

MINUTES

Community Engagement Committee
Prosper Town Hall, Executive Conference Room
250 W. First Street, Prosper, Texas
Wednesday, September 3, 2025

1. Call to Order / Roll Call.

The meeting was called to order at 6:00 p.m.

Committee Members Present:

Soprina Reeves, Vice Chair Andy Franco Annie Bunger Darlene Morton Gretchen Darby Kimberly Smith Sean Boardman Stacy Cate

Committee Members Absent:

Kristin Meier, Chair Kari Willis Jai Muthu

Staff Members Present:

Myrisa Petty, Community Engagement Coordinator

2. Consider and act upon the minutes of the August 6, 2025 Community Engagement Committee (CEC) meeting.

Darlene Morton made a motion to approve and Andy Franco seconded. The minutes were unanimously approved.

3. Comments from the Public.

There were no comments from the public.

4. Brainstorming Ideas for Life in Prosper.

a. #The75078 Campaign

Ms. Petty shared the update that the campaign will be delayed until a new communications specialist is hired on.

b. Committee Members Terms & Roll Off

Ms. Petty gave an update on efforts that will be put forth for the new members of the committee that will be selected this month. She detailed working with Robyn to try to make the transition seamless but likely at the next meeting there will be time dedicated to onboarding with the number of new members. Ms. Petty also advised the committee on calendar invites being sent out at the beginning of October to reflect events that will include the new CEC members.

5. Discussion on Town Events

a. Upcoming Events

- Prosper on Tap: Craft Beer Kickoff
 The third Prosper on Tap event will take place on Saturday, September 6th in
 Downtown Prosper. This daytime event was the perfect way to explore the charming
 shops of Downtown Prosper while enjoying craft beer and the start to football
 season.
- 9/11 Ceremony & Blood Drive The event will be held on September 11th at the Central Fire Station. A presentation will be held in honor of those fallen, a mobile memorial and blood drive.
- Joint Parks and Recreation Board and Community Engagement Committee Meeting This meeting is an opportunity for the Parks Board and CEC to receive updates and feedback from each other to better execute Town Special Events.
- Celebrate Prosper
 The event will be held on October 4 at Frontier Park. Ms. Petty asked of the committee to volunteer for the Town's table to hand out swag items to attendees since she will be unable to do so.

Discuss and receive updates regarding:

a. Community Engagement Activities

Ms. Petty share fliers for the upcoming National Night Out coming up in October. She detailed that it is a Council goal to have more neighborhoods signed up for this night so the Town's first responders can meet with the community in a non-emergency setting. Also shared with the committee was the back to school safety video that was posted to social media starring a child resident.

b. Mayor's Youth Advisory Council Updates

Ms. Petty shared the total numbers for the 2026 MYAC Class applications. With 65 applications total, 7 were ineligible due to residency, 4 for incomplete applications and 54 moving on to the selecting committee. A first meeting and meet and greet opportunity will happen with the selected students on September 30th.

7. Discuss and consider "CEC Top 3" & Save the Date Items.

The Committee recommended the following for the CEC Top 3 this month:

- National Night Out
- 9/11 Ceremony
- Celebrate Prosper

8. Requests for future agenda items.

The Committee requested the following for future agenda items

- Committee Members Onboarding
- Joint Parks Meeting Recap

#The75078 Campaign Updates

9. Adjourn.

The meeting was adjourned at 6:25 p.m. on September 3, 2025.

These minutes were approved on October 1, 2025.

APPROVED

Soprina Reeves, Vice Chair

ATTESTED

Yodd Rice, Communications Director