



City of Rio Communities Economic Development Meeting
City Council Chambers - 360 Rio Communities Blvd
Rio Communities, NM 87002
Wednesday, September 22, 2021 10:00 AM
Minutes

Please silence all electronic devices.

Call to Order

- Chairman Kuan Tikkun called to order the Economic Development Commission meeting at 10:10 a.m.

Pledge of Allegiance

- Mr. Frank Logan led the Pledge of Allegiance.

Roll Call

- Present- Chairman Kuan Tikkun, Vice-chair Loedi Silva, Secretary Fran Rossberg, and Mr. Frank Logan
- Present- City Manager Dr. Martin Moore and Deputy Clerk Amy Lopez

Approval of Agenda for September 22, 2021

- Secretary Rossberg made a motion to allow Marisol Lucero to present before other items on the agenda for September 22, 2021. Vice-chair Silva seconded the motion. Vote: Chairman Kuan Tikkun – yes; Vice-chair Loedi Silva; Secretary Fran Rossberg – yes; Frank Logan – yes. With a 4-0 vote the agenda for September 22, 2021 Economic Development meeting was approved as amended.

Approval of Meeting Minutes from September 8, 2021

- Mr. Logan made a motion to approve the Economic Development Meeting Minutes from September 8, 2021. Vice-chair Silva seconded the motion. Vote: Chairman Kuan Tikkun – yes; Vice-chair Loedi Silva; Secretary Fran Rossberg – yes; Frank Logan – yes. With a 4-0 vote the Economic Development Meeting Minutes from September 8, 2021 was approved as written.

Discussion, Consideration, and Decision – Canceling the October 13, 2021 EDC Regular Meeting

- Chair Tikkun said we would be canceling the regular business meeting on October the 13, 2021 to attend the 29 Annual Prime Time 50+ Expo and began a discussion.
- Mr. Logan asked what time the event was being held.
- Chair Tikkun said the event will be between 8-1:30, we will need to be there to set up by 7:30 and leave here by 6:30.
- Frank Logan motioned to cancel the regular meeting. Secretary Rossberg seconded the motion. Vote: Chairman Kuan Tikkun – yes; Vice-chair Loedi Silva; Secretary Fran Rossberg – yes; Frank Logan – yes. With a 4-0 vote the motion to cancel the regular meeting on October 13, 2021.

Discussion, Consideration, and Decision – October 13, 2021 29 Annual Prime Time 50+ Exp

- Chair Tikkun explained what EDC would need to do to prepare for the 29th Annual Prime Time 50+ Expo including, approving the brochure and digital brochure, obtaining the computer to display the digital brochure, and arriving early to set up. A discussion began.
- Chair Tikkun began a discussion regarding the power point presentation and asked if the video can be stopped and restarted.
- Manager Dr. Moore said you can do that, and the discussion continued.
- Chair Tikkun asked how many brochures we need to get now and how many should we have for future use.
- Ralph Mimms asked in the City will share a booth with Pecos Homes or will there be individual booths.
- Chair Tikkun said he will have his own banner and we will have our own.
- Ralph Mimms suggested having one or two people manning the booth to answer questions and also having a runner to approach people in the crowd with materials. The discussion continued.
- Frank Logan said we should probably order brochure according to price point, not everyone at the event will take a brochure.
- Chair Tikkun said she is going to leave the brochure printing up to Manager Dr. Moore and continued the discussion about printers.
- Manager Dr. Moore suggested bringing a mockup of the brochure to the City Council Meeting and began a discussion.
- Ralph Mimms asked if the brochure is to promote the community or geared toward economic development.
- A discussion began regarding brochure changes.
- Chair Tikkun explained it was to draw in residents and continued the discussion.
- Secretary Rossberg asked if we are lying to the public by having a picture of City Hall with the mountains behind it and began a discussion.
- Mr. Logan made a motion to accept the handout brochure as amended. Chairman Kuan Tikkun – yes; Vice-chair Loedi Silva; Secretary Fran Rossberg – yes; Frank Logan – yes. With a 4-0 vote the handout brochure was approved as amended.
- Chair Tikkun began a discussion regarding the digital brochure.
- Chair Tikkun suggested looking at the digital brochure at a later time.

General Discussion Topic – Business Forum- October 21, 2021, 12-1:30 pm

- Manager Dr. Moore said we will need a sponsor for food because the City is not able to and began a discussion on the anti-donation clause.
- Ralph Mims said City sponsored events can be held without worry of the anti-donation clause.
- Chair Tikkun said we were able to get the business forum sponsored by the Moose Lodge and will host and serve food for the meeting and began a discussion.
- Ralph Mims asked how Economic Development was going to advertise to the businesses.
- Chair Tikkun said we will need help with that but right now we are going to be sending out emails and continued the discussion.
- Vice Chair Silva asked to have the Business Forum Flyer sent to her so she can post it on social media.
- Fran Rossberg said we do not need a flyer because it is by invitation only and continued the discussion.
- Ralph Mims asked which businesses would be included and began a discussion.

- Chair Tikkun updated some statistics for the brochure for the City and began a discussion.
- Vice Chair Silva suggested taking out some of the text because it is too much to read in the time the slide takes to slide by and continued the discussion.
- Commissioners continued to review digital presentation, making changes.
- A discussion began regarding growth and availability of infrastructure for water and sewer.
- Commissioners continued to review and make changes to the digital brochure.

General Discussion Topic – October 20, 2021 Council Workshop w/ EDC – Agenda Requests

- Chair Tikkun said after speaking with Albuquerque Economic Development regarding economic development, Danielle Casey is highlighting the rural areas in the four counties surrounding Bernalillo and she will be presenting to municipalities, and she would like to have her attend the Council meeting on the 20th.
- Ralph Mims said they are a great guest to have and also recommended having New Mexico Partnership to a meeting as well and began a discussion.
- Ralph Mims said anytime you meet with the big economic development people, you should put it in the paper and get some attention for the City. The discussion continued.

Public Comment:

- No comments were made.

General Commission Discussion/Future Agenda Items

- Chair Tikkun said she will send out the digital brochure with the changes, and she felt the next meeting they could just go over how everything went on the 13th and 21st and asked who will be going on the 13th.
- Ralph Mims said he would attend and began a discussion.
- Commissioners set a schedule for the 13th.
- Chair Tikkun said her idea of the successful meeting with the businesses are for them to become acquainted with one another and think of ideas of how we can work together and continued the discussion.

Adjourn

- Mr. Logan made a motion to adjourn. Secretary Rossberg second the motion and the meeting adjourned at 12:04 a.m. with a 3--0 vote.

Respectfully submitted,

Amy L. Lopez, Deputy Clerk

Approved:

Kuan Tikkun, Chairman

Loedi Silva, Vice Chairman

Fran Rossberg, Secretary

Frank Logan

Date: _____