



AGENDA
Community Engagement Committee (CEC)
Prosper Town Hall, Council Chambers
250 W. First Street, Prosper, Texas
Wednesday, June 3, 2026
6:00 PM

Welcome to the Prosper Community Engagement Committee (CEC) meeting.

Addressing the Community Engagement Committee (CEC):

Those wishing to address the Community Engagement Committee must complete the Public Comment Form located on the Town website or in the meeting room.

Please submit this form to the Board Chair or a staff person recording the minutes for the Board/Commission prior to the meeting. When called upon, please state your name and address for the record.

In compliance with the Texas Open Meetings Act, the Town Council/Board/ Commission may not deliberate or vote on any matter that does not appear on the agenda. The Council/Board/Commission, however, may provide statements of fact regarding the topic, request the topic be included as part of a future meeting, and/or refer the topic to Town staff for further assistance.

Citizens and other visitors attending Community Engagement Committee (CEC) meetings shall observe the same rules of propriety, decorum, and good conduct applicable to members of the Committee. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the Committee or while attending the meeting shall be removed from the room, if so directed by the Mayor or presiding officer, and the person shall be barred from further audience before the Committee during that session of the meeting. Disruption of a public meeting could constitute a violation of Section 42.05 of the Texas Penal Code.

- 1. Call to Order / Roll Call.**
- 2. Consider and act upon the minutes of the May 6, 2026, Community Engagement Committee (CEC) meeting.**
- 3. Citizen Comments**

The public is invited to address the Committee on any topic. However, the Committee is unable to discuss or take action on any topic not listed on this agenda. Please complete a "Public Comment Request Form" and present it to a staff member prior to the meeting. Please limit your comments to three minutes. If multiple individuals wish to speak on a topic, they may yield their three minutes to one individual appointed to speak on their behalf. All individuals yielding their time must be present at the meeting, and the appointed individual will be limited to a total of 15 minutes.

- 4. Discuss and receive any updates regarding America 250. (RB)**
- 5. Discuss and Consider CEC Subcommittee Reports. (KS)**
- 6. Special Events Updates.**

7. **Voice of the Town. (KS)**
8. **Discuss and consider "CEC Top 3" & Save the Date items.**
9. **Request for future agenda items.**
10. **Adjourn.**

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at Prosper Town Hall, located at 250 W. First Street, Prosper, Texas 75078, a place convenient and readily accessible to the general public at all times, and said Notice was posted by 5:00 p.m., on Thursday, May 28, 2026, and remained so posted at least three (3) business days before said meeting was convened.

Michelle Lewis Sirianni, Town Secretary

Date Notice Removed

Pursuant to Section 551.071 of the Texas Government Code, the Community Engagement Committee reserves the right to consult in closed session with its attorney and to receive legal advice regarding any item listed on this agenda.

NOTICE

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS: The Town of Prosper Board, Commission, and Committee meetings are wheelchair accessible. For special services or assistance, please contact the Town Secretary's Office at (972) 569-1073 at least 48 hours prior to the meeting time.



MINUTES
Community Engagement Committee
Prosper Town Hall, Council Chambers
250 W. First Street, Prosper, Texas
Wednesday, May 6, 2026

1. Call to Order / Roll Call.

The meeting was called to order at 6:02 p.m.

Committee Members Present:

Kimberly Smith, Chair
Soprina Reeves, Vice Chair
Annie Bungler
Samad Abdur-Razzaaq
Andy Franco
Rory Conley
Sean Boardman

Committee Members Absent:

Kari Willis
Jennifer Downs
Jeff Robinson
Ella Lee

Councilmembers Present:

Amy Bartley
Jeff Hodges

Staff Members Present:

Mario Canizares, Town Manager
Robyn Battle, Executive Director
Stephen Tanner, Communications Director
Myrisa Petty, Community Engagement Coordinator
Kaylynn Stone, Special Events Manager
Gary Landeck, Library Director
Laura Collins, Youth Services Librarian

2. Consider and act upon the minutes of the April 1, 2026 Community Engagement Committee (CEC) meeting.

Soprina Reeves made a motion to approve and Annie Bungler seconded. The minutes were unanimously approved.

3. Comments from the Public.

No members of the public were present at this meeting.

4. All American City Award

Mr. Canizares gave an overview of what the All American City Award is as well as a brief summary of the application process with requirements. He asked the committee their thoughts on taking on the project. Ms. Bungler suggested waiting until the 2028 applications open to better prepare for the process rather than rushing into it. Mr. Reeves suggested leaning on and talking about the organic communities that come to be in Prosper. Ms. Smith agreed with the 2028 application since it would allow time to build and tap into businesses. Mr. Canizares will return in the August meeting to announce the winners for 2026 for the committee to review.

5. Library Summer Programming Presentation

Ms. Collins offered an outline for the Prosper Community Library's Summer Programming for 2026. She summarized new additions this year that include a launch party as well as additions to the yearly parade. Councilmember Hodges asked about the ratio of residents to nonresidents when it comes to attendance for library events. Mr. Landeck commented that does notice a decent number of out of town residents who are members of the library in attendance. Mr. Landeck commented on upcoming reevaluations to the nonresident fees for library cards. Ms. Abdur-Razzaaq suggested giving residents a chance to register for library programs early. Ms. Reeves suggested programming geared towards active adults with technological life skills.

6. Discuss and Receive Updates Regarding America 250

Ms. Battle gave an update on the ongoing efforts to celebrate America 250 in Prosper. Updates included the proposed locations for hay bales, 40 days of service social media plans, commemorative bricks for Hometown Heroes and the plans for a sidewalk mural by artist Jan Riggins. Ms. Stone gave an update on the amount of cars registered for the car show for Stars, Stripes and Prosper Nights. She announced the partnership with the Refinery, planned acoustic music on the plaza and kids activities such as face painting and Kona Ice. For the Paint Prosper Proud evening, Ms. Stone asked the committee for assistance in pushing downtown businesses to fill out the registration applications so staff can have their information and shirt sizes. Ms. Petty updated on the marketing efforts being pushed more heavily on the other activities happening during Stars, Stripes and Prosper Nights after the Downtown Block Party so as not to confuse residents of the two events.

7. Discuss and Consider CEC Subcommittee Reports

Ms. Petty asked for the MYAC subcommittee to please meet in early June to plan for applications for the 2027 MYAC class.

8. Special Events Updates

Updates were discussed under item 6.

9. Voice of the Town

Committee members commented on receiving negative feedback regarding the Downtown Block party concert being 18+ and standing room only, pushing some residents to not purchase tickets.

10. Discuss and consider "CEC Top 3" & Save the Date Items

The committee decided to focus solely on the upcoming America 250 initiatives.

11. Requests for future agenda items.

The Committee requested the following for future agenda items:

- June meeting to iron out final details for America 250.
- Committee decided to cancel the July meeting.

12. Adjourn.

The meeting was adjourned at 7:57 p.m. on May 6, 2026.

These minutes were approved on June 3, 2026.

APPROVED

Kimberly Smith, Chair

ATTESTED

Robyn Battle, Executive Director

DRAFT



TOWN OF PROSPER COMMUNICATIONS REPORT

APRIL 2026





TOWN OF PROSPER

COMMUNICATIONS REPORT

APRIL 2026

SNAPSHOT

298

POSTS

241
PREVIOUS COMPARISON PERIOD

945

NEW FOLLOWERS

437
PREVIOUS COMPARISON PERIOD

142,672

ENGAGEMENTS

35,286
PREVIOUS COMPARISON PERIOD

2,195,895

IMPRESSIONS

719,487
PREVIOUS COMPARISON PERIOD

COMBINED ACCOUNTS

[VIEW APRIL 2026 COMBINED SOCIAL ACCOUNTS REPORT](#)

Impressions: The number of times content was displayed to someone's feed.

Engagements: The number of times someone interacted with the content (likes, shares, comments, link clicks, etc.)

Reach: The number of people who see the content.

TOWN OF PROSPER FACEBOOK



25,554

FOLLOWERS



140

NEW FACEBOOK
FOLLOWERS

56

POSTS



41

PREVIOUS COMPARISON
PERIOD

8,578

ENGAGEMENTS



3,473

PREVIOUS COMPARISON
PERIOD

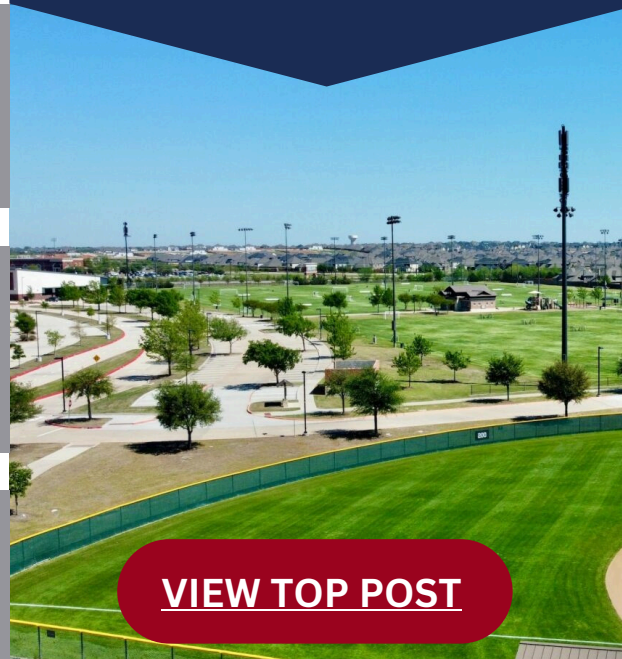
199,455

IMPRESSIONS



106,601

PREVIOUS COMPARISON
PERIOD



[VIEW TOP POST](#)

PROSPER POLICE FACEBOOK



25,965
FOLLOWERS



288

NEW FACEBOOK
FOLLOWERS

21

POSTS



21

PREVIOUS COMPARISON
PERIOD

20,485

ENGAGEMENTS



20,485

PREVIOUS COMPARISON
PERIOD

337,836

IMPRESSIONS



337,836

PREVIOUS COMPARISON
PERIOD



[VIEW TOP POST](#)

PROSPER FIRE RESCUE FACEBOOK



12,828
FOLLOWERS



44

NEW FACEBOOK
FOLLOWERS

24

POSTS



14

PREVIOUS COMPARISON
PERIOD

8,568

ENGAGEMENTS



1,369

PREVIOUS COMPARISON
PERIOD

107,196

IMPRESSIONS



57,840

PREVIOUS COMPARISON
PERIOD



[VIEW TOP POST](#)

PROSPER PARKS AND RECREATION FACEBOOK



10,422
FOLLOWERS



141

NEW FACEBOOK FOLLOWERS

30
POSTS



34

PREVIOUS COMPARISON PERIOD



[VIEW TOP POST](#)

7,224
ENGAGEMENTS



5,573

PREVIOUS COMPARISON PERIOD

144,685
IMPRESSIONS



105,111

PREVIOUS COMPARISON PERIOD

PROSPER COMMUNITY LIBRARY FACEBOOK



5,921
FOLLOWERS



128

NEW FACEBOOK FOLLOWERS

53
POSTS



35

PREVIOUS COMPARISON PERIOD



[VIEW TOP POST](#)

2,022
ENGAGEMENTS



1,186

PREVIOUS COMPARISON PERIOD

66,333
IMPRESSIONS



51,663

PREVIOUS COMPARISON PERIOD



X

TOWN OF PROSPER

5,379

FOLLOWERS
5,371 Comparison Period

PROSPER POLICE

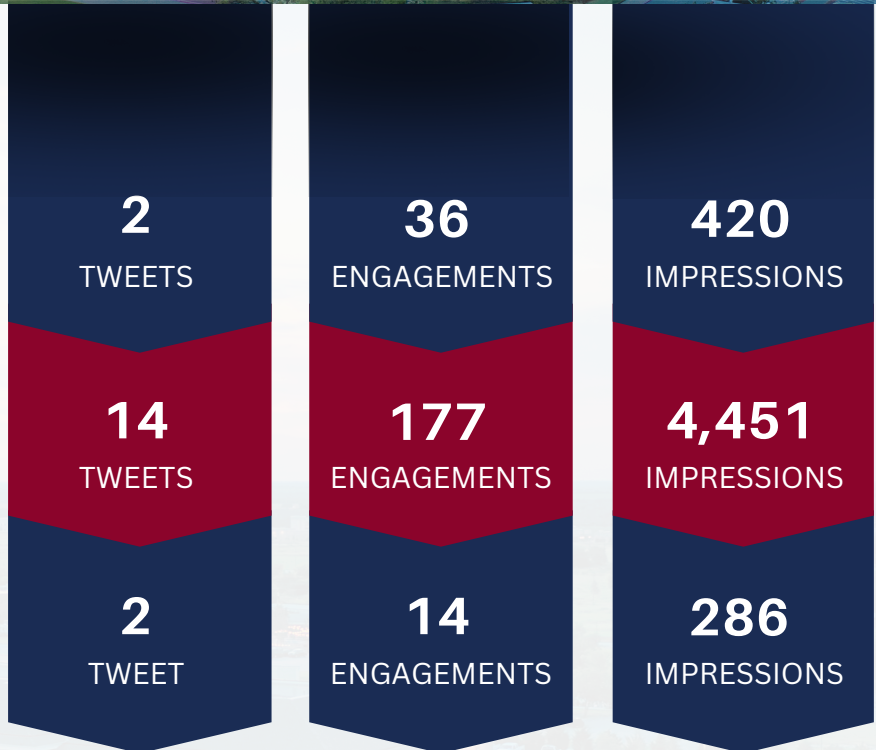
7,497

FOLLOWERS
7,450 Comparison Period

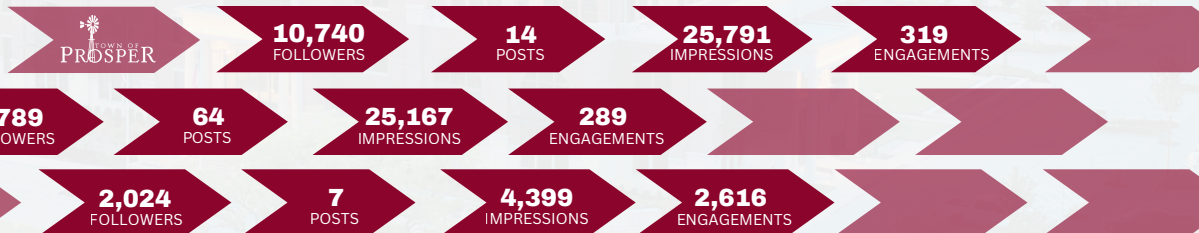
PROSPER FIRE RESCUE

2,518

FOLLOWERS
2,517 Comparison Period



INSTAGRAM



TOWN OF PROSPER

BIG REVEAL OF DOWNTOWN BLOCK PARTY HEADLINER
1,770 PEOPLE REACHED
61 LIKES
7 SHARES



PROSPER POLICE

PROSPER CITIZENS POLICE ACADEMY
366 PEOPLE REACHED
6 LIKES
9 COMMENTS



COMMUNITY LIBRARY

STORY TIME & CRAFT WITH PUBLIC WORKS
413 PEOPLE REACHED
4 LIKES
1 SHARE



LINKEDIN



NEXTDOR





TOWN OF PROSPER VIDEOS



MAYOR'S MINUTE



2
NEW VIDEOS

VIEWS 3,181

[MAYOR'S MINUTE - 4/7/2026](#)

[MAYOR'S MINUTE - 4/28/2026](#)

The "Prosper Mayor's Minute" is a concise update provided by the mayor of Prosper, offering important information and updates about the Town's affairs.

E-NEWS



PRINT AND DIGITAL PUBLICATIONS 2

[PARKS ACTIVITY CALENDAR](#) | [LIBRARY CALENDAR](#)



RESIDENT UPDATE

5,131

CONTACTS
5,107 Comparison Period

EMPLOYEE EDITION

466

CONTACTS

HOA MONTHLY NEWSLETTER

170

CONTACTS

64%
AVERAGE
OPEN RATE

62%
AVERAGE
OPEN RATE

87%
AVERAGE
OPEN RATE

3%
AVERAGE
CLICK RATE

4%
AVERAGE
CLICK RATE

2%
AVERAGE
CLICK RATE

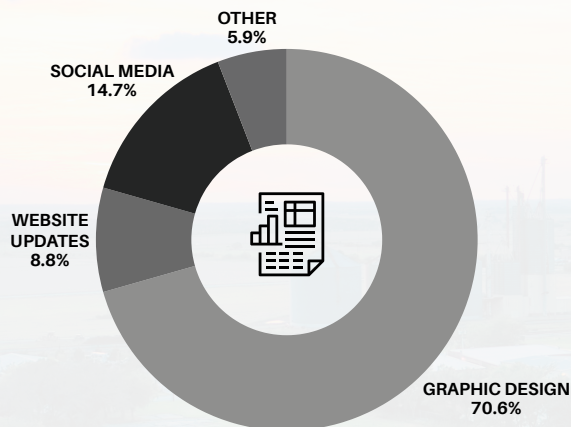
4
NEWSLETTERS
SENT

1
NEWSLETTERS
SENT

1
NEWSLETTERS
SENT

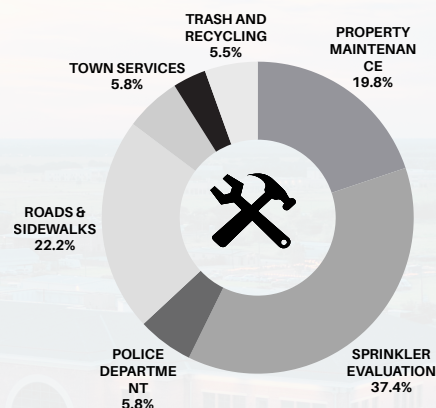


COMMUNICATION HELP TICKETS



34 COMMUNICATION HELP TICKETS WERE SUBMITTED

MYPROSPER MOBILE APP SERVICE REQUESTS




SERVICE REQUESTS & APP DOWNLOADS

CHATBOT TOP TOPICS

TOPIC	NUMBER OF MENTIONS
• Trash	64
• Road Projects	41
• Railroad Cameras	27
• Soccer Fields	18

These are the top monthly topics that website viewers request information on. These questions are assessed and updated weekly to help viewers find information with ease.

 **78.65% Resolution Rate**

70% is the standard resolution rate for questions answered correctly.

87

TOTAL REQUESTS

70

CLOSED REQUESTS

17

OPEN REQUESTS

57

NEW APP DOWNLOADS

8,252

TOTAL APP DOWNLOADS



PRESS RELEASES

2 [PROSPER FIRE RESCUE TO OPEN FIRE STATION 4,
EXPANDING EMERGENCY COVERAGE IN EAST PROSPER](#)

[TOWN OF PROSPER ANNOUNCES 'PROSPER AMERICA 250,'
A 40-DAY COMMUNITY CELEBRATION OF AMERICA'S 250TH BIRTHDAY](#)

MEDIA COVERAGE



11 MEDIA INQUIRIES





COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT **7**

- Community Engagement Meeting
- Mayor's Youth Advisory Council
- Citizens Academy Sessions 6-9
- Fire Uncoupling Ceremony
- Balcony Reception

55

COMMUNITY ROOM MEETINGS

APRIL

- 2 - DTBA Meeting
- 10 - Library / Public Works Event
- 11 - MEANT Educational Workshop
- 14 - Prosper Historical Society
- 18 - Library's Bubble Show Event



USER BREAKDOWN

102,795

PAGE VIEWS
COMPARISON PERIOD 106,257

54.04%

OF USERS ACCESS OUR WEBSITE
USING A DESKTOP
COMPARISON PERIOD 53.27%

46.96%

OF USERS ACCESS OUR WEBSITE
USING A MOBILE DEVICE
COMPARISON PERIOD 46.04%

MOST VISITED PAGES

- [Town of Prosper – A Place Where Everyone Matters](#)
- [Field Status](#)
- [Library](#)
- [Recreation Programs](#)
- [Downtown Block Party](#)
- [Pay My Utility Bill](#)



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TOWN OF
PROSPER