



## Agenda

Planning, Finance, Enterprise and Economic Development

Oelwein City Hall, 20 Second Avenue SW, Oelwein, Iowa

5:30 PM

October 11, 2021

Oelwein, Iowa

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**Mayor:** Brett DeVore

**Mayor Pro Tem:** Warren Fisk

**Council Members:** Matt Weber, Renee Cantrell, Tom Stewart, Lynda Payne, Karen Seeders

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### Pledge of Allegiance

### Discussions

- [1.](#) Consideration of a Hotel/Motel Funding Application from The Grand Theatre of Oelwein, Inc. in the amount of \$10,000.00
- [2.](#) Bond Discussion

### Adjournment

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In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 319-283-5440

**Hotel Motel FY 2022****Past Fiscal Year**

Fund 122 balance 6/30/2021 45,342.41

45,342.41

**Current Fiscal Year****Estimated Revenue 2022**

65,000.00

less Revenue to General Fund 50% (30,000.00)

less Revenue to Trails (to trans 6-2021) (10,000.00)

FY 2021-22 available for tourism awards 25,000.00

**Treasurer's Report Fund 122****Month End Balance History**

July 39,351.49

August 55,236.52

September 55,247.53

October

November

December

January

February

March

April

May

June

**Revenue Rec'd Tracking (s/b \$60,000)**

August '21 15,877.61

December '21

February '22

June '22

15,877.61

Project	Date Requested	Amount Requested	Council Award Date	Amount Awarded	Date Paid	Amount paid	*Remaining Balance	Special Instructions
Williams Center	9/1/2021	1,500	9/13/2021	1500				

October 4, 2021

## **THE GRAND THEATRE OF OELWEIN**

26 S Frederick – PO Box 469  
Oelwein, Iowa 50662  
319/283-5511

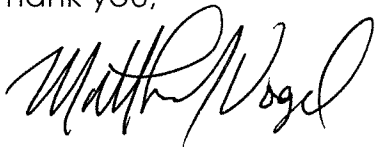
To: Dylan Mulfinger and members of the  
Hotel/Motel Funding Committee

Enclosed is a copy of our grant request from The City of Oelwein Hotel/Motel Tax Funding. As you are probably aware The Grand Theatre was awarded \$10,000 in 2020. We were unable to complete our project because of continued COVID pandemic concerns.

We now believe that the worse is over and we can move forward. Movie houses are releasing new movies and people are coming back to the movies. We are not yet at pre—COVID levels but a newly remodeled theatre will give our community confidence to come back downtown to the movies.

Thank you for your consideration. If you need any further information, please let me know.

Thank you,



Matthew Vogel, President  
The Grand Theatre of Oelwein

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: JAN 27 2011

THE GRAND THEATRE OF OELWEIN INC  
C/O MATTHEW J VOGEL  
26 S FREDERICK AVE  
OELWEIN, IA 50662

Employer Identification Number:  
27-2242627  
DLN:  
17053363311020  
Contact Person:  
JOAN C KISER ID# 31217  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
509(a)(2)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
March 31, 2010  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

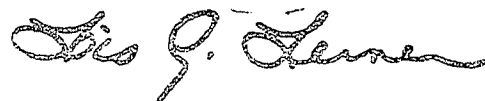
Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Sincerely,



Lois G. Lerner  
Director, Exempt Organizations

Enclosure: Publication 4221-PC



**CITY OF OELWEIN  
HOTEL AND MOTEL TAX FUNDING APPLICATION  
(TOURISM)**

**Application Deadlines**  
September 1 -- December 1  
March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

**Organization Name:** The Grand Teatre of Oelwein, Inc.

**Contact Name:** Matthew Vogel, President

**Mailing Address:** POBox 469

**City, State, Zip:** Oelwein, IA 50662

**Phone:**

**Fax:**

**Email Address:**

563-608-1815

319-283-1838

mjvia1958@gmail.com

**Total Project Cost:**

\$115,000

**Total Requested from Hotel/Motel Tax Funds: \$ 10,000**

Please indicate which category you are applying for funds:

- ☐ Category 1 - Primary  
☒ Category 2 - Community Culture and Education  
☐ Category 3 - Community Recreation and Events  
☐ Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant:

by: \_\_\_\_\_

*Matthew Vogel*

Date 10-4-26

\_\_\_\_\_  
Matthew Vogel  
(printed name)

**CITY OF OELWEIN  
HOTEL/MOTEL TAX FUNDING APPLICATION  
(Tourism)**

**Project Identification**

1. What is the title of your project?      New seating project.

Provide a brief description of your project. Attach additional pages, if needed.

The Grand has two theatres, one with 300 seats and the other with 200 seats. These seats, which were installed after a major fire in 1975, are still used today. That means the newest seat in our theatre is 46 years old. The fabric on many of the seats is so worn that (ServiceMaster) our cleaning company will no longer clean them. Many have broken parts and they squeak! There is no way to fix them, the seats need to be replaced

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

Before COVID, the theatre had 27,000 movie goers. We were about 30% of this last year. Our income has exceeded our expenses for each of the last three months. We are confident that things are getting better. We also believe that people will be excited to see a updated theatre.

3. Project Evaluation:

A. Targeted Population

- 1) Hotel/Motel guests generated by project
  - a. Number of projected hotel/motel guests.
  - b. How will hotel/motel guests be tracked.
- 2) Number of adults the project will reach      16,000
- 3) Number of youth the project will reach      11,000

B. Geographic area of draw

NE Iowa

C. Volunteers

- 1) Number of volunteers      10\*
- 2) Number of volunteer hours      50\*

D. Attendance of event previous year(s)      8000

E. Day open to public or performance(s)      every day

## 4. Project Budget

- A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

\$115,000 to purchase seats, remove the old seats, install new seats, update floor coverings and update our sound system to be ADA (American with Disabilities Act) compliant.

- B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

Currently we have secured a grant from NE Iowa Charitable Foundation for \$35,000. \$9500 from The Fayette Community Foundation. The Grand has pledged \$25,000 of its future earnings to the project. We believe that we additional sources of funding for \$20,500. We will asking the Oelwein community for the balance.

- C. Is this application "seed money" for a new project? If yes, please explain.

NO

- D. Is this application for the expansion of an existing project/program? If yes, please explain.

NO

- E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes: XX No:      (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: \$ 10,000 but was not funded.

Date of Funding: 2020

### Assurances

Applicants hereby agree and acknowledge that:

If they are awarded funds, they will conduct their operations in accordance with Title VI and the Civil Rights Act of 1964, as amended, and the Rehabilitation Act of 1973, as amended, which prohibits discrimination against any employee, applicant for employment, or any person participating in a sponsored program on the basis of race, creed, color, national origin, religion, sex, age, or physical or mental disability, and require compensation for employment at no less than minimum wage requirements, and will provide safe and sanitary working conditions;

They will comply with the Americans with Disabilities Act;

They will comply with all other applicable State and federal laws, rules, ordinances, regulations, and orders;

They will expend funds, received as a result of this application, solely on the described project and programs included within the grant application documents within the fiscal year from which the grant is disbursed;

If they are awarded funds, applicants will include in all appropriate promotions, publicity, advertising, and in printed material the following credit line as applicable:

*This project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.*

*Our operations are partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.*

*Our operations are and this project was partially supported by a Hotel-Motel Tax Fund grant from the City of Oelwein.*

The filing of this application has been approved by the legally authorizing body of the applicant, if applicable;

The facts, figures and information contained in this application including all attachments, are true and correct;

Failure to comply with the administrative rules for this program will result in the forfeiture of funds allocated based upon this application grant;

All records of the grantee relating to this grant application are available during reasonable business hours to the City or their authorized representative upon request;

All records of the grantee related to this grant will be maintained for a period of three years following the date the final grant payment is made;



### Assurances Continued

All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

### Cost Reimbursement

- A complete project budget and schedule of completion must be included with the application.
- Applicants must have accurate estimates included with the project budget.
- Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.
- Funds will be paid only to the applicant, not to contractors or vendors.
- Upon completion of the project, the applicant must submit documentation of expenses and a project recap **within 60 days to City Hall**.
- Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein **within 60 days**.
- **Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.**

\_\_\_\_\_  
Recipient

*Matthew Vogel*

\_\_\_\_\_  
Date

*10-4-21*

\_\_\_\_\_  
Recipient

\_\_\_\_\_  
Date



To: PFEED

From: Dylan Mulfinger

Subject: 2022 Bond Sale

Date: 10/7/2021

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Item	Price
Streets	500,000
Parks	250,000
Trail	250,000
City Hall	350,000
Tear Down	150,000
Fire	300,000
Total	1,800,000

#### Streets

Council is focused on improving streets in the city of Oelwein. This amount of dollars will ensure a proper street project can be completed. Council will be able to leverage \$800,000 in Cares Act money to also do streets. With both being available council can plan for a large project in 2022 and complete the project in 2023.

#### Parks

The pool needs a sand filter upgrade. Performing this upgrade requires the city to no longer dump run off pool water into the creek. Initial estimates for both projects are around \$250,000 total. The pool is a service to the community and requires continual investment.

#### Trails

To finalize the trail plan, the city must bond for the last match portion of the \$1,000,000 local trust dollars. These remaining dollars will ensure that the trail is on path to be finished completing the horseshoe around town. These dollars will tackle the largest portion which will be going from Levin Park to City Park. Finishing the trail in town will set the city up for regional trail connections.

#### City Hall

The final touches are needed for City Hall. A plan is being drafted and will be presented to council late fall. This last improvement takes care of the front entrance, the front office area, and a refresh of the rest of City Hall. This takes the total project to less than \$500,000 compared to the original project of \$900,000.



### Tear Down

The City is committed to removing blighted properties. This funding will ensure council can actively go after homes that need demolished. The City will not be able to acquire 40 properties at once, so this money will have to be spent over time. The City will have two years to use up this money. Council should not leave out the idea of using this money to fund housing projects should demolitions not be available.

### Fire

The City is in a great position to buy a new ladder truck. This will ensure that volunteers can safely access buildings and have new approaches to fighting fire. If the volunteers are able to raise additional dollars for this truck, the bond money will be used to replace the aging and heat hating garage doors that are currently in the building.

This bond touches on all the goals set by city council. Should PFEED be on board, the next step is a meeting with council.