



# DECEMBER TOWN COUNCIL MEETING

Tuesday, December 17, 2024 at 6:00 PM

RUTH TOWN HALL

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## AGENDA

**CALL TO ORDER**

**INVOCATION**

**ROLL CALL**

**AGENDA ADOPTION**

**GUEST SPEAKERS**

**COMMUNITY FORUM**

**APPROVAL OF LAST MEETING'S MINUTES**

**OLD BUSINESS**

- [1.](#) Text My Gov Application-Amie has the feedback the board requested regarding this product.
- [2.](#) Roofing quote-Joseph Shubin came by yesterday, quote is attached.
3. Computer Quote
4. Christmas Decorations

**COMMITTEE REPORTS**

5. Audit has been completed and we have an outstanding review. Official Audit review needs to be a special scheduled meeting before the 14th of January.
- [6.](#) Financial Reporting-See attached

**NEW BUSINESS**

- [7.](#) Farmers Friend Updated Billboard-Specs have been attached here for review. The sign will be the exact same other than steel pole versus wooden pole.
8. Searing in of New Officers

**ADJOURNMENT**

*In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact Town Hall at (828) 287-7943 within 48 hours prior to the meeting to request such assistance.*

# TextMyGov

TextMyGov

P.O. Box 3784

Logan, Utah 84323

435-787-7222

## Partnership Agreement

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### Introducing TextMyGov

TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, ***97% of smartphone owners text regularly.***

The technology analysts at Compuware reported ***that 80 to 90% of all downloaded apps are only used once and then eventually deleted*** by users.



## Communicate

TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer questions, send links to their website, and provide details on garbage pickup, utility payments, city news, events, office hours, just to name a few.



## Engage

TextMyGov uses smart texting technology to engage with citizens. Citizens can easily report issues to any department, such as potholes, drainage problems, tall grass, junk cars. The issue reporting function can be customized for each department and their most commonly reported items. Agencies can engage citizens and ask specific guided questions regarding location, address, street name, and more. If your goal is to engage with citizens and get smart valuable data- You need TextMyGov.



## Boost Website Traffic

TextMyGov uses smart texting technology to maximize a city's website. Citizens can text in keywords like festival, parking, ticketing, meeting, sporting event, etc. The smart texting technology can answer the question or send a link from the city's website with additional information. Local government agencies spend thousands of dollars each year on their website. TextMyGov is the best way to benefit from that investment. If your goal is to benefit from your website investment- You need TextMyGov.



## Track

TextMyGov uses smart texting technology to track and record all the information that is sent in. Agencies can track the cell phone number, date, and time of every request. If your agency wants to be compliant with FOIA- You need TextMyGov.



## Work

Smart texting uses detailed information to track a citizen's request or create a work order. Work orders and requests can be generated and completed. Smart texting allows you to easily collect information like name, location, street address, and allows the user to upload a photo. If your agency wants to track real requests and real work orders submitted by a real cell phone number- You need TextMyGov.

## Getting Started

- After the execution of the basic service agreement, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

## Configuration

- The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

## Media Kit

- Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

## Unlimited Training and Support

- After initial implementation and training, unlimited on-going support is included. Our experts are available M-F 6am-5pm MST.

# Subscription Cost Break Down

Item 1.

This quote represents a subscription to TextMyGov with an annual recurring charge for a period of Three-Years. The agreement is set to automatically renew on the date of this agreement, after the initial term. Support and service fees may increase in subsequent years but will increase no more than 5% per year. See below for package price and other details

Terms and conditions can be printed and attached as Exhibit A or viewed at [www.TextMyGov.com/terms](http://www.TextMyGov.com/terms)

Prepared for:  
Ruth, NC  
108 Northview-Dorsey Street, Ruth, NC, USA  
Amie Hanaway ahanaway@townofruthnc.gov

Prepared by:  
Lauren Garff  
Account Executive  
P.O. Box 3784  
Logan, UT 84323

Package	Package Price	Billing
TextMyGov (Notification Only) Package includes: <ul style="list-style-type: none"><li>• TextMyGov Web-Based Software</li><li>• Short Code Number (for outgoing messages)</li><li>• Unlimited Users</li><li>• Unlimited Departments</li><li>• Unlimited Support for Every User</li><li>• 10 GB Managed online data storage</li><li>• 25,000 Text Messages per year</li><li>• Database of Local Phone numbers</li></ul>	\$1,500.00	Annual
Implementation/Setup Fee	\$750.00	One Time
Total (First Year)	\$2,250.00	First Year
Total (Ongoing)	\$1,500.00	Annual

Terms:

1. This is a Three-Year. After the initial Three-Years, the contract can be canceled by providing 60-day written notice.
2. After the initial Three-Years, the agreement will revert to a year to year.
3. Customer is required to put Text My Gov widget on the Agency's Web Home page.
4. This agreement needs to be signed and sent back by **11/20/2024**.
5. Customer is required to provide copy of W-9
6. **Setup processes and widget deadline will be delayed until after January 1st, 2025.**

# Additional Services

TextMyGov provides additional applications and services that can be purchased as part of the TextMyGov solution. These can be added to the customer's annual\* cost, upon request.

<p>Enhanced Media &amp; Care Package – Marketing materials and expert implementation to promote and optimize TextMyGov, see us here for additional information- <a href="https://textmygov.com/enhanced-media-care/">https://textmygov.com/enhanced-media-care/</a></p> <p>*Our marketing team invests significant time and effort into creating a personalized media kit for your Agency, designed to enhance your Agencies presence and reach. As part of our agreement, we request that you post the material provided on your social media channels to maximize its effectiveness and ensure the best possible outcomes for the service.</p>	<p>Price based on Population</p>	<p>Annual</p>
<p>Additional Storage – Each unit of storage contains an additional 100 GB.</p>	<p>\$250</p>	<p>Annual</p>
<p>Additional text messages – Additional text messages can be purchased at any time. (\$750 for 100,000), (\$550 for 50,000), (\$300 for 25,000)</p>	<p>Price based on amount of text messages</p>	<p>Annual</p>
<p><b>Database</b></p> <ul style="list-style-type: none"> <li>• Database of your local residence to improve citizen engagement.</li> <li>• Database might have been quoted in the original quote. See your package breakdown for details.</li> </ul>	<p>Price is based on population. See Account Executive for details.</p>	

# Agreement Confirmation

## Implementation Team Information

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Office Phone: \_\_\_\_\_  
Cell Phone (Required): \_\_\_\_\_

## Implementation Team Information

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Office Phone: \_\_\_\_\_  
Cell Phone (Required): \_\_\_\_\_

## Billing Information

(Invoices for the amount will be sent two weeks after signature with net 30 days.  
Invoices will be sent from an iWorQ email address)

Billing Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Office Phone: \_\_\_\_\_  
Address: \_\_\_\_\_  
(Please attach copy of W-9)

## Agreement Signature

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_  
Signature: \_\_\_\_\_

## Widget Contact

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

\*This person is responsible for placing the TextMyGov Widget (see options-[textmygov.com/textmygov-widget/](https://textmygov.com/textmygov-widget/)) the agency's website within **start date of January 1<sup>st</sup> 2025**. The Text My Gov widget will remain on the agency's website for the duration of the agreement. If the widget is not placed on the City/County website within 60 days **(of start date of Jan 1, 2025)**, the Agency agrees to pay an additional \$1,000 towards setup costs. (this is to cover TextMyGov's time).

# Twilio Contact Authorization

Item 1.

## Twilio Authorized Contacts

Employee Name (1):

Email:

Phone Number:

Job Position:

Business Title:

Employee Name (2):

Email:

Phone Number:

Job Position:

Business Title:

I confirm that my nominated authorized representatives agree to be contacted by Twilio.

*\*\*Twilio contact can be the same as the implementation contact. Twilio requires us to have two authorized contacts. They rarely reach out, but if there are any support questions, they require these contacts. \*\**



# Joseph Shubin

2100 US 74 Business E.

Ellenboro, NC 28040

828 - 748 - 4797



WE'RE ON TOP OF IT!

331 Kenyon D

Kings Mountain, NC

## Customers Information

Name: Ruth Town Hall		Phone:	
Address: 199 Northwick		City: Ruth	State:
			Zip:

## Available Projects and Type:

- |  |  |   |  |                                |
|--|--|---|--|--------------------------------|
| <input type="checkbox"/> Metal Roofing     | <input type="checkbox"/> Shingle Roofing | <input type="checkbox"/> Covered Porch  | <input type="checkbox"/> Deck            | <input type="checkbox"/> Flash |
| <input type="checkbox"/> Pipe Boots        | <input type="checkbox"/> Ridge Vent      | <input type="checkbox"/> Synthetic Felt | <input type="checkbox"/> Roofing Repairs |                                |
| <input type="checkbox"/> Disposal of Waste | <input type="checkbox"/> Other: _____    |   |  |                                |

## Project Information

29 Gauge AG Panel

Vapor Barrier Over Existing Shingles

Pipes Boots and all Roof Metal Trim

\$17,200<sup>00</sup>

Tear off Shingles Apply Metal \$19,600<sup>00</sup>

Project Total:

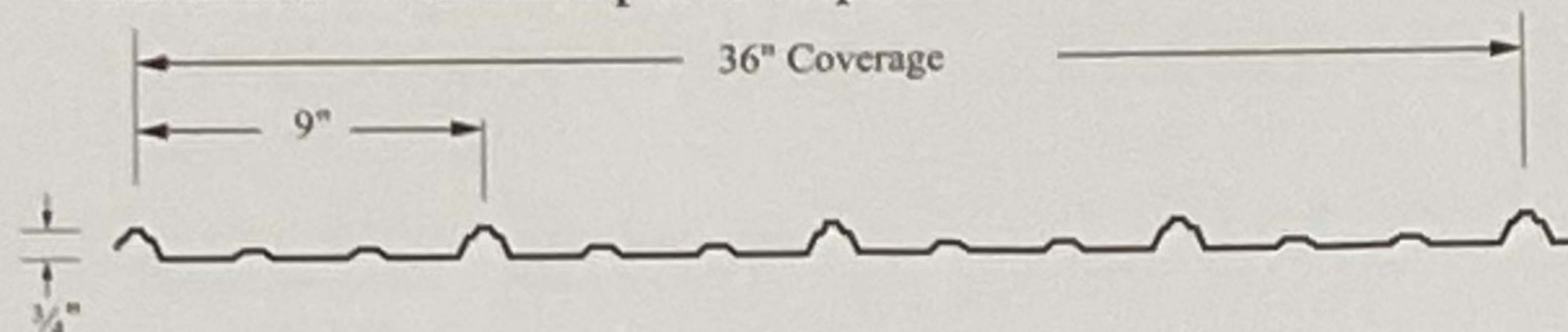
Cash Price:

Year Labor Warranty on ALL work completed. This is different from any manufacturer warranty. Your 2 Year Labor Warranty will start on the day that work begins.

DATE:

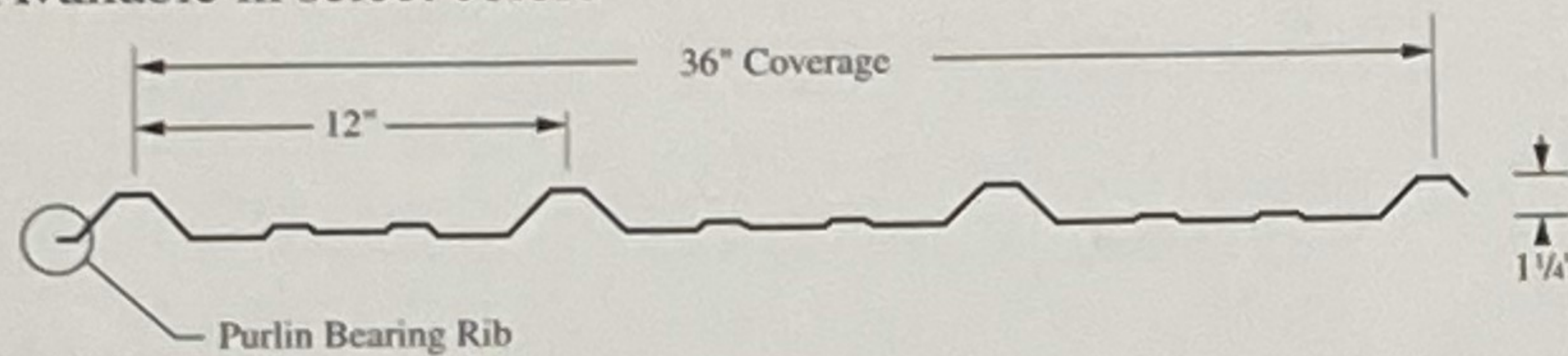
## 29 GAUGE ROOFING AND SIDING PANEL "AG" PANEL

- \* Also available in 26 gauge.
- \* Our most popular residential roof panel.
- \* Minimum 3/12 roof pitch required.



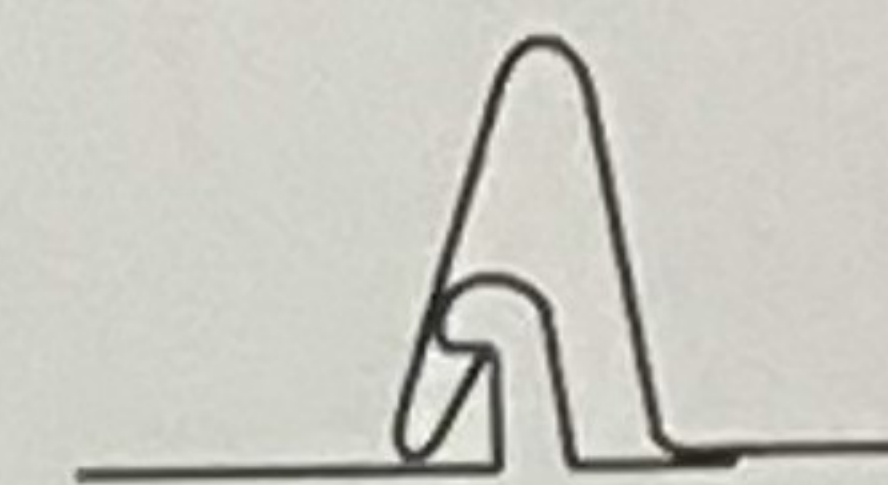
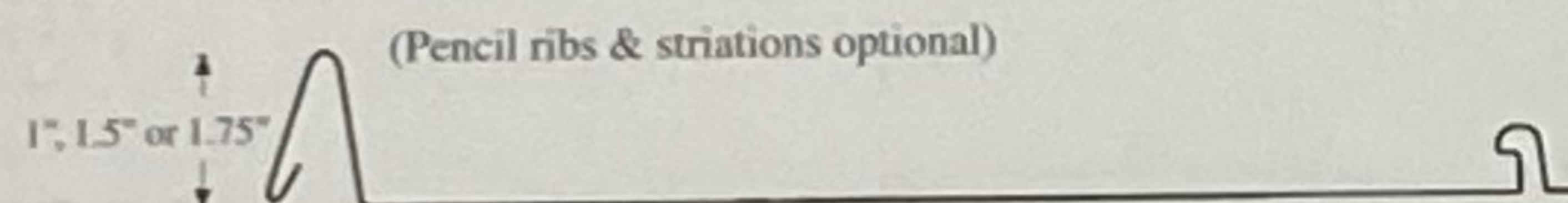
## 26 GAUGE ROOFING AND SIDING PANEL "PBR" OR "R" PANEL

- \* The PBR panel will span up to 5' purlin spacing on roof application.
- \* The PBR panel is suitable for roof and sidewall application.
- \* The PBR panel has a "Purlin Bearing Rib" as shown below to provide for roof application.
- \* The "R" panel is for sidewall application only and does not have a "Purlin Bearing Rib".
- \* Minimum 1/12 roof pitch required (3/4" wide butyl tape required in lap on installations less than 3/12 roof pitch).
- \* Available in select colors



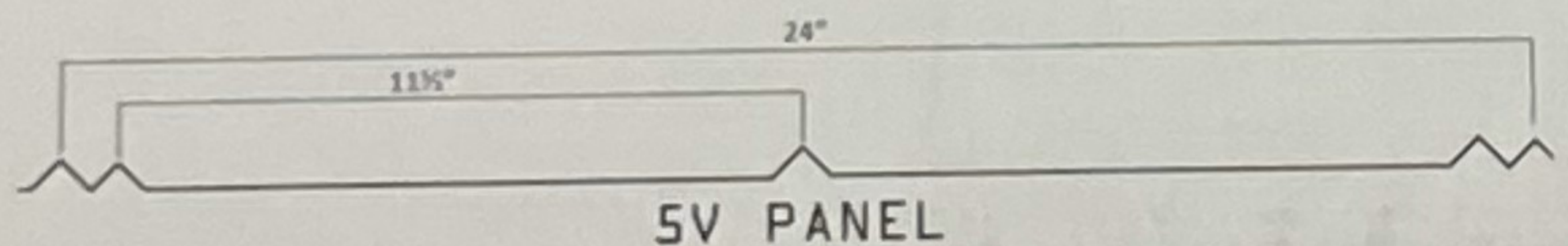
## STANDING SEAM / CONCEALED FASTENER ROOF PANEL

- \* Standard is 24 gauge.
- \* Available in rib heights of 1", 1.5" & 1.75".
- \* Standard panel width is 16" using the 1" rib height.
- \* Oil-Canning is not a cause for rejection. (Striations or stiffening ribs can reduce this occurrence).
- \* Nail strip panel shown, clip system panel available.



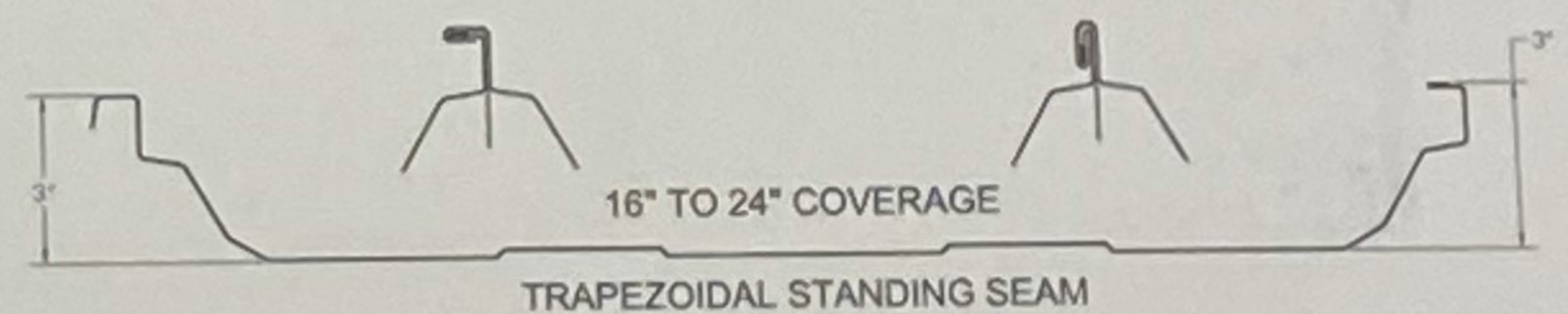
## 5V PANEL

- \* Available in 29 gauge



## TRAPEZOIDAL STANDING SEAM

- \* Available in 24 gauge



# LYON METAL ROOFING

FROM CONCRETE TO RIDGECAP, LYON METAL ROOFING HAS YOU COVERED

- \* Metal Roofing
- \* Vinyl Siding
- \* Windows, Doors, & Floors
- \* Containers & Canopies
- \* Metal Buildings
- \* And more!

-Y12- POT Sta. 33+00.00  
END CONSTRUCTION  
0- POT Sta. 29+20.35  
CONSTRUCTION

-Y11- POT Sta. 28+00.00  
END CONSTRUCTION

LOTTE ROAD)

# LYON METAL ROOFING

"MANUFACTURERS AND DISTRIBUTORS OF METAL ROOFING AND ACCESSORIES"

## MANUFACTURING & SALES LOCATIONS

485 Industrial Park Road • Piney Flats, TN 37686 • (423) 538-5169  
 323 S Center Street • Hildebran, NC 28637 • (828) 397-2301  
 7822 Peppers Ferry Blvd. • Radford, VA 24141 • (540) 633-0170  
 6713 US Highway 29 N • Pelzer, SC 29669 • (864) 552-1002  
 26747 US Highway 64 • Jamesville, NC 27846 • (252) 370-0520

## RETAIL SALES / SERVICE CENTER LOCATIONS

5600 Hwy. 11E • Piney Flats, TN 37686 • (423) 391-7788  
 1535 W Andrew Johnson Hwy. • Greeneville, TN 37745 • (423) 787-0621



BUCKSKIN TAN



FERN GREEN



SOUTHERN GREEN



FOREST GREEN



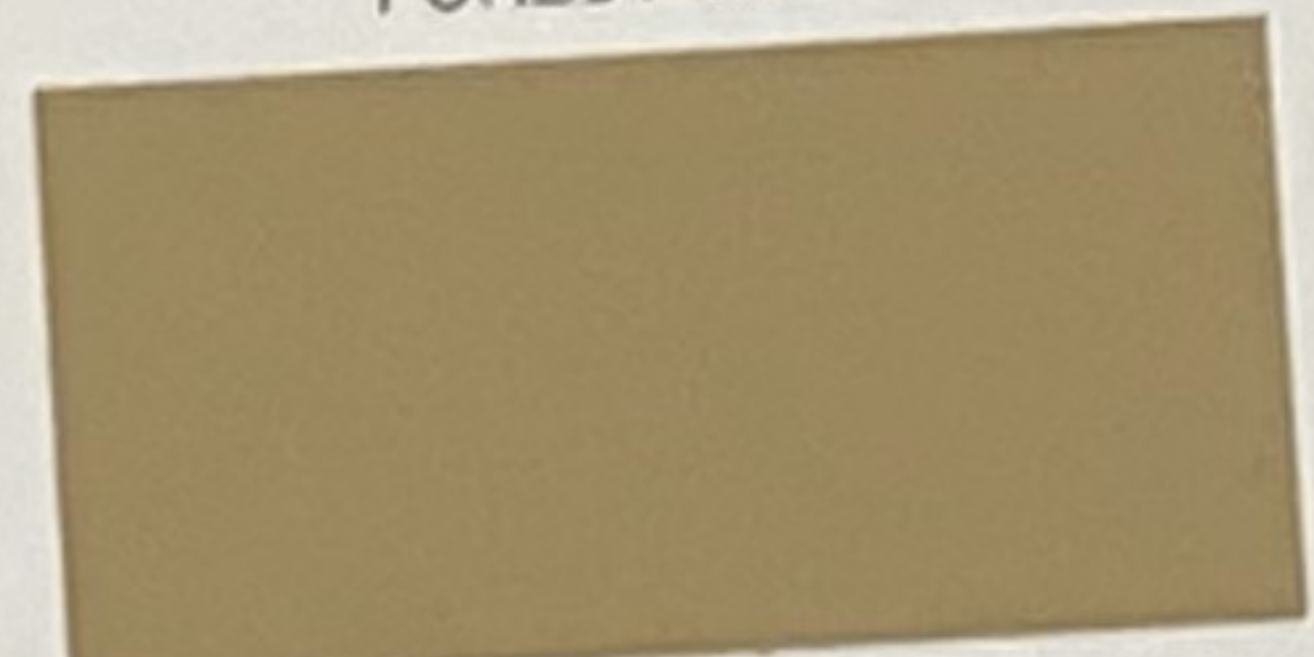
BRIGHT WHITE



POLAR WHITE



LIGHTSTONE



MOCHA TAN



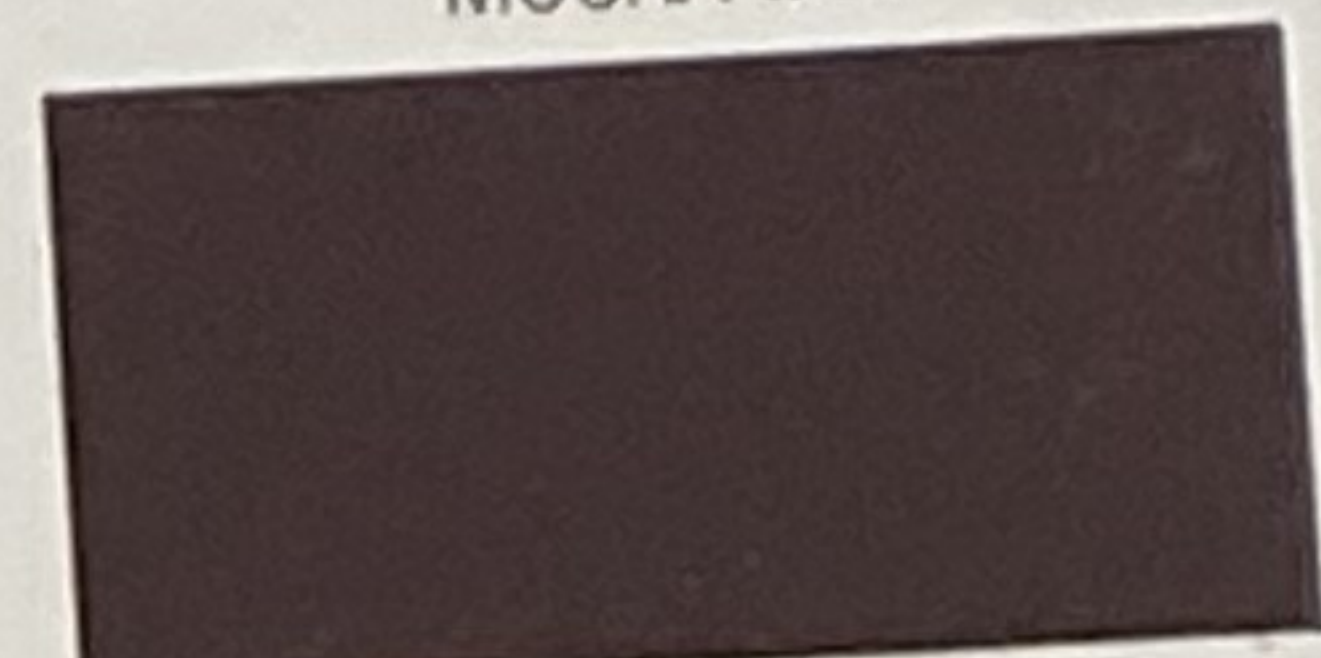
KOKO BROWN



BROWN



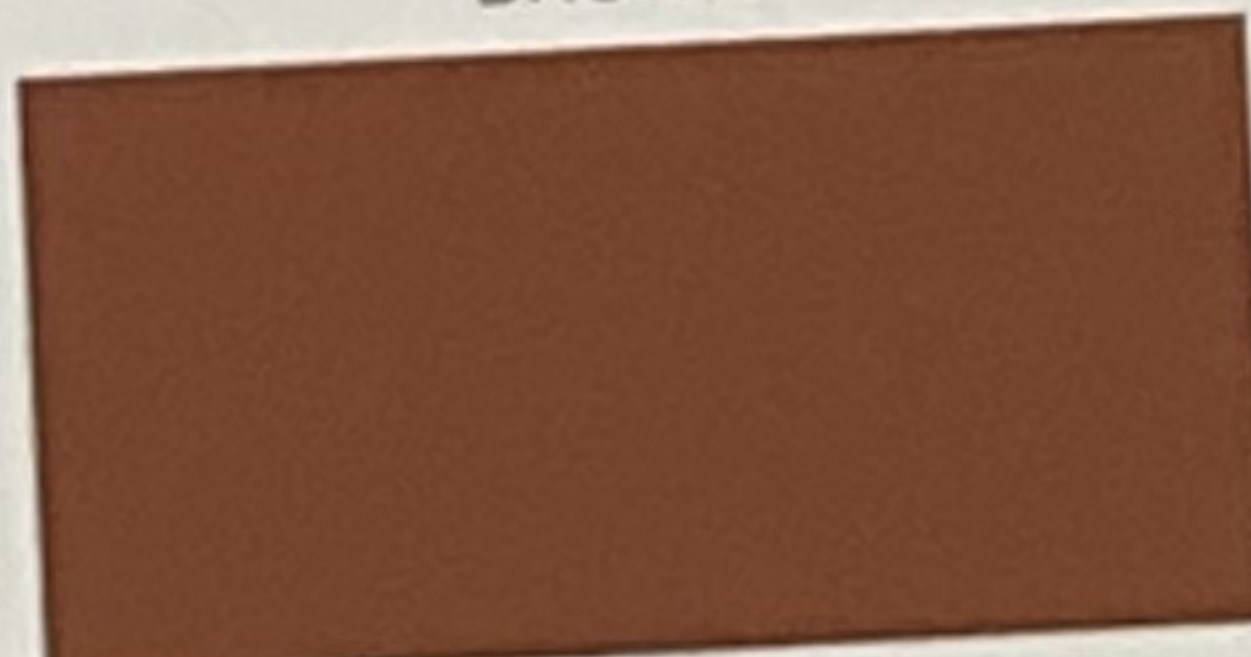
COPPER METALLIC\*



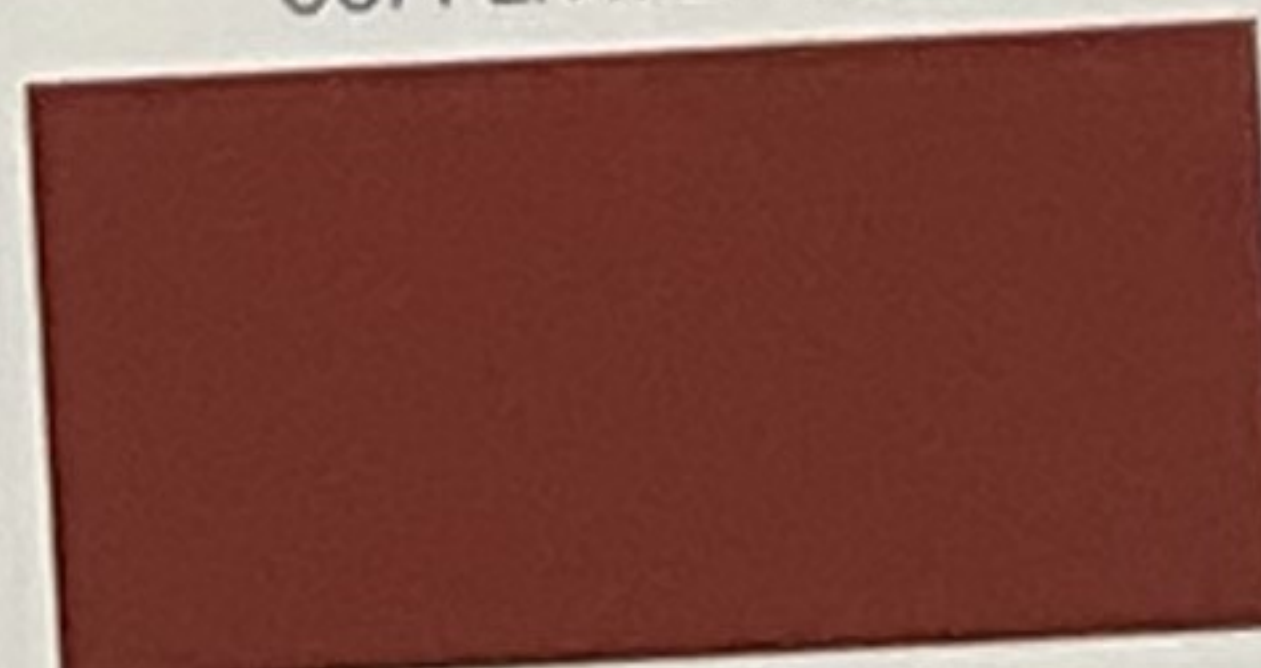
BURGUNDY



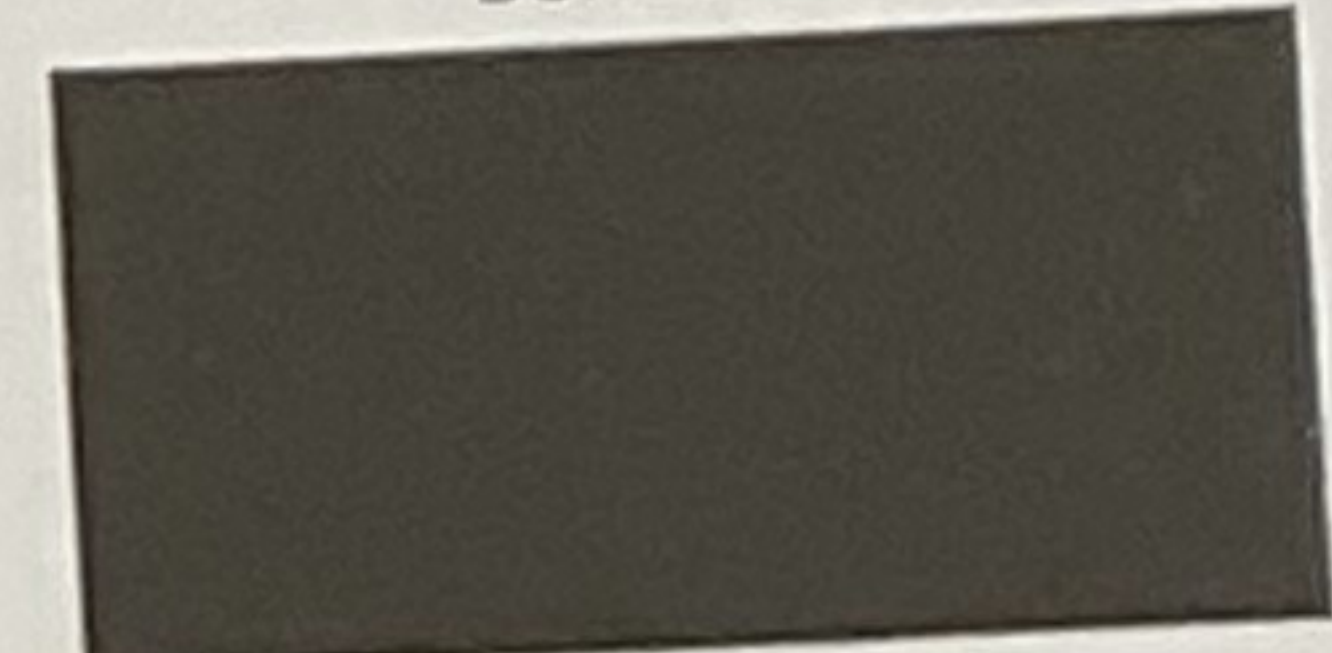
BRIGHT RED



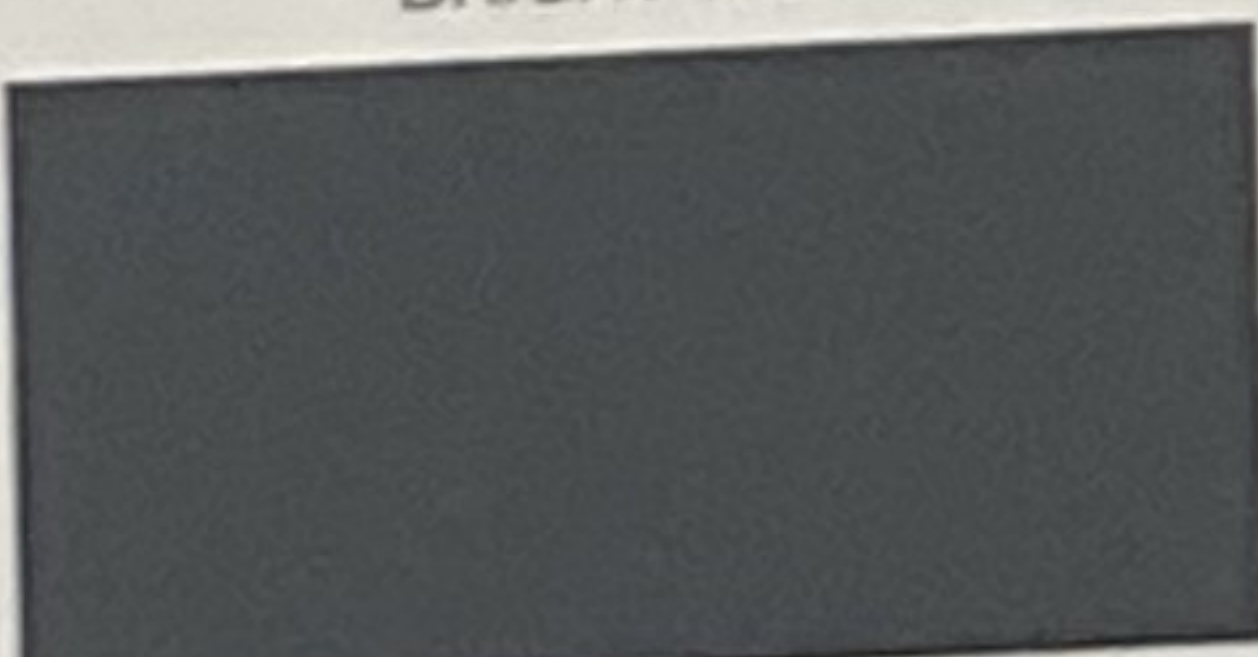
BARN RED



DARK RED



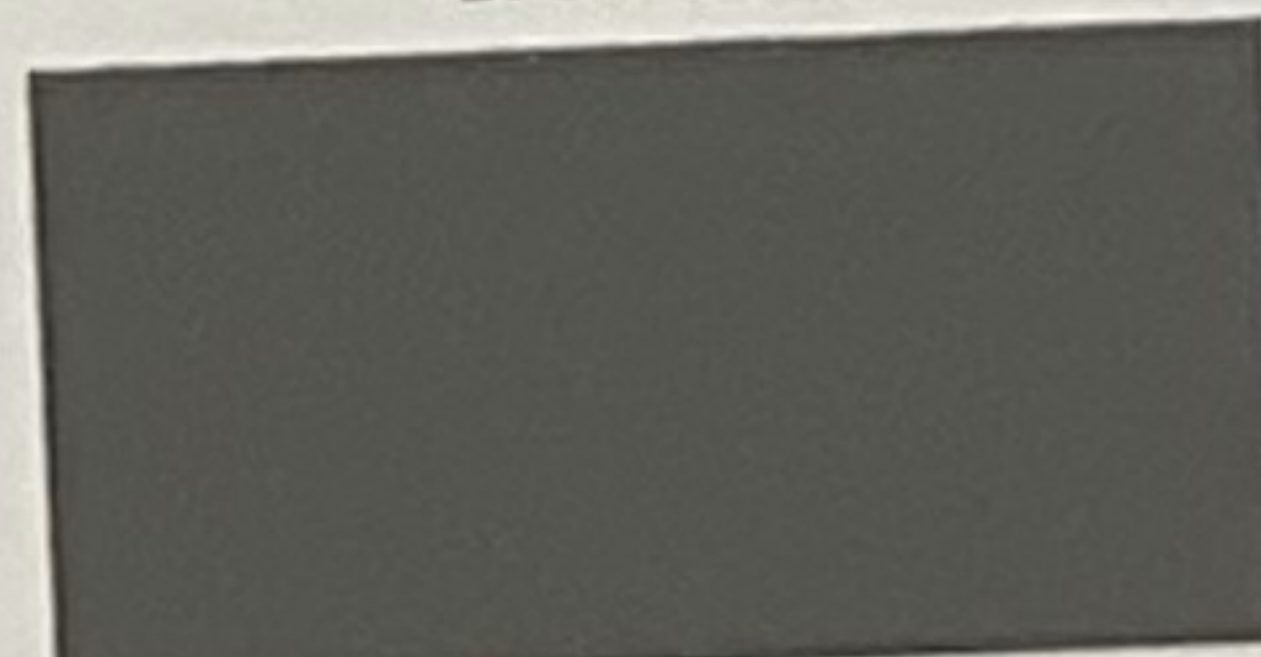
BURNISHED SLATE



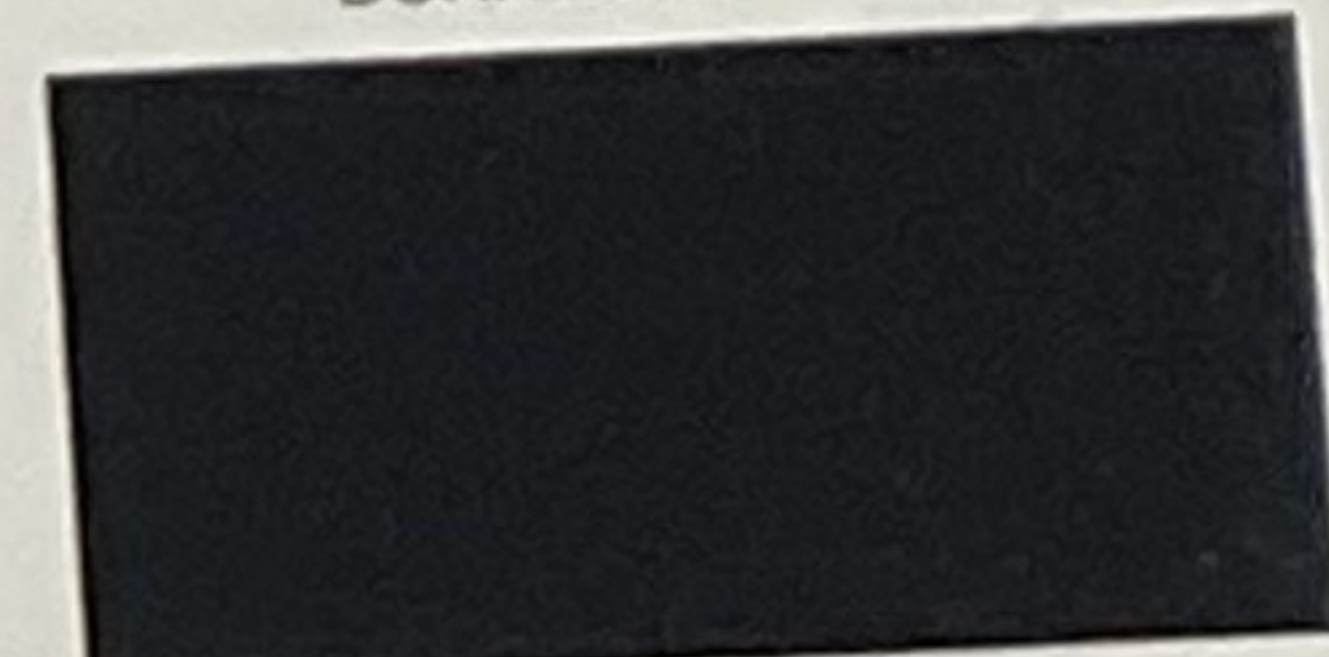
DARK GRAY



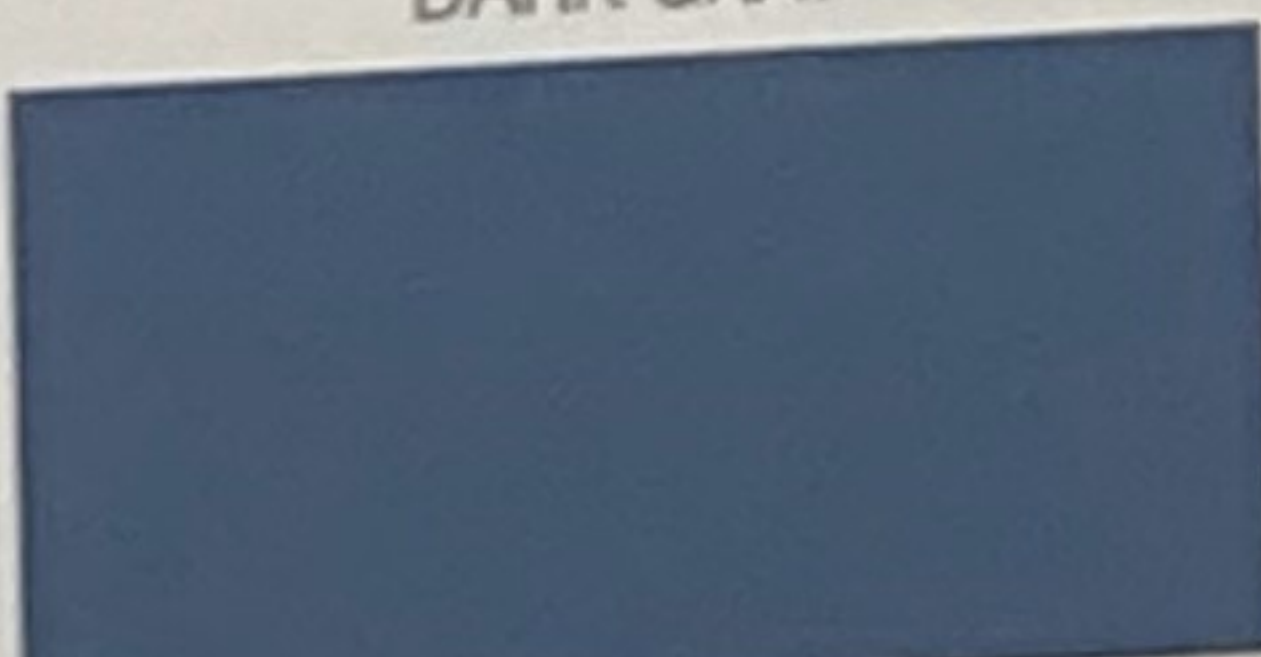
ASH GRAY



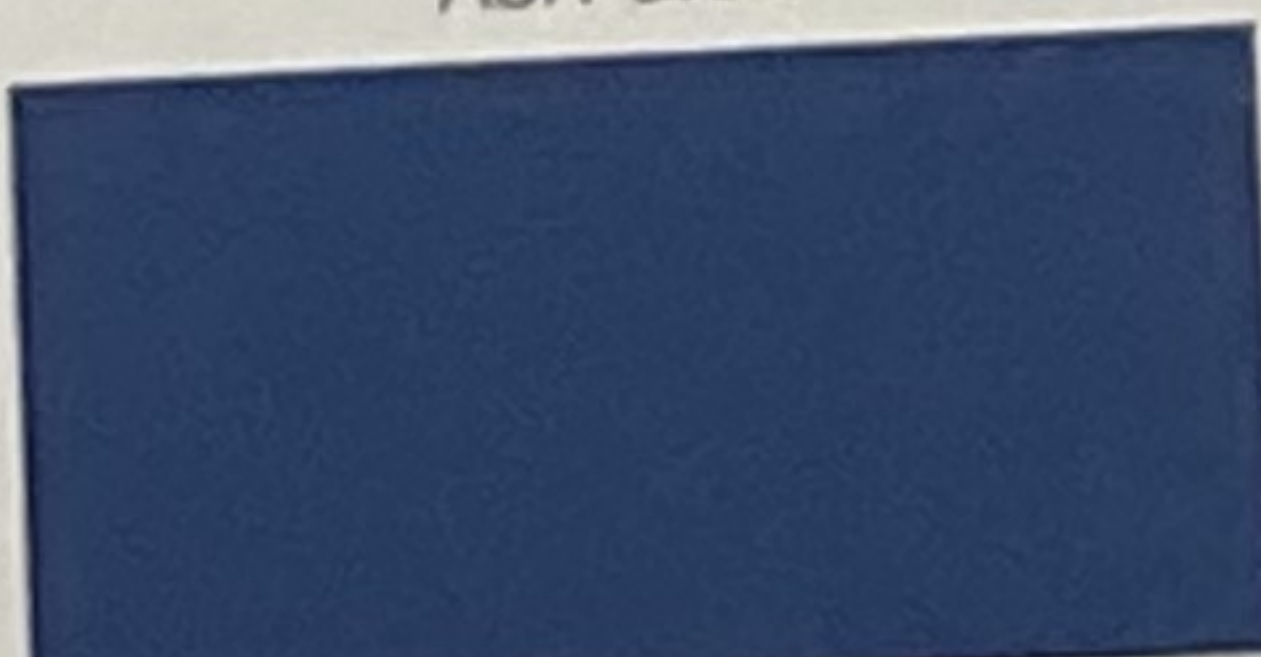
CHARCOAL GRAY



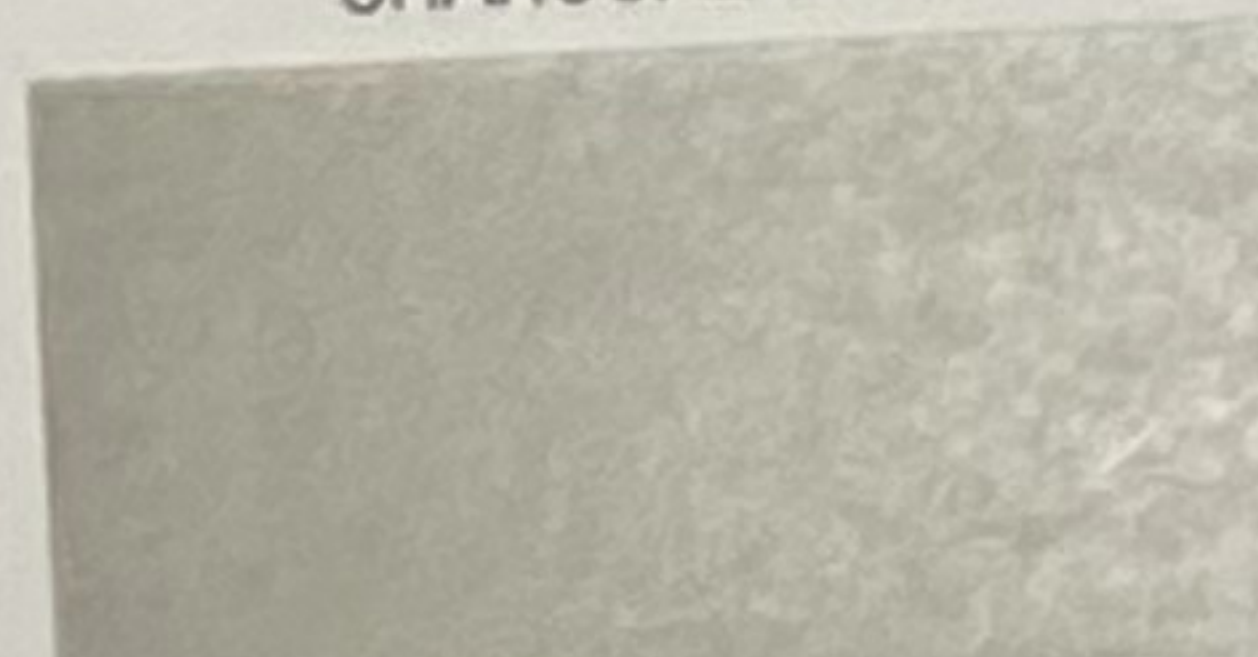
BLACK



HAWAIIAN BLUE



REGAL BLUE



GALVALUME†

Lyon Metal Roofing uses the industry's best and strongest SMP coil coating system, offering superior color stability, chalk resistance, fade resistance and gloss retention. Don't be disappointed in a few years by making the wrong choice.

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All colors feature AkzoNobel CERAM-A-STAR® Coating with a one-time transferrable Lifetime Warranty. Lifetime warranty on rust-through of metal panels. Color samples are approximate and may vary. Final choice should be made from actual metal color standard.  
 \* Indicates a higher cost. † Indicates a lower cost.  
 \*\* Warranty is transferrable one time within the first ten years.



✉ info@lyonroofing.com  
 f Lyon Metal Roofing

-Y10- POT Sta. 29 + 20.35

END CONSTRUCTION

ARLOTTIE ROAD)

Type	Disp Acct	Budget	YTD	Variance	Pr	Item 6.
Type: Revenues						
Revenues	10-250-01 Unearned Revenue	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-282-01 Late List Penalty Current	\$0.00	\$14.63	\$14.63		0.00%
Revenues	10-282-02 Late List Penalty Prior	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-300-00 Revenues	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-301-00 Current Taxes	\$170,717.43	\$76,076.23	(\$94,641.20)		44.56%
Revenues	10-301-01 Taxes - Prior Years	\$0.00	\$962.39	\$962.39		0.00%
Revenues	10-329-00 Interest Earned on Invest	\$5,200.00	\$2,639.70	(\$2,560.30)		50.76%
Revenues	10-329-01 Interest Earned Powell Bill	\$110.00	\$44.40	(\$65.60)		40.36%
Revenues	10-335-00 Miscellaneous Revenues	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-336-00 Current Personal Auto Taxes	\$10,140.18	\$3,109.98	(\$7,030.20)		30.67%
Revenues	10-336-01 Personal Auto Prior Years	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-337-00 NC Franchise Tax	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-343-00 Powell Bill Allocation	\$14,800.00	\$7,988.30	(\$6,811.70)		53.98%
Revenues	10-367-02 Sales & Use Tax Dist	\$48,600.00	\$27,139.78	(\$21,460.22)		55.84%
Revenues	10-367-03 NC Franchise & Utility TD	\$11,600.00	\$4,469.81	(\$7,130.19)		38.53%
Revenues	10-367-04 Solid Waste Disposal Tax Dist.	\$285.00	\$134.28	(\$150.72)		47.12%
Revenues	10-380-01 Sign Permit Payment	\$0.00	\$0.00	\$0.00		0.00%
Revenues	10-385-01 Hall Rental Fees	\$0.00	\$50.00	\$50.00		0.00%
Revenues	10-399-00 Appro.Fund Balance	\$2,025.39	\$0.00	(\$2,025.39)		0.00%
Revenues	10-399-01 Current Landfill Fees	\$24,150.00	\$14,175.00	(\$9,975.00)		58.70%
Revenues	10-399-02 Landfill Fees Prior	\$0.00	\$363.03	\$363.03		0.00%
Revenues	10-399-51 ARP Funding	\$0.00	\$0.00	\$0.00		0.00%
		\$287,628.00	\$137,167.53	(\$150,460.47)		48%
Type: Expenses						
Expenses	10-400-00 Expenses	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-409-00 NC Sales Tax	\$2,730.53	\$1,714.48	\$1,016.05		62.79%
Expenses	10-409-01 Sales Tax Other	\$122.00	\$31.43	\$90.57		25.76%
Expenses	10-409-02 S/H Freight	\$470.00	\$363.17	\$106.83		77.27%
Expenses	10-410-00 Mayor's Salary	\$387.54	\$161.50	\$226.04		41.67%
Expenses	10-410-01 Commissioner's Salary	\$646.00	\$248.60	\$397.40		38.48%
Expenses	10-410-02 Tax Collection & Clerk Ex	\$23,600.04	\$9,833.35	\$13,766.69		41.67%
Expenses	10-410-03 Legal	\$5,000.00	\$160.00	\$4,840.00		3.20%
Expenses	10-410-04 Professional Services	\$10,200.00	\$757.06	\$9,442.94		7.42%
Expenses	10-410-06 FICA Expense	\$2,000.00	\$0.00	\$2,000.00		0.00%
Expenses	10-410-10 Election Expense	\$3,000.00	\$0.00	\$3,000.00		0.00%
Expenses	10-410-11 Town Employee Education	\$800.00	\$0.00	\$800.00		0.00%
Expenses	10-410-13 Utilities/CityHall/Mall	\$4,000.00	\$1,187.34	\$2,812.66		29.68%
Expenses	10-410-15 Maint/Repairs-Bldg&Ground	\$16,400.00	\$0.00	\$16,400.00		0.00%

Type	Disp Acct	Budget	YTD	Variance	Pr	Item 6.
Expenses	10-410-16 Maint/Repair-Equipment	\$500.00	\$0.00	\$500.00		0.00%
Expenses	10-410-26 Advertising	\$271.40	\$0.00	\$271.40		0.00%
Expenses	10-410-33 Dept.Materials & Supplies	\$1,000.00	\$1,109.81	(\$109.81)		110.98%
Expenses	10-410-53 Dues & Subscriptions	\$21,000.00	\$17,962.04	\$3,037.96		85.53%
Expenses	10-410-54 Insurance & Bonds	\$7,025.39	\$7,025.39	\$0.00		100.00%
Expenses	10-410-58 Christmas Decorations	\$30,000.00	\$22,721.50	\$7,278.50		75.74%
Expenses	10-410-59 Downtown Beautification	\$1,000.00	\$0.00	\$1,000.00		0.00%
Expenses	10-410-60 Town Hall Furnishings	\$250.00	\$0.00	\$250.00		0.00%
Expenses	10-410-70 Town Grounds	\$1,000.00	\$0.00	\$1,000.00		0.00%
Expenses	10-410-76 Captial Outlay-Technology	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-420-01 CARES Expenditure account	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-510-71 Capital Outlay Land	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-510-72 Capital Outlay Building	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-510-73 Capital Outlay Other Imp	\$31,500.00	\$1,152.00	\$30,348.00		3.66%
Expenses	10-510-74 Capital Outlay Equipment	\$0.00	\$660.38	(\$660.38)		0.00%
Expenses	10-510-75 Capital Outlay Technology	\$9,000.00	\$0.00	\$9,000.00		0.00%
Expenses	10-530-00 Fire Department	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-530-45 FireDept.Contr.Serv-Calls	\$60,285.87	\$60,190.18	\$95.69		99.84%
Expenses	10-530-46 Tree Removal	\$500.00	\$0.00	\$500.00		0.00%
Expenses	10-560-00 Street Department	\$0.00	\$1,450.00	(\$1,450.00)		0.00%
Expenses	10-560-13 Utilities-Street Lights	\$8,000.00	\$4,032.33	\$3,967.67		50.40%
Expenses	10-560-14 Utilities-Signal Lights	\$200.00	\$28.15	\$171.85		14.08%
Expenses	10-560-15 Maint/Rep-Existing Street	\$9,500.00	\$2,440.00	\$7,060.00		25.68%
Expenses	10-560-16 Snow & Ice Removal	\$2,000.00	\$0.00	\$2,000.00		0.00%
Expenses	10-560-17 Traffic Control	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-560-18 Drainage & Storm Sewer	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-560-19 Curb & Gutter	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-560-20 Bikeways	\$1,625.00	\$625.00	\$1,000.00		38.46%
Expenses	10-560-21 Sidewalks	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-560-22 Greenways	\$500.00	\$0.00	\$500.00		0.00%
Expenses	10-560-25 Town Hall Mowing & beautification	\$675.00	\$225.00	\$450.00		33.33%
Expenses	10-560-26 Helene Storm Damage Cleanup and Recovery	\$0.00	\$5,300.00	(\$5,300.00)		0.00%
Expenses	10-560-33 Dept. Materials & Supplie	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-560-45 Contr.Serv.-FireHydrants	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-580-00 Sanitation Department	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-580-33 Sanitation-Dept.Mat.&Supp	\$0.00	\$0.00	\$0.00		0.00%
Expenses	10-580-44 Recycle Contracted Servic	\$0.00	\$0.00	\$0.00		%
Expenses	10-580-45 Garbage Contracted Serciv	\$21,381.36	\$8,821.12	\$12,560.24		%

Item 6.

Type	Disp Acct	Budget	YTD	Variance	Pr
Expenses	10-580-46 RCSW Landfill Fees	\$11,057.87	\$3,742.00	\$7,315.87	33.84%
Expenses	40-500-00 Depreciation Expense	\$0.00	\$0.00	\$0.00	0.00%
		\$287,628.00	\$151,941.83	\$135,686.17	53%

Color Coded Legend for Budget vs Actual:

Yellow is to watch

Red is to stop and correct

Gray is complete for the year

All else is green for go (not marked)

Recommendations for this months amendments are as follows:

10-410-33 Department Materials and Supplies increase by \$109.81 offset 10-399-00 Appropriated Fund Balance

Transaction would be total offset (Increased dependency on Fund Balance) by \$109.81

Recommendations for this months reclassification are as follows:

\*Be mindful we don't need motions/formal adoption of re-classes, this is for your awareness and informal approval so I might proceed with journaling.

BE IT ORDAINED by the Governing Board of the Town of Ruth, North Carolina, the following amendment is made to the annual budget ordinance for the fiscal year ending June 30, 2025:

Section 1: To amend the General Fund, the appropriations are to be changed as follows: Revenues

Acct No.	Account	Decrease	Increase	Amount
10-399-00	Appropriated Fund Balance		Increase	\$ 109.81
Total			Increases	\$ 109.81
Total		Decreases		\$ 0.00
Grand Total adjustment			Increase	\$ 109.81

Section 2: To amend the General Fund, the appropriations are to be changed as follows: Expenditures

Acct No.	Account	Decrease	Increase	Amount
10-410-33	Dept. Matls & Supplies		Increase	\$ 109.81
Total			Increases	\$ 109.81
Total		Decreases		\$ 0.00
Grand Total adjustment			Increase	\$ 109.81

This will result in a net Increase of \$109.81 in the Expenditure appropriations of the General Fund.

Section 3: Copies of this budget amendment shall be furnished to the Clerk of the Governing Board, and to the Budget Officer and the Finance Officer for their direction.

Adopted this 17th day of December 2024

Notes for Amendment to the Budget Ordinance:

1 This assumes that for budgeting purpose, the City used an estimated collection rate in line with the amount established by state law [G.S. 159-13(b)(6)] and that the un-amended collection rate is equal to or less than the allowable limit.

2 Many revenues are not fully collected until June 30. To revise estimates mid-year requires careful analysis to ensure that revenue estimates will not be overestimated. Most revenue amendments are for new revenues; however, these are not new revenues.

Sign Materials: Steel

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Sign  
Colors: Black

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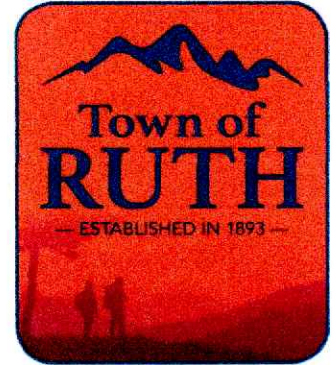
Type of Advertisement: Commercial

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Please add any other details not included above concerning the tentative location and sign specifications: Single Pole with Footing

Please note: The acceptance of this application for review, and the payment of any applicable fees, does not constitute the approval of the requested permit. Approval is granted only upon finding the sign will be erected in compliance with all applicable requirements of the County and if applicable the NCDOT. Periodic field checks and inspections may be conducted to determine compliance, if found noncompliant the sign must be brought into compliance by the sign owner, moved, or removed.

Town of Ruth  
P.O. Box 791  
199 Northview Dorsey Street  
Rutherfordton, NC 28139-2096  
828-287-7943, Phone  
828-214-5666 Facsimile  
ahanaway@townofruthnc.com  
<https://www.townofruthnc.gov>



# PERMIT APPLICATION

## APPLICANT INFORMATION

Name: John Snyder - 704 718 1562  
Business name: Headrick Outdoor Media of the Carolinas INC  
Address: 1 Freedom Square, MS 39440  
Phone number: 601-649-1977

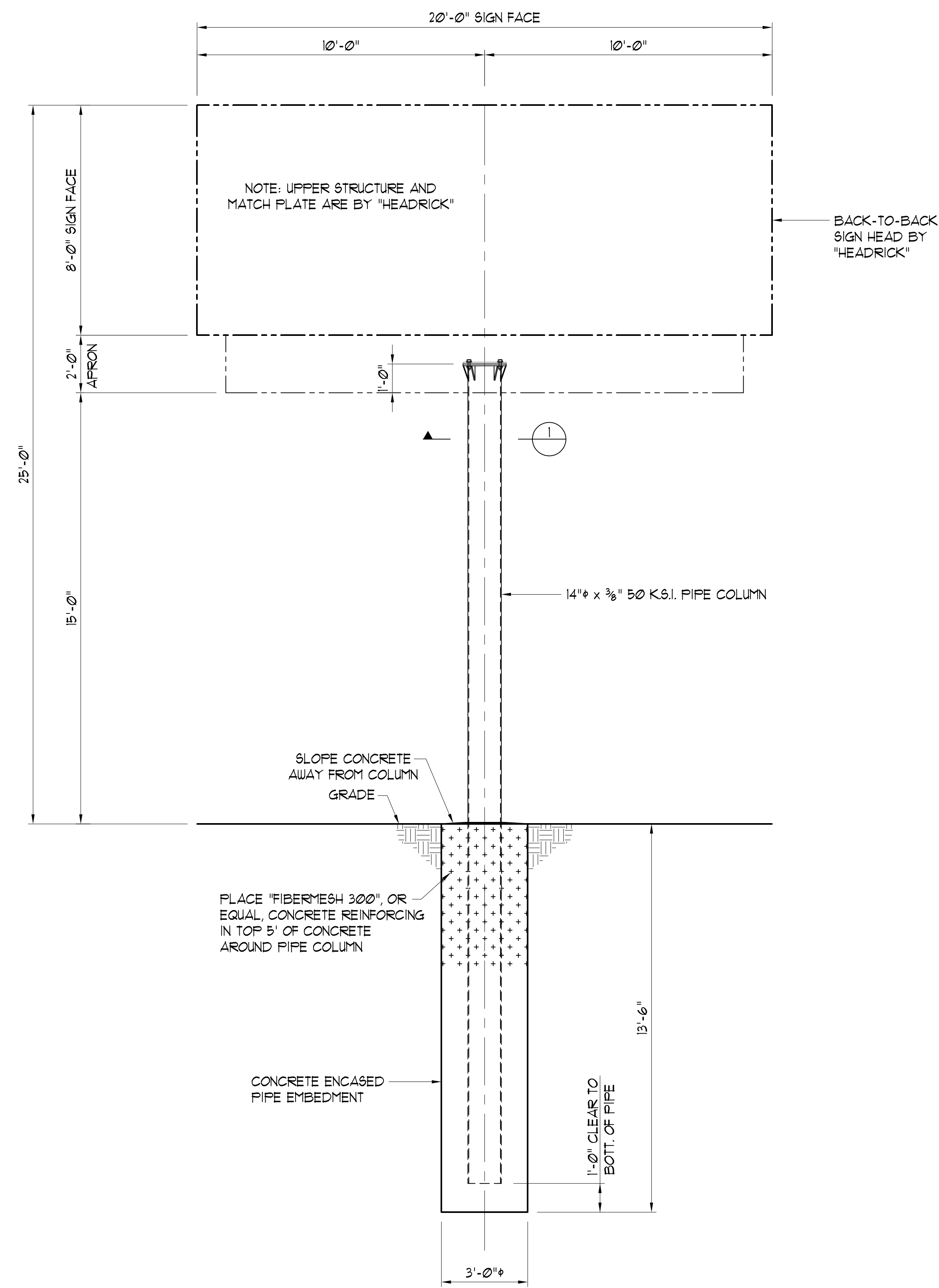
## PROPERTY OWNER INFORMATION

Name: Farmers Friend Feed seed & Supply LLC  
Business name if applicable: Farmers Friend Feed seed & Supply  
Address: 188 Whitesides Rd. Rutherfordton NC 28139  
Phone number: 828 289 9000

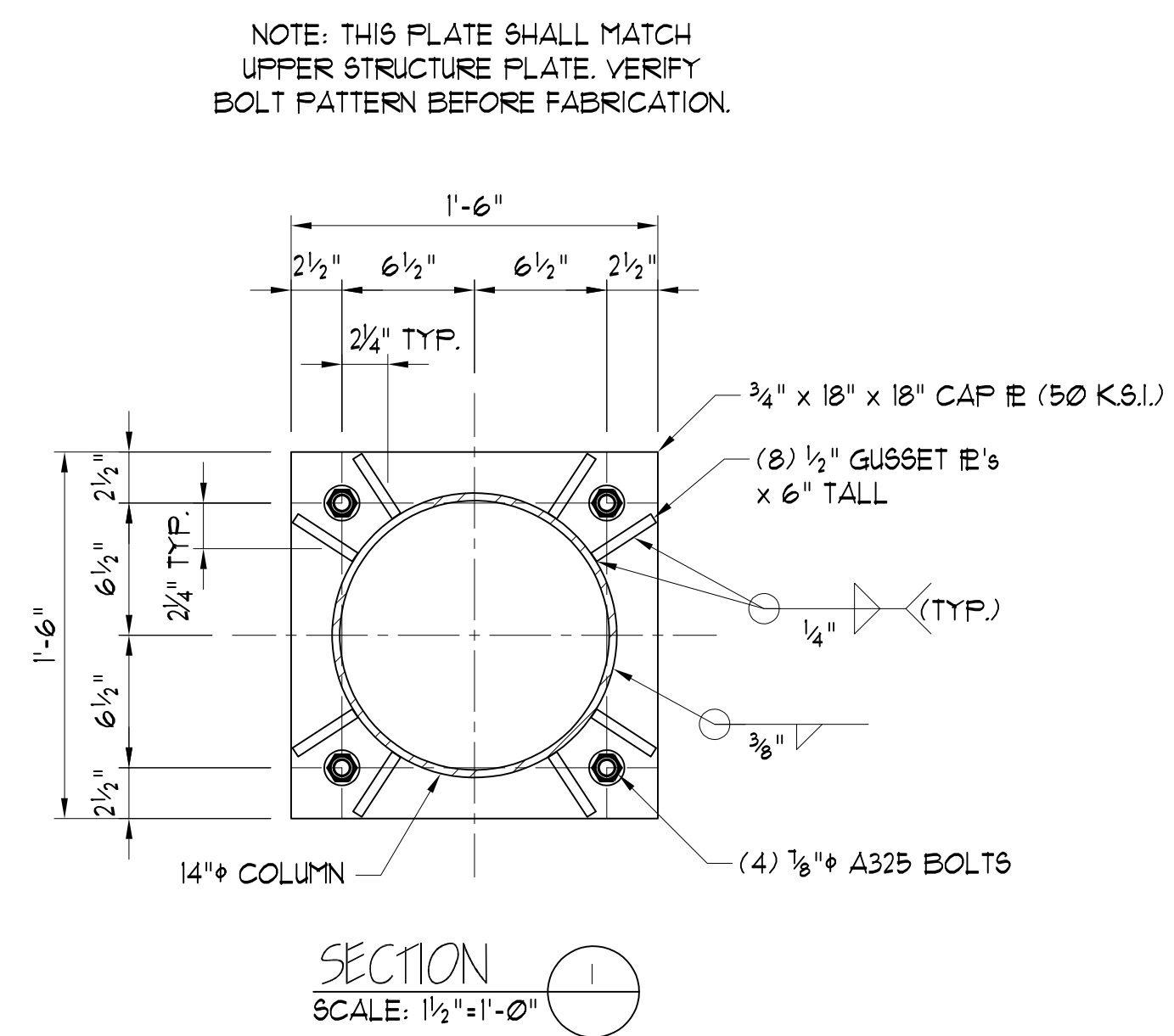
## SIGN INFORMATION

Type of Sign: Billboard back to back  
Dimensions of Sign: 8' x 20'





**SIGN FRAME ELEVATION**  
SCALE: 3/8"=1'-0"



**NOTES:**

1. NEW BOLTS SHALL BE 3/8"ø A325 GALVANIZED UNLESS NOTED OTHERWISE.
2. CONCRETE SHALL BE STANDARD WEIGHT 3000 P.S.I. @ 28 DAYS COMPRESSIVE STRENGTH UNLESS NOTED OTHERWISE.
3. DESIGN WIND LOAD MEETS 2018 NORTH CAROLINA STATE BUILDING CODE AND 2015 INTERNATIONAL BUILDING CODE CRITERIA FOR 105 M.P.H., EXPOSURE C, RISK CATEGORY I.
4. NEW STEEL SHALL BE ASTM A36 UNLESS NOTED OTHERWISE.
5. ALL WELDS SHALL BE MADE BY AN AMERICAN WELDING SOCIETY CERTIFIED WELDER USING E70 FILLER MATERIAL.
6. MAXIMUM SIGN FACE AREA SHALL BE 160 SQUARE FEET AND MAXIMUM APRON FACE AREA SHALL BE 36 SQUARE FEET.
7. MINIMUM LATERAL PASSIVE SOIL BEARING CAPACITY FOR SIGNS SHALL BE 150 P.S.F. PER FOOT OF DEPTH (x 2 = 300 P.S.F.) PER THE INTERNATIONAL BUILDING CODES AND SHALL BE VERIFIED IN THE FIELD BY CONTRACTOR.
8. UPPER STRUCTURE IS DESIGNED BY HEADRICK.

B 4 P JOB NO. 24.05313

	<b>HEADRICK OUTDOOR MEDIA</b> Shelby, North Carolina		
	SIGN NC-003-0461 LOCATION: 188 WHITESIDE ROAD RUTH, NORTH CAROLINA 28139		
scale : NOTED	revisions	by	date
date : 11/26/24			
drawn : TED			
ckd. : T.F.I.			
<b>SIGN FRAME #4783-HO</b>			

