



AGENDA
Community Engagement Committee (CEC)
Prosper Town Hall, Executive Conference Room
250 W. First Street, Prosper, Texas
Wednesday, September 4, 2024
6:00 PM

Welcome to the Prosper Community Engagement Committee (CEC) meeting.

Addressing the Community Engagement Committee (CEC):

Those wishing to address the Community Engagement Committee must complete the Public Comment Form located on the Town website or in the meeting room.

Please submit this form to the Board Chair or a staff person recording the minutes for the Board/Commission prior to the meeting. When called upon, please state your name and address for the record.

In compliance with the Texas Open Meetings Act, the Town Council/Board/ Commission may not deliberate or vote on any matter that does not appear on the agenda. The Council/Board/Commission, however, may provide statements of fact regarding the topic, request the topic be included as part of a future meeting, and/or refer the topic to Town staff for further assistance.

Citizens and other visitors attending Community Engagement Committee (CEC) meetings shall observe the same rules of propriety, decorum, and good conduct applicable to members of the Committee. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the Committee or while attending the meeting shall be removed from the room, if so directed by the Mayor or presiding officer, and the person shall be barred from further audience before the Committee during that session of the meeting. Disruption of a public meeting could constitute a violation of Section 42.05 of the Texas Penal Code.

1. **Call to Order / Roll Call.**
2. **Consider and act upon the minutes of the August 7, 2024, Community Engagement Committee (CEC) meeting.**
3. **Comments from the Public.**
4. **Brainstorming Ideas for Life in Prosper:**
 - a. **Update 2024-2025 MYAC Application Status (MP)**
 - b. **Update on MyProsper App Messaging System (TR)**
5. **Discussion and Update on the Downtown Historical Marker Project. (TR)**
6. **Discussion on Town Events (BK)**
 - a. **Upcoming Events**
 - **Freedom Fest**
 - **9/11 Ceremony & Blood Drive**
 - **Celebrate Prosper**
 - **National Night Out**

- b. Discussion on a Serve Prosper event. (AB)
- 7. Discuss and receive updates regarding:
 - a. Community Engagement Activities (TR)
- 8. Discuss and consider “Now You Know Prosper” Top 3. (BK)
- 9. Discuss and consider “CEC Top 3” & Save the Date items. (BK)
- 10. Requests for future agenda items.
- 11. Adjourn.

CERTIFICATION

I, the undersigned authority, do hereby certify that this Notice of Meeting was posted at Prosper Town Hall, located at 250 W. First Street, Prosper, Texas 75078, a place convenient and readily accessible to the general public at all times, and said Notice was posted by 5:00 p.m., on Friday, August 30, 2024 and remained so posted at least 72 hours before said meeting was convened.

Michelle Lewis Sirianni, Town Secretary

Date Notice Removed

Pursuant to Section 551.071 of the Texas Government Code, the Town Council reserves the right to consult in closed session with its attorney and to receive legal advice regarding any item listed on this agenda.

NOTICE

Pursuant to Town of Prosper Ordinance No. 13-63, all speakers other than Town of Prosper staff are limited to three (3) minutes per person, per item, which may be extended for an additional two (2) minutes with approval of a majority vote of the Town Council.

NOTICE OF ASSISTANCE AT PUBLIC MEETINGS: The Prosper Town Council meetings are wheelchair accessible. For special services or assistance, please contact the Town Secretary’s Office at (972) 569-1011 at least 48 hours prior to the meeting time.



MINUTES
Community Engagement Committee
Prosper Town Hall, Executive Conference Room
250 W. First Street, Prosper, Texas
Wednesday, August 7, 2024

1. Call to Order / Roll Call.

The meeting was called to order at 6:04 p.m.

Committee Members Present:

Kristin Meier, Vice-Chair
Kimberly Smith
Andy Franco
Jai Muthu
Stacy Cate
Kari Willis
Gretchen Darby

Committee Members Absent:

Brent Kirby, Chair
Chris Wardlaw

Councilmembers Present:

Jeff Hodges
Marcus Ray

Staff Members Present:

Todd Rice, Director of Communications
Myrisa Petty, Community Engagement Coordinator

2. Consider and act upon the minutes of the July 10, 2024, Community Engagement Committee (CEC) meeting.

With the absence of Brent Kirby, the approval will happen in September's meeting.

3. Comments from the Public.

There were no comments from the public.

4. Brainstorming Ideas for Life in Prosper. (BK)

a) Update 2024 – 2025 MYAC Application Status

Mrs. Petty updated that a link to the application is now live for applicants. The link has been shared with the Spring 2024 class with an invitation to apply again. The application will open to the public on August 13, 2024 to PISD students.

b) Facilitated brainstorming discussion on:

1. Strategies for soliciting involvement and feedback from residents

Mr. Ray mentions the need for push notifications for town events. Mr. Rice updates that the communications team is actively working on an update for the app to be able to send push notifications from app, email and text. The messaging aspect is expected to be up and running by the September meeting.

2. Better informing residents about Town services and development projects

The Committee discussed additional ways to get in front of residents to get them informed. Ms. Willis suggests sporting events with the schools to better target parents. It was also suggested that having Town events featured in school newsletters would also get information in front of parents. Mr. Ray stresses that pushing for app downloads is the best way to go to keep residents informed whether it is with QR codes or having staff or MYAC students at Town events with ipads. Mr. Ray suggested an LED sign in select places for event promotions or even strategically placed signs at intersections a couple times a year would suffice.

5. Discussion of Downtown Historical Marker Project. (TR)

Mr. Rice presented the list of potential Historical landmarks for the Committee to work in conjunction with the Prosper Downtown Committee and the Prosper Historical Society. Mr. Ray leads the ask for the Community Engagement Committee to give insight and perspective to what would make this project engaging. Mr. Rice mentioned making a geofence within the app as well as a dedicated web page. The communications team is currently working with the Prosper Historical Society for a “Then & Now” video series to highlight these points of interest. Ms. Willis suggest getting the Mayor’s Youth Advisory Council involved with this project.

6. Discuss and feedback on Town Events (BK)

a. Upcoming Events

- **Freedom Fest**

The event will be held on September 7 in Downtown Prosper on Broadway. The event is free but will require registration. Tickets are now available.

- **Celebrate Prosper**

The event will be held on October 5 at Frontier Park. Following the CEC’s recommendations at the June 2024 meeting, Town staff presented the ideas to the Town Council, who concurred with the recommendations, including the addition of a New Resident component to Celebrate Prosper and possibly adding vendors, a “battle-of-the bands,” an art show, and possible barbecue cookoff as future enhancements to the event.

- **National Night Out**

The event will be on October 1st to celebrate 40 years of National Night Out. Prosper Police Department will visit registered block parties to promote police-community relationships. Registrations for block parties is now open until September 27, 2024.

b. Discussion on a Serve Prosper event (TR)

Mr. Ray gave a background of the event for the Committee. The event would be a collaborative effort to get residents from the town together to do projects. These projects can range from cleanup efforts to assisting an elderly resident with tasks. Mr. Ray suggests getting schools, Mayor’s Youth Advisory Council, Partners in Faith and other groups involved in the effort. The Committee will look for a suitable time in the next calendar year to do this.

7. Discuss receive updates regarding:

a. Community Engagement Activities

Mr. Rice did not have updates at this time.

b. Viewing Videos Produced by Communications Staff

8. Discuss and consider “Now You Know Prosper” Top 3. (BK)

Mr. Rice shared a list of “Now You Know Prosper” videos with their themes and dates to be posted. Mr. Franco suggests adding a bulk trash day pick up video. Ms. Willis suggest adding more humor to the videos and make them more driven to downloading the MyProsper app.

9. Discuss and consider “CEC Top 3” & Save the Date Items (BK).

The Committee recommended the following for the CEC Top 3 this month:

- Freedom Fest
- Library Master Plan
- Celebrate Prosper

10. Requests for future agenda items.

More discussion on the Serve Prosper event.

11. Adjourn.

The meeting was adjourned at 7:15 p.m. on August 7, 2024.

These minutes were approved on September 4, 2024.

APPROVED

Brent Kirby, Chair

ATTESTED

Todd Rice, Communications Manager