



Agenda

Planning, Finance, Enterprise, and Economic Development

Oelwein City Hall, 20 Second Avenue SW, Oelwein, Iowa

5:30 PM

March 28, 2022

Oelwein, Iowa

Mayor: Brett DeVore

Mayor Pro Tem: Lynda Payne

Council Members: Karen Seeders, Tom Stewart, Matt Weber, Dave Garrigus, Dave Lenz

Pledge of Allegiance

Discussions

- [1.](#) Discussion of the Hotel Motel Application from Oelwein Celebration.
- [2.](#) Discussion on Text Alert Systems.

Adjournment

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 319-283-5440



**CITY OF OELWEIN
HOTEL AND MOTEL TAX FUNDING APPLICATION
(TOURISM)**

Application Deadlines
September 1 -- December 1
March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

Organization Name: Oelwein Celebrations Renewed, Inc.

Contact Name: Kimberly Pont

Mailing Address: PO Box 44

City, State, Zip: Oelwein, Iowa 50662

Phone: 319-283-0473 Fax: None Email Address: celebrateoelwein@gmail.com

Total Project Cost: \$40,000+

Total Requested from Hotel/Motel Tax Funds: \$15,000 to cover the stage/sound and bands.

Please indicate which category you are applying for funds:

- Category 1 - Primary
- Category 2 - Community Culture and Education
- Category 3 - Community Recreation and Events
- Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant:

by: Kimberly K. Pont

Date: February 28, 2022

Kimberly K. Pont
(printed name)

**CITY OF OELWEIN
HOTEL/MOTEL TAX FUNDING APPLICATION
(Tourism)**

Project Identification

1. What is the title of your project? 2022 Oelwein Celebration

Provide a brief description of your project. Attach additional pages, if needed.

This is our annual community celebration. We have three days of activities at Oelwein City Park on Friday, June 3, 2022 beginning at 5 PM through 11 PM, Saturday, June 4, 2022 from 9 AM until Midnight, and on Sunday, June 5, 2022 from 10 AM through 4 PM.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

Our celebration is the first "big event" of the summer in our area. We hope people want to get outside and have a good time. It brings people to Oelwein from the surrounding area. The Bill Riley Talent Search, which is new for us this year specifically, brings people from all over Iowa.

3. Project Evaluation:

- A. Targeted Population: All ages – Oelwein and surrounding areas

- 1) Hotel/Motel guests generated by project Unknown

- a. Number of projected hotel/motel guests.
b. How will hotel/motel guests be tracked.

- 2) Number of adults the project will reach 2,500+

- 3) Number of youth the project will reach 2,000+

- B. Geographic area of draw Northeast Iowa

- C. Volunteers

- 1) Number of volunteers 40

- 2) Number of volunteer hours 150 hours

- D. Attendance of event previous year(s) 1,500-2,000 people per day

- E. Day open to public or performance(s)

Our event is Friday, June 3rd, Saturday, June 4th, and Sunday, June 5th. All days have stage events and activities.

4. Project Budget

- A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

Please see attached.

- B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

We have sent out fundraising letters and generally receive monetary gifts of approximately \$18,000 - \$23,000. Donations can be designated for a specific part of the event.

- C. Is this application "seed money" for a new project? If yes, please explain.

No.

- D. Is this application for the expansion of an existing project/program? If yes, please explain.

Well, in a way, yes, because we're bringing in larger, more well-known bands who may attract their own following and we're possibly looking for alternative entertainment so that it's not just a music event.

- E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: X No: ____ (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: \$ 5,000-\$6,000

Date of Funding: Yearly for our event; amount has varied.

Assurances

Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

If they are awarded funds, applicants will include in all appropriate promotions, publicity, advertising, and in printed material the following credit line as applicable:

This project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

Our operations are partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

Our operations are and this project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.

The filing of this application has been approved by the legally authorizing body of the applicant, if applicable;

The facts, figures and information contained in this application including all attachments, are true and correct;

Failure to comply with the administrative rules for this program will result in the forfeiture of funds allocated based upon this application grant;

All records of the grantee relating to this grant application are available during reasonable business hours to the City or their authorized representative upon request;

All records of the grantee related to this grant will be maintained for a period of three years following the date the final grant payment is made;

Assurances Continued

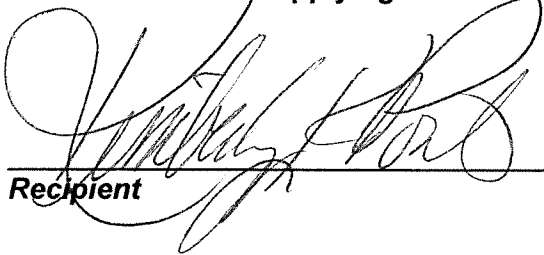
All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

Cost Reimbursement

- A complete project budget and schedule of completion must be included with the application.
- Applicants must have accurate estimates included with the project budget.
- Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.
- Funds will be paid only to the applicant, not to contractors or vendors.
- Upon completion of the project, the applicant must submit documentation of expenses and a project recap **within 60 days to City Hall.**
- Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein **within 60 days.**
- **Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.**



 Recipient

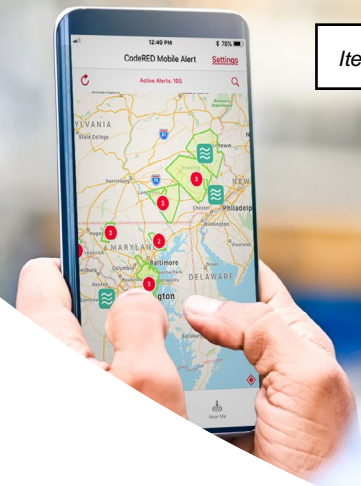


 Date

 Recipient

 Date

Text Systems												
	How to Opt-In?	How are Radius Set?	Groups for Messages?	App?	Other than Text Notification Options?	Price?	Severe Weather Alerts?	Social Media Integration?	IPAWS Integration?	Templates	Schedule Message Option?	Other Options
Civic Ready	User opt-in/-out of messages	Polygons, or geographical	can create groups	Yes	Email, phone call	\$4,840-\$7,273	Yes	Yes	Yes	Unlimited templates	Yes	multi-lingual capabilities, 24/7/365 support
Nixle	User Opt in (Text Code)	Polygons, or geographical	can create groups	Yes (Everbridge's app)	Email	\$2,667.60 (Year 1) \$2,470 (Year 2 and 3)	Can link to NWS	Yes	Yes	Unlimited templates	Yes	Poll capability, text to speech ability, can send files, 10 hrs of training, Cloudbased
OnSolve	User opt in and use of purchased numbers (number's updated monthly and managed by	Polygons, or geographical	can create groups	Yes	Web, Email, Text, App notifications, Phone	\$5,100/yr (will give the first 14 months at the annual rate)	Automatic Weather Alerts	Yes	Yes			Can have our number be a selected toll free or have a local number



OnSolve CodeRED

Keep Your Community Informed and Safe

Government agencies today face an unprecedented number of man-made events and natural disasters. Each of these events poses a significant risk to operational continuity, as well as employee and public safety. When they occur, people look to agencies for immediate information on how to prepare or respond.

What is OnSolve® CodeRED?

CodeRED helps government agencies keep their communities informed and safe by delivering the right message to the right people at the right time. The intuitive, cloud-based software delivers fast, effective, geo-targeted communications for both crisis events and day-to-day operations. Emergency alerting capabilities allow you to proactively inform people, instill confidence, foster teamwork and improve operational outcomes.

Targeted. Versatile. User-friendly.

With billions of alerts sent annually in over 29 languages and across North America, OnSolve brings a level of unmatched industry expertise that helps agencies protect lives and mitigate the impact of critical events.



Connect quickly by launching mass notifications in seconds from wherever you are located via web, email, text or mobile app to every recipient's preferred device.



Geo-target alerts precisely based on key characteristics, including specific geographic location, to ensure the right people receive the alert.



Automate severe weather warnings based on official bulletins from the National Weather Service® so your community can act quickly.

Why OnSolve

CodeRED was launched in 1996, making OnSolve pioneers in mass notification and alerting, with over 25 years of industry experience. We deliver award-winning products that are scalable, and easy-to-deploy-and-use to keep our customers safe, informed, assured and productive when it matters most.

Speed

Rapidly notify people all over North America at once while simultaneously activating incident response teams and providing real-time analytics.

Relevance

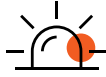
Geo-target alerts to a specific location or customized group of contacts. Deliver alerts to recipients' preferred devices, in their native languages.

Usability

Build alerts via a clean, user-friendly interface that creates a clear, natural hierarchy proven to decrease the time to learn the system, even under strenuous conditions.

When Every Minute Counts™

When any unanticipated event occurs, you need to be able to communicate quickly and accurately with your community. Whether for urgent situations like missing children, evacuations or terrorist attacks or for routine operations, communication is critical.



Emergency Management

- Chemical spills and HAZMAT incidents
- IPAWS alerts
- Police activity and updates
- Severe weather warnings



Law Enforcement

- Missing children or persons
- Evacuation notices
- Lockdown advisories/shelter in place
- IPAWS alerts



Fire Department

- Evacuation notices and routes
- HAZMAT emergencies
- Gas leaks
- IPAWS alerts



Public Works and Utility

- Planned power/water outages
- Evacuation routes
- Street closures
- Boil water advisories



Health Department

- Drinking water contamination
- Pandemics
- Viral outbreaks
- Educational outreach



Internal Communications

- First responder and dispatch situational awareness
- Field operative updates

Deliver timely public safety alerts to your community, and keep them informed and safe. [Learn more at onsolve.com](https://onsolve.com).





Sales Quote: Q-340843

Offer Expires: April 02, 2022

Prepared for:

Dylan Mulfinger
City Administrator
City of Oelwein, IA
20 2nd Ave SW
Oelwein, IA 50662
1 (319) 283-5440
dmulfinger@cityofoelwein.org

Prepared by:

Becki Gallahan
SLG Account Executive
OnSolve
780 West Granada Blvd
Ormond Beach, FL 32174
becki.gallahan@onsolve.com

Payment Terms: Net 30

Billing Frequency: Annually

Currency: USD

Subscription Service Fees

Critical Communications

Item/Description	Order Term	Qty	Unit Price*	Total
CodeRED Standard Unlimited Package	04/30/2022 - 04/29/2023	1	\$5,100.00	\$5,100.00
CodeRED Weather Warning	04/30/2022 - 04/29/2023	1	\$0.00	\$0.00
CodeRED Premium Data	04/30/2022 - 04/29/2023	1	\$0.00	\$0.00
Critical Communications Subscription Fees				\$5,100.00

ORDER TOTAL

\$5,100.00

Annual Fees

Year 1 Subscription Fees + Non-Recurring Service Fees	\$5,100.00
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*The Unit Price shown above has been rounded to two decimal places for display purposes. As many as ten decimal places may be present in the actual price. The totals for this order were calculated using the actual price, rather than the Unit Price displayed above, and are the true and binding totals for this order.

Service Description – Critical Communications

CODE-Unlimited Pkg

- CodeRED Subscription Service
- Emergency and non-Emergency use
- Unlimited voice minutes, SMS Text, Email, RSS, TTY and Social Media messages
- Unlimited CodeRED Mobile Alert application push notifications
- Unlimited initiators
- Role based initiator permissions
- Esri based mapping

- Custom geocoding
- Managed Data Services with one (1) annual Data Load
- Two-Way messaging for contacts
- Dedicated public enrollment web page with branding
- Unlimited Opt-in categories
- Contact enrollment web page
- Web widget with enrollment link
- Voice based polling
- Reporting and analytics
- Resource Library
- Solution setup
- Base System Updates and Maintenance
- One (1) annual live web-based training – client dedicated
- Unlimited access to monthly web-based live and recorded trainings
- 24/7/365 support

Service Terms

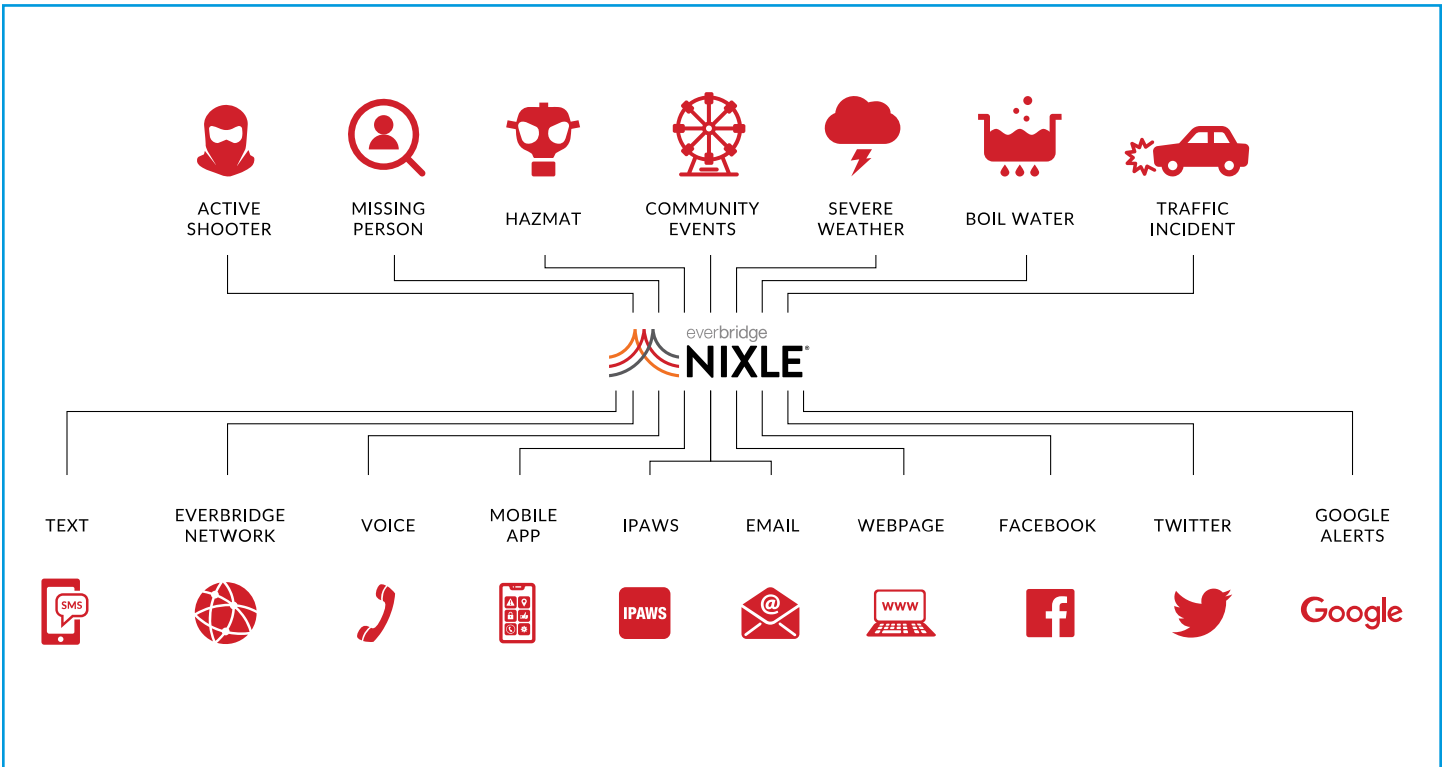
- Use of the Subscription Service is intended for **City of Oelwein, IA**
- Population: **6,000**. A population increase above 10% may result in increased pricing.
- Emergency means threat to life and/or property.
- "Message Unit" equals sixty (:60) seconds of connected voice or TTY call time deducted in six (:06) second increments and/or SMS Text segments of 140 characters. Unused Message Units do not carry over year-to-year.

One Software Platform for Community Engagement & Emergency Management Together



“To engage the public wherever they are when it matters most - that’s what Nixle does for us.”
CHARLIE BECK
LOS ANGELES POLICE CHIEF

Everbridge Nixle has 1,300 employees dedicated to help you inform and protect your residents



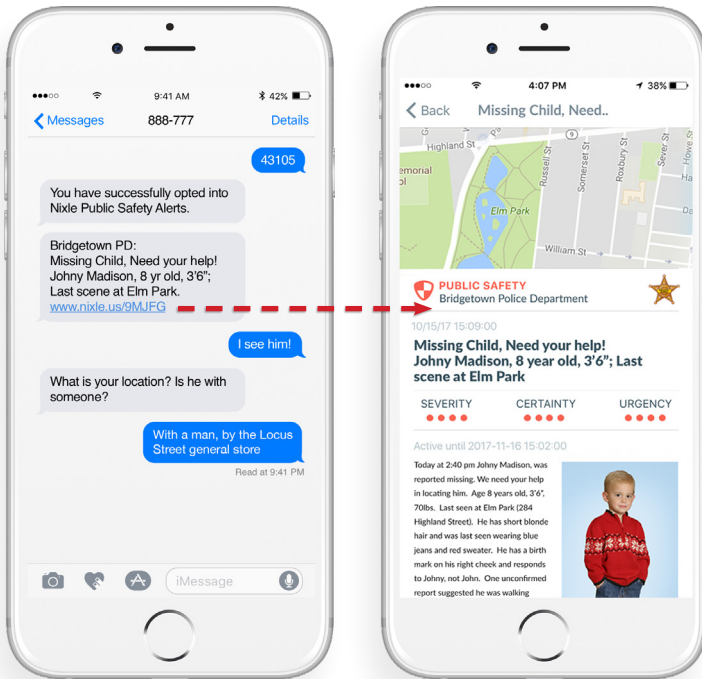
One Software Platform for Community Engagement & Emergency Management Together



Item 2.

GOOGLE + NIXLE + YOU

NIXLE IS THE FIRST AND ONLY COMMERCIAL PUBLIC SAFETY SERVICE TO PARTNER WITH GOOGLE, **INCREASING YOUR REACH BY MILLIONS**



- + Facebook, Twitter & YouTube posting
- + FOIA Reporting
- + Website Integration
- + IPAWS Publication
- + Integrated Tipping Platform
- + Easy text message opt-in
- + National Weather Service (NWS) alerts
- + Keywords for targeted Messaging
- + Agency Smart Phone App
- + GIS targeting of households and neighborhoods



Let's Chat

Do you have questions? Would you like to know more about Critical Event Management? Get in touch or just call us at +1-818-230-9700 to learn more.

ABOUT EVERBRIDGE

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order to Keep People Safe and Organizations Running™. Everbridge serves 8 of the 10 largest U.S. cities, 9 of the 10 largest U.S.-based investment banks, 47 of the 50 busiest North American airports, and 9 of the 10 largest U.S.-based health care providers. Everbridge is based in Boston with additional offices in 25 cities around the globe.

For more information visit www.everbridge.com, read the company blog, and follow us on LinkedIn and Twitter.



VISIT WWW.NIXLE.COM
CALL +1-888-366-4911



Quotation

Prepared for:
 Dylan Mulfinger
 City of Oelwein
 PO Box 44
 Oelwein IA 50662
 United States
 Ph: (319) 283-5440
 Fax: (319) 283-4032
 Email:

Quote #: Q-93477
Date: 3/3/2022
Expires On: 4/29/2022
Confidential

Salesperson: Dalila Edwards
Phone:
Email: dalila.edwards@everbridge.com

Contract Summary Information:	
Contract Period:	36 Months
Note: **Quantity on this quote represents the population count	

Year 1

QTY	DESCRIPTION	PRICE
3,000	Nixle Engage	USD 2,470.00
Year 1 TOTAL:		USD 2,470.00

Year 2

QTY	DESCRIPTION	PRICE
3,000	Nixle Engage	USD 2,470.00
Year 2 TOTAL:		USD 2,470.00

Year 3

QTY	DESCRIPTION	PRICE
3,000	Nixle Engage	USD 2,470.00
Year 3 TOTAL:		USD 2,470.00

Pricing Summary:

Price:	USD 2,600.00
Total Discount Amount: (Only valid if executed by 4/29/2022)	USD 130.00
Year One Fees:	USD 2,470.00
One-time Implementation and Setup Fees:	USD 197.60
Professional Services:	USD 0.00
Total Year One Fees Due:	USD 2,667.60

Ongoing Fees:

Year Two Fees:	USD 2,470.00
Year Three Fees:	USD 2,470.00

Messaging Credits Summary:

	Initial Credits Allowance	Additional Credits Purchased	Total Credits
Year 1	500,000	0	500,000
Year 2	500,000	0	500,000
Year 3	500,000	0	500,000

Terms & Conditions

1. This Quote and the Service(s) provided are subject to the Everbridge, Inc. Master Service Agreement current as of the date of Client's signature below. Please visit <https://docs.everbridge.com/cdn/legal/SLG-Master-Services-Agreement-Hyperlink-v9.pdf> to view the Master Service Agreement in its entirety.
2. By signing this Quote you represent that you read, understand and agree to the terms of the Master Service Agreement and are authorized on behalf of the Client to execute the Quote and bind Client to the agreement(s).
3. Messaging Credits listed above can be used for Notifications and expire at the end of each year. Consumption of Messaging Credits in excess of these amounts in any year will incur additional charges.
4. Subject to sales taxes where applicable.
5. Except for currency designation, the supplemental notes below, if any, supplied in this Quote are for informational purposes and not intended to be legally binding or override the language of the Master Service Agreement.

(*Year One Fees are the total of the first year annual subscription fees and any one-time fees, i.e., Professional Services.)

CLIENT REGISTRATION FORM

***Required information**

***Client Name:**

Account Number: (Internal use only)

***Requestor/Approver of Services:**

Contact Name:

Email Address:

Phone Number:

Other Number:

***Billing Address:**

Contact Name:

Address:

City:

State/Province/Region:

--	--

Postal/Zip Code:

Country:

--	--

***Shipping/Primary Service Location Address:**

Contact Name:

Address:

City:

State/Province/Region:

--	--

Postal/Zip Code:

Country:

--	--

***Accounts Payable Department:**

Contact Name:

Email Address:

--	--

Phone Number:

Fax Number:

--	--

Address: *same as Billing Address*

same as Shipping Address

City:

State/Province/Region:

--	--

Postal/Zip Code:

Country:

--	--

***Purchasing Department:**

Contact Name:

Email Address:

--	--

Phone Number:

Fax Number:

--	--

Address: *same as Billing Address*

same as Shipping Address

City:

State/Province/Region:

--	--

Postal/Zip Code:

Country:

--	--

***Invoice Submission Email Address(s):**

***Do you require a Purchase Order to process payment?**

Yes

No

If Yes, please send Purchase Order to Final.Documents@everbridge.com

(For U.S. Clients only)

***Is your organization exempt from paying Sales and Use Tax?**

Yes

No

If your organization is exempt or is utilizing Direct Pay, please attach a copy of your Exemption or Direct Pay Certificate to this form

*If either of the certificates is not attached to this form, sales tax will be added where applicable.

Please provide any special instructions for submitting and processing invoices for payment:

Please list and attach any required forms and/or web links for invoice processing:

e.g., Wire/EFT/ACH forms, Vendor forms, W9 forms, Registration links

DRAFT

W-9

Form
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Everbridge, Inc.

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.

Individual/sole proprietor or single-member LLC

C Corporation

S Corporation

Partnership

Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

Other (see instructions) ▶

5 Address (number, street, and apt. or suite no.) See instructions.

155 North Lake Avenue, Suite 900

6 City, state, and ZIP code

Pasadena, CA 91101

7 List account number(s) here (optional)

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number

OR

Employer identification number

2	6	-	2	9	1	9	3	1	2
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Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here

Signature of U.S. person ▶

Date ▶

01/13/2021

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.

Authorized by Everbridge:

Signature:

Date:

Name (Print):

Title:

To accept this quote, sign, date and return:

Signature:

Date:

Name (Print):

Title:

155 North Lake Avenue, Suite 900
Pasadena, CA 91101 USA
Tel: +1-818-230-9700
Fax: +1-818-230-9505

THANK YOU FOR YOUR BUSINESS!

CIVICREADY®

Mass Notification System



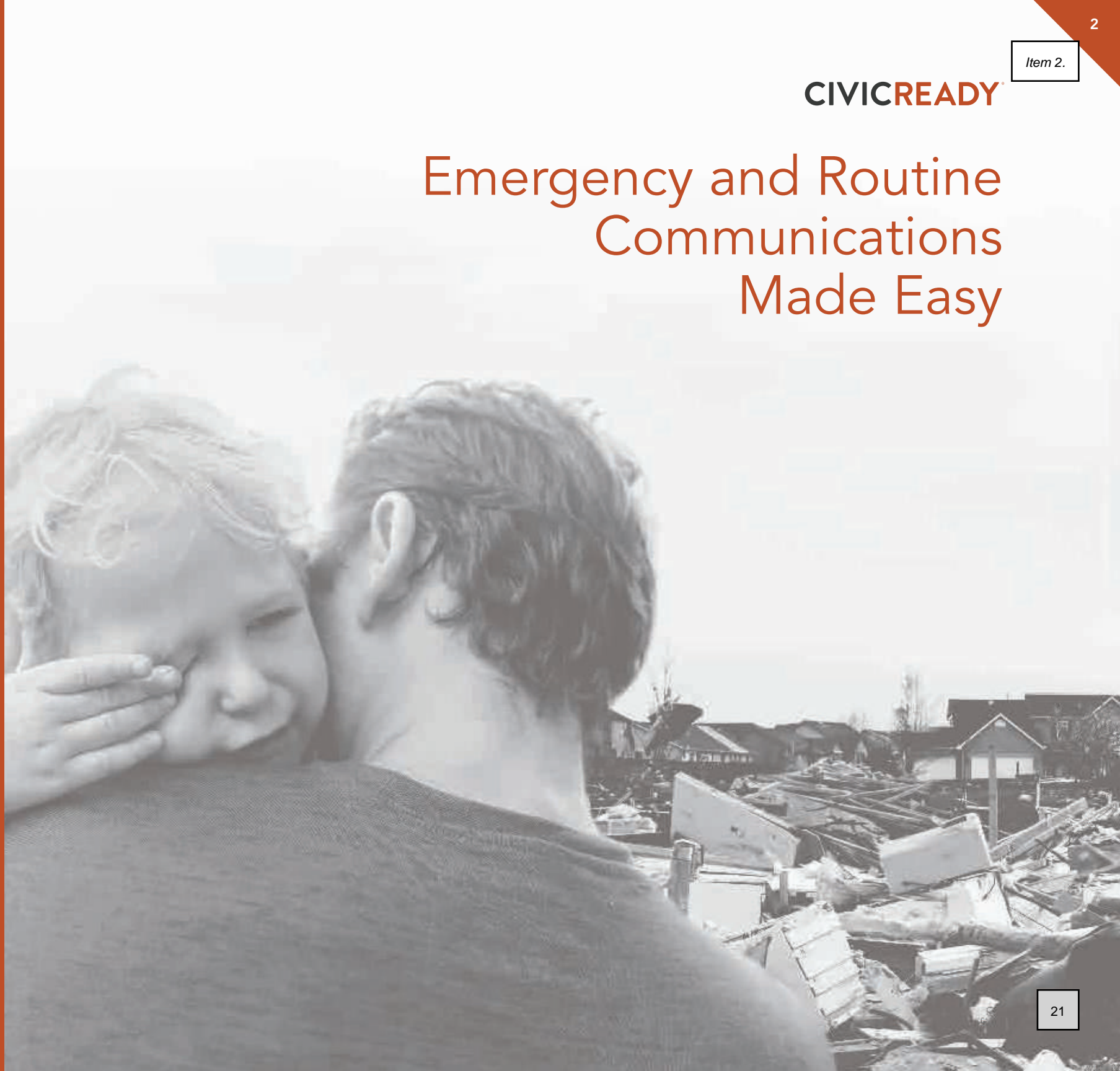
Emergency and Routine Communications Made Easy

4,000+
Local Governments

70,000+
Users

65+ Million
People Impacted

CivicPlus® was founded over 20 years ago to help local governments achieve more with less.





WHO SHOULD USE CIVICREADY?

City and County Administrators
 Emergency Management Personnel
 Fire Departments
 Police Departments
 Public Health Officials
 Public Information Officers
 Department Directors
 Transit, Water and Utility Authorities

Mass Notification System

When an emergency or event occurs that has the potential to impact your citizens, you need a communication solution that is easy to use, immediate and effective. CivicReady® is a multi-channel communication solution that allows you to reach your citizens and visitors, no matter where they are in the community. Whether communicating routine or emergency news, CivicReady allows you to alert citizens within seconds with actionable information using a single interface — saving you time and amplifying your reach.

Easy to use

Consistent workflow process for all communications, from emergency notifications to day-to-day alerts

Expert insights

Emergency communication experts with over 20 years of experience serving 4000+ local governments

Responsive service and support

The highest quality live and accessible 24/7/365 support team

Most ways to send messages

Generate a message by text, email, call, or mobile app

Superior and API-first integrations and features

Two-way internal communications, convenient mobile apps for the public and administrators, and geofencing capability

Reliable

Optimized message speeds, security, and uptime



Emergency Notification System

Reach your citizens and staff — no matter where they are

Our robust platform ensures the greatest number of citizens receive alerts and that emergency responders and critical team members can communicate and coordinate response efforts.

- The Integrated Public Alert and Warning System (IPAWS)
- Geo-targeted notifications via Environmental Systems Research Institute (ESRI)
- Two-way internal communications
- Automated notifications
- A conference bridge
- Multilingual capabilities
- One-click quick launch templates
- Mobile apps for public and administrators

Emergency Notification System

Alert your citizens in the event of an emergency

CivicReady is an easy-to-use, comprehensive, mass notification system that offers peace of mind to local governments and citizens in times of local disaster. Emergency management staff can use our innovative cloud-based platform to provide actionable information to citizens and staff, ensuring effective and impactful emergency communications. When an emergency hits and every second counts, CivicReady provides the greatest number of options for creating and distributing notifications.

EMERGENCY ALERTS

- Weather threats
- Earthquakes and mudslides
- Active shooter situations
- Fires and evacuations
- Emergency road closures
- Terrorist threats

Send notifications to all cell phones in your area

Created by FEMA (Federal Emergency Management Agency), IPAWS leverages national emergency communication channels to provide area-specific alerts. IPAWS enables you to reach as many people as possible, including citizens and visitors who have not opted-in to text, phone or email communications. Our system can send notifications to cell phones with no network congestion delays, can interrupt local TV and radio broadcasts, and can even post notifications to digital road signs and various other locations instantaneously.

Geo-targeted notifications via Environmental System

Research Institute (ESRI) mapping

Local governments and emergency departments can easily communicate with public safety personnel and citizens based on their location using ESRI mapping technology. By drawing a multi-point shape on a map, users can target communications within specified boundaries, ensuring messages reach and motivate citizens effectively. From localized power outages to road closures, wildfires to criminal activity, geo-targeting enables local governments to quickly alert individuals in an affected area via mobile (text/voice) phone, landline phone, email, social media, and more.

Routine Notifications

Enhance your daily communications

CivicReady makes sending and receiving notifications so simple that any user can easily communicate from their computer, smartphone or tablet. As simple to use as email, our user-friendly, one-click messaging interface empowers individuals of all technical abilities to compose a new message quickly or to use a pre-written, event-specific template.

- Rich text notifications
- A one-click messaging interface
- Multimedia-supported communications
- Scheduled notifications
- Unlimited notification templates
- Interdepartmental communications
- Both opt-in/opt-out methods of registration

ROUTINE ALERTS

Office closures and scheduled updates

Meeting agendas and locations

Special announcements

Updates to citizen groups

Reminders or instructions to teams or departments

Meeting agendas and locations

Utility billing and shut-off reminders

One-click messaging interface

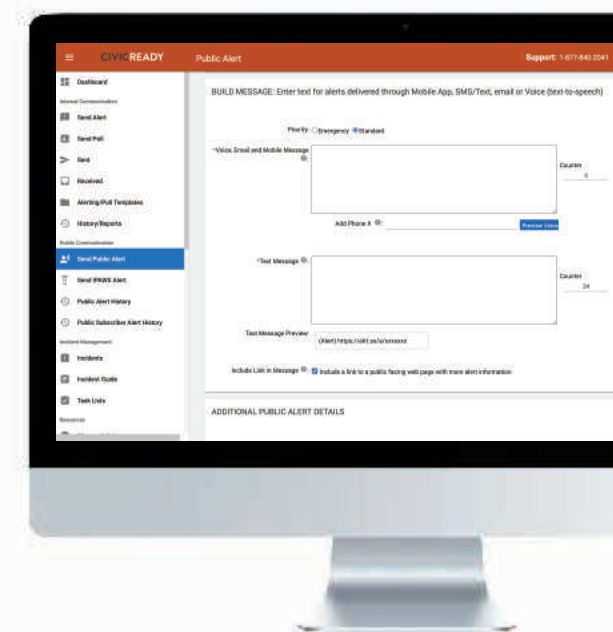
Use our intuitive interface to reach targeted groups with one click, from your citizens to local government to employee groups. Best of all, you can easily communicate from the office or out in the field. As a cloud-based platform, CivicReady allows multiple administrators to use the solution simultaneously while logging use for accountability and compliance.

Interdepartmental communications

Departments within your local government can collaborate using CivicReady's real-time two-way group messaging. You'll have unlimited group creation capabilities to empower as many user groups as needed to facilitate targeted messaging. And, unlimited customization means total flexibility over your communication workflows.

Both opt-in/opt-out methods of registration

CivicReady makes it easy for citizens to edit their communication preferences anytime, anywhere. Using a mobile device, citizens can text-in to receive notifications or can update their profile using the AlertMe mobile app and choose the notifications they wish to receive.



Share routine notifications with targeted one-click messaging

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