



ORLAND ECONOMIC DEVELOPMENT COMMISSION AGENDA

Tuesday, September 09, 2025 at 4:00 PM
Carnegie Center, 912 Third Street and via Zoom

P: (530) 865-1600 | www.cityoforland.com

Commission: Ronald Lane | Dee Dee Jackson | Tiffany Schulps

Amy Raymondo | Sam Ilian

City Clerk: Jennifer Schmitke

Virtual Meeting Information:

<https://us02web.zoom.us/j/81649459835>

Webinar ID: 816 4945 9835 | Zoom Telephone: 1 (669) 900-9128

Public comments are welcomed and encouraged in advance of the meeting by emailing the City Clerk at jtschmitke@cityoforland.com or by phone at (530) 865-1610 by 4:00 p.m. on the day of the meeting

- 1. CALL TO ORDER - 4:00 PM**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
- 4. ORAL AND WRITTEN COMMUNICATIONS**

Public Comments:

Members of the public wishing to address the Commission on any item(s) not on the agenda may do so at this time when recognized by the Chairperson. However, no formal action or discussion will be taken unless placed on a future agenda. The public is advised to limit discussion to one presentation per individual. While not required, please state your name and place of residence for the record. (Public Comments will be limited to three minutes).

5. CONSENT CALENDAR

- A.** Approval of Economic Development Commission Minutes from August 12, 2025

6. ITEMS FOR DISCUSSION OR ACTION

- A. Discussion on Entryway Signage for the City of Orland**
Including potential locations, design concepts, and funding opportunities.
- B. Discussion on Downtown Public Restroom Options**
Review of potential locations, design considerations, maintenance, and funding strategies.
- C. Discussion on Economic Development Commission Goals for 2025–2026**
Identify priority projects, set measurable objectives, and establish a work plan for the upcoming year.

7. STAFF REPORTS
8. COMMISSIONER REPORTS
9. FUTURE AGENDA ITEMS
10. ADJOURN

CERTIFICATION: Pursuant to Government Code Section 54954.2(a), the agenda for this meeting was properly posted on August 4, 2025.

A complete agenda packet is available for public inspection during normal business hours at City Hall, 815 Fourth Street, in Orland or on the City's website at www.cityoforland.com where meeting minutes and video recordings are also available.

In compliance with the Americans with Disabilities Act, the City of Orland will make available to members of the public any special assistance necessary to participate in this meeting. The public should contact the City Clerk's Office 530-865-1610 to make such a request. Notification 72 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting.



ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING MINUTES

Tuesday, June 10, 2025

CALL TO ORDER - The meeting was called to order by Chairperson Lane at 4:00 pm.

PLEDGE OF ALLEGIANCE

ROLL CALL

Commissioners Present:	Amy Raymondo, Dee Dee Jackson, Tiffany Schulps and Ron Lane
Commissioners Absent:	Sam Ilian
Councilmembers:	None
City Staff:	Interim City Manager Janet Wackerman and City Clerk Jennifer Schmitke

ORAL AND WRITTEN COMMUNICATIONS - None

CONSENT CALENDAR

A. Approval of Economic Development Commission Minutes from June 10, 2025

ACTION: Commissioner Jackson moved, seconded by Chairperson Lane to approve consent calendar as presented. Motion carried by a voice vote, 4-0 (Commissioner Ilian absent)

ITEMS FOR DISCUSSION OR ACTION

A. Introduction of new City Manager - Joe Goodman

City Manager Joe Goodman introduced himself and expressed his enthusiasm for serving the City of Orland and its community. He briefly shared his initial impressions and experiences from his first few days on the job.

Chairperson Lane expressed appreciation for the City's ability to appoint a qualified Orland resident to the City Manager position, emphasizing the value of local leadership.

STAFF REPORTS

A. Business and Economic Development

Mr. Goodman briefly shared updates about the community, including...

- Announced that Cali Coffee is expected to open within the next one to two weeks.
- Attended his first Orland Chamber of Commerce meeting, beginning to build connections within the local business community.

B. Chamber Report

Chamber Ambassador Dee Dee Jackson shared several exciting upcoming events:

- The Chamber, in partnership with Downtown businesses, will host a Cornhole Tournament and Harvest Festival on October 18th.
- This year, the Downtown Treat Street event will be organized by the Chamber.
- Baxter's Artisan Sourdough will celebrate its grand opening on October 18th, coinciding with the Harvest Festival. The bakery is moving into the former sourdough location on 4th Street.

FUTURE AGENDA ITEMS

The Commission discussed the following project ideas and areas of interest:

- Marketing Orland: Ideas included billboard signage at city entry points and enhanced lighting and signage near the bee sculptures along I-5 (Caltrans right of way).
- Downtown Restrooms: Ongoing discussion on potential locations and funding.
- Downtown Murals: Suggestions included seeking volunteer artists or hosting a community art contest.
- Arts Grants: The Commission discussed exploring potential grant opportunities and plans to reach out to Joser Rosales and the Arts Commission for guidance.
- Façade Improvement Grant: Interest in reviewing or increasing the available grant amount.
- Food Trucks and Pop-Up Vendors: Concerns were raised regarding vendors operating without proper business licenses.
- Library Park Beautification: Commissioners felt this project should be coordinated with the Recreation Commission.
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The Commission agreed on the importance of developing a project chart to help set goals and prioritize initiatives. Commissioners also expressed interest in holding a joint meeting with other City Commissions to collaborate on projects and share ideas to help shape future plans for the community.

COMMISSIONER REPORTS

Commissioner Jackson:

- The Farmers Market will return to Wednesdays starting September 3rd, beginning at 5:00 p.m. in Library Park.
- The Downtown Harvest Festival is scheduled for October 18th.
- Small Town Vintage will take place on October 4th.

Commissioner Raymondo

- Nothing to report.

Commissioner Schulps:

- Nothing to report.

Chairperson Lane:

- Shared concerns regarding the traffic signal at Commerce Avenue and Newville Road.
- Noted that he will be absent for the October Economic Development Commission meeting.
- Announced that on August 15th, Thunderhill Raceway will host an event called Taste of the Track.
- The 5th Annual Greg Martinez Scholarship Car Show is scheduled for September 13th.

ADJOURN – 4:43 PM

Respectfully Submitted,

Jennifer Schmitke, Commission Secretary

Ron Lane, Chairperson