

1. Call to Order / Roll Call.

The meeting was called to order at 5:34 p.m.

Committee Members Present:

Chris Wardlaw, Chair
Don Perry
Iris Meneley
Charles Cotten
Mike Pettis
Matt Nohr
Gavin Hernandez
Teague Griffin

Committee Members Absent:

Melissa Randle, Vice-Chair

Council Members Present:

Cameron Reeves

Staff Members Present:

Robyn Battle, Executive Director
Chuck Ewings, Assistant Town Manager
David Hoover, Development Services Director

2. Consider and act upon the minutes from the February 2, 2026, Downtown Advisory Committee meeting. (RB)

Mike Pettis made a motion and Charles Cotten seconded the motion to approve the minutes from the February 2, 2026, meeting. The motion was approved unanimously.

3. Citizen Comments.

Jimit Patel addressed the Committee on a potential golf simulator business to be located on Coleman.

4. Parking Strategies (DH)

Mr. Hoover updated the Committee on a potential agreement with a third party consultant to conduct a parking study in Downtown. The goal of the study would be to assess current parking inventory, estimate future needs based on anticipated development, and recommend short, mid, and long-term strategies to address parking in Downtown Prosper. The cost for the study is estimated at \$10,000-\$12,000 if the Town provided some of the data. The Committee concurred with the recommendation to move forward with obtaining a proposal for the study.

5. Long-Term Plan (RB)

This item was brought forward from the last DTAC meeting. Ms. Battle asked the Committee to specify what they would like to see in a Long-Term Plan. The Committee concurred that a facilitated discussion related to parking, future projects, programming, economic development, roads, infrastructure, and wayfinding would be helpful. They would also like to discuss potential uses for the EDC-owned land, connectivity to Downtown from the nearby multifamily complex, and how recent development differs from what was projected in the Downtown Master Plan. A community survey was also discussed. The Committee was in favor of holding a Special Meeting for this discussion.

6. Update and discussion on Downtown Improvement Projects.

a. Additional Parking at EDC, Broadway, McKinley (CE)

Mr. Ewings informed the Committee the bid was awarded on February 10 a preconstruction meeting will be held this week, and construction is expected to start next week. It may be necessary to do partial lane closures occasionally during construction.

b. Historical Markers (RB)

Ms. Battle informed the Committee that a new installation contractor has been identified and the next step is to very placement location of the markers with the Downtown business owners.

c. Downtown Monumentation (RB)

Ms. Battle informed the Committee that the bid was awarded on February 10. A preconstruction meeting will be held within 1-2 weeks, and construction will begin shortly after that. The initial phase of the project will be the four columns at Broadway and Main, and the five tertiary columns along Broadway. Ms. Battle also notified the Committee that the Town was not awarded the T-Mobile grant; however, the project is still fully funded.

7. Downtown Events Update. (RB)

Ms. Battle reminded the Committee about the Spring Cleanup on March 28, and the Downtown Block Party scheduled for May 30 in Downtown. The Prosper on Tap Series will continue this year as well. A suggestion was made to include a cupcake and cookie crawl with the Prosper on Tap series to include more families and children in the event.

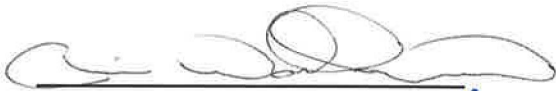
8. Requests for future agenda items.

- Street lights and sidewalks on 5th Street to LIV apartments
- Wayfinding signs for pedestrians
- Social media campaign

9. Adjourn.

The meeting was adjourned at 6:28 p.m. on March 2, 2026.

These minutes were approved on April 6, 2026.



Chris Wardlaw, Chair



Robyn Battle, Executive Director