

1. Call to Order / Roll Call.

The meeting was called to order at 5:35 p.m.

Committee Members Present:

Chris Wardlaw, Chair
Matt Nohr
Don Perry
Mike Pettis
Iris Meneley

Committee Members Absent:

Gavin Hernandez
Teague Griffin
Melissa Randle

Councilmembers Present:

Chris Kern
Marcus Ray

Staff Members Present:

Mario Canizares, Town Manager
Robyn Battle, Executive Director
Chuck Ewings, Assistant Town Manager
David Hoover, Development Services Director
Mel Knaszak, Communications Specialist

2. Consider and act upon the minutes from the June 2, 2025, Downtown Advisory Committee meeting. (RB)

Mike Pettis made a motion and Matt Nohr seconded the motion to approve the minutes from the June 2, 2025, meeting. The motion was approved unanimously.

3. Comments from the Public.

There were no comments from the public.

4. Presentation on 1902 Restaurant and Mary Ann's Speakeasy. (JY)

Jason Young from Alora Hospitality Group presented information on the 1902 restaurant and Mary Ann's Speakeasy, to be located at 209 W. Broadway. Redevelopment of the property will include installation of a full-service kitchen with the capacity for catering events, installation of an elevator, and new interior décor and furnishings. Mr. Young's company has entered into a license agreement with the Town to install a grease trap on the adjacent property. Alora Hospitality Group has opened businesses such as Elaine's Cocktail Kitchen in Downtown Frisco. The target date for opening is around October 15 starting with dinner service first, then adding brunch and lunch service at a later date.

5. Downtown Banners Project (MK/RB)

Ms. Knaszak presented three conceptual drawing for the Downtown banners to be mounted on the vacant building located at 205 W. Broadway. Each vinyl banner will be 10' x 21' and mounted on the existing plywood. The cost of the project is approximately \$1,400, and Town facilities staff will handle the installation. The banners are intended as a temporary solution to improve the appearance of the buildings.

The Committee suggested some revisions to the monuments. Ms. Battle will email revisions to the DTAC, request feedback, and then proceed with having the banners printed and installed.

6. Update and discussion on Downtown Improvement Projects.

a. Downtown Plaza (RB)

Ms. Battle provided an update on this project, noting that the installation of the grease trap for the 1902 restaurant will occur on the southeast section of the Plaza, which may require a slight alteration of the Plaza design. Construction of the Plaza has begun, but may need to be delayed depending on the timing of the grease trap installation.

b. Additional Parking at EDC, Broadway, McKinley (CE)

Mr. Ewings informed the Committee that work is continuing on replacing the wastewater line under the construction site, and Oncor will relocate the necessary utility poles. Construction plans are finished and bidding should occur soon.

c. Historical Markers (RB)

Ms. Battle informed the Committee that Town staff are awaiting final approval of the marker descriptions from the Prosper Historical Society before proceeding with the project.

7. Discuss a Parking Strategy for Downtown (RB)

The Committee continued the discussion from the last meeting on the need for additional downtown parking, versus the perception by the public on the parking shortage in Downtown. The Committee requested that Town staff conduct a Downtown parking inventory to see how many parking spaces are required for existing businesses, how many spaces are currently available, and how many spaces are projected to be needed in the future. Town staff will provide the results of this study at a future meeting.

8. Discuss progress on the Downtown Master Plan Implementation Plan. (RB/MC)

This item was tabled to the next meeting.

9. Requests for future agenda items.

The Committee requested an update on the wrapped tree lights, which are still malfunctioning from time to time. Ms. Battle reported that Parks staff will begin twice-monthly inspections of the lights to try to identify malfunctions more quickly.

The Committee noted that the regular meeting in September will fall on Labor Day, so

the September 1 meeting will be moved to September 8.

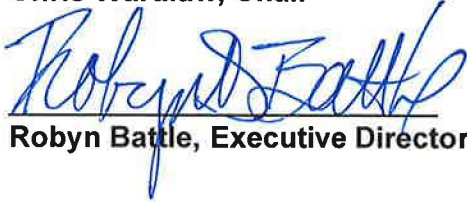
10. Adjourn.

The meeting was adjourned at 6:44 p.m. on July 7, 2025.

These minutes were approved on August 4, 2025.



Chris Wardlaw, Chair



Robyn Battle, Executive Director