



117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884  
[www.putnamdevelopmentauthority.com](http://www.putnamdevelopmentauthority.com)

### **Agenda**

**Tuesday, May 11, 2021 ♦ 4:30 PM**

*Putnam County Administration Building – Room 203*

#### **Opening**

1. Call to Order

#### **Minutes**

2. Approval of Minutes - April 13, 2021 Regular Meeting and Executive Session

#### **Financials**

3. Approval of Financials - April 2021

#### **Reports**

4. Economic Development Director's Report

#### **Regular Business**

5. Board Member Training
6. Update on South Industrial Park GRAD Application
7. FY22 Budget Discussion

#### **Other Business**

8. Other Business

#### **Next Meeting Items**

9. Next Meeting Items

#### **Executive Session**

10. Enter Executive Session as allowed by O.C.G.A. 50-14-4, if necessary, for Personnel, Litigation, or Real Estate
11. Reopen meeting and execute Affidavit concerning the subject matter of the closed portion of the meeting
12. Action, if any, resulting from the Executive Session

#### **Closing**

13. Adjournment

The Putnam Development Authority reserves the right to continue the meeting to another time and place in the event the number of people in attendance at the meeting, including the PDA members, staff, and members of the public exceeds the legal limits. The meeting cannot be closed to the public except by a majority vote of a quorum present for the meeting. The authority can vote to go into an executive session on a legally exempt matter during a public meeting even if not advertised or listed on the agenda. Individuals with disabilities who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities are required to contact the ADA Compliance Officer, at least three business days in advance of the meeting at 706-485-2776 to allow the County to make reasonable accommodations for those persons.

**File Attachments for Item:**

2. Approval of Minutes - April 13, 2021 Regular Meeting and Executive Session



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## Minutes

**Tuesday, April 13, 2021 ♦ 4:30 PM**

*Putnam County Administration Building – Room 203*

The Putnam Development Authority met on Tuesday, April 13, 2021 at approximately 4:30 PM in the Putnam County Administration Building, 117 Putnam Drive, Room 203, Eatonton, Georgia.

### *PRESENT*

Chairman Walt Rocker III  
 Member Patty Burns  
 Member Brice Doolittle  
 Member Mylle Mangum  
 Member John Wojtas

### *OTHERS PRESENT*

Attorney Kevin Brown  
 Interim Economic Development Director Pat Topping  
 County Clerk Lynn Butterworth

### **Opening**

#### 1. Call to Order

Chairman Rocker called the meeting to order at approximately 4:37 p.m.  
 (Copy of agenda made a part of the minutes.)

#### 2. Introduction of New Board Member - Mr. Brice Doolittle

Chairman Rocker welcomed new member Brice Doolittle and introduced him as the Project Manager at ESG/EPWSA.

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April 13, 2021		

**Regular Business**

3. Report from Paul Simonton

Mr. Paul Simonton was not able to attend the meeting.

a. GRAD application

EDD Topping says Mr. Simonton has two studies that need to be updated for the SIP site GRAD application (Stage 1 and wetlands). He noted that the requirements for GRAD keep changing. He further advised that he has requested quotes from other companies to assist with these studies but hasn't received anything back. EDD Topping reported that all supporting letters are in and everything else is ready for the application. These are typically awarded at GEDA Spring Workshop in May; however, our application probably won't be ready by then.

**Motion to authorize EDD Topping to get quotes for Environmental Stage 1 update and Wetlands Study and choose the lowest proposal not to exceed \$8000.**

**Motion made by Member Mangum, Seconded by Member Burns.**

**Voting Yea: Chairman Rucker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

b. SIP Project

Not discussed since Mr. Simonton was not there.

4. Approval of quote from P.C. Simonton & Associates for additional GRAD Certification work

Not discussed since Mr. Simonton was not there.

**Minutes**

5. Approval of Minutes - March 9, 2021 Regular Meeting and Executive Session

Member Wojtas advised that a change is needed on page 3 of the minutes to change the number of members of the Leadership Class to 18.

**Motion to approve the March 9, 2021 Regular Meeting minutes with the above correction and approve the March 9, 2021 Executive Session minutes as written.**

**Motion made by Member Wojtas, Seconded by Member Mangum.**

**Voting Yea: Chairman Rucker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

**Financials**

6. Approval of Financials - March 2021

Member Burns reviewed the March 2021 financials. She also requested permission to set up auto pay with Tri County EMC for the small monthly payment for the Technology Parkway entrance that is owed to them. There were no objections.

**Motion to approve the March 2021 Financials.**

**Motion made by Member Mangum, Seconded by Member Burns.**

**Voting Yea: Chairman Rucker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

(Copy of financials made a part of the minutes.)

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April 13, 2021		

**Reports**

**7. Economic Development Director's Report**

Interim EDD Topping reported the following: (copy of report made a part of the minutes.)

- Georgia is the #1 state for business for the 8<sup>th</sup> consecutive year by Site Selection Magazine
- For the first half of FY21:
  - 163 new projects statewide
  - 16,000 new jobs
  - \$6B total investments
  - Project Breakdown
    - Food Processing, Manufacturing, Logistics and Distribution – 70% of all projects
    - Automotive, Information and Technology – 5,000 new jobs
    - Expansions – 78% of investment and 53% of new jobs
- Business & Industry Company Contacts
- Project Status
  - Project Legacy – Active status - Private developer looking at Historic Hotel Eatonton; prospect developing LOI; investment and jobs to be determined; working with developers for 6+ months
  - Project Gum – Active status – Existing manufacturing company looking to expand and add 45 jobs, investment to be determined; looking at existing building or expanding current location; monthly contact
  - Project Anchor – Active status – Private developer developing site for a lakefront hotel; has hired a hotel consultant to identify potential hotel operators; 175 jobs; \$50 Million investment; met with Josh in March
  - Project Solar – Active status – Private developer looking to develop mixed use project on approximately 100 acres; met with Planning Department to discuss zoning; met with DDA; developer has Civil Engineering company working on Master Plan; PDA and DDA will work project jointly; update from developer last week
  - Project Hand Up – Active status – Goodwill – Helms College in Middle GA and the CSRA has plans to make a \$6 million investment to build a multi-purpose center in the Lake Country; local developer
  - Project Club – Manufacturing project on hold; prospect cannot find suitable building; still in contact
  - Project Connect – Closed on 8,848 SF facility in Putnam County; meeting with contractors and workforce partners; 50-70 new employees; plan to be operational in June 2021; Patty Burns, Realtor
- Marketing Activities
  - Eatonton-Putnam Chamber of Commerce – Article in Chamber newsletter
  - MGEA Board Meetings – Workforce Platform; building and site database; GRAD site promotion
  - Messenger article – every 5 weeks
  - EPTAH Board Report
  - Georgia Trend, April edition
  - Project Managers back in business

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April 13, 2021		

- Scheduling visits to Eatonton/Putnam
- GEDA Spring Workshop – May 19-21, 2021
- Board Activities
  - Welcome new PDA Board Member, Brice Doolittle, ESG, Manager of Putnam Water/Sewer Operation
  - Central GA Joint Development Authority
  - New member, Kevin Beasley, Putnam resident, works with Strictly Mechanical, HVAC firm, Madison
  - Lake Oconee Area Development Authority (LOADA) – 2 Putnam County appointees rolling off, Robbie McNeill and Michael Feldman; county has sent out solicitations for new members; EDD Topping will contact both when named
- MGEA Works – Existing Industries Increasing Workforce
  - 8,826 – 11 counties
  - 1,044 – Putnam
  - 1,083 – Baldwin
  - www.mgeaworks.com
- MGEA Metrics (MGEA Works website)
  - 2,434 users since August 11, 2020
  - 8,455 page views since August 11, 2020
  - 95.9% of users are from USA and 78.6% of those users reside in Georgia
    - Out of county users could be bots from other countries or they could be international companies working projects within the region doing research on the labor market to see what jobs are available and how that might affect their operations; same can be said for out of state users looking to relocate professionally to Middle Georgia or companies reviewing the labor market; Florida, Texas, Ohio and South Carolina lead the out of state searches with Destin, Florida being the largest user location for a city outside of Middle Georgia and Atlanta
  - Mobile and tablet devices make up the majority of searches followed by a desktop
  - 60% of users are between the ages of 18 and 34
  - 54% of users are Males
- Website Visitor Sessions
- Website Visitor Stats
  - 701 sessions
  - 1967 pageviews
  - 87% new visitors
- Social Media
  - 646 Facebook Followers
  - 96 Linked-In Followers
  - 347 Instagram Followers
  - 43 Twitter Followers
- Virtual Meetings & Events Attended
  - 3/9 – SEDC Economic Forecast
  - 3/11 – MGA Foundation Board
  - 3/12 – MGEA Board
  - 3/18 – Web site Review with MGRC

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- 3/24 – Broadband Funding Webinar
- 4/1 – Strategy Meeting with GA Power
- 4/13 – Solar Energy, Electric Mobility and GA’s Economy
- Upcoming Events and Projects
  - Web Site Review, Revamp
  - Industrial Park Sign Program
  - Strategy Session facilitated by GA Power
  - GRAD Application
    - 900 sites
    - 60 GRAD sites
    - 8 GRAD Certified
- Area Development Survey Results
  - What has, however, increased dramatically in importance...is Quality of Life
  - Many companies choosing smaller cities with a good quality of life rather than larger metro areas
  - Quality of Life/Place – attracts skilled labor, reduces overall labor costs
  - Costs and Mitigating Risk major considerations
- Member Burns added that the old BoJos is going to be a steak & seafood restaurant opening at the end of the month, called Legends
- EDD Topping distributed copies of sign proposals for SIP
- Strategy session is needed to look at how we are moving forward, who we are, etc. (branding) – EDD Topping would like to focus on what our target industries should be

**Next Meeting Items**

8. Next Meeting Items

None

**Executive Session**

9. Enter Executive Session as allowed by O.C.G.A. 50-14-4, if necessary, for Personnel, Litigation, or Real Estate

**Motion to enter Executive Session as allowed by O.C.G.A. 50-14-4 for Real Estate and Litigation.**

**Motion made by Member Wojtas, Seconded by Member Mangum.**

**Voting Yea: Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

Meeting closed at approximately 5:37 p.m.

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April 13, 2021		

10. Reopen meeting and execute Affidavit concerning the subject matter of the closed portion of the meeting

**Motion to reopen meeting and execute the Affidavit concerning the subject matter of the closed portion of the meeting.**

**Motion made by Member Burns, Seconded by Member Mangum.**

**Voting Yea: Member Burns, Member Doolittle, Member Mangum, Member Wojtas**  
(Copy of affidavit made a part of the minutes.)

Meeting reopened at approximately 6:19 p.m.

11. Action, if any, resulting from the Executive Session  
No action taken

**Other Business**

12. Other Business

Member Wojtas commented that a fulltime Economic Development Director needs to be hired for EDD Topping to train and mentor and make appropriate introductions. He requested that the board start seriously working on this. EDD Topping advised that he had worked on a job description and that he could finalize that, circulate it to all members, and look at a milestone mentoring process. Member Wojtas commented that he thought the position should be filled by a local person and asked if this should be a requirement. Chairman Rucker commented that the perfect solution is two people: a deal maker and paperwork person. Attorney Brown advised that the board should decide on the desired skills and traits and not necessary require experience in economic development. Clerk Butterworth was asked to send out the advertisement once it is finalized.

EDD Topping's relationship with the Board of Commissioners was also discussed. It was recommended that a quarterly presentation be made to the BOC.

**Motion to move forward with the application process for a fulltime Economic Development Director.**

**Motion made by Member Wojtas, Seconded by Member Mangum.**

**Voting Yea: Chairman Rucker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**



**Closing**

13. Adjournment

**Motion to adjourn the meeting.**

**Motion made by Member Burns, Seconded by Member Mangum.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

Meeting adjourned at approximately 6:41 p.m.

ATTEST:

Lynn Butterworth  
County Clerk

Walt Rocker III  
Chairman

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April 13, 2021		



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The draft minutes of the April 13, 2021 Executive Session are available for Board Member review in the Clerk's office.

**File Attachments for Item:**

3. Approval of Financials - April 2021

**Balance Sheet**

As of April 30, 2021

	<u>Apr 30, 21</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10001 · Checking-FMB	471,437.47
10050 · One Georgia Funds	50.00
10300 · Certificate of Deposit 42072	110,240.31
10600 · Certificate of Deposit-24251	82,667.01
<b>Total Checking/Savings</b>	<u>664,394.79</u>
<b>Other Current Assets</b>	
11700 · CIP	25,357.50
12007 · Prepaid Insurance	3,896.00
<b>Total Other Current Assets</b>	<u>29,253.50</u>
<b>Total Current Assets</b>	<u>693,648.29</u>
<b>Fixed Assets</b>	
11100 · 10 ac. N. Park	200,000.00
11200 · 5 ac. N. Park	100,000.00
11225 · Land	19,106.00
11250 · Building-Tech College	1,000,000.00
11300 · Tech. College Property	455,962.60
11350 · Rock Eagle Land Improvements	660,561.00
11355 · Rock Eagle Rech. Accum Deprecia	-62,386.40
11500 · 142 Ac. Indust Blvd	300,000.00
11600 · 130 Ac. RE Tech. Park	1,029,600.00
11751 · building-Old Hotel	123,536.00
<b>Total Fixed Assets</b>	<u>3,826,379.20</u>
<b>TOTAL ASSETS</b>	<u><b>4,520,027.49</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
11360 · Accum Depr-Building	352,083.00
18050 · Accrued Payroll	667.00
<b>Total Other Current Liabilities</b>	<u>352,750.00</u>
<b>Total Current Liabilities</b>	<u>352,750.00</u>
<b>Total Liabilities</b>	352,750.00
<b>Equity</b>	
30000 · Opening Balance Equity	3,367,924.20
32000 · Unrestricted Net Assets	827,907.09
Net Income	-28,553.80
<b>Total Equity</b>	<u>4,167,277.49</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>4,520,027.49</b></u>

**Putnam Development Authority**  
**Profit & Loss YTD Comparison**  
**April 2021**

	<u>Apr 21</u>	<u>Oct '20 - Apr 21</u>
<b>Income</b>		
45000 · Interest	0.00	277.89
46400 · Other Types of Income		
46410 · County Funding	0.00	39,992.00
<b>Total 46400 · Other Types of Income</b>	<u>0.00</u>	<u>39,992.00</u>
<b>Total Income</b>	0.00	40,269.89
<b>Expense</b>		
62800 · Facilities and Equipment		
62820 · Electricity	49.02	346.27
62840 · Insurance	0.00	366.00
<b>Total 62800 · Facilities and Equipment</b>	<u>49.02</u>	<u>712.27</u>
63000 · Professional Fees		
63001 · Pat-Professional Services	9,930.00	45,390.00
63002 · Audrey-Professional Services	360.00	4,755.00
63003 · Accounting/Audit	0.00	400.00
<b>Total 63000 · Professional Fees</b>	<u>10,290.00</u>	<u>50,545.00</u>
65100 · Other Types of Expenses		
65105 · General Insurance	0.00	5,619.08
65107 · Postage	0.00	22.00
65134 · Legal	0.00	7,500.00
65135 · Travel	367.14	1,828.37
65142 · Office and General Supplies	82.72	223.97
<b>Total 65100 · Other Types of Expenses</b>	<u>449.86</u>	<u>15,193.42</u>
65144 · Employee Expenses	0.00	2,373.00
<b>Total Expense</b>	<u>10,788.88</u>	<u>68,823.69</u>
<b>Net Income</b>	<u><b>-10,788.88</b></u>	<u><b>-28,553.80</b></u>

**Putnam Development Authority**  
**Profit & Loss Budget vs. Actual**  
**October 2020 through September 2021**

	Oct '20 - Sep 21	Budget	\$ Over Budget	% of Budget
<b>Income</b>				
45000 · Interest	277.89			
46400 · Other Types of Income				
46410 · County Funding	39,992.00	80,000.00	-40,008.00	50.0%
<b>Total 46400 · Other Types of Income</b>	<b>39,992.00</b>	<b>80,000.00</b>	<b>-40,008.00</b>	<b>50.0%</b>
<b>Total Income</b>	<b>40,269.89</b>	<b>80,000.00</b>	<b>-39,730.11</b>	<b>50.3%</b>
<b>Expense</b>				
62800 · Facilities and Equipment				
62820 · Electricity	346.27	1,500.00	-1,153.73	23.1%
62840 · Insurance	366.00			
<b>Total 62800 · Facilities and Equipment</b>	<b>712.27</b>	<b>1,500.00</b>	<b>-787.73</b>	<b>47.5%</b>
63000 · Professional Fees				
63001 · Pat-Professional Services	45,390.00	52,800.00	-7,410.00	86.0%
63002 · Audrey-Professional Services	4,755.00	13,200.00	-8,445.00	36.0%
63003 · Accounting/Audit	400.00	6,100.00	-5,700.00	6.6%
<b>Total 63000 · Professional Fees</b>	<b>50,545.00</b>	<b>72,100.00</b>	<b>-21,555.00</b>	<b>70.1%</b>
65100 · Other Types of Expenses				
65101 · Computer Services	0.00	4,500.00	-4,500.00	0.0%
65102 · Building & Grounds	0.00	2,000.00	-2,000.00	0.0%
65103 · Equipment Services	0.00	500.00	-500.00	0.0%
65104 · Rental Expense	0.00	1,028.00	-1,028.00	0.0%
65105 · General Insurance	5,619.08	9,549.00	-3,929.92	58.8%
65106 · Telecommunications	0.00	1,500.00	-1,500.00	0.0%
65107 · Postage	22.00	250.00	-228.00	8.8%
65110 · Advertising Expenses	0.00	2,600.00	-2,600.00	0.0%
65117 · Small Equipment	0.00	500.00	-500.00	0.0%
65120 · Dues & Subscriptions	0.00	1,500.00	-1,500.00	0.0%
65125 · Marketing	0.00	1,500.00	-1,500.00	0.0%
65130 · Conferences	0.00	5,700.00	-5,700.00	0.0%
65134 · Legal	7,500.00	20,000.00	-12,500.00	37.5%
65135 · Travel	1,828.37	9,800.00	-7,971.63	18.7%
65137 · Education	0.00	3,000.00	-3,000.00	0.0%
65140 · Printing & Binding	0.00	1,500.00	-1,500.00	0.0%
65141 · Books & Periodicals	0.00	250.00	-250.00	0.0%
65142 · Office and General Supplies	223.97	600.00	-376.03	37.3%
<b>Total 65100 · Other Types of Expenses</b>	<b>15,193.42</b>	<b>66,277.00</b>	<b>-51,083.58</b>	<b>22.9%</b>
65144 · Employee Expenses				
65145 · Full Time Staff Salaries	0.00	36,440.00	-36,440.00	0.0%
65146 · Part Time Salaries	0.00	3,216.00	-3,216.00	0.0%
65147 · Insurance	0.00	4,368.00	-4,368.00	0.0%
65148 · SS	0.00	2,766.00	-2,766.00	0.0%
65149 · Retirement Contributions	0.00	1,543.00	-1,543.00	0.0%
65151 · Workers Comp	0.00	167.00	-167.00	0.0%
65144 · Employee Expenses - Other	2,373.00			
<b>Total 65144 · Employee Expenses</b>	<b>2,373.00</b>	<b>48,500.00</b>	<b>-46,127.00</b>	<b>4.9%</b>
<b>Total Expense</b>	<b>68,823.69</b>	<b>188,377.00</b>	<b>-119,553.31</b>	<b>36.5%</b>
<b>Net Income</b>	<b>-28,553.80</b>	<b>-108,377.00</b>	<b>79,823.20</b>	<b>26.3%</b>

**File Attachments for Item:**

4. Economic Development Director's Report

# Putnam Development Authority



ideas. development.. growth...

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## Economic Development Report

MAY 11, 2021







#1 STATE  
FOR  
BUSINESS!

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# FY21 MOMENTUM



**257**  
NEW PROJECTS  
STATEWIDE

**24,000+**  
NEW JOBS  
49% increase in new jobs  
over July 2019-March 2020

**\$8.43B**  
TOTAL INVESTMENT  
67% increase over  
July 2019-March 2020



# Business & Industry Company Contacts



Job Fair held May 1<sup>st</sup>

Stan Martin  
Sam McCrory  
Tyler Ward

5 F'S  
Jacob Fried

Gregory Bridge  
Company  
Jay Gregory



Active Project  
Chris Geesling  
Michael Wrigley



Mike House

# Business & Industry Company Contacts

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**Todd Parker**  
**Emily Holt**



**Ashely Holton**



**John Butler**



**Cristina Hinz**  
**Director CTAE**

# Project Status

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- **Project Legacy**  
**Active status - Private developer looking at Historic Hotel Eatonton. Prospect developing LOI. Investment and jobs to be determined. Working with developers for 6+ months.**
- **Project Anchor**  
**Active status – Private developer developing site for a lakefront hotel. Has hired a hotel consultant to identify potential hotel operators. 175 jobs; \$50 Million investment**
- **Project Solar**  
**Active status – Private developer looking to develop mixed use project on approx. 100 acres. Met with Planning Department to discuss zoning. Met with DDA. Developer has Civil Engineering company working on Master Plan. PDA and DDA will work project jointly.**

# Project Status

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- **Project Club - Manufacturing project on hold. Prospect cannot find suitable building. Still in contact**  
.
- **Project Grace (formerly Hand Up)**  
**Active status – Goodwill – Helms College in Middle GA and the CSRA has plans to make a \$6 million investment to build a multi-purpose center in the Lake Country. Local developer.**
- **Project Gum - Active status – Existing manufacturing company looking to expand and add 45 jobs, investment to be determined. Looking at existing building or expanding current location. Monthly contact.**

# The Retreat Of Atlanta Project Connect

- ❑ 50 – 70 new jobs
- ❑ Annual payroll \$2.5 M - \$3.5 M
- ❑ Scheduled to open Summer 2021



# New Projects

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- **Project Bruzze –**
  - 2,400 sf new construction**
  - Food, hospitality**
  - Jobs and Investment TBD**



# GRAD UPDATE

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- Studies updated
- Phase 1 Environmental – completed May 6
- Wetland Survey – in progress
- Support Letters (12)
  - Site Ownership
  - Utilities – energy, natural gas, telecom, water, sewer
  - Fire – City and County
  - EMS
  - Transportation
  - Planning and Development

# MARKETING ACTIVITIES

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- Lake Oconee Area Development Authority Board meeting May 3
- EPTAHP Board Meeting May 21
- MGEA Works – Workforce Platform meeting, May23
- Middle GA Innovation Project Update May 28
- Bluestem Job Fair, May 1
- Eatonton Chamber Annual Meeting May 3

## MARKETING ACTIVITIES II

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- Putnam Board of Commissioners Meeting May 7
- Planning meeting with Scott Joris re: LOADA

## Existing Companies Adding Jobs

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- Bluestem/Haband – Job Fairs, CGTC, May 1
- Interfor – Virtual Job Fair, May 11
- Legacy Housing
- Cosmo Cabinets
- UFP
- KaMin
- Activ Materials
- Ttg Imaging Solutions

## Open Jobs in Region

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**8,826 11 counties**

**Baldwin 1083**

**Jones 1243**

**Putnam 1048**

**Twiggs 366**

**Wilkinson 949**

**Total 4,689**

**[www.mgeaworks.com](http://www.mgeaworks.com)**

# Unemployment and Wages

County	Workforce	Employed	Unemployed	Unemployment Rate %	Average Annual Wages	Average Weekly Wages
Baldwin	17,714	16,855	859	4.8%	\$36,140	\$695
Jones	13,787	13,368	419	3%	\$39,272	\$755
Putnam	8,248	7,891	357	4.3%	\$35,828	\$689
Twiggs	2,860	2,705	155	5.4%	\$38,485	\$740
Wilkinson	3,863	3,708	155	4%	\$42,156	\$811
		<b>44,527</b>	<b>1,945</b>		<b>\$38,376</b>	<b>\$738</b>

# Marketing Activities

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- Project Managers Back in Business
- Scheduling visits to Eatonton/Putnam



GEDA

**Spring Workshop  
May 19-21, 2021**

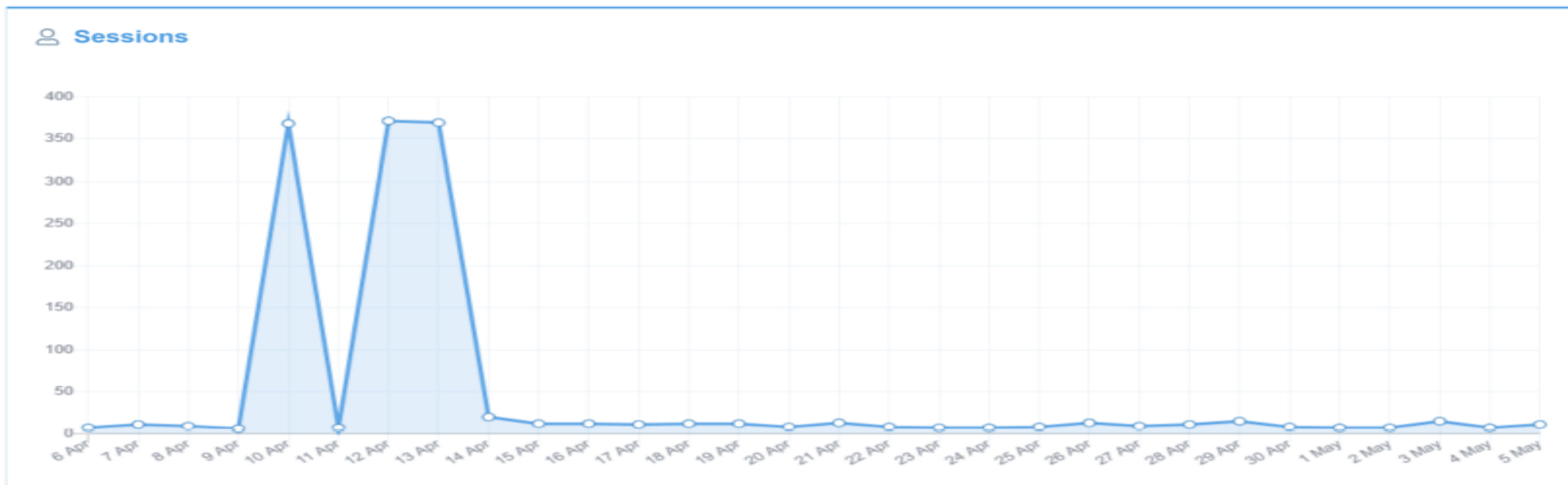
# MGEA Metrics



- 2,628 users since August 11, 2020
- 9,096 page views since August 11, 2020
- 95.8% of users are from USA and 78.6% of those users reside in Georgia
  - Out of country users could be bots from other countries or they could be international companies working projects within the region doing research on the labor market to see what jobs are available and how that might affect their operations. Same can be said for out of state users looking to relocate professionally to Middle Georgia or companies reviewing the labor market. Florida, Texas, Ohio and South Carolina lead the out of state searches with Miami, Florida being the largest user location for a city outside of Middle Georgia and Atlanta.
- Mobile and tablet devices make up the majority of searches followed by a desktop.
- 60% of users are between the ages of 18 and 34.
- 54% of users are Males.

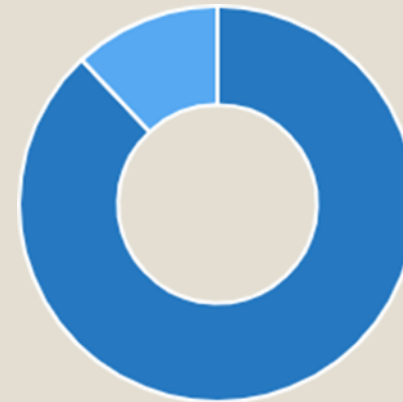


# Website Visitor Sessions



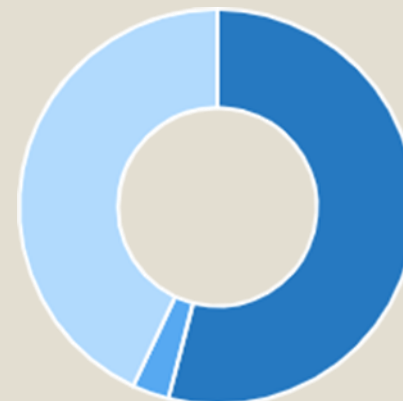
# Website Visitor Stats

Sessions 1,381  
Increase 98%



- New 70%
- Returning 30%

PageViews 3,195  
Increase 64%



- Desktop 50%
- Tablet 3%
- Mobile 47%

# Social Media

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651 Facebook Followers



95 Linked-In Connections



353 Instagram Followers



47 Twitter Followers

## Virtual Meetings and Events Attended

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- 4/20 MGEA Board Meeting, CGTC
- 4/21 EPTAHP Board Meeting
- 4/23 MGEA Works Workforce Meeting
- 4/28 Middle GA Innovation Project
- 5/1 Bluestem/Haband Job Fair
- 5/3 LOADA Board Meeting
- 5/7 BOC Meeting

## Upcoming Meetings and Events

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5/12 Innovation Project Report

5/13 Project Grace meeting

5/14 MGEA Works Board Meeting, CGTC

5/18 GEDA Nominating Committee

5/19 – 21 GEDA Spring Workshop



**Over 200 registered**

**Topics include: Regionalism; Marketing your community; Workforce; Working with Site Selectors; Project Location Case Study; Rural Innovation; Broadband Funding**

## Upcoming Events and Projects - again

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Web Site Review, Revamp  
Industrial Park Sign Program  
Strategy Session facilitated by GA Power

GRAD Application!!!

900 sites

60 GRAD sites

***8 GRAD Certified***

# Questions?

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**Patrick J. Topping, CEcD**  
Interim Economic Development Director  
[ptopping@putnamdevelopmentauthority.com](mailto:ptopping@putnamdevelopmentauthority.com)  
(478) 320-9530



**File Attachments for Item:**

7. FY22 Budget Discussion

**2022 Budget & 2021 Mill Rate Schedule (Fiscal Year Oct. 2021 – Sept. 2022)**

**May**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**June**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**July**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**August**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**September**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Meetings dates are in green, other major dates are in yellow

May 14 - Assessment notices mailed by Tax Assessor’s Office

June 1 - Distribute budget packages

June 28 - Budget packages due to the Finance Department and  
Estimated last day to appeal assessments (45 days after estimated mailing date)

July 1 - Advertise all budget work sessions

July 6 - Preliminary digest available

July 9 - Budget requests submitted to the Board of Commissioners

July 12 - First budget work session

July 13 - First budget work session continued and guidance to County Manager on proposed budget

July 27 - Proposed budget submitted to the Board of Commissioners

July 29 - Advertise proposed budget, public hearing on budget, meeting to adopt budget, and  
Advertise First mill rate public hearing

August 5 - Advertise second mill rate public hearing

August 6 - Second budget work session (for comments from departments on proposed budget) and  
First mill rate public hearing

August 17 - Public Hearing on budget (with regular meeting) and Second mill rate public hearing

August 19 - Advertise final public hearing on mill rate, 5 Year History of Mill Rate, and  
meeting to adopt budget

August 27 - Adopt budget

September 3 – Final (third) public hearing on mill rate & Adopt mill rate in regular meeting