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117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884  
[www.putnamdevelopmentauthority.com](http://www.putnamdevelopmentauthority.com)

## Minutes

**Tuesday, December 14, 2021 ♦ 4:30 PM**

*Putnam County Administration Building – Room 204*

The Putnam Development Authority met on Tuesday, December 14, 2021 at approximately 4:30 PM in the Putnam County Administration Building, 117 Putnam Drive, Room 204, Eatonton, Georgia.

### *PRESENT*

Chairman Walt Rocker III  
Member Patty Burns  
Member Brice Doolittle  
Member Mylle Mangum  
Member John Wojtas

### *STAFF PRESENT*

Attorney Kevin Brown  
Executive Director Matt Poyner  
County Clerk Lynn Butterworth

### **Opening**

1. Call to Order

Chairman Rocker called the meeting to order at approximately 4:36 p.m.  
(Copy of agenda made a part of the minutes.)

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**Minutes**

- 2. Approval of Minutes
  - a. November 9, 2021 Regular Meeting
  - b. November 9, 2021 Executive Session
  - c. November 17, 2021 Work Session

Chairman Rocker noted a correction that needs to be made on page two of the November 9, 2021 Regular Meeting minutes regarding the amount of money received from GDOT for the widening of Highway 441.

**Motion to approve the November 9, 2021 Regular Meeting minutes (with correction), the November 9, 2021 Executive Session minutes, and the November 17, 2021 Work Session minutes.**

**Motion made by Member Mangum, Seconded by Member Doolittle.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

**Financials**

- 3. Approval of Financials - November 2021

**Motion to approve the November 2021 Financials.**

**Motion made by Member Burns, Seconded by Member Wojtas.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

(Copy of financials made a part of the minutes.)

**Motion to approve changes to the signature card at Farmers & Merchants Bank, to remove Eugene Smith and Charlie (Ed) Waggoner and to add Matt Poyner for electronic account access purposes.**

**Motion made by Member Mangum, Seconded by Member Burns.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

**Regular Business**

- 4. Approval of 2022 PDA Meeting Schedule

**Motion to approve the 2022 PDA Meeting schedule for the second Tuesday of each month at 3:30 p.m.**

**Motion made by Member Mangum, Seconded by Member Doolittle.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

(Copy of schedule made a part of the minutes.)

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5. Rebranding Session

Mr. Jim Stone of Tytan Pictures led a discussion on creating the new PDA brand paradigm. The board discussed the importance of a mission statement, as well as brand attributes, singular message, value proposition, tagline and/or slogan, the history of the PDA and competitive landscape.

Attorney Brown read a passage from the 1968 Constitutional amendment which created the Putnam County Development Authority which says: "The powers of the Authority shall include but not be limited to, the power: ...to encourage and promote the expansion of industry, agriculture, trade, commerce and recreation in Putnam County, and to make long-range plans therefore..."

No action was taken.

**Other Business**

6. Other Business

None

**Next Meeting Items**

7. Next Meeting Items

None

**Executive Session**

8. Enter Executive Session as allowed by O.C.G.A. 50-14-4, if necessary, for Personnel, Litigation, or Real Estate

**Motion to enter Executive Session as allowed by O.C.G.A. 50-14-4 for Real Estate.**

**Motion made by Member Mangum, Seconded by Member Doolittle.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

Meeting closed at approximately 6:22 p.m.

9. Reopen meeting and execute Affidavit concerning the subject matter of the closed portion of the meeting

**Motion to reopen the meeting and executive the Affidavit concerning the subject matter of the closed portion of the meeting.**

**Motion made by Member Mangum, Seconded by Member Doolittle.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

Meeting reopened at approximately 6:32 p.m.

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10. Action, if any, resulting from Executive Session

**Motion to authorize Executive Director Poyner to move forward as discussed in Executive Session.**

**Motion made by Member Wojtas, Seconded by Member Burns.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

**Closing**

11. Adjournment

**Motion to adjourn the meeting.**

**Motion made by Member Mangum, Seconded by Member Burns.**

**Voting Yea: Chairman Rocker, Member Burns, Member Doolittle, Member Mangum, Member Wojtas**

Meeting adjourned at approximately 6:33 p.m.

ATTEST:

Lynn Butterworth  
County Clerk

Walt Rocker III  
Chairman

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