TOWN OF PROSPER
A Place Where Everyone Matters

MINUTES
Downtown Advisory Committee
Monday, October 5, 2026

1. **Call to Order / Roll Call.**
The meeting was called to order at 5:35 p.m.

Committee Members Present:
Chris Wardlaw, Chair
Melissa Randle, Vice-Chair
Don Perry
Iris Meneley
Teague Griffen
Nate Pike

Staff Members Present:
Mario Canizares, Town Manager
Chuck Ewings, Assistant Town Manager
Robyn Battle, Executive Director
David Hoover, Development Services Director
Stephen Tanner, Community Engagement & Experiences Director
Hulon Webb, Engineering Director
Hannah Rushing, Parks and Recreation Assistant Director

2. **Consider and act upon the minutes from the August 3, 2026 Downtown Advisory Committee meeting. (RB)**
Teague Griffen Motion for Approval, Melissa Randle Second for Approval, Passes Unanimously

3. **Citizen Comments.**
There were no Citizen Comments

4. **Introduction of New Members**
New member Nate Pike introduced himself to the committee and committee members and staff introduced themselves to Nate.

5. **Downtown Business Alliance Overview (ST)**
Stephen Tanner presented about the reengaged Downtown Business Alliance. Reported on how Madison Clark of the Prosper Economic Development Corporation (EDC) would be taking over the alliance after the Town had taken control of the meetings in the interim when the EDC had no Executive Director. Talked about a recent meeting with the alliance and the positive feedback from the downtown business owners. DTAC expressed interest in holding a joint meeting with the alliance in the future.

6. **Shop Local and Shop Small Holiday Campaign (ST)**
Stephen Tanner presented about an educational video series for the holiday season. Working in conjunction with the EDC and Prosper Chamber of

Commerce, the Town will shoot a short video series on how shopping in Prosper helps the community through sales tax dollars. The name of the series will be "Shop 75078". Will also focus on small business Saturday, and film most of the videos in Downtown Prosper. Volunteers for the videos were asked and Teague Griffen volunteered to be in a video. A suggestion to share with other organizations like churches and HOA groups was brought up.

7. **Downtown Plaza Trees (HR)**
Hannah Rushing presented about the replacement trees for the Downtown Plaza, as many had died due to the hot weather and poor soil nutrition. 2 trees were removed, with 4 cedar elms and 1 little gem dwarf planted. The expectation are these trees will have better chances to survive the initial hot Texas summer heat.

8. **First Street Update (HW)**
Hulon Webb provided important updates on First Street. He emphasized that right now lots of underground work is occurring with utilities and that paving of First Street should occur in Spring 2027, creating 4 lanes with a median from Dallas North Tollway to Coleman.

9. **Open Container Rules in Downtown Prosper (RB)**
Robyn Battle provided a detailed presentation on what can and cannot occur in the Downtown Entertainment District of Prosper when it comes to open containers, alcohol sales, and TABC laws.

10. **Discuss Dedication Ceremony for Downtown Monumentation and Historical Markers (RB)**
DTAC discussed possible dates to hold the dedication ceremony for the new downtown monumentation and historical markers. They landed on November 28th at 2 p.m. Staff will see if Mayor and Council are available at those times.

11. **Requests for future agenda items**
Iris requested for a budget/project update for DTAC. Melissa requested a small area plan update along with signage update for Downtown. The group requested to have a joint DTAC and Downtown Business Alliance Meeting for a date in early 2027.

12. **Adjourn**

The meeting was adjourned at 6:48 p.m. on October 5, 2026.

These minutes were approved on November 2, 2026.

Chris Wardlaw, Chair

Stephen Tanner, Director of Community Engagement & Experiences