

# ORLAND ECONOMIC DEVELOPMENT COMMISSION AGENDA

Wednesday, November 12, 2025 at 4:00 PM Carnegie Center, 912 Third Street and via Zoom

P: (530) 865-1600 | www.cityoforland.com

**Commission:** Ronald Lane | Dee Dee Jackson | Tiffany Schulps

Amy Raymondo | Sam Ilian City Clerk: Jennifer Schmitke Virtual Meeting Information:

https://us02web.zoom.us/j/83346897631

Webinar ID: 833 4689 7631 | Zoom Telephone: 1 (669) 900-9128

Public comments are welcomed and encouraged in advance of the meeting by emailing the City Clerk at <a href="mailto:itschmitke@cityoforland.com">itschmitke@cityoforland.com</a> or by phone at (530) 865-1610 by 4:00 p.m. on the day of the meeting

- 1. CALL TO ORDER 4:00 PM
- 2. PLEDGE OF ALLEGIANCE
- 3. ROLL CALL
- 4. ORAL AND WRITTEN COMMUNICATIONS

#### **Public Comments:**

Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson. However, no formal action or discussion will be taken unless placed on a future agenda. The public is advised to limit discussion to one presentation per individual. While not required, please state your name and place of residence for the record. (Public Comments will be limited to three minutes).

#### 5. CONSENT CALENDAR

A. Approval of Economic Development Commission Minutes from September 9, 2025

#### 6. ITEMS FOR DISCUSSION OR ACTION

A. 2026 Economic Development Commission Goals

# 7. STAFF REPORTS

- A. Chamber Report
- B. Business and Economic Development Updates
- 8. COMMISSIONER REPORTS
- 9. FUTURE AGENDA ITEMS

# 10. ADJOURN

**CERTIFICATION:** Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on November 5, 2025.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, in Orland or on the City's website at <a href="www.cityoforland.com">www.cityoforland.com</a> where meeting minutes and video recordings are also available.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 530-865-1610 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.



# ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING MINUTES

Tuesday, September 9, 2025

**CALL TO ORDER -** The meeting was called to order by Chairperson Lane at 4:00 pm.

#### PLEDGE OF ALLEGIANCE

**ROLL CALL** 

Commissioners Present: Amy Raymondo, Sam Ilian, Dee Dee Jackson, Tiffany Schulps

and Ron Lane

Commissioners Absent: None Councilmembers: None

City Staff: City Manager Joe Goodman and City Clerk Jennifer Schmitke

#### **ORAL AND WRITTEN COMMUNICATIONS - None**

#### **CONSENT CALENDAR**

A. Approval of Economic Development Commission Minutes from August 12, 2025

**ACTION:** Commissioner Raymonda moved, seconded by Chairperson Lane to approve consent calendar as presented. Motion carried by a voice vote, 5-0

## ITEMS FOR DISCUSSION OR ACTION

# A. Discussion on Entryway Signage for the City of Orland

City Manager Joe Goodman opened a discussion regarding potential entryway signage for the City of Orland. Commissioners shared input on possible locations, with consensus that signage is most needed at key entry points along Interstate 5 (I-5) and State Route 32 (SR 32). The Commission also discussed potential funding opportunities and shared preliminary ideas for signage design to reflect the identity and character of the community. Further exploration of costs, design concepts, potential locations and funding sources will continue at future meetings. Commissioners also requested that the City Manager contact Caltrans regarding signage regulations along SR 32 and look into the cost of the sign that was installed in Centennial Park a few years ago.

## B. Discussion on Downtown Public Restroom Options

The Commission initiated a discussion regarding public restrooms in the downtown area. Commissioners discussed that the only public restrooms available are located in Library Park, and they

are in urgent need of updates. Commissioners briefly discussed potential alternative locations and possible funding sources. It was agreed that Commissioners would visit the Library Park restrooms to assess the condition and revisit the issue at a future meeting.

# C. Discussion on Economic Development Commission Goals for 2025–2026

Commissioners and City staff agreed to bring the Economic Development Commission goals forward for discussion at a future meeting. Commissioners will come prepared to the next meeting with a list of priority projects and will begin developing a work plan for the upcoming year.

#### STAFF REPORTS

# A. Business and Economic Development

Mr. Goodman reported that he had no updates at this time.

#### **FUTURE AGENDA ITEMS**

The Commission agreed to cancel the October meeting and reconvene on November 12th, as the regularly scheduled meeting falls on Veterans Day.

## **COMMISSIONER REPORTS**

Commissioner Ilian:

Nothing to report.

## **Commissioner Jackson:**

Nothing to report.

## **Commissioner Raymondo**

Nothing to report.

# **Commissioner Schulps:**

Nothing to report.

## **Chairperson Lane:**

- Attended the Taste of the Track on August 15th, at Thunderhill Raceway
- Attended the 5th Annual Greg Martinez Scholarship Car Show on September 13th.

## ADJOURN - 5:00 PM

Respectfully Submitted,

Jennifer Schmitke, Commission Secretary

Ron Lane, Chairperson