



CITY OF NOVI
Administrative ePacket
June 20, 2024

Public Safety (Police/Fire)

Infrastructure (Roads/Water/Sewer)

Economic Development (City Revenue/Job Growth)

Citizen-Focused Government (Shared Services/Customer Services)

[SMART Proposed Network Redesign Scenarios](#)

Natural Areas & Features and Community Character (Community that Preserves)

Fiscally Responsible Government (Maintain)

Parks, Recreation & Cultural Services (Enhance Services)

Capital Improvement Program

City Council Only or Confidential



SMART

Proposed Network Redesign Scenarios

Mayor and Council –

Please see the proposed changes SMART is releasing. Specifically, pg. 6 of the document shows a new route for our area. I've already shared that this should include an extension down Napier to assist those residents to travel to commercial areas.

- Victor

June 12, 2024

Scenario 1: Improve Frequency

- Top rider request is to improve frequency and reliability
- Increased span of service on most routes, including weekend (Sunday) service

Improve On-Time Performance & Efficiency

Increased Frequency

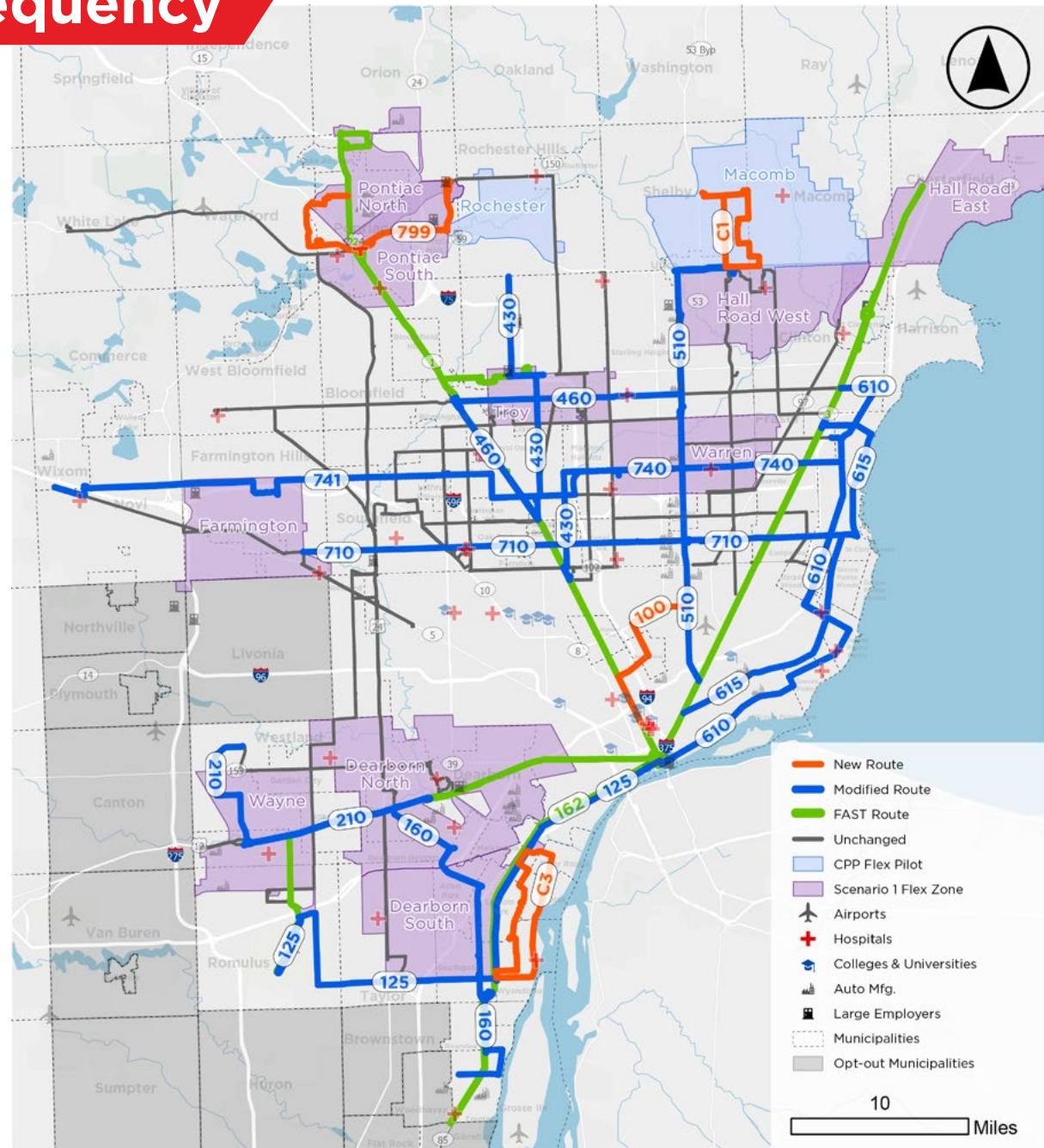
- **5** FAST routes every 20-minutes
- **11** routes every 30-minutes
- **25** routes every 60-minutes

Improve Customer Experience

- **12** modified/extended routes to destinations of highest trip pairings (any mode of travel)
- More predictable schedules
- **36** routes with increased or modified hours of operations and weekend service

Improve Connections and Quality of Life

- **5** New Routes
- **4** New Flex Zones
- **~290,800** more people are connected to major employers, hospitals, and major destinations
- **6** municipalities without SMART service today
- **3,720** additional employers and 26,042 additional jobs



Scenario 2: Increase Coverage

- Address areas currently unserved, in areas that can support transit
- Areas that the public requested service

Improve On-Time Performance & Efficiency

Increased Frequency

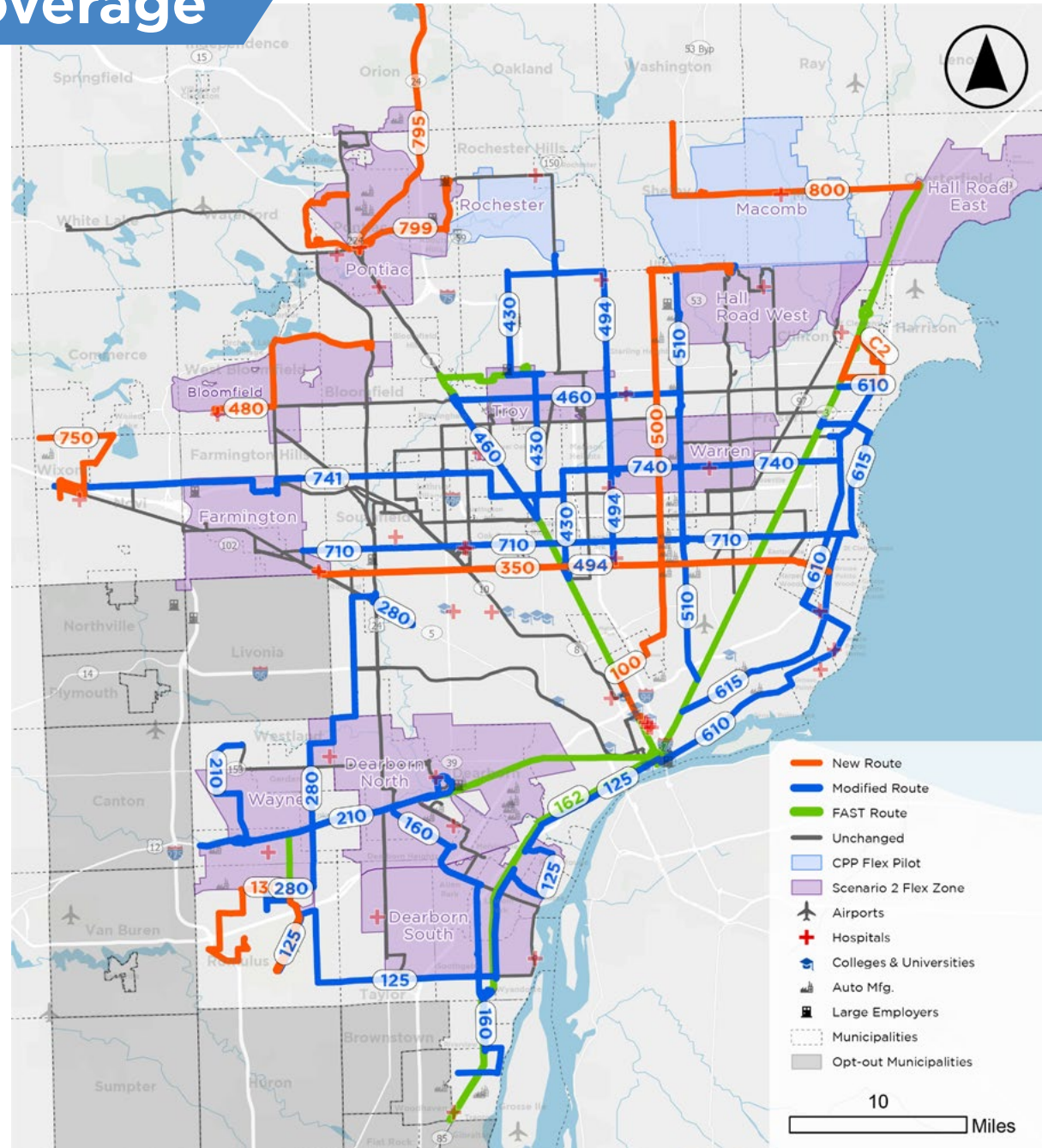
- **5** FAST routes every 30-minutes
- **3** routes every 30-minutes
- **37** routes every 60-minutes

Improve Customer Experience

- **13** modified/extended routes to destinations of highest trip pairings (any mode of travel)
- More predictable schedules
- **37** routes with increased hours of operations and weekend service

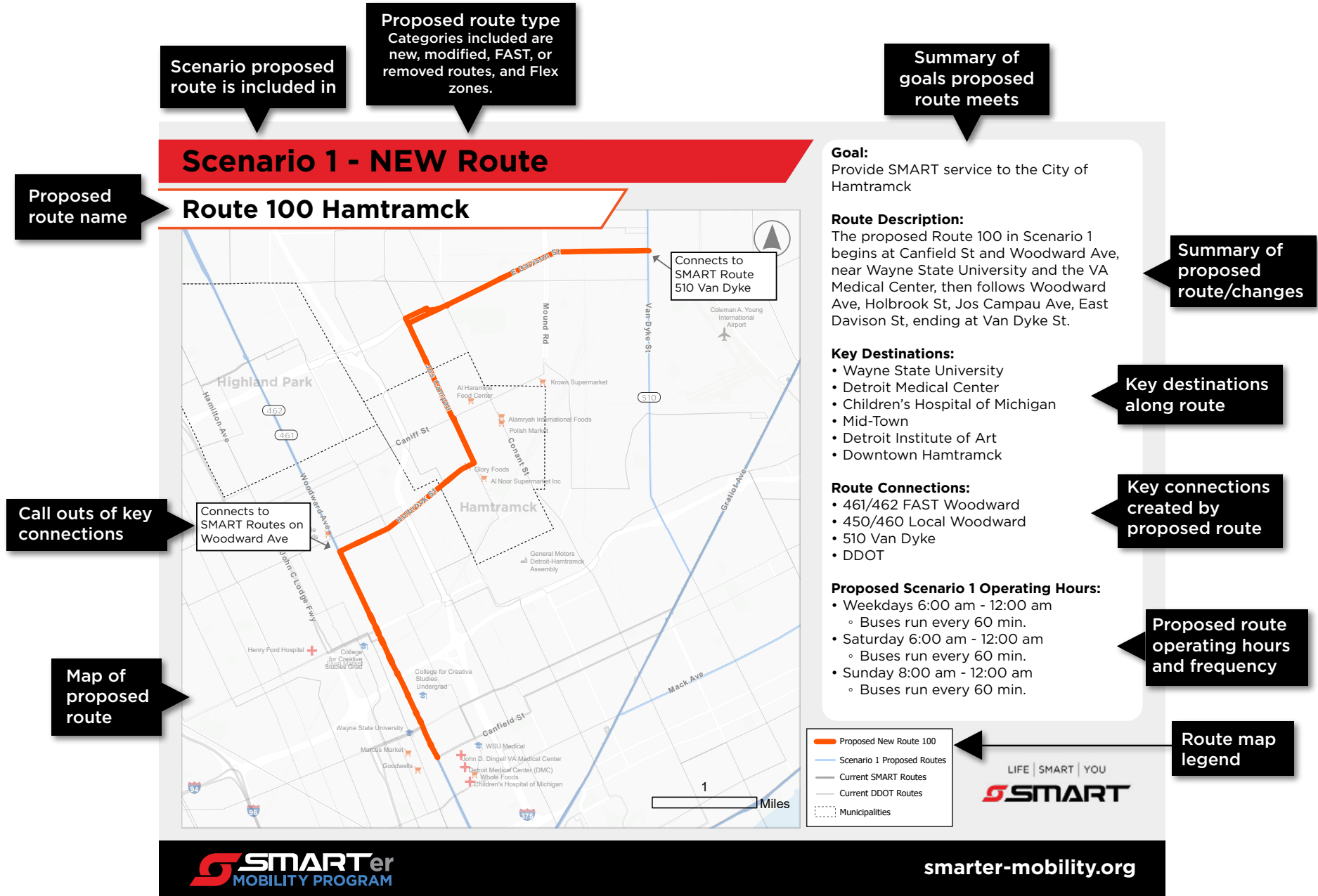
Improve Connections and Quality of Life

- **11** new routes
- **5** New Flex Zones
- **~383,600** more people are connected to major employers, hospitals, and major destinations
- **10** municipalities without SMART service today
- **7,002** additional employers and **64,526** additional jobs



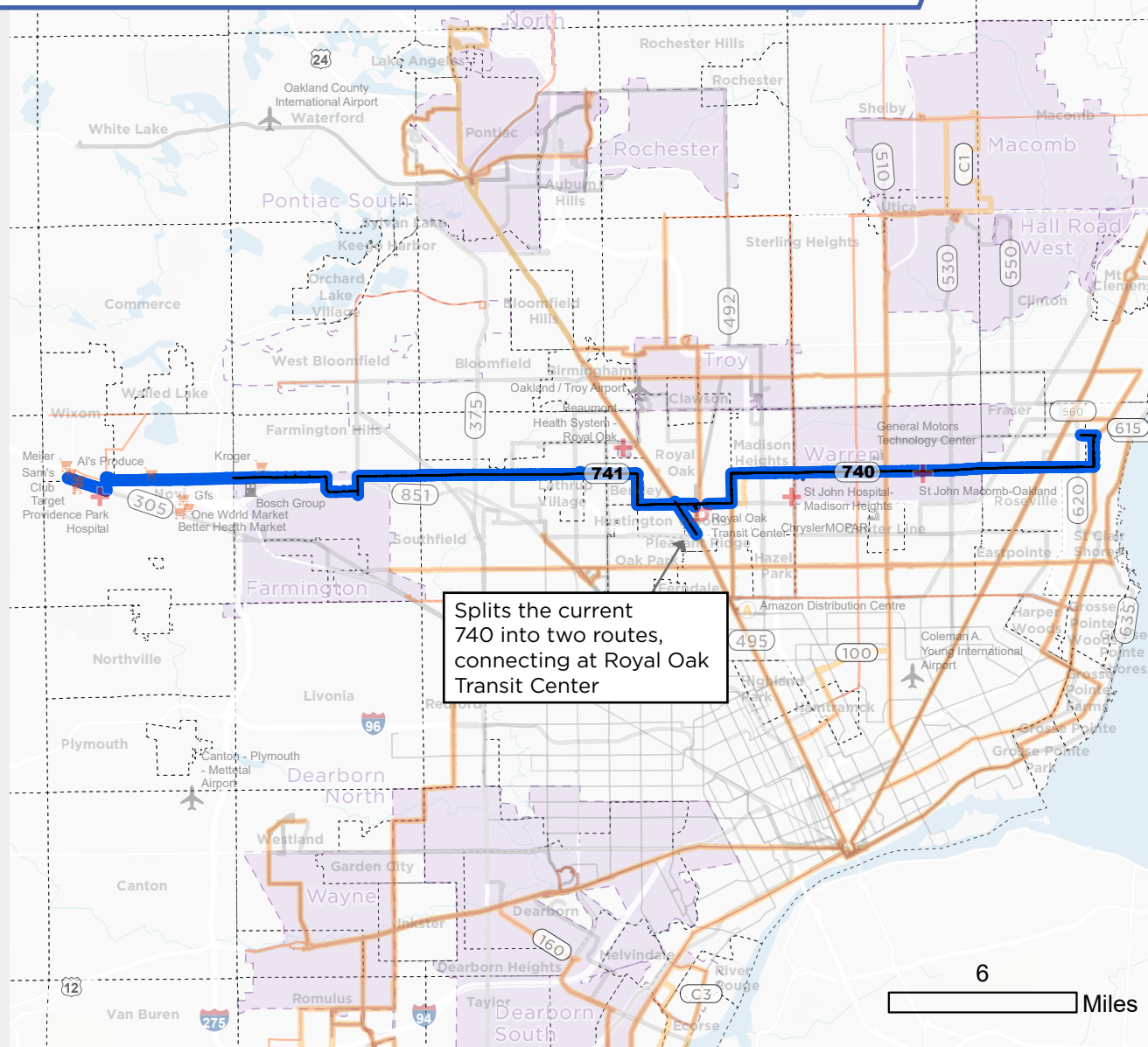
Route Info Sheets

How to read these route sheets



Scenarios 1 & 2 - MODIFIED Route

Route 740 West 12 Mile & Route 741 East 12 Mile



Summary of Changes:

- Splits the current Route 740 into two routes, Route 740 and Route 741, at the Royal Oak Transit Center

New Destinations:

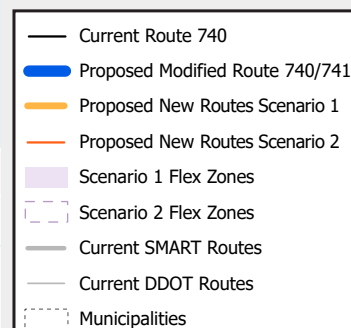
- The Riviera Cinema
- Beech Woods Park

Key New Route Connections:

- 305 Grand River
- Farmington Flex Zone

Proposed Scenarios 1 & 2 Operating Hours:

- Weekdays 5:00 am - 12:00 am
 - Buses arrive every 60 min.
- Saturday 6:00 am - 12:00 am
 - Buses arrive every 60 min.
- Sunday 5:00 am - 12:00 am
 - Buses arrive every 60 min.

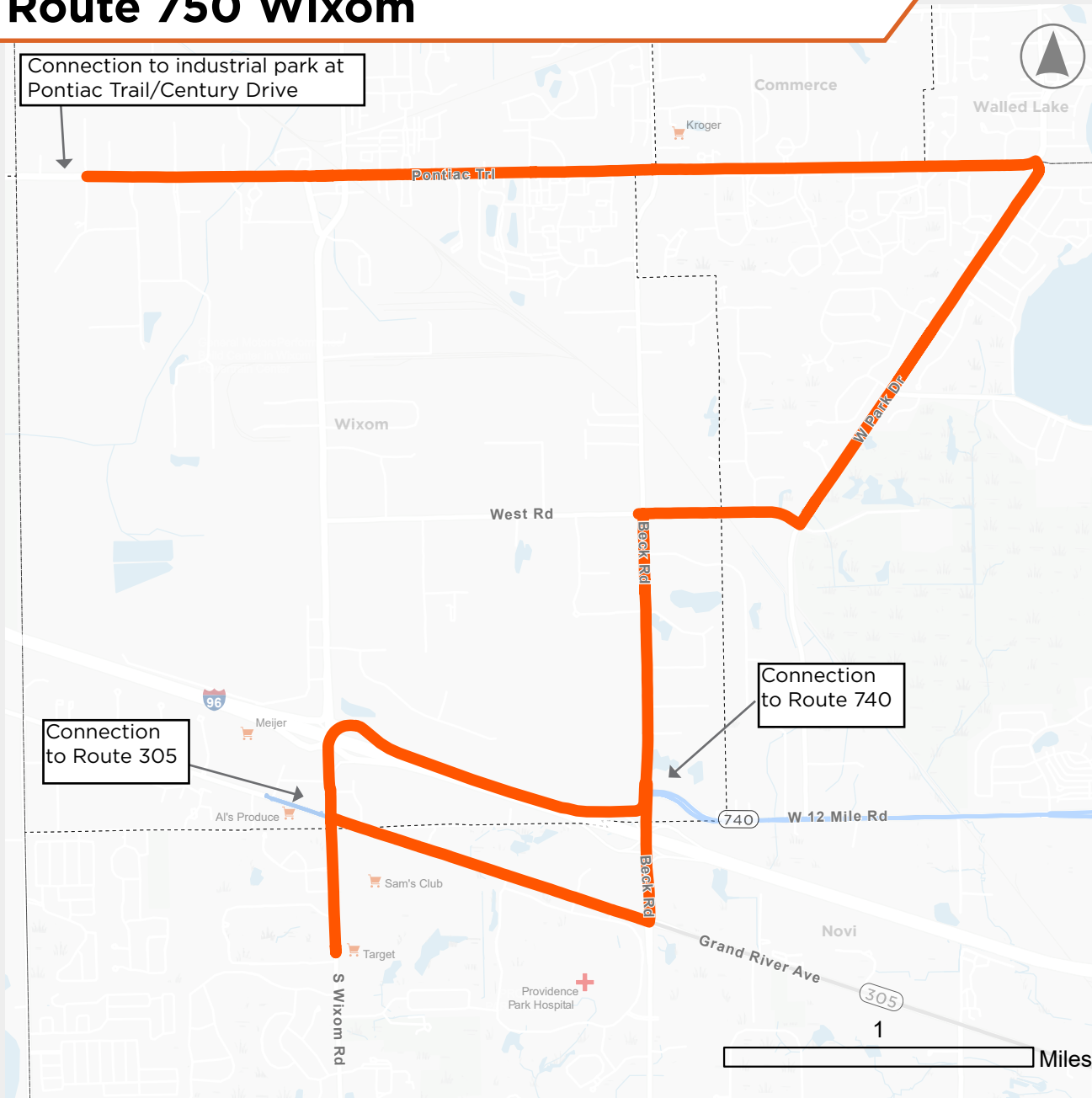


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SMART

Scenario 2 - NEW Route

Route 750 Wixom



Goal:

Provide new service to increase coverage in Scenario 2 to connect Wixom to the SMART system.

Route Description:

The proposed Route 750 Wixom begins near the Target in Novi and follows South Wixom Rd, Grand River Ave, Beck Rd, West Park Dr, and Pontiac Rd.

Key Destinations:

- Sam's Club
- Target
- Kroger
- Downtown Wixom

Route Connections:

- 305 Grand River
- 740 West 12 Mile

Proposed Scenario 2 Operating Hours:

- Weekdays 6:15 am - 8:15 pm
 - Buses run every 60 min.
- Weekends 6:15 am - 8:15 pm
 - Buses run every 60 min.

