



## **OFFICIAL PUBLIC NOTICE**

### **MEETING OF THE TOURISM COMMISSION**

MONDAY, MAY 05, 2025 AT 4:00 PM

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MEETING ROOM OF THE DEPOT VISITOR CENTER AT 397 WEST SEMINARY STREET

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#### Microsoft Teams Meeting

Join the meeting now: [https://www.google.com/url?q=https://teams.microsoft.com/l/meetup-join/19%253ameeting\\_MWU4YmQ5ZTEtMzY1Ny00NmYyLWE1ZWltYmJjZTkzMWE3M2Ey%2540thread.v2/0?context%3D%257b%2522Tid%2522%253a%252214038f70-880a-4544-99f2-5408da444e94%2522%252c%2522Oid%2522%253a%2522de4acf0c-a016-4bef-a777-2688f84b7755%2522%257d&sa=D&source=calendar&usd=2&usg=AOvVaw3FXWFC82mq4xlpfz6ZkX9Y](https://www.google.com/url?q=https://teams.microsoft.com/l/meetup-join/19%253ameeting_MWU4YmQ5ZTEtMzY1Ny00NmYyLWE1ZWltYmJjZTkzMWE3M2Ey%2540thread.v2/0?context%3D%257b%2522Tid%2522%253a%252214038f70-880a-4544-99f2-5408da444e94%2522%252c%2522Oid%2522%253a%2522de4acf0c-a016-4bef-a777-2688f84b7755%2522%257d&sa=D&source=calendar&usd=2&usg=AOvVaw3FXWFC82mq4xlpfz6ZkX9Y)

Meeting ID: 218 648 734 621 9 Passcode: NX7qs3EA

#### **AGENDA**

**CALL TO ORDER** *Roll Call for the meeting, determine whether a quorum is present; determine whether the meeting has been properly noticed.*

#### **APPROVAL OF MINUTES**

1. Approval of April 7, 2025 meeting minutes

**PUBLIC COMMENT** *No action will be taken on any matter originating under this item.*

#### **QUARTERLY EXPENDITURE REPORT**

#### **DISCUSSION AND ACTION ITEMS**

2. Greater Richland Tourism Goals and Objectives Discussion and Possible Action

#### **DEPARTMENT REPORT**

3. Pine River Trail and Kayak Update
4. Streaming Advertising Report from the 1st Q
5. May and early June event updates.

#### **SET NEXT MEETING DATE**

#### **ADJOURNMENT**

Posted this 02 day of May 2025 by 4:30 PM.

Copy to the official newspaper the Richland Observer.

*PLEASE NOTE: That upon reasonable notice, a minimum of 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service contact Ashley Oliphant, City Administrator at 450 S. Main St., Richland Center, WI. 53581 or call 608-647-3466. Notice is hereby given that the council members who are not members of this committee may attend this meeting so as to constitute a quorum of the city council. Any such council member attendance will be for information gathering, discussion, and/or related purposes and will not result in the direct decision making by the city council at the committee meeting. The City of Richland Center is an equal opportunity employer, provider, and lender.*