TOWN OF PROSPER
A Place Where Everyone Matters

MINUTES

Community Engagement Committee
Prosper Town Hall, Council Chambers
250 W. First Street, Prosper, Texas
Wednesday, October 7, 2026

1. **Call to Order / Roll Call.**
The meeting was called to order at 6:04 p.m.

Committee Members Present:
Soprina Reeves, Chair
Annie Bunger, Vice Chair
Shannon DeVaughn
Kelly Sullivan
Ella Lee
Jeff Robinson
Samad Abdur-Razzaaq
Gavin Hernandez
Jennifer Downs

Committee Members Absent:
Sean Boardman
Kari Willis

Councilmembers Present:
Amy Bartley

Staff Members Present:
Robyn Battle, Executive Director
Stephen Tanner, Director of Community Engagement & Experiences
Myrisa Petty, Community Engagement Coordinator

2. **Consider and act upon the minutes of the August 5, 2026 Community Engagement Committee (CEC) meeting.**
Annie Bunger made a motion to approve and Soprina Reeves seconded. The minutes were unanimously approved.

3. **Consider and act upon the minutes of the September 2, 2026 Community Engagement Committee (CEC) and Downtown Advisory Committee (DTAC) Joint meeting.**
Soprina Reeves made a motion to approve and Annie Bunger seconded. The minutes were unanimously approved.

4. **Comments from the Public.**
There were no public comments.

5. **Discussion regarding open container rules in Downtown Prosper.**
Ms. Battle provided an overview of open container regulations, the designation of Downtown Prosper as an entertainment district, and applicable Texas Alcoholic Beverage Commission (TABC) regulations.

6. **Introduction of New CEC Members.**
The CEC welcomed new members to their first meeting, followed by brief introductions. Annie Bunger nominated Soprina Reeves to serve as CEC Chair, and the Committee voted unanimously in favor of the nomination. Soprina Reeves nominated Annie Bunger to serve as CEC Vice Chair, and the Committee voted unanimously in favor of the nomination.

Mr. Tanner provided an overview of the CEC subcommittees. The Committee selected the following members to serve on each subcommittee:

- Communications Subcommittee: Kari Willis, Annie Bunger, Soprina Reeves and Gavin Hernandez.
- MYAC Subcommittee: Samad Abdur-Razzaaq, Ella Lee, Shannon DeVaughn and Jennifer Downs.
- Events Subcommittee: Jeff Robinson, Kelly Sullivan and Sean Boardman.

7. Shop Local Campaign.

Mr. Tanner presented an upcoming video campaign encouraging residents to shop locally during the holiday season. He invited CEC members to participate in the campaign by appearing in videos or recommending local businesses to feature. The proposed tagline for the campaign was "Shop 75078." Ms. Bunger suggested incorporating "Dine" into the tagline to emphasize the inclusion of local restaurants. Ms. Reeves suggested updating the banners in Downtown Prosper to reflect the campaign's tagline. Ms. Downs proposed "Live 75078" as an alternative tagline to encompass a broader range of local businesses and community activities.

8. Subcommittee Updates.

This item was not discussed.

9. Discuss and consider "CEC Top 3" & Save the Date Items

The committee decided their CEC Top 3 would be:

- Shop 75078
- Celebrate Prosper
- Veterans Honor Run

10. Requests for future agenda items.

The Committee requested the following for future agenda items:

- Voice of the Town.

11. Adjourn.

The meeting was adjourned at 7:19 p.m. on October 7, 2026.

These minutes were approved on November 4, 2026.

APPROVED

Soprina Reeves, Chair

ATTESTED

Stephen Tanner, Director of Community Engagement & Experiences