



DECEMBER REGULAR MEETING

Tuesday, December 01, 2020 at 6:00 PM

RUTH TOWN HALL

MINUTES

CALL TO ORDER

David called the meeting to order.

INVOCATION

David led the invocation.

ROLL CALL

PRESENT

Mayor David Guy
Commissioner William Steppe
Commissioner Nicholas Goode

Administrator Amie Hanaway-remote

AGENDA ADOPTION

William made a motion to adopt the agenda as presented. Nick seconded and it passes unanimously.

GUEST SPEAKERS

None present

COMMUNITY FORUM

None present

APPROVAL OF LAST MEETING'S MINUTES

William made a motion to approve last meetings minutes. Nick seconded and it passes without opposition.

OLD BUSINESS

1. Amie asks the board to review/revisit the proposals from J.M. Teague for consideration, tweaking, etc. Otherwise J.M. Teague will delete proposals and move on. For convenience and ease, proposals attached.

Amie requested the board review the attached proposals and make a final judgement on them so she can communicate to Kenny Armstrong.

William moves to pass on the opportunity, David believes after highway construction will be better.
2. Amie will inform the board of website creation progress.

Amie shared with the board her training and the outstanding steps going forward. She communicated a mock site will be up for review this week. She also shared her contacts with Cloud 2 Ground Aerial Images by Greg Turner and how hopeful she is this will be a rewarding investment.
3. Service Award for Citizens

The council was to continue brainstorming for award ideas.

Board will continue to brainstorm & will carry this over to January.
4. Amie will update board regarding branding package efforts

Amie shared with the board her interactions with Shenandoah and how they are working to secure updates for various applications. She asked the board to be thinking about the type and detail of the signs they are asking Shenandoah to create. He can be very detailed if they are wanting 3 dimensional or raised etched wood, etc. This will make a difference in his renderings.

99 designs update

12 signs

Masks with logo

Shirt with logo-oxford and polo

lapel pin

5. This is a place holder as Amie is working with Shenandoah and his connections for sourcing the labels. Should have more information in the next week for production of stickers for slats.

6. Amie will update the board of the compilations for CARES expenditures.

Amie had hoped to have the forms completed and present to the board, however she isn't finished transferring the data from her spreadsheets to the forms. She will email to the board upon completion.

7. Amie will share all the information she gathered from legal and other sources. Much of it applies to any and all ordinances. The following are the ordinances under consideration:

Protest Ordinance

Sign Ordinance

Trash Ordinance

Amie shared with the board her lengthy conversations with not only John Crofts, but also with several law enforcement individuals. She wants to provide the board with all the data so they can make an informed decision.

Question is how do we enforce any ordinance?

Amie will contact Wendy Craig, Ruth @ building inspections, someone in Charlotte NC's government. Also Amie will speak with Doug Barrick, Scott Webber, Janet Mason.

Perspective is subjective.

COMMITTEE REPORTS

8. Amie will update board from the latest Trail Partners meeting.

Amie will introduce separate TP discussion regarding suggestion by some of it's members to share the TBRT Website expense

Amie updated the board from her participation in the trail partners meeting. She was excited about the partnership of TDA and DbD, to assist the Town in some potential economic development projects along the trail. There is a meeting scheduled for December the 9th, 4:00 pm - 5:30 pm. It will begin @ Town hall and move to a walk on the trail.

The next issue as it relates to the Trail partners is an item David brought to the board for the Town's participation in supporting the TBRT website.

ROI on \$1,300.00, is this in perpetuity?

Board does not support this expenditure.

9. This is a reminder to the board of the December the 9th 4pm-5:30pm meeting with Destinations by Design (DbD). The meeting will begin at town hall reviewing some maps they are producing, followed by a walk through on the TBRT in our jurisdiction.

10. Amie will provide update on the Rutherford Bound Initiative

Amie shared feedback of the Town's inaugural participation in the Rutherford Bound meeting. She was impressed and excited to hear of all of the development going on in every municipality but Ruth's. She is hopeful this will be contagious and spill over for Ruth. She feels the overlap with DbD will be a start.

11. Amie will update the board regarding Christmas installation and things she has been working on for enhancements.

Amie shared her conversations with Doug Barrick,

Shared her learnings of MCadenville.

Wooden fence add garland. Ask Doug

12. Financial Reports reviewed with highlights

NEW BUSINESS

13. Trash accumulation- See attached

146 NVD

152 NVD

221 NVD

Amie will also comment on the new residents she's met.

Board approves letter and Amie will send certified. Amie needs to order Children at play signs.

14. Amie will share the information gathered regarding this plan. See attached for details.

Amie shared with the board her reconnaissance from Nathan regarding this RHMP resolution. She will take the comments from the board back to Nathan for guidance.

ADJOURNMENT

In accordance with the Americans with Disabilities Act, persons who need accommodation to attend or participate in this meeting should contact Town Hall at (828) 287-7943 within 48 hours prior to the meeting to request such assistance.