

MINUTES

Community Engagement Committee

Prosper Town Hall, Executive Conference Room 250 W. First Street, Prosper, Texas Wednesday, May 7, 2025

1. Call to Order / Roll Call.

The meeting was called to order at 6:00 p.m.

Committee Members Present:

Kristin Meier, Chair Soprina Reeves, Vice Chair Andy Franco Gretchen Darby Darlene Morton Kimberly Smith Annie Bunger Sean Boardman

Committee Members Absent:

Kari Willis Stacy Cate Jai Muthu

Councilmembers Present:

Marcus Ray

Staff Members Present:

Myrisa Petty, Community Engagement Coordinator Todd Rice, Communications Director Dan Baker, Parks & Recreation Director Laura Collins, Youth Services Librarian

2. Consider and act upon the minutes of the March 5, 2025 and April 2, 2025, Community Engagement Committee (CEC) meeting.

Gretchen Darby made a motion to approve and Soprina Reeves seconded. The minutes were unanimously approved.

3. Comments from the Public.

There were no comments from the public.

4. Summer Reading

Ms. Collins shared an overview of the Summer Reading Program the Prosper Community Library is promoting. The theme for summer 2025 is a Cultural Cruise where each week focuses on a different country or region. Councilmember Ray suggests getting the Prosper ISD students more involved in programs at the library as well as local businesses.

5. Prosper on Tap: Sip & Stroll Series

Mr. Baker gives an overview of the Sip & Stroll series coming to downtown Prosper. The themes range from a tailgate theme to craft beer and bubbly. The first sip and stroll is selling well with hopes of more sales closer to the date. Ms. Reeves comments that most people will

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wait until the last minute to grab tickets. Council Member Ray mentions that this event is right in line with the strategic vision of developing the downtown area as a destination.

6. Brainstorming Ideas for Life in Prosper.

a. Special Events Survey

Mr. Baker shares the special events survey with the committee. The survey is open from May 1st through the 31st and is open for Prosper residents to give feedback on events they have been to and events they would like to see here in Prosper. Ms. Morton gave good feedback for the questions within the survey being open ended as well as multiple choice. Councilmember Ray suggests promotion of the survey through the MyProsper mobile app push notifications.

7. Discussion on Town Events

a. Recent Events.

Downtown Block Party

The Downtown Block Party will take place on April 5th in partnership with Unkle Bekah's Inappropriate Trucker Hats. With live music from various bands, vendors, food trucks and more it is an opportunity for residents to enjoy some family fun for free. The committee comments on the cold, wet weather that hit on event day that impacted attendance. The set up and music itself did get good feedback.

National Day of Prayer

Residents from the community will come together at Town Hall on Thursday, May 1st starting at 11:30 a.m. to unite in fellowship, prayer and worship. Led by Prosper's pastors and leaders, the National Day of Prayer is open to all who wish to lift up the community in unity and hope. Councilmember Ray praises the tents and chairs that were brought in for the event in the event of rain.

b. Upcoming Events

National Peace Officer Memorial Ceremony

The National Peace Officer Memorial Ceremony will take place on Thursday, May 15th at the Prosper Police Station to honor officers who have given their lives in the line of duty.

Memorial Day Ceremony

Residents from the community will come together at Frontier Park on Monday, May 26th starting at 10:00 a.m. for a ceremony to honor those who have fallen. Following the ceremony, a groundbreaking for the Veteran's Memorial will take place with Prosper's Rotary Club.

8. Discuss and receive updates regarding:

a. Community Engagement Activities

Ms. Petty shared videos created by the Communications Department in the last month which included a texting while driving video with Prosper Police and a severe weather video with Prosper Fire Rescue. The committee comments on how they enjoy the humor and lighthearted videos posted by the town and to continue doing them. Ms. Petty gave an outline for the upcoming HOA meeting as well as the official launch of the Mayor's Teen Government Academy for the summer.

b. MYAC Class of 2025 Updates

Ms. Petty gave a brief update of the final MYAC class day. The session was built entirely on giving feedback to the Town in order to help staff continue to build the program. Discussion of applications and other items are requested for the June meeting.

9. Discuss and consider "CEC Top 3" & Save the Date Items.

The Committee recommended the following for the CEC Top 3 this month:

- Sip & Stroll: Blooms and Bubbly
- Special Events Survey
- Memorial Ceremonies

10. Requests for future agenda items.

The Committee requested the following for future agenda items

- Follow up on the #ProsperProud
- MYAC Applications and Socials
- Back to School Supply Drive

11. Adjourn.

The meeting was adjourned at 7:30 p.m. on May 7, 2025.

These minutes were approved on June 4, 2025.

APPROVED

Kristin Meier, Chair

ATTESTED

rodd Rice, Communications Director