



OFFICIAL PUBLIC NOTICE

MEETING OF THE COMMON COUNCIL

TUESDAY, JULY 11, 2023 AT 6:30 PM

COUNCIL ROOM, MUNICIPAL BUILDING, 450 S. MAIN ST., RICHLAND CENTER, WI 53581 & VIA WEBEX

MICROSOFT TEAMS MEETING:

https://teams.microsoft.com/l/meetup-join/19%3ameeting_ODU2NmJINzAtOWVhOC00ZmFiLTk2N2UtMzE4ZGEzZWE2NGQ5%40thread.v2/0?context=%7b%22Tid%22%3a%2214038f70-880a-4544-99f2-5408da444e94%22%2c%22Oid%22%3a%2220a2cb6e-5013-48b7-acaee-44f9362dd0%22%7d

Meeting ID: 241 918 510 58 **Passcode:** BWrm3d

AGENDA - AMENDED

CALL TO ORDER: *Pledge of Allegiance; Roll Call for the meeting, determine whether a quorum is present; determine whether the meeting has been properly noticed.*

APPROVAL OF MINUTES: *Entertain a motion to waive the reading of the minutes of the last meeting in lieu of printed copies and approve said minutes or correct and approve said minutes.*

- [1.](#) Minutes of June 6, 2023

APPROVAL OF AGENDA:

PROCLAMATION FOR AMERICAN LEGION

- [2.](#) Proclamation of July 21st as "The American Legion Day"

CITY AND UTILITY DEPARTMENT HEAD REPORTS AND CONCERNS:

MAYOR AND ALDERPERSONS: *Committee/Commission/Board Reports and Comments and/or items to be discussed at a future meeting.*

TREASURER'S REPORT:

- [3.](#) Treasurer's Report for Period Ending 6/30/2023

PAYMENT OF BILLS:

- [4.](#) Bills 07/11/2023

HISTORIC PRESERVATION COMMISSION RECOMMENDATION:

- [5.](#) Consider approval of designating the Albert J. Strang House at 255 S. Sheldon Street, present owner Robert Tober, be placed on the local historic register.

ITEMS FOR DISCUSSION AND ACTION:

- [6.](#) Richland Center Municipal Airport Flight Pattern

FINANCE COMMITTEE RECOMMENDATIONS AND ACTION: (CAIRNS)

- [7.](#) Utility Billing Error
- [8.](#) Funding for Vernon Thomson Memorial

APPOINTMENTS TO COMMITTEES, COMMISSIONS, BOARDS AND CONFIRM APPOINTMENTS:

DEPARTMENT HEAD REPORTS:

- [9.](#) Tourism - Marty Richards

PUBLIC COMMENT: *No Council action will be taken on any matter originating under this item.*

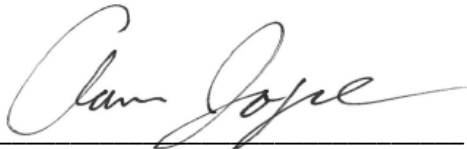
CLOSED SESSION: The Chair may entertain a motion to enter closed session pursuant to Wis. Stat, Sec 1985(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session.

10. Land Procurement

RECONVENE INTO OPEN SESSION: Consider motion to reconvene into open session and vote on matters discussed in closed session.

ADJOURN:

Posted this 10th day of July, 2023 by 4:30 PM.
Copy to the official newspaper the Richland Observer.



Aaron Joyce, City Clerk/Treasurer

PLEASE NOTE: That upon reasonable notice, a minimum of 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service contact Ashley Oliphant, City Administrator at 450 S. Main St., Richland Center, WI. 53581 or call 608-647-3466. Notice is hereby given that the council members who are not members of this committee may attend this meeting so as to constitute a quorum of the city council. Any such council member attendance will be for information gathering, discussion, and/or related purposes and will not result in the direct decision making by the city council at the committee meeting. The City of Richland Center is an equal opportunity employer, provider, and lender.

AGENDA

CALL TO ORDER: Meeting called to order at 6:33 PM by Mayor Coppernoll. Members present: Karin Tepley, Tom McCarthy, Mark Chambers, Melony Walters, Kevin Melby, Steve Downs, and Ryan Cairns.

APPROVAL OF MINUTES: Motion by Alderperson Walters to approve both the May 2, 2023 regular meeting and May 23, 2023 special session Common Council minutes as presented. Seconded by Downs. Motion carried 7-0.

APPROVAL OF AGENDA: Motion by Alderperson Tepley to approve the agenda as presented. Seconded by Melby. Motion carried 7-0.

INFORMATIONAL PRESENTATION – BOB BELLMAN, RE: VERNON THOMSON MEMORIAL: Bob Bellman spoke on the desire to erect an historical marker for former governor and Richland Center native Vernon Thomson. Bellman has communicated with the State Historical Society and officials with the agency believe it's a good project and meets the qualifications. Bellman indicated that there is a \$250 application fee and additional funds would be required for the marker itself. He is estimating about \$2000. There are currently two plaques in the city park at the corner of Orange & 6th Streets. Bellman would like to know if the council is interested in moving forward with the memorial. No action is being taken at this time.

INFORMATIONAL PRESENTATION – PARTNERS FOR PREVENTION: Kate Waterfall & Lucy Joyce are members of Youth for Change, the student arm of Partners for Prevention. Also in attendance were Jeff Berens and Betsy Roesler, who are the advisors for Youth for Change. The group has two goals: 1) reduce substance abuse in teens; 2) enact prevention efforts. The students requested ideas and actions from the council. They have identified social hosting as an issue to enforce. Youth for Change has also encouraged the city to enact tobacco-free parks and would like to have an ordinance enacted for tobacco-free parks. Some community efforts Youth for Change has been involved in include presenting programs in schools, participating in National Night Out, creating the "Sticker Shock" campaign at convenience stores that sell alcohol, and underage alcohol compliance checks.

INFORMATIONAL PRESENTATION – CONGRESSIONAL UPDATE: Molly Bahn – field rep for 3rd district US Representative Derrick Van Orden – provided an update on the congressman's activities in Congress. Bahn noted that their office assists constituents with various issues related to the federal government. Congressman Van Orden also submitted the proposal for the Richland Hospital's infrastructure spending request.

CITY AND UTILITY DEPARTMENT HEAD REPORTS AND CONCERNS: City Administrator Ashley Oliphant reported that the city currently has several openings, including in the street department and Zoning Administrator. Oliphant also thanked Street Superintendent Terry Nelson for his service, as he is retiring on June 16th.

Item 1.

MAYOR AND ALDERPERSONS: Alderperson Tepley reported that circulation at the Brewer Library was down last month. She also noted that Ida Ryan has resigned from Library Board after many years of service. The Brewer Library has been designated as a UPS drop site. June 17th is community safety day at library, including bike safety. Ceiling fans will be installed downstairs of library. Friends of Library and Library Foundation are seeking members. Tepley also reported that the Tourism Commission has been busy lately with the farmers market held at depot this year, staffing at the visitors center is being handled with several volunteers this summer. The Rodeo parade this month. Finally, Tepley noted that the Historic Preservation Committee will be meeting later this month. Mayor Coppernoll reported that he is asked often about Highway 14 East. He said that the state has identified Highway 14 as a place of need, but haven't specified a date for fixing. Coppernoll said that the highway is not a city or county project. Finally, the mayor reported that the 8th Street and Cedar Street construction has begun, and the duplex started in the Wedgewood neighborhood.

TREASURER'S REPORT: Motion by Alderperson Tepley to approve the Treasurer's Report for the period ending 5/31/23 as presented. Seconded by Downs. Motion carried 7-0.

PAYMENT OF BILLS: Motion by Alderperson Cairns to approve the 06/06/2023 bills as presented. Seconded by McCarthy. Motion carried 7-0.

ITEMS FOR DISCUSSION AND ACTION:

7. **Proclamation Honoring Carson Culver:** Mayor Coppernoll read a proclamation honoring former alderperson Carson Culver. Motion by Alderperson Chambers to approve Resolution 2023-03 honoring Carson Culver. Seconded by Downs. Motion carried 7-0.

8. **Proclamation Honoring Scotty Wallace:** Mayor Coppernoll read a proclamation honoring former alderperson Scotty Wallace. Motion by Alderperson Chambers to approved Resolution 2023-04 honoring Scotty Wallace. Seconded by Downs. Motion carried 7-0.

9. **Applications for appointment of Alderperson to fill the vacancy in District #1:** Mayor Coppernoll reported that Susan Fruit has resigned her position as Alderperson. The Council will fill the vacancy at the next meeting. The individual chosen will serve in the position until the election next April.

10. **Consider Approval of Liquor License Renewals:** Motion by Alderperson Melby to approve the 2023-24 liquor license renewals as presented. Seconded by Downs. Motion carried 7-0.

11. **Consider approval of Municipal License Renewals:** Motion by Alderperson Melby to approve the 2023-24 municipal license renewals as presented. Seconded by Tepley. Motion carried 7-0.

12. **Temporary Class B Picnic License for SW Partners, Inc. dba Richland Rejuvenates on 6/24/2023 for RC Thunderfest:** Motion by Alderperson Melby to approve the Class B Picnic License for Southwest Partners, Inc. dba Richland Rejuvenates on 6/24/2023 for RC Thunderfest. Seconded by Chambers. Motion carried 7-0.

13. **Consider approval of Weights & Measures Inspection Memo of Agreement with State of Wisconsin:** It was noted that the Weights & Measures inspection for 2023 was \$2,000 due to a reduction in inspection frequencies from the previous \$4,000. The Weights & Measures inspection fee starting in 2024 will be \$3,750 due to an increase in the price of the service. Motion by Walters to approve the Weights & Measures Inspection Memo of Agreement with the State of Wisconsin. Seconded by Melby. Motion carried 7-0.

14. **Richland Center Municipal Airport Flight Pattern:** Parks & Grounds Director Dave Fry noted that the flight pattern at the Richland Airport was deemed a safety concern the previous way the entry into the airport had taken place. The issue was discussed at the Public Works & Property Committee meeting and referred to Council without a recommendation. Fry stated that he was asked to have the pattern changed from left-turning to right-turning effective April 1st. A petition was received from 22 people who opposed the decision to that change. Fry stated that he worked with the DOT Bureau of Aeronautics on the change. Mayor Coppernoll stated that there was not enough information to make a decision on the idea at this meeting and felt it should be postponed for additional discussion to a proper outcome could be reached. Motion by Alderperson Melby to postpone the Richland Center Municipal Airport Flight Pattern decision until the July Common Council meeting. Seconded by Downs. Motion carried 7-0.

FINANCE COMMITTEE RECOMMENDATIONS AND ACTION:

15. **Consider Request to Authorize Billboard Advertising:** Administrator Oliphant noted that Lamar has a lease option for the city for the new digital billboard that will be constructed along Highway 14. The company is offering the city space at a reduced rate. The Finance Committee reviewed the proposal and recommended approval of a 52-month lease at a cost of \$6,500. Motion by Cairns to authorize the city administrator to secure a 52-month digital billboard lease with The Lamar Company at a cost of \$6,500. Seconded by Tepley. Motion carried 7-0.

16. **Consider Request for Wifi Access Point at the Aquatic Center:** It was noted that there is currently no Wi-Fi at the Woodman Aquatic Center or park shop. It is needed for several items including public Wi-Fi. The cost would be approximately \$3,656.16. The city could utilize ARPA funds for the project. Motion by Alderperson Cairns to authorize the purchase of the necessary equipment and licensing for a Wi-Fi access point to serve the Aquatic Center and Park Shop using ARPA funds. Seconded by Chambers. Motion carried 7-0.

17. **Consider Request for Development Planning Services:** Economic Development Director Jasen Glasbrenner expects traffic patterns on the eastside of Richland Center will change as the development of the new Richland Hospital takes place. He noted that the city should have a traffic study done if the hospital is ultimately moved to new location. A development study should also take place for that area

of the community. Glasbrenner said that Vierbicher could conduct the study. This item is informational only at this time.

Item 1.

18. Adoption of Ordinance Authorizing an Alternative System of Approving Claims in Accordance with Wis. Stat. §66.0609: This action would create a procedure to allow the approval of payment of budgeted bills between regular Common Council meetings. Administrator Oliphant noted that state statute allows the municipality to enact an ordinance that give authority to the comptroller or clerk of the city to approve payments after determining there are funds available for the claim; the bill has been authorized by the property city official, department head, or board or commission; the item or service has been actually supplied or rendered; and the claim is just and valid pursuant to the law. After such payments are made, a detailed listing of those transactions will be made to the Common Council. Bills that do not fall in line with these guidelines will be brought to the Finance Committee and Common Council for approval. Motion by Alderperson Cairns to approve Ordinance 2023-02 Authorizing an Alternative System of Approving Claims in Accordance with Wis. Stat. §66.0609. Seconded by Walters. Motion carried 7-0.

SET NEXT MEETING DATE

19. Consider Alternative Common Council Date in Lieu of July 4, 2023: It was noted that the next regular Common Council meeting would be July 4th. It was agreed that Tuesday, July 11th at 6:30 PM would be the next Common Council meeting, with the Finance Committee to meet in advance of Council.

APPOINTMENTS TO COMMITTEES, COMMISSIONS, BOARDS AND CONFIRM APPOINTMENTS: None

PUBLIC COMMENT: None

CLOSED SESSION: The Chair may entertain a motion to enter closed session pursuant to Wis. Stat, Sec 1985(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session. Motion by Walters to move into Closed Session. Seconded by Tepley. Motion carried 7-0 at 7:44 PM.

RECONVENE INTO OPEN SESSION: Motion by Walters to reconvene into open session and vote on matters discussed in closed session. Seconded by Melby. Motion carried 7-0 at 9:37 PM.

20. Panorama Estates Development Incentive: Motion by Alderperson Tepley to direct the city attorney to provide a second notice of breach of the developer agreement to Panorama Estates and to request that the developer report to the council at the next meeting. Seconded by Walters. Motion carried 7-0 on a voice vote.

21. Land Procurement: No action

ADJOURN: Motion by Alderperson Tepley to adjourn. Seconded by Downs. Motion carried 7-0 at 9:41 PM.

Minutes respectfully submitted by Aaron Joyce, City Clerk/Treasurer.

Richland Center Proclamation

WHEREAS, the Wisconsin American Legion was chartered May 12th 1919, Richland Center's post 13 was chartered on July 21st, 1919, followed by the U.S. Congress federal charter on September 16th, 1919 as a wartime veterans organization based on the four pillars of Veterans Affairs & Rehabilitation, National Security, Americanism, and Children & Youth; and

WHEREAS, over the years, the American Legion has become a preeminent community-service organization which now numbers more than 2.5 million members – men and women – in over 14,000 American Legion posts worldwide working a variety of programs that support the four pillars and benefit our nation's veterans, its service members, their families, the youth of America and its citizens; and

WHEREAS, the members of the Richland Center American Legion Post 13 are dedicated to upholding the ideals of freedom and democracy, while working to make a difference in the lives of fellow Americans; and

WHEREAS, the 2023 observance of American Legion Day provides an opportunity to recognize Legionnaires in our community for their many contributions to our community Richland Center.

NOW, THEREFORE, I, Todd Coppernoll, Mayor of the City of Richland Center, Wisconsin do hereby proclaim July 21st as THE AMERICAN LEGION DAY IN WITNESS WHEREOF, I have hereunto set my hand this 11th day of July, in the year of our Lord two thousand twenty-three.

Todd E. Coppernoll, Mayor

CITY OF RICHLAND CENTER - TREASURER'S REPORT

Item 3.

6/30/2023

FUNDS	BEG/MO BAL	RECEIPTS	DISBURSEMENTS	END/MO BAL
<i>Deposits</i>				
<i>Disbursements</i>				
City General Unassigned:	\$ 315,842.17	\$ 1,005,610.81	\$ 799,247.20	\$ 522,205.78
State Investments #1 Unassigned	\$ 5,107,766.29	\$ 45,824.06	\$ 622,546.00	\$ 4,531,044.35
Property Tax Account (partial unassigned)	\$ 29,821.02	\$ 100.00		\$ 29,921.02
#2 Landfill long term care (for landfill issues)	\$ 595,118.81	\$ 2,533.26		\$ 597,652.07
#3 TIF-Panorama Estates (TIF 6)	\$ 168,969.67	\$ 719.26		\$ 169,688.93
#6 TIF 2-5 (only #4)	\$ 135,323.66	\$ 1,224.54		\$ 136,548.20
RLF Business Savings	\$ 581,059.97	\$ 608.85	\$ 5,029.75	\$ 576,639.07
RLF Business Checking	\$ 1,164.57	\$ 5,029.75	\$ 5,029.75	\$ 1,164.57
RESTRICTED FUNDS: (by outside entity)				
CDBG Housing RLF	\$ 127,391.44	\$ 627.27		\$ 128,018.71
Landfill Long Term Care CD to 2045	\$ 304,212.56			\$ 304,212.56
Landfill Long Term Care CD to 2045	\$ 305,968.89			\$ 305,968.89
Library Checking	\$ 127,529.66	\$ 290,382.91	\$ 46,470.87	\$ 371,441.70
Canine Fund	\$ 40,763.40		\$ 68.56	\$ 40,694.84
Room Tax	\$ 20,723.03	\$ 6,312.60		\$ 27,035.63
Greater Richland Tourism	\$ 29,101.96	\$ 94.35	\$ 3,076.50	\$ 26,119.81
Redevelopment Authority	\$ 68,044.16	\$ 228.18		\$ 68,272.34
#5 Renew RC Loan Program-Affordable Housing	\$ 1,002,090.00	\$ 3,828.25		\$ 1,005,918.25
Renew RC Loan Program-Checking	\$ 43,215.71	\$ 144.92		\$ 43,360.63
COMMITTED: (by resolution of the Council)				
#4 Projects committed	\$ 1,623,638.06	\$ 6,911.38		\$ 1,630,549.44
ASSIGNED: (for specific use, not assigned)				
Cemetery CDs	\$ 4,834.44	\$ 2.60		\$ 4,837.04
Park/Rec/Comm Center	\$ 10,001.19	\$ 93.56		\$ 10,094.75
Aquatic Center	\$ 74,377.93	\$ 32.10		\$ 74,410.03

CITY OF RICHLAND CENTER						
Utility Report - Month June 30, 2023						
FUNDS	TREASURER BAL BEG OF MONTH	RECEIPTS	TOTAL	DISBURSEMENTS	TREASURER BAL END OF MONTH	Unrestricted INVESTMENTS
GARBAGE		20,459.03				
PUBLIC BENEFIT		3,166.43				
ELECTRIC UTILITY	229,156.63	688,690.84	941,472.93	830,366.85	\$ 111,106.08	\$ 249,466.77
WATER UTILITY	401,028.86	192,754.91	593,783.77	137,854.40	\$ 455,929.37	\$ 60,669.72
SEWER UTILITY	43,719.16	215,134.75	258,853.91	249,057.62	\$ 9,796.29	\$ 84,007.59
Restricted		Location	% Interest	Due Date		
WWTP Replacement Fund	1,778,997.03	State	Variable 5.01	None		
WWTP Bond Fund	62,295.01	State	Variable 5.01	None		
Electric Replacement Fund	510,728.62	State	Variable 5.01	None		
Electric Bond Fund	194,815.01	State	Variable 5.01	None		
Electric	221,655.50	State	Variable 5.01	None		
Electric	103,100.22	Community First	1.13	07/20/23		
Electric	24,622.24	Community First	Variable .30	None		
Electric	218,520.12	State	Variable 5.01	None		
Electric - AMI	277,354.24	State	Variable 5.01	None		
Water Replacement Fund	286,604.24	State	Variable 5.01	None		
Water	413,755.65	State	Variable 5.01	None		
Water - Clean Wa Loan#8 5-2028	32,331.49	State	Variable 5.01	None		
Water	56,906.35	Community First	Variable .30	None		
Water - Reservoir Loan#5-2039	40,364.34	State	Variable 5.01	None		
Water - AMI	97,291.87	State	Variable 5.01	None		
Water	200,279.46	Community First	Variable .90	10/12/23		
Water DNR Loan	10.00	Richland Co Bank				
WWTP	26,581.22	Community First	Variable .30	None		
WWTP	52,947.42	State	Variable 5.01	None		
WWTP <i>New as of 4/16/15</i>	91,634.01	Community First	0.88	06/01/23		
USDA Reserve Acct	625,000.00	State	Variable 5.01	Restricted		
USDA 2015 Bond Fund	104,951.16	Richland Co Bank	Variable 0.25	Restricted		
WWTP -RATE STABILIZATION	1,021,221.71	State	Variable 5.01	Restricted		
		Location	% Interest	Due Date		
Electric	3,189.03	RC Money Mkt	Variable .25			
Water	3,763.37	RC Money Mkt	Variable .25			
WWTP	4,478.95	RC Money Mkt	Variable .25			
Restricted	Restricted Funds are for Projects, Bond Payments and Equipment Replacement					
Electric	1,304,518.21					
Water	1,070,637.05					
WWTP	3,684,098.92					
TOTAL RESTRICTED FUNDS	6,059,254.18					

Report Criteria:

Invoices with totals above \$0.00 included.

Paid and unpaid invoices included.

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
07/11/2023				
07-11-23 COUNCIL				
A T & T MOBILITY	06/27/2023	ACCT #287327444101-ECON D	10-56500-300 ECON DEV/TELE	120.76
ALLIANT ENERGY/WPL	07/03/2023	ACCT #8290837462-TERMINAL	10-54900-321 AIRPORT/TERMI	127.44
AUTO ZONE	06/30/2023	ACCT #000497434-POLICE	10-52100-425 POLICE/CAR OPE	6.59
BOARDMAN & CLARK LL	06/23/2023	INV #269793-GENL CITY MATT	10-51760-570 LABOR REL/FEE	23.00
BOND TRUST SERVICES	06/13/2023	REF #333690-AQUATIC CENTE	10-58430-920 AQUA CTR/INTER	55,950.00
BOND TRUST SERVICES	06/13/2023	REF #333690-AQUATIC CENTE	10-58430-910 AQUA CTR/PRINC	190,000.00
CARPENTER, LARA	06/28/2023	YOGA INSTRUCTOR FEE	10-46611-000 RECREATION FE	245.00
CHARTER COMMUNICATI	06/14/2023	POLICE INV #23-217534	10-52100-810 POLICE/ENFORC	50.00
CITY UTILITIES	06/06/2023	INV #5619- MAPPING LICENSE	10-51400-580 DATA PROC/PRO	591.25
CLARSON, BOYD	07/05/2023	ZONING PERMIT REFUND-B C	10-44310-000 BUILDING VARIA	125.00
COLEMAN, NATHAN	06/07/2023	FOOD REIMBURSEMENT	10-52100-410 POLICE/TRAININ	20.82
DARLING, CHLOE	07/07/2023	WORK PERMIT REIMB-C DARL	10-55410-390 AQUA CTR/MISC	10.00
EAGLE ENGRAVING, INC	01/12/2023	POLICE INV #2023-0394	10-52100-430 POLICE/PRIORIT	95.45
EHLERS	06/12/2023	INV #94398-PANORAMA EST 2	10-14600-000 DUE FROM DEVE	750.00
FIRE PROTECTION SPEC	06/22/2023	POLICE INV #1144571789	10-52100-470 POLICE/MAINT/R	142.71
FRONTIER	07/01/2023	ACCT #26200109181030985-R	10-52100-300 POLICE/TELEPH	10.70
GLASBRENNER, JASEN	06/12/2023	OFFICE SUPPLY REIMBURSE	10-56500-340 ECON DEV/OFFI	14.98
HYNEK PRINTING	06/20/2023	POLICE INV #00071822-DOOR	10-52100-810 POLICE/ENFORC	192.00
ISAACSON, SHAYLYN	06/07/2023	FOOD REIMBURS	10-52100-410 POLICE/TRAININ	21.86
JELINEK, GRETCHEN	06/27/2023	JUN ASSESSOR PYMT-G JELI	10-51600-560 ASSESSOR/CON	1,658.33
JONES CHEVROLET	05/12/2023	ACCT #380-POLICE DEPT	10-52100-425 POLICE/CAR OPE	51.80
KOELSCH, BEN	06/30/2023	JUN CABLE SPONSORSHIP	10-55600-390 CABLE TV/MISC	1,933.75
MUELLER, MADALYNN	07/10/2023	WORK PERMIT REIMB-M MUE	10-55410-390 AQUA CTR/MISC	10.00
NELSON TACTICAL	06/01/2023	POLICE INV #3241	10-52100-430 POLICE/PRIORIT	2,479.46
RHYME BUSINESS PROD	06/15/2023	POLICE COPIER INV #3426568	10-52100-480 POLICE/MAINT A	224.50
RHYME BUSINESS PROD	07/04/2023	CITY COPIERS INV #34398053	10-51450-480 COPIER/MAINT A	458.07
RICHLAND COUNTY AMB	06/27/2023	JUL AMBULANCE PAYMENT	10-52600-560 AMBULANCE/CO	9,590.00
RICHLAND COUNTY TRE	06/14/2023	2022 MFL AID DUE TO COUNT	10-43390-000 STATE AID-OTHE	2.92
RICHLAND ELECTRIC CO	07/03/2023	ACCT #667401-FLOODWARNI	10-56200-320 FLOODPLN/UTILI	45.59
RICHLAND FIRE DISTRIC	06/05/2023	FIRE CALL-HARRIS ACCIDENT	10-52300-905 FIRE DIST/CITY F	600.00
RICHLAND FIRE DISTRIC	06/09/2023	FIRE CALL-OUR HOUSE ALAR	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	06/12/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/01/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/02/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/02/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/02/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/02/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/07/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND FIRE DISTRIC	07/08/2023	FIRE CALL-HILLSIDE DEPOT A	10-52300-905 FIRE DIST/CITY F	300.00
RICHLAND HOSPITAL, IN	06/12/2023	MAY LAB SERVICES-POLICE D	10-52100-810 POLICE/ENFORC	160.00
RICHLAND OBSERVER	05/31/2023	ACCT #2065-CITY CLERK/TRE	10-51300-380 CLK TREAS/PUBL	141.81
RICHLAND OBSERVER	06/30/2023	ACCT #2067-POLICE DEPT	10-52100-860 POLICE/ADMINIS	152.80
RICHLAND OBSERVER	06/30/2023	ACCT #2065-CITY CLERK/TRE	10-51300-380 CLK TREAS/PUBL	719.70
RUCINSKI, THOMAS	06/13/2023	CAMPSITE REFUND	10-46632-000 CAMPING FEES	90.00
RUNNING, INC	07/05/2023	INV #28095-JUN TAXI EXP	10-54800-950 TRANSIT/TAXI	21,106.82
RUNNING, INC	07/05/2023	INV #28095-JUN TAXI REV	10-54800-950 TRANSIT/TAXI	8,823.00-
SCHAUER, TOM	06/05/2023	SAFETY BOOT REIMB-T SCHA	10-54200-400 ROADWAYS/EMP	150.00
SEXTONVILLE WATERW	07/06/2023	2ND QTR WATER-AIRPORT	10-54900-323 AIRPORT/WATER	20.45

City of Richland Center

Payment Approval Report - Finance Committee
Report dates: 7/11/2023-7/11/2023Page: 2
Jul 11, 2023 02:09PM

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
SEXTONVILLE WATERW	07/06/2023	2ND QTR SEWER-AIRPORT	10-54900-324 AIRPORT/SEWER	130.00
SHOPPING NEWS, INC	06/27/2023	ACCT #61904-ASSESSOR	10-51600-520 ASSESSOR/SUP	92.76
THE POLICE AND SHERI	07/05/2023	POLICE INV #179753	10-52100-860 POLICE/ADMINIS	48.05
TYLER, DOUG	06/06/2023	FLOWER REIMBURS-D TYLER	10-51850-390 BLDG-PROP/MIS	81.74
U S CELLULAR	06/18/2023	ACCT #201978132-CELL/MIED	10-55200-300 COMM CTR/TELE	54.50
U S CELLULAR	06/18/2023	ACCT #201978132-CELL/MAYO	10-51200-300 MAYOR/TELEPH	38.99
U S CELLULAR	06/18/2023	ACCT #201978132-CELL/PARK	10-51850-300 BLDG-PROP/TEL	48.49
U S CELLULAR	06/18/2023	ACCT #201978132-CELL/STRE	10-54200-300 ROADWAYS/CEL	52.14
VIERBICHER ASSOCIATE	06/08/2023	INV #3-ZONING ORDINANCE U	10-61000-990 OUTLAY/PROJEC	6,497.00
VIERBICHER ASSOCIATE	06/08/2023	INV #4-ZONING ADMINISTRAT	10-52450-000 ZONING/REGULA	6,764.00
W CHRIS MCGOUGH, LL	06/19/2023	EXPENSE REIMBURS	10-51700-390 ATTORNEY/MISC	727.87
W CHRIS MCGOUGH, LL	07/10/2023	INV #1900-COUNCIL/GENL TA	10-51700-570 ATTORNEY/FEES	2,675.00
W CHRIS MCGOUGH, LL	07/10/2023	INV #1901-TRAFFIC COURT	10-51700-570 ATTORNEY/FEES	1,237.50
WALLACE, COOPER & EL	07/05/2023	INV #1101 JUL-DEC PROPERT	10-51500-270 INSURANCE/PRO	70,878.00
WEX BANK	06/30/2023	POLICE ACCT #0496-00-91680	10-52100-500 POLICE/GASOLIN	2,465.90
WI DEPT OF JUSTICE-CR	05/31/2023	ACCT #G2489-POLICE DEPT	10-52100-860 POLICE/ADMINIS	7.00
WI DEPT OF JUSTICE-CR	05/16/2023	ACCT #G2489-POLICE DEPT	10-52100-860 POLICE/ADMINIS	7.00
WI DEPT OF JUSTICE-CR	06/05/2023	ACCT #G2489-POLICE DEPT	10-52100-860 POLICE/ADMINIS	7.00
WI DEPT OF JUSTICE-CR	06/12/2023	ACCT #G2489-POLICE DEPT	10-52100-860 POLICE/ADMINIS	21.00
WI DEPT OF JUSTICE-CR	06/27/2023	ACCT #G2489-POLICE DEPT	10-52100-860 POLICE/ADMINIS	14.00
WI DEPT OF REVENUE-A	06/30/2023	JUN FUEL TAX ACCT #530-000	10-54900-505 AIRPORT/AVIATI	23.40
WICONNECT WIRELESS	07/01/2023	INV #196603-AIRPORT INTERN	10-54900-300 AIRPORT/TELEP	56.86
WOODMAN, TIM	06/22/2023	POLICE INV #372222	10-52100-470 POLICE/MAINT/R	492.50
WPPI ENERGY	07/01/2023	LED PROJ INV #INV19494	10-51850-470 BLDG-PROP/MAI	421.62
Total CITY GENERAL FUND:				374,512.88
Grand Totals:				374,512.88

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
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The bills presented on this day (excluding any Library Fund invoices) having been referred to the Finance and Budget Committee, and said committee having duly investigated and audited these bills, hereby make the following recommendation:

THAT THE CITY BILLS PRESENTED ON THIS DAY BE PAID, WITH THE FOLLOWING ADJUSTMENTS AND/OR EXCEPTIONS:

Dated: _____

Finance: _____

Filed in the office of the City Clerk/Treasurer

Report Criteria:

- Invoices with totals above \$0.00 included.
- Paid and unpaid invoices included.

Report Criteria:

Invoices with totals above \$0.00 included.
Paid and unpaid invoices included.

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
06/08/2023				
06-08-23 PUBLIC WORK				
ALLIED REDI-MIX LLC	05/11/2023	STATEMENT #4976-STREET D	10-54220-470 STM SWRS/REPA	636.17
ALLIED REDI-MIX LLC	05/11/2023	STATEMENT #4976-TAX EXEM	10-54220-470 STM SWRS/REPA	33.17-
ALLIED REDI-MIX LLC	05/12/2023	STATEMENT #4976-STREET D	10-54250-470 CURB-GUTR/REP	311.23
ALLIED REDI-MIX LLC	05/12/2023	STATEMENT #4976-TAX EXEM	10-54250-470 CURB-GUTR/REP	16.23-
ALLIED REDI-MIX LLC	05/18/2023	STATEMENT #4976-STREET D	10-54220-470 STM SWRS/REPA	841.36
ALLIED REDI-MIX LLC	05/18/2023	STATEMENT #4976-TAX EXEM	10-54220-470 STM SWRS/REPA	43.86-
BADGER WELDING SUPP	04/30/2023	ACCT #12213-STREET DEPT	10-54100-520 GARAGE/SUPPLI	37.50
CHET'S FEED SEED N SU	05/17/2023	ATHLETIC GRASS-LANDFILL	10-54500-470 LANDFILL/REPAI	185.70
DECKER SUPPLY CO, IN	05/16/2023	STREET INV #923520	10-54230-520 SIGNS/SUPPLIES	346.07
FIRE PROTECTION SPEC	05/25/2023	STREET DEPT-ANNUAL EXTIN	10-54100-560 GARAGE/CONTR	107.46
MI-TECH SERVICES, INC	05/08/2023	2023 LANDFILL MONITORING	10-54500-670 LANDFILL/TESTI	4,850.00
NAPA AUTO PARTS	05/17/2023	ACCT #1320-STREET DEPT	10-54200-420 ROADWAYS/TRU	205.50
NAPA AUTO PARTS	05/22/2023	ACCT #1320-STREET DEPT	10-54100-520 GARAGE/SUPPLI	90.00
PREMIER CO-OP	05/31/2023	ACCT #4671541-STREET DEPT	10-54200-500 ROADWAYS/GAS	1,743.04
SCOTT CONSTRUCTION,	05/15/2023	ACCT #61585-STREET DEPT	10-54200-520 ROADWAYS/SUP	859.76
SCOTT CONSTRUCTION,	05/18/2023	ACCT #61585-STREET DEPT	10-54200-520 ROADWAYS/SUP	917.84
U S CELLULAR	06/10/2023	ACCT #854828109-FLOODWAR	10-56200-300 FLOODPLN/TELE	40.51
U S CELLULAR	06/10/2023	ACCT #854828109-FLOODWAR	10-56200-300 FLOODPLN/TELE	40.51
WALSH'S ACE HARDWAR	05/16/2023	ACCT #100601-STREET DEPT	10-54100-520 GARAGE/SUPPLI	5.05
WALSH'S ACE HARDWAR	05/31/2023	ACCT #100601-STREET DEPT	10-54100-520 GARAGE/SUPPLI	37.17
WALSH'S ACE HARDWAR	05/31/2023	ACCT #100601-STREET DEPT	10-54200-440 ROADWAYS/EQUI	11.15
WALSH'S ACE HARDWAR	06/01/2023	ACCT #100601-STREET DEPT	10-54200-440 ROADWAYS/EQUI	11.15
WALSH'S ACE HARDWAR	06/02/2023	ACCT #100601-STREET DEPT	10-54100-520 GARAGE/SUPPLI	7.23
WI DEPT OF AG, TRADE	05/08/2023	LANDFILL INV #115-000003023	10-54500-580 LANDFILL/LICEN	2,000.00
WI DEPT OF NATURAL R	05/21/2023	LICENSE INV #153019680-2023	10-54500-580 LANDFILL/LICEN	165.00
WI DEPT OF TRANS-FINA	06/01/2023	PROJ #39516400308 PRELIM D	10-61000-990 OUTLAY/PROJEC	848.58
WIL-KIL PEST CONTROL	06/14/2023	ACCT #133002-LANDFILL	10-54500-560 LANDFILL/CONT	63.30
Total CITY GENERAL FUND:				14,268.02

06/09/2023

06-08-23 PROP COMM

ALL AMERICAN DO IT CE	02/15/2023	ACCT #13005-PARK DEPT	10-51850-400 BLDG-PROP/SAF	69.99
ALL AMERICAN DO IT CE	03/13/2023	ACCT #13005-PARK DEPT	10-51850-390 BLDG-PROP/MIS	29.98
ALL AMERICAN DO IT CE	03/22/2023	ACCT #13005-PARK DEPT	10-51850-390 BLDG-PROP/MIS	15.98
ALL AMERICAN DO IT CE	05/10/2023	ACCT #13005-PARK DEPT	10-51850-470 BLDG-PROP/MAI	53.66
ALL AMERICAN DO IT CE	03/31/2023	ACCT #13005-PARK DEPT	10-51850-390 BLDG-PROP/MIS	2.71
ALL AMERICAN DO IT CE	05/31/2023	ACCT #13005-PARK DEPT	10-51850-390 BLDG-PROP/MIS	2.00
AUTO VALUE PARTS STO	05/18/2023	ACCT #52900049-PARK DEPT	10-51850-440 BLDG-PROP/EQU	121.99
BINDL TIRE & AUTO, LTD	05/18/2023	PARK DEPT INV #894360	10-51850-440 BLDG-PROP/EQU	59.50
CAPITAL ONE	06/16/2023	ACCT #621034-PARKS TRAIL C	10-51850-390 BLDG-PROP/MIS	93.42
CITY UTILITIES	05/31/2023	PARKS DEPT INV #5535	10-61000-961 OUTLAY/PARKS	351.59
FIRE PROTECTION SPEC	05/25/2023	PARK DEPT-ANNUAL EXTINGU	10-51850-565 BLDG-PROP/FIRE	152.20
FIRE PROTECTION SPEC	05/25/2023	AIRPORT DEPT-ANNUAL EXTI	10-51850-565 BLDG-PROP/FIRE	49.90
HOLIDAY WHOLESALE	05/09/2023	ACCT #702701-PARKS & GRO	10-51850-520 BLDG-PROP/SUP	832.91
HOLIDAY WHOLESALE	05/16/2023	ACCT #702701-PARKS & GRO	10-51850-520 BLDG-PROP/SUP	579.65
KLINGAMAN HEATING &	05/22/2023	COMM CENTER INV #2221	10-51850-470 BLDG-PROP/MAI	1,728.50

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
METCO	05/25/2023	AIRPORT INV #207586	10-51850-470 BLDG-PROP/MAI	762.75
METCO	05/25/2023	INV #207586-TAX EXEMPT	10-51850-470 BLDG-PROP/MAI	39.76-
NORTH WOODS SUPERI	06/02/2023	ACCT #6172820-PARKS DEPT	10-51850-520 BLDG-PROP/SUP	192.03
PIONEER PRINT CO LLC	05/19/2023	INV #4559-PARKS/GROUNDS	10-51850-400 BLDG-PROP/SAF	135.00
PREMIER CO-OP	05/31/2023	ACCT #4671525-PARK FUEL F	10-51850-500 BLDG-PROP/GAS	1,529.40
REYZEK PLUMBING LLC	05/30/2023	AQUATIC CENTER INV #1056	10-51850-470 BLDG-PROP/MAI	92.72
STRANG HEATING & ELE	05/05/2023	COMM CTR INV #39366	10-51850-440 BLDG-PROP/EQU	507.19
STRANG HEATING & ELE	05/05/2023	PARKS INV #39369	10-51850-470 BLDG-PROP/MAI	223.75
THE HOMESTEADER'S S	05/15/2023	ACCT #105533-PARKS DEPT	10-51850-440 BLDG-PROP/EQU	150.70
THE HOMESTEADER'S S	05/25/2023	ACCT #105533-PARKS DEPT	10-51850-440 BLDG-PROP/EQU	28.33
ULINE	04/12/2023	ACCT #12737579-PARKS (RC L	10-54600-390 GARBAGE/MISC	1,240.99
WALSH'S ACE HARDWAR	05/09/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	66.75
WALSH'S ACE HARDWAR	05/12/2023	ACCT #100567-PARK DEPT	10-51850-470 BLDG-PROP/MAI	194.11
WALSH'S ACE HARDWAR	05/16/2023	ACCT #100567-PARK DEPT	10-51850-520 BLDG-PROP/SUP	83.11
WALSH'S ACE HARDWAR	05/17/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	8.30
WALSH'S ACE HARDWAR	05/18/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	27.62
WALSH'S ACE HARDWAR	05/22/2023	ACCT #100567-PARK DEPT	10-51850-530 BLDG-PROP/WEE	96.73
WALSH'S ACE HARDWAR	05/24/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	1.06
WALSH'S ACE HARDWAR	05/25/2023	ACCT #100567-PARK DEPT	10-51850-470 BLDG-PROP/MAI	76.96
WALSH'S ACE HARDWAR	05/25/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	13.33
WALSH'S ACE HARDWAR	05/30/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	34.50
WALSH'S ACE HARDWAR	05/30/2023	ACCT #100567-PARK DEPT	10-61000-961 OUTLAY/PARKS	18.22
WALSH'S ACE HARDWAR	05/31/2023	ACCT #100567-PARK DEPT	10-61000-961 OUTLAY/PARKS	7.59
WALSH'S ACE HARDWAR	06/01/2023	ACCT #100567-PARK DEPT	10-51850-390 BLDG-PROP/MIS	35.32
WALSH'S ACE HARDWAR	06/06/2023	ACCT #100567-PARK DEPT	10-51850-470 BLDG-PROP/MAI	196.56
WIL-KIL PEST CONTROL	06/09/2023	ACCT #131539-MUN BLDG	10-51800-560 MUN BLDG/CONT	63.30
WIL-KIL PEST CONTROL	06/14/2023	ACCT #210363-COMM CENTE	10-55200-560 COMM CTR/CON	76.55
WIL-KIL PEST CONTROL	06/14/2023	ACCT #131539-MEYERS BLDG	10-55300-655 PARKS/SHELTER	63.30

Total CITY GENERAL FUND: 10,030.39

06/10/2023

06-2023 MANUALS

AMERICAN FAMILY LIFE	05/26/2023	MAY AFLAC W/H-MAR PREMIU	10-22240-000 EMPLOYEE SHA	604.07
AMERICAN FAMILY LIFE	05/26/2023	MAY PREMIUM VARIANCE	10-52100-100 POLICE/BENEFIT	.03-
SECURIAN FINANCIAL G	06/05/2023	ADDL JUL LIFE INSURANCE	10-22230-000 EMPLOYEE SHA	559.03
SECURIAN FINANCIAL G	06/05/2023	JUL SP/DEP LIFE INSURANCE	10-22230-000 EMPLOYEE SHA	28.80
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-POLICE	10-52100-100 POLICE/BENEFIT	127.54
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-PKG ENF	10-52150-100 PKG ENF/BENEFI	22.34
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-STREETS	10-54200-100 ROADWAYS/BEN	82.22
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-PARKS	10-55300-100 PARKS/BENEFITS	74.74
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-COMM CTR	10-55200-100 COMM CTR/BEN	13.25
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-CITY ADMIN	10-51250-100 ADMIN/BENEFITS	6.22
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-C/T OFFICE	10-51300-100 CLK TREAS/BEN	44.61
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-TOURISM	10-51825-100 RR DEPOT/BENE	23.40
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-LIBRARY	10-51900-180 PERSONNEL/EM	47.75
SECURIAN FINANCIAL G	06/05/2023	JUL LIFE INS-UTILITIES	10-51900-180 PERSONNEL/EM	716.35
WORKSITE SOLUTIONS	06/08/2023	MAY INSUR W/H-DEITELHOFF	10-22250-000 EMPLOYEE SHA	46.70

Total CITY GENERAL FUND: 2,396.99

06/12/2023

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
06-12-23 PARK BOARD				
AMAZON CAPITAL SERVI	06/03/2023	CITY ACCT #A2D4H70ZB1JL0D	10-61000-963 OUTLAY/AQUATI	287.82
AMAZON CAPITAL SERVI	06/03/2023	CITY ACCT #A2D4H70ZB1JL0D	10-55410-700 AQUA CTR/CONC	22.99
AMAZON CAPITAL SERVI	06/03/2023	CITY ACCT #A2D4H70ZB1JL0D	10-55410-390 AQUA CTR/MISC	24.98
AMAZON CAPITAL SERVI	06/11/2023	CITY ACCT #A2D4H70ZB1JL0D	10-61000-963 OUTLAY/AQUATI	383.97
AMAZON CAPITAL SERVI	06/11/2023	CITY ACCT #A2D4H70ZB1JL0D	10-55200-640 COMM CTR/REC	35.10
AMAZON CAPITAL SERVI	06/11/2023	CITY ACCT #A2D4H70ZB1JL0D	10-55410-390 AQUA CTR/MISC	142.59
AMERICAN LIFE GUARD	06/01/2023	ACCT #66752-AQUATIC CENT	10-55410-520 AQUA CTR/SUPP	756.29
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-640 COMM CTR/REC	305.87
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-640 COMM CTR/REC	87.34
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55410-390 AQUA CTR/MISC	107.63
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55410-520 AQUA CTR/SUPP	129.14
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-390 COMM CTR/MISC	30.59
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55410-520 AQUA CTR/SUPP	93.45
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-435 COMM CTR/REC	151.80
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-640 COMM CTR/REC	116.87
CAPITAL ONE	06/12/2023	ACCT #621034-PARKS & REC	10-55200-640 COMM CTR/REC	38.10
CULLIGAN WATER COND	05/31/2023	JUN A/C WATER SOFTENER	10-55410-320 AQUA CTR/UTILIT	205.44
HOLIDAY WHOLESAL	05/23/2023	ACCT #701409-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	387.05
HOLIDAY WHOLESAL	05/25/2023	ACCT #701409-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	39.45
HOLIDAY WHOLESAL	05/30/2023	ACCT #701409-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	2,999.70
HOLIDAY WHOLESAL	06/01/2023	ACCT #701409-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	401.00
HOLIDAY WHOLESAL	06/06/2023	ACCT #701409-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	207.05
MCGUIRE CONSTRUCTI	06/05/2023	A/C DE-WINTERIZING INVOICE	10-55410-470 AQUA CTR/MAINT	1,958.50
MIDWEST POOL SUPPLY	05/31/2023	ACCT #RIC010-AQUATIC CENT	10-55410-620 AQUA CTR/CHEM	1,058.89
PEPSI-COLA OF LACROS	06/01/2023	ACCT #13746-AQUATIC CENT	10-55410-700 AQUA CTR/CONC	808.40
PIONEER PRINT CO LLC	05/24/2023	A/C EXPENSES	10-55410-520 AQUA CTR/SUPP	919.40
RHYME BUSINESS PROD	05/26/2023	COMM CTR COPIER	10-55200-480 COMM CTR/MAIN	183.76
RICHLAND OBSERVER	05/31/2023	ACCT #2066-COMM CTR/PARK	10-55200-385 COMM CTR/PRO	95.00
STRANG HEATING & ELE	06/07/2023	A/C EXPENSES	10-55410-320 AQUA CTR/UTILIT	105.00
WALSH'S ACE HARDWAR	06/07/2023	ACCT #100567-A/C EXPENSES	10-55410-390 AQUA CTR/MISC	47.17
WALSH'S ACE HARDWAR	05/25/2023	ACCT #100567-A/C EXPENSES	10-55410-390 AQUA CTR/MISC	57.99
WALSH'S ACE HARDWAR	05/18/2023	ACCT #100567-A/C EXPENSES	10-55410-390 AQUA CTR/MISC	33.47
WALSH'S ACE HARDWAR	06/09/2023	ACCT #100567-A/C EXPENSES	10-55410-390 AQUA CTR/MISC	27.63
WALSH'S ACE HARDWAR	06/01/2023	ACCT #100567-A/C EXPENSES	10-55410-390 AQUA CTR/MISC	53.25

Total CITY GENERAL FUND:

12,223.78

06/19/2023

06-2023 LIBRARY BD

BAKER & TAYLOR	05/08/2023	ACCT #L408232-ADULT ACCT	20-55100-720 LIBRARY/BOOKS	64.87
BAKER & TAYLOR	05/17/2023	ACCT #L408232-ADULT ACCT	20-55100-720 LIBRARY/BOOKS	623.03
BAKER & TAYLOR	05/11/2023	ACCT #L4275042-YOUTH ACC	20-55100-720 LIBRARY/BOOKS	664.82
BAKER & TAYLOR	05/11/2023	ACCT #L4275042-YOUTH ACC	20-55100-720 LIBRARY/BOOKS	769.52
BAKER & TAYLOR	05/12/2023	ACCT #L4275042-YOUTH ACC	20-55100-720 LIBRARY/BOOKS	755.02
BAKER & TAYLOR	05/30/2023	ACCT #L4275042-YOUTH ACC	20-55100-720 LIBRARY/BOOKS	181.48
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-LIBRARY	20-55100-320 LIBRARY/UTILITI	857.82
CYBRARIAN CORPORATI	05/01/2023	LIBRARY INV #08-95973	20-55100-750 LIBRARY/COMPU	1,247.50
EGOLDFAX	05/15/2023	LIBRARY INV #EGOLD-120384	20-55100-300 LIBRARY/PHONE/	29.99
FRONTIER	06/01/2023	ACCT #60864764440101655-LI	20-55100-300 LIBRARY/PHONE/	277.74
GENUINE TELECOM	05/20/2023	ACCT #99900-LIBRARY	20-55100-300 LIBRARY/PHONE/	40.73
NEE, MARY	06/05/2023	GARDEN BEDS REIMB-M NEE	20-55100-390 LIBRARY/MISC E	32.95
RHYME BUSINESS PROD	06/09/2023	LIB COPIER INV #34232748	20-55100-340 LIBRARY/OFFICE	167.93

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
TEPLEY, KARIN	06/14/2023	SIGN REIMB-K TEPLEY	20-55100-390 LIBRARY/MISC E	45.00
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-340 LIBRARY/OFFICE	76.43
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-390 LIBRARY/MISC E	194.72
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-520 LIBRARY/PROCE	65.87
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-710 LIBRARY/AUDIO/	94.31
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-720 LIBRARY/BOOKS	192.97
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-740 LIBRARY/CHILDR	74.98
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-745 LIBRARY/ADULT	409.64
VISA	05/31/2023	LIBRARY ACCT ENDING #6931	20-55100-750 LIBRARY/COMPU	1,049.00
WALSH'S ACE HARDWAR	05/08/2023	ACCT #100115-LIBRARY	20-55100-530 LIBRARY/JANITO	24.27
WE ENERGIES	06/08/2023	ACCT #071370497000001-LIBR	20-55100-310 LIBRARY/HEAT	413.00
Total LIBRARY FUND:				8,353.59

06/20/2023

06-2023 CITY MANUALS

A T & T MOBILITY	05/27/2023	ACCT #287327444101-ECON D	10-56500-300 ECON DEV/TELE	204.44
ALLIANT ENERGY/WPL	06/09/2023	ACCT #2013900000-RUNWAY	10-54900-320 AIRPORT/RUNWA	134.10
ALLIANT ENERGY/WPL	06/09/2023	ACCT #1036510000-HANGAR	10-54900-322 AIRPORT/HANGA	31.86
ALLIANT ENERGY/WPL	06/12/2023	ACCT #1601850000-HWY80 SH	10-55300-655 PARKS/SHELTER	20.21
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-PARK SHELTERS	10-55300-320 PARKS/UTILITIES	484.36
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-MUN BLDG	10-51800-320 MUN BLDG/UTILI	727.45
CITY UTILITIES-BILLS	06/12/2023	EL BILL-MUN BLDG EV STATIO	10-51800-320 MUN BLDG/UTILI	55.86
CITY UTILITIES-BILLS	06/12/2023	EL BILL-AUDITORIUM EV STAT	10-51850-320 BLDG-PROP/UTIL	32.03
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-RR DEPOT	10-51825-320 RR DEPOT/UTILI	100.44
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-COMM CENTER	10-55200-320 COMM CTR/UTILI	1,135.29
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-PARK SHOP	10-51850-320 BLDG-PROP/UTIL	135.12
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-CEMETERY	10-51850-325 BLDG-PROP/CEM	178.98
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-AQUATIC CENTER	10-55410-320 AQUA CTR/UTILIT	2,557.72
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-PARKS/GROUNDS	10-55300-320 PARKS/UTILITIES	2,375.14
CITY UTILITIES-BILLS	06/12/2023	EL/WA/SE-STREET SHOP	10-54100-320 GARAGE/UTILITI	369.69
CITY UTILITIES-BILLS	06/12/2023	EL BILL-LANDFILL	10-54500-320 LANDFILL/UTILITI	82.62
CITY UTILITIES-BILLS	06/12/2023	EL BILLS-FLOODWARNING	10-56200-320 FLOODPLN/UTILI	78.69
CITY UTILITIES-BILLS	06/12/2023	EL BILLS-STREET LIGHTS	10-54230-930 SIGNS/STREET LI	6,894.07
FRONTIER	06/01/2023	ACCT #26200109181030985-R	10-52100-300 POLICE/TELEPH	10.70
FRONTIER	06/08/2023	ACCT #60864784960208235-LA	10-54500-300 LANDFILL/TELEP	87.13
FRONTIER	06/09/2023	ACCT #60864742370209235-TE	10-54900-300 AIRPORT/TELEP	96.80
FRONTIER	06/09/2023	ACCT #60838309690209235-AI	10-54900-300 AIRPORT/TELEP	96.80
GENUINE TELECOM	06/20/2023	ACCT #641500-POLICE DEPT	10-52100-300 POLICE/TELEPH	151.26
GENUINE TELECOM	06/20/2023	ACCT #20300-CLERK/TREAS	10-51300-300 CLK TREAS/TELE	99.63
GENUINE TELECOM	06/20/2023	ACCT #20300-BLDG INSP	10-52400-300 BLDG SFTY/TELE	36.88
GENUINE TELECOM	06/20/2023	ACCT #20300-MAYOR	10-51200-300 MAYOR/TELEPH	35.38
GENUINE TELECOM	06/20/2023	ACCT #20300-ASSESSOR	10-51600-300 ASSESSOR/TELE	35.38
GENUINE TELECOM	06/20/2023	ACCT #20300-RR DEPOT	10-51825-300 RR DEPOT/PHON	35.38
GENUINE TELECOM	06/20/2023	ACCT #20300-CITY DSL	10-51400-590 DATA PROC/DSL	125.00
GENUINE TELECOM	06/20/2023	ACCT #20300-POLICE DSL	10-52100-590 POLICE/INTERNE	88.00
GENUINE TELECOM	06/20/2023	ACCT #641600-STREET DEPT	10-54100-300 GARAGE/TELEPH	36.13
GENUINE TELECOM	06/20/2023	ACCT #73700-PARK SHOP	10-51850-300 BLDG-PROP/TEL	50.23
GENUINE TELECOM	06/20/2023	ACCT #73700-AQUATIC CENT	10-55410-300 AQUA CTR/TELE	41.88
GENUINE TELECOM	06/20/2023	ACCT #73700-COMM CENTER	10-55200-300 COMM CTR/TELE	182.26
GENUINE TELECOM	06/20/2023	ACCT #73700-CC ALARM	10-55200-565 COMM CTR/FIRE	36.88
STEEL APPRAISAL SERVI	06/02/2023	ECON DEV INV #1400 PEEBLE	10-56500-560 ECON DEV/CONT	1,000.00
W CHRIS MCGOUGH, LL	06/18/2023	INV #1884-COUNCIL/GENL TA	10-51700-570 ATTORNEY/FEES	1,900.00

Vendor Name	Invoice Date	Description	GL Account and Title	Net Invoice Amount
W CHRIS MCGOUGH, LL	06/18/2023	INV #1885-TRAFFIC COURT	10-51700-570 ATTORNEY/FEES	1,662.50
WE ENERGIES	06/08/2023	ACCT #070047605100006-MUN	10-51800-310 MUN BLDG/HEAT	14.10
WE ENERGIES	06/08/2023	ACCT #070047605100001-RR D	10-51825-310 RR DEPOT/HEAT	11.55
WE ENERGIES	06/08/2023	ACCT #070047605100005-COM	10-55200-310 COMM CTR/HEAT	43.37
WE ENERGIES	06/08/2023	ACCT #071031598000001-PAR	10-51850-310 BLDG-PROP/HEA	11.62
WE ENERGIES	06/08/2023	ACCT #070014806400001-CEM	10-51850-315 BLDG-PROP/CEM	12.83
WE ENERGIES	06/08/2023	ACCT #070852515300001-MEY	10-55300-655 PARKS/SHELTER	19.83
WE ENERGIES	06/08/2023	ACCT #070047605100002-A/C	10-55410-310 AQUA CTR/HEAT	1,251.06
WE ENERGIES	06/08/2023	ACCT #070047605100003-A/C	10-55410-310 AQUA CTR/HEAT	25.20
WE ENERGIES	06/08/2023	ACCT #070894498700001-STR	10-54100-310 GARAGE/HEAT	45.17
WEX BANK	05/31/2023	ACCT #3696679749-RC POLIC	10-52100-500 POLICE/GASOLIN	2,514.99
Total CITY GENERAL FUND:				25,356.01
07-11-23 COUNCIL				
ALLIANT ENERGY/WPL	07/03/2023	ACCT #8290837462-TERMINAL	10-54900-321 AIRPORT/TERMI	111.80
Total CITY GENERAL FUND:				111.80
06/21/2023				
06-2023 WORK PERMITS				
BUDDEN, ROBERT D	06/21/2023	WORK PERMIT REIMB-R BUD	10-55410-390 AQUA CTR/MISC	10.00
CAIRNS, ELLA	06/21/2023	WORK PERMIT REIMB-E CAIR	10-55410-390 AQUA CTR/MISC	10.00
CULVER, KIERNEN B	06/21/2023	WORK PERMIT REIMB-K CULV	10-55410-390 AQUA CTR/MISC	10.00
HARPER, DUNCAN D	06/21/2023	WORK PERMIT REIMB-D HAR	10-55410-390 AQUA CTR/MISC	10.00
HEFFNER, TAYLOR M	06/21/2023	WORK PERMIT REIMB-T HEFF	10-55410-390 AQUA CTR/MISC	10.00
KELLER, MAGGIE R	06/21/2023	WORK PERMIT REIMB-M KELL	10-55410-390 AQUA CTR/MISC	10.00
MIEDEN, CARLEY J	06/21/2023	WORK PERMIT REIMB-C MIED	10-55410-390 AQUA CTR/MISC	10.00
NELSON, CARTER R	06/21/2023	WORK PERMIT REIMB-C NELS	10-55410-390 AQUA CTR/MISC	10.00
STOWELL, ETHAN	06/21/2023	WORK PERMIT REIMB-E STO	10-55410-390 AQUA CTR/MISC	10.00
WALDNER, SAMMUEL B	06/21/2023	WORK PERMIT REIMB-S WAL	10-55410-390 AQUA CTR/MISC	10.00
Total CITY GENERAL FUND:				100.00
Grand Totals:				72,840.58



ALBERT J STRANG RESIDENCE

1894

02/03/2023

Hi Karin,

Here is the folder portfolio that I've gathered regarding the Strang Home. It consists of the following:

- *My updated RCHPC application*
- *History of the home*
- *History of Albert J Strang*
- *History of Allen J Strang*
- *Pictures*
- *Articles that have appeared in social media or print regarding the home and/or family.*

As mentioned, I can provide copies for all of the RCHPC members to review. I thought this would be helpful in processing my application.

Regards,

Robert

RICHLAND CENTER HISTORIC PRESERVATION INFORMATION

LOCAL REGISTER NOMINATION QUESTIONNAIRE

1. General Information:

A. Name of property STRANG RESIDENCE

B. Location of property in Richland Center.

Street and number 255 S Sheldon Street

Legal description HASELTINE ADD. BLOCK 48 N 45' OF LOT 6

C. Present owner

Name Robert Tober

Address 255 S Sheldon St phone (608) 521-0407

2. Description of Property:

Please submit recent photographs that show all sides of the exterior of the structure and any associated outbuildings. The photographs cannot be returned, but will become a permanent part of our site records.

3. History and Significance of the Property:

A. Why do you think that this property should be listed on the Local Register? Briefly explain how the property meets the criteria for listing. Keep in mind historic or architectural significance.

Please see accompanying page and supporting documents.

Sources of information: Please reference attached.

B. List any major alterations or additions to the exterior since the building was built. Changes such as removal of porches or decorative details, window replacement, residing or restuccoing should be described briefly.

I suspect the enclosed back porch was an addition.

C. If you know the name of the architect, please specify.

Built by Albert J Strang, 1894

Source of information:

D. When was the property built? 1894

Source of information: City records

4. Other Information: Name of person completing questionnaire:

Robert Tober

Owners signature

Date

Return form to: Mayor's Office
City of Richland Center
450 South Main Street
Richland Center, WI 53581

Telephone: (608) 647-6428

Email: rctoiber@comcast.net

The Strang Residence should be considered both for its historic architectural style (450.04c) and its relationship to a prominent early Richland Center businessman/socialite family (450.04b), as well as its relationship to a nationally known and respected architect (450.04b & 450.04d).

The Strang home, constructed in 1894, is a perfect and beautiful example of the American Foursquare style. The woodwork and attention to detail throughout the home is astounding. The hardwood floors are in pristine condition and the original weight and pulley style windows exist throughout. One of the two fireplaces, the main floor fireplace, is a work of art in and of itself. The home still reflects the love of the original family that built it, and the love of the families that have lived here since. *(Richland Center ordinance/code 450.04c).*

The residence consists of three finished stories and a basement, complete with old cistern for collecting water. There must have been some sort of gravitational water system in the early days as well, as there is a large metal water storage tub in the 3rd floor attic closet and accompanying plumbing. *(Richland Center ordinance/code 450.04c).*

Albert J Strang was an early and prominent Richland Center businessman. His father, George Strang, started the local hardware store, Strang Hardware, in 1878. Albert began clerking at the store in his teens, invested in the business in 1907, and fully acquired the store in 1917 when his father passed away. Albert had also studied electrical engineering and was involved in installing the first electric lighting system in Richland Center, and the first electrical plant in Viroqua, Wisconsin. He was also a highly esteemed member of numerous civic clubs in the city and the family was considered to be socialites of the time. *(Richland Center ordinance/code 450.04b).*

Additionally, Albert Strang's son, Allen J Strang, who grew up in this home, was a highly acclaimed Wisconsin architect. In 1935 he moved to Madison to establish the architectural firm Beatty & Strang, which was recognized for having designed a prized collection of modernist International Style homes in Monona in the late 1930's and early 1940's. Strang was also the president and director of the Wisconsin Chapter of the American Institute of Architects. Allen designed many notable buildings and homes, and in 1967 was advanced to Fellowship status at the AIA, its highest honor, bestowed upon only 3% of its architects for their exceptional work and contributions to architecture and society. Allen was instrumental in creating the first architecture school at UW Milwaukee. In retirement he provided illustrations for two books, *Mills of Wisconsin* and *Barns of Wisconsin*. Strang's Madison (adult) home is currently listed on both the National and State registers as a contributing resource. *(Richland Center ordinance/code 450.04b & 450.04d).*

Lastly, my home has been recognized by two notable organizations over the past year:

- It was added to the Wisconsin Historical Society's Architecture & History Inventory.
 - <https://wisconsinhistory.org/Records/Property/HI242764>
- Richland Center Tourism hosted a *Why Do We Call It That?* episode entirely on the history of my home, entitled, "Why Do We Call It The Strang House?"
 - <https://youtu.be/oMFi7HQD5Es>

I feel very honored to own this beautiful historic home. I don't believe there are any financial benefits in being added to the Richland Center Register of Historic Places. Perhaps a little prestige. This home has survived roughly 125 years without any major "updates" that would have ruined its charm. My goal in applying for consideration is to help ensure that this home is protected for future generations as well as for local history.

Richland Center Area Yesterday & Today

Keith Ruetten



Admin October 15, 2020

TBT: Bert Strang

Albert James "Bert" Strang was born on December 6, 1876, in Richland Center. He was the son of George H. and Lizzie (James) Strang. Bert grew up and was educated in Richland Center, after which he engaged in electrical engineering. Bert's father George H. Strang built the first light plant in the city of Richland Center in 1894 and Bert worked as an electrician on the job of installing the first electric lighting system in Richland Center. Bert also helped install the first light plant in Viroqua and several other towns across southwest Wisconsin.

In his teens Bert also began clerking in the Strang Hardware store which was started by his father in 1878. In 1907 Bert and Merwin Brewer purchased interests in the hardware store which then became the George Strang Hardware Company. When Bert's father G.H. Strang passed away in December of 1917 the business went to the three Strang brothers Bert, Rupert, and George. Bert purchased the interests of his brothers and became the sole owner of the business, which he operated until his death on May 29, 1939 at the age of 62.

Bert Strang was a well known and respected businessman in the city and actively involved in its civic affairs. He was a member of the Kiwanis, the Masons, the Chamber of Commerce, the Country Club, and the Presbyterian Church.

Bert married Lottie Allen the daughter of H.B. Allen on June 6, 1900, and together they had two children a daughter Beulah and a son Allen. The Strangs built a fine home at 255 S. Sheldon St. next to the house of Bert's parents George and Lizzie Strang. Lottie Strang was a graduate of Richland Center High School and a member of several clubs, sadly she passed away on July 26, 1911 at the young age of 35.

After Lottie's death, Bert married Ariel Hart the daughter of Thomas Hart, on July 12, 1916 and they had one son Thomas. Ariel Strang also graduated from Richland Center High School and had worked in the Toms Jewelry Store prior to her marriage to Bert Strang. After her husband's death Ariel went back to work for Mr. Toms and continued to work there after the business was purchased by Richard Burnham and then Robert Burnham. She was a member of the Presbyterian Church and active in the Women's Society. She was a member of the Drama Club, the Country Club, and was active in the Republican Party serving as an election clerk for many years. Ariel Strang passed away on August 6, 1973, she was 85.

Photos-RC History Room

Photo Info:

#1. Bert Strang

#2. The Albert J. "Bert" Strang house at 255 S. Sheldon Street.

#3. The Strang Hardware Store on W. Court Street, parlor stoves are visible in the front window. This store would later be occupied by the A&P grocery store, and later became part of the J.C. Penney's store in the 1970s; today it is the eastern part of the Richland County Bank building.

#4. A 1919 Strang Hardware Ad for Puritan Stoves.

#5. A 1930 Strang Hardware Ad for United Hardware paints and varnishes.

#6. The G.H. Strang family c. 1880s left to right-Elizabeth "Lizzie" (James), daughter Lucille, George H., Albert "Bert", and Rupert.

Pictures below:



Search...



BROWSE ▾

ABOUT

EVENTS

SHOP

MEMBERSHIP

DONATE

PROPERTY RECORD

255 S Sheldon St

Architecture and History Inventory

PRINT

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NAMES

Historic Name: **Charlotte & Albert James Strang House**

Other Name:

Contributing:

Reference Number: **242764**

PROPERTY LOCATION

Location (Address): **255 S Sheldon St**

County: **Richland**

City: **Richland Center**

Township/Village:

Unincorporated Community:

Town:

Range:

Direction:

Section:

Quarter Section:

Quarter/Quarter Section:

PROPERTY FEATURES

Year Built: **1894**

Additions:

Survey Date:

Historic Use: **house**

Architectural Style: **American Foursquare**

Structural System:

Wall Material: **Aluminum/Vinyl Siding**

Architect:

Other Buildings On Site:

Demolished?: **No**

Demolished Date:

DESIGNATIONS

NOTES

Additional Information: A 'site file' exists for this property. It contains additional information such as correspondence, newspaper clippings, or historical information. It is a public record and may be viewed in person at the Wisconsin Historical Society, State Historic Preservation Office. Albert J Strang was the son of George W Strang of Richland Center, Wisconsin, and a prominent local businessman. Together they owned and operated Strang Hardware Company. Additionally, Albert worked as an electrician installing the first electric lighting system in Richland Center. He also worked on the first light plant in Viroqua, Wisconsin. Albert's son, Allen John Strang, was a notable Wisconsin architect. He founded the Madison architectural firm Beatty & Strang in 1935 (still operating as Strang, Inc). He also served as president and director of the Wisconsin Chapter of the American Institute of Architects and was instrumental in creating the architect school at the University of Milwaukee.

Bibliographic References:

RECORD LOCATION

A. J. Strang Succumbs to Long Illness

A. J. Strang, one of Richland Center's best known business men, passed away at his home on South Sheldon street Monday night of this week following an illness of several months.

Mr. Strang, who was familiarly known as Bert throughout the city and county, was a native of Richland Center, a son of George H. and Lizzie James Strang. He was born in the year 1876 and was 62 years, five months and 23 days of age. He received his education in the schools of this city, took up electrical engineering as a profession and worked as an electrician on the job of installing the first electric lighting system in Richland Center and he also helped install the first electric plant in Viroqua and other towns of southwest Wisconsin.

Later he became associated with his father, the late George H. Strang, in the conduct of the Strang Hardware store in which business he remained throughout the rest of his life.

Mr. Strang was a much respected citizen who frequently gave freely of both his time and means to undertakings of civic concern. He was a highly esteemed member of a number of groups who worked together for the good of the community. He was a Kiwanian, a member of the Chamber of Commerce, of the Country Club and of the Masonic lodge as well as a member of the Presbyterian church.

Mr. Strang is survived by his wife, Ariel Hart Strang; one daughter, Mrs. Hubert Clausius, of this city, and two sons, Thomas, of Richland Center, and Allen, of Madison.

Funeral services are being held at the home this Thursday afternoon at three o'clock, the Rev. W. C. Emig-holz, of Cincinnati, Ohio, delivering the sermon. Committal services will be conducted by the Masonic fraternity at the Richland Center cemetery.

Albert J Strang

Republican Observer

Richland Center, Wisconsin, Thursday, June 1, 1939

ive Raids dence at Each Memorial Day Services

Tuesday was a perfect day for the regular Memorial Day exercises in Richland Center which were, as usual, attended by a large crowd of people.

The only surviving veterans of the Civil War, Joe Miller, was forced, because of ill health, to ride in an automobile on the trip from the court house to the cemetery. This is the first time that there has not been at least one G.A.R. veteran to march in the Memorial procession. Albert Rockwell, Spanish American soldier, rode with Mr. Miller leaving only one member of his organization to march.

The high school band, Legion Drum Corps, boy scouts, girl scouts, Junior relief corps members with their red and white capes, W.R.C. members and American Legion Auxiliary ladies made a colorful picture together with the city school pupils.

The speaker of the occasion was Prin. Q. V. Dondos, of the county normal. Mr. Dondos's address was distinctly modern and what might be termed "stream lined." Instead of glorifying it he spoke of war as being unprofitable. He devoted a considerable portion of his remarks to warning us against allowing ourselves to be propagandized into a frenzy of hate and bitterness toward other human beings. The entire address was in harmony with the spirit of these times, calling for the settlement of national and international strife by diplomacy instead of warfare or at least to be careful to avoid being drawn into a horrible war by propo-

Affirms Decision to Abandon Kickapoo Ry.

The Inter-State Commerce Commission has reaffirmed its previous finding which permitted the Milwaukee Railroad company to abandon the Kickapoo Valley branch line.

The decision does not necessarily end the operation of the Kickapoo line, as it establishes the company's right to cease its operation at any time it cares to do so.

Residents of the Kickapoo Valley are still hopeful for the continuation of the line. Public spirited individuals as well as organizations of civic enterprise from each village up and down the line have been and still are engaged in turning all possible traffic business to the railroad.

Their efforts have so greatly increased the revenues of the branch that three other organizations have expressed their willingness to take over the line if and when the Milwaukee road declares its intentions of abandoning it.

With business on the line as good as it has become during the past few months it is deemed likely that the Milwaukee road will not care to shut the branch down.

If the gross income is not or does not soon become large enough to render a profit while being operated as it is at present, there are reported to be companies that believe the present volume of business will pay a profit if the line is operated on a less expensive system.

As long as the Kickapoo branch was operated under contract to carry mail and was compelled to maintain a daily schedule of train service, it was most difficult to keep it in operation at a profit.

With daily scheduled trains no longer compulsory and subsequent rapid transit not demanded, gas motors could be employed to move freight up and down the valley at much less cost.

Celebrates 56th Anniversary

Fifty years ago, Fred H. Pratt, the real founder of Pratt Funeral Service, became associated with the firm of Dave & Pratt Brothers, and brought to this community the first scientific care of the dead. Shortly thereafter, Mr. Dove retired and the firm became Pratt Brothers. This arrangement continued until 1915, when the business was divided, Wallace and Frank Pratt continuing the furniture business and Fred H. Pratt taking the funeral directing.

At that time the property now occupied was purchased and remodeled as the first Funeral Home in this section. At that time, also, Willard W. Pratt became a partner in the firm. About a year later the first motor hearse in the community became a part of their equipment. 1925 saw the pausing of the old curved hearse and the acquiring of a limousine type casket coach. About this time ambulance service was instituted.

In December of 1930 the firm suffered the loss by death of Mr. Fred Pratt, whose interest was then taken by his daughter, Gertrude (now Mrs. H. H. Morton).

Mr. Frank B. Tuxford, who had been associated with the firm for several years previously, became a member of the firm in January, 1933. Also during that year the Funeral Home was remodeled in its present form.

The wish of the founder to bring to this community the highest type of funeral service and equipment and at the same time to keep the cost at reasonable limits has been the constant aim of his successors and nothing is left undone which will help to further this idea. All the physical aids such as air conditioning, a Hammond organ and a public address system equipped even to amplifiers for the hard-of-hearing have been made a part of the equipment.

The regular staff is composed of

A. J. Strang Succumbs to Long Illness

A. J. Strang, one of Richland Center's best known business men, passed away at his home on South Sheldon street Monday night of this week following an illness of several months.

Mr. Strang, who was familiarly known as Bert throughout the city and county, was a native of Richland Center, a son of George H. and Lizzie James Strang. He was born in the year 1876 and was 62 years, five months and 23 days of age. He received his education in the schools of this city, took up electrical engineering as a profession and worked as an electrician on the job of installing the first electric lighting system in Richland Center and he also helped install the first electric plant in Virgona and other towns of south-west Wisconsin.

Later he became associated with his father, the late George H. Strang, in the conduct of the Strang Hardware store in which business he remained throughout the rest of his life.

Mr. Strang was a much respected citizen who frequently gave freely of both his time and means to undertakings of civic concern. He was a highly esteemed member of a number of groups who worked together for the good of the community. He was a Kiwanian, a member of the Chamber of Commerce, of the Country Club and of the Masonic lodge as well as a member of the Presbyterian church.

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Funeral services are being held at the home this Thursday afternoon at three o'clock, the Rev. W. C. Emighoff, of Cincinnati, Ohio, delivering the sermon. Committal services will be conducted by the Masonic fraternity at the Richland Center cemetery.

Rev Miller Dies Sud-

Albert STRANG obituary

Albert J. Strang, Veteran Hardware Merchant. Dies



ALBERT J. STRANG

RICHLAND CENTER—Albert J. Strang, 62, a hardware merchant here for many years, died Monday night after an illness. He was born in Richland county, the son of the late Mr. and Mrs. George H. Strang, and spent most of his life here.

He was manager of the Madison Hardware co., Madison, Jan., 1921 to 1924.

Survivors are the widow; a daughter, Mrs. Beulah Cloussius, Richland Center; two sons, Allen, Madison, architect, and Tom, Richland Center; three grandchildren; two brothers, and a sister.

Funeral services will be held at 3 p. m. Thursday in the home, with the Rev. Wilson C. Emigholz, Cincinnati, O., officiating. Burial will be in the Richland Center cemetery, with Masonic services at the grave.

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Date: 31 MAY 1939

Place: Richland Center, Richland, WI

Description: Wisconsin_State_Journal_Wed_May_31_1939, page 2, col. 7

Architects Honor Allen J. Strang

Allen J. Strang, 60, 3958 Plymouth Circle, was recently advanced to fellowship in the American Institute of Architects.

Fellowship is one of the highest honors the institute can award to members.

Strang was one of 82 architects in the country to receive the honor. He is a partner in Weiler, Strang, McMullin and Associates, a Madison architectural firm.

Strang has been a pioneer in adapting a regional variation to the international style for residential designs.



STRANG

Fellowship

AIA Fellows are recognized with AIA's highest membership honor for their exceptional work and contributions to architecture and society.

Architects who have made significant contributions to the profession and society and who exemplify architectural excellence can become a member of the [College of Fellows](#). Only 3% of AIA members have this distinction.

Eligibility

Submission d...

Jury

Past recipients

FAQ

Criteria

- AIA architect members who have been in good standing for at least 10 years may be nominated.
- Nominees must have completed 10 cumulative years as an AIA architect member prior to the nomination deadline.
- If uncertainties exist about the period of membership, and after consulting with the local chapter, please contact [Membership History](#) to verify the candidate's eligibility prior to preparing the submission.

Objects of nomination

Object One: Design, urban design, or preservation

To promote the aesthetic, scientific, and practical efficiency of the profession.

Fellowship in this object is granted to architects who have produced extensive bodies of distinguished work that has been broadly recognized for its **design excellence** through **design, urban design, or preservation**. This may be accomplished through individual or organizational effort. Works submitted may be of any size, for any client, of any scope, and reflecting any type of architectural design service.

Object Two: Practice Management, or Practice Technical Advancement

To advance the science and art of planning and building by advancing the standards of practice.

Fellowship in this object is granted to architects who have made notable contributions through their work in the practice of architecture. Practice management includes firm management, administration, and project management. Practice technical advancement includes specific building types, and technical expertise. For example, practice technical advancement of preservation projects might be based on the architect's strong commitment to historical research, implementation of unique preservation technique, and coupled with their strong focus on the actual construction implementation to enhance our physical heritage.

Object Three: Led the Institute, or a related organization

To coordinate the building industry, and the profession of architecture.

Fellowship in this object is granted to architects who have actively, efficiently, and cooperatively led the Institute or a related professional organization over a sustained period of time and have gained widespread recognition for the results of their work.

Contact

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Schedule

The 2023 cycle is closed.

Honors & Awards commitment

Honors & Awards supports upholding the values, integrity, and accountability of AIA through programs that further foster equity in our organization, in our profession, and in our communities.

[Learn more >](#)

Object Four: Public service, government, industry, or organization

To ensure the advancement of the living standards of people through their improved environment.

Fellowship in this object is granted to architects who have made notable contributions in public service or work in government or industry organizations through leadership in the development of civic improvements and needed governmental projects, including such elements as conservation, beautification, land-use regulation, transportation, or the removal of blighted areas, or who have clearly raised the standards of professional performance in these areas by advancing the administration of professional affairs in their fields.

Object Five: Alternative career, volunteer work with organizations not directly connected with the built environment, or service to society

To make the profession of ever-increasing service to society.

Fellowship in this object is granted to architects who have made notable contributions to one of the following: an alternative career related to architecture that illustrates outstanding achievements that supports the architectural profession; extensive volunteer work with organizations not directly connected with the built environment; or service that transcends the customary architectural practice that have wide reaching impacts that serve as a national model.

Object Six: Education, Research, Literature

To advance the science and art of planning and building by advancing the standards of architectural education and training.

Fellowship in this object is granted to architects who have made notable contributions through their work in education, research, or literature. Work in education may be teaching, research, administration, or writing and should have a lasting impact, be widely recognized, and provide inspiration to others in the field and the profession. Research areas may include building codes and standards, specifications, new material applications, or inventions.



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- University of Pennsylvania Architectural Archives
- Philadelphia Historical Commission
- Pennsylvania Historical and Museum Commission



Strang, Allen John (1906 - 1996)

ARCHITECT

- Biography
- Projects
- Biographical References
- Related Architects

Born: 12/31/1906, **Died:** 2/29/1996

Born in Richland Center, Wisconsin, Allen J. Strang graduated from the University of Pennsylvania with his B. of Architecture in 1930, winning the Stewardson Scholarship, the Huckel Prize and the second Medal in the Rome Prize Competition. Although he had spent his summers during college in the office of Law, Law & Potter back in Madison, Wisconsin, after graduation he worked for [Harry Sternfeld](#) in Philadelphia as a designer (1930-31; 1933-34), interrupting that stint of work with his trip to Europe (1930-31) on the Stewardson Scholarship. In 1935 he returned to Wisconsin and established [Beatty & Strang](#), which endured for some 10 years before converting to [Weiler & Strang & Associates](#). Further permutations of the office produced [Weiler, Strang, McMullin & Associates](#), 1965-70, and [Strang Partners, Inc.](#), organized 1970.

From 1948 to 1955 Strang was a lecturer at the University of Wisconsin. He joined the AIA in 1946 and gained fellowship status in 1967.

Written by [Sandra L. Taitman](#).

Clubs and Membership Organizations

- [American Institute of Architects \(AIA\)](#)

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HOME / A & E /

Machines in the woods

Monona hosts a prized collection of modernist International Style homes

BY JUDITH DAVIDOFF

JULY 27, 2017

RSS



BETH SKOGEN

International Style evangelist Jim Draeger, outside his home.

The banner for the 1937 ad from Brunzell Brothers builders was designed for pocketbook appeal: "Here is your low cost home."

Then came the selling points:

"THE LAST WORD... in design...in construction...in equipment."

"It's in Frost Woods — Madison's most congenial community..."

"It's got everything — from mineral wool insulation in the room and complete winter air conditioning with filters, fan, humidifier and oil burner to hardware and lighting fixtures."

The cost? \$4,185. The designer: Beatty and Strang Architects.

ARTS EVENTS

ONLINE: Black Star Drum Academy

JAN 25, 2021

4:00 PM

ARTS NOTICES KIDS & FAMILY

ONLINE: Writing Detective Fiction

JAN 25, 2021

7:00 PM

ARTS NOTICES

RSVP for MSOL Connect

JAN 26, 2021

ARTS NOTICES MUSIC

RSVP for Textile Wonderlands

JAN 26, 2021

CRAFTS HOME & GARDEN

ONLINE: Photography Workshop

JAN 26, 2021

5:00 PM

ART EXHIBITS & EVENTS ISTHMUS PICKS LECTURES & SEMINARS

Anwar Floyd-Pruitt

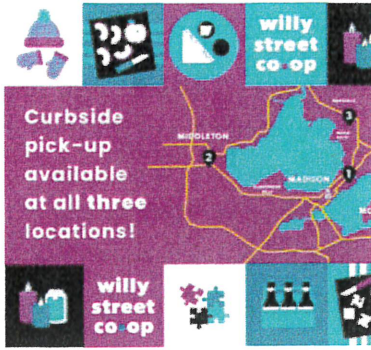
JAN 27, 2021

12:00 PM - 5:00 PM

CHAZEN MUSEUM OF ART

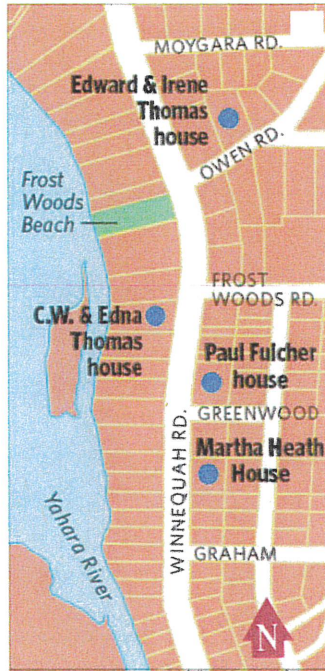
ART EXHIBITS & EVENTS ISTHMUS PICKS

[View more](#)



Hamilton Beatty and Allen Strang joined forces in 1935, early in their respective careers. Their partnership was relatively short, but productive. Over the next six years they designed some 50 International Style homes in the Madison area; as a result, says Jim Draeger of the Wisconsin Historical Society, Madison is home to one of the highest concentrations of International Style homes anywhere in the country.

A large cluster of these homes is found in Monona's Frost Woods neighborhood near Lake Monona. Those who bike the lake loop have likely whizzed by the structures numerous times. Distinguished by their flat roofs, corner windows and strong lines, several of these cutting-edge domiciles were featured in *Architectural Record*, a monthly magazine that highlights important design and architecture. One such article, "Four Houses in Frost Woods," was published in May 1937.

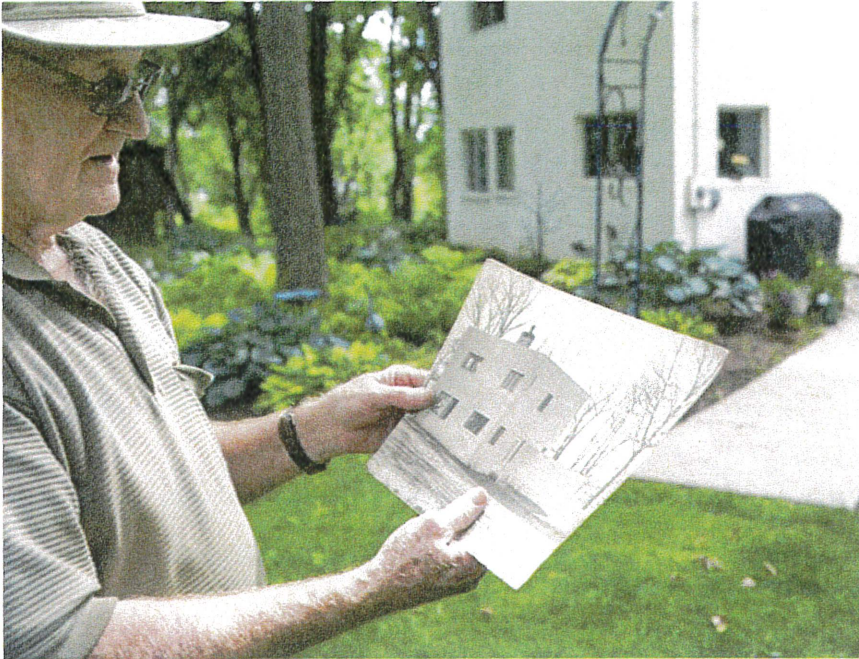


C.W. Thomas, an English professor at UW-Madison, and his wife Edna, commissioned the first International Style home built in Monona at 5903 Winnequah Road. Beatty, who had not yet teamed up with Strang, designed the home, completed in 1931.

The commission was eased through a connection: Beatty's father, Arthur Beatty, was a colleague of Thomas' in the English department.

Draeger, who lives in an International Style house on Winnequah, just down the street, says Thomas went on to recruit other humanities scholars to the nascent Monona neighborhood.

"If you were in liberal arts, you built in Monona," says Draeger. Those in the sciences, he adds, tended to head west to Shorewood Hills.



BETH SKOGEN

Bill Thomas, with an early photo of 5903 Winnequah, where he grew up and returned to live with his wife.

Beatty and Strang met as undergraduates at UW-Madison in 1925. Strang was studying engineering but transferred to the University of Pennsylvania to study architecture. Beatty followed his father's wish that he study English. But after graduating in 1928 Beatty enrolled at the Bartlett School of Architecture in London. In 1929 he worked for the modernist architect Le Corbusier who was fashioning his own vision for affordable urban housing. Beatty and his wife, Gwennydd, returned to Madison in the early 1930s; Strang followed a few years later and the two men opened an office on State Street.

Their niche was small, affordable homes. "This was in the midst of the Depression," says Draeger. The design was modern. "It's the architecture of the machine age," he adds.

Purity of form was an important tenet — "The form itself can be beautiful, stripped of any ornamentation" — as was the application of science to architecture. "They believed that pitched roofs were unnecessary because they developed better technology," says Draeger. "It was considered a needless expense to have a pitched roof."

This progressive outlook and forward thinking attracted homeowners like C.W. and Edna Thomas. "My husband was interested in new ideas and was interested in having a house built by someone with new ideas," Edna told *Isthmus* in 1992.

Want to see some of these fine specimens up close? Follow this short walking tour, designed by Draeger, of four homes; it's no more than three blocks in radius.

We start at Draeger's own home at 6106 Winnequah Road (historical name: Marsha Heath House). Set back from the street, the home, which was built in 1936, sits majestically among tall trees, green grass and bushes. The brown wood siding was meant to blend into the woods, says Draeger. But the architects also aimed for a "conscious juxtaposition" of rustic materials — including wood and stone — and severe design. "A machine-in-the-woods aesthetic," says Draeger. "They were going for the contrast. The houses were meant to jump out of landscapes."

We leave Draeger's house and take a right. There are no sidewalks in this part of town, so beware of car and bike traffic. Pass Greenwood Street and Frost Woods Road. Turn right at the next intersection; 809 Owen Road will be on your left.



BETH SKOGEN

Look closely to see the decorative cornice bands at 809 Owen Drive. Beth Skogen Photography - www.bethskogen.com

The Edward and Irene Thomas House, named after its first owner, Edward Thomas (no relation to C.W. or Edna), a manager for the University Club, was built in 1935. It's a one-story home featuring a creamy brick exterior and flat roof, as well as corner windows and two decorative cornice bands. This was one of the smallest of the homes built by Beatty and Strang.

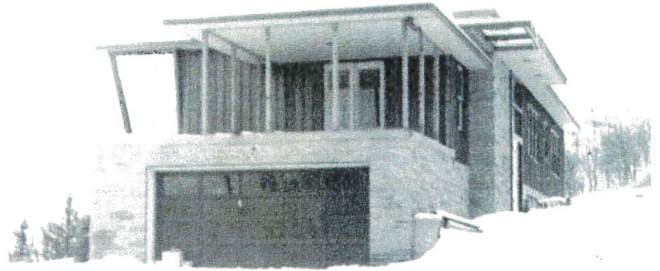
Walk back toward Winnequah and turn left. The next stop is 6008 Winnequah. The Paul Fulcher House, built in 1935, is named for its first owner, who, like C.W. Thomas, was a professor in the UW-Madison English department. When featured in the March 1937 issue of *Architectural Record*, the magazine noted the home's brick exterior, "Fenestra steel casement" windows, and built-in features including a buffet and bookcases in the living room and "filing cases" in the study. At about 2,500 square feet, it's one of the larger of the original International Style homes. The attached garage, a novelty at the time, is typical of the style, says Draeger.

The last stop is 5903 Winnequah Road, the C.W. Thomas House. The stucco home sits on the shore of Lake Monona; a charming circular patio with iron pipe railing is in the back. "The front door is the backside when you are lake property," says Draeger. An addition was put in over the garage to accommodate the growing Thomas family. Son Bill, who returned to live in the house after his mother, Edna, passed away, was home when we stopped by and graciously offered a brief inside tour of the home. The original built-in bookcases in the living room remain, as does the fireplace.

Draeger says the homes were all built with fireplaces, another contrast with the stark style of the homes. "There was an association of fireplace with family; of home and hearth. The family gathers around the fireplace."

Did you find this article useful?

1950



Meyer family photos.

Dr. Killian and Mary Catherine Meyer House – 969 North Cedar St. – 1950.

In 1935 Hamilton Beatty and Allen Strang founded the Beatty and Strang architectural firm in downtown Madison, WI. Allen Strang had grown up in Richland Center and graduated from the Richland Center high school. Allen Strang's father was also an architect and designed at least one building on Court Street in Richland Center. The firm specialized in the progressive design of small International Style houses with simple concrete, stucco, brick exteriors with large expanses of glass with a flat roof. Beatty and Strang were modernists and had a successful practice, mostly residential commissions.



Mary Catharine Meyer and Dr. Killian Meyer collaborated with Allen Strang on their home on Cedar Street. The house, built in 1950, fits nicely on the brow of a hill with a spectacular view to the west. The Meyers raised 8 children in the home and have meticulously maintained it. Mary Catharine, now 97, still lives there and recalls skiing on the hill where her home is located as a child.

Photo provided by SandHill Marketing, LLC

(Keep in mind the homes listed are private residences which are not open to the public. Please respect the occupants' privacy when viewing their homes from the sidewalk).



Strang, Allen J.

MADISON — Allen J. Strang, age 89, passed away on Thursday, February 29, 1996 at Middleton Village. He was born on December 31, 1906 in Richland Center, Wisconsin, a son of Albert J. and Lottie G. Strang. He married Alice Rose Paffrey of Richland Center on August 31, 1935. He studied civil engineering at the University of Wisconsin for a year and then moved to the University of Pennsylvania, where he graduated in 1930. As the winner of the John Stewardson Scholarship, he studied in Europe for a year. He returned to Wisconsin and began a small individual practice in Richland Center and Platteville. In 1935, he moved to Madison and with Hamilton Beatty, formed the Beatty and Strang firm. Later, he was a principal in the firm Weiler, Strang, McMullin and Associates, now organized as Strang, Inc. He was past president and director of the Wisconsin chapter of the American Institute of Architects. He was made a Fellow of the A.I.A. in 1967. He was on a three person committee which worked to establish an architectural school at U.W. Milwaukee. He served on the City Plan Commission and the boards of directors of the Madison Chamber of Commerce and Wisconsin Life Insurance Company. He belonged to Kiwanis Club, Chi Phi fraternity, Hiram Masonic Lodge and was former director of Madison Art Association and trustee of the First Baptist Church. Among the Madison structures designed by his firm are Madison General Hospital, Ohio Medical building, Union South, Harry Steenbock Memorial Library, headquarters of the State Medical Society, home office of Wisconsin Life Insurance Company, Engineering Library, Our Lady of Peace and First Baptist churches. When he retired he conceived the idea of producing a book, *Barnes of Wisconsin*, which he illustrated and Jerry Apps, researched and wrote. A second book, *Mills of Wisconsin*, was also pro-

duced on the same basis with Apps. The chance to sketch and paint at the close of his career was immensely satisfying to him. Samples of his artwork were recently featured in the January - February issue of Wisconsin Architect. Allen is survived by his children, Betsy (Robert) Willis of Sheboygan and William (Audrey) Strang of Madison; six grandchildren; and two great grandchildren. He was preceded in death by his wife, Alice, in 1984. A memorial service will be held at 11:00 a.m. on Saturday, March 2, 1996 at the FIRST BAPTIST CHURCH, 518 North Franklin Avenue, Madison. The Reverend Mark Clinger will officiate. In lieu of flowers, the family suggests that memorials may be made to the First Baptist Church Memorial Fund.
Cress Funeral Home
 3610 Speedway Road
 238-3434

STRANG RESIDENCE PHOTOGRAPHS
1894

Item 5.



FRONT
EXTERIOR



BACK
EXTERIOR



FRONT
PORCH



LIVING ROOM



PARLOR



DINING ROOM



MAIN
BEDROOM



BATHROOM



ALLEN J STRANG'S
SIGNATURE IN GARAGE CEMENT
(CELEBRATED WISCONSIN ARCHITECT)
SON OF ALBERT J STRANG

CITY OF RICHLAND CENTER

AGENDA ITEM DATA SHEET

Item 6.

Agenda Item: Richland Center Municipal Airport Flight Pattern

Meeting Date: Tuesday, June 6, 2023

Requested by: Dave Fry, Buildings & Grounds Superintendent

Background: Earlier this year, a request to change the flight pattern was submitted and subsequently approved by the Bureau of Aeronautics. Although standard left traffic is recommended, right traffic deviations are allowed when warranted for reasons of safety, noise mitigation, etc. As a result of this request, runway 17 was transitioned from left traffic to right traffic.

After this change occurred, concerns were expressed by some pilots with a request to revert to the previous flight pattern. The Public Works Committee discussed the matter on 5/11/2023 and recommended the Common Council review the flight pattern to determine if the traffic pattern should remain or revert to the previous pattern.

Minutes from the Public Works Committee

6. Flight Pattern at the 93C Richland Airport Dave was notified by pilots that the flight pattern needed to be changed. The pattern was changed due to concern over pilots coming in over the town of Sextonville, the tree line and housing development. He called the state as they are the ones who are able to make that change. He did this with the guidance of Hal Davis with the State of Aeronomics. Dave posted the required notice that the flight pattern was being changed from right to left. Some pilots feel that there was no need for the change and that it should return to the pattern that it was previously. With lengthy discussion with the pilots it was decided to make the change if City Council agrees to approved it back to the pattern it was. Set to discuss at Council Meeting on 6/6/2023 at 6:30 PM. Motion by Melby to bring to City Council for discussion and approval. Seconded by McCarthy.

Financial Impact: Not applicable

Requested Action: Determine if the flight pattern should **remain** as right traffic **or revert** to left traffic.

Attachment: Letter from Michael Kaufman

Honorable Mayor Coppernoll and Members of the City Council

The Richland Center Airport Traffic Pattern is an agenda item for this council meeting, and I would like to bring forth some pertinent information for this item.

The FAA (Federal Aviation Administration) designates each state with the task of inspecting its airports to make sure that the airport is safe and in compliance with regulations. Late last year, I happened to be at the airport during the inspection conducted by Hal Davis of the Wisconsin Bureau of Aeronautics and Dave Fry, Richland Center Airport Manager. During this discussion, the item of concern of the airport traffic pattern was discussed along with the consideration of changing it for safety concerns and other factors. After reviewing the criteria at both the State and Federal levels, the airport traffic pattern at the Richland Airport was officially changed.

To understand the traffic pattern from a non-pilot perspective, all pilots circle an airport with left hand turns while landing unless the airport has designated otherwise or there is a control tower in which case the tower makes the call. For any airport to be approved for a deviation from the standard left-hand pattern or non-standard pattern altitude, there must be a legitimate reason. Some of the reasons are terrain, obstacles like towers or tall buildings and cities, towns, or housing developments. There are 15 airports in the state of Wisconsin that have that criteria and have right hand traffic patterns for one or more runways (see attachment 1). Another item to be considered are instrument approaches that allow pilots to land safely during deteriorating weather conditions.

So, which of these items applied to the Richland Airport to facilitate the change to a right traffic pattern?

1. There is a large hill on the northeast side of the airport for pilots to avoid; there is nothing but flat farmland on the west side of the airport and no obstructions.
2. The Village of Sextonville and the Clary subdivision on the east side of the airport present a safety concern should an aircraft experience engine or mechanical issues.
3. The instrument approach to the airport (see attachment 2) if flown according to regulations could require circling over the large hill and the Village of Sextonville when landing to the south in poor weather conditions.
4. Airplanes do make noise and there have been noise complaints made to the State Division of Aeronautics from Sextonville village residents in the past.

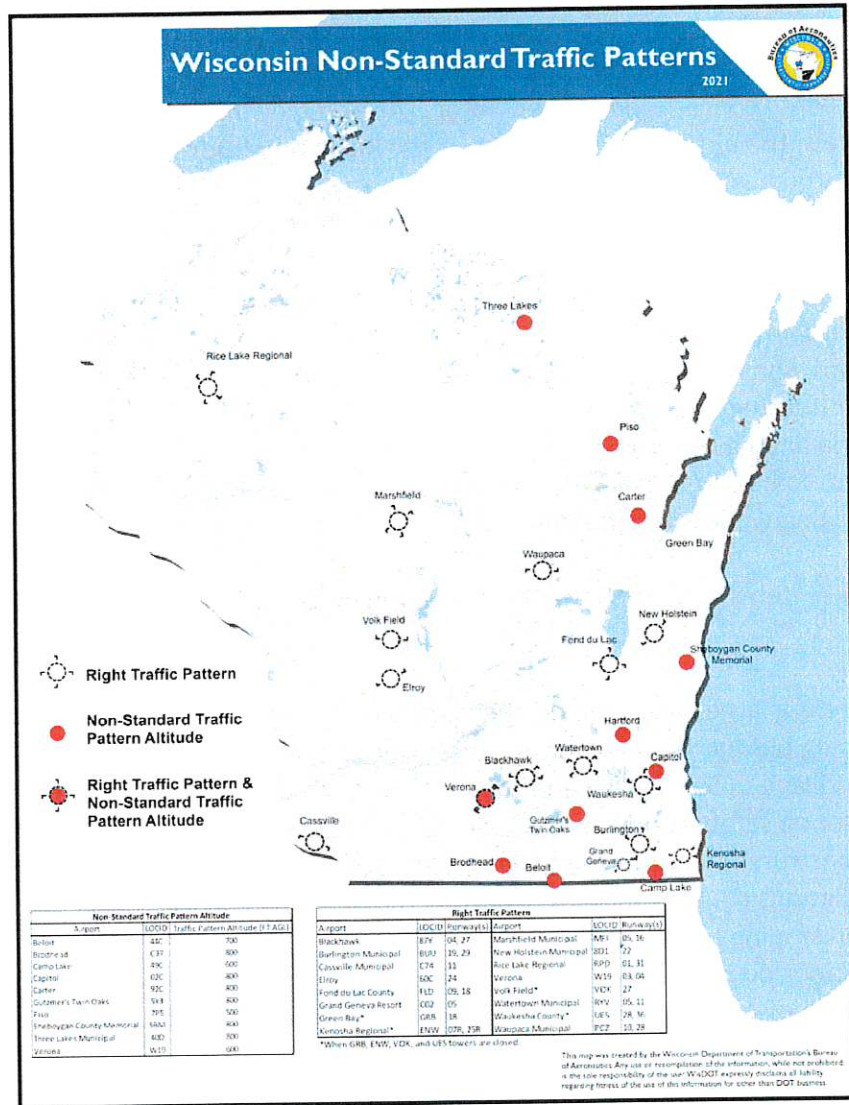
For over fifty years that I have been associated with the airport, the topic of changing the traffic pattern had been discussed. At one time during that time period, two local pilots landing at night skimmed the top to the hill low enough to land with tree branches on the landing gear. After further review from the change to a right-hand traffic pattern, the airport might receive more favorable instrument take-off and landing minimums (see attachment 2). I have no personal issue in this change, just stating the facts with hopes of making the airport safer and more environmentally friendly in our community.

Respectfully,

Michael J. Kaufman

VI

Non-Standard Traffic Patterns



Wisconsin Department of Transportation – Aviation publications
wisconsindot.gov/av-pubs

VI

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AIRPORT NAME INDEX

RICHLAND CENTER, WISCONSIN

AI-6365 (FAA)

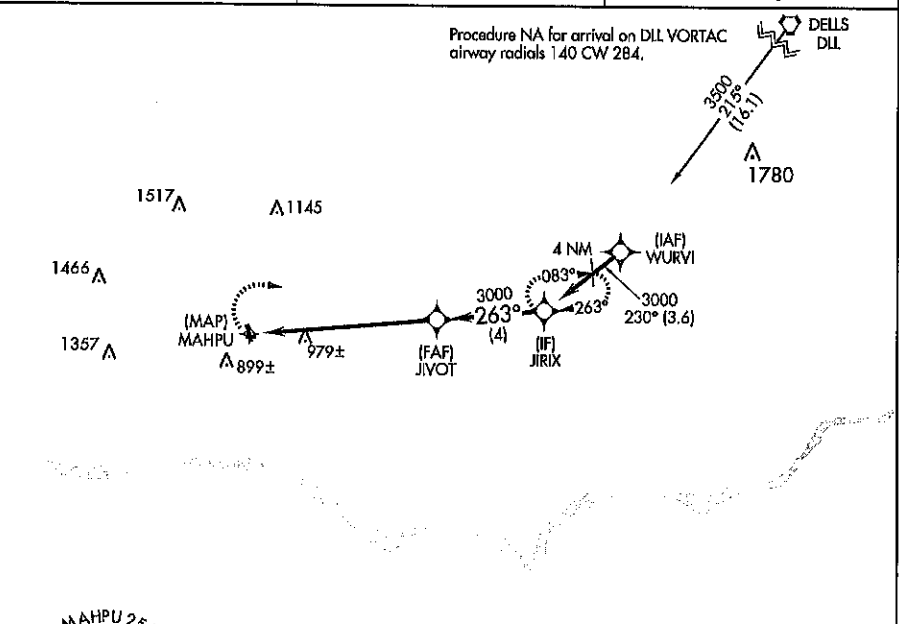
23054

APP CRS 263°	Rwy Idg TDZE Apt Elev	N/A N/A 742
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RNAV (GPS)-A
RICHLAND (93C)

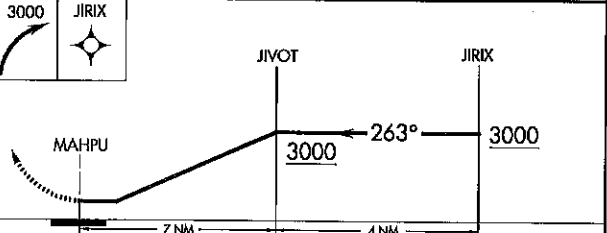
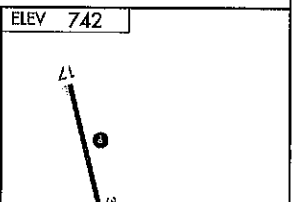
RNP APCH:
NA Circling NA to Rwys 9 and 27. Procedure NA at night. Use Lone Rock altimeter setting.
 MISSED APPROACH: Climbing right turn to 3000 direct JIRIX and hold.

INR ASOS 119.425	CHICAGO CENTER 133.3 380.35	CTAF 122.9
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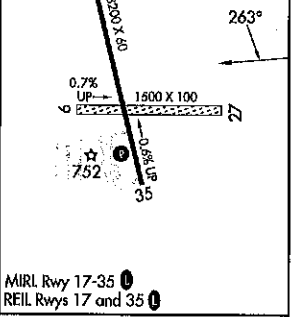


EC-3, 18 MAY 2023 to 15 JUN 2023

EC-3, 18 MAY 2023 to 15 JUN 2023



CATEGORY	A	B	C	D
CIRCLING	1680-1¼ 938 (1000-1¼)	1700-1½ 958 (1000-1½)	NA	



RICHLAND CENTER, WISCONSIN
Amdt 5 05DEC19

43°17'N - 90°18'W

RICHLAND (93C)
RNAV (GPS)-A

L52

TAKEOFF MINIMUMS, (OBSTACLE) DEPARTURE PROCEDURES, AND DIVERSE VECTOR AREA (RADAR VECTORS)

23054

RICE LAKE, WI (CON'T)

RICE LAKE RGNL/CARL'S FLD (RPD) (CON'T)

Rwy 19, trees 2780' from DER, 200' left of centerline, 73' AGL/1169' MSL.
 Rwy 31, trees 1480' from DER, 50' right of centerline, 64' AGL/1156' MSL.

RICHLAND CENTER, WI

RICHLAND (93C)

TAKEOFF MINIMUMS AND (OBSTACLE) DEPARTURE PROCEDURES

AMDT 1A 29AUG07 (07241) (FAA)


TAKEOFF MINIMUMS:

Rwys 9,17, NA.
 Rwy 27, 400-2 or std. with a min. climb of 491' per NM to 1300.
 Rwy 35, 300-1 or std. with a min. climb of 222' per NM to 1800.

RICHLAND CENTER, WISCONSIN

AL-6365 (FAA)

23054

APP CRS 263°	Rwy Idg TDZE Apt Elev	N/A N/A 742	RNAV (GPS)-A RICHLAND (93C)
RNP APCH.			
 NA		Circling NA to Rwys 9 and 27. Procedure NA at night. Use Lone Rock altimeter setting.	MISSED APPROACH: Climbing right turn to 3000 direct JIRIX and hold.
LNR ASOS 119.425		CHICAGO CENTER 133.3 380.35	CTAF 122.90

Honorable Mayor Coppernoll and Members of the City Council,

I am writing to request the traffic pattern for 17 at Richland Airport to be returned back to standard left traffic. Please see attached petition with signatures requesting 17 be changed back to standard left traffic.

Paperwork was submitted last fall to the Wisconsin BOA without discussion with local pilots, city council members, or the Mayor. I have had a number of discussions with Hal Davis and he has stated the BOA “always recommends standard left traffic”. I think it is also important to point out the traffic pattern direction is the owners decision. Hal states while the “BOA may discuss a proposed change, the BOA has no authority to approve/reject a proposed traffic pattern change”. Hal agreed to write a statement and send to all council members that will define the roles of the airport owner verse’s the BOA and FAA who just publishes the decision. The BOA and FAA have no idea what discussions took place locally, they can only assume this was discussed and the change was warranted.

Please see attached FAA AC-90-66A, as this document spells out standards for traffic patterns at non towered airports. While the document recommends standard left traffic, if the airport has right traffic it states indicators on the ground are required. How much will this cost to update the area near the windsock at Richland airport if the decision is to keep right traffic for 17? See the highlighted text in the document “visual markings to indicate that turns should be made to the right”. I have attached a picture of Waupaca airport that has right traffic; this is what would be needed at Richland airport.

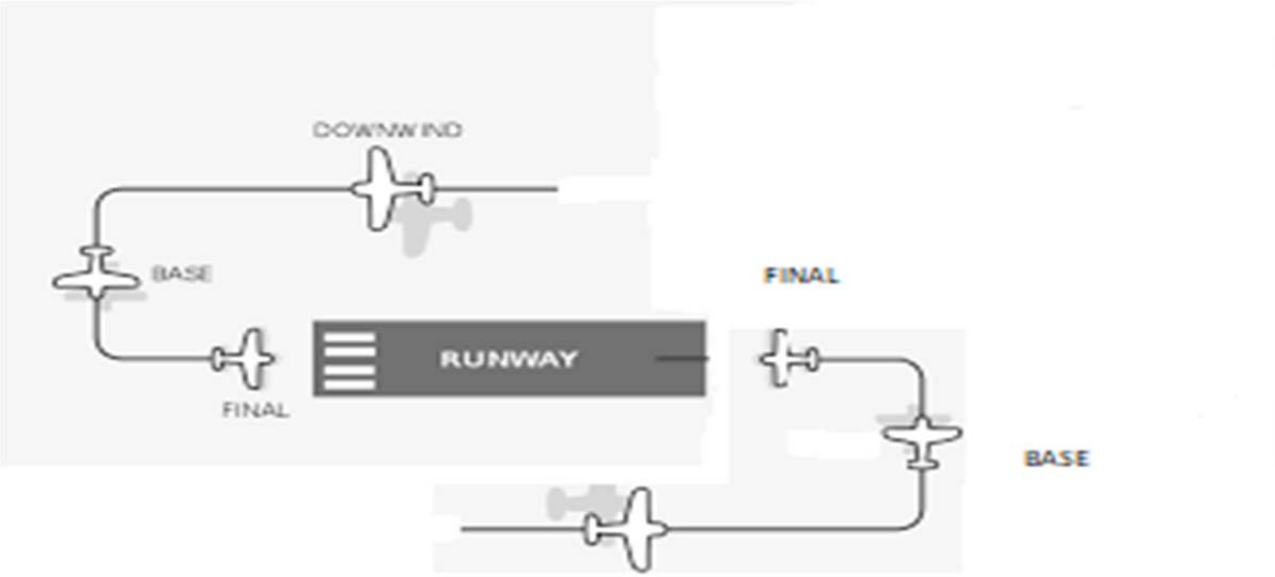


After the city council meeting on 6-6-23 we had a discussion with Dave Fry outside and the topic of noise complaints came up. He said he did receive some complaints. I asked for a list of names and he didn't have any. He thought Wendy Hottenstein did. I reached out to Wendy and she has not received any noise complaints. (See attached email from Wendy) Dave mentioned he gets phone calls about the other flying club. After telling him I wasn't aware of another flying club, he said the guys with the parachutes. There are couple things to note about the powered parachutes. First, they no longer train at the Richland Airport. Secondly, they fly really low and slow; the traffic pattern change that is in discussion does not apply to this group of aircraft. Conversely, using noise complaints, about the powered parachutes to change the direction of traffic for fixed wing aircraft does not make any sense.

The greater concern with this change is concentrating all traffic to the west of the airport for runways 17 and 35. A study by AOPA (Aircraft Owners and Pilots Association) for the yearly Nall Safety Report notes; "78% of midair collisions occurred in the traffic pattern at non-towered airports". If you review the data, these midair conflicts happen near the downwind and pattern entry areas. With the recent change at Richland Airport you now have created a situation to have two planes flying at one another. The picture below illustrates what could happen on a calm windless day. The white Cessna is on a left traffic pattern flying south. The yellow airplane is on a right traffic pattern flying north. They are on a collision course.



The picture below is showing no conflict when both runways use standard left traffic.



Airplanes on left traffic for opposing runways, no in air conflict.

The large hill that Mike Kaufman refers to has an elevation of 1025. The traffic pattern altitude at Richland airport is 1700. That means a pilot would have to be

675 below the traffic pattern to be in conflict with the terrain. If a pilot did skim the branches, as Mike mentions, it is pilot error and one instance does not justify changing the traffic pattern. I also could not find a report of this instance in the FAA database. I am sure if this did happen, an Aviation Safety Report would have been filled out. With today's GPS technology, even the cheapest avionics offer obstacle warnings and terrain avoidance. Anyone flying at night will have this equipment.

I have tried to write this document to verify every statement with facts and the appropriate resources are below for your own research. If you have any questions feel free to contact me. Email Jperkins@mwt.net

Respectfully Jason Perkins

Review of main topics:

- Airport has used the standard left hand traffic for 76 years without incident. Statistically one of the safest airports in the area according to FAA and NTSB.
- The Wisconsin Bureau of Aeronautics recommends standard left hand traffic and also the FAA.
- The BOA has no authority to approve/reject proposed traffic direction.
- A petition of 25 plus local pilots requesting it be changed back.
- Wendy Hottenstein has not received any noise complaints.
- Noise complaint Dave received was for Powered Parachutes that do not use standards traffic patterns and fly low to the ground
- What is cost to add chevrons indicating right traffic in segmented circle?
- Concentrating air traffic on West of field creates safety issue for in air collision's.

Sources:

Link to Collision Avoidance in Traffic Patterns Embry-Riddle Aeronautical University

<https://commons.erau.edu/cgi/viewcontent.cgi?article=1537&context=jaaer>

Link to FAA Recommended Standard Traffic Patterns document

https://www.faa.gov/documentLibrary/media/Advisory_Circular/AC90-66A.pdf

Link to NTSB (National Transportation Safety Board) to search Accident data at Richland VS other local airports

<https://data.nts.gov/carol-main-public/landing-page>

Link to Article written by Hal Davis he wrote for Midwestflyer.com September of 2019 explaining the importance of standard left traffic patterns.

<https://midwestflyer.com/?p=12748>

Link to FAA regulation 91.126 “Each pilot of an airplane must make all turns of that airplane to the left unless the airport displays approved light signals or visual markings indicating that turns should be made to the right”

<https://www.ecfr.gov/current/title-14/chapter-I/subchapter-F/part-91/subpart-B/subject-group-ECFR4c59b5f5506932/section-91.126>



Jason Perkins <jperkins@sscycycle.com>

RE: Richland Airport

1 message

Hottenstein, Wendy - DOT <Wendy.Hottenstein@dot.wi.gov>
To: Jason Perkins <jperkins@sscycycle.com>

Tue, Jun 13, 2023 at 1:49 PM

Hi Jason,

I have not received any noise complaints. I faintly remember many years ago when we first built the paved runway in the 1990's and they were also building that subdivision near the airport, there was a little grumbling from a person or two in that subdivision... but other than that, I don't recall receiving any complaints.

Wendy Hottenstein, P.E.

Airport Development Engineer - Project Manager

Wis DOT - Bureau of Aeronautics

4822 Madison Yards Way, 5th Floor South

Madison, WI 53705

Phone: 608-261-6278

Fax: 608-267-6748

Email: wendy.hottenstein@dot.wi.gov

From: Jason Perkins <jperkins@sscycycle.com>
Sent: Tuesday, June 13, 2023 1:42 PM
To: Hottenstein, Wendy - DOT <Wendy.Hottenstein@dot.wi.gov>
Subject: Richland Airport

**CAUTION: This email originated from outside the organization.
Do not click links or open attachments unless you recognize the sender and know the content is safe.**

Hi Wendy,

Recently 93C changed runway 17 to a right traffic pattern. One of the reasons was to reduce noise over the village of Sextonville. I had asked Dave Fry if he had a list of names who had complained and he did not have one. He thought that you may have fielded some calls/complaints about noise at 93C. Would you happen to have any documentation of complaints and type of aircraft if you received any noise complaints?



Subject **RE: Richland Airport**
From Davis, Howard - DOT <Howard.Davis@dot.wi.gov>
To jperkins@mwt.net <jperkins@mwt.net>
Cc Platts, Thomas S - DOT (Max) <thomas.platts@dot.wi.gov>, David Fry <dave.fry@richlandcenterwi.gov>, Grossenbacher, Jurg (FAA) <Jurg.Grossenbacher@faa.gov>
Date 2023-05-01 13:45

Good Afternoon Jason,

Thank you for the email. I appreciate and do not disagree with your concerns. However, you misunderstand the State's role in this process. Traffic pattern direction is the airport owner's decision and is a data element recorded and published by the FAA. As was requested of me during my inspection of the airport last summer, I passed along FAA Form 7480 to Dave, which is the required paperwork. Dave, or another representative of the City of Richland Center, could have filled out and submitted the paperwork without involving the State. While BOA may discuss a proposed change such as this with an airport sponsor from time to time, BOA has no authority to approve/reject a proposed traffic pattern change.

As I mentioned in my previous email, BOA always recommends standard left traffic and I am unaware of what local conversations were had leading up to the change at 93C.

If you or any other pilots would like the traffic pattern changed back to left traffic, discuss it with the City of Richland Center. I've copied Dave Fry to this email.

Additionally, I've copied my supervisor, Max Platts and Jurg Grossenbacher, FAA Safety Team Program Manager at the Milwaukee FSDO.

Thank you,

Hal Davis, C.M. | Airport Compliance Manager
Wisconsin Department of Transportation | Bureau of Aeronautics
howard.davis@dot.wi.gov | 608-267-2142

The city does not have an airport committee to my knowledge. But we are in the process of getting signatures of local pilots to get this reversed.

Do you have a safety contact with the FAA I can contact?

Can you also tell me who your direct supervisor is?

Regards
Jason Perkins

On 2023-03-22 09:15, Davis, Howard - DOT wrote:

Hi Jason,

During my inspection of the airport last summer, Mike Kaufman caught me and brought this proposal to my attention. His reasoning was to keep aircraft away from the bluff NE of the airfield.

I later met with Dave Fry as planned and mentioned Mike's proposal. I told him any change to the traffic pattern would need to come from him. I then passed along the necessary paperwork and suggested the proposed change be discussed locally before a decision is made. I also mentioned the State's recommendation is to use standard left traffic unless there is a valid reason to use right traffic. Any use of right traffic has the possibility of introducing safety issues. That said, it is not our place to necessarily question the validity of the reason for right traffic.

As Cathy mentioned, Dave submitted the required paperwork to change the traffic pattern some time later. I don't know what local conversations were had prior to submitting the change. If you have concerns with the change, I would suggest bringing them to the attention of the airport manager and airport committee.

Thanks,

Hal Davis, C.M. | Airport Compliance Manager Wisconsin Department of Transportation | Bureau of Aeronautics howard.davis@dot.wi.gov | 608-267-2142

-----Original Message-----

From: Terrell, Catherine (FAA) <Catherine.Terrell@faa.gov>
Sent: Wednesday, March 22, 2023 8:54 AM
To: jperkins@mwat.net; Davis, Howard - DOT <Howard.Davis@dot.wi.gov>
Subject: RE: Richland Airport

CAUTION: This email originated from outside the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning, Hal and Jason.

This change (RWY 17 right traffic) came from the 93C airport manager, David Fry (tele 608-604-0398 or 608-647-3466).

Hope this helps.

Catherine (Cathy) Terrell
Federal Aviation Administration
Aeronautical Data, Sub-Team C, AJV-A313

Office: (405) 954-9937
email: catherine.terrell@faa.gov

-----Original Message-----

From: jperkins@mwt.net <jperkins@mwt.net>
Sent: Wednesday, March 22, 2023 8:30 AM
To: Howard.Davis@dot.WI.gov
Cc: Terrell, Catherine (FAA) <Catherine.Terrell@faa.gov>
Subject: Richland Airport

Hal,

I am based at Richland airport (93C) and noticed the proposed right traffic change to 17. I am curious on how this change was communicated that it was needed? A decision like this should have input from the local pilots.

We had a meeting at the airport recently and it was a surprise to the rest of the pilots. It does create some safety concerns with the grass runway, when someone is on base for runway 09.

Regards

Jason Perkins



U.S. Department
of Transportation
**Federal Aviation
Administration**

Advisory Circular

Subject: RECOMMENDED STANDARD TRAFFIC PATTERNS AND PRACTICES FOR AERONAUTICAL OPERATIONS AT AIRPORTS WITHOUT OPERATING CONTROL TOWERS

**Date: 8/26/93
Initiated by: ATP-230**

AC No. 90-66A

1. PURPOSE.

This advisory circular (AC) calls attention to regulatory requirements and recommended procedures for aeronautical operations at airports without operating control towers. It recommends traffic patterns and operational procedures for aircraft, lighter than air, glider, parachute, rotorcraft, and ultralight vehicle operations where such use is not in conflict with existing procedures in effect at those airports.

2. CANCELLATION.

AC 90-66, Recommended Standard Traffic Patterns for Airplane Operations at Uncontrolled Airports, dated February 27, 1975, is cancelled.

3. PRINCIPAL CHANGES.

This AC has been updated to reflect current procedures at airports without operating control towers. Principal changes include: adding on "Other Traffic Pattern" section, amending appendix charts to remain consistent with the Airman's Information Manual (AIM), expanding the "Related Reading Material" section from "airplane" to "aeronautical" operations, adding definition and references to Common Traffic Advisory Frequency (CTAF), acknowledging straight-in approaches are not prohibited but may be operationally advantageous, and adding a paragraph on wake turbulence.

4. DEFINITIONS.

a. Airports Without Operating Control Towers. Airports without control towers or an airport with a control tower which is not operating. These airports are commonly referred to as non-towered, uncontrolled, or part-time towered airports.

b. Common Traffic Advisory Frequency (CTAF). A frequency designed for the purpose of carrying out airport advisory practices while operating to or from an airport without an operating control tower. The CTAF may be a UNICOM, MULTICOM,

flight service station, or tower frequency and is identified in appropriate aeronautical publications.

5. RELATED READING MATERIAL.

- a.** Airport/Facility Directory (AFD).
- b.** Airman's Information Manual (AIM).
- c.** Fly Neighborly Guide, Helicopter Association International.
- d.** Aviation USA, Aircraft Owners and Pilots Association (AOPA).
- e.** State aviation publications.
- f.** Various pilot guides.
- g.** Pilot Operations at Nontowered Airports, AOPA Air Safety Foundation pamphlet.
- h.** Guidelines for the Operation of Ultralight Vehicles at Existing Airports, United States Ultralight Association.
- i.** Facts for Pilots, United States Parachute Association.
- j.** The latest addition of the following AC's also contain information applicable to operations at airports without operating control towers:
 - (1) AC 90-23, Aircraft Wake Turbulence.
 - (2) AC 90-42, Traffic Advisory Practices at Airports Without Operating Control Towers.
 - (3) AC 90-48, Pilot's Role in Collision Avoidance.
 - (4) AC 91-32, Safety In and Around Helicopters.
 - (5) AC 103-6, Ultralight Vehicle Operations-Airports, Air Traffic Control, and Weather.
 - (6) AC 105-2, Sport Parachute Jumping.

6. BACKGROUND AND SCOPE.

a. Regulatory provisions relating to traffic patterns are found in Parts 91, 93, and 97 of the Federal Aviation Regulations (FAR). The airport traffic

patterns contained in Part 93 relate primarily to those airports where there is a need for unique traffic pattern procedures not provided for in Part 91. Part 97 addresses instrument approach procedures. At airports without operating control towers, Part 91 requires only that pilots of airplanes approaching to land make all turns to the left unless light signals or visual markings indicate that turns should be made to the right.

b. The Federal Aviation Administration (FAA) believes that observance of a standard traffic pattern and the use of CTAF procedures as detailed in AC 90-42 will improve the safety and efficiency of aeronautical operations at airports without operating control towers.

7. GENERAL OPERATING PRACTICES.

a. Use of standard traffic patterns for all aircraft and CTAF procedures by radio-equipped aircraft are recommended at all airports without operating control towers. However, it is recognized that other traffic patterns may already be in common use at some airports or that special circumstances or conditions exist that may prevent use of the standard traffic pattern.

b. The use of any traffic pattern procedure does not alter the responsibility of each pilot to see and avoid other aircraft. Pilots are encouraged to participate in "Operation Lights On," which is a voluntary pilot safety program described in the AIM designed to enhance the "see-and-avoid" requirement.

c. As part of the preflight familiarization with all available information concerning a flight, each pilot should review all appropriate publications (AFD, AIM, Notices to Airmen (NOTAM), etc.), for pertinent information on current traffic patterns at the departure and arrival airports.

d. It is recommended that pilots utilize visual indicators, such as the segmented circle, wind direction indicator, landing direction indicator, and traffic pattern indicators which provide traffic pattern information.

e. The FAA encourages pilots to use the standard traffic pattern. However, for those pilots who choose to execute a straight-in approach, maneuvering for and execution of the approach should be completed so as not to disrupt the flow of arriving and departing traffic. Therefore, pilots operating in the traffic pattern should be alert at all times to aircraft executing straight-in approaches.

f. Pilots who wish to conduct instrument approaches should be particularly alert for other

aircraft in the pattern so as to avoid interrupting the flow of traffic. Position reports on the CTAF should include distance and direction from the airport, as well as the pilot's intentions upon completion of the approach.

g. Pilots of inbound nonradio-equipped aircraft should determine the runway in use prior to entering the traffic pattern by observing the landing direction indicator or by other means. Pilots should be aware that procedures at airports without operating control towers generally do not require the use of two-way radios; therefore, pilots should be especially vigilant for other aircraft while operating in the traffic pattern.

h. Wake turbulence is generated by all aircraft. Therefore, pilots should expect to encounter turbulence while operating in a traffic pattern and in proximity to other aircraft. Aircraft components and equipment can be damaged by wake turbulence. In flight, avoid the area below and behind the aircraft generating turbulence especially at low altitude where even a momentary wake encounter can be hazardous. All operators should be aware of the potential adverse effects that their wake, rotor or propeller turbulence has on light aircraft and ultralight vehicles.

8. RECOMMENDED STANDARD TRAFFIC PATTERN.

Airport owners and operators, in coordination with the FAA, are responsible for establishing traffic patterns. However, the FAA encourages airport owners and operators to establish traffic patterns as recommended in this AC. Further, left traffic patterns should be established except where obstacles, terrain, and noise-sensitive areas dictate otherwise. Appendix 1 contains diagrams for recommended standard traffic patterns.

a. Prior to entering the traffic pattern at an airport without an operating control tower, aircraft should avoid the flow of traffic until established on the entry leg. For example, wind and landing direction indicators can be checked while at an altitude above the traffic pattern. When the proper traffic pattern direction has been determined, the pilot should then proceed to a point well clear of the pattern before descending to the pattern altitude.

b. Arriving aircraft should be at the appropriate traffic pattern altitude before entering the traffic pattern. Entry to the downwind leg should be at a 45-degree angle abeam the midpoint of the runway.

c. It is recommended that airplanes observe a 1000-foot above ground level (AGL) traffic pattern altitude. Large and turbine-powered airplanes should enter the traffic pattern at an altitude of 1,500 feet AGL or 500 feet above the established pattern altitude. A pilot may vary the size of the traffic pattern depending on the aircraft's performance characteristics.

d. The traffic pattern altitude should be maintained until the aircraft is at least abeam the approach end of the landing runway on the downwind leg.

e. The base leg turn should commence when the aircraft is at a point approximately 45 degrees relative bearing from the runway threshold.

f. Landing and takeoff should be accomplished on the operating runway most nearly aligned into the wind. However, if a secondary runway is used, pilots using the secondary runway should avoid the flow of traffic to the runway most nearly aligned into the wind.

g. Airplanes on takeoff should continue straight ahead until beyond the departure end of the runway. Aircraft executing a go-around maneuver should continue straight ahead, beyond the departure end of the runway, with the pilot maintaining awareness of other traffic so as not to conflict with those established in the pattern. In cases where a go-around was caused by an aircraft on the runway, maneuvering parallel to the runway may be required to maintain visual contact with the conflicting aircraft.

h. Airplanes remaining in the traffic pattern should not commence a turn to the crosswind leg until beyond the departure end of the runway and within 300 feet below traffic pattern altitude, with the pilot ensuring that the turn to downwind leg will be made at the traffic pattern altitude.

i. When departing the traffic pattern, airplanes should continue straight out or exit with a 45-degree left turn (right turn for right traffic pattern) beyond the departure end of the runway after reaching pattern altitude. Pilots need to be aware of any traffic entering the traffic pattern prior to commencing a turn.

j. Airplanes should not be operated in the traffic pattern at an indicated airspeed of more than 200 knots (230 mph).

k. Throughout the traffic pattern, right-of-way rules apply as stated in FAR Part 91.113. Any aircraft in distress has the right-of-way over all other aircraft. In addition, when converging aircraft are of different categories, a balloon has the right-of-way over any other category of aircraft;

a glider has the right-of-way over an airship, airplane, or rotorcraft; and an airship has the right-of-way over an airplane or rotorcraft.

9. OTHER TRAFFIC PATTERNS.

Airport operators routinely establish local procedures for the operation of gliders, parachutists, lighter than air aircraft, helicopters, and ultralight vehicles. Appendices 2 and 3 illustrate these operations as they relate to recommended standard traffic patterns.

a. Rotorcraft.

(1) In the case of a helicopter approaching to land, the pilot must avoid the flow of fixed-wing aircraft and land on a marked helipad or suitable clear area. Pilots should be aware that at some airports, the only suitable landing area is the runway.

(2) All pilots should be aware that rotorcraft may fly slower and approach at steeper angles than airplanes. Air taxi is the preferred method for helicopter ground movements which enables the pilot to proceed at an optimum airspeed, minimize downwash effect, and conserve fuel. However, flight over aircraft, vehicles, and personnel should be avoided.

(3) In the case of a gyrocopter approaching to land, the pilot should avoid the flow of fixed-wing aircraft until turning final for the active runway.

(4) A helicopter operating in the traffic pattern may fly a pattern similar to the airplane pattern at a lower altitude (500 AGL) and closer to the airport. This pattern may be on the opposite side of the runway with turns in the opposite direction if local policy permits.

(5) Both classes of rotorcraft can be expected to practice power-off landing (autorotation) which will involve a very steep angle of approach and high rate of descent (1,500-2,000 feet/minute).

b. Gliders.

(1) A glider, including the tow aircraft during towing operations, has the right-of-way over powered aircraft.

(2) If the same runway is used by both airplanes and gliders, the glider traffic pattern will be inside the pattern of engine driven aircraft. If a "Glider Operating Area" is established to one side of a powered-aircraft runway, the glider pattern will normally be on the side of the airport closest to the "Glider Operating Area." This will allow gliders to fly the same direction traffic pattern as powered aircraft in one wind condition and necessitate a separate opposing direction traffic

pattern in the opposite wind condition. (See examples in Appendix 2, Glider Operations).

(3) Typically, glider traffic patterns have entry points (initial points) from 600 to 1,000 feet AGL.

c. Ultralight Vehicles.

(1) In accordance with FAR Part 103, ultralight vehicles are required to yield the right-of-way to all aircraft.

(2) Ultralight vehicles should fly the rectangular pattern as described in Appendix 2. Pattern altitude should be 500 feet below and inside the standard pattern altitude established for the airport. An ultralight pattern with its own dedicated landing area will typically have a lower traffic pattern parallel to the standard pattern with turns in the opposite direction.

(3) All pilots should be aware that ultralights will fly significantly slower than airplanes. In addition, ultralights may also exhibit very steep takeoff and approach angles. Turns may be executed near the end of the runway in order to clear the area expediently.

d. Lighter Than Air Aircraft.

(1) A balloon has the right-of-way over any other category of aircraft and does not follow a standard traffic pattern.

(2) Due to limited maneuverability, airships do not normally fly a standard traffic pattern. However, if a standard traffic pattern is flown, it will be at an airspeed below most other aircraft.

e. Parachute Operations.

(1) All activities are normally conducted under a NOTAM noting the location, altitudes, and time or duration of jump operations. The Airport/Facility Directory lists airports where permanent drop zones are located.

(2) Jumpers normally exit the aircraft either above, or well upwind of, the airport and at altitudes well above traffic pattern altitude. Parachutes are normally deployed between 2,000 feet and 5,000 feet AGL and can be expected to be below 3,000 feet AGL within 2 miles of the airport.

(3) Pilots of jump aircraft are required by Part 105 to establish two-way radio communications with the air traffic control facility or Flight Service Station which has jurisdiction over the affected airspace prior to jump operations for the purpose of receiving information in the aircraft about known air traffic in the vicinity. In addition, when jump aircraft are operating at or in the vicinity of an airport, pilots are also encouraged to provide advisory information on the CTAF, i.e., "Chambersburg traffic, jumpers away over Chambersburg."

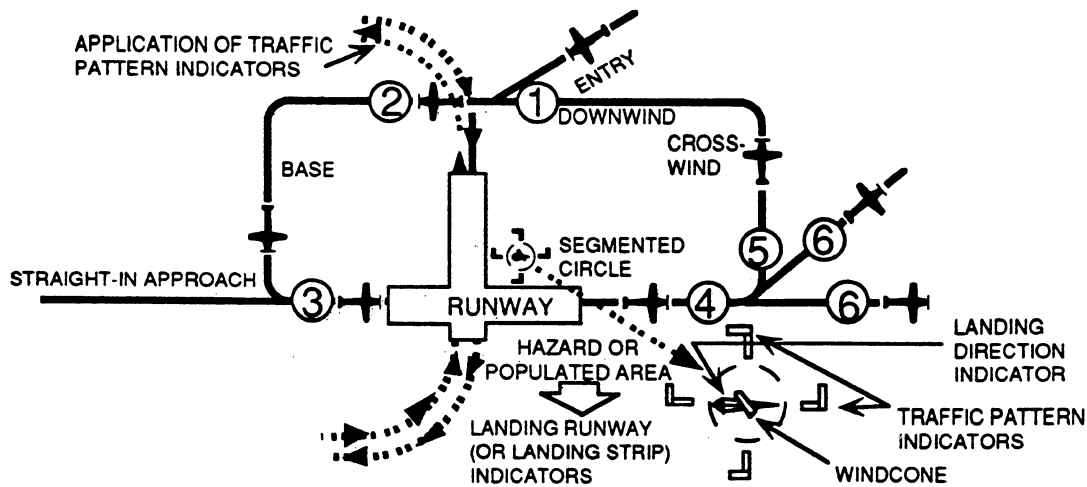
(4) When a drop zone has been established on an airport, parachutists are expected to land within the drop zone. At airports that have not established drop zones, parachutists should avoid landing on runways, taxiways, aprons, and their associated safety areas. Pilots and parachutists should both be aware of the limited flight performance of parachutes and take steps to avoid any potential conflicts between aircraft and parachute operations.

(5) Appendix 3 diagrams operations conducted by parachutists.

Harold W Becker

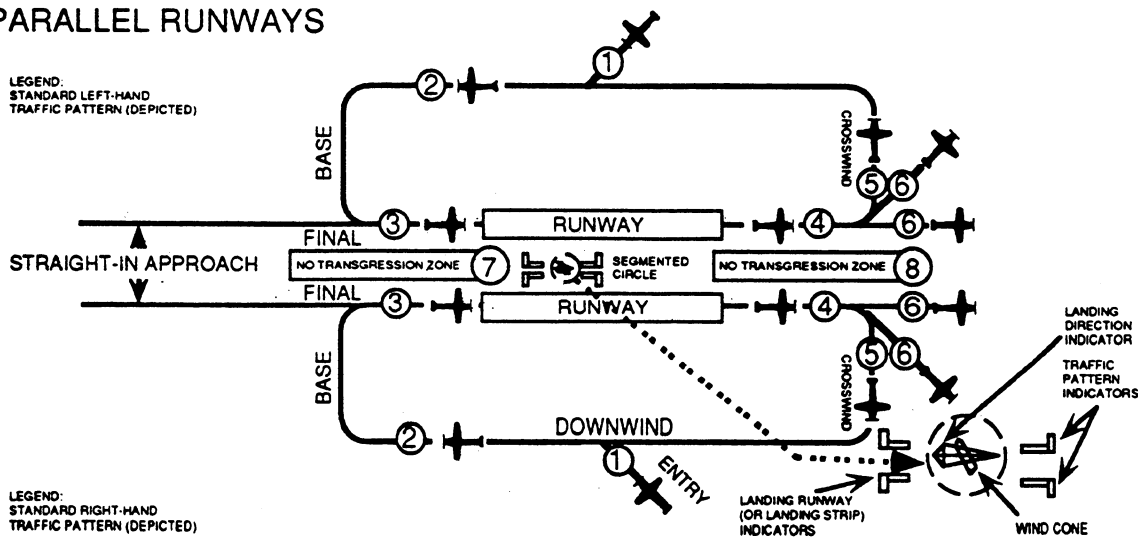
Harold W. Becker
Acting Director, Air Traffic
Rules and Procedures Service

SINGLE RUNWAY AIRPORT OPERATIONS



PARALLEL RUNWAYS

LEGEND:
STANDARD LEFT-HAND
TRAFFIC PATTERN (DEPICTED)

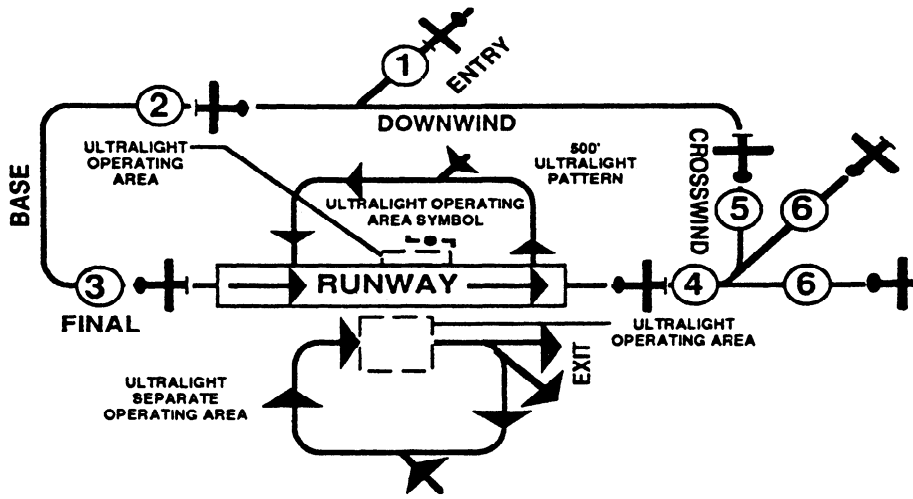


LEGEND:
STANDARD RIGHT-HAND
TRAFFIC PATTERN (DEPICTED)

KEY

- ① Enter pattern in level flight, abeam the midpoint of the runway, at pattern altitude. (1000' AGL is recommended pattern altitude unless established otherwise).
- ② Maintain pattern altitude until abeam approach end of the landing runway, or downwind leg.
- ③ Complete turn to final at least 1/4 mile from the runway.
- ④ Continue straight ahead until beyond departure end of runway.
- ⑤ If remaining in the traffic pattern, commence turn to crosswind leg beyond the departure end of the runway, within 300 feet of pattern altitude.
- ⑥ If departing the traffic pattern, continue straight out, or exit with a 45° left turn beyond the departure end of the runway, after reaching pattern altitude.
- ⑦ Do not overshoot final or continue on a track which will penetrate the final approach of the parallel runway.
- ⑧ Do not continue on a track which will penetrate the departure path of the parallel runway.

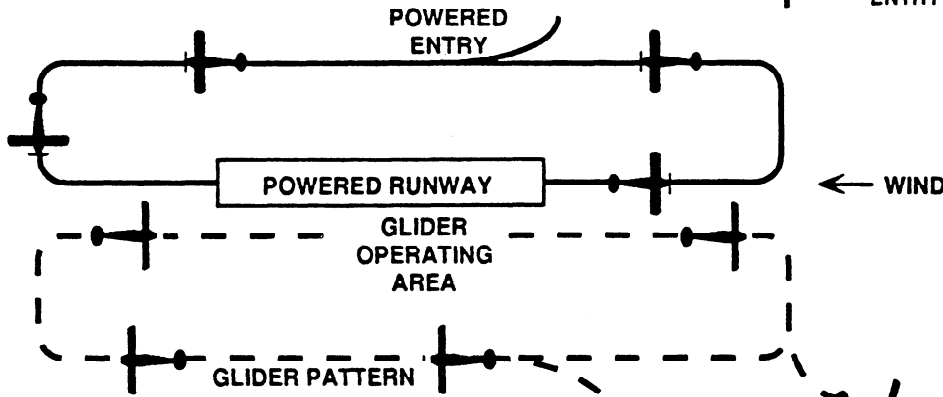
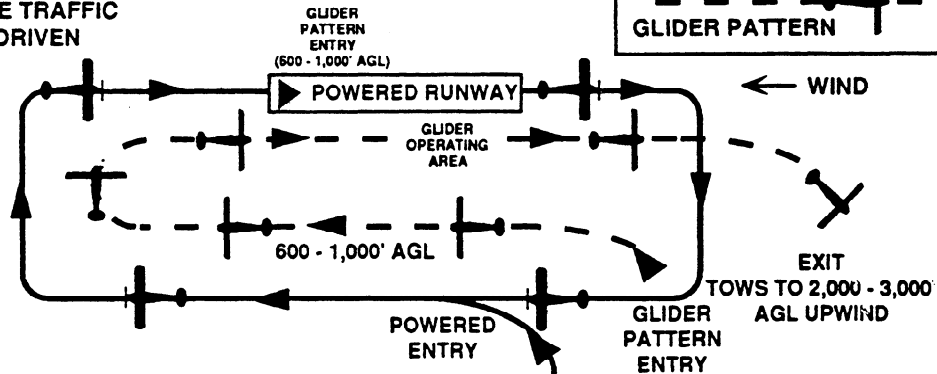
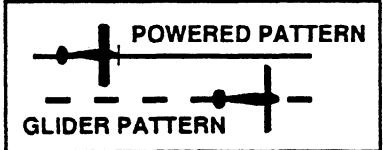
ULTRALIGHT OPERATIONS



GLIDER OPERATIONS

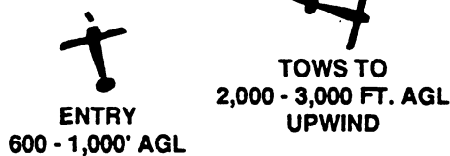
GLIDER PATTERN AND POWER PATTERN SAME SIDE OF RUNWAY

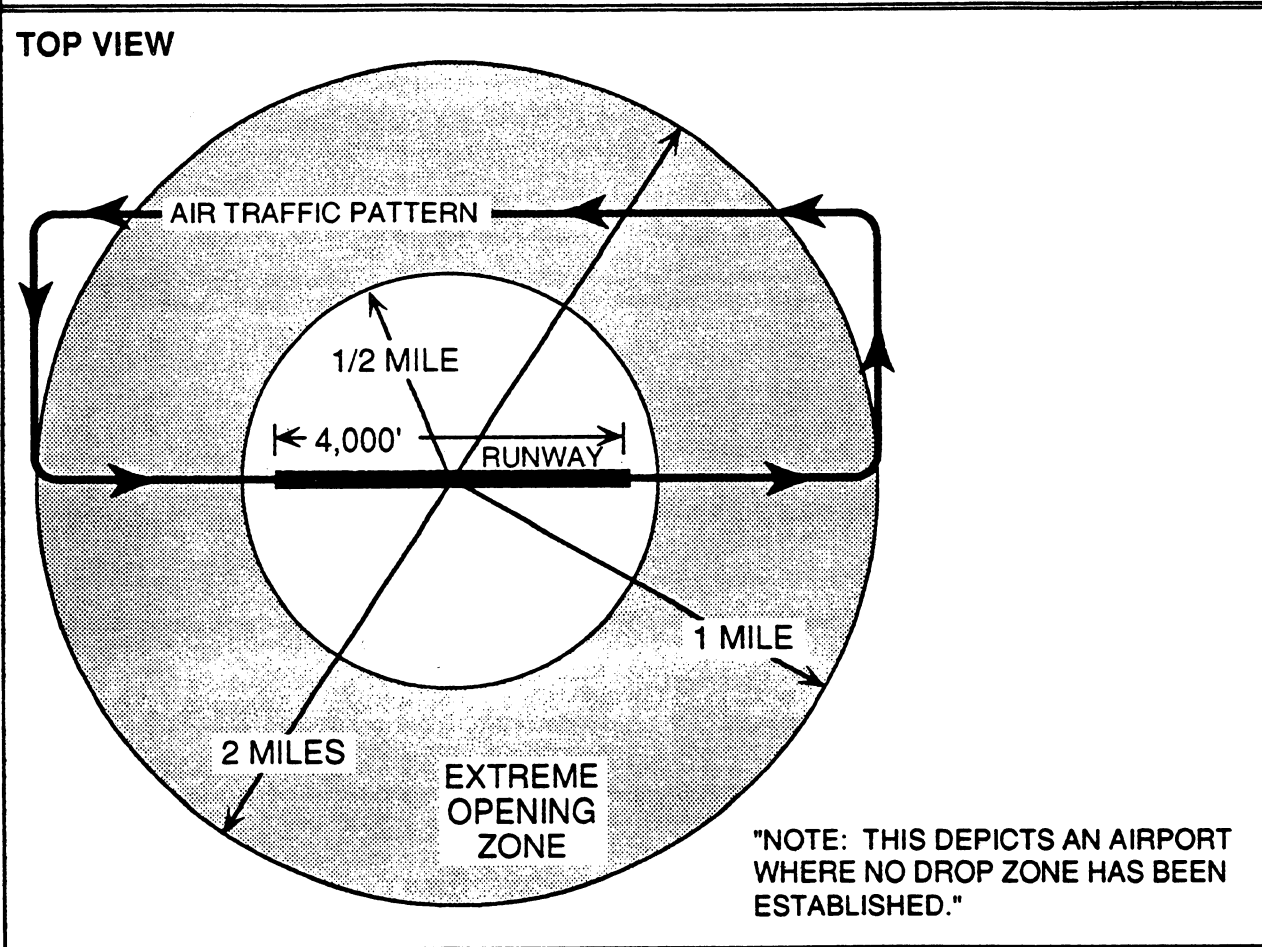
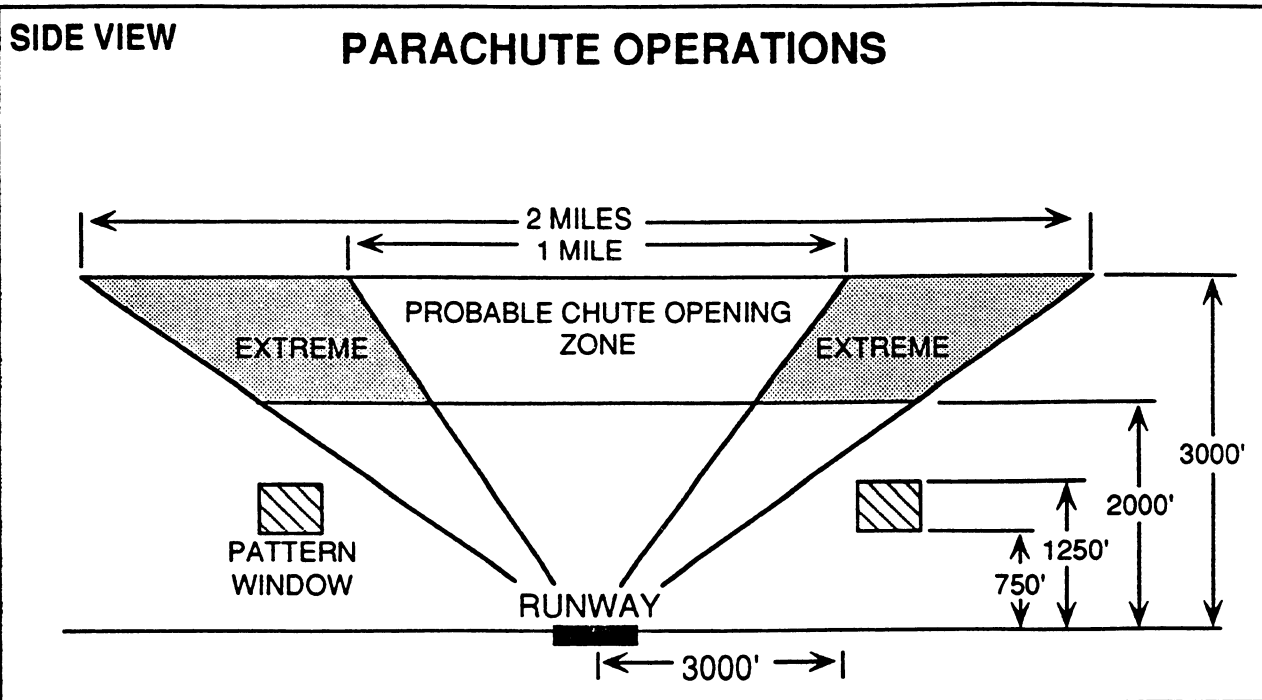
GLIDER PATTERN INSIDE TRAFFIC PATTERN FOR ENGINE-DRIVEN AIRCRAFT



GLIDER PATTERN AND POWER PATTERN OPPOSITE SIDE OF RUNWAY

GLIDER PATTERN IS SEPARATE FROM POWERED RUNWAY





U.S. Department
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**Federal Aviation
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Displaying title 14, up to date as of 6/14/2023. Title 14 was last amended 6/13/2023.

Title 14 –Aeronautics and Space

Chapter I –Federal Aviation Administration, Department of Transportation

Subchapter F –Air Traffic and General Operating Rules

Part 91 –General Operating and Flight Rules

Subpart B –Flight Rules

General

§ 91.126 Operating on or in the vicinity of an airport in Class G airspace.

- (a) **General.** Unless otherwise authorized or required, each person operating an aircraft on or in the vicinity of an airport in a Class G airspace area must comply with the requirements of this section.
- (b) **Direction of turns.** When approaching to land at an airport without an operating control tower in Class G airspace—
 - (1) Each pilot of an airplane must make all turns of that airplane to the left unless the airport displays approved light signals or visual markings indicating that turns should be made to the right, in which case the pilot must make all turns to the right; and
 - (2) Each pilot of a helicopter or a powered parachute must avoid the flow of fixed-wing aircraft.
- (c) **Flap settings.** Except when necessary for training or certification, the pilot in command of a civil turbojet-powered aircraft must use, as a final flap setting, the minimum certificated landing flap setting set forth in the approved performance information in the Airplane Flight Manual for the applicable conditions. However, each pilot in command has the final authority and responsibility for the safe operation of the pilot's airplane, and may use a different flap setting for that airplane if the pilot determines that it is necessary in the interest of safety.
- (d) **Communications with control towers.** Unless otherwise authorized or required by ATC, no person may operate an aircraft to, from, through, or on an airport having an operational control tower unless two-way radio communications are maintained between that aircraft and the control tower. Communications must be established prior to 4 nautical miles from the airport, up to and including 2,500 feet AGL. However, if the aircraft radio fails in flight, the pilot in command may operate that aircraft and land if weather conditions are at or above basic VFR weather minimums, visual contact with the tower is maintained, and a clearance to land is received. If the aircraft radio fails while in flight under IFR, the pilot must comply with § 91.185.

[Doc. No. 24458, 56 FR 65658, Dec. 17, 1991, as amended by Amdt. 91–239, 59 FR 11693, Mar. 11, 1994; Amdt. 91–282, 69 FR 44880, July 27, 2004]

 **CITY UTILITIES**
Richland Center, WI

450 SOUTH MAIN STREET P.O. BOX 312 RICHLAND CENTER, WI 53581
PHONE: 647-3844 FAX: 647-2830

June 15, 2023

City of Richland Center
450 South Main Street
Richland Center, WI 53581

Dear City of Richland Center,

During a review of our billing records we have discovered an error in the monthly electric charge to your account 1500800-00. This showed that your electric meter at the Aquatic Center – Swimming Pool should have had a multiplier of 120 instead of 40.

Per PSC 113.0924(4) & Wisconsin state statute 196.635, all services supplied by a public utility must be billed within 2 years of such service. We have calculated this under billing to you and the total amount for the usage is \$20,653.92, which has been verified by our auditors.

We ask that you contact us at 608-647-3844 to discuss a payment plan. You can pay this amount in full now, or we can add this amount to your regular monthly bill over a 24 month period at no interest.

Thank you,

City Utilities Richland Center

Aquatic Center - Swimming Pool Meter #9032

	Reading	kWh	40x Usage	120x Usage	40x \$	120x \$	Difference
2/2/2023	3860	13	520	1560	\$49.14	\$147.42	\$98.28
1/3/2023	3847	15	600	1800	\$56.70	\$170.10	\$113.40
12/2/2022	3832	14	560	1680	\$52.92	\$158.76	\$105.84
11/1/2022	3818	10	400	1200	\$37.80	\$113.40	\$75.60
10/1/2022	3808	183	7320	21960	\$691.74	\$2,075.22	\$1,383.48
9/1/2022	3625	295	11800	35400	\$1,115.10	\$3,345.30	\$2,230.20
8/1/2022	3330	307	12280	36840	\$1,160.46	\$3,481.38	\$2,320.92
7/1/2022	3023	281	11240	33720	\$1,062.18	\$3,186.54	\$2,124.36
6/1/2022	2742	131	5240	15720	\$495.18	\$1,485.54	\$990.36
5/1/2022	2611	16	640	1920	\$60.48	\$181.44	\$120.96
4/1/2022	2595	17	680	2040	\$64.26	\$192.78	\$128.52
3/1/2022	2578	17	680	2040	\$64.26	\$192.78	\$128.52
2/1/2022	2561	18	720	2160	\$68.04	\$204.12	\$136.08
1/3/2022	2543	20	800	2400	\$75.60	\$226.80	\$151.20
12/3/2021	2523	17	680	2040	\$64.26	\$192.78	\$128.52
11/3/2021	2506	19	760	2280	\$71.82	\$215.46	\$143.64
10/3/2021	2487	168	6720	20160	\$635.04	\$1,905.12	\$1,270.08
9/4/2021	2319	283	11320	33960	\$1,069.74	\$3,209.22	\$2,139.48
8/7/2021	2036	285	11400	34200	\$1,077.30	\$3,231.90	\$2,154.60
7/7/2021	1751	309	12360	37080	\$1,168.02	\$3,504.06	\$2,336.04
6/7/2021	1442	237	9480	28440	\$895.86	\$2,687.58	\$1,791.72
5/7/2021	1205	24	960	2880	\$90.72	\$272.16	\$181.44
4/7/2021	1181	27	1080	3240	\$102.06	\$306.18	\$204.12
3/7/2021	1154	26	1040	3120	\$98.28	\$294.84	\$196.56
2/7/2021	1128						\$20,653.92



450 SOUTH MAIN STREET P.O.BOX 312 RICHLAND CENTER, WI 53581
PHONE: 647-3844 FAX: 647-2830

June 15, 2023

City of Richland Center
450 South Main Street
Richland Center, WI 53581

Dear City of Richland Center,

During a review of our billing records we have discovered an error in the monthly electric charge to your account 1501600-01. This showed that your electric meter at the N Park Ballfields should have had a multiplier of 40 instead of 1.

Per PSC 113.0924(4) & Wisconsin state statute 196.635, all services supplied by a public utility must be billed within 2 years of such service. We have calculated this under billing to you and the total amount for the usage is \$9,872.31, which has been verified by our auditors.

We ask that you contact us at 608-647-3844 to discuss a payment plan. You can pay this amount in full now, or we can add this amount to your regular monthly bill over a 24 month period at no interest.

Thank you,

City Utilities Richland Center

N Park Ballfields Meter #8960

	Reading	1x Usage kWh	40x Usage	Reading	1x Usage	40x Usage	Distribution Demand	1x kWh \$	40x kWh \$	Total	1x kW \$	40x kW \$	Total	1x Dist Demand \$	40x Dist Demand \$	Total	Total Difference
3/2/2023							116.44							\$4.37	\$174.66	\$170.29	\$170.29
2/1/2023	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
1/3/2023	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
12/2/2022	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
11/1/2022	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
10/1/2022	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
9/1/2022	515	0	0	0	0	0	116.44	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.37	\$174.66	\$170.29	\$170.29
8/1/2022	515	0	0	0.023	0.023	0.92	116.44	\$0.00	\$0.00	\$0.00	\$0.15	\$6.16	\$6.01	\$4.37	\$174.66	\$170.29	\$176.30
7/1/2022	515	61	2440	2,876	2,876	115.04	117.88	\$5.76	\$230.58	\$224.82	\$19.27	\$770.77	\$751.50	\$4.43	\$176.82	\$172.39	\$1,148.70
6/1/2022	454	29	1160	2,911	2,911	116.44	118.52	\$2.74	\$109.62	\$106.88	\$19.50	\$780.15	\$760.64	\$4.44	\$177.78	\$173.34	\$1,040.86
5/1/2022	425	0	0	0.735	0.735	29.4	119.32	\$0.00	\$0.00	\$0.00	\$4.92	\$196.98	\$192.06	\$4.47	\$178.98	\$174.51	\$366.57
4/1/2022	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
3/1/2022	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
2/1/2022	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
1/3/2022	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
12/3/2021	425	0	0	0.004	0.004	0.16	119.32	\$0.00	\$0.00	\$0.00	\$0.03	\$1.07	\$1.05	\$4.47	\$178.98	\$174.51	\$175.56
11/3/2021	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
10/3/2021	425	0	0	0	0	0	119.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.47	\$178.98	\$174.51	\$174.51
9/4/2021	425	0	0	0.023	0.023	0.92	119.32	\$0.00	\$0.00	\$0.00	\$0.15	\$6.16	\$6.01	\$4.47	\$178.98	\$174.51	\$180.52
8/7/2021	425	20	800	2,947	2,947	117.88	124.32	\$1.89	\$75.60	\$73.71	\$19.74	\$789.80	\$770.05	\$4.50	\$186.48	\$181.98	\$1,025.74
7/7/2021	405	41	1640	2,963	2,963	118.52	124.32	\$3.87	\$154.98	\$151.11	\$19.85	\$794.08	\$774.23	\$4.50	\$186.48	\$181.98	\$1,107.32
6/7/2021	364	25	1000	2,983	2,983	119.32	124.32	\$2.36	\$94.50	\$92.14	\$19.99	\$799.44	\$779.46	\$4.50	\$186.48	\$181.98	\$1,053.58
5/7/2021	339	10	400	2,967	2,967	118.68	124.32	\$0.95	\$37.80	\$36.86	\$19.88	\$795.16	\$775.28	\$4.50	\$186.48	\$181.98	\$994.11
4/7/2021	329	0	0	0	0	0	124.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.50	\$186.48	\$181.98	\$181.98
3/7/2021	329	0	0	0	0	0	124.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.50	\$186.48	\$181.98	\$181.98
2/7/2021	329	0	0	0	0	0	124.32	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4.50	\$186.48	\$181.98	\$181.98
																	\$9,872.31

 **CITY UTILITIES**
Richland Center, WI

450 SOUTH MAIN STREET P.O. BOX 312 RICHLAND CENTER, WI 53581

PHONE: 647-3844 FAX: 647-2830

June 15, 2023

City of Richland Center
450 South Main Street
Richland Center, WI 53581

Dear City of Richland Center,

During a review of our billing records we have discovered an error in the monthly electric charge to your account 1500200-01. This showed that your electric meter at the US Hwy 14 W-B Fields should have had a multiplier of 160 instead of 1.

Per PSC 113.0924(4) & Wisconsin state statute 196.635, all services supplied by a public utility must be billed within 2 years of such service. We have calculated this under billing to you and the total amount for the usage is \$1,502.05, which has been verified by our auditors.

We ask that you contact us at 608-647-3844 to discuss a payment plan. You can pay this amount in full now, or we can add this amount to your regular monthly bill over a 24 month period at no interest.

Thank you,

City Utilities Richland Center

US Hwy 14 W-B Fields Meter #8919

	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	1x	160x	Total	
Reading	kWh	Usage	Reading	Usage	Reading	Usage	kWh	Usage	kWh	Usage	kWh	Usage	kWh	Usage	kWh	Usage	kWh	Usage	kWh	Usage	kWh	Usage	Difference	
3/2/2023	48	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$76.32
2/1/2023	48	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$76.32
1/3/2023	48	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$76.32
12/2/2022	48	0	0	0	0	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$76.32
11/1/2022	48	3	3	480	0.32	51.2	\$0.28	\$45.36	\$45.08	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$243.51
10/1/2022	45	3	3	480	0.32	51.2	\$0.28	\$45.36	\$45.08	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$122.11	\$0.77	\$122.88	\$243.51
9/1/2022	42	1	1	160	0.042	6.72	\$0.09	\$15.12	\$15.03	\$0.10	\$16.13	\$16.03	\$0.10	\$16.13	\$16.03	\$0.10	\$16.13	\$16.03	\$0.10	\$16.13	\$16.03	\$0.10	\$16.13	\$41.07
8/1/2022	41	3	3	480	0.041	6.56	\$0.28	\$45.36	\$45.08	\$0.10	\$15.74	\$15.65	\$0.10	\$15.74	\$15.65	\$0.10	\$15.74	\$15.65	\$0.10	\$15.74	\$15.65	\$0.10	\$15.74	\$70.50
7/1/2022	38	3	3	480	0.038	6.08	\$0.28	\$45.36	\$45.08	\$0.09	\$14.59	\$14.50	\$0.09	\$14.59	\$14.50	\$0.09	\$14.59	\$14.50	\$0.09	\$14.59	\$14.50	\$0.09	\$14.59	\$68.64
6/1/2022	35	2	2	320	0.035	5.6	\$0.19	\$30.24	\$30.05	\$0.08	\$13.44	\$13.36	\$0.08	\$13.44	\$13.36	\$0.08	\$13.44	\$13.36	\$0.08	\$13.44	\$13.36	\$0.08	\$13.44	\$51.75
5/1/2022	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
4/1/2022	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
3/1/2022	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
2/1/2022	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
1/3/2022	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
12/3/2021	33	0	0	0	0.033	5.28	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.46
11/3/2021	33	3	3	480	0.033	5.28	\$0.28	\$45.36	\$45.08	\$0.08	\$12.67	\$12.59	\$0.08	\$12.67	\$12.59	\$0.08	\$12.67	\$12.59	\$0.08	\$12.67	\$12.59	\$0.08	\$12.67	\$20.46
10/3/2021	30	2	2	320	0.03	4.8	\$0.19	\$30.24	\$30.05	\$0.07	\$11.52	\$11.45	\$0.07	\$11.52	\$11.45	\$0.07	\$11.52	\$11.45	\$0.07	\$11.52	\$11.45	\$0.07	\$11.52	\$48.65
9/4/2021	28	3	3	480	0.028	4.48	\$0.28	\$45.36	\$45.08	\$0.07	\$10.75	\$10.68	\$0.07	\$10.75	\$10.68	\$0.07	\$10.75	\$10.68	\$0.07	\$10.75	\$10.68	\$0.07	\$10.75	\$62.45
8/7/2021	25	4	4	640	0.025	4	\$0.38	\$60.48	\$60.10	\$0.06	\$9.60	\$9.54	\$0.06	\$9.60	\$9.54	\$0.06	\$9.60	\$9.54	\$0.06	\$9.60	\$9.54	\$0.06	\$9.60	\$65.54
7/7/2021	21	3	3	480	0.021	3.36	\$0.28	\$45.36	\$45.08	\$0.05	\$8.06	\$8.01	\$0.05	\$8.06	\$8.01	\$0.05	\$8.06	\$8.01	\$0.05	\$8.06	\$8.01	\$0.05	\$8.06	\$59.77
6/7/2021	18	0	0	0	0.018	2.88	\$0.00	\$0.00	\$0.00	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$58.10
5/7/2021	18	0	0	0	0.018	2.88	\$0.00	\$0.00	\$0.00	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$58.10
4/7/2021	18	0	0	0	0.018	2.88	\$0.00	\$0.00	\$0.00	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$58.10
3/7/2021	18	0	0	0	0.018	2.88	\$0.00	\$0.00	\$0.00	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$58.10
2/7/2021	18	0	0	0	0.018	2.88	\$0.00	\$0.00	\$0.00	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$6.87	\$0.04	\$6.91	\$58.10
							\$1,502.05																	\$1,502.05

From: FITZIE HEIMDAHL fitzie.heimdahl@wisconsinhistory.org
Subject: Governor Vernon W. Thomson Wisconsin State Historical Marker
Date: Jun 2, 2023 at 9:19:33 AM
To: bellmanrj@charter.net

Hello Mr. Bellman,

My name is Fizzie Heimdahl. I coordinate the State Historical Markers Program through the Wisconsin State Historical Society. Thank you for your interest in a Wisconsin State Historical Marker. Staff has reviewed your pre-application, and has determined that your topic meets the criteria of the Wisconsin State Historical Markers Program

When you are ready, please submit your completed final marker application and application fee of \$250 to the following address:

Wisconsin Historical Society
State Historical Markers Program, Rm 454
816 State Street. Madison, WI 53706

I have also included a few template letters of agreement as you work with the City of Richland Center.

Based on our current marker applications under review, it will take at least six months for staff to review new applications. The estimated timeframe for the production of new markers is at least six months from the date your marker order is placed by the Wisconsin Historical Society.

We are excited to see the story of this important state figure shared with the public.

Sincerely,

-Fizzie Heimdahl

Fizzie Heimdahl (he/him)

State Historical Markers Program Coordinator

Wisconsin Historical Society
[\(715\) 471-0770](tel:(715)471-0770)
fitzie.heimdahl@wisconsinhistory.org



WISCONSIN
HISTORICAL
SOCIETY

WISCONSIN HISTORICAL MARKER APPLICATION FORM

Item 8.

This application is required to obtain approval for official State of Wisconsin historical markers. The Wisconsin Historical Markers Program is administered by the Wisconsin Historical Society's Local History-Field Services program.

State Register of Historic Places plaques no longer require Wisconsin Historical Society approval. If your home is on the State Register, order State Register plaques directly from SEWAH Studios at 1-888-55-SEWAH.

This application form must be filled out completely. Incomplete or ineligible marker applications will be returned to the applicant within 30 days of receipt by the Society.

The applicant is responsible for:

- Providing all research documentation & supporting materials for this application.
- Funding the historical marker.
- Maintaining the historical marker

Please allow sufficient time for your order.

The marker text requires approval of Wisconsin Historical Society staff. Because there is often a backlog of pending applications and staff is limited, please allow up to 6 months for our staff to review your application. Once approved, the Society will order your marker from SEWAH Studios. As of January 2023, the production time for ALL state historical markers is estimated to be six months. We advise you not to schedule a marker dedication ceremony until the marker is in your possession.

Do not submit payment until invoiced.

All historical markers are manufactured by SEWAH Studios in Marietta, Ohio. Once this application has been approved, the Society will place the order for manufacture of the historical marker. SEWAH will invoice the applicant directly once the application process is complete. The marker will be delivered directly to the applicant.

Criteria for Historical Marker Topics

Wisconsin historical markers identify, commemorate and honor the important people, places, and events that have contributed to the state's rich heritage. The Wisconsin Historical Markers Program is a vital education tool, informing people about the most significant aspects of Wisconsin's past.

Markers should describe one of the following aspects of Wisconsin's history: history, architecture, culture, archaeology, ethnic associations, geology, natural history, or legends. If your narrative text is about a person in history, we encourage you to include the person's birth and death dates, a chronology of the important events from the person's life, and the person's influence or significant contribution to the national, state or local community. If your narrative text is about an event in history, we encourage you to include the time, date and place of the event, any people or groups associated with event, information on how the event developed, and the event's influence or significant contribution to the national, state or local community.

While developing your narrative text, we encourage you to document your facts and dates with footnotes. You will be required to develop an annotated bibliography and attach photocopies of your primary and secondary research resources with this application. Avoid words like "first," "oldest," "unique," or "only" unless there is irrefutable documentation. The name of the current owner of the property or the name of any living person cannot be listed in the narrative text. The Society reserves the right to reject a marker application that it deems offensive, either to general good taste or to a specific group of people.

The Society will consider the approval of marker applications if the applications meet any of the following criteria:

- The property is listed in the State or National Register of Historic Places.
- The site is associated with the events that have made a significant contribution to the broad patterns of history.
- The site is associated with the lives of persons no longer living who have made significant contributions to the broad patterns of history and culture.
- The site embodies the distinctive characteristics of a type, style, period or method of construction or architecture; represents the work of a master; or possesses high artistic value.
- The site yields, or is likely to yield, information important in prehistory or history.
- The site is associated with ethnic groups who have made distinctive and significant contributions to history.
- The site embodies the characteristics of the State, representing significant aspects of the physical or natural history of the earth.
- The site is representative of popular stories or myths that, although not verifiable, are significant to history and culture.

WISCONSIN STATE HISTORICAL MARKER APPLICATION FORM

Item 8.

1 - Name of Applicant CITY OF RICHLAND CENTER

2 - Proposed Title of Marker VERNON W. THOMSON, GOVERNOR AND CONGRESSMAN

3 - Proposed Location of Marker — Be precise. Photos of the proposed location and a map with the marker location shown, and property parcel number are required for final location approval.

Property Name (if applicable) KROUSKOP PARK

Address JUNCTION OF US HWY 14 and Hwy 80 (6th St and Orange St.)

City, State, Zip RICHLAND CENTER, WISC. 53581

County

4 - Owner of Property Upon Which the Marker is to be Erected — Markers may be located on either public or private lands. The site selected for the marker must be accessible to the public and visible from a public right-of-way. Provide the name of the property owner below.

Public Property Private Property

Official's Name: MAYOR TODD COPPERNOLL Property Owner's Name:

Title: MAYOR Address:

Institution: CITY COUNCIL City, State & Zip:

Telephone: 608-604-5399 (Mayor's Cell) Telephone
608-647-3466 (CITY CLERK)

Email: Email:

Written Permissions Required— For markers placed within a public right-of-way, please attach a letter of approval from the appropriate transportation official or governing body that has jurisdiction over that public right-of- way.

If the marker is to be placed on private property not owned by the applicant, please attach a letter of approval from the property owner. The letter should grant permission for the historical marker to be located on their property and permit public access to the marker for as long as the marker stands.

5 - Source of Marker Funding —The applicant is responsible for funding all aspects of the marker, including the purchase, installation, and maintenance costs for the marker. Provide the name of the person or organization that is providing the funds for the marker. Sponsoring organization name can be included at the bottom of marker.

Funder's Name: CITY OF RICHLAND CENTER Telephone: 608-647-3466

Address: 450 SOUTH MAIN STREET City, State & Zip: RICHLAND CENTER, WISC. 53581
~~RICH~~

6 - Maintenance of Marker—Provide the name of the organization responsible for long-term maintenance and repair of the historical marker below. The organization should be either a private non-profit or a governmental entity willing and able to assume the long-term maintenance of this marker.

Name: CITY OF RICHLAND CENTER Telephone: 608-647-8108
PARKS DEPARTMENT

Address: 1050 North Orange St. City, State & Zip: Richland Center, Wisc. 53581

10 – Application submitted by

Name	Mayor Todd Coopernall
Organization	City of Richland Center
Address	450 South Main Street
City, State, Zip	Richland Center, Wisconsin 53581
Telephone	608-647-3466 (Clerk's Office)
Email	

I have verified that the above information is accurate and correct to the best of my knowledge. I will fund and maintain the marker, or I am authorized to commit the person or organization named in Section 5 to fund the marker, and I am authorized to commit the person or organization named in Section 6 to the maintenance of the marker. I understand the legal obligations of marker applicants under Wisconsin Statutes.

Applicant signature: XDate: X**11– Billing address (SEWAH Studios will direct bill marker applicants)**

Name	Mayor Todd Coopernall
Organization	City of Richland Center
Address	450 South Main Street
City, State, Zip	Richland Center, Wisconsin 53581

12– Shipping address if different from billing address. Commercial addresses open during regular business hours are preferred.

Name	SAME AS #11.
Organization	
Address	
City, State, Zip	

13– Submit digital images- Once the marker has been installed, the applicant must submit three high-resolution digital images (preferably jpegs) of the marker to the Wisconsin Historical Society.

Send applications to:

Wisconsin Historical Society
State Historical Markers Program, Rm 454
816 State Street Madison, WI 53706

Email your narrative text to fitzie.heimdahl@wisconsinhistory.org

The Society will review and approve applications that meet the requirements under Wisconsin Statute s. HS 4.06. An application will be approved or disapproved within 180 days of receipt by the Society. Marker installation will be the responsibility of the applicant. Markers will be shipped and invoiced directly from the marker manufacturer to the applicant.

7 - Research Sources for Narrative Text—Below please list an annotated bibliography that details the primary and secondary research sources cited to support the historic facts included in your narrative text.

Attach photocopies of all supporting documents with this application. Applications without supporting documents cannot be processed. The Society reserves the right to have a marker removed if additional research finds your marker text to be incorrect.

- The Richland Observer April 7, 1988 Vol. 27 No. 1
Sec. One, Page One

- Wisconsin Blue Book 1960 pp. 204-206.

- The Milwaukee Journal Sunday, April 3, 1988
Section B

8 - Historical Markers Price List - Official State of Wisconsin historical markers are made of cast aluminum and have raised cream-colored letters on a brown background. All wall-mounted markers have one side. All post-mounted markers have two sides. NOTE: The estimated cost for posts for a city marker (also known as "History on a Stick") is included in the quoted price below. The estimated cost for posts for the larger two-post marker is extra and not included in the estimated price below. Please check with SEWAH Studios directly to determine the cost of posts. Keep in mind that all the costs below are estimates and can change at any time. We strongly recommend that you contact SEWAH directly to ensure you know what the price will be on any marker you decide to order.

Item 8.

Select the appropriate model for your marker from the list below	Size Height x Width	Model	Details	Total Character Count (Character counts must include spaces between sentences.)	Price *
<input type="radio"/> A	16" x 24"	Small City Marker	5/8" lettering, wall mounted	320	\$800
<input type="radio"/> B	16" x 24"	Small City Marker	5/8" lettering, post mounted, same text each side	320	\$1,070
<input type="radio"/> C	36" x 24"	City Marker	1" lettering, wall mounted	396 11 lines, 36 spaces each	\$1,900
<input type="radio"/> D	36" x 24"	City Marker	5/8" lettering, wall mounted	848 16 lines, 53 spaces each	\$2,040
<input type="radio"/> E	36" x 24"	City Marker	1" lettering, post mounted, same text each side	396 11 lines, 36 spaces each	\$2,150
<input type="radio"/> F	36" x 24"	City Marker	5/8" lettering, post mounted, same text each side	848 16 lines, 53 spaces each	\$2,300
<input type="radio"/> G	36" x 24"	City Marker	1" lettering, post mounted, different text each side	792 11 lines, 36 spaces each 396 characters per side	\$2,450
<input type="radio"/> H	36" x 24"	City Marker	5/8" lettering, post mounted, different text each side	1696 16 lines, 53 spaces each 848 characters per side	\$2,520
<input type="radio"/> I	72" x 54"	Two-Post Marker	1 1/2" lettering, post mounted (Posts not included)	1196 26 lines, 46 spaces each	\$6,020
<input type="radio"/> J	72" x 54"	Two-Post Marker	1" lettering, post mounted (Posts not included)	2006 34 lines, 59 spaces each	\$6,550

* Price includes shipping. Prices last updated May 2023. Prices subject to change at any time. Verify all pricing with SEWAH Studios at 1-888-55-SEWAH.

Other costs:

Post for highway/city markers: \$375 each

Posts for 72 x 54 with pyramidal cap: \$950 pair

Refurbish city/highway markers: \$1200 (includes round trip shipping), with cap repair \$1,450

Refurbish 2-post markers: \$3,250

#9
SUGGESTED MARKER
NARRATIVE TEXT,

* Requesting feedback *
from Master 1st
Rec. Sign limit of 346 ~~words~~ Item 8. per.
11 lines to 36 spaces each or one w/
smaller 5/8" lettering allowing for 848
characters

VERNON W. THOMSON, GOVERNOR AND CONGRESSMAN

Wisconsin's 27th Governor, Vernon W. Thomson was born in Richland Center on November 5, 1905. He graduated from Richland Center HS in 1923. ~~LATER~~, in 1927, he graduated from UW-Madison and earned his law degree from the UW Law School in 1932.

Governor Thomson's political career spanned five decades and he was a life-long Republican.

- ELECTED TO THE STATE ASSEMBLY 1934-1949, 8 CONSECUTIVE TERMS
- ELECTED ATTORNEY GENERAL 1950, 1952, 1954 ^{27th}
- ELECTED GOVERNOR 1957-1959.
- ELECTED TO CONGRESS IN 1960, SERVING THE 3rd WISCONSIN DISTRICT UNTIL 1974.

Governor Thomson always considered Richland Center his home and he maintained a close connection with our community. On April 2, 1988, he passed away and he is interred in the local cemetery.

9 - Suggested marker narrative text—Type or print your suggested marker narrative text below. Attach additional sheets as necessary. In addition to submitting this application, the Society requests that this narrative text be submitted via email as a Microsoft Word document attachment. All text is subject to editing by the Wisconsin Historical Society.

[Empty text area for suggested marker narrative text]

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COUNTY ROOM
CREWER LIBRARY

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WISCONSIN BLUE BOOK . 1960

WISCONSIN'S FORMER GOVERNORS, 1848-1959

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VERNON W. THOMSON, 1957-59

No Governor in the history of the state came to the governorship with a longer and more thorough apprenticeship in state affairs than Vernon W. Thomson. All of his life and all of his training are connected with Wisconsin and from 1935 to 1957 when he became Governor he had held a state elective office continually. Unlike 3 of his 4 immediate predecessors he was a man of moderate means.

Early Life

Governor Thomson was born in Richland Center, Wisconsin, November 5, 1905, the son of A. A. Thomson and Ella Wallace Thomson. His father's family was among the early settlers of Monroe County. His father was associated with public education as county superintendent of schools, principal of the Richland County Normal School and supervisor for the State Department of Public Instruction. Vernon, one of 4 children, was reared in Richland Center.

After graduating from Richland Center High School, the Governor attended Carroll College in Waukesha from 1923-25 where he played basketball, was a member of the debating team and was active in campus politics. He then transferred to the University of Wisconsin where he worked his way through school, graduating in 1927. From 1927-29 he taught in the Viroqua High School and worked as a substitute mail carrier in the summer. From 1929 to 1932 he attended the University of Wisconsin law school, working his way through school as a waiter, teacher and basketball coach.

Although his employment by a governmental unit actually began in 1927 as a teacher, he became intimately associated with the governing process immediately after receiving his law degree in 1932. From 1933 to 1935 he served as assistant district attorney of Richland County and was city attorney from 1933 to 1937 and again from 1942-44.

In addition he was mayor of Richland Center for more than 3 terms beginning in April 1944, and served 11 years as president of the library board of that city.

It was on June 6, 1936, that he married Helen Davis of Viroqua. They spent their honeymoon in Cleveland, Ohio where Thomson was a delegate to the Republican National Convention. They have 2 daughters and a son.

1934-50 Legislative Leader

Thomson first ran for the assembly in 1934, 2 years after he graduated from law school. He served 8 consecutive terms, 1935 through 1949. During his last 5 campaigns he had no opposition in the general elections except from write-in or independent candidates. At the beginning of his third term in 1939 he was elected speaker of the assembly, a post he held for 3 consecutive terms.

Thereafter, he was Republican floor leader during the 1945, 1947 and 1949 sessions.

Among his legislative proposals of lasting effects are those creating the trust fund for veterans' rehabilitation; the local budget law requiring local governments to prepare and publish a budget; reorganization of the Department of Public Welfare; creation of the Department of Taxation and Board of Tax Appeals and authored an early proposal to reorganize the system of higher education. He sponsored one of the early moves to facilitate reorganization of the local school districts by abolishing those with low valuation. Thomson was an expert parliamentarian and an astute partisan leader.

One of the highlights of Thomson's legislative career was the enactment of the Thomson antigambling law in 1945. Although gambling has been prohibited in this state by the Constitution since 1848, in the 1930's and early 1940's gambling was rampant and local enforcement in many areas did not exist. Rigid enforcement of this law quickly curtailed commercial gambling and more than 50,000 slot machines disappeared or were confiscated.

As Attorney General

In 1950 the Republican nomination for Attorney General was available because for the first time since 1934 there was no Republican incumbent to consider. In the primary of 1950 Thomson defeated Dieterich for the Republican nomination for Attorney General 224,913 to 149,589 and then went on to win the general election by defeating the Democratic candidate, Henry Reuss, 615,309 to 470,057. In 1952 and 1954 Thomson was unopposed in the primary for renomination to the position and defeated his Democratic opponents in the general election.

As Attorney General, Thomson took an active part in seeking more favorable consideration for Wisconsin users of natural gas, in reducing the interstate barriers to Wisconsin dairy products and in enforcement of the laws prohibiting restraints against trade.

As Governor

Governor Thomson was nominated as the Republican candidate for Governor in 1956 without opposition as the most likely candidate to succeed Governor Kohler who had served 3 terms. He then defeated William Proxmire, the 3-time Democratic candidate, 808,273 to 749,421. He entered office with a Republican majority in both houses of the legislature, but with an articulate minority in opposition.

The problems of his administration were largely financial because of the constant increase in the demands for governmental services. He did not betray his pledges to operate the government from traditional sources of revenue. Careful budgeting, elimination of nonessentials, broad use of building corporations to construct

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new buildings and rising tax revenues enabled the state to assume a much greater share of the cost of education and leave a surplus in the state treasury of more than \$16,000,000 with no increase in the basic tax rates.

Among the measures enacted into law during the 1957 legislative session was an act to provide group life insurance for state employees, one of the most stringent lobbying laws in the nation, the enactment of a modern motor vehicle code, supervision of welfare funds, the adoption of daylight saving time and the overhauling of the public retirement systems, including the adoption of a system of variable annuities. Welfare and educational institutions fared well in receiving additional funds for operation, salaries and additional buildings.

Governor Thomson adhered closely to the Republican standard throughout his career. Not only was he elected to the several state offices as a Republican, but he was a delegate to 4 national conventions and took a major part in the early proceedings of the 1952 convention in behalf of the candidacy of Robert Taft. Shortly thereafter he was offered a responsible post in the Eisenhower administration by Herbert Brownell, the Attorney General. Early in his career Thomson was the executive secretary of the Young Republican Federation.

A lean man of medium height, Governor Thomson is an immaculate dresser whose graying hair adds dignity to his appearance. He is an excellent speaker with years of training as a debater. He was well-known for the effective use of words on the platform.

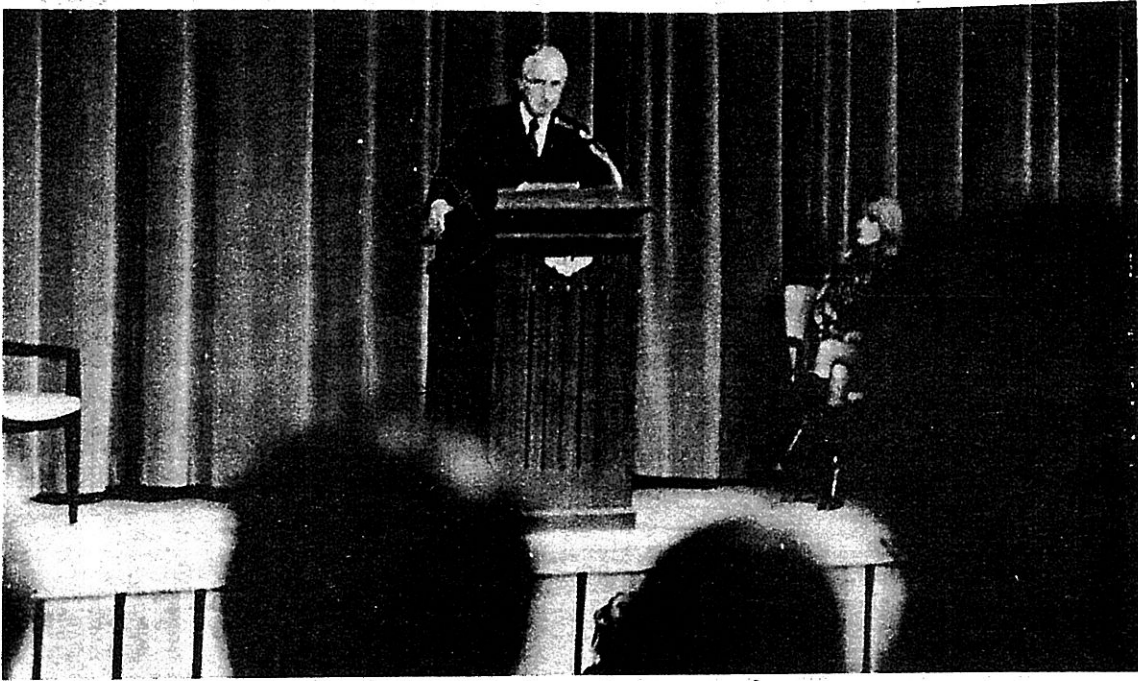
The election of November 1958 saw the defeat of Governor Thomson, all the constitutional officers except the Secretary of State, the Republican majority in the assembly and made the balance of power in the senate much closer. Exactly half of the congressional seats were won by each party. At the time few people had been so bold as to predict this outcome although in retrospect many sensed that it was possible if not probable. The farmers' plight, a mild recession and the nationwide trend foresaw some changes.

Governor Thomson retained his residence in Madison and entered the private practice of law. While it seems unlikely that a man who had been active in state politics for a quarter of a century should abruptly abandon all political interests and activities, only the unpredictable future will reveal the path Governor Thomson takes in the fulfillment of his hopes and aspirations.



VERNON W. THOMSON
GOVERNOR 1957-1959

Photograph of painting in Executive Suite, State Capitol



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With this a presidential election year, the Student Forum committee of the Richland Campus has issued invitations to leading political figures to address Campus meetings. Cong. Vernon W. Thomson was the first speaker in the series last Friday afternoon and discussed many of the current issues facing the American people.

County Room
Brewer Library

February 17, 1972

An Editorial from Capital Times, March 1956.

Vernon Thomson--Key to Big Business' Hopes For 20 Year Rule of State Government

ATTY. Gen. Vernon Thomson's announcement that he will run for governor is a surprise to no one. It has been obvious for months that the big business elements in this state, who have controlled Wisconsin government for the past 18 years, had settled on him as their choice to extend that control to an even 20 years.

Thomson will get the campaign contributions from the big corporate interests. On his record, he merits them. From the time that he began serving in the Assembly back in the 1930's he has been a devout servant of the special interest in this state who invest in political campaigns to get the kind of government they want.

In those days he was the pivot man in a big business triumvirate that ran the Assembly. The other two members were Reuben Peterson, now a utility lobbyist, and Assembly Speaker Mark Catlin. They were always willing to pick up the ball and carry it for big business.

THOMSON has taken a leading part in the passage of anti-labor legislation, in the fight to impose income tax secrecy, to knock out taxation based on ability to pay and just about anything the big GOP contributors asked for. More than any other member of the Legislature he was respon-

sible for a law that handed the railroads \$250,000 yearly from state funds to help them pay the costs of safety devices at railroad crossings.

Even the Wisconsin State Journal blasted the bill as "one of the most brazen and fantastic grabs at the public purse in the long and fantastic history of the railroad grab." Former Gov. Rennebohm vetoed the bill on the grounds that "the cost to the state would reach fantastic amounts." Thomson passed it over the governor's veto.

The railroads have always been in Thomson's corner and they will be again. So will all the other special interests whose cause he served so devotedly in state government.

THE proximity of Thomson's announcement to Gov. Kohler's announcement that he will not run has raised the question of whether a deal has not been made between the two in which Kohler clears the way for Thomson for governor and Thomson will support Kohler in the GOP primary against McCarthy in 1958. Reports of the deal have been so widespread that Thomson saw fit in a press conference last Saturday to make a strong denial. Is he protesting too much?

County Room
Brewer Library

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Tourism Impacts														
Wisconsin and Counties - Alphabetical														
County	Total Economic Impact					Direct Visitor Spending			Employment			Total Labor Income		
	Millions		% Change	Millions 2019	Compared to 2019	Millions		% Change	Total		% Change	Millions		% Change
	2021	2022				2021	2022		2021	2022		2021	2022	
Wisconsin	\$20,929	\$23,655	13.0%	\$22,223	106.4%	\$12,856.3	\$14,880.1	15.7%	169,707	174,623	2.9%	\$5,798.3	\$6,525.7	12.5%
Adams County	\$223	\$240	7.7%	\$276	87.1%	\$164.5	\$177.2	7.7%	1,578	1,534	-2.8%	\$46.6	\$53.7	15.2%
Ashland County	\$60	\$65	6.8%	\$58	111.2%	\$40.0	\$42.7	6.7%	590	566	-4.1%	\$16.4	\$16.8	3.0%
Barron County	\$162	\$180	11.0%	\$161	111.5%	\$109.5	\$123.0	12.3%	1,350	1,345	-0.3%	\$40.8	\$44.8	9.9%
Bayfield County	\$84	\$89	6.7%	\$72	123.9%	\$63.0	\$67.3	6.8%	706	706	0.0%	\$14.2	\$15.6	10.2%
Brown County	\$1,097	\$1,271	15.9%	\$1,193	106.6%	\$632.5	\$764.5	20.9%	9,863	10,389	5.3%	\$494.2	\$558.7	13.1%
Buffalo County	\$26	\$28	7.7%	\$22	126.6%	\$17.4	\$18.8	7.8%	224	231	3.0%	\$5.5	\$5.6	2.2%
Burnett County	\$40	\$44	9.8%	\$39	113.2%	\$26.5	\$29.4	10.9%	373	360	-3.5%	\$8.8	\$9.0	2.3%
Calumet County	\$61	\$68	12.3%	\$65	104.8%	\$31.4	\$36.3	15.8%	584	577	-1.2%	\$17.9	\$18.6	3.7%
Chippewa County	\$159	\$174	9.5%	\$162	107.8%	\$103.8	\$114.5	10.2%	1,445	1,403	-3.0%	\$42.2	\$44.8	6.2%
Clark County	\$55	\$60	8.9%	\$57	106.0%	\$33.8	\$37.0	9.3%	347	340	-2.1%	\$7.6	\$7.9	3.8%
Columbia County	\$184	\$201	9.1%	\$204	98.5%	\$120.8	\$132.7	9.9%	1,737	1,720	-1.0%	\$49.0	\$52.9	7.9%
Crawford County	\$67	\$71	6.7%	\$65	109.7%	\$45.5	\$48.4	6.4%	661	671	1.6%	\$15.0	\$15.4	3.0%
Dane County	\$1,968	\$2,356	19.7%	\$2,324	101.4%	\$1,049.9	\$1,350.8	28.7%	16,546	17,946	8.5%	\$635.5	\$746.9	17.5%
Dodge County	\$153	\$171	11.3%	\$163	104.6%	\$82.0	\$93.2	13.7%	1,393	1,394	0.0%	\$38.2	\$40.2	5.2%
Door County	\$531	\$582	9.7%	\$478	121.8%	\$423.1	\$466.5	10.3%	3,321	3,335	0.4%	\$102.5	\$113.3	10.5%
Douglas County	\$149	\$166	10.9%	\$154	107.4%	\$103.5	\$116.0	12.1%	1,240	1,279	3.2%	\$33.7	\$36.6	8.8%
Dunn County	\$85	\$96	13.1%	\$93	102.8%	\$48.5	\$56.4	16.3%	746	750	0.6%	\$20.1	\$20.6	2.9%
Eau Claire County	\$381	\$433	13.9%	\$418	103.5%	\$229.4	\$268.9	17.2%	3,727	3,854	3.4%	\$112.9	\$127.6	13.0%
Florence County	\$9	\$10	9.0%	\$8	122.6%	\$5.7	\$6.3	11.0%	87	87	0.5%	\$1.8	\$2.1	12.6%
Fond du Lac County	\$241	\$274	13.7%	\$259	105.6%	\$137.8	\$161.8	17.4%	2,299	2,362	2.8%	\$68.7	\$74.4	8.3%
Forest County	\$22	\$24	6.5%	\$22	107.3%	\$13.8	\$14.7	6.6%	210	194	-7.3%	\$3.6	\$3.6	-1.4%
Grant County	\$95	\$108	13.8%	\$97	111.0%	\$56.9	\$66.7	17.3%	976	1,009	3.3%	\$27.4	\$29.8	8.9%
Green County	\$72	\$80	10.7%	\$81	98.7%	\$40.8	\$45.9	12.5%	675	664	-1.7%	\$20.9	\$21.7	4.2%

Tourism Impacts														
Wisconsin and Counties - Alphabetical														
County	Total Economic Impact					Direct Visitor Spending			Employment			Total Labor Income		
	Millions		%	Millions	Compared	Millions		%	Total		%	Millions		%
	2021	2022				Change	2019		to 2019	2021		2022	Change	
Green Lake County	\$52	\$62	18.9%	\$59	105.7%	\$31.2	\$39.2	25.7%	561	582	3.6%	\$14.7	\$16.1	9.5%
Iowa County	\$67	\$74	10.8%	\$61	121.3%	\$44.7	\$50.1	12.1%	429	444	3.6%	\$12.8	\$13.6	6.5%
Iron County	\$33	\$36	6.6%	\$30	118.6%	\$24.3	\$25.9	6.8%	270	252	-6.4%	\$5.3	\$5.4	1.6%
Jackson County	\$59	\$63	6.5%	\$56	111.8%	\$39.5	\$41.8	5.9%	468	477	1.8%	\$10.5	\$11.5	9.7%
Jefferson County	\$179	\$195	8.6%	\$185	105.1%	\$105.5	\$114.8	8.8%	1,590	1,566	-1.5%	\$46.3	\$49.7	7.2%
Juneau County	\$106	\$115	8.7%	\$103	111.3%	\$75.9	\$82.7	9.0%	744	731	-1.7%	\$18.4	\$19.2	4.3%
Kenosha County	\$373	\$424	13.6%	\$391	108.5%	\$231.9	\$270.3	16.6%	3,083	3,130	1.5%	\$99.6	\$106.7	7.1%
Kewaunee County	\$43	\$48	12.6%	\$42	115.9%	\$27.7	\$31.8	14.8%	375	398	6.0%	\$6.7	\$6.8	2.2%
La Crosse County	\$433	\$489	13.1%	\$458	107.0%	\$262.6	\$304.6	16.0%	3,854	3,981	3.3%	\$126.7	\$138.4	9.2%
Lafayette County	\$23	\$27	18.7%	\$25	108.1%	\$13.7	\$17.1	25.3%	181	195	7.8%	\$3.8	\$4.0	7.0%
Langlade County	\$71	\$77	8.3%	\$73	104.8%	\$48.8	\$52.9	8.4%	441	425	-3.6%	\$12.2	\$12.3	0.8%
Lincoln County	\$96	\$103	7.4%	\$96	107.3%	\$62.9	\$67.3	7.1%	659	658	-0.1%	\$17.9	\$19.0	5.7%
Manitowoc County	\$194	\$216	11.4%	\$204	105.9%	\$112.1	\$127.3	13.5%	1,738	1,740	0.1%	\$52.4	\$55.7	6.4%
Marathon County	\$403	\$459	13.8%	\$454	101.2%	\$219.2	\$259.1	18.2%	3,474	3,483	0.3%	\$116.9	\$126.8	8.5%
Marinette County	\$232	\$249	7.0%	\$234	106.2%	\$167.0	\$178.1	6.6%	1,483	1,458	-1.7%	\$38.4	\$39.7	3.4%
Marquette County	\$38	\$41	8.0%	\$36	114.5%	\$25.4	\$27.5	8.4%	307	294	-4.3%	\$6.2	\$6.9	10.0%
Menominee County	\$5	\$5	12.1%	\$5	98.8%	\$2.5	\$3.0	16.1%	33	31	-6.5%	\$0.5	\$0.5	-2.9%
Milwaukee County	\$3,352	\$3,914	16.8%	\$3,881	100.8%	\$1,774.2	\$2,192.2	23.6%	25,097	26,673	6.3%	\$1,100.2	\$1,312.1	19.3%
Monroe County	\$146	\$148	1.1%	\$136	108.7%	\$96.9	\$95.4	-1.6%	1,063	1,019	-4.2%	\$30.5	\$34.3	12.6%
Oconto County	\$123	\$134	8.9%	\$131	102.1%	\$88.7	\$97.0	9.3%	732	761	4.0%	\$16.7	\$17.9	6.6%
Oneida County	\$332	\$362	9.1%	\$322	112.5%	\$254.3	\$278.5	9.5%	2,131	2,125	-0.3%	\$62.7	\$68.1	8.6%
Outagamie County	\$581	\$683	17.5%	\$659	103.5%	\$312.3	\$389.4	24.7%	5,207	5,498	5.6%	\$174.5	\$200.5	14.9%
Ozaukee County	\$209	\$230	9.9%	\$219	104.9%	\$107.8	\$120.1	11.4%	1,940	1,962	1.1%	\$66.3	\$71.3	7.6%
Pepin County	\$13	\$14	7.3%	\$14	99.4%	\$8.3	\$8.9	7.2%	114	116	2.3%	\$2.5	\$2.5	0.2%

Tourism Impacts														
Wisconsin and Counties - Alphabetical														
County	Total Economic Impact					Direct Visitor Spending			Employment			Total Labor Income		
	Millions		% Change	Millions 2019	Compared to 2019	Millions		% Change	Total		% Change	Millions		% Change
	2021	2022				2021	2022		2021	2022		2021	2022	
Pierce County	\$55	\$59	7.7%	\$58	102.1%	\$31.4	\$33.7	7.4%	425	423	-0.6%	\$11.6	\$12.2	5.8%
Polk County	\$140	\$156	11.3%	\$144	108.8%	\$96.3	\$108.4	12.6%	1,098	1,079	-1.7%	\$28.8	\$29.5	2.5%
Portage County	\$217	\$245	13.0%	\$241	101.5%	\$118.4	\$138.0	16.6%	1,828	1,916	4.8%	\$49.8	\$56.7	13.8%
Price County	\$33	\$36	9.6%	\$35	102.5%	\$18.0	\$20.0	11.3%	286	281	-1.8%	\$7.2	\$7.9	9.0%
Racine County	\$427	\$486	13.8%	\$478	101.7%	\$231.2	\$273.2	18.2%	3,588	3,619	0.8%	\$129.2	\$138.7	7.3%
Richland County	\$36	\$40	12.2%	\$37	107.8%	\$22.2	\$25.4	14.5%	317	321	1.4%	\$7.8	\$8.8	12.3%
Rock County	\$393	\$439	11.8%	\$430	102.2%	\$237.0	\$270.2	14.0%	3,716	3,747	0.8%	\$114.2	\$122.8	7.6%
Rusk County	\$42	\$44	3.0%	\$42	103.9%	\$28.2	\$28.5	1.1%	413	388	-6.2%	\$9.4	\$9.9	5.3%
St. Croix County	\$188	\$208	11.0%	\$198	105.5%	\$113.3	\$127.8	12.8%	1,835	1,862	1.5%	\$54.1	\$57.1	5.5%
Sauk County	\$1,779	\$1,920	7.9%	\$1,460	131.5%	\$1,485.7	\$1,603.1	7.9%	11,236	11,455	2.0%	\$278.4	\$299.4	7.6%
Sawyer County	\$131	\$141	8.0%	\$125	113.3%	\$95.9	\$103.9	8.4%	956	940	-1.6%	\$28.2	\$31.0	9.9%
Shawano County	\$98	\$111	13.0%	\$105	105.5%	\$65.4	\$75.3	15.2%	801	794	-0.8%	\$22.4	\$24.1	7.7%
Sheboygan County	\$389	\$439	12.8%	\$410	107.0%	\$229.2	\$264.9	15.6%	3,144	3,349	6.5%	\$95.9	\$108.9	13.5%
Taylor County	\$49	\$53	7.3%	\$51	104.3%	\$31.3	\$33.4	6.8%	311	325	4.3%	\$8.3	\$8.8	6.5%
Trempealeau County	\$60	\$67	12.2%	\$56	120.4%	\$34.8	\$40.0	14.9%	403	415	3.0%	\$9.0	\$9.4	4.5%
Vernon County	\$66	\$73	9.5%	\$65	111.5%	\$44.8	\$49.4	10.2%	528	506	-4.2%	\$13.3	\$13.7	2.6%
Vilas County	\$339	\$363	7.3%	\$310	117.3%	\$268.7	\$288.4	7.3%	2,162	2,109	-2.5%	\$55.6	\$59.5	6.9%
Walworth County	\$790	\$887	12.3%	\$785	113.0%	\$594.3	\$675.0	13.6%	6,847	7,057	3.1%	\$223.5	\$258.9	15.9%
Washburn County	\$48	\$53	10.1%	\$47	112.5%	\$31.0	\$34.7	11.7%	483	494	2.4%	\$13.4	\$14.3	7.0%
Washington County	\$252	\$284	12.9%	\$263	107.9%	\$129.3	\$151.1	16.8%	2,232	2,233	0.0%	\$69.7	\$73.8	5.9%
Waukesha County	\$1,420	\$1,591	12.1%	\$1,568	101.4%	\$740.1	\$852.2	15.1%	12,246	12,321	0.6%	\$439.6	\$487.3	10.9%
Waupaca County	\$146	\$160	9.3%	\$156	102.6%	\$94.7	\$104.1	9.9%	1,184	1,150	-2.9%	\$28.4	\$28.5	0.5%
Waushara County	\$110	\$120	8.5%	\$105	113.9%	\$82.6	\$89.9	8.8%	846	825	-2.5%	\$18.4	\$19.6	6.4%
Winnebago County	\$459	\$522	13.9%	\$509	102.7%	\$229.1	\$272.7	19.0%	4,040	4,177	3.4%	\$145.7	\$167.6	15.0%

Tourism Impacts														
Wisconsin and Counties - Alphabetical														
County	Total Economic Impact					Direct Visitor Spending			Employment			Total Labor Income		
	Millions		%	Millions	Compared	Millions		%	Total		%	Millions		%
	2021	2022	Change	2019	to 2019	2021	2022	Change	2021	2022	Change	2021	2022	Change
Wood County	\$173	\$198	14.2%	\$197	100.4%	\$86.1	\$103.1	19.7%	2,130	2,121	-0.4%	\$70.6	\$77.7	10.1%

**We acknowledge the critical role Wisconsin's tribes play in enriching our tourism offering and bringing in travelers to Wisconsin. Because tribal tourism data is private, the total economic impact of 1

State and Local Taxes		
Millions		%
2021	2022	Change
\$1,388.2	\$1,516.2	9.2%
\$16.4	\$16.8	2.3%
\$5.0	\$5.0	0.5%
\$10.6	\$11.1	5.0%
\$7.2	\$7.6	5.3%
\$85.8	\$96.1	12.0%
\$1.6	\$1.7	3.3%
\$2.9	\$3.0	1.0%
\$3.6	\$3.7	3.7%
\$10.1	\$10.3	1.8%
\$3.0	\$3.1	2.2%
\$15.7	\$15.7	0.4%
\$5.5	\$5.6	2.1%
\$127.6	\$154.0	20.7%
\$8.9	\$9.3	5.0%
\$42.7	\$47.8	11.8%
\$11.0	\$11.7	6.8%
\$5.6	\$6.0	6.4%
\$27.4	\$29.8	8.5%
\$0.6	\$0.6	5.4%
\$16.0	\$17.5	8.9%
\$1.7	\$1.6	-3.9%
\$6.3	\$6.8	7.9%
\$4.3	\$4.5	3.1%

State and Local Taxes			
Millions		%	
2021	2022	Change	
\$4.1	\$4.6	9.9%	
\$3.4	\$3.7	7.7%	
\$2.6	\$2.6	-1.6%	
\$4.2	\$4.3	2.3%	
\$10.8	\$11.1	2.6%	
\$7.0	\$7.1	1.9%	
\$23.3	\$25.5	9.4%	
\$2.9	\$3.2	9.3%	
\$31.7	\$34.7	9.4%	
\$1.4	\$1.6	14.1%	
\$4.1	\$4.2	2.2%	
\$5.5	\$5.6	2.9%	
\$13.2	\$14.0	5.6%	
\$25.8	\$28.0	8.4%	
\$14.4	\$14.7	1.9%	
\$2.7	\$2.7	0.9%	
\$0.3	\$0.3	0.8%	
\$188.3	\$216.6	15.0%	
\$9.8	\$9.5	-3.1%	
\$7.0	\$7.4	5.1%	
\$21.3	\$22.0	3.3%	
\$37.6	\$43.5	15.7%	
\$12.2	\$12.9	5.9%	
\$0.9	\$0.9	5.5%	

State and Local Taxes			
Millions		%	
2021	2022	Change	
\$3.3	\$3.4	2.2%	
\$8.9	\$9.2	3.0%	
\$14.0	\$15.4	10.1%	
\$2.1	\$2.2	4.4%	
\$24.3	\$26.5	8.9%	
\$2.3	\$2.4	7.2%	
\$26.8	\$28.6	6.8%	
\$2.9	\$2.8	-4.7%	
\$12.8	\$13.5	5.5%	
\$137.0	\$142.5	4.0%	
\$9.6	\$9.8	2.4%	
\$6.4	\$6.7	5.1%	
\$28.4	\$31.0	9.1%	
\$2.7	\$2.7	2.9%	
\$3.2	\$3.4	7.6%	
\$4.2	\$4.4	2.8%	
\$24.4	\$24.9	1.9%	
\$66.0	\$70.9	7.5%	
\$3.3	\$3.5	5.5%	
\$14.2	\$15.2	7.5%	
\$81.4	\$87.5	7.5%	
\$9.9	\$10.1	1.9%	
\$7.8	\$7.9	1.2%	
\$27.0	\$30.0	11.2%	

State and Local Taxes		
Millions		%
2021	2022	Change
\$11.2	\$12.1	8.4%

tribal tourism is not wholly reflected in this report.

GREATER RICHLAND TOURISM OTT CAMPAIGN

PREMION OTT PERFORMANCE METRICS

MAR-JULY (TO DATE) 2023



PREMION OTT PERFORMANCE

Advertiser

Greater Richland Tourism +0
▼

Impressions
151,789

Reach
102,122

Frequency
1.49

Quick Date Selector

Days Weeks Months Years

Today

Yesterday

Last 7 days

Last 30 days

Last 60 days

Last 90 days

■ Impressions by Date

Choose Campaign

All values (4)

- Greater Richland Tourism OTT Campaign Spri...
- Greater Richland Tourism OTT Campaign Spri...
- Greater Richland Tourism OTT Campaign Sum...
- Greater Richland Tourism OTT Campaign Sum...

Campaign Name	Impressions	Reach	Frequency
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Foodies 2 of 2	73,614	50,003	1.47
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Outdoor Adventurers 1 of 2	72,261	48,524	1.49
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Foodies 2 of 2	2,970	1,773	1.68
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Outdoor Adventurers 1 of 2	2,944	1,822	1.62

GREATER RICHLAND TOURISM OTT CAMPAIGN

PREMIUM OTT PERFORMANCE METRICS

MAR-JULY (TO DATE) 2023

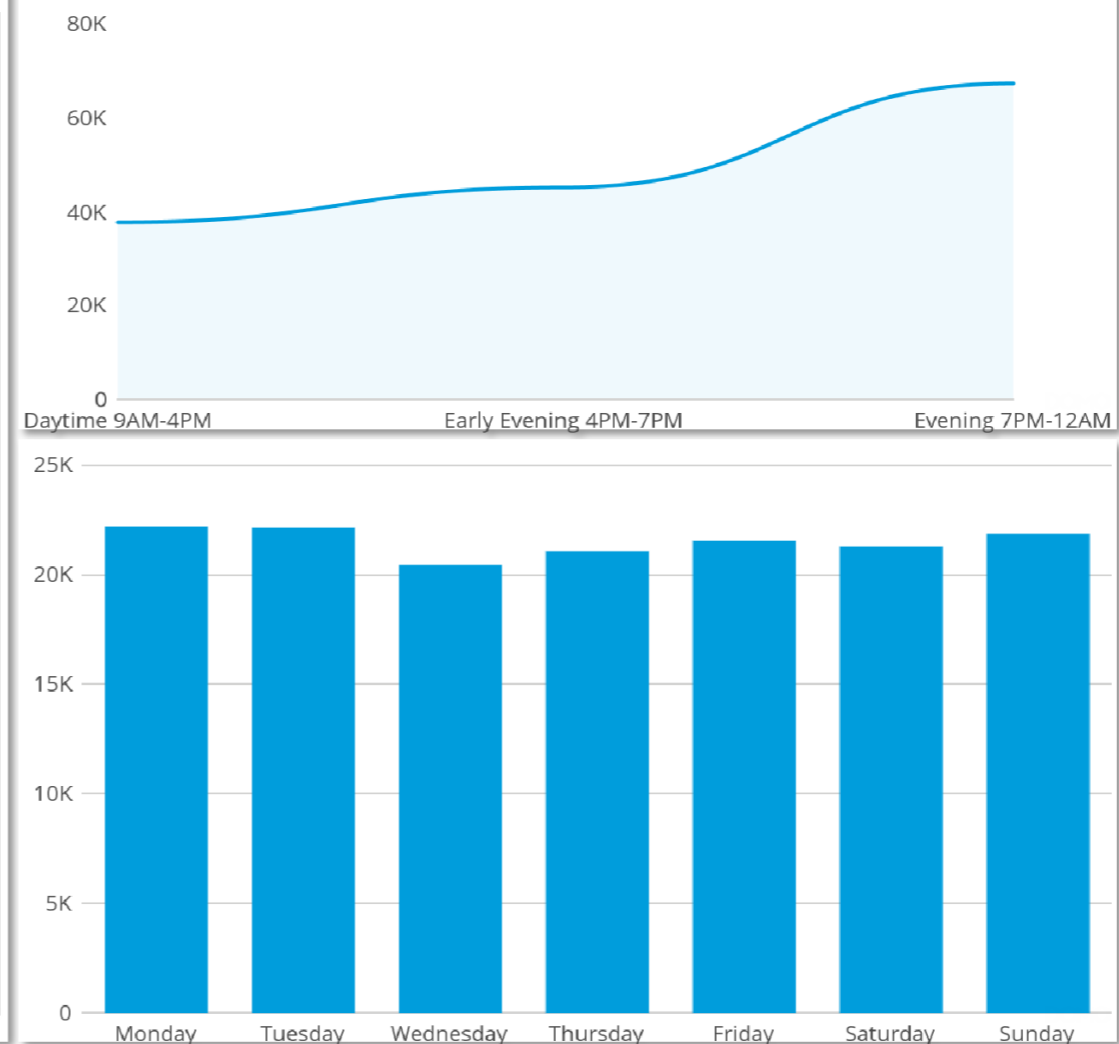


When an impression is shown, your ad is **VISIBLE** to your target audience who are watching long-form episodic content.

Impressions by Publisher Network

Network Name	Impressions
Tubi	14,256
Syfy	10,967
Lifetime	9,278
Philo	7,791
Xumo	7,785
Sundance TV	6,682
BET	4,770
AMC	4,691
TNT	4,632
A&E	4,541
HGTV	4,472
Crackle	3,692
FOX Sports	3,647
NBA	3,643
Paramount Network	3,634
MTV	3,425
MLB	2,887
Discovery ID	2,512
TBS	2,430
FOX News	2,325
History Channel	2,286
MSNBC	2,281

Impressions by Daypart & Day of Week



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GREATER RICHLAND TOURISM OTT CAMPAIGN

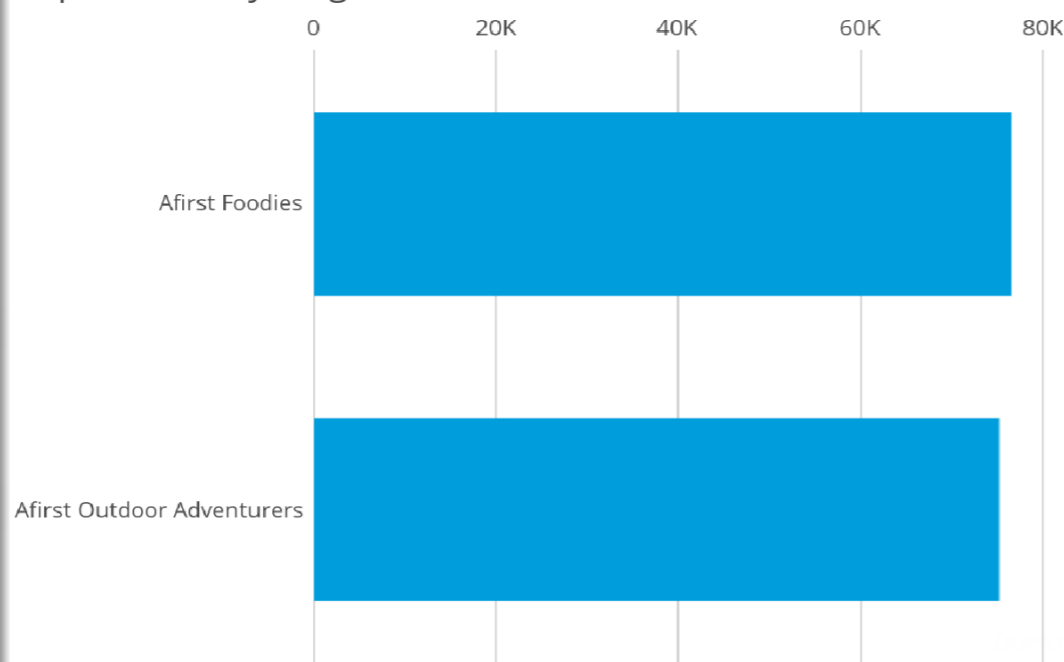
PREMIUM OTT PERFORMANCE METRICS

MAR-JULY (TO DATE) 2023

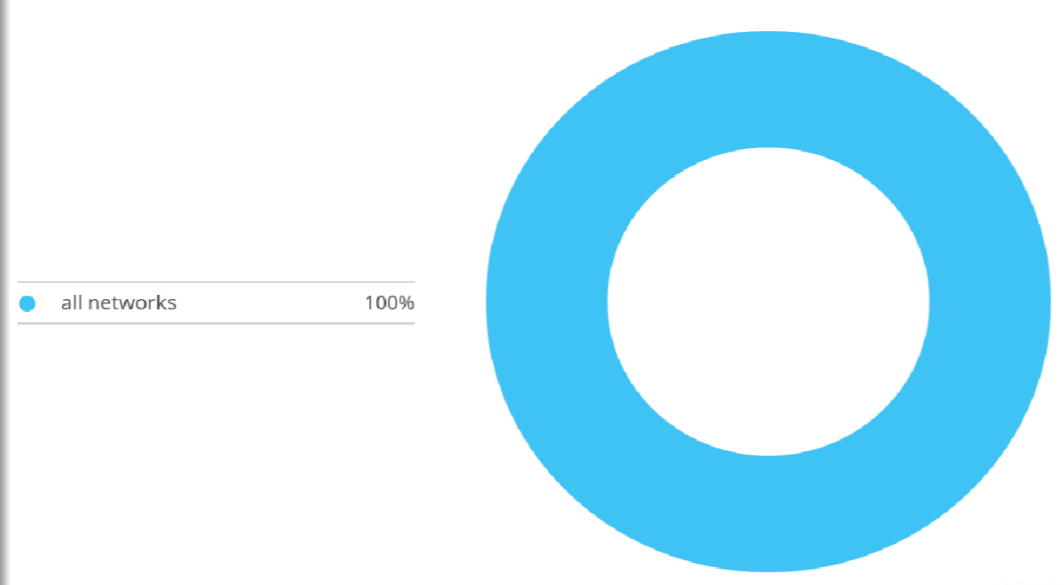


VISIBILITY

Impressions by Target Audience & Content Channels



Zipcode	Target Geography	Impressions
53211	Zip Option - Milwaukee Area - River West & Downtown South	19,499
53215	Zip Option - Milwaukee Area - River West & Downtown South	17,978
53213	Zip Option - Milwaukee Area - River West & Downtown South	14,867
53207	Zip Option - Milwaukee Area - River West & Downtown South	13,147
53210	Zip Option - Milwaukee Area - River West & Downtown South	12,724
53208	Zip Option - Milwaukee Area - River West & Downtown South	11,358
53202	Zip Option - Milwaukee Area - River West & Downtown South	10,457
53212	Zip Option - Milwaukee Area - River West & Downtown South	8,405
53219	Zip Option - Milwaukee Area - River West & Downtown South	8,311
53204	Zip Option - Milwaukee Area - River West & Downtown South	4,784
53206	Zip Option - Milwaukee Area - River West & Downtown South	4,682
53217	Zip Option - Milwaukee Area - River West & Downtown South	3,991
53209	Zip Option - Milwaukee Area - River West & Downtown South	3,788
53226	Zip Option - Milwaukee Area - River West & Downtown South	3,409
53214	Zip Option - Milwaukee Area - River West & Downtown South	3,401
53233	Zip Option - Milwaukee Area - River West & Downtown South	1,904
53216	Zip Option - Milwaukee Area - River West & Downtown South	1,903
53227	Zip Option - Milwaukee Area - River West & Downtown South	1,623
53223	Zip Option - Milwaukee Area - River West & Downtown South	1,605



GREATER RICHLAND TOURISM OTT CAMPAIGN

PREMIUM OTT PERFORMANCE METRICS

MAR-JULY (TO DATE) 2023

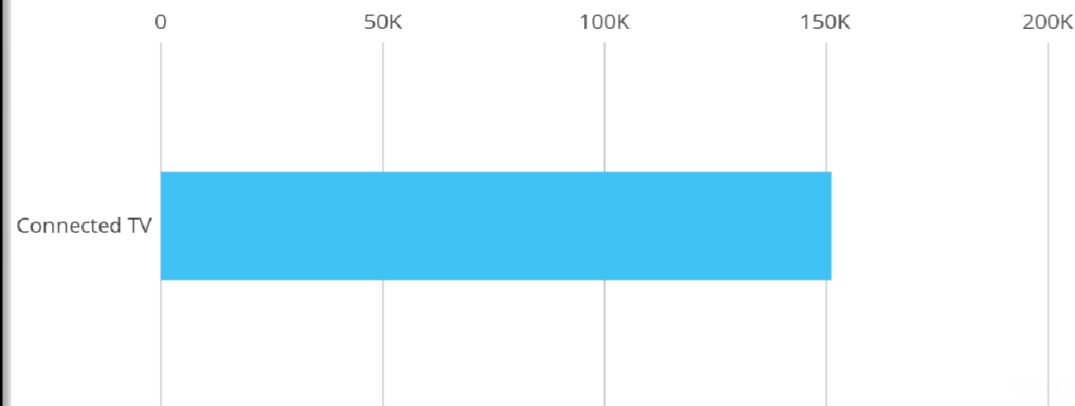


Viewers are *engaged* when they watch your commercial through to completion.

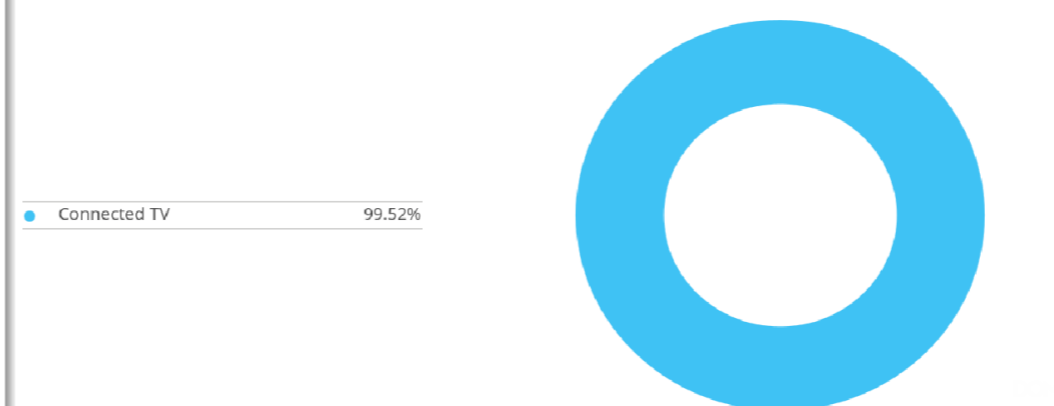
Video Completion Rate
99.52%

Campaign Name	Video Completion Rate
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Foodies 2 of 2	99.70%
Greater Richland Tourism OTT Campaign Spring/Summer 2023 Outdoor Adventurers 1 of 2	99.34%
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Outdoor Adventurers 1 of 2	99.41%
Greater Richland Tourism OTT Campaign Summer/Fall 2023 Foodies 2 of 2	99.54%

Completed Impressions by Device



VCR by Device



Creative Name	Impressions	Video Completion Rate
Gray_ Greater Richland Tourism GRTM-YFIH-0223-00-You'll Find It Here-2023-HD-OTT.mp4_3.4.23	150,618	99.52%

ENGAGEMENT

GREATER RICHLAND TOURISM

WEBSITE ANALYTICS APRIL-JULY (TO DATE) 2023

(this captures data since GA4 switch)



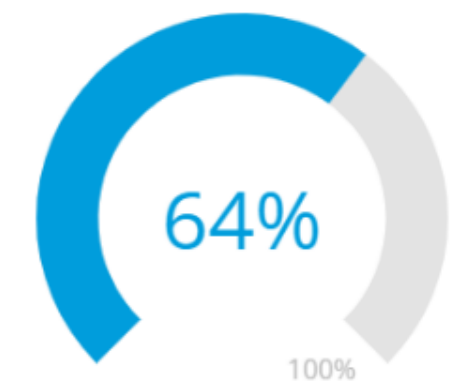
Item 9.

The dates for Universal Analytics vs GA4 being used to populate this dashboard

Start Date	End Date	Property Type	Property Name	View/Stream Name
2023-04-13	2023-07-05	GA4	Greater Richland Tourism	Greater Richland Tourism

Source/Medium	Sessions	New Users
google / organic	16,748	9,582
(direct) / (none)	5,777	4,545
Various/Referral	2,862	2,085
bing / organic	960	554
facebook / paidsocial	552	518
yahoo / organic	365	242
duckduckgo / organic	230	150
(not set)	56	0
ecosia.org / organic	11	10
milwaukeeemag / advertorial	4	4

% New Website Visitors



Sessions

27,705

Pageviews

55,682

New Users

17,690

The content on your website driving the most **ENGAGEMENT**.

Pageviews
55.68K

Avg Time on Page
00:03:11

Sessions by Device

- mobile 62.21%
- desktop 35.21%
- tablet 2.57%
- smart tv 0.01%

Select Page

Select

Page Title	Page path	Views
Search Richland Center Wisconsin	/search/site%3Fsearch=parking%252Bpermit	2
Search Richland Center Wisconsin	/search/site%3Fsearch=Pine%252Bdriver	1
Search Richland Center Wisconsin	/search/site%3Fsearch=City%20ordinance%20%23607	1
Search Richland Center Wisconsin	/search/site%3Fsearch=budget	1
Access Denied / User log in Richland Center Wisconsin	/tourism/page/spring-wildcrafting-driftless-curiosity	0
Richland County History Richland Center Wisconsin	/tourism/page/richland-county-history	12
Chapter 476 ETZ Wellhead Protection 2012 Richland Center Wisconsin	/ordinances/chapter-476-etz-wellhead-protection-2012	1
Search Richland Center Wisconsin	/search/site%3Fsearch=no-results%3Acity%252Bcouncil%252Bagenda%252BMay%252B3%252B2023&cat=no-results	1
Miner Hill Trails Park Richland Center Wisconsin	/parksrec/page/miner-hill-trails-park	74
Search Richland Center Wisconsin	/search/site%3Fsearch=alist%252Bof%252Bcity%252Bordinances	1

Sessions by Day of Week

ENGAGEMENT

An **EVENT** is when someone takes action on your website. This includes clicking and engaging with content.

Event Actions
103,945

% of Event Actions by Source

- google / organic 69.49%
- (direct) / (none) 13.69%
- Various/Referral 8.33%
- bing / organic 4.92%
- yahoo / organic 1.41%
- duckduckgo / organic 0.99%
- facebook / paidsocial 0.84%
- (not set) 0.2%
- ecosia.org / organic 0.12%
- milwaukeeemag / advertorial 0.01%

GA4 has pre-built events established including tracking a users first visit, pageview or session start. We only include engagement based events in this section of the dashboard.

Event Name	Total Events
Click	14,466
DOCK	38
JPG	19,551
PDF	6,827
PNG	3,355
click	6,673
file_download	4,609
form_start	3,881
form_submit	2,825
user_engagement	40,917
video_progress	66

GREATER RICHLAND TOURISM

WEBSITE ANALYTICS APRIL-JULY (TO DATE) 2023

(this captures data since GA4 switch)



Item 9.

Page Title	Page path	Views
Tourism Richland Center Wisconsin	/tourism	2156
Thunderfest Richland Center Wisconsin	/tourism/page/thunderfest	1540
2023 Richland Center Dairy Days and Rodeo Parade Richland Center Wisconsin	/tourism/page/2023-richland-center-dairy-days-and-rodeo-parade	1369
42nd Annual Richland County Dairy Breakfast Richland Center Wisconsin	/tourism/page/42nd-annual-richland-county-dairy-breakfast	744
Canoeing & Kayaking Richland Center Wisconsin	/tourism/page/canoeing-kayaking	737
Main Events Richland Center Wisconsin	/tourism/page/main-events	596
Calendar of Events Richland Center Wisconsin	/tourism/calendar	578
Wisconsin High School Rodeo Finals Richland Center Wisconsin	/tourism/page/wisconsin-high-school-rodeo-finals-0	499
Day Trips & Agritourism Richland Center Wisconsin	/tourism/page/day-trips-agritourism	352
Memorial Day Parade and Observance Ceremony Richland Center Wisconsin	/tourism/page/memorial-day-parade-and-observance-ceremony	341
Muscoda Morel Mushroom Festival Richland Center Wisconsin	/tourism/page/muscoda-morel-mushroom-festival	312
Local Experiences Richland Center Wisconsin	/tourism/page/local-experiences	288
Taste of the Hills-Greater Richland Area Chamber of Commerce Richland Center Wisconsin	/tourism/page/taste-hills-greater-richland-area-chamber-commerce	277
Lone Rock 4th of July Celebration Richland Center Wisconsin	/tourism/page/lone-rock-4th-july-celebration	255
Richland Center Area City-Wide Garage Sales Richland Center Wisconsin	/tourism/page/richland-center-area-city-wide-garage-sales	218
Recreational Trails / ATV-UTV Routes Richland Center Wisconsin	/tourism/page/recreational-trails-atv-utv-routes	215
Hub City Dirt Drags Richland Center Wisconsin	/tourism/page/hub-city-dirt-drags	184
Preserved Effigy Mounds Richland Center Wisconsin	/tourism/page/preserved-effigy-mounds	158
Tourism Contact Information Richland Center Wisconsin	/tourism/custom-contact-page/tourism-contact-information	158
Eagle Cave & Resort Richland Center Wisconsin	/tourism/page/eagle-cave-resort	156
Lodging Richland Center Wisconsin	/tourism/page/lodging	154
Kaul Community Park Spring Fish Boil Richland Center Wisconsin	/tourism/page/kaul-community-park-spring-fish-boil	149
Ocooch Mountains of Richland County Richland Center Wisconsin	/tourism/page/ocooch-mountains-richland-county	143
2023 Dairy Days and Rodeo Parade Registration Form Richland Center Wisconsin	/tourism/page/2023-dairy-days-and-rodeo-parade-registration-form	142
Outdoor Exploration Richland Center Wisconsin	/tourism/page/outdoor-exploration	132
UW Platteville-Richland Presents, The Lion, the Witch, and the Wardrobe Richland Center Wisconsin	/tourism/page/uw-platteville-richland-presents-lion-witch-and-wardrobe-0	103
Wild Hills Winery Richland Center Wisconsin	/tourism/page/wild-hills-winery	98
Our History Richland Center Wisconsin	/tourism/page/our-history	93
Bonfire Music Festival brought to you by Driftless Music Gardens Richland Center Wisconsin	/tourism/page/bonfire-music-festival-brought-you-driftless-music-gardens	87
Driftless Music Gardens Richland Center Wisconsin	/tourism/page/driftless-music-gardens	85
Richland Area Farmers Market Richland Center Wisconsin	/tourism/page/richland-area-farmers-market-0	80
9th Annual Haiti Benefit Auction Richland Center Wisconsin	/tourism/page/9th-annual-haiti-benefit-auction	77
Wisconsin High School Rodeo Finals Richland Center Wisconsin	/tourism/page/wisconsin-high-school-rodeo-finals	72
Cazenovia Area Dairy Breakfast Richland Center Wisconsin	/tourism/page/cazenovia-area-dairy-breakfast	71
AD German Warehouse Richland Center Wisconsin	/tourism/page/ad-german-warehouse	69
Anaway Place Richland Center Wisconsin	/tourism/page/anaway-place	64
Center Lodge Richland Center Wisconsin	/tourism/page/center-lodge	63
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-06	61
Richland Area Farmers Market Richland Center Wisconsin	/tourism/page/richland-area-farmers-market	61
Greater Richland Tourism E-Guide Richland Center Wisconsin	/tourism/page/greater-richland-tourism-e-guide	60
Tours Richland Center Wisconsin	/tourism/page/tours	59
Contact Tourism Richland Center Wisconsin	/tourism/webform/contact-tourism	56

GREATER RICHLAND TOURISM

WEBSITE ANALYTICS APRIL-JULY (TO DATE) 2023

(this captures data since GA4 switch)



Item 9.

Little Cabins on the Pine Richland Center Wisconsin	/tourism/page/little-cabins-pine	53
Park View Inn Richland Center Wisconsin	/tourism/page/park-view-inn	52
Richland Hospital Foundation Annual Golf Outing Richland Center Wisconsin	/tourism/page/richland-hospital-foundation-annual-golf-outing	50
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-07	50
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-05	46
Rembrandt & Rutabagas Richland Center Wisconsin	/tourism/page/rembrandt%C2%A0-rutabagas	44
Live Music on the Garden Stage At Central Boarding House Richland Center Wisconsin	/tourism/page/live-music-garden-stage-central-boarding-house	43
Starlite 14 Drive-In Richland Center Wisconsin	/tourism/page/starlite-14-drive	43
Richland County Fair Richland Center Wisconsin	/tourism/page/richland-county-fair	43
Car-B-Que In The Park at Kaul Park Richland Center Wisconsin	/tourism/page/car-b-que-park-kaul-park	41
Ridge & Valley Hospitality Richland Center Wisconsin	/tourism/page/ridge-valley-hospitality	41
Ramada Richland Center Wisconsin	/tourism/page/ramada	40
Richland Center History Richland Center Wisconsin	/tourism/page/richland-center-history	38
Flying Cat Art Studio Classes Richland Center Wisconsin	/tourism/page/flying-cat-art-studio-classes	37
Town of Stevenson Museum Richland Center Wisconsin	/tourism/page/town-stevenson-museum	36
Richland Area Roadtrip Richland Center Wisconsin	/tourism/page/richland-area-roadtrip	36
Cream Pitcher Bed & Breakfast Richland Center Wisconsin	/tourism/page/cream-pitcher-bed-breakfast	36
Ice Cream on the Farm-FarmerSown Market Richland Center Wisconsin	/tourism/page/ice-cream-farm-farmersown-market	34
Symons Recreational Complex Richland Center Wisconsin	/tourism/page/symons-recreational-complex	34
Central Boarding House on the Garden Stage Music Event Richland Center Wisconsin	/tourism/page/central-boarding-house-garden-stage-music-event-0	33
City & County Parks Richland Center Wisconsin	/tourism/page/city-county-parks	33
Akey School Museum Richland Center Wisconsin	/tourism/page/akey-school-museum	32
Outfield Movie Night-30th Anniversary of The Sandlot Richland Center Wisconsin	/tourism/page/outfield-movie-night-30th-anniversary-sandlot	31
Michael's Farm Stay Richland Center Wisconsin	/tourism/page/michaels-farm-stay	30
Hiking Experiences Richland Center Wisconsin	/tourism/page/hiking-experiences	30
Caz, Cars, & Coffee in downtown Cazenovia Richland Center Wisconsin	/tourism/page/caz-cars-coffee-downtown-cazenovia	29
Local Retail Orchards Richland Center Wisconsin	/tourism/page/local-retail-orchards	29
Caz, Cars, & Coffee in downtown Cazenovia Richland Center Wisconsin	/tourism/page/caz-cars-coffee-downtown-cazenovia-0	28
Boogie Down Music Festival at Driftless Music Gardens Richland Center Wisconsin	/tourism/page/boogie-down-music-festival-driftless-music-gardens	27
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-08	25
Tourism Home Page Administration Richland Center Wisconsin	/ru/page/tourism-home-page-administration	25
Fireside Campground Richland Center Wisconsin	/tourism/page/fireside-campground	24
Cazenovia Celebration Richland Center Wisconsin	/tourism/page/cazenovia-celebration	24
Submit an Event Richland Center Wisconsin	/tourism/webform/submit-event	22
Pier County Park - Rockbridge Richland Center Wisconsin	/tourism/page/pier-county-park-rockbridge	21
Open Mic Night at Kelly's Coffee House Richland Center Wisconsin	/tourism/page/open-mic-night-kellys-coffee-house	21
Bird Lovers Program with Driftless Curiosity Richland Center Wisconsin	/tourism/page/bird-lovers-program-driftless-curiosity	20
Biking Excursions Richland Center Wisconsin	/tourism/page/biking-excursions	19
3rd Annual National Night Out Richland Center Wisconsin	/tourism/page/3rd-annual-national-night-out	19
Summer Solstice Celebration at Frank's Hill Richland Center Wisconsin	/tourism/page/summer-solstice-celebration-frank%E2%80%99s-hill	18
Pine River Activities Richland Center Wisconsin	/tourism/page/pine-river-activities	18
Richland Center Lions Club Car Cruze and Burgers Richland Center Wisconsin	/tourism/page/richland-center-lions-club-car-cruze-and-burgers	18

GREATER RICHLAND TOURISM

WEBSITE ANALYTICS APRIL-JULY (TO DATE) 2023

(this captures data since GA4 switch)



Item 9.

Fishing Experiences Richland Center Wisconsin	/tourism/page/fishing-experiences	18
Richland County Fairgrounds Richland Center Wisconsin	/tourism/page/richland-county-fairgrounds	17
The Eskin Project Membership Richland Center Wisconsin	/tourism/page/eskin-project-membership	16
Galaxie Skate Center Richland Center Wisconsin	/tourism/page/galaxie-skate-center	16
Canyon of Lights Parade Richland Center Wisconsin	/tourism/page/canyon-lights-parade	16
Brewer Public Library Community Safety Day Richland Center Wisconsin	/tourism/page/brewer-public-library-community-safety-day	16
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-09	16
Hispanic Heritage Day Celebration Richland Center Wisconsin	/tourism/page/hispanic-heritage-day-celebration	16
Original Works Open Mic Night at The Branding Iron Richland Center Wisconsin	/tourism/page/original-works-open-mic-night-branding-iron	16
Rotary Lights In The Park Richland Center Wisconsin	/tourism/page/rotary-lights-park	16
Sponsoring an Event in Richland County? Richland Center Wisconsin	/tourism/page/sponsoring-event-richland-county	15
Original Works Open Mic with Bruce and Eric Tessmer Richland Center Wisconsin	/tourism/page/original-works-open-mic-bruce-and-eric-tessmer	15
Greater Richland Area Chamber of Commerce Night Market Richland Center Wisconsin	/tourism/page/greater-richland-area-chamber-commerce-night-market	15
Gardening in Harmony with Keewaydin Farms and Driftless Curiosity Richland Center Wisconsin	/tourism/page/gardening-harmony-keewaydin-farms-and-driftless-curiosity	14
Purple Heart City Richland Center Wisconsin	/tourism/page/purple-heart-city	13
Alana Springs Richland Center Wisconsin	/tourism/page/alana-springs	12
Richland County History Richland Center Wisconsin	/tourism/page/richland-county-history	12
Raising Sheep and Goats Workshop-Driftless Curiosity Richland Center Wisconsin	/tourism/page/raising-sheep-and-goats-workshop-driftless-curiosity	12
Thunderfest Euchre Tournament Richland Center Wisconsin	/tourism/page/thunderfest-euchre-tournament	12
Quail Run Golf Links Richland Center Wisconsin	/tourism/page/quail-run-golf-links	12
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-10	11
Ridge and Valley Tours Richland Center Wisconsin	/tourism/page/ridge-and-valley-tours-0	11
The Viola Horse & Colt Show Richland Center Wisconsin	/tourism/page/viola-horse-colt-show	11
Central Boarding House on the Garden Stage Music Event Richland Center Wisconsin	/tourism/page/central-boarding-house-garden-stage-music-event	10
Driftless Board Games Richland Center Wisconsin	/tourism/page/driftless-board-games	10
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-04	10
Tourism Commission - Canceled Richland Center Wisconsin	/bc-tourism/page/tourism-commission-canceled-0	9
Richland Center Parks and Recreation's 1st Annual Pickleball Tournament Richland Center Wisconsin	/tourism/page/richland-center-parks-and-recreations-1st-annual-pickleball-tournament	8
Wheels of Time Richland Center Wisconsin	/tourism/page/wheels-time	8
Starlite Motel Richland Center Wisconsin	/tourism/page/starlite-motel	8
Richland Center Lions Club Car Cruze and Burgers Richland Center Wisconsin	/tourism/page/richland-center-lions-club-car-cruze-and-burgers-0	8
GloryView Ridgetop Bungalow Richland Center Wisconsin	/tourism/page/gloryview-ridgetop-bungalow	7
Honker's Hotel Richland Center Wisconsin	/tourism/page/honkers-hotel	7
24th Annual Lee Lake Fisheree Richland Center Wisconsin	/tourism/page/24th-annual-lee-lake-fisheree	7
Richland Center Lions Club Car Cruze and Burgers Richland Center Wisconsin	/tourism/page/richland-center-lions-club-car-cruze-and-burgers-1	7
Driftless Area Deer Classic Richland Center Wisconsin	/tourism/page/driftless-area-deer-classic	7
Greater Richland Area Chamber of Commerce Night Market Richland Center Wisconsin	/tourism/page/greater-richland-area-chamber-commerce-night-market-0	6
We Really Do Have Big Changes Coming! Richland Center Wisconsin	/tourism/page/we-really-do-have-big-changes-coming	6
Eagle Cave and Resort Richland Center Wisconsin	/tourism/page/eagle-cave-and-resort	5
We are getting closer to summer! Richland Center Wisconsin	/tourism/page/we-are-getting-closer-summer	5
Calendar of Events Richland Center Wisconsin	/tourism/calendar/month/2023-11	4
Dayton Ridge Runners Fall Color Ride Richland Center Wisconsin	/tourism/page/dayton-ridge-runners-fall-color-ride-0	4

GREATER RICHLAND TOURISM

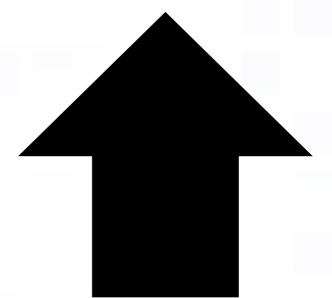
WEBSITE ANALYTICS APRIL-JULY (TO DATE) 2023

(this captures data since GA4 switch)



Item 9.

Believe in the Magic Holiday Craft Fair Richland Center Wisconsin	/tourism/page/believe-magic-holiday-craft-fair	4
Richland County Veteran's Memorial Benefit Dance Richland Center Wisconsin	/tourism/page/richland-county-veterans-memorial-benefit-dance	4
Christmas Concert for Kids from 1 to 92 Richland Center Wisconsin	/tourism/page/christmas-concert-kids-1-92	4
Dining Richland Center Wisconsin	/tourism/page/dining	3
Dober's Place Richland Center Wisconsin	/tourism/page/dobers-place	3
We weren't kidding when we said we have big news! Richland Center Wisconsin	/tourism/page/we-werent-kidding-when-we-said-we-have-big-news	3
Christy's Sunnyside Cafe Richland Center Wisconsin	/tourism/page/christys-sunnyside-cafe	3
Ridge and Valley Tours Richland Center Wisconsin	/tourism/page/ridge-and-valley-tours	2
UTV Night at the Starlite 14 Movie Theater Richland Center Wisconsin	/tourism/page/utv-night-starlite-14-movie-theater	2
It's almost Fall, y'all! Richland Center Wisconsin	/tourism/page/its-almost-fall-yall	2
Chris Kroeze Concert at the Richland Center Auditorium Richland Center Wisconsin	/tourism/page/chris-kroeze-concert-richland-center-auditorium	2
Second Annual Driftless Region's DÃ-a de los Muertos Celebration Richland Center Wisconsin	/tourism/page/second-annual-driftless-regions-d%C3%ADa-de-los-muertos-celebration	2
Wisconsin High School Rodeo Finals Richland Center Wisconsin	/tourism/page/wisconsin-high-school-rodeo-finals-1	2
Richland Center's Rotary Lights in the Park Richland Center Wisconsin	/tourism/page/richland-centers-rotary-lights-park	2
Download Your E-Guide Here! Richland Center Wisconsin	/tourism/page/download-your-e-guide-here	1
Tourism Commission - Canceled Richland Center Wisconsin	/bc-tourism/page/tourism-commission-canceled	1
Tourism Commission Richland Center Wisconsin	/bc-tourism/page/tourism-commission-0	1
Tourism TEST Meeting Richland Center Wisconsin	/bc-tourism/page/tourism-test-meeting	1
Access Denied / User log in Richland Center Wisconsin	/403.html%3Fpage=/parksrec/page/family-ice-rink&from=https://www.richlandcenterwi.gov/tourism/page/city-county-parks	1
Tourism Commission - Special Meeting Richland Center Wisconsin	/bc-tourism/page/tourism-commission-special-meeting	1
		14,993



NEARLY 15,000 WEBSITE VISITS
JUST TO THE TOURISM PAGES
OF YOUR SITE

Insights

Opportunities Stats Cleaning



The Walnut-Sauna Included-Modern...
[Switch listing](#)

Richland Center area · May

Searches for stays in your area have increased 120% compared to this time last year.



Adapt to trends near Richland Center

Insights

Opportunities Stats



Dog Friendly Mighty Pine Cabin w/Kin...
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Richland Center area · July

Searches for stays in your area have increased 120% compared to this time last year.



Adapt to trends near Richland Center

Insights

Opportunities Stats



Dog Friendly Mighty Pine Cabin w/Kin...
[Switch listing](#)

Richland Center area · June

Searches for stays in your area have increased 120% compared to this time last year.



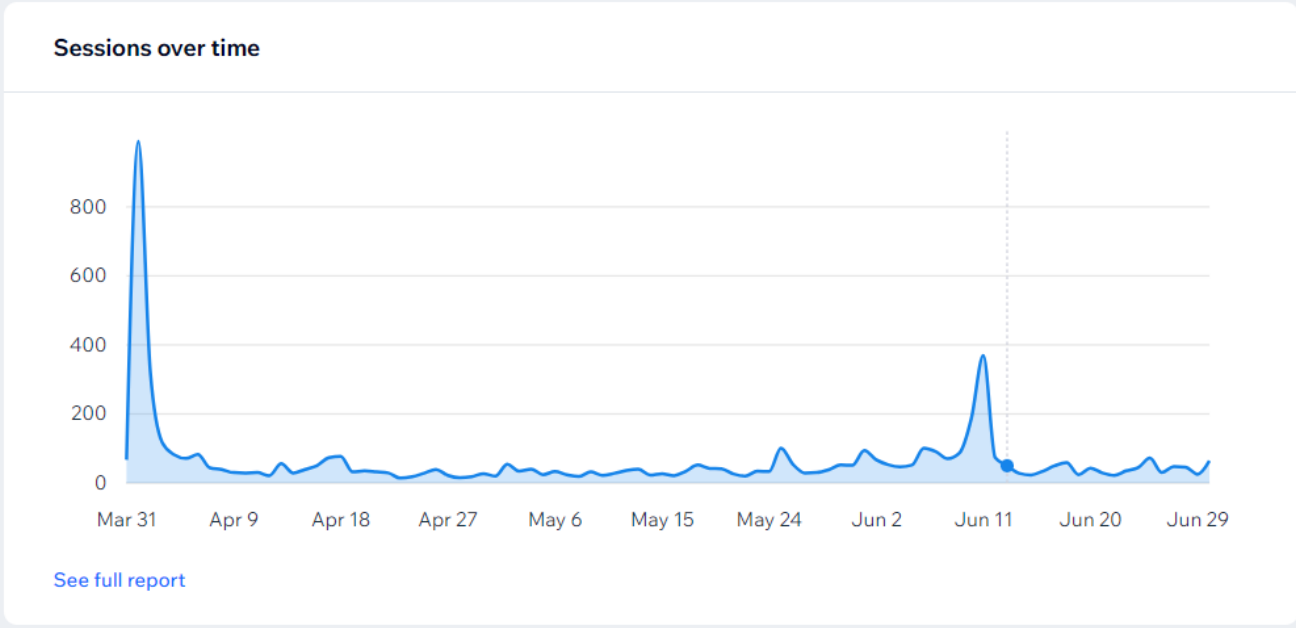
Adapt to trends near Richland Center

*Source, Airbnb and AirDna. Online STR Marketplace entities.

Traffic Overview

📅 Mar 31 - Jun 30, 2022 ▼ compared to previous period (Dec 29, 2021 - Mar 30, 2022)

Site sessions 5,692 ↑ 153%	Unique visitors 4,408 ↑ 129%	Avg. session duration 4m 30s ↑ 5%
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Sessions ▼ by traffic source ▼ ⓘ

Facebook	↑ 401%	2,399
Google	↑ 119%	1,709
Direct	↑ 75%	626
ci.richland-center.wi.us	↑ 40%	469
Bing	↑ 104%	98

[See full report](#)

Avg. sessions by day ▼ ⓘ