

**Town of Pilot Mountain  
Board of Commissioners Special Meeting  
Thursday, May 4, 2023  
6:00 PM**

**Members Present:** Mayor Evan Cockerham, Commissioner Scott Needham, Mayor Pro-Tem Donna Kiger, Commissioner Dwight Atkins and Commissioner Rachel Collins.

**Staff Present:** Town Manager, Michael Boaz, Town Clerk, Holly Utt and Main Street Coordinator, Jenny Kindy

Meeting was held via Zoom

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**Call to order 7:00 PM**

Mayor Cockerham called the special meeting to order at 6:00 PM.

**Marketing Firm Presentations**

**Arnett Muldrow**

**Haven Creative**

Both companies submitted a proposal for the Marketing & Strategy Plan for the Town of Pilot Mountain. The proposals included community branding, master planning and downtown revitalization.

There was no action by the Board.

Respectfully Submitted:

Attest:

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Holly Utt  
Town Clerk

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Evan Cockerham  
Mayor