



OFFICIAL PUBLIC NOTICE

MEETING OF THE JULY REGULAR MEETING OF RICHLAND CENTER TOURISM COMMISSION

MONDAY, JULY 10, 2023 AT 4:00 PM

MEETING ROOM OF THE DEPOT VISITOR CENTER AT 397 WEST SEMINARY STREET

AGENDA

CALL TO ORDER *Roll Call for the meeting, determine whether a quorum is present; determine whether the meeting has been properly noticed.*

APPROVAL OF MINUTES

1. Regular March & May Tourism Commission Minutes Approval

SEMI-ANNUAL BUDGET REPORT

2. Semi-Annual Budget Review

DISCUSSION AND ACTION ITEMS

3. Lamar Advertising Digital Billboard Discussion and Possible Action
4. Review and Discuss 2022 Wisconsin Department of Revenue Economic Impact Report
5. June Activity Recap

DEPARTMENT REPORT

6. Website Traffic/Gray Media Analysis and Review
7. City of Richland Center Hotel/Motel Assessment

PUBLIC COMMENT *No action will be taken on any matter originating under this item.*

ADJOURNMENT

Posted this 7th of July, 2023 by 4:30 PM.

Copy to the official newspaper the Richland Observer.

Aaron Joyce, City Clerk/Treasurer

PLEASE NOTE: That upon reasonable notice, a minimum of 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service contact Ashley Oliphant, City Administrator at 450 S. Main St., Richland Center, WI. 53581 or call 608-647-3466. Notice is hereby given that the council members who are not members of this committee may attend this meeting so as to constitute a quorum of the city council. Any such council member attendance will be for information gathering, discussion, and/or related purposes and will not result in the direct decision making by the city council at the committee meeting. The City of Richland Center is an equal opportunity employer, provider, and lender.