



AGENDA

Community Engagement Committee (CEC)

Prosper Town Hall, Council Chambers
250 W. First Street, Prosper, Texas
Wednesday, February 4, 2026

6:00 PM

Welcome to the Prosper Community Engagement Committee (CEC) meeting.

Addressing the Community Engagement Committee (CEC):

Those wishing to address the Community Engagement Committee must complete the Public Comment Form located on the Town website or in the meeting room.

Please submit this form to the Board Chair or a staff person recording the minutes for the Board/Commission prior to the meeting. When called upon, please state your name and address for the record.

In compliance with the Texas Open Meetings Act, the Town Council/Board/ Commission may not deliberate or vote on any matter that does not appear on the agenda. The Council/Board/Commission, however, may provide statements of fact regarding the topic, request the topic be included as part of a future meeting, and/or refer the topic to Town staff for further assistance.

Citizens and other visitors attending Community Engagement Committee (CEC) meetings shall observe the same rules of propriety, decorum, and good conduct applicable to members of the Committee. Any person making personal, impudent, profane or slanderous remarks or who becomes boisterous while addressing the Committee or while attending the meeting shall be removed from the room, if so directed by the Mayor or presiding officer, and the person shall be barred from further audience before the Committee during that session of the meeting. Disruption of a public meeting could constitute a violation of Section 42.05 of the Texas Penal Code.

- 1. Call to Order / Roll Call.**
- 2. Consider and act upon the minutes of the January 7, 2026, Community Engagement Committee (CEC) meeting.**
- 3. Citizen Comments**

The public is invited to address the Committee on any topic. However, the Committee is unable to discuss or take action on any topic not listed on this agenda. Please complete a "Public Comment Request Form" and present it to a staff member prior to the meeting. Please limit your comments to three minutes. If multiple individuals wish to speak on a topic, they may yield their three minutes to one individual appointed to speak on their behalf. All individuals yielding their time must be present at the meeting, and the appointed individual will be limited to a total of 15 minutes.

- 4. Discuss 2026 Mayor's Fitness Challenge (TH)**
- 5. Discuss and Consider CEC Subcommittee Reports (KS)**
- 6. Discussion of Town Events:**

a. Upcoming Events

- **Prosper Fishing Derby**
- **America 250th Anniversary**
- **2026 Christmas Festival**

7. Voice of the Town (KS)

8. Discuss and consider "CEC Top 3" & Save the Date items.

9. Request for future agenda items.

10. Adjourn.

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at Prosper Town Hall, located at 250 W. First Street, Prosper, Texas 75078, a place convenient and readily accessible to the general public at all times, and said Notice was posted by 5:00 p.m., on Thursday, January 29, 2026, and remained so posted at least three (3) business days before said meeting was convened.

Michelle Lewis Sirianni, Town Secretary

Date Notice Removed

Pursuant to Section 551.071 of the Texas Government Code, the Community Engagement Committee reserves the right to consult in closed session with its attorney and to receive legal advice regarding any item listed on this agenda.

NOTICE

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS: The Town of Prosper Board, Commission, and Committee meetings are wheelchair accessible. For special services or assistance, please contact the Town Secretary's Office at (972) 569-1073 at least 48 hours prior to the meeting time.



MINUTES

Community Engagement Committee
Prosper Town Hall, Council Chambers
250 W. First Street, Prosper, Texas
Wednesday, January 7, 2026

1. Call to Order / Roll Call.

The meeting was called to order at 6:03 p.m.

Committee Members Present:

Kimberly Smith, Chair
Soprina Reeves, Vice Chair
Annie Bunger
Sean Boardman
Jennifer Downs
Jeff Robinson
Andy Franco
Kari Willis
Samad Abdur-Razzaaq

Committee Members Absent:

Ella Lee
Rory Conley

Councilmembers Present:

Jeff Hodges
Amy Bartley

Staff Members Present:

Todd Rice, Communications Director
Myrisa Petty, Community Engagement Coordinator
Kaylynn Stone, Special Events Manager
Angela Lewis, Event Specialist

2. Consider and act upon the minutes of the December 3, 2025 Community Engagement Committee (CEC) meeting.

Andy Franco made a motion to approve and Jeff Robinson seconded. The minutes were unanimously approved.

3. Comments from the Public.

There were no comments from the public.

4. Restate Your Why for CEC Members

Ms. Smith gave an overview of a new format for CEC meetings going into 2026 with the goals of improving efficiency at meetings and letting members own more of the work. The committee then went around the room to share their "why" behind why they joined the CEC. Members commented that they enjoyed events with the Town, valued the sense of community, and wanted to be a part of keeping that community feel while making an impact.

5. CEC Subcommittee Formations

Councilmember Bartley gave a brief history of the creation of the Community Engagement Committee. She then gave an overview of the proposed working groups for the committee. The proposed working groups consisted of a Mayor's Youth Advisory Council (MYAC) group, a Communications group, and an Events & Life in Prosper group. The committee decided

amongst themselves for who would join each group based on their strengths and interests. The MYAC subcommittee group will consist of: Ella Lee, Samad Abdur-Razzaaq and Kimberly Smith. The Communications subcommittee group will consist of: Soprina Reeves, Kari Willis and Annie Bunger. The Events & Life in Prosper subcommittee group will consist of: Rory Conley, Andy Franco, Sean Boardman, Jeff Robinson and Jennifer Downs. The groups will pick a point person and meet before the scheduled CEC meeting.

6. Discussion on Town Events

a. Recent Events

• Prosper Christmas Festival

Mr. Franco commented that the festival was very well attended. Councilmember Hodges mentioned that he thought this year's festival had the feeling of being able to spend all day at it rather than just coming at night for the tree lighting. Councilmember Bartley liked the stage set up where it was still in view as attendees shopped with vendors.

7. Voice of the Town

Ms. Smith introduced the new agenda item as an opportunity for committee members to share what they are hearing around town that could potentially guide future engagement opportunities. Ms. Willis spoke of a recent e-bike accident that injured a minor resident and gave praise to the efforts being set forth by the Prosper Police Department for registrations. Councilmember Bartley shared some of the recent feedback from the e-bike registration events and that a standout note is parents not knowing the differences between e-bikes and e-motorcycles. It was also shared with the committee the opening of the Raymond Park pickleball courts.

8. Discuss and consider “CEC Top 3” & Save the Date Items.

The Committee recommended the following for the CEC Top 3 this month:

- Boards & Commissions Work Session
- Prosper Citizens Academy
- Prosper Fishing Derby

9. Requests for future agenda items.

The Committee requested the following for future agenda items:

- Town Manager to present on All American City Designation
- Subcommittee Updates to be early on the agenda
- Budget Overview

10. Adjourn.

The meeting was adjourned at 7:24 p.m. on January 7, 2026.

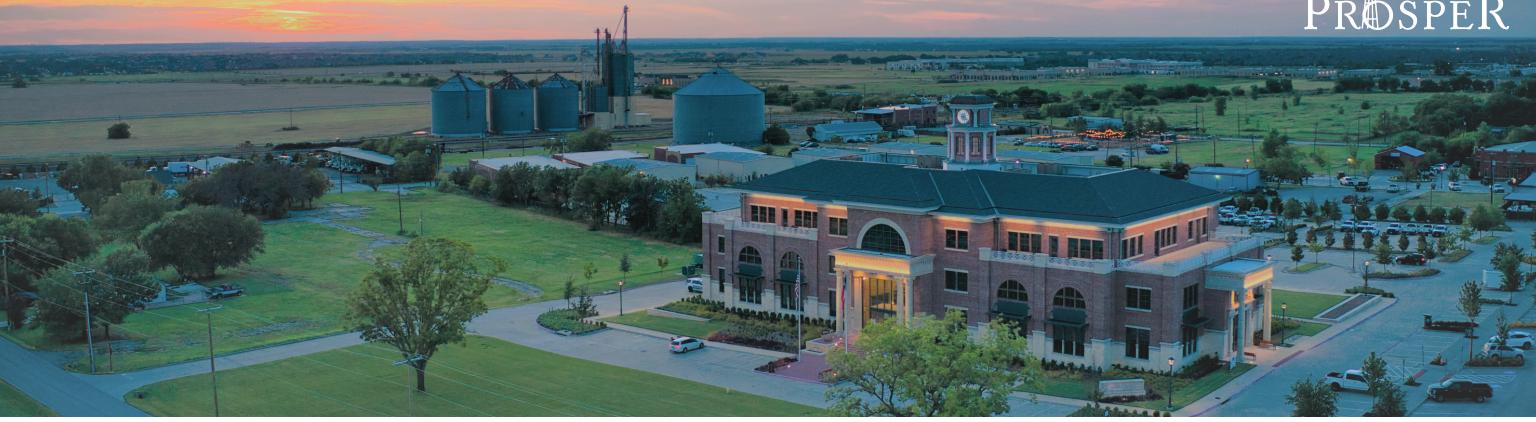
These minutes were approved on February 4, 2026.

APPROVED

Kimberly Smith, Chair

ATTESTED

Todd Rice, Communications Director



TOWN OF PROSPER

Communications Report

December 2025

SNAPSHOT

212

POSTS

207

PREVIOUS COMPARISON PERIOD

456

NEW FOLLOWERS

603

PREVIOUS COMPARISON PERIOD

21,563

ENGAGEMENTS

58,589

PREVIOUS COMPARISON PERIOD

618,730

IMPRESSIONS

1,145,259

PREVIOUS COMPARISON PERIOD

COMBINED ACCOUNTS

VIEW DECEMBER 2025 COMBINED SOCIAL ACCOUNTS REPORT

Impressions: The number of times content was displayed to someone's feed.

Engagements: The number of times someone interacted with the content (likes, shares, comments, link clicks, etc.)

Reach: The number of people who see the content.

TOWN OF PROSPER FACEBOOK


24,987
FOLLOWERS

**GAINED 104 NEW
FACEBOOK FOLLOWERS**
41

POSTS

37

PREVIOUS COMPARISON PERIOD

4,128

ENGAGEMENTS

8,603

PREVIOUS COMPARISON PERIOD


146,536

IMPRESSIONS

141,376

PREVIOUS COMPARISON PERIOD

[VIEW TOP POST](#)




PROSPER POLICE FACEBOOK


24,911
FOLLOWERS

**GAINED 34 NEW
FACEBOOK FOLLOWERS**
19
POSTS

30

PREVIOUS COMPARISON PERIOD

6,612
ENGAGEMENTS

31,381

PREVIOUS COMPARISON PERIOD

195,099
502,741

PREVIOUS COMPARISON PERIOD

[VIEW TOP POST](#)


PROSPER FIRE RESCUE FACEBOOK


12,620
FOLLOWERS

**GAINED 61 NEW
FACEBOOK FOLLOWERS**
11
POSTS

24

PREVIOUS COMPARISON PERIOD

5,347
ENGAGEMENTS

10,836

PREVIOUS COMPARISON PERIOD

92,519
IMPRESSIONS

232,165

PREVIOUS COMPARISON PERIOD

[VIEW TOP POST](#)



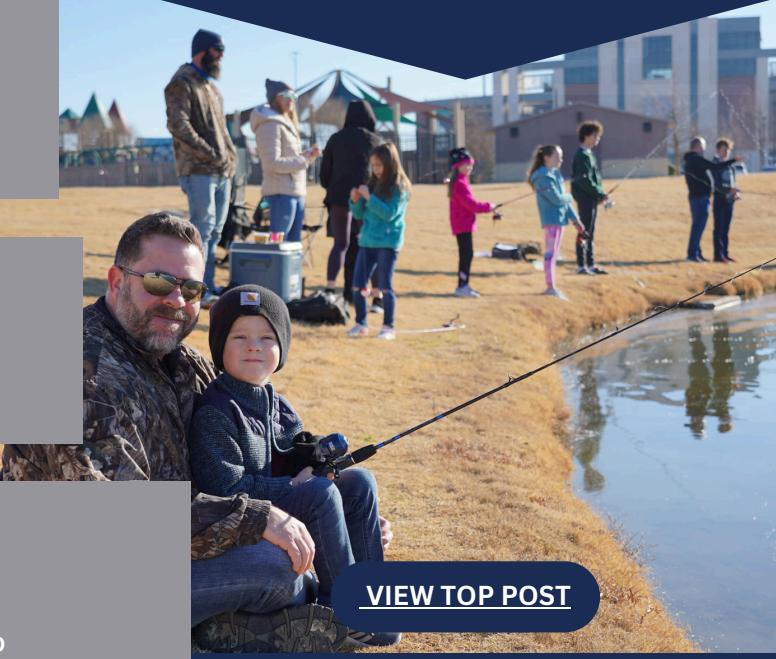

PROSPER PARKS & RECREATION FACEBOOK


9,729
FOLLOWERS

**GAINED 78 NEW
FACEBOOK FOLLOWERS**
34
POSTS

36

PREVIOUS COMPARISON PERIOD


[VIEW TOP POST](#)
200,105 ➔ **100,396**

IMPRESSIONS

PREVIOUS COMPARISON PERIOD

PROSPER COMMUNITY LIBRARY FACEBOOK


5,647
FOLLOWERS

**GAINED 24 NEW
FACEBOOK FOLLOWERS**
32
POSTS

31

PREVIOUS COMPARISON PERIOD


[VIEW TOP POST](#)
854 ➔ **243**

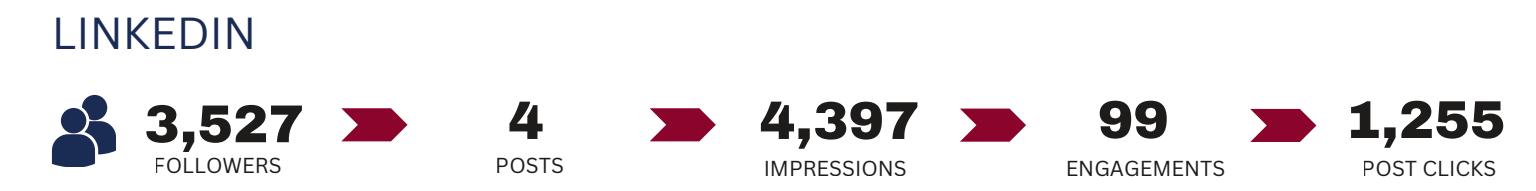
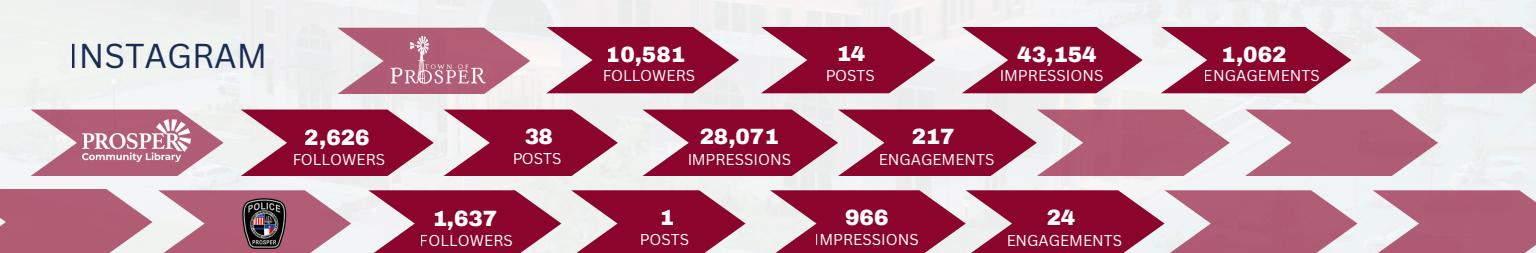
ENGAGEMENTS

PREVIOUS COMPARISON PERIOD

33,318 ➔ **17,614**

IMPRESSIONS

PREVIOUS COMPARISON PERIOD





TOWN OF PROSPER VIDEOS



4

[Mayor's Minute](#)

[Discover Downtown Prosper](#)

[Prosper Christmas Festival](#)

[Better If You Duo Winter Safety](#)

MAYOR'S MINUTE



1

NEW VIDEOS

VIEWS 2.2k

[MAYOR'S MINUTE - 12/9/2025](#)

The "Prosper Mayor's Minute" is a concise update provided by the mayor of Prosper, offering important information and updates about the Town's affairs.

E-NEWS



PRINT AND DIGITAL PUBLICATIONS **2**



RESIDENT UPDATE **5,484**

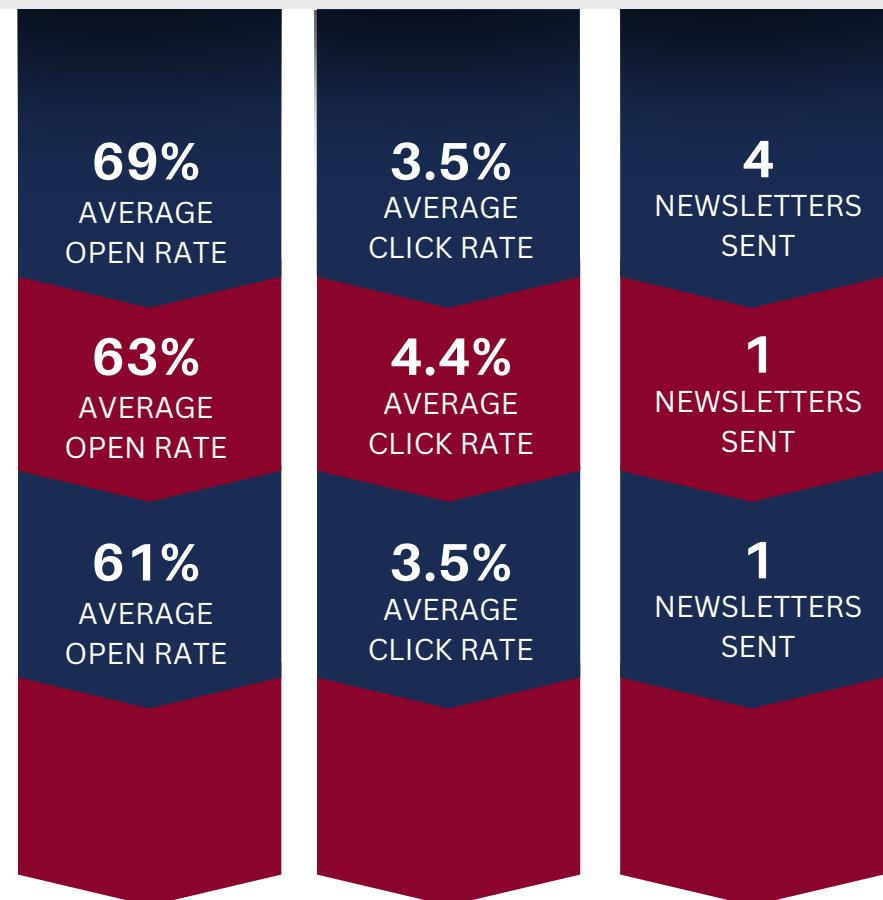
CONTACTS
5,468 Comparison Period

EMPLOYEE EDITION **429**

CONTACTS

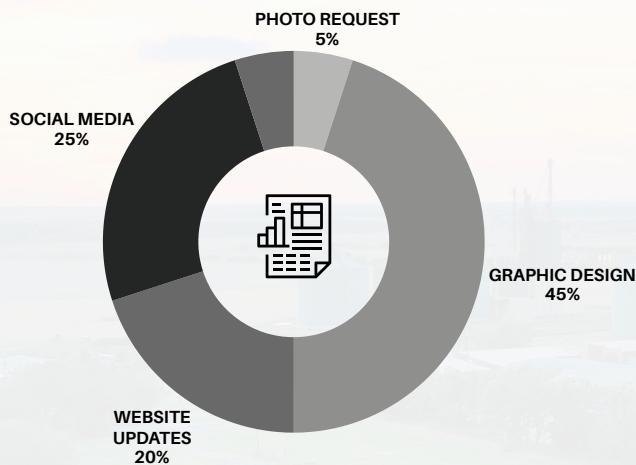
HOA MONTHLY NEWSLETTER **187**

CONTACTS





COMMUNICATION HELP TICKETS



20 COMMUNICATION HELP TICKETS WERE SUBMITTED

CHATBOT TOP TOPICS

TOPIC	NUMBER OF MENTIONS
• Trash Pick Up	20
• Railroad Cameras	8
• Book Renewal	4
• Road Projects	4
• Water Bill	4

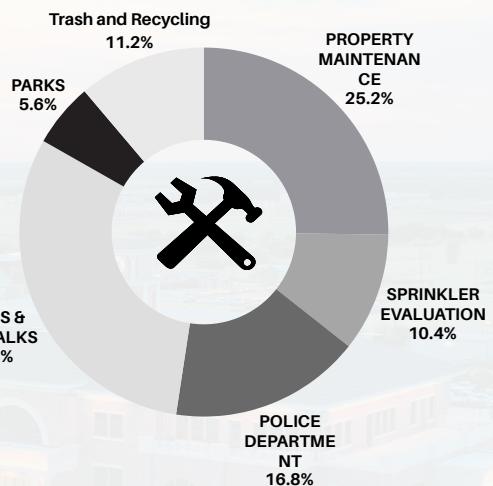
These are the top monthly topics that website viewers request information on. These questions are assessed and updated weekly to help viewers find information with ease.



95.11% Resolution Rate

70% is the standard resolution rate for questions answered correctly.

MYPROSPER MOBILE APP SERVICE REQUESTS



SERVICE REQUESTS & APP DOWNLOADS

35

TOTAL REQUESTS

23

CLOSED REQUESTS

12

OPEN REQUESTS

58

NEW APP DOWNLOADS

8,824

TOTAL APP DOWNLOADS



MEDIA COVERAGE

Prosper Media Coverage for November 28 - December 5, 2025.

Prosper Media Coverage for December 6 - December 12, 2025.

Prosper Media Coverage for December 13 - December 19, 2025.

Prosper Media Coverage for December 20 - December 26, 2025.

Prosper Media Coverage for December 27, 2025 - January 2, 2026.



COMMUNITY ENGAGEMENT

COMMUNITY ENGAGEMENT

6

- Community Engagement Committee
- Downtown Advisory Committee
- Mayor's Youth Advisory Council
- Prosper Christmas Festival
- Sensory Santa
- Boards & Commissions Reception

3

COMMUNITY ROOM MEETINGS

- Prosper Historical Society
- Your Retirement Timeline
- Prosper ISD P2P Christmas Party



USER BREAKDOWN

82,952

PAGE VIEWS
COMPARISON PERIOD 90,282

57.25

OF USERS ACCESS OUR WEBSITE
USING A DESKTOP
COMPARISON PERIOD 60.24%

43.75

OF USERS ACCESS OUR WEBSITE
USING A MOBILE DEVICE
COMPARISON PERIOD 44.63%

MOST VISITED PAGES

- [Town of Prosper – A Place Where Everyone Matters](#)
- [Prosper Christmas Festival](#)
- [Prosper Community Library](#)
- [Trash & Recycling](#)
- [Pay My Utility Bill](#)



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