



Agenda
Prosper Town Council Work Session
Prosper Town Hall – Council Chambers
250 W. First Street, Prosper, Texas
Tuesday, November 26, 2024
5:00 PM

Welcome to the Prosper Town Council Work Session Meeting.

Addressing the Town Council:

Those wishing to address the Town Council must complete the Public Comment Request Form located on the Town's website or in the Council Chambers. You may submit this form to the Town Secretary or the person recording the minutes for the Board/Commission prior to the meeting. When called upon, please come to the podium, and state your name and address for the record.

In compliance with the Texas Open Meetings Act, the Town Council/Board/Commission may not deliberate or vote on any matter that does not appear on the agenda. The Council/Board/Commission, however, may provide statements of fact regarding the topic, request the topic be included as part of a future meeting, and/or refer the topic to Town staff for further assistance.

Citizens and other visitors attending Town Council meetings shall observe the same rules of propriety, decorum, and good conduct applicable to members of the Town Council. Any person making personal, impertinent, profane, or slanderous remarks or who becomes boisterous while addressing the Town Council or while attending the meeting shall be removed from the room, if so directed by the Mayor or presiding officer, and the person shall be barred from further audience before the Town Council during that session. Disruption of a public meeting could constitute a violation of Section 42.05 of the Texas Penal Code.

Call to Order/ Roll Call.

Items for Individual Consideration:

1. Discussion regarding the 2025 Events Calendar. (DB)

EXECUTIVE SESSION:

Recess into Closed Session in compliance with Section 551.001 et seq. Texas Government Code, as authorized by the Texas Open Meetings Act, to deliberate regarding:

Section 551.087 – To discuss and consider economic development incentives and all matters incident and related thereto.

Section 551.072 – To discuss and consider the purchase, exchange, lease, or value of real property for municipal purposes and all matters incident and related thereto.

Section 551.074 – To discuss and consider personnel matters and all matters incident and related thereto.

Section 551.071 - To consult with the Town Attorney regarding legal issues associated with Article 3.19 of the Code of Ordinances, and all matters incident and related thereto.

Section 551.071 - To consult with the Town Attorney regarding legal issues associated with code enforcement activities and substandard structures, law enforcement activities, and all matters incident and related thereto.

Section 551.071 - To consult with the Town Attorney regarding legal issues associated with irrigation and water supply contracts, and all matters incident and related thereto.

Section 551.071 – Consultation with the Town Attorney to discuss legal issues associated with any agenda item.

Reconvene into Work Session.

Adjourn.

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at Prosper Town Hall, located at 250 W. First Street, Prosper, Texas 75078, a place convenient and readily accessible to the general public at all times, and said Notice was posted by 5:00 p.m., on Friday, November 22, 2024, and remained so posted at least 72 hours before said meeting was convened.

Michelle Lewis Sirianni, Town Secretary

Date Notice Removed

Pursuant to Section 551.071 of the Texas Government Code, the Town Council reserves the right to consult in closed session with its attorney and to receive legal advice regarding any item listed on this agenda.

NOTICE

Pursuant to Town of Prosper Ordinance No. 13-63, all speakers other than Town of Prosper staff are limited to three (3) minutes per person, per item, which may be extended for an additional two (2) minutes with approval of a majority vote of the Town Council.

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS: The Prosper Town Council meetings are wheelchair accessible. For special services or assistance, please contact the Town Secretary's Office at (972) 569-1073 at least 48 hours prior to the meeting time.

CEC Recommendations:

- Less events, but events that are more significant
- Cancel Celebrate Prosper 2025 and move to the spring of 2026 (Fall is oversaturated)
 - Incorporate secondary events such as Chrome and Coffee / BBQ component / Multicultural Component / New Resident Mixer
- Cancel 2025 P-Town Throwdown (Bringing the event back in 2026 to coincide with the opening of Raymond Community Park)
- National Day of Prayer and 9/11 Ceremony (Moving to the evening) (Not hosted by Parks and Recreation)

CEC Recommendations:

- Cancelling niche / limited attendance events such as Movie Night, Paws on Broadway. (Potentially an Easter Event in its place)
- Bringing Back Historical Events such as the “Blue Truck Dance.” (Staff have reached out to Historical Society, but no information was available)
- Event Locations (more events on the West Side of Town such as Windsong Ranch)

PARB Comments:

Item 1.

- Agree with Parks and Recreation Staff Recommendations for the 2025 event calendar
- Agree with reducing numbers of events and making them more robust
- Is the CEC receiving input from the community and how?
- Seems like a lot of external input for the calendar – staff should be empowered to set calendar based on public input, survey data and internal planning
- Collaboration with Downtown Businesses should be a win-win
- Chrome and Coffee – OK to cancel if someone else is producing a similar event
- Parental fatigue is not exclusive to Fall and not a good reason to cancel an event
- Creating momentum and calendar consistency are important for events

Page 5

PARB Comments:

Item 1.

- Don't cancel P-Town Throwdown in 2025 – move to RCP in Spring 2026
- Request true community input through a survey process (online, person to person, 3rd party)
- Pay attention to logistical needs for events – importance of a central hub for events
- Open to a future meeting with CEC for strategic planning
- Support Sip & Stroll / Night Markets to support the Downtown Businesses
- Continue to invest in and develop landmark events
- Goal is to bring the Community together

Staff Recommendations:

- Keep Celebrate Prosper in the Fall
 - Add multicultural components, utilize local entertainment for an interactive public music contest, and other changes / upgrades to the event as previously presented to Town Council, PARB, and CEC.
- Staff would like to support the Downtown Businesses' already established event (Inappropriate Trucker Hat Block Party) and become a title sponsor for the spring concert (April 5, 2025) – similar structure as Pride in the Sky and Freedom Fest
- Staff believe canceling P-Town Throwdown in 2025 may not be in the best interest of the event, but understand current location is not ideal and agree with CEC that event should be moved to RCP, but in the Spring of 2026.

Staff Recommendations:

- Replacing 'niche' events (Coffee & Chrome and Paws on Broadway) with a monthly / quarterly Downtown Market & Sip And Stroll
 - EDC has expressed interest in supporting Downtown initiatives like these events
- Interested in bringing back historical events in future but will need some guidance.
- Public input / surveys for feedback on events
- Maintain inclusivity at all events

2025 Proposed Event Calendar

Item 1.

	All	Time:	Event:	Location:
1	February - 22	9:00 a.m. - 11:00 a.m.	Prosper Fishing Derby	Frontier Park
2	March - 12	9:00 a.m. - 11:00 a.m.	Mayor's Coffee for Active Adults	Fire Station (Teel)
3	March - 29	8:00 a.m. - Finish	P-Town Throwdown Pickleball Tournament	Reynold's Middle School
4	April - 5	12:00 p.m. - 10:00 p.m.	Downtown Concert	Broadway St.
5	May - 1	12:00 p.m. - 1:00 p.m.	National Day of Prayer	Town Hall
6	May - 26	10:00 a.m.	Memorial Day Ceremony	Frontier Park
7	June - 7	8:00 a.m. - 10:30 a.m.	Chrome & Coffee (Neighbors Nourishing Neighbors)	Town Hall Parking Lot
8	July - 1	5:00 p.m. - 10:00 p.m.	Pride in the Sky	Frontier Park
9	September - 1	9:00 a.m. - 12:00 p.m.	Paws in the Park (Name Subject to Change)	Frontier Park
10	October - 4	4:00 p.m. - 8:00 p.m.	Celebrate Prosper	Frontier Park
11	October - 15	11:00 a.m. - 1:00 p.m.	Mayor's Luncheon	LDS Church
12	November - 7	5:00 p.m. - 6:00 p.m.	Arbor Day Celebration (Official Texas Arbor Day)	TBD
13	November - 8	8:00 a.m. - 11:00 a.m.	Veterans Day Honor Run	Frontier Park
14	December - 1	5:00 p.m. - 6:30 p.m.	Sensory Photos with Santa	Town Hall Lobby
15	December - 6	3:00 p.m. - 7:00 p.m.	Christmas Festival	Town Hall Parking Lot

Notes:

- Downtown Market: 3rd Friday Evening or Saturday Morning of each month
- Sip and Stroll: Quarterly, themed, Sponsored by the Town
- Orange Highlights: PISD Calendar has not been released
- Purple Highlights: Pending Removal with the addition of SBG Events
- Texas Open = June (First Weekend) (Rockwall)/UPA World Championships = November (First or Second Weekend) (Brookhaven, Farmington)