



CITY OF ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION AGENDA

Monday, October 19, 2026

Notice is hereby given that the Community Development Corporation of the City of Rollingwood will hold a meeting, open to the public, in the Municipal Building at 403 Nixon Drive in Rollingwood, Texas on October 19, 2026, at 5:30 PM. Members of the public and the Rollingwood Community Development Corporation (RCDC) may participate in the meeting virtually, as long as a quorum of the RCDC and the presiding officer are physically present at the Municipal Building, in accordance with the Texas Open Meetings Act. The public may watch this meeting live and have the opportunity to comment via audio devices at the link below. The public may also participate in this meeting by dialing one of the toll-free numbers below and entering the meeting ID and Passcode.

Link: <https://us02web.zoom.us/j/5307372193?pwd=QmNUbmZBQ1lwUINjNmk5RnJrelRFUT09>

Toll-Free Numbers: (833) 548-0276 or (833) 548-0282

Meeting ID: 530 737 2193

Password: 9fryms

The public will be permitted to offer public comments via their audio devices when logged in to the meeting or telephonically by calling in as provided by the agenda and as permitted by the presiding officer during the meeting. If a member of the public is having difficulties accessing the public meeting, they can contact the city at citysecretary@rollingwoodtx.gov. Written questions or comments may be submitted up to two hours before the meeting. A video recording of the meeting will be made and will be posted to the City's website and available to the public in accordance with the Texas Public Information Act upon written request.

CALL ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION MEETING TO ORDER

1. Roll Call

PUBLIC COMMENTS

Citizens wishing to address the RCDC for items not on the agenda will be received at this time. Please limit comments to 3 minutes. In accordance with the Open Meetings Act, RCDC is restricted from discussing or taking action on items not listed on the agenda.

CONSENT AGENDA

All Consent Agenda items listed are considered to be routine by the RCDC and may be enacted by one (1) motion. There will be no separate discussion of Consent Agenda items unless a Board Member has

requested that the item be discussed, in which case the item will be removed from the Consent Agenda and considered in its normal sequence on the Regular Agenda.

2. Discussion and possible action on the minutes from the September 14, 2026, RCDC meeting

REGULAR AGENDA

3. RCDC Financials through September 30, 2026
4. Discussion and possible action to initiate RCDC funding toward Upper Park Parking & Off-Leash Lawn Project (1) design, engineering, stormwater management, excavation, and construction of new parking on the east side of upper Rollingwood Park adjacent to the Pool, (2) conversion of the informal parking area at the north end of the upper park into a recreational lawn and/or an off-leash pet area, and (3) irrigation of the Upper Park.
5. Discussion and possible action to initiate RCDC reimbursement to the City for separately metered irrigation water costs for Rollingwood Park
6. Discussion and possible action to initiate RCDC reimbursement to the City for a service provider dedicated to enhanced maintenance of Rollingwood Park
7. Discussion and possible action to initiate an RCDC "Shop Local, Buy Local" project offering RCDC assistance to advertise participating local businesses

ADJOURNMENT OF MEETING

CERTIFICATION OF POSTING

I hereby certify that the above Notice of Meeting was posted on the bulletin board at the Rollingwood Municipal Building, in Rollingwood, Texas and to the City website at www.rollingwoodtx.gov prior to 5:00 PM on October 7, 2026.



Erin Penney, City Secretary

NOTICE -

The City of Rollingwood is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact the City Secretary, at (512) 327-1838 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call (512) 272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.

The Community Development Corporation will announce that it will go into executive session, if necessary, to deliberate any matter listed on this agenda for which an exception to open meetings requirements permits such closed deliberation, including but not limited to consultation with the city's attorney(s) pursuant to Texas Government Code section 551.071, as announced at the time of the closed session.

Consultation with legal counsel pursuant to section 551.071 of the Texas Government Code;
discussion of personnel matters pursuant to section 551.074 of the Texas Government Code;
real estate acquisition pursuant to section 551.072 of the Texas Government Code;
prospective gifts pursuant to section 551.073 of the Texas Government Code;
security personnel and device pursuant to section 551.076 of the Texas Government Code;
and/or economic development pursuant to section 551.087 of the Texas Government Code.
Action, if any, will be taken in open session.



CITY OF ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION MINUTES

Monday, September 14, 2026

The Community Development Corporation of the City of Rollingwood, Texas, held a meeting, open to the public, in the Municipal Building at 403 Nixon Drive in Rollingwood, Texas on September 14, 2026, at 5:30 PM. Members of the public and the City Council were able to participate in the meeting virtually, as long as a quorum of the City Council and the presiding officer are physically present at the Municipal Building, in accordance with the Texas Open Meetings Act. A video recording of the meeting was made and will be posted to the City's website and available to the public in accordance with the Texas Public Information Act upon written request.

CALL ROLLINGWOOD COMMUNITY DEVELOPMENT CORPORATION MEETING TO ORDER

1. Roll Call

President Brian Rider called the meeting to order at 5:30 PM.

Members Present: President Brian Rider, Fred Hartman, Pat Sheehan, Brad Walters, and Arun Natesan (via teleconference)

Also Present: Councilmember Phil McDuffee, City Administrator Alun Thomas, City Secretary Erin Penney, Director of Community Development Nikki Stautzenberger, Director of Communication, Public Affairs Mackenzie Akin, and Assistant to the City Administrator Lindsay Saenz, and City Attorney Stan Springerley

PUBLIC COMMENTS

There were no public comments.

CONSENT AGENDA

2. Discussion and possible action on the minutes from the August 10, 2026, RCDC meeting

Fred Hartman moved to approve the consent agenda. President Brian Rider seconded the motion. The motion carried with 5 in favor and 0 against.

REGULAR AGENDA

3. RCDC Financials through July 31, 2026

Mr. Rider introduced the agenda item and explained the Corporation did not completely expend this year's budget. He noted the total amount of assets is approximately \$900,000 after the recent payments to the City for administrative services and improvements to the fieldhouse, walking trail, and playground.

4. Discussion and possible action on a resolution approving the Fiscal Year 2026-2027 Budget for the Rollingwood Community Development Corporation

Mr. Rider introduced and presented the agenda item, beginning with the largest budgeted items: the Corporation's contributions to the parking lot and off-leash area improvements. He also presented two smaller project ideas, including a project to encourage local shopping by including advertising local businesses within the mailed utility bills and a program to provide small loans to local merchants.

Mr. Rider then asked City Administrator Alun Thomas to present on the planning and estimates of the park improvement project, including the parking area and off-leash area improvements. Mr. Thomas explained the Park Commission worked with City Council for several drawing iterations and identified one with which to move forward. He explained these plans include the construction of a concrete parking lot and require drainage calculations following the finalization of the engineering drawings, which are then reviewed and approved by Texas Commission on Environmental Quality (TCEQ) over a three-to-six-month period. Mr. Thomas explained that the City's independent contractor for this project, Robert Dial, estimated a total of \$535,000 for the project, not including landscaping or irrigation system improvements. Broken down, this cost includes \$85,000 for the engineering services and \$450,000 for construction. The construction cost estimate includes excavation to remove the existing parking lot, adding topsoil and grass, installing a fence, pouring concrete, etc. Mr. Rider recommended approving the proposed budgeted amount of \$535,000. There was discussion among the Corporation. Mr. Hartman posed the possibility of City Council requesting approximately \$250,000 for landscaping and irrigation in the future. Mr. Rider suggested the Corporation should be initiating more projects, reiterating the Corporation's \$900,000 balance and mentioning the approximate \$13,000-15,000 monthly revenue.

Mr. Walters agreed that the park improvement project is good for the community. Mr. Rider explained this is just approval of the budget, not the finalization of expenditures. Mr. Sheehan inquired why the City would not financially contribute to the project. Mr. Hartman asked Mr. Sheehan why he believes the cost of the project is too high. Mr. Rider restated Mr. Sheehan's concern of only RCDC funds being used for this project and no other City funds.

Mr. Natesan brought up prior concerns about the maintenance frequency of the asphalt option. He stated that he is comfortable setting the RCDC budget for the hardscape, but shared Mr. Sheehan's concern and acknowledged possible future cost increases. Mr. Rider explained

their project process and where the budget process is within the larger process. Mr. Hartman commented that a concrete parking lot is a great idea, as it will last much longer than asphalt.

Fred Hartman moved to approve the \$535,000 budget item for parking lot upgrade and off-leash area. President Brian Rider seconded the motion. The motion carried with 4 in favor and 1 against (Pat Sheehan).

5. Discussion and possible action to identify potential future projects for further review, including but not limited to:

- a) irrigation of upper and lower park areas;
- b) part-time worker or services provider for park maintenance needs;
- c) Consideration of a “shop local, buy local” program; and
- d) Small Business Retention Program to include small loans capped at \$5,000

Mr. Rider introduced and presented the agenda item. He asked Mr. Thomas if water is metered separately from other facilities and inquired about the cost of water. Mr. Thomas explained the water cost is in the low thousands because the City purchases the water wholesale and added \$5,000 a year is more than enough for the budget.

Mr. Rider then discussed estimated cost of a part-time park maintenance worker would be, at maximum, \$40,000.

Mr. Rider explained the “shop local, buy local” program could include hiring a broker to recruit local businesses to submit advertisement that the City could send out with water bills. He estimated this to cost about \$5,000.

Mr. Rider presented the idea to establish a loan program for small, local businesses, like a program implemented by the City of Bee Cave. He stated this may be estimated at \$5,000.

Mr. Rider explained they could add these project ideas to the budget. Mr. Hartman, Mr. Walters, and Mr. Natesan expressed support for all project ideas except for the small business loan program. There was discussion among the Corporation regarding the method for obtaining and sending out advertisements for the “shop local, buy local” program, and Mr. Thomas explained how City staff can assist. Mr. Hartman suggested a similar but alternative idea for a one-page listing guide of businesses. Mr. Rider estimated that about 30-35 local businesses could be engaged with. Mr. Sheehan suggested pulling a report to determine which businesses are paying sales tax. The Corporation then discussed scenarios in which a business would not pay sales tax, such as for the sale of groceries. There was more discussion about the need for a dedicated broker.

Pat Sheehan moved to budget \$5,000 for the irrigation of upper and lower park areas, \$40,000 for a part-time worker for park maintenance, and \$5,000 for the “shop local, buy local” program. Brad Walters seconded the motion. The motion carried with 5 in favor and 0 against.

Mr. Thomas asked for clarification on the vote, asking if it was meant to adopt the resolution approving the budget with the amendments listed. He also explained the \$72,000 administrative costs paid to the City are already included in the budget. Mr. Hartman pointed out that \$7,000 is also already in the budget for legal expenses. Alun Thomas also identified the \$25,000 budgeted for MoPac legal expenses. Mr. Sheehan explained that the mobility connectivity and safety budget item is likely for sidewalks and road striping. Councilmember Phil McDuffee confirmed, and Mr. Rider expressed he was not interested in keeping that item in the budget. Mr. Walters further discussed what the mobility connectivity and safety budget item could be used for. Mr. Thomas summarized the changes discussed during this meeting.

President Brian Rider moved to adopt the RCDC FY 2026-2027 budget, to include \$535,000 for the parking and off leash area improvements, \$5,000 for the irrigation project, \$40,000 for the part-time park maintenance worker, \$5,000 for the “shop local, buy local” program, \$72,000 for administrative costs, \$7,000 for legal expenses, and \$25,000 for MoPac legal expenses. Pat Sheehan seconded the motion. The motion carried with 5 in favor and 0 opposed.

ADJOURNMENT OF MEETING

The meeting was adjourned at 6:20 PM.

Minutes were adopted on the 19th day of October, 2026.

Fred Hartman, RCDC Vice President

ATTEST:

Pat Sheehan, RCDC Secretary

AGENDA ITEM SUMMARY SHEET
Rollingwood Community Development Corporation
Meeting Date: October 19, 2026

Submitted By:

Staff

Agenda Item:

RCDC Financials through September 30, 2026

Description:

RCDC Financials through September 30, 2026

Action Requested:

Informational only

Fiscal Impacts:

No fiscal impacts

Attachments:

- September RCDC Balance Sheet
- September RCDC Financial Analysis
- September RCDC Financial Detail

500-RCDC

ACCOUNT #	ACCOUNT DESCRIPTION	BALANCE
ASSETS		
=====		
500-1000	RCDC OPERATING CASH	56,268.01
500-1005	TEXPOOL	845,525.04
500-1100	DUE FROM CITY	20,870.82
500-1350	SALES TAX RECEIVABLE	0.00
500-1612	ACCUMULATED DEPRECIATION	(654.00)
500-1750	PARK IMPROVEMENT PROJECT	21,570.00
		<u>943,579.87</u>
TOTAL ASSETS		943,579.87
=====		
LIABILITIES		
=====		
500-2000	ACCOUNTS PAYABLE	0.00
500-2020	ACCOUNTS PAYABLE RCDC	0.00
500-2030	PAYABLE TO CITY	0.00
500-2060	Retirement Payout Reserve	0.00
500-2140	Vehicle Financing Notes	0.00
	TOTAL LIABILITIES	<u>0.00</u>
EQUITY		
=====		
500-3000	FUND BALANCE-UNAPPROPRATED	794,272.51
500-3001	XXFUND BALANCE	0.00
500-3010	OTHER FUND BALANCE	0.00
500-3030	AMOUNTS TO BE PROVIDED FOR	0.00
	TOTAL BEGINNING EQUITY	<u>794,272.51</u>
TOTAL REVENUE		260,669.46
TOTAL EXPENSES		<u>111,362.10</u>
TOTAL REVENUE OVER/(UNDER) EXPENSES		149,307.36
TOTAL EQUITY & REV. OVER/(UNDER) EXP.		<u>943,579.87</u>
TOTAL LIABILITIES, EQUITY & REV.OVER/(UNDER) EXP.		943,579.87
=====		

2025-2026

RCDC
MONTHLY FINANCIAL ANALYSIS

NOTE: YTD ACTUAL AS OF 09/30/2026, 100% OF FISCAL YEAR

REVENUE STATUS & COMPARISON TO PRIOR YEAR

	CURRENT YEAR:			PRIOR YEAR:		CURRENT YR COMPARED TO PY YR
	EST. REVENUE	YTD	PERCENT	YTD		
SALES TAX REVENUE	\$ 175,000	\$ 235,963	135%	\$ 213,656		110%

BUDGET STATUS & COMPARISON TO PRIOR YEAR

	CURRENT YEAR:			PRIOR YEAR:		CURRENT YR COMPARED TO PY YR
	BUDGET	YTD	PERCENT	YTD		
ECONOMIC DEVELOPMENT:						
REVENUE	\$ -	\$ -	#DIV/0!	\$ -		#DIV/0!
EXPENDITURES	\$ 20,000	\$ -	0%	\$ 5,088		0%
NON-PROJECTED RELATED:						
REVENUE	\$ 210,000	\$ 260,669	124%	\$ 232,044		112%
EXPENDITURES	\$ 77,000	\$ 111,362	145%	\$ 76,711		145%
ADDITIONAL NEW PROJECTS:						
REVENUE	\$ -	\$ -	#DIV/0!	\$ -		#DIV/0!
EXPENDITURES	\$ 108,000	\$ 33,980	31%	\$ -		#DIV/0!

RECAP:	CURRENT YEAR:			PRIOR YEAR:		CURRENT YR COMPARED TO PY YR
	BUDGET	YTD	PERCENT	YTD		
REVENUE	\$ 210,000	\$ 260,669	124%	\$ 232,044		112%
EXPENDITURES	\$ 205,000	\$ 145,342	71%	\$ 81,800		178%

CITY OF ROLLINGWOOD
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: SEPTEMBER 30TH, 2026

500-RCDC
FINANCIAL SUMMARY

100.00% OF FISCAL YEAR

	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
<u>REVENUE SUMMARY</u>					
NON-PROJECT RELATED	210,000.00	23,479.87	260,669.46	124.13 (	50,669.46)
TOTAL REVENUES	210,000.00	23,479.87	260,669.46	124.13 (	50,669.46)
<u>EXPENDITURE SUMMARY</u>					
ECONOMIC DEVELOPMENT	20,000.00	0.00	0.00	0.00	20,000.00
NON-PROJECT RELATED	77,000.00	72,000.00	77,382.10	100.50 (	382.10)
ADDITIONAL NEW PROJECTS	108,000.00	33,980.00	33,980.00	31.46	74,020.00
TOTAL EXPENDITURES	205,000.00	105,980.00	111,362.10	54.32	93,637.90
REVENUES OVER/(UNDER) EXPENDITURES	5,000.00 (	82,500.13)	149,307.36	(	144,307.36)

500-RCDC

CITY OF ROLLINGWOOD
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: SEPTEMBER 30TH, 2026

100.00% OF FISCAL YEAR					
REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
NON-PROJECT RELATED					
=====					
TAXES					
500-4-90-4000 SALES TAX REVENUE	200,000.00	20,870.75	235,963.01	117.98 (	35,963.01)
TOTAL TAXES	200,000.00	20,870.75	235,963.01	117.98 (	35,963.01)
INVESTMENT INCOME					
500-4-90-4400 INTEREST INCOME	10,000.00	2,604.23	24,597.83	245.98 (	14,597.83)
500-4-90-4401 INTEREST INCOME - CHECKING	0.00	4.89	108.62	0.00 (	108.62)
TOTAL INVESTMENT INCOME	10,000.00	2,609.12	24,706.45	247.06 (	14,706.45)
MISCELLANEOUS REVENUE					
500-4-90-4581 TRANSFER FROM GENERAL FUND	0.00	0.00	0.00	0.00	0.00
TOTAL MISCELLANEOUS REVENUE	0.00	0.00	0.00	0.00	0.00
TOTAL NON-PROJECT RELATED					
	210,000.00	23,479.87	260,669.46	124.13 (	50,669.46)
TOTAL REVENUES					
	210,000.00	23,479.87	260,669.46	124.13 (	50,669.46)
	=====	=====	=====	=====	=====

500-RCDC

100.00% OF FISCAL YEAR

DEPARTMENTAL EXPENDITURES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	% OF BUDGET	BUDGET BALANCE
ECONOMIC DEVELOPMENT					
=====					
OTHER NON-DEPARTMENTAL					
500-5-80-5524 ROLLINGWOOD BUS PROMOTION	20,000.00	0.00	0.00	0.00	20,000.00
500-5-80-5527 COVID-19 RELIEF PROGRAM	0.00	0.00	0.00	0.00	0.00
TOTAL OTHER NON-DEPARTMENTAL	20,000.00	0.00	0.00	0.00	20,000.00
TOTAL ECONOMIC DEVELOPMENT					
	20,000.00	0.00	0.00	0.00	20,000.00
NON-PROJECT RELATED					
=====					
CONTRACTUAL SERVICES					
500-5-90-5275 ADMIN SERVICES AGREEMENT	72,000.00	72,000.00	72,000.00	100.00	0.00
TOTAL CONTRACTUAL SERVICES	72,000.00	72,000.00	72,000.00	100.00	0.00
MISCELLANEOUS OTHER EXP					
500-5-90-5340 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00
500-5-90-5380 LEGAL EXPENSES	5,000.00	0.00	5,382.10	107.64 (	382.10)
TOTAL MISCELLANEOUS OTHER EXP	5,000.00	0.00	5,382.10	107.64 (	382.10)
TOTAL NON-PROJECT RELATED					
	77,000.00	72,000.00	77,382.10	100.50 (	382.10)
ADDITIONAL NEW PROJECTS					
=====					
MISCELLANEOUS OTHER EXP					
500-5-95-5387 MOPAC LEGAL EXPENSES	0.00	0.00	0.00	0.00	0.00
500-5-95-5388 PARK IMPROVEMENT PROJECT	50,000.00	33,980.00	33,980.00	67.96	16,020.00
500-5-95-5389 COMPREHENSIVE PLAN	0.00	0.00	0.00	0.00	0.00
500-5-95-5390 COMMERCIAL CODES UPDATES COMP	0.00	0.00	0.00	0.00	0.00
500-5-95-5391 MOBILITY, CONNECTIVITY & SAFET	55,000.00	0.00	0.00	0.00	55,000.00
500-5-95-5392 PARK AMENITIES AND PROMOTION	3,000.00	0.00	0.00	0.00	3,000.00
TOTAL MISCELLANEOUS OTHER EXP	108,000.00	33,980.00	33,980.00	31.46	74,020.00
CAPITAL OUTLAY					
500-5-95-5490 DEPRECIATION EXPENSE	0.00	0.00	0.00	0.00	0.00
TOTAL CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00
TOTAL ADDITIONAL NEW PROJECTS					
	108,000.00	33,980.00	33,980.00	31.46	74,020.00
TOTAL EXPENDITURES					
	205,000.00	105,980.00	111,362.10	54.32	93,637.90
REVENUES OVER/(UNDER) EXPENDITURES					
	5,000.00 (	82,500.13)	149,307.36	(	144,307.36)

AGENDA ITEM SUMMARY SHEET

City of Rollingwood

Meeting Date: October 19, 2026

Submitted By:

Staff on behalf of President Brian Rider

Agenda Item:

Discussion and possible action to initiate RCDC funding toward Upper Park Parking & Off-Leash Lawn Project (1) design, engineering, stormwater management, excavation, and construction of new parking on the east side of upper Rollingwood Park adjacent to the Pool, (2) conversion of the informal parking area at the north end of the upper park into a recreational lawn and/or an off-leash pet area, and (3) irrigation of the Upper Park

Description:

RCDC would contribute toward the actual cost of design, engineering (including stormwater filtration and/or detention, excavation of existing ground, and construction of new parking areas for the east side of the upper area of Rollingwood Park (an area adjacent to the grounds of Rollingwood Pool). In addition, RCDC would contribute toward the cost of design, engineering, excavation, new soil and irrigation installation, and other aspects of redevelopment of the existing informal parking area at the northern end of the upper park into additional lawn for recreational uses and/or off leash pet exercise area.

Action Requested:

Initiate funding of the Upper Park parking lot and off-leash area projects

Fiscal Impacts:

No more than \$525,000 for the fiscal year

Attachments:

None

AGENDA ITEM SUMMARY SHEET

City of Rollingwood

Meeting Date: October 19, 2026

Submitted By:

Staff on behalf of President Brian Rider

Agenda Item:

Discussion and possible action to initiate RCDC reimbursement to the City for separately metered irrigation water costs for Rollingwood Park

Description:

RCDC would reimburse the City of Rollingwood for metered cost of water for irrigation of upper and lower park areas (if billed separately from general City water uses).

Action Requested:

Initiate reimbursement for metered water cost of park irrigation

Fiscal Impacts:

No more than \$5,000 for the fiscal year

Attachments:

None

AGENDA ITEM SUMMARY SHEET

City of Rollingwood

Meeting Date: October 19, 2026

Submitted By:

Staff on behalf of President Brian Rider

Agenda Item:

Discussion and possible action to initiate RCDC reimbursement to the City for a service provider dedicated to enhanced maintenance of Rollingwood Park

Description:

RCDC would reimburse City of Rollingwood for the cost of a service provider whose job would be to provide additional cleaning, see to irrigation of park areas, provide additional weed control and grass trimming, provide tree trimming as needed and advised by City arborist, and provide other similar services to provide the users of the park with a clean and attractive environment.

Action Requested:

Initiate reimbursement for a park maintenance service provider

Fiscal Impacts:

No more than \$40,000 for the fiscal year

Attachments:

None

AGENDA ITEM SUMMARY SHEET

City of Rollingwood

Meeting Date: October 19, 2026

Submitted By:

Staff on behalf of President Brian Rider

Agenda Item:

Discussion and possible action to initiate an RCDC "Shop Local, Buy Local" project offering RCDC assistance to advertise participating local businesses

Description:

RCDC would adopt a project to encourage Rollingwood citizens to "shop local, buy local." Employ a young broker or other appropriate person to make personal contact with managers or owners of local businesses which contribute to the RCDC funding and offer to place advertisements (contemplated to be one-page flyers for one or two local businesses) into monthly mailings from the City of Rollingwood (contemplated to be the monthly water bill). The advertisements would be provided by the business. The contemplated cost to RCDC would be for the printing of the advertisement and payment to the City of additional cost (if any) for mailing of the ads in the water bill envelopes.

Action Requested:

Initiate the "Shop Local, Buy Local" project

Fiscal Impacts:

No more than \$5,000 for the fiscal year

Attachments:

None