



Agenda

Planning, Finance, Enterprise, and Economic Development Committee

Oelwein City Hall, 20 Second Avenue SW, Oelwein, Iowa

5:30 PM

April 14, 2025

Oelwein, Iowa

Mayor: Brett DeVore

Committee Members: Matt Weber, Karen Seeders, Lynda Payne

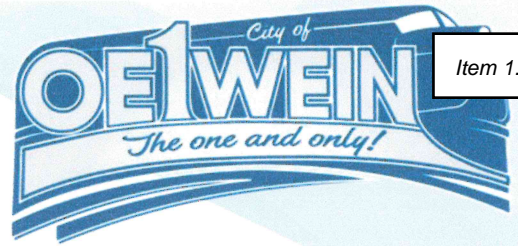
Pledge of Allegiance

Discussions

1. Consideration of a motion providing direction to Council on the Hotel Motel request of \$1,500.00 to the Williams Center for the Arts.
2. Consideration of a motion to provide direction Council on the sale of 132 6th Avenue SE to Jacob Ball in the amount of \$1,000.00.
3. Consideration of a motion to provide direction Council on the sale of 221 4th Street NW to Hunter Farrand in the amount of \$200.00.

Adjournment

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 319-283-5440



**CITY OF OELWEIN
HOTEL AND MOTEL TAX FUNDING APPLICATION
(TOURISM)**

Application Deadlines
September 1 -- December 1
March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name: Williams Center for the Arts
Contact Name: Linda Murphy & Sandie Graf, Co-Directors
Mailing Address: P.O. Box 636
City, State, Zip: Oelwein, Iowa 50662
Phone: 319-283-6616 **Fax:** _____ **Email Address:** director@williamscenterforthearts.com
Total Project Cost: \$14,800

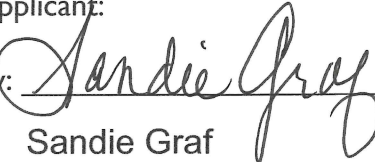
Total Requested from Hotel/Motel Tax Funds: \$ 1,500

Please indicate which category you are applying for funds:

- ☐ Category 1 - Primary
☒ Category 2 - Community Culture and Education
☒ Category 3 - Community Recreation and Events
☐ Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant:

by: 
Sandie Graf
(printed name)

Date February 26, 2025

HOTEL/MOTEL TAX FUNDING APPLICATIONM
(Tourism, Community Culture and Education, and Community Recreation and Events.)

Project Identification:

1. What is the title of your project?
Cher Tribute Show : Williams Center for the Arts stage.

Provide a brief description of your project. Attach Additional pages if needed.
Cher Tribute Show featuring Lisa McClowry. A spotlight on Cher's Amazing Life with 8 Costume Changes. Enter the enchanting world of "The Beat Goes On", starring international tribute sensation Lisa McClowry embodying the legendary Goddess of pop herself. This Broadway-caliber production authentically honors Cher with live vocals that impeccably capture her essence, from her distinctive speaking voice to her iconic mannerisms.

Expenses for this concert include the artists' fee, lighting sound, printing, advertising, meals, and housing. This program is the 7th show in the 24-25 Williams Center for the Arts Artist Series. The program will be held on Saturday, April 26, 2025

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

The Williams Center for the Arts is one of the top destinations of choice for the arts in the four-county area of northeast Iowa. Almost 1/3 of our audiences come from communities other than Oelwein. We have had concert attendees from over 40 area communities.

Some of the locations which our patrons come from include: Spencer, IA, Des Moines, IA, Minneapolis, MN, Rochester, MN, Galena, IL, Dubuque, IA, as well as the Oelwein area.

People coming to Oelwein for programs at the Williams Center for the Arts not only come to the programs but also spend money with our local businesses such as restaurants, convenience stores and motel/hotels.

During the 2024-25 concert year the Williams Center for the Arts will spend more than \$8,000 in hotel costs at Cornerstone Inn and Suites. An additional \$5,000 is spent for meals, and an additional \$1,500 for hospitality, which is a required part of each contracted event.

4. Project Evaluation:

A. Targeted Population

1.) Hotel/Motel guests generated by this project.

a. Number of guests.

The number of guests generated by this project is approximately 50+. This includes the performers as well as members of the audience needing housing.

b. How will hotel/motel guests be tracked?

We ask for information from Cornerstone Inn and Suites as to the number of rooms used and how many guests were housed in those rooms per evening.

2.) Number of adults the project will reach.

The total number of visitors to the Williams Center for the Arts Artist Series is 7,625 persons per year. Total number of persons using the Williams Center for the Arts during a calendar year is over 75,000. This includes the Artist Series, City of Oelwein, Mercy Hospital, NICC use, school use, district and state music associations, the State of Iowa, and the Federal Government.

The total number of adults this project will reach is 500 persons.

The Williams Center for the Arts provides residents with special needs the opportunity to attend the events at the center. Groups with special needs using the Williams Center for the Arts include: Mercy Living Plus, the two Alternative Living Homes in Oelwein, Full Circle Services, Grandview Nursing Home, Oelwein Care Nursing Home, and ABCM facilities in Independence, IA. These residents are admitted to the Artist Series event at a reduced ticket price.

3.) Number of youth the project will reach.

Approximately 300 youth will be reached by this project and over 10,000 youth will be served for the entire 2024-25 performance year. (This number includes all usage.) Every Oelwein School student (K-12) is admitted at no charge.

C. Volunteers

1) Number of volunteers

Based on past experience we will have over 25 volunteers

2.) Number of volunteer hours

We anticipated volunteers contributing 50 hours.

D. Attendance of event previous year(s)

The total number of visitors to the Williams Center for the Arts Artist Series is approximately 75,000 persons. (This includes the Williams Center for the Arts Artist Series, Northeast Iowa Honor Bands and Honor Choirs, Pre-All State High School Vocal Workshop, Programs and Concerts from the Oelwein Community Schools, Gallagher-Bluedorn children's plays, and various Community usages, as well as the State of Iowa, and the Federal Government.

E. Day open to the public or performances(s)?

The Williams Center for the Arts Artist Series begins in mid-August and runs through April, 2025. Cher Tribute Show is the 7th show in the series. It will be held April 26, 2025.

5. Project Budget:

A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such. Cost estimates are included at the conclusion of this grant request form in this application. .

B. List sources of matching funds obtained below. Funding requests are eligible up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

Matching funds:

Northeast Iowa Charitable Foundation, In-Kind donations,
Memorials, Ticket Sales, Local Business Sponsorships (program ads)

The Williams Center for the Arts is requesting a \$1,500 grant to help cover part of the cost of the Cher Tribute Show show.

C. Is this application "seed money" for a new? Project? If yes,
Please explain.

It is not "seed" money.

D. Is this application for the expansion of an existing project/program?

If yes, please explain.

This application helps to fund the existing 2024-25 Artist Series at the Williams Center for the Arts.

E. Have you ever received Hotel/Motel funding?

From the City of Oelwein in the past?

Yes: X No: _____

If you answered yes, please answer the following: (attach additional pages if needed)

Amount of Funding: The Williams Center Artist Series has received \$6,000 each year for the past several years. Prior to 2017, the City of Oelwein was able to assist the Williams Center Artist series in the amount of \$10,000 yearly. We are hoping for a \$1,500 grant.

Completion Date is April 26, 2025

BUDGET FOR: *Cher Tribute Show*

Artist fee: \$11,200

Meals: \$500 estimate

Advertising: \$525

Hospitality: \$100

Housing: \$1000 estimate

Sound and Lights: \$800 estimate

Programs and posters: \$675 estimate

Total Projected Costs: \$14,800

Hotel Motel FY 2025**Past Fiscal Year**

Fund 122 balance 6/30/2024 \$ 20,405.62

Current Fiscal Year**Estimated Revenue 2025** 70,000.00

less Revenue to General Fund 49% (34,300.00)

less Revenue to Trails (to trans 6-2021) (10,000.00)

FY 2023-24 available for tourism awards **\$ 25,700.00****Treasurer's Report Fund 122****Month End Balance History**

July	27,417.78
August	32,261.84
September	39,226.36
October	34,396.31
November	37,932.46
December	43,920.42
January	50,316.03
February	54,957.86
March	
April	
May	
June	

Revenue Rec'd Tracking (s/b \$65,000)

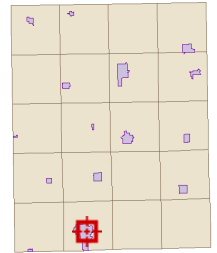
July '24	7,908.89
August '24	6,298.98
September '24	6,856.63
October '24	6,563.96
November '24	4,935.89
December '24	5,909.84
January '25	6,254.94
February '25	4,527.48
March '25	
April '25	
May '25	
June '25	
	\$ 49,256.61

Project	Date Requested	Amount Requested	Council Award Date	Amount Awarded	Date Paid	Amount paid	*Remaining Balance	Special Instructions
Grand Theatre	3/1/22024	10,000	3/11/2024	10,000	10/2/2024	6,000		
					10/9/2024	4,000		
					5/23/2024	1,500		
					7/29/2024	443.52		
					7/31/2024	537.96		
Italian Heritage Days	4/18/2024	4,000	4/22/2024	4,000	8/23/2024	1,515.52		
Williams Center - Kenny Rogers & Dolly 8/24	7/1/2024	1500	7/22/2024	1,500	10/23/2024	1500		
Williams Center - Super Duos 10/26	9/1/2024	1500	9/9/2024	1,500	11/26/2024	1500		
Williams Center - Bach to Rock Take 3 2/22	11/24/2024	1500	1/13/2025	1,500	3/25/2025	1500		
Total				\$ 18,500.00				

\$ 27,605.62 Available to award



Overview



Legend

-  Corporate Limits
-  Parcels
- Major Highways**
 -  Federal Highway
 -  State Highway
 -  County Highway
 -  Roads

Parcel ID	1821433012	Alternate ID	n/a	Owner Address	Oelwein, City Of
Sec/Twp/Rng	21-91-9	Class	R		City Hall 20 2nd Ave. SW
Property Address	132 6TH AVE. SE	Acreage	n/a		Oelwein, IA 50662-
	OELWEIN				
District	OELWEIN OELWEIN INC				
Brief Tax Description	LOT 12 BLK 2				
	GRANDVIEW ADD				
	(Note: Not to be used on legal documents)				

Disclaimer: Fayette County, the Fayette County Assessor and their employees make every effort to produce and publish the most current and accurate information possible. The maps included in this website do not represent a survey and are compiled from official records, including plats, surveys, recorded deeds, and contracts, and only contain information required for government purposes. See the recorded documents for more detailed legal information. Data is provided in "as is" condition. No warranties, expressed or implied, are provided for the data herein, its use or its interpretation. Fayette County and its employees assume no responsibility for the consequences of inappropriate uses or interpretations of the data. Any person that relies on any information obtained from this site does so at his or her own risk. All critical information should be independently verified. If you have questions about this site please contact the Assessor's Office at (563) 422-3397.

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GEOSPATIAL

Offer to Purchase City Properties

To purchase City-owned real estate, completely fill out this form. The timeline is usually about 90 days. Your offer will be sent to the Planning, Finance, Enterprise & Economic Development committee who will review the application and forward it to City Council for approval. At the appropriate time, we will schedule a date and time for buyer(s) to sign and provide a payment of the offered.



132 6th Ave SE

Property Address

Property Parcel Number

Jacob Noah Ball

Buyer's or Buyers' Full, Legal Name(s) and/or Full Legal Business Name and Number

128 6th Ave SE Oelwein, IA 50662

Buyer's or Buyers' Address, City, State, ZIP

jnbali1987@gmail.com

Buyer's or Buyers' Email Address

319-883-7753

Buyer's or Buyers' Phone

Are you being represented by a real estate agent or lawyer?

Yes

☒ No

Buyer Representative Name and Contact Information

JNB

INITIALS

If you do not have a Buyer Representative: I/we understand that I/we are entering into a legal contract and choose to represent my/ourselves, with all the due diligence required being done on my/our part.

I would like to extend my property line and possibly build a garage in 2-3 years. I would like to bid \$1,000.

Please describe your intentions for the property with a timeline and include your offer (Minimum \$1,000 per lot).

Jacob Noah Ball

Buyer Printed Name (As will appear on deed)

Buyer Printed Name (As will appear on deed)

Jacob Ball

Buyer Signature

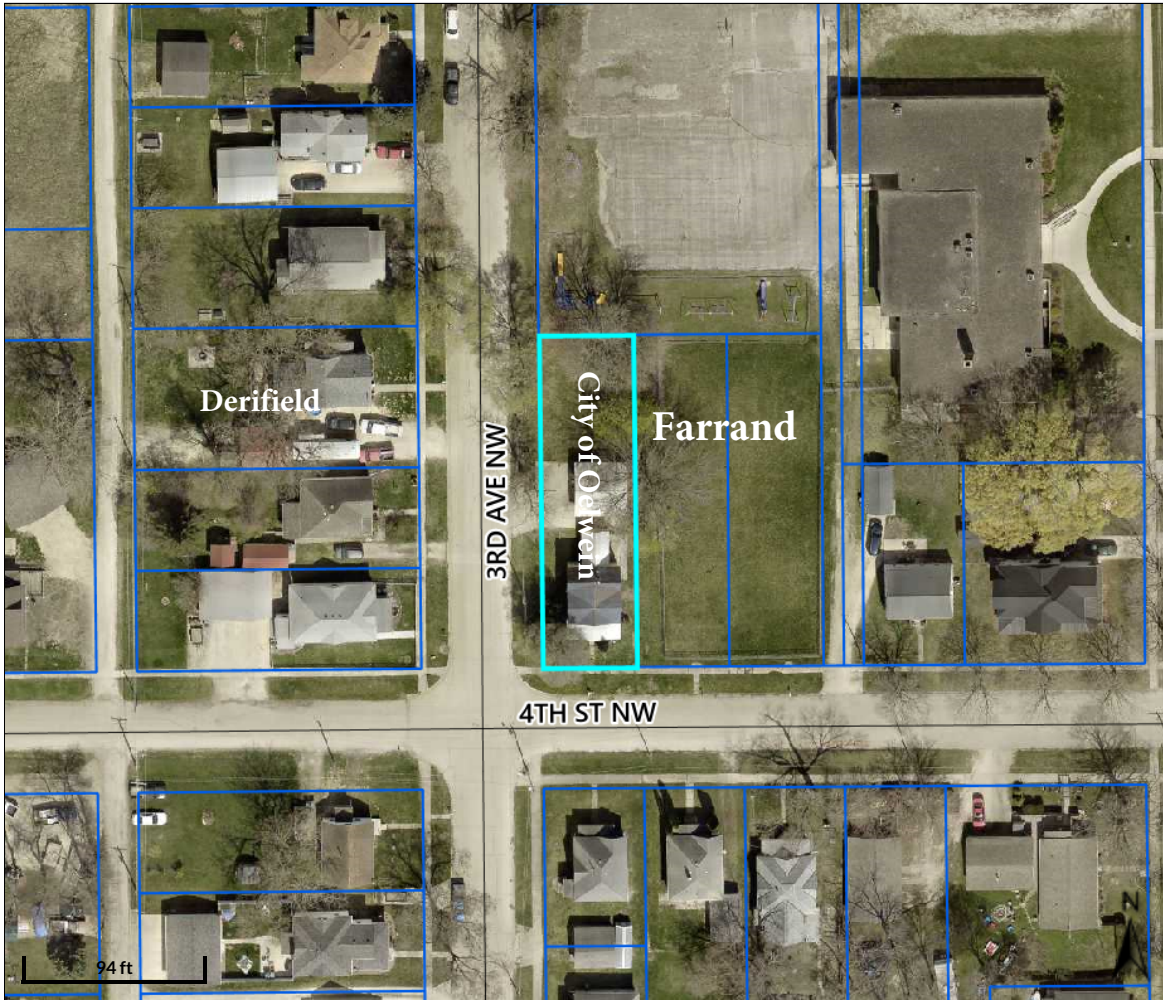
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Date

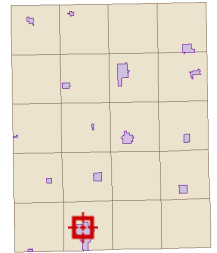
Buyer Signature

Date

Buyers' Legal Relationship to Each Other



Overview



Legend

-  Corporate Limits
-  Parcels
- Major Highways**
 -  Federal Highway
 -  State Highway
 -  County Highway
 -  Roads

Parcel ID	1821129002	Alternate ID	n/a	Owner Address	Oelwein, City Of
Sec/Twp/Rng	21-91-9	Class	R		City Hall 20 2nd Ave. SW
Property Address	221 4TH ST. NW	Acreage	n/a		Oelwein, IA 50662-
	OELWEIN				
District	OELWEIN OELWEIN INC				
Brief Tax Description	W 1/3 LOTS 19,20,21				
	BLK 9				
	BENTLEYS SUB DIV				
	(Note: Not to be used on legal documents)				

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Item 3.

221 4th St NW
Property Address

Property Parcel Number

Hunter Farrand
Buyer's or Buyers' Full, Legal Name(s) and/or Full Legal Business Name and Number

Buyer's or Buyers' Address, City, State, ZIP

Hunter Farrand12@gmail.com
Buyer's or Buyers' Email Address

563-920-2833
Buyer's or Buyers' Phone

Are you being represented by a real estate agent or lawyer? ☐ Yes ☒ No

Buyer Representative Name and Contact Information

HF If you do not have a Buyer Representative: I/we understand that I/we are entering into a legal contract and choose to represent my/ourselves, with all the due diligence required being done on my/our part.
INITIALS

Looking to Purchase the property listed to Expand Property line for outdoor Activities in the future, we would be cleaning up and taking down all the dead trees. With in time we would be Extending the chain-link fence to go all the way around and connect to other properties we own surrounding it. we will start our offer at \$200

Please describe your intentions for the property with a timeline and include your offer (Minimum \$1,000 per lot).

Hunter Farrand
Buyer Printed Name (As will appear on deed)

Buyer Printed Name (As will appear on deed)

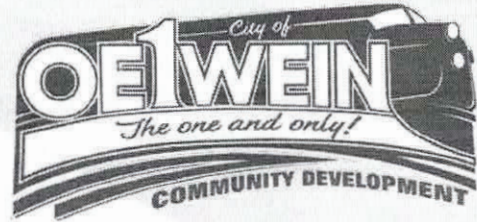
[Signature] 3-26-2025
Buyer Signature Date

Buyer Signature Date

Buyers' Legal Relationship to Each Other

Offer to Purchase City Properties

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221 4th St NW

Property Address

1821129002

Property Parcel Number

Matthew Lee Derfeld

Buyer's or Buyers' Full, Legal Name(s) and/or Full Legal Business Name and Number

410 3rd Ave N.W.

Buyer's or Buyers' Address, City, State, ZIP

Matff113@gmail.com

Oelwein IA 50662

Buyer's or Buyers' Email Address

319-238-0389

Buyer's or Buyers' Phone

Are you being represented by a real estate agent or lawyer?

Yes

☒ No

NONE

Buyer Representative Name and Contact Information

MD
INITIALS

If you do not have a Buyer Representative: I/we understand that I/we are entering into a legal contract and choose to represent my/ourselves, with all the due diligence required being done on my/our part.

I would like to offer \$100.00 (one Hundred dollars and no cents) for this property. I am looking to putting a garden on this property. This will help alleviate some of the city's hardship by no longer needing to mow/maintain. I would also clean up some of brush that's overgrown and remove dead trees.

Please describe your intentions for the property with a timeline and include your offer (Minimum \$1,000 per lot).

Matthew Lee Derfeld

Buyer Printed Name (As will appear on deed)

Buyer Printed Name (As will appear on deed)

Matff D. U

Buyer Signature

03/22/2025

Date

Buyer Signature

Date

Buyers' Legal Relationship to Each Other