



117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884
www.putnamdevelopmentauthority.com

**Called Meeting
Minutes**

Tuesday, March 22, 2022 ♦ 11:30 AM

Putnam County Administration Building – Room 204

The Putnam Development Authority met on Tuesday, March 22, 2022 at approximately 11:30 AM in the Putnam County Administration Building, 117 Putnam Drive, Room 204, Eatonton, Georgia.

PRESENT

Chairman Walt Rocker III
Member Patty Burns (via telephone)
Member Brice Doolittle
Member Mylle Mangum

ABSENT

Member John Wojtas

STAFF PRESENT

Executive Director Matt Poyner
County Clerk Lynn Butterworth

OTHERS PRESENT

Mr. Jim Stone, Tytan Pictures
Ms. Candice Scott, Regional Project Manager with Georgia Department of Economic Development

Opening

1. Call to Order

Chairman Rocker called the meeting to order at approximately 12:02 p.m.

Lunch was served prior to the start of the meeting.

(Copy of agenda made a part of the minutes.)

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2. Branding Campaign - Update (Tytan Studios)

Mr. Jim Stone made a presentation of some branding ideas for the PDA. Three different logos were presented. All present were in agreement with the winged P logo and requested that Mr. Stone provide different design options and colors.

Some slogans and/or tag lines were also discussed for various uses including a new domain name.

Motion to adopt "PutnamForward" as the new URL for the PDA.

Motion made by Member Mangum, Seconded by Member Doolittle.

Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum

(Copy of presentation made a part of the minutes.)

Closing

3. Adjournment

Motion to adjourn the meeting.

Motion made by Member Doolittle, Seconded by Member Burns.

Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum

Meeting adjourned at approximately 1:00 p.m.

ATTEST:

Lynn Butterworth
County Clerk

Walt Rocker III
Chairman

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