



OFFICIAL PUBLIC NOTICE

MEETING OF THE TOURISM COMMISSION

TUESDAY, NOVEMBER 19, 2024 AT 4:00 PM

MEETING ROOM OF THE DEPOT VISITOR CENTER AT 397 WEST SEMINARY STREET

Microsoft Teams:

The public may join the meeting virtually by this link:

[https://teams.microsoft.com/l/meetup-](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjY3OGQ1NTctODM3Yy00MzRmLTlkMDktNWJjNmM1NTE4YWZi%40thread.v2/0?context=%7b%22Tid%22%3a%2214038f70-880a-4544-99f2-5408da444e94%22%2c%22Oid%22%3a%22de4acf0c-a016-4bef-a777-2688f84b7755%22%7d%3e)

[join/19%3ameeting_NjY3OGQ1NTctODM3Yy00MzRmLTlkMDktNWJjNmM1NTE4YWZi%40thread.v2/0?context=%7b%22Tid%22%3a%2214038f70-880a-4544-99f2-5408da444e94%22%2c%22Oid%22%3a%22de4acf0c-a016-4bef-a777-2688f84b7755%22%7d%3e](https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjY3OGQ1NTctODM3Yy00MzRmLTlkMDktNWJjNmM1NTE4YWZi%40thread.v2/0?context=%7b%22Tid%22%3a%2214038f70-880a-4544-99f2-5408da444e94%22%2c%22Oid%22%3a%22de4acf0c-a016-4bef-a777-2688f84b7755%22%7d%3e) Meeting ID: 225 359 063 388 Passcode: 8Fy34G5u

AGENDA

CALL TO ORDER *Roll Call for the meeting, determine whether a quorum is present; determine whether the meeting has been properly noticed.*

APPROVAL OF MINUTES

1. October Meeting Minutes Approval

DISCUSSION AND ACTION ITEMS

2. Richland Center Tourism Secretary Election
3. 2025 Budget discussion and possible approval
4. Gray Media 2024 November/December discussion and possible action.

DEPARTMENT REPORT

5. 2025 Social Media Trends/Greater Richland Tourism Tactics
6. 2025 Travel Guide Update
7. **2025 Greater Richland Tourism Tactics**
 - Pine River Maintenance Plan
 - Social Media Plans/Trends
 - Room Tax Growth
 - Richland County Resilience Group
 - Prosperity Southwest Nomination

PUBLIC COMMENT *No action will be taken on any matter originating under this item.*

SET NEXT MEETING DATE *Next recommended meeting in January.*

ADJOURNMENT

Posted this 15th day of November 2024 by 4:30 PM.
Copy to the official newspaper the Richland Observer.

PLEASE NOTE: That upon reasonable notice, a minimum of 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service contact Ashley Oliphant, City Administrator at 450 S. Main St., Richland Center, WI. 53581

or call 608-647-3466. Notice is hereby given that the council members who are not members of this committee may attend this meeting so as to constitute a quorum of the city council. Any such council member attendance will be for information gathering, discussion, and/or related purposes and will not result in the direct decision making by the city council at the committee meeting. The City of Richland Center is an equal opportunity employer, provider, and lender.