

**MINUTES  
PARADISE TOWN COUNCIL  
REGULAR MEETING – 6:00 PM – January 09, 2018**

**1. OPENING**

The Regular meeting of the Paradise Town Council was called to order by Mayor Jones at 6:00 p.m. in the Town Council Chamber located at 5555 Skyway, Paradise, California who led the Pledge of Allegiance to the Flag of the United States of America. An invocation was offered by Council Member Bolin.

**COUNCIL MEMBERS PRESENT:** Greg Bolin, Scott Lotter, Melissa Schuster, Mike Zuccolillo and Jody Jones, Mayor

**COUNCIL MEMBERS ABSENT:** None

**STAFF PRESENT:** Town Manager Lauren Gill, Town Attorney Dwight Moore, Town Clerk Dina Volenski, Administrative Services Director Gina Will, Public Works Director/Town Engineer Marc Mattox, Administrative Analyst Colette Curtis, Business and Housing Services Director Kate Anderson, Police Chief Gabriela Tazzari-Dineen, and Community Development Direct Craig Baker.

- 1a. Police Chief Gabriella Tazzari-Dineen presented plaques to the Police Department Awardees of the Year for their exemplary contributions to the department.

David "Reece" Akin – 2017 Police Officer of the Year  
Jeannette Huggins – 2017 Public Safety Dispatcher of the Year  
Kay Manley – 2017 Civilian Employee of the Year  
Bob Carrasca - 2017 Volunteer in Police Service of the Year  
Marina Runnells – 2017 Paradise Animal Shelter Helper (PASH) of the Year  
David Smith– 2017 Paradise Animal Shelter Helper (PASH) of the Year

- 1b. Independent PASH Survey Results were presented by Ellen Michels of PASH

**2. CONSENT CALENDAR**

**MOTION by Bolin, seconded by Schuster,** approved all consent calendar items 2a-2c as presented. Roll call vote was unanimous.

- 2a. Approved minutes of the December 12, 2017 Regular Town Council meeting.
- 2b. Approved December Cash Disbursements in the amount of \$1,050,584.76. (310-10-032)
- 2c. Waived the second reading of the entire Town Ordinance No. 567 and approved reading by title only and adopted Town Ordinance No. 567, "An

Ordinance of the Town of Paradise Amending Section 16.11.020 Relating to Subdivision Improvement Agreements". (540-16-136)

**3. ITEMS REMOVED FROM CONSENT CALENDAR - None**

**4. PUBLIC COMMUNICATION**

1. Claudia Benike invited Council to the Gold Nugget Museum exhibit on January 17, 2018 @ 6:00 p.m. and to the Paradise Symphony production of TV and the Silverscreen on January 28, 7:00 p.m.

2. Ward Habriel praised the Police Department, Fire Department and Emergency Medical Services for a high level of professionalism shown by each agency.

3. Doug Teeter informed the Council that the Sierra Nevada Conservancy would be meeting at Town Hall tomorrow to work on their strategic plan and also asked that the Town Council support the Butte County Fire Safe Council who are being sued.

**5. PUBLIC HEARINGS**

5a. Mayor Jones announced that 1. The Town Council would conduct a public hearing to solicit comments and/or suggestions regarding the 2018-2019 Annual Plan funding priorities; 2. Approve the formation of a public services subcommittee to consider input and requests for public services funding; and, 3, Appoint two Council members to the public services subcommittee. (710-10-091)

Mayor Jones opened the public hearing at 6:24 p.m. to solicit comments and/or suggestions regarding the 2018-2019 Annual Plan funding priorities. There were no speakers for or against the matter, and Mayor Jones closed the public hearing at 6:24 p.m.

Council concurred to appoint Council Members Schuster and Zuccolillo to the public services sub-committee to consider input and requests for public services funding.

**6. COUNCIL CONSIDERATION**

6a. Consider adopting Resolution No. 18-02, A Resolution of the Town Council of the Town of Paradise approving the plans and specifications for the Fleet Maintenance Bay Addition and authorizing advertisement for the bids on the project.

Town Engineer Marc Mattox provided Council with an update on the Fleet Maintenance Bay project.

Bill Kellogg, PID Board of Director, stated that PID has vehicle bays that are not always in use and maybe the Town of Paradise and PID could work out an arrangement to use the vehicle bays when they are empty.

**MOTION by Jones, seconded by Bolin**, adopted Resolution No. 18-02, A Resolution of the Town Council of the Town of Paradise approving the plans and specifications for the Fleet Maintenance Bay Addition and authorizing advertisement for bids on the project. Roll call vote was unanimous. (280-20-003)

- 6b.
1. Consider implementing a low fee Business License program that benefits new and existing businesses, while promoting the health and safety of Paradise residents
  2. Consider waiving the entire reading of proposed Ordinance No. \_\_\_\_ and approve reading by title only; and consider introducing Town of Paradise Ordinance No. \_\_\_\_, an Ordinance adding Chapter 5.22 to the Paradise Municipal Code Relating to Business License.
  3. Direct staff to update the Master Fee schedule to reflect the Business License fee.

Following a report from Administrative Analyst Colette Curtis regarding the proposed Business License program, Mayor Jones opened the matter for public input/comment.

1. John Gillander does not support the business license; he stated that residents are already paying for this service.
2. Cliff Jacobson supports the business license: he stated that \$40 a year equals .11¢ per day.
3. Michael Orr does not support the business license; he opened a business here because there was not a business license and wants to know how the business license will help grow the economy.
4. Rachell Sanders does not support the business license; she stated that the cost is less in Chico, she does not care if she is on the business list, and that the cost would not benefit small home based businesses because they are not a safety risk.
5. David Shepler, President of Paradise Ridge Chamber of Commerce, stated that the Chamber supports the business license; he thanked the town for inclusion in the informational and committee meetings, as well as the workshops.
6. Dan Wentland does not support the business license; he did not want our town to be like a big city, thinks this is an intrusion on the town, and feels his business does not need to be on the list.

7. Bill Kellogg does not support the business license; he thinks there is very little benefit to his agricultural business, which is mostly in the valley.
8. Loren Harvey does not support the business license; he asked where the teeth in compliance is, thinks the cost will rise and that the town is in violation of Prop. 218
9. Ward Habriel thinks the town is spending money that only supports police and fire; he suggested volunteers run the program and only charge a \$40 one-time and, if things change, implement a small charge.
10. Owen Suihkonen does not support the business license, because it is not being done the way it should be; he thinks fees should be based on revenues and the number of employees, but does not think it is needed in town.
11. Cynthia Onstein does not support the business license; she has a business and has had to register in every city but does not receive any benefit from it. She thinks enforcement would be difficult.
12. Kelly Connor supports the business license; she thinks it is important to know who is doing business in town and that it would be helpful to know what other businesses are in town in order to market to them.
13. Margo Bunch runs a non-profit food pantry and asked if it applied to her non-profit with no paid employees. (The business license did not apply to her business.)
14. Doug Teeter named several businesses in town who do not support the business license; he thinks it is a tax and that businesses are already paying for it. He thinks it is a potential duplication of the alarm tax and suggested the alarm fee and business license could be merged.
15. Cheryl Habriel asked if the Senior Center would be impacted by the license fee and noted that they are a non-profit on a very limited budget.
16. Derek Onstein thinks this is a sales pitch; he thinks someone will have to handle the paper work, fees will have to go up, it will be one more regulation/rule and that it may not make things safer.
17. Sherry McVay Collier asked where the money for business improvements were coming from if there was no profit. (That money is from a separate grant.)

Council Member Zuccolillo stated that having a business license doesn't legitimize a business even if they have a license. He thinks that most people interested in starting a business will come to Town Hall to do research. He asked for an alternative that just requires businesses that have hazardous chemical or are a safety hazard to register.

Vice Mayor Bolin stated that we don't know what businesses are in town, because we don't have a business license or a way to keep track of businesses. He stated that a registration fee is part of doing business. He acknowledges that some businesses don't want people to know that they have a business in town. He is concerned that if something goes wrong with a business, the Town would be asked why they weren't aware of the potential hazards.

Council Member Schuster stated that she had personal experience of opening a business in town and was perplexed when the Town wasn't concerned, so she joined the Chamber of Commerce. When a new business comes to town, she feels there should be a welcome packet, or at least information, that provides them all the information they need to be successful. She also thinks a list of businesses in town on the Website would be helpful to residents and visitors.

Council Member Lotter stated that portions of the application would be public information and some will be for public safety. He thinks it would be helpful for dispatchers instead of trying to track down who owns a building/business they would have the information available. He is not as concerned with home based or Web based businesses. Asked if there needed to be a charge for renewals since we have the information and there are no expected changes, why would a business need to renew. Thinks the fire inspection should not part of the business license fee, they are two separate things.

Mayor Jones stated that her main concern is public safety, especially when the Police and Fire Chiefs say that it is important information, because it is not available at this time and will make residents safer; she thinks there needs to be some adjustments to the proposed ordinance and is not too worried about home-based businesses.

Town Council concurred to bring the business license back to the February Council meeting after staff has made revisions/changes that were discussed tonight at the meeting. (395-40-004)

Mayor Jones took a recess at 8:12 p.m. and resumed the meeting at 8:21 p.m.

- 6c. Administrative Services Director Gina Will provided Council with a comprehensive overview of the 2017/2018 budget. Director Will stated that Measure C has provided a great benefit by allowing the Town to maintain quality services for the community, but the Town continues to be challenged by its lack of diversified revenues.

Director Will stated that 44% of General Fund revenues (without Measure C) are generated from Property taxes with about 75% of property taxes constrained by Proposition 13 and can grow no more than 2% per year leaving 25% of the properties to generate most of the growth. Director Gill stated that Motor Vehicle in Lieu (MVIL) is the second largest revenue source for the Town General Fund.

Director Will reported that Measure C has been essential in preserving services and maintaining a balanced budget this fiscal year. The Town is

replacing public safety equipment, sustaining police services, extending the CALFIRE contract, planning road rehabilitations, addressing deferred maintenance issues, replaced the Police Department roof and windows, sponsored two officers through the police academy, completed the Bille Road overlay project and provided additional funding for the Maxwell Drive Safe Routes 2 School project.

The Town is beginning to work on the 2018-2019 Fiscal Year budget and the Town Council has set their budget priority meeting for February 27, 2018, 3:00 p.m.at Town Hall.

1. Doug Teeter stated that the parent child exclusion is when property is inherited or bought from a parent so that the property value does not go up, there is also the Prop 8 reduction when there is a recession the assessor lowers values and those property values can go up quickly depending on what is being used for comparables until they return to the prior value and then they can only go up the 2%.

Council discussed the need to review the Animal Control operation. Manager Gill informed the Council that a committee will be established to look at the entire operation to determine the true cost and bring back a plan for Council to review.

**MOTION by Lotter, seconded by Bolin,** 1. Reviewed the 2016/17 audit adjustment described in the report; 2. Reviewed and approved the 2017/18 mid-year budget report and budget adjustments; 3. Reviewed and Filed GASB 45 actuarial report; 4. Reviewed the results of the California Municipal Financial Health Diagnostic Tool; 5. Reviewed the results of the General Fund 5-Year Budget Projection and Long Range Financial Projection; and, 6. Town Council scheduled February 27, 2018 at 3:00 p.m., in the Council Chambers a goal setting workshop to discuss 2018/19 budget priorities. Roll call vote was unanimous. (340-40-015)

- 6d. Town Engineer Marc Mattox provided Council with an update on the Yellowstone Kelly Heritage Trailway Enhancement project. Bids were opened on Monday, January 8, 2018 at 11:00 a.m. and came in higher than expected, but staff is working with CalTrans and the California Transportation Commission staff on options of possibly continuing with a modified scope of work. Mr. Mattox asked Council to do nothing at this time and staff will come back with more information/answers at a future Council meeting. (950-40-036)

## **7. COUNCIL INITIATED ITEMS AND REPORTS**

- a. Council initiated agenda items – None
- b. Council reports on committee representation

Council Member Lotter attended Butte County Association of Governments and Butte County Air Quality Control District meetings for Mayor Jones; he also attended LAFCO, Shop with a Cop, Officer Swear-Ins and is still accepting donations for the fountain on the Trail.

c. Future Agenda Items – None

**8. STAFF COMMUNICATION**

Town Manager Report – None

- Community Development Director Baker provided an update on the following projects: Safeway Black Olive Drive Center, Starbucks, Westside Pizza, Lynn’s Optimo, Mama Celeste’s Gastropub and Pizzeria, Taco Bell, Jack in the Box, Woodview Retirement Cottages, Capay Hopps Factory, Gleason Parcel Map, Khalid Site Plan Review, Achieve Charter High School and CMA Design Review Storage building.

**9. CLOSED SESSION - None**

**10. ADJOURNMENT**

Mayor Jones adjourned the Council meeting at 9:35 p.m.

Date Approved: February 13, 2018

By:

\_\_\_\_\_/s/\_\_\_\_\_  
Jody Jones, Mayor

Attest:

\_\_\_\_\_/s/\_\_\_\_\_  
Dina Volenski, CMC, Town Clerk