

MINUTES

Community Engagement Committee

Prosper Town Hall, Executive Conference Room 250 W. First Street, Prosper, Texas Wednesday, July 2, 2025

1. Call to Order / Roll Call.

The meeting was called to order at 6:04 p.m.

Committee Members Present:

Kristin Meier, Chair Soprina Reeves, Vice Chair Andy Franco Annie Bunger Darlene Morton Sean Boardman

Committee Members Absent:

Gretchen Darby Kari Willis Stacy Cate Kimberly Smith Jai Muthu

Councilmembers Present:

Marcus Ray Jeff Hodges

Staff Members Present:

Myrisa Petty, Community Engagement Coordinator Todd Rice, Communications Director Wilson Haynes, Sr. Communications Specialist

2. Consider and act upon the minutes of the June 4, 2025 Community Engagement Committee (CEC) meeting.

Andy Franco made a motion to approve and Soprina Reeves seconded. The minutes were unanimously approved.

3. Comments from the Public.

There were no comments from the public.

4. Brainstorming Ideas for Life in Prosper.

a. MYAC Socials and Applications

Ms. Petty outlined the selected dates for the 2026 MYAC class applications and meetings for the committee and shared the updated webpage. She also outlined the SharePoint portal where applications are stored and how to navigate for those who have opted to join the selection subcommittee. Ms. Meier suggested having an odd number for the subcommittee. Those who have volunteered for the selection committee so far are: Stacy Cate, Kristin Meier, Kimberly Smith and Annie Bunger.

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b. #ProsperProud Campaign

Mr. Haynes presents design ideas for a #Our75078 campaign and the steps to get the campaign off the ground. Councilmember Ray suggests making the campaign like a game where the most creative post is featured on Town social media as well as having stickers or t-shirts as prizes. Councilmember Hodges suggests making the design seasonal. Some new names that were suggested by the committee included #the75078, #love75078 and #one75078. Ms. Meier called for a vote to decide the name of the campaign and it was unanimously voted in favor of #the75078.

5. Discussion on Town Events

a. Recent Events.

Pride in the Sky

Pride in the Sky was held at Frontier Park, which is located at 1551 W. Frontier Parkway on July 1 in Prosper, Texas. Cedarbrook Media partners with the Town of Prosper. Mr. Boardman comments that it was a great event, however, a bigger stage or making the music/speakers louder would be beneficial because audio couldn't be heard at the back of the crowd. Ms. Reeves says she would have liked to have seen more police presence for the number of people that were there.

b. Upcoming Events

Prosper on Tap: Bourbon, Beer & Bubbly

The second Prosper on Tap event will take place on July 19th in Downtown Prosper. This daytime event is the perfect way to explore the charming shops of Downtown Prosper while enjoying bourbon, craft beer, wine, and bubbly.

6. Discuss and receive updates regarding:

a. Community Engagement Activities

Ms. Petty shared the videos for firework safety going into the holiday weekend as well as the call out for musicians for the Prosper Jam Off. Also mentioned was a second joint meeting with the Parks and Recreation board with Tuesday, August 5 being the most convenient time for the CEC to attend. Ms. Petty gave overviews of upcoming meetings for Partners in Faith and the upcoming HOA Legal Clinic that is hosted in partnership with Celina, McKinney and Anna. Lastly, Ms. Petty showed photos from the first Mayor's Teen Government Academy and commented on the success of the program.

7. Discuss and consider "CEC Top 3" & Save the Date Items.

The Committee recommended the following for the CEC Top 3 this month:

- Share the fireworks safety video
- Prosper on Tap: Bourbon, Beer and Bubbly
- Prosper Jam Off

8. Requests for future agenda items.

The Committee requested the following for future agenda items

• Follow up on the #ProsperProud campaign

- Committee Members terms and roll off
- Joint Parks Meeting Recap

9. Adjourn.

The meeting was adjourned at 7:26 p.m. on July 2, 2025.

These minutes were approved on August 6, 2025.

APPROVED

Kristin Meier, Chair

ATTESTED

Todd Rice, Communications Director