



**MINUTES**  
**Community Engagement Committee**  
Prosper Town Hall, Executive Conference Room  
250 W. First Street, Prosper, Texas  
Wednesday, January 8, 2025

**1. Call to Order / Roll Call.**

The meeting was called to order at 6:00 p.m.

**Committee Members Present:**

Kristin Meier, Chair  
Soprina Reeves, Vice Chair  
Darlene Morton  
Jai Muthu  
Kimberly Smith  
Andy Franco  
Stacy Cate

**Committee Members Absent:**

Kari Willis  
Gretchen Darby  
Annie Bunker

**Councilmembers Present:**

Jeff Hodges  
Amy Bartley

**Staff Members Present:**

Todd Rice, Communications Director  
Myrisa Petty, Community Engagement Coordinator

**2. Consider and act upon the minutes of the November 6, 2024 and December 4, 2024, Community Engagement Committee (CEC) meeting.**

Stacy Cate made a motion and Kimberly Smith seconded the motion to approve the November 6, 2024 and December 4, 2024 CEC minutes. The motion was approved unanimously.

**3. Comments from the Public.**

There were no comments from the public.

**4. Election for CEC Chair and Vice Chair**

Stacy Cate nominated Kristin Meier for Chair. Kimberly Smith nominated Soprina Reeves for the position of Vice Chair. The nominations were approved unanimously.

**5. Brainstorming Ideas for Life in Prosper. (BK)**

**a. Activities for Active Seniors**

The Committee was asked for suggestions for activities or events for the town's active senior community. MS. Cate suggested a partnership with ProsperISD that existed previously where high school students could sign up for a mentor program with adults in the community. She notes that they struggle to find enough mentors each year. The partnerships of student

to adult are made based on what the student is interested in. Council Member Bartley suggested an educational program where active seniors can teach younger citizens book and street smarts. Council Member Hodges and Ms. Morton both agree that it would be a mutually beneficial program. Ms. Reeves mentions a need for a senior community in Prosper. It is suggested to attend an existing event for active seniors to gauge what they would be interested in. The committee suggests looking into what other municipalities such as McKinney are doing for their senior programs. Ms. Reeves also suggests an "Aging" Fair where information about transitions such as Alzheimer's and signing up for Medicare. Council Member Bartley suggests a survey or focus group for active seniors using the contact information for those who have attended past events with the parks department. Mr. Muthu suggest being very specific with marketing when it comes to the different demographics and seeing if promotional materials can be displayed on TVs in older communities and their newsletters.

#### **b. Incorporating "A Place Where Everyone Matters"**

Ms. Smith strongly suggests utilizing the town slogan more into the marketing for the town. She mentions it feels like an afterthought. Ms. Petty asks the committee for feedback in rewriting the new resident letters that are sent out each month. Edits suggested included changing the QR code on the letter from the CEC homepage to the New Resident Website as well as utilizing the back of the letter for department contact information.

### **6. Discussion on Town Events**

#### **a. Recent Events**

- **Prosper Christmas Festival**
- The event was held December 7 at Prosper Town Hall. Festivities included Santa's Workshop, Kids Christmas Shoppe, Kid Zone, Santa's Selfie Station, Community Stage performances, cookie decorating and twinkling exhibits packed with gifts and goodies for sale. The event continued on despite the rain which gave way for small attendance. Council Member Bartley asks the committee if they thought it would be too hard to ask for residents to come back if it rains out again for the Christmas tree lighting and drone show. The committee felt it would be a good idea to try and gauge the public's interest in the result of inclement weather.

#### **b. Upcoming Events**

- **CEC/Parks Board Special Meeting**  
A special meeting between the Community Engagement Committee and the Parks and Recreation Board on Wednesday, January 29<sup>th</sup>. This meeting will entail Community Engagement Committee's suggestions for future Town Events for the Parks and Recreation Board consideration.
- **Prosper Fishing Derby**  
The Prosper Fishing Derby will take place on Saturday, February 22<sup>nd</sup> at Frontier Park. This favorite annual event brings families together by the pond as young anglers compete for prizes for Most Fish Caught. Judges will be on hand to track catches, and winners in age categories up to 14 will be recognized at the event's end. The Derby is free and no registration is required.

### **7. Discuss receive updates regarding:**

#### **a. Community Engagement Activities**

Ms. Petty shared a preview video for the Annual Update showcasing the growth of Prosper. Ms. Petty also mentioned that Citizens Academy registration has opened and was already almost full. She shared the calendar for the 2025 Citizens Academy. Ms. Petty also gave a brief overview of the upcoming rescheduled Partners in Faith meeting which will include a condensed annual update from Mayor Bristol.

**b. MYAC Class of 2025 Updates**

Ms. Petty gave an update about the 2025 MYAC class including a synopsis of their most recent class day where the Mayor's Youth Advisory Council was given a tour of Central Fire Station and had a guest speaker from the University of Texas at Dallas. The Youth Council did vote on subcommittees and have created a public relations and a community engagement/volunteer subcommittee. Their future dates and locations were shared with the CEC to show they will be touring the police department, attend a networking event with other towns and view parks facilities before graduation.

**8. Discuss and consider "Now You Know Prosper" Top 3. (BK)**

Mr. Rice gave an update on the upcoming "Now You Know Prosper" projects which included the planning for New to Prosper, Saturday Bulk Drop Off, and a Meet the Leadership of Prosper videos.

**9. Discuss and consider "CEC Top 3" & Save the Date Items (BK).**

The Committee recommended the following for the CEC Top 3 this month:

- Bulk Trash Pick Up Educational Campaign
- Prosper Fishing Derby
- State of the Community

**10. Requests for future agenda items.**

The Committee did not have requests for agenda items.

**11. Adjourn.**

The meeting was adjourned at 6:58 p.m. on January 8, 2025.

These minutes were approved on February 5, 2025.

**APPROVED**

  
Kristin Meier, Chair

**ATTESTED**

  
Todd Rice, Communications Director