



CITY OF NORMAN, OK CITY COUNCIL BUSINESS & COMMUNITY AFFAIRS COMMITTEE MEETING

Municipal Building, Executive Conference Room, 201 West Gray, Norman,
OK 73069

Thursday, August 06, 2026 at 4:00 PM

AGENDA

It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, relation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please call 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.

CALL TO ORDER

AGENDA ITEMS

1. REPORT ON SPECIAL EVENTS AND VISITORS.
2. DISCUSSION REGARDING ECONOMIC DEVELOPMENT PROGRAM.
3. DISCUSSION REGARDING POTENTIAL REGULATIONS RELATED TO A RESIDENTIAL OUTDOOR LIGHTING ORDINANCE.

ADJOURNMENT



SPECIAL EVENTS & VISITATION REPORT

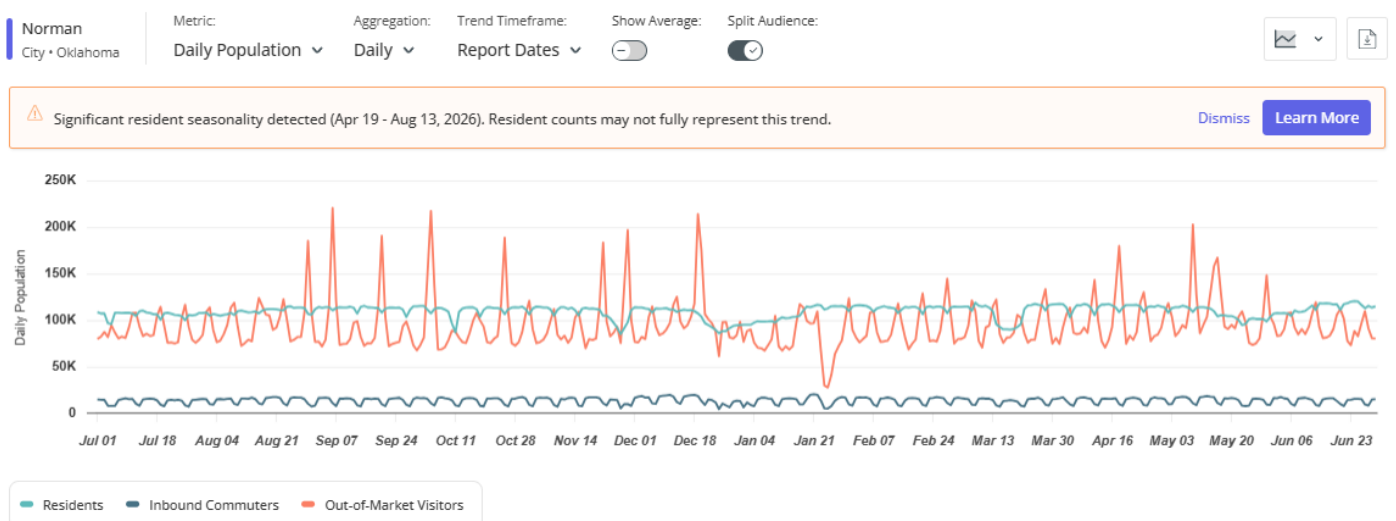
BACA Committee: August 6, 2026

Trends

The chart below shows the Population Trend in Norman by, separated by these audience types.

- Residents: people who live within the market boundaries. More specifically, residents are defined by panel devices that spend night hours within the property or market boundaries on a regular basis over the last 30 days
- Inbound Commuters: employees who live outside the market boundaries and commute into the market.
- Out-of-Market Visitors: people who visit the market but do **not** live or work in it
 - People who only pass through without stopping, like drivers passing through, are excluded
 - They are counted once per day; if someone enters, leaves, and returns later that same day, they are still counted as one daily visitor with one daily visit

Population Trend ?

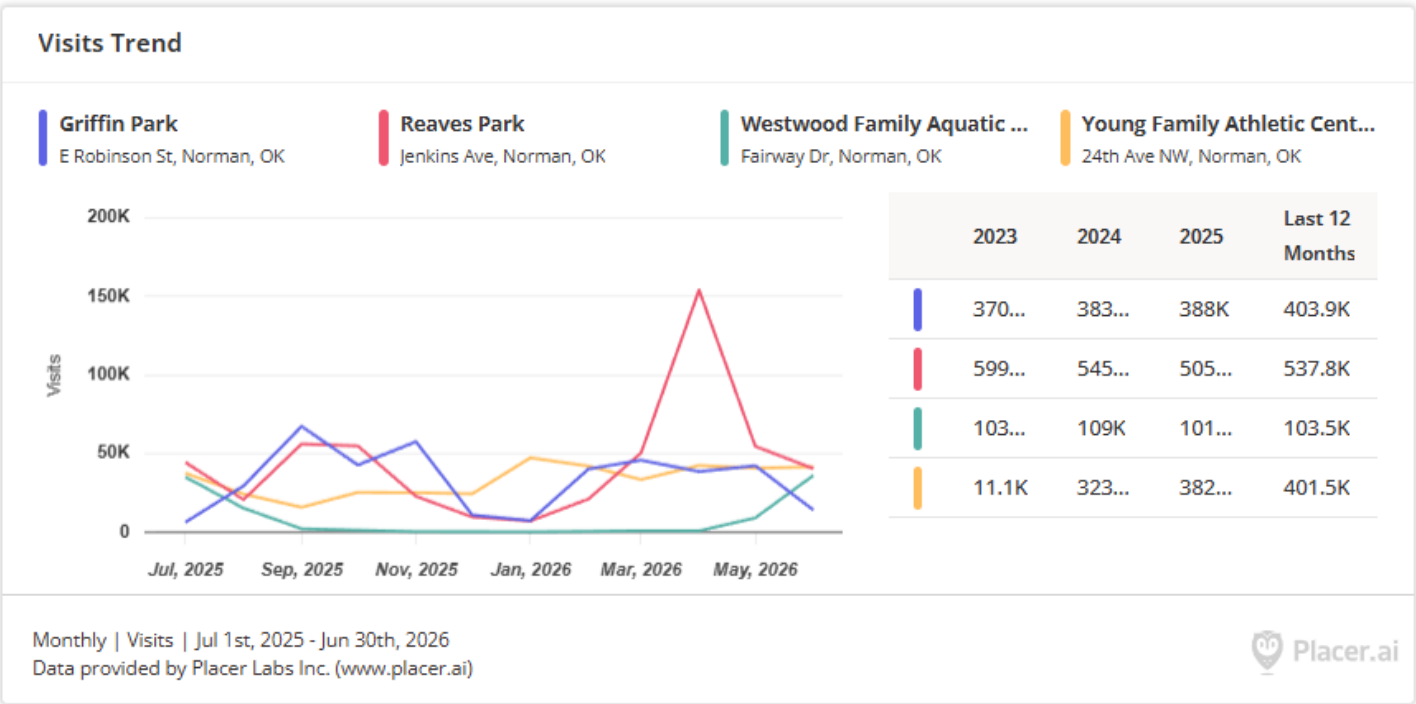


Norman Parks & Recreation

The chart below shows *monthly* visits to some of our major Parks and Recreation facilities for the past 12 months.

Visits Trend

Jul 1, 2025 - Jun 30, 2026

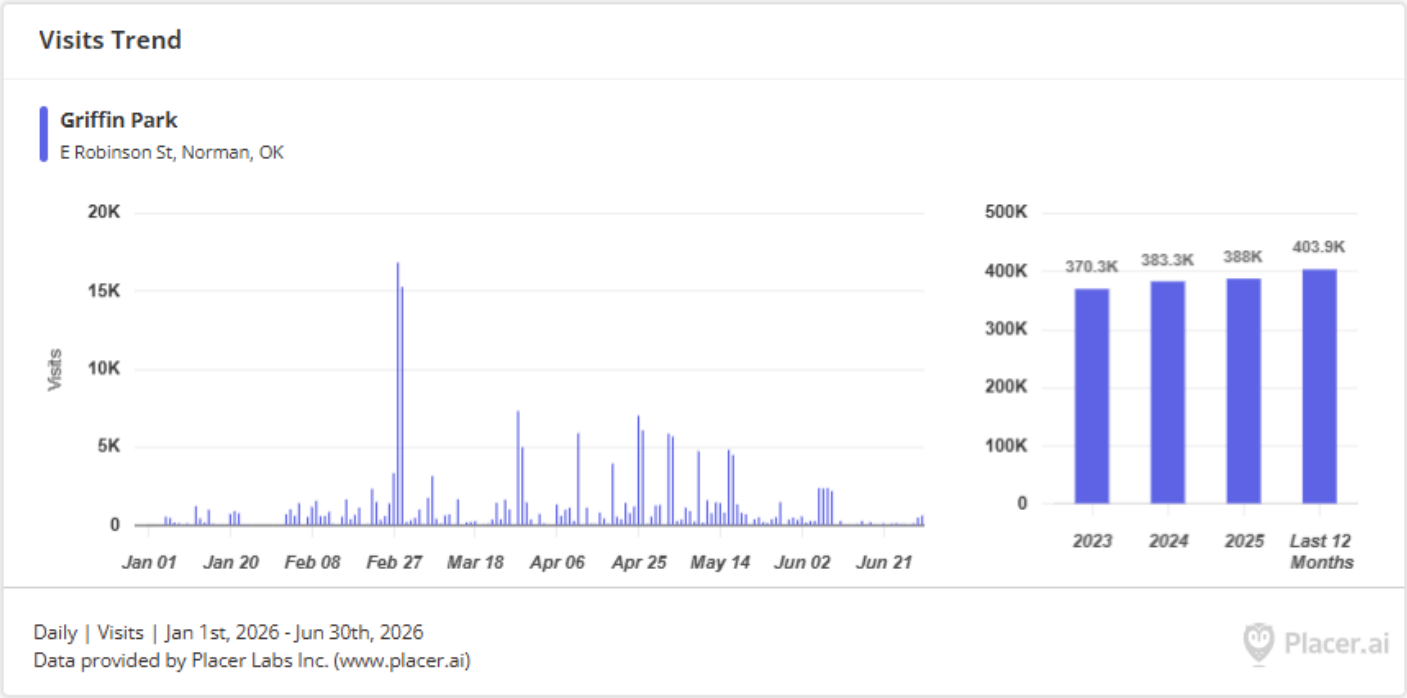


Griffin Park

The chart below shows daily visits to Griffin Park for the first half of 2026.

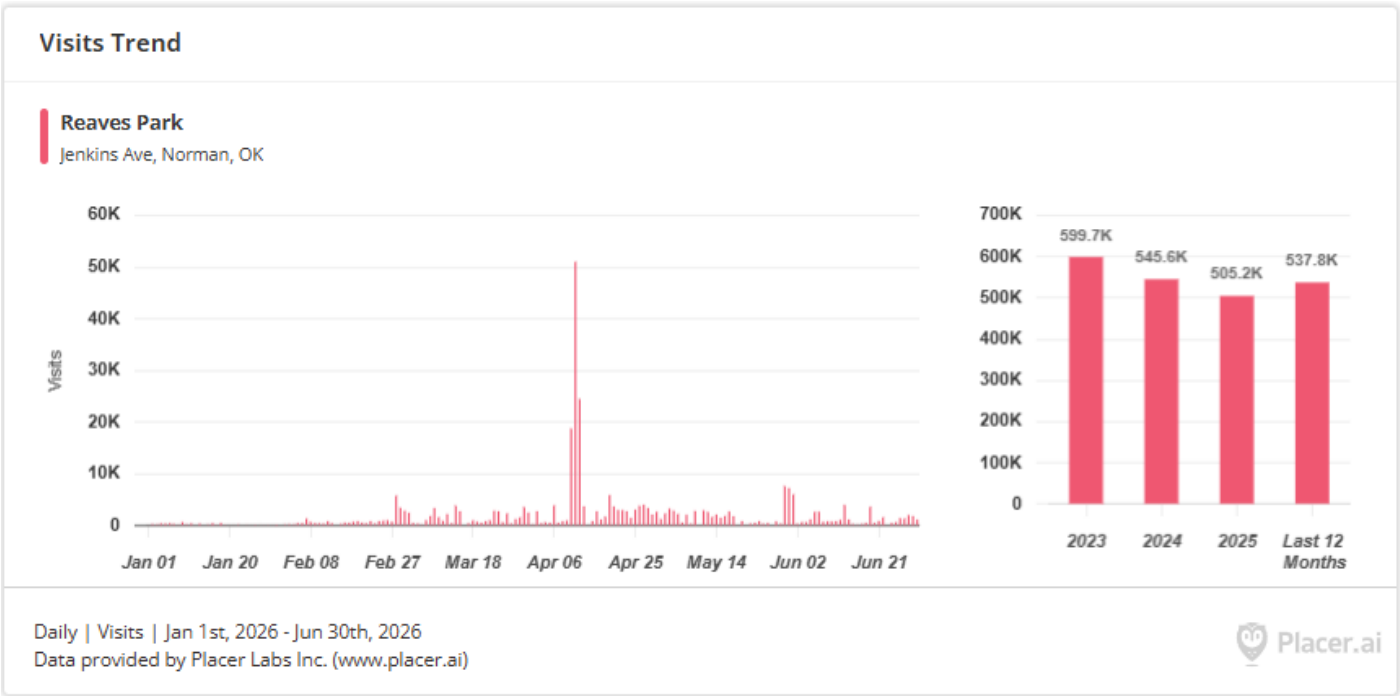
Visits Trend

Jan 1 - Jun 30, 2026



Reaves Park

The chart below shows daily visits to Reaves Park for the first half of 2026. The largest peak is the weekend of the Medieval Fair.

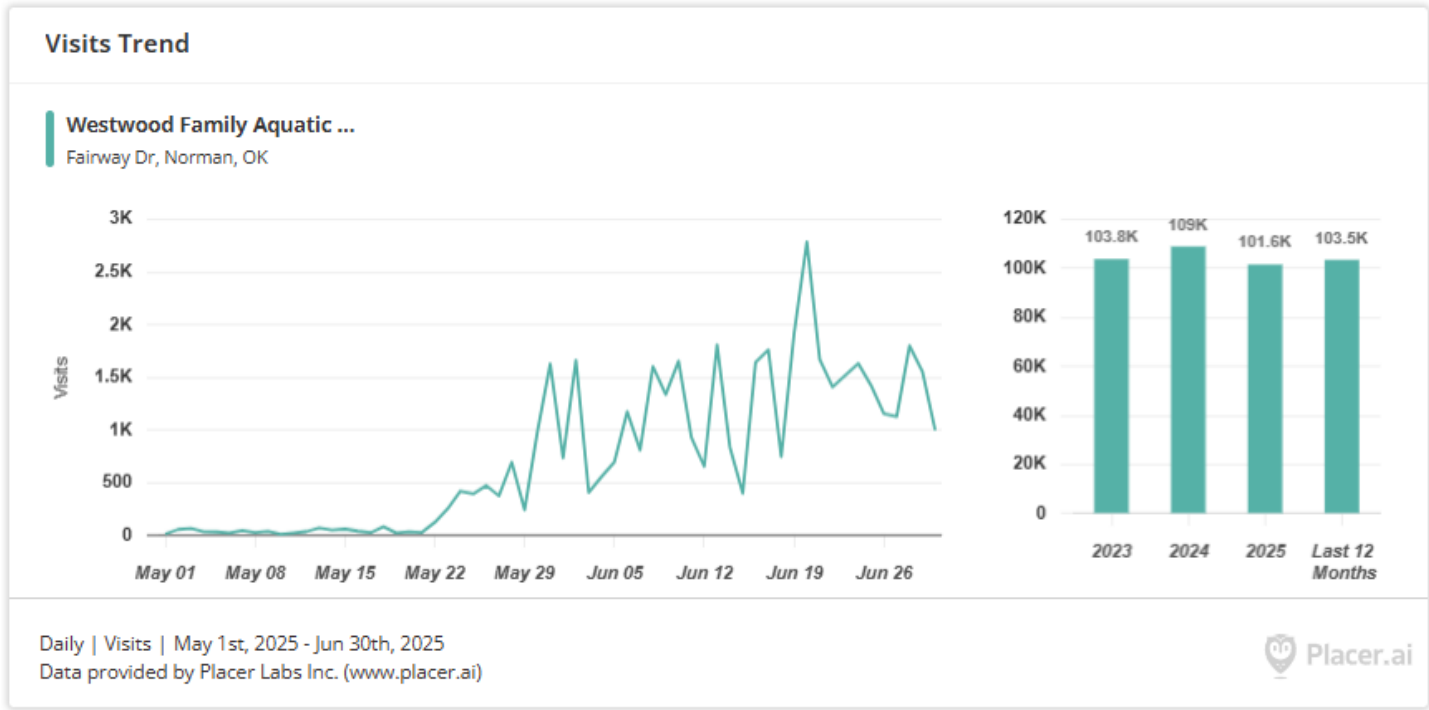


Westwood Aquatic Center

The chart below shows weekly visits to Westwood Aquatic Center for May and June 2026.

Visits Trend

May 1 - Jun 30, 2025

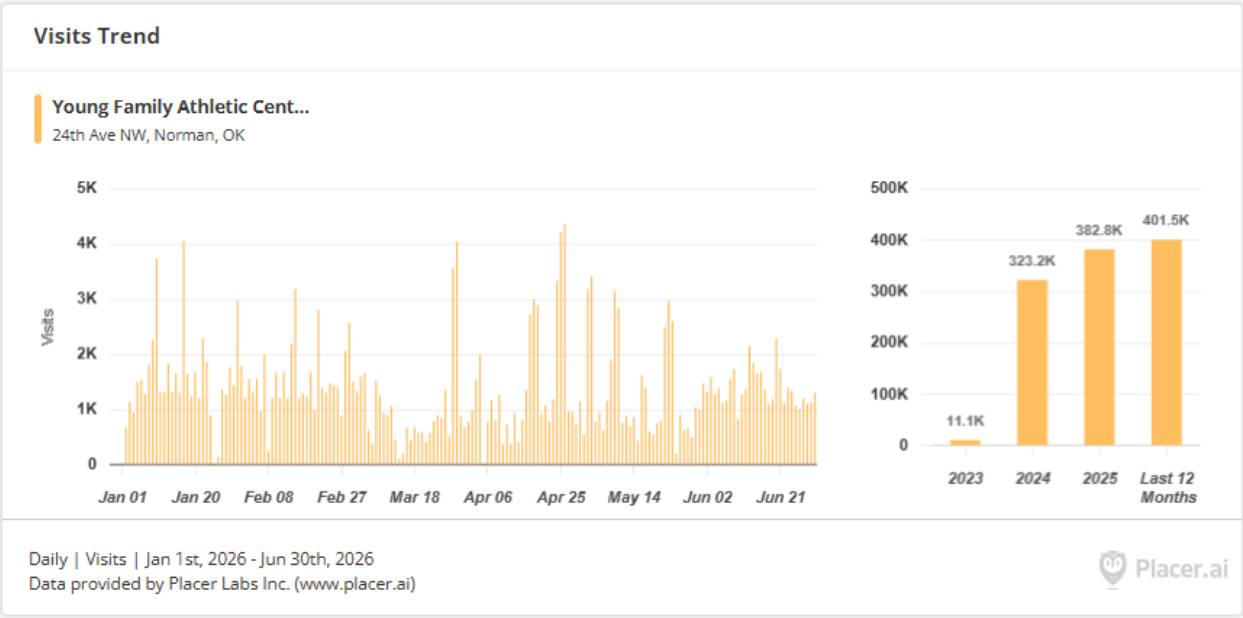


Young Family Athletic Center

The chart below shows daily visits at YFAC for the first half of 2026.

Visits Trend

Jan 1 - Jun 30, 2026



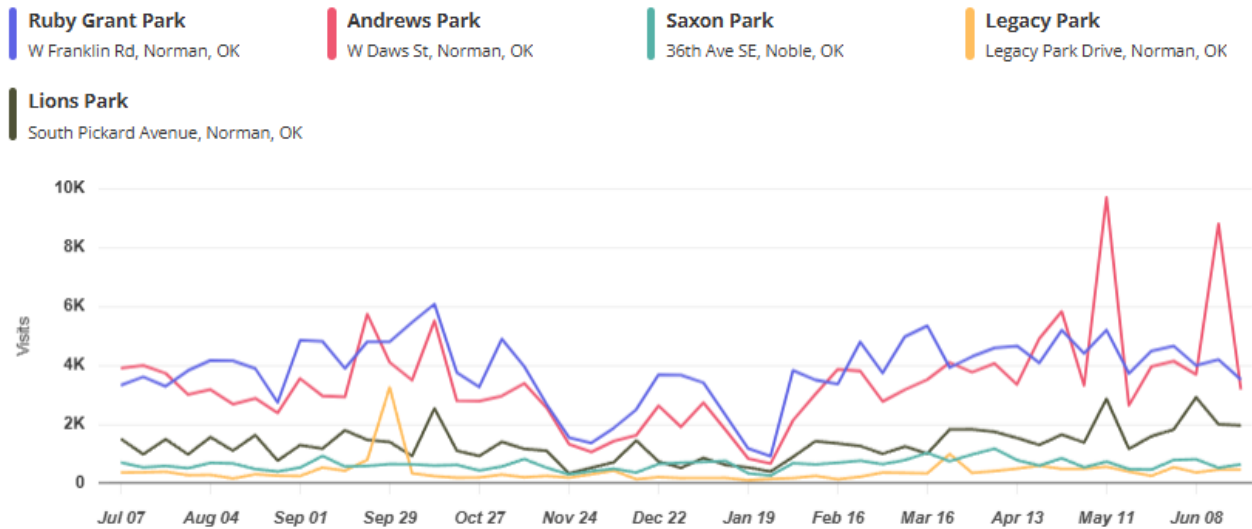
Other Parks

Weekly visits to selected Community & Specialty Parks

Visits Trend

Jul 1, 2025 - Jun 30, 2026

Visits Trend



	2023	2024	2025	Last 12 Months
Ruby Grant Park	180.4K	198.2K	191.2K	199.7K
Andrews Park	155K	158K	161.6K	176.2K
Saxon Park	30.5K	33.1K	29.3K	32.7K
Legacy Park	13.7K	13.6K	18.8K	20.4K
Lions Park	60K	62.5K	66.2K	67.4K

Weekly | Visits | Jul 1st, 2025 - Jun 30th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



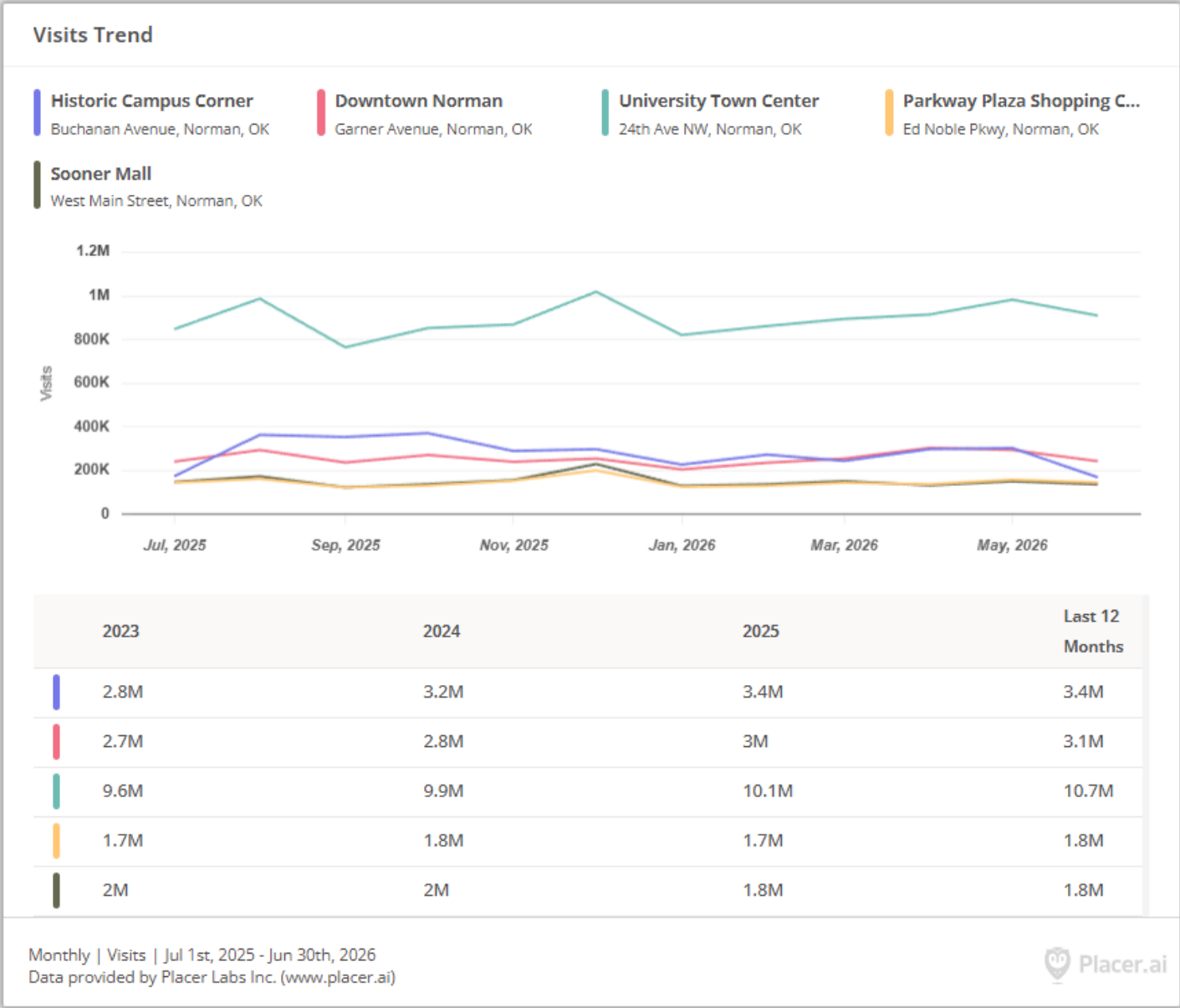
2026 Major Festivals & Events

Date	Event/Location	2025	Average Dwell Time	Origin	Event History
April 10-12, 2026	Medieval Fair Reaves Park	Fri – 18,700 Sat – 51,000 Sun – 24,500 TOTAL – 94,300	90 minutes	27.2% from Norman	2022 – 77,400 2023 – 90,900 2024 – 91,400 2025 – 48,200*
April 23-25, 2026	Norman Music Festival Downtown	Thu – 10,100 Fri – 22,900 Sat – 29,400 TOTAL – 62,400	115 minutes	50.7% from Norman	2022 – 65,400 2023 – 59,100 2024 – 42,700 2025 – 53,700
May 2, 2026	Norman Pride Festival Andrews Park	2,900	133 minutes	52.9% from Norman	2022 – 5,600 2023 – 3,300 2024 – 2,600 2025 – 3,900
May 16-17, 2026	Norman Arts Festival Andrews Park	Sat – 3,600 Sun – 2,900 TOTAL – 6,500	127 minutes	51.2% from Norman	new event
June 18-22, 2026	Jazz in June Andrews Park	Thu – 1,700 Fri – 2,400 Sat – 2,700 TOTAL – 6,800	109 minutes	58.1% from Norman	2022 – 4,000 2023 – 5,500 2024 – 6,300 2025 – 7,200
June 19, 2026	Juneteenth Reaves Park	3,600	113 minutes	57.43% from Norman	2022 – 4,000 2023 – 2,500 2024 – 2,300 2025 – 5,200

Shopping Centers & Districts

Monthly Visits & Annual Summary

These five shopping centers/district see the most visitors in Norman.

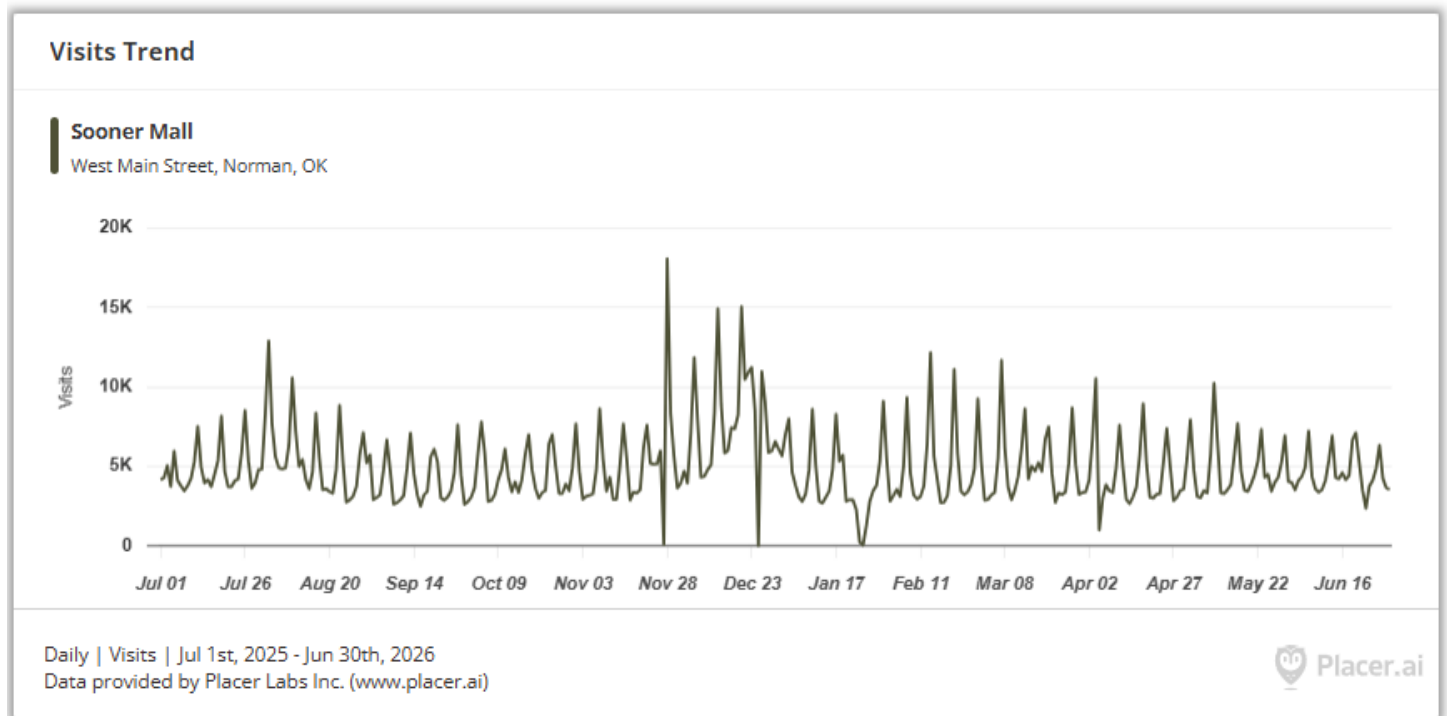


Daily Visits to Sooner Mall

At a previous BACA meeting, it was asked how OU Game Days affect Sooner Mall. As you can see from the daily visits below, home football games do not seem to provide a boost in traffic to the mall.

In most retail shopping centers busiest day is Saturday of the week. The largest peak for the mall correspond with major holiday shopping events:

- Back to School season - Oklahoma Tax Free Weekend is the first weekend in August, approximately 12,900 people visited the mall on that Saturday.
- Black Friday – the day after Thanksgiving saw the largest peak at approximately 18,100 visitors.
- Saturdays in December – “Super Saturday” (the Saturday before Christmas) reached approximately 15,100 visitors.
- Valentine’s Day 2026 was a Saturday, approximately 12,200 last-minute shoppers visited the mall on that day.



Event Template

Property:

RP **Reaves Park**
2501 Jenkins Ave, Norman, OK 73072

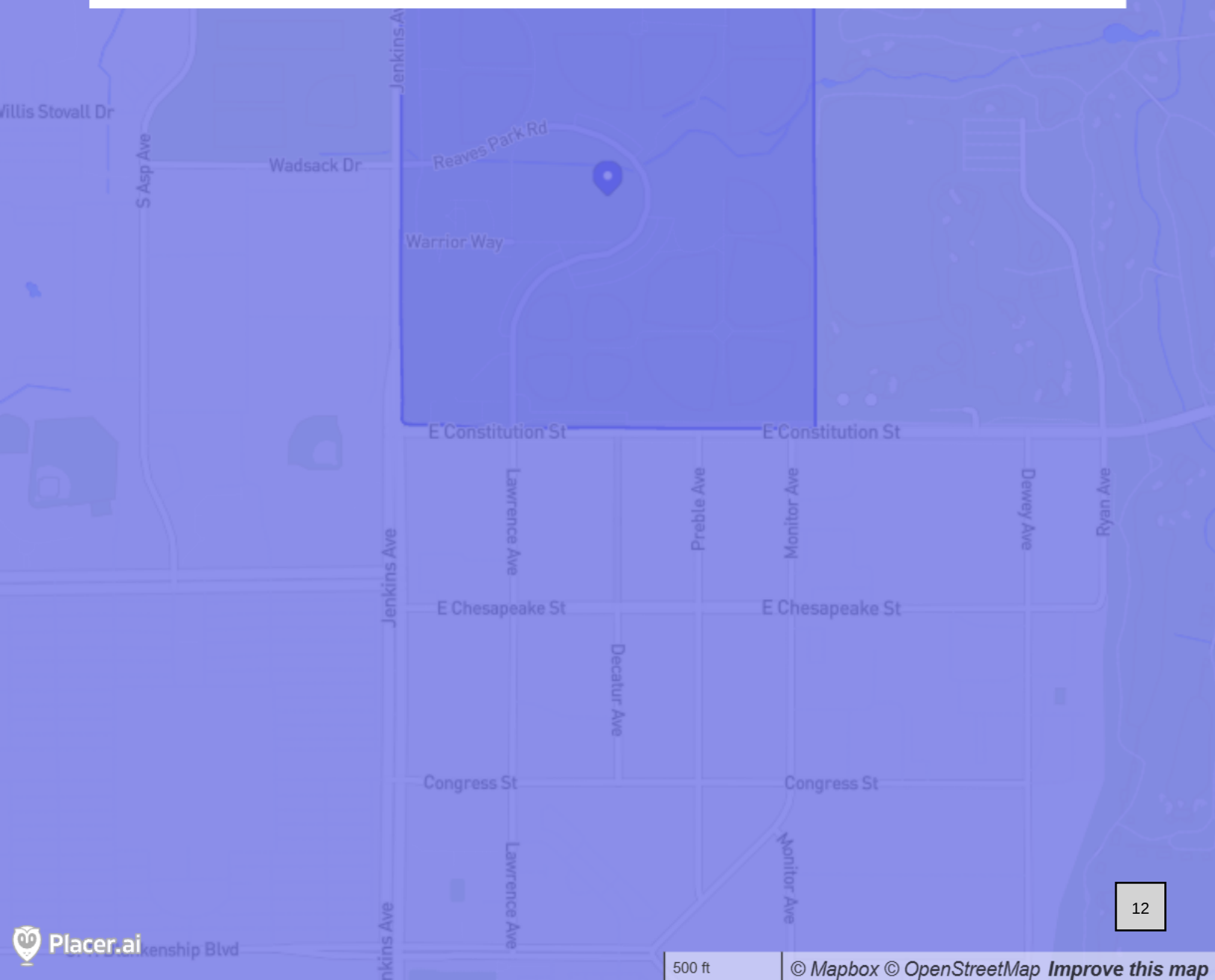
Jul 4 - Jul 4, 2026

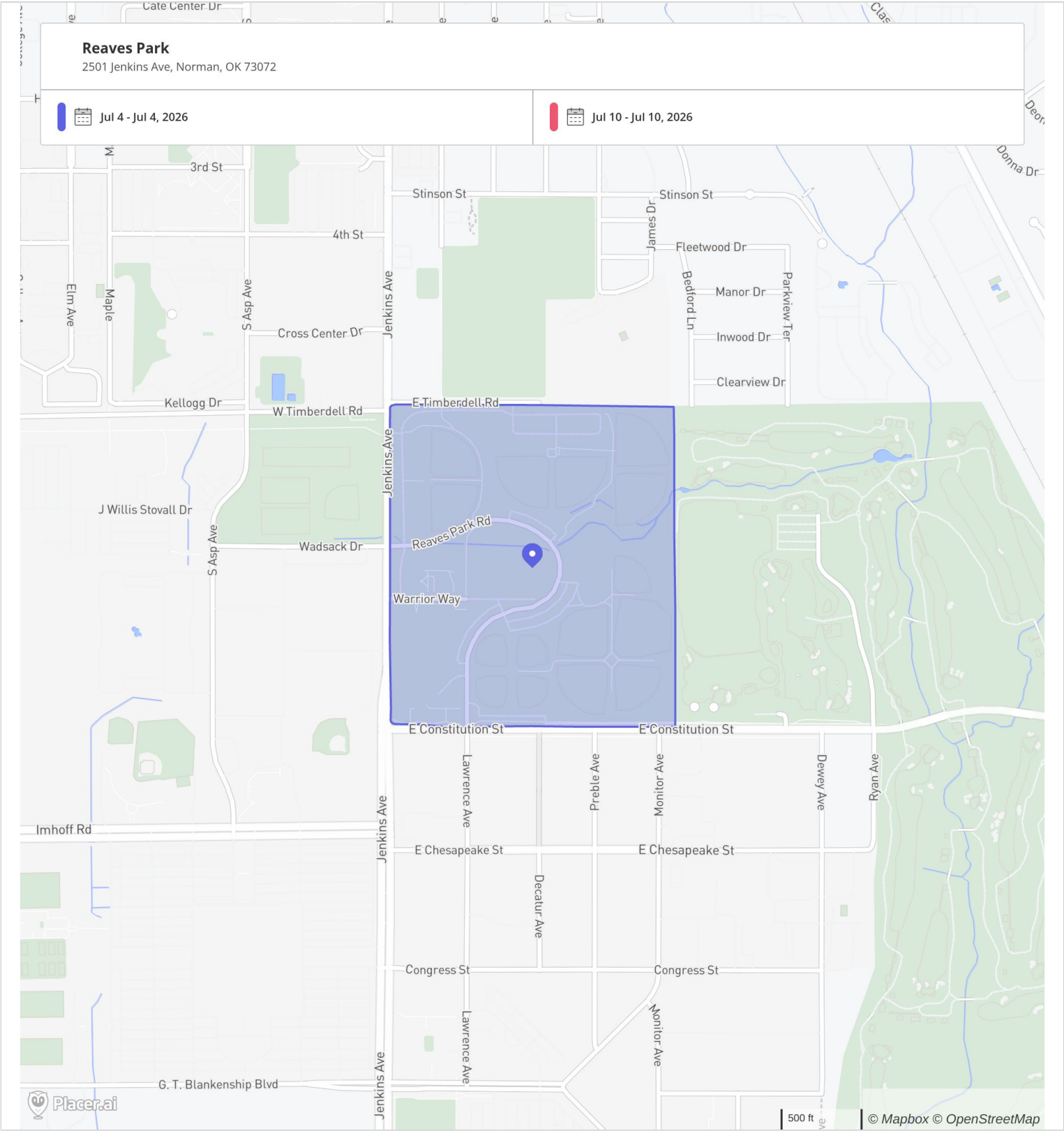
RP **Reaves Park**
2501 Jenkins Ave, Norman, OK 73072

Jul 10 - Jul 10, 2026



Scan to view on placer.ai platform







Metrics

Metric Name	Reaves Park Jenkins Ave, Norman, OK	Reaves Park Jenkins Ave, Norman, OK
Visits	13.1K	9.2K
Visits / sq ft	0	0
Size - sq ft	3.6M	3.6M
Visitors	13.1K	9.2K
Visit Frequency	--	--
Avg. Dwell Time	79 Min	85 Min
Panel Visits	1.1K	814

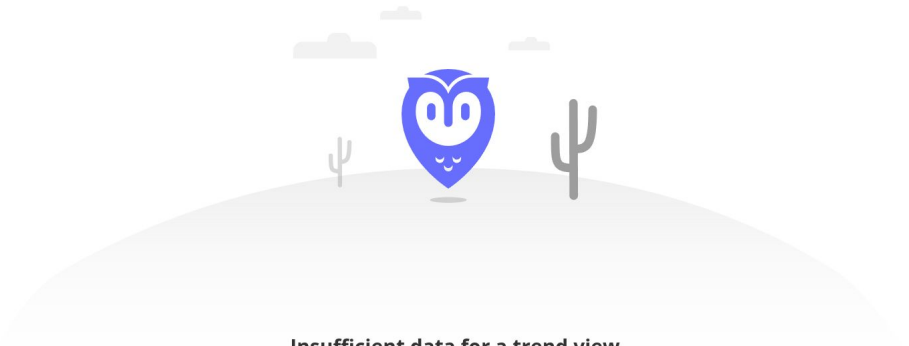
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Reaves Park
Jenkins Ave, Norman, OK

Reaves Park
Jenkins Ave, Norman, OK



Daily | Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Prior / Post Compare

Reaves Park

Jenkins Ave, Norman, OK

Reaves Park / Jenkins Ave, Norman, OK

Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 7-Eleven Classen Blvd, Norman, OK	1.5%	1	 University Town Center 24th Ave NW, Norman, OK	1.7%
2	 Mr Shortstop E Lindsey St, Norman, OK	1.3%	2	 Braum's Ice Cream & Dairy Stores 24th Ave SW, Norman, OK	1.2%
3	 University Town Center 24th Ave NW, Norman, OK	1.1%	3	 Braum's Ice Cream & Dairy Stores E Lindsey St, Norman, OK	1.1%
4	 Walmart Neighborhood Market Classen Blvd, Norman, OK	1%	4	 Phillips 66 E Lindsey St, Norman, OK	1%
5	 Silver Leaf Shopping Center N Eastern Ave, Moore, OK	0.8%	5	 Legacy Medical Management, LLC N Interstate Dr, Norman, OK	0.8%
6	 Casey's General Store W Main St, Norman, OK	0.7%	6	 Colonial Estates Shopping Center E Lindsey St, Norman, OK	0.8%
7	 Dollar General N Porter Ave, Norman, OK	0.7%	7	 Riverwind Casino OK-9, Norman, OK	0.8%
8	 Phillips 66 E Lindsey St, Norman, OK	0.6%	8	 7-Eleven 12th Ave NE, Norman, OK	0.6%
9	 Academy Sports + Outdoors 24th Ave NW, Norman, OK	0.6%	9	 7-Eleven Alameda Ave, Norman, OK	0.6%
10	 Casey's General Store W Lindsey St, Norman, OK	0.6%	10	 Las Donas Apartments S University Blvd, Norman, OK	0.6%

Jul 4th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Prior / Post Compare

Reaves Park

Jenkins Ave, Norman, OK

Reaves Park / Jenkins Ave, Norman, OK

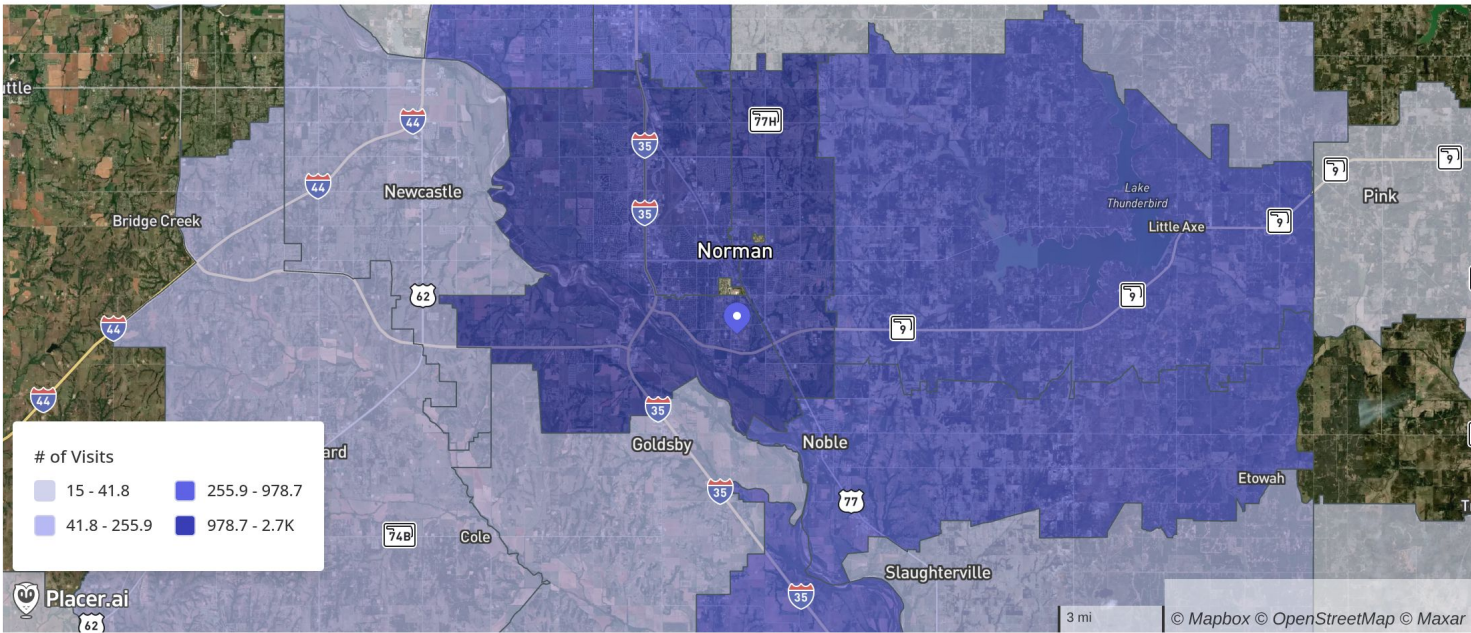
Prior			Post		
Rank	Property	Foot-Traffic	Rank	Property	Foot-Traffic
1	 University Town Center 24th Ave NW, Norman, OK	1.8%	1	 Phillips 66 E Lindsey St, Norman, OK	2.5%
2	 7-Eleven Chautauqua Ave, Norman, OK	1.5%	2	 Lloyd Noble Center Jenkins Ave, Norman, OK	2.1%
3	 7-Eleven Classen Blvd, Norman, OK	1.4%	3	 7-Eleven Chautauqua Ave, Norman, OK	1.3%
4	 Braum's Ice Cream & Dairy Stores E Lindsey St, Norman, OK	1.2%	4	 Buffalo Wild Wings South Service Rd, Moore, OK	1.1%
5	 Hartsdell Shopping Center Se 44th St, Del City, OK	0.8%	5	 Colonial Estates Shopping Center E Lindsey St, Norman, OK	0.9%
6	 SONIC Drive In Chautauqua Ave, Norman, OK	0.8%	6	 SONIC Drive In Chautauqua Ave, Norman, OK	0.9%
7	 Dollar General N Berry Rd, Norman, OK	0.8%	7	 Raising Cane's Chicken Fingers E Alameda St, Norman, OK	0.9%
8	 Dutch Bros. Coffee W Main St, Norman, OK	0.8%	8	 Buffalo Wild Wings Classen Blvd, Norman, OK	0.7%
9	 Walmart Classen Blvd, Norman, OK	0.7%	9	 Love's Travel Stop SE 44th St, Norman, OK	0.7%
10	 7-Eleven N Main St, Noble, OK	0.7%	10	 7-Eleven Classen Blvd, Norman, OK	0.7%

Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Visitors By Origin



Zip Code	Visits (% of Total)
73071 Norman, OK	2.7K (20.6%)
73072 Norman, OK	2.6K (19.8%)
73069 Norman, OK	1.8K (14.1%)
73170 Oklahoma City, OK	415 (3.2%)
73068 Slaughterville, OK	394 (3%)
73160 Moore, OK	387 (3%)
73026 Norman, OK	328 (2.5%)



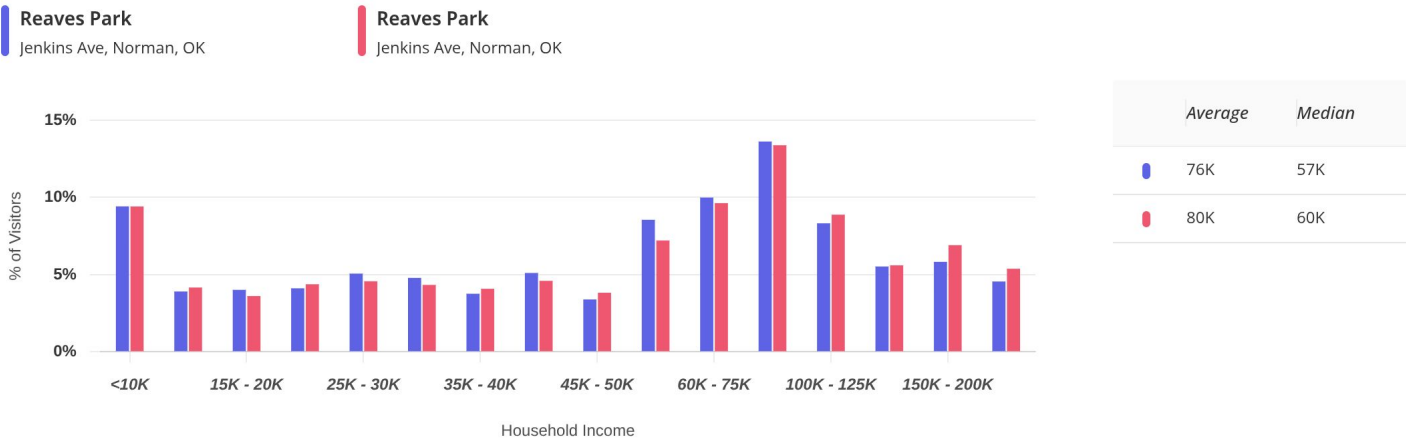
Zip Code	Visits (% of Total)
73080 Purcell, OK	322 (2.5%)
73051 Slaughterville, OK	202 (1.5%)
73010 Blanchard, OK	168 (1.3%)

Jul 4th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





Household Income

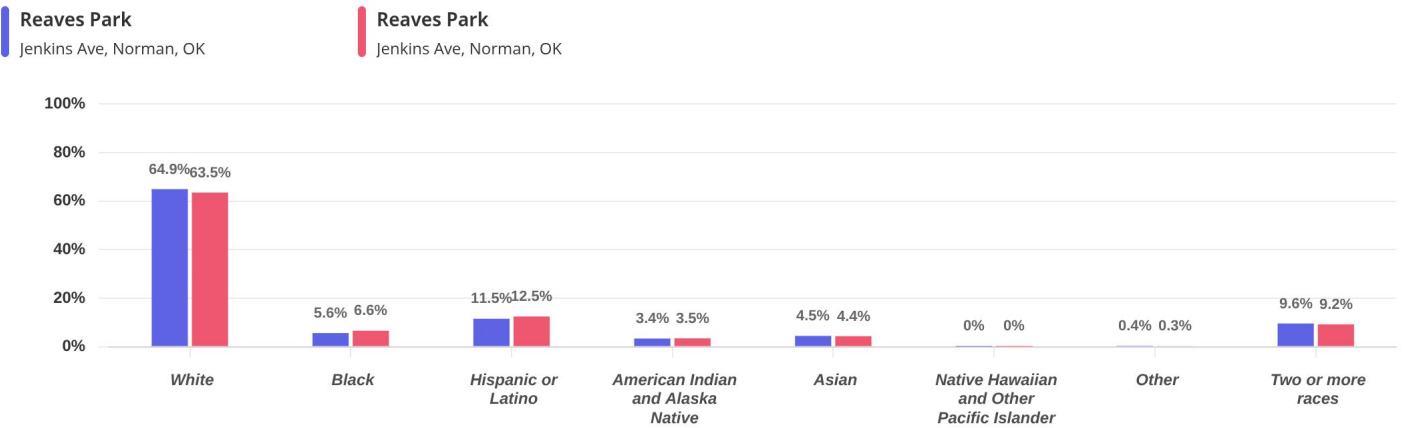


*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Ethnicity



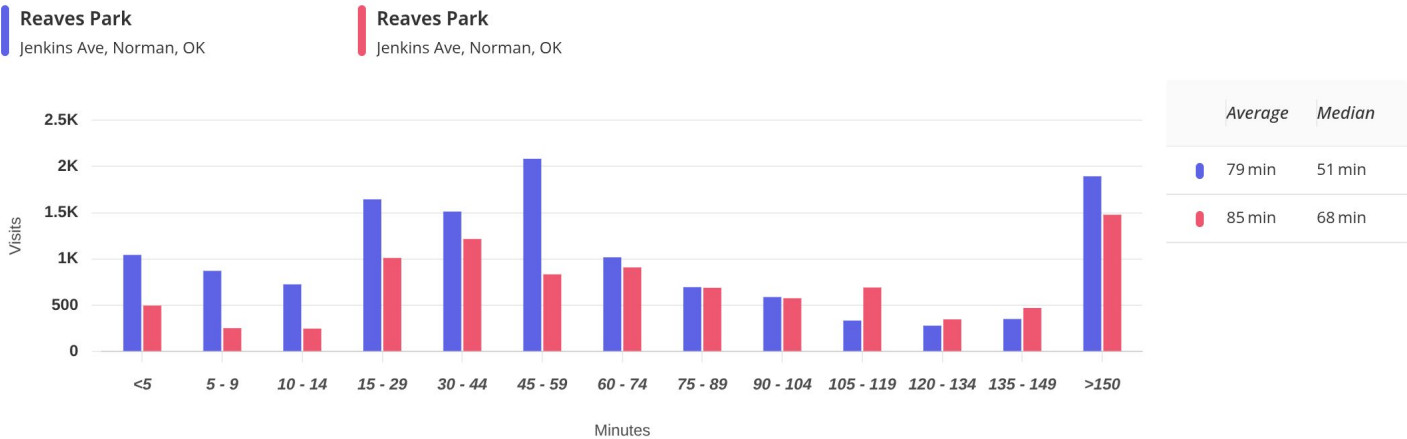
*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2024

Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





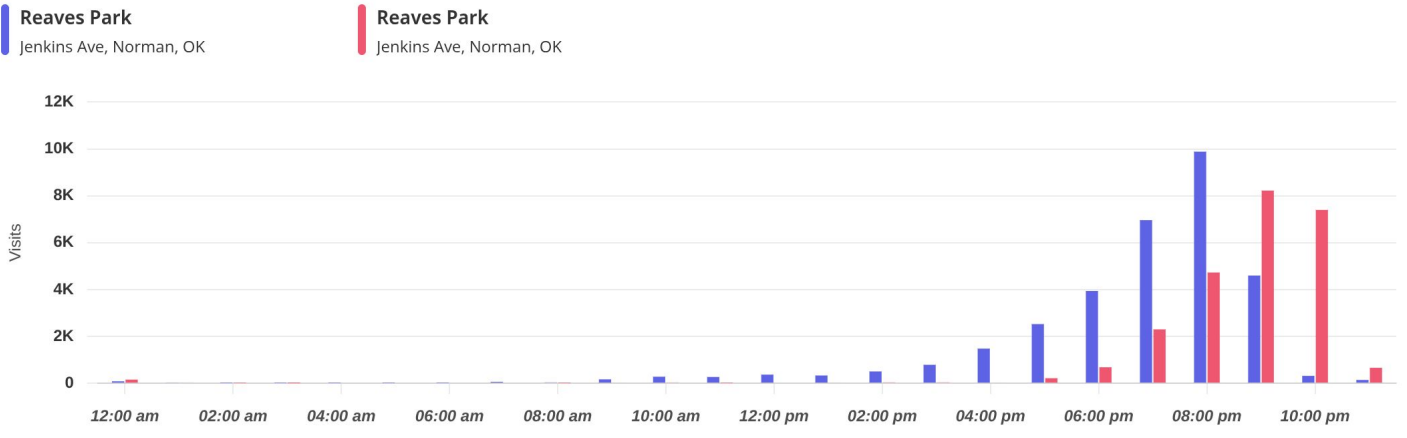
Visit Duration



Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)



Hourly Visits



Visits
Reaves Park - Jul 4th, 2026
Reaves Park - Jul 10th, 2026
Data provided by Placer Labs Inc. (www.placer.ai)





ECONOMIC DEVELOPMENT PROGRAM

BUSINESS AND COMMUNITY AFFAIRS COMMITTEE

AUGUST 6, 2026

Background

Council has discussed various components of economic development over the last several months, including:

- ❖ What to do with general fund revenue previously appropriated for NEDC activities
- ❖ Existing Economic Development Incentives Policy
- ❖ New Retail Incentives Policy
- ❖ Other methods available for supporting economic development
- ❖ Changes to existing committees to strengthen economic development efforts

At the Council retreat, Council identified the development of an economic development program or plan as a high priority



Purposes of an Economic Development Strategy

- ❖ Strengthen the City's fiscal capacity by increasing the tax base and providing additional revenue to support, maintain and improve local services
- ❖ Employment – Creation and retention of quality jobs, leading to reduced unemployment rates, enhanced income levels, and improved living standards
- ❖ Provide opportunities to address economic disparities – housing, transportation, job training, etc.



Components an Economic Development Strategy

- ❖ Economic development objectives
- ❖ Short-term and long-term action plan
- ❖ Policies needed for implementation



Possible Implementation Actions

- ❖ Dedicated in-house staff focused on retention, expansion, etc.
- ❖ Incentives for business attraction or expansion
- ❖ Targeted infrastructure investments
- ❖ Job development programs
- ❖ Vacant or blighted properties rehabilitation
- ❖ Designation and support of industry-specific focus areas, such as arts and cultural districts, industrial parks, or tourist attractions
- ❖ Funding programs to address housing needs, transportation, etc.



Actions Already Identified by Council

- ❖ Targeted infrastructure investments
 - ❖ Center City TIF – public improvements – Johnson and Associates Study ongoing; possible CCTIF amendment
 - ❖ Parking garage initiatives for downtown and Campus Corner – in early stages
 - ❖ Periodic transportation bond initiatives – 2019 Transportation Bond Program ongoing (10-year program ending in 2030)
- ❖ Incentives for business attraction or expansion
 - ❖ Economic Development Incentives Policy
 - ❖ Retail Incentives Policy
- ❖ Funding programs to address housing needs, transportation, etc.
 - ❖ Transit Sales Tax; free bus system
 - ❖ Use of federal funds for affordable housing initiatives
- ❖ Dedicated in-house staff focused on economic development
 - ❖ Community and Business Relations Division
- ❖ Strengthening Economic Development Advisory Board



Actions Already Identified by Council – Staffing Investment

- ❖ Current Investment: Community & Business Relations division oversees policy and programs to advance local economic development, specifically as it relates to the recruitment and retention of retail or other sales tax producing businesses, as well as managing Special Event applications.
 - ❖ One employee
 - ❖ FYE27 Division Budget: \$208,143
- ❖ Possible addition of dedicated in-house staff focused on employer recruitment, expansion and retention
 - ❖ Approaches in other cities demonstrate significant financial commitment to economic development through dedicated funding sources (franchise tax) or general fund contributions
 - ❖ Previous contributions to NEDC for similar services were \$125,000 per year
- ❖ If Council desires to move forward with additional economic development staffing, the hired employee could be a key contributor to development of policies going forward



Actions Already Identified by Council – Policies

- ❖ Economic Development Incentives Policy

- ❖ Adopted by NEDA April 23, 2013
- ❖ Focused on recruitment and retention/growth of quality jobs in targeted industries
- ❖ No dedicated funding source

- ❖ Retail Incentives Policy

- ❖ Recent request by Sooner Mall; prior preparation for incentive ask from Costco
- ❖ Policy guidance needed

- ❖ Policy for other requested Sales Tax rebates?



Actions Already Identified by Council – Economic Development Advisory Board

❖ Current Board Membership

- ❖ 7 members
- ❖ At least 4 must possess suitable and appropriate knowledge and/or experience in the areas of economics, business, law, finance, policy analysis and community development
- ❖ NEDC Executive Director (or designee) serves in a non-voting ex-officio capacity

❖ Duties

- ❖ Advise Council with regards to ED policies, opportunities and requests for City-funded incentives of private business and shall investigate other economic development related items as requested by Council

❖ Possible Changes

- ❖ Increase membership to 9 members; ward specific but similar expertise requirements





QUESTIONS?

CHAPTER 16 ARTICLE XII RESIDENTIAL OUTDOOR LIGHTING STANDARDS

16-1201 Purpose and Intent.

- (a) The purpose of this section is to protect the public health, safety, and welfare by minimizing excessive outdoor lighting that creates glare, light trespass, or other adverse impacts upon neighboring residential property or public rights-of-way, while preserving the ability of property owners to provide reasonable lighting for security, safety, recreation, and normal residential activities.
- (b) This section is intended to:
 - (1) Reduce unnecessary light trespass onto adjacent properties;
 - (2) Minimize glare affecting neighboring residences and motorists;
 - (3) Preserve the nighttime residential character of neighborhoods;
 - (4) Allow reasonable security lighting through proper fixture selection and placement; and
 - (5) Promote energy-efficient outdoor lighting practices.

16-1202 Applicability.

- (a) This section applies to all outdoor lighting installed on property zoned or used for one-family or two-family residential purposes.
- (b) Nothing herein shall prohibit lighting required by law, temporary emergency lighting, or holiday lighting.

16-1203 Definitions.

Direct Glare means light emitted by a fixture that is visible to a person or motorist in a manner that causes discomfort, reduces visibility, or interferes with the safe use and enjoyment of property.

Light Trespass means artificial light emitted from one property that extends beyond the property boundary in a manner that substantially interferes with the reasonable use and enjoyment of neighboring property.

Outdoor Lighting Fixture means any permanently or temporarily installed luminaire used to illuminate outdoor areas, including floodlights, security lights, spotlights, wall-mounted fixtures, pole-mounted fixtures, and similar lighting.

Shielded Fixture means a fixture constructed or installed so that the light source is not directly visible from adjoining properties or public streets and light is directed primarily downward or toward the area intended to be illuminated.

16-1204 Performance Standards.

Outdoor lighting shall be installed, maintained, and operated so that:

- (a) Lighting is directed toward the area intended to be illuminated.
- (b) Lighting is reasonably shielded or otherwise aimed to minimize direct glare and light trespass onto adjacent properties.
- (c) Lighting shall not be installed or maintained so as to create direct glare that substantially interferes with:
 - (1) the reasonable use and enjoyment of neighboring residential property; or
 - (2) the safe operation of motor vehicles upon public streets or rights-of-way.
- (d) Outdoor lighting shall not be intentionally directed toward adjacent residential property except as reasonably necessary for the illumination of the owner's property.
- (e) Lighting installed for security purposes shall be no brighter than reasonably necessary to accomplish its intended purpose.

16-1205 Complaint Investigation.

- (a) This section shall be enforced upon receipt of a complaint.
- (b) Upon receiving a complaint, Code Enforcement shall investigate the lighting to determine whether it complies with this section.
- (c) If a violation exists, the property owner shall be provided written notice identifying the corrective measures necessary to achieve compliance.
- (d) Corrective measures may include:
 - (1) re-aiming fixtures;
 - (2) installation of shielding;
 - (3) lowering fixture mounting height;
 - (4) replacement with full cutoff fixtures;
 - (5) reducing fixture output;
 - (6) installation of motion controls or timers; or
 - (7) other reasonable modifications.

16-1206 Administrative Compliance Period.

- (a) Except where an immediate public safety hazard exists, a property owner shall be provided not less than thirty (30) days to complete corrective measures.
- (b) The Director may grant one administrative extension upon a showing of good cause.

16-1207 Appeals.

Any determination made under this section may be appealed to the Board of Adjustment pursuant to Section 22-441.

16-1208 Violations.

- (a) A violation of this section shall constitute a municipal offense.
- (b) Each day a violation continues after expiration of the compliance period shall constitute a separate offense.

ON 08/04/26

**To: City of Norman Code Compliance Division
City of Norman Planning and Community Development Department**
CC: City of Norman Traffic Division
CC: Trey Kirby, Ward 5 City Council
CC: All Ward Councilmembers
**RE: Request for Investigation of Excessive Outdoor Lighting
Light Trespass, and Traffic Safety Concerns
at 3500 Grand Canyon Drive, Norman, Oklahoma**
Date: August 4, 2026

Dear City Officials:

I respectfully request a **Light Ordinance** be passed relating to **outdoor lighting installation** and use be passed. The need is great for us personally, as well as our neighbors, who have all been affected by the egregious lighting located at **3500 Grand Canyon Drive, Norman, Oklahoma**.

We have personally reached out to the people who live at this location. They moved to the neighborhood sometime before 2023. Their names are Earnest and Lillian Abunaw. We had a brief exchange with them concerning the lights, but their explanation for installing the blinding lights is that "they don't like the dark," regardless of the fact they lived there for several years without the lights.

The lights point outward to all the adjoining properties and reaches our property easily. We have lived at **1401 36th Avenue S.E. for 30 years**. The road distance between our home and the Abunaw property is approximately 0.4 - 0.5 miles (about 2,100-2,600 feet) and roughly a 1-minute drive.

On the Abunaw property, the owners have recently added multiple pole-mounted and tree/bush-mounted LED floodlights that operate continuously "dusk-to-dawn" each day, seven days per week. Most of the fixtures appear to be mounted approximately 10 to 12 feet above ground level (See Exhibit A-Daytime) and are positioned in a manner that allows the light source itself to be obtrusively and directly visible from neighboring properties (both joining and not joining) and nearby roadways.

We have submitted numerous photographs to the City Clerk, which are on file. Daytime photographs show some fixtures mounted on freestanding poles, as well as other fixtures mounted in various trees and bushes around the property, and all without any apparent shielding to prevent the blinding direct glare. Nighttime photographs (See Exhibit A-

Nighttime) document substantial light emission beyond the boundaries of the property. The neighboring residences have normal residential lighting.

The extensive lighting creates significant glare that is visible from neighboring properties, residential driveways, and public roadways. The light sources themselves are easily visible from the intersection of SE 36th Avenue and East Lindsey Street, approximately one-half mile from the property. The intensity of the intrusive lighting is such that neighboring acreage, homes, and pastureland are illuminated far beyond the owner's property boundaries. Their lights have NO SHIELDS on them and point OUTWARD towards neighbors, not towards their house or their grounds. It lights up OUR PROPERTY, OUR NEIGHBOR'S PROPERTY, and the ROADWAYS, not theirs. The lights are easily seen from Lindsey Street and are blinding for us when we turn off Lindsey to proceed to our driveway.

The lighting impacts include:

- Continuous "dusk-to-dawn" operation each day, seven days per week.
- Direct blinding glare visible from SE 36th Avenue and surrounding roadways.
- Illumination extending across approximately eight acres of our property and additional neighboring acreage located between our residence and the lighting installation.
- Light entering windows of neighboring homes of the Whatley's at 1500 Grand Canyon Rd., the Hurst's at 1400 36th Ave. S.E., and Kyle Davis' at 1501 36th Ave S.E., which is affecting the peaceful "*nighttime use and enjoyment*" of "*both the inside and outside use*" of the surrounding residential properties.
- The lighting causes a significant sky glow, and the excessive brightness is visible throughout the area.
- the Illumination of our pastureland, which is used for horses and cattle, is substantially altering natural nighttime conditions and could potentially cause damage to their natural reproduction cycles.

I (Cheryl Davis) have a diagnosed macular degeneration visual impairment that significantly increases sensitivity to glare and bright point-source lighting. As a result, the lighting substantially interferes with my ability to safely use our driveway, outdoor living areas, and property after dark. The glare significantly reduces my near and far visibility, affects depth perception, and creates substantial visual discomfort when facing (or even indirectly facing) the direction of the lighting.

Normally, I have to look or sit away from bright lighting, and due to the neighbor's blinding lights, when I take my dog out at dusk or later, I cannot see her in the yard any more. We have packs of coyotes on our property, and the lights are so blinding, I fear for her safety, as well as mine for risk of falling.

In addition, there are public safety concerns associated with this location. SE 36th Avenue is a dead-end roadway, yet motorists frequently mistake it for a through street. Over the years, vehicles have left the roadway in this area, including incidents involving impaired drivers and at least one elderly driver who ran off the road and into the canyon near the property in question.

While I cannot state that the lighting caused those incidents (since the lighting was just recently added), the installation of extremely bright, continuously nighttime-operating lights directed toward approaching traffic from Lindsey onto 36th Avenue has the potential to further reduce nighttime visibility, impair dark adaptation, and increase driver distraction in an area where roadway navigation already presents challenges.

Without access to the property and based upon the photographs and observations available, the fixtures appear to emit substantial horizontal light and glare rather than confining illumination to the owner's property. The nighttime photographs demonstrate direct visibility of the light source and widespread, intrusive illumination extending onto, and also into the windows of the residences of neighboring properties and are emitting dangerous glares toward a public roadway.

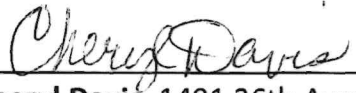
Accordingly, I respectfully request that the City Councilmembers:

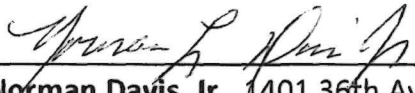
1. **Determine the zoning classification applicable to 3500 Grand Canyon Drive;**
2. **Pass a reasonable ordinance for lighting installation and use so that egregious lighting such as my neighbors' lighting cannot willfully be ignored to such a "lighting trespassing degree" - an ordinance which will cause violators to have to comply with clear and reasonable guidelines and applicable City of Norman outdoor-lighting, zoning, and development standards;** this would go a long way in making for better neighbors and friendlier neighborhoods.
3. **Require that lighting fixtures are properly shielded, directed, and configured to minimize glare and light trespass;**
4. **Include in the ordinance that egregious outdoor lighting that trespasses on surrounding properties and roadways constitutes a nuisance affecting neighboring property and home owners;**
5. **Include in the ordinance penalties or consequences for the effect of the lighting on motorists nearby roadways;**
6. **Require immediate modifications to be necessary in reduce glare, roadway visibility of the light source, and off-site light trespass; and**
7. **Include that the City be able to take any action deemed appropriate to protect neighboring residents, motorists, and surrounding properties.**

Photographs documenting the lighting installation during both daytime and nighttime conditions are on file with the City Clerk. These photographs show the pole-mounted fixtures, tree and bush mounted fixtures, the **apparent lack of shielding**, the **direct visibility of the light source**, and the **extent of illumination beyond the property boundaries**. Most of these photos were taken before the Abunaws began putting up "more lights" on May 24.

I respectfully request you pass an ordinance to protect us and others from this situation in the future. Thank you for your attention to this matter.

Respectfully submitted,


Cheryl Davis, 1401 36th Avenue S.E.


Norman Davis, Jr., 1401 36th Avenue S.E.

ON 8-5-26**Lisa Webb**

From: Jennifer Whatley <okeliteadjusting@gmail.com>
Sent: Wednesday, August 5, 2026 2:46 PM
To: _City Clerk; Ward5
Subject: Motion on exterior lights

This Message Is From an Untrusted Sender

You have not previously corresponded with this sender.

[Report Suspicious](#)

Clerk,

Please distribute to Council members for consideration of tomorrow's meeting.

Dear Members of the City Council,

I am writing as a concerned resident and frequent user of the roads in Norman. I am writing to express strong support for the motion currently before you regarding the light complaint filed against the owners of 3500 Grand Canyon Dr. The lights in question create a serious public-safety hazard and should be required to be removed or substantially redirected.

When traveling east on Lindsey toward the intersection with 36th Street, these lights are intensely bright and aimed in multiple directions. They create significant glare that distracts drivers and makes it difficult to focus on the roadway and other traffic. Once a driver turns onto 36th Street, the problem worsens: the same lights remain pointed outward toward the road, severely reducing visibility. This is especially dangerous at the already sharp 90-degree turn onto Grand Canyon, where clear sight lines are critical.

The hazard is equally serious in the opposite direction—when traveling from Grand Canyon onto 36th Street—where the glare again impairs a driver's ability to see the roadway and navigate the turn safely.

These conditions pose an unnecessary risk to every motorist, cyclist, and pedestrian who uses this stretch of road, particularly during evening and nighttime hours. Glare of this intensity temporarily impairs vision and slows reaction times precisely when careful navigation is required.

I respectfully urge the Council to order the lights to be taken down or permanently redirected so they no longer shine into the public right-of-way. Addressing this issue promptly will improve safety for everyone who travels these streets.

Thank you for your attention to this matter and for your continued work on behalf of our community's well-being. I am available to provide any additional information if needed.

Sincerely,

Jennifer Whatley

Ward 5 resident

FILED IN THE OFFICE
OF THE CITY CLERKON 8-5-26

Nathan and Susan Whatley
1500 Grand Canyon Drive
Norman, OK 73026
Nathan.whatley@mcafeetaft.com
SusanWahley558@aol.com
(405) 514-8566

August 5, 2026

To: City of Norman Code Compliance Division
City of Norman Planning and Community Development Department
CC: City of Norman Traffic Division
CC: Trey Kirby, Ward 5 City Council
CC: All City Councilmembers
RE: Request for Investigation of Excessive Outdoor Lighting
Light Trespass, and Traffic Safety Concerns
at 3500 Grand Canyon Drive, Norman, Oklahoma

Dear City Officials:

We are writing to add our names to the recent request for a **Light Ordinance** relating to **outdoor lighting installation** and use which was recently submitted by our neighbors, Norman and Cheryl Davis. As expressed by the Davis's, there is a real need for such an ordinance in our neighborhood to address the outrageous lighting located at 3500 Grand Canyon Drive and owned by Earnest and Lillian Abunaw. We live directly west of the Abunaw's at 1500 Grand Canyon Drive, where we have resided for the last 27 years.

As noted by the Davis's, the Abunaw's lights point outward to all the adjoining properties and they flood our property with harsh light, including light that shines through the top of our bedroom window. The lighting also affects our ability to safely drive down 36th Avenue SE and Grand Canyon Drive after dark to reach our home and has caused serious concern for family and friends driving to our property.

As noted by the Davis's, the Abunaw's light fixtures emit substantial horizontal light and glare and do not confine the illumination to the Abunaw's property. The Abunaw's lighting is intrusive and dangerous.

Accordingly, we respectfully join in the request that the City Councilmembers:

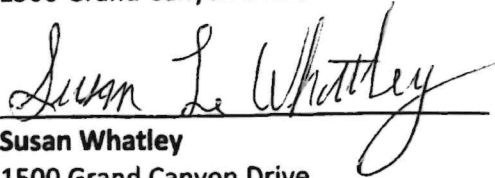
1. Determine the zoning classification applicable to 3500 Grand Canyon Drive;
2. Pass a reasonable ordinance for lighting installation and use so that egregious lighting such as my neighbors' lighting cannot willfully be ignored to such a "lighting trespassing degree" - an ordinance which will cause violators to have to comply with clear and reasonable guidelines and applicable City of Norman outdoor-lighting, zoning, and development standards; this would go a long way in making for better neighbors and friendlier neighborhoods.
3. Require that lighting fixtures are properly shielded, directed, and configured to minimize glare and light trespass;
4. Include in the ordinance that egregious outdoor lighting that trespasses on surrounding properties and roadways constitutes a nuisance affecting neighboring property and home owners;
5. Include in the ordinance penalties or consequences for the effect of the lighting on motorists nearby roadways;
6. Require immediate modifications to be necessary in reduce glare, roadway visibility of the light source, and off-site light trespass; and
7. Include that the City be able to take any action deemed appropriate to protect neighboring residents, motorists, and surrounding properties.

We respectfully request you pass an ordinance to protect us, and to protect others from similar situations in the future. Thank you for your consideration.

Respectfully submitted,

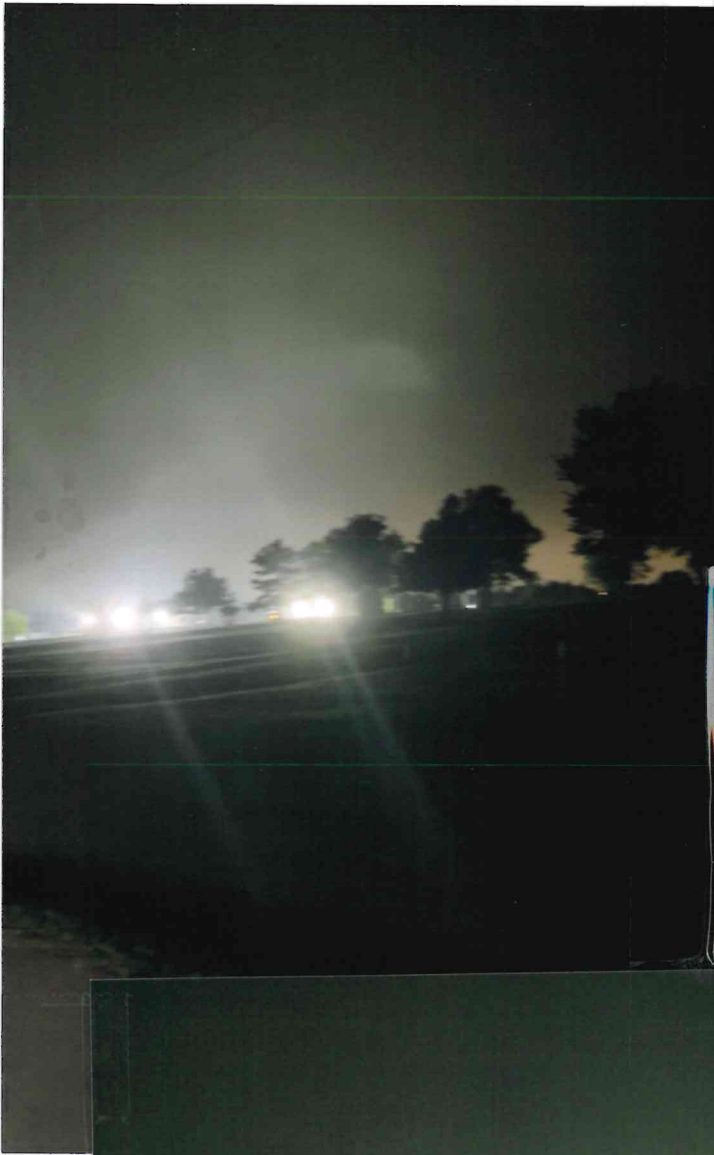


Nathan Whatley
1500 Grand Canyon Drive



Susan Whatley
1500 Grand Canyon Drive



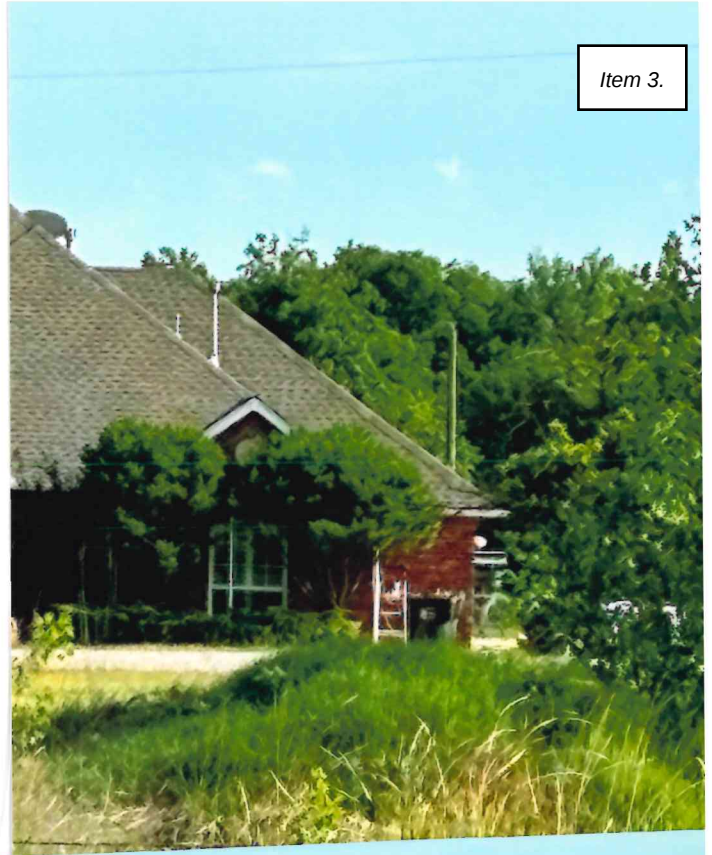
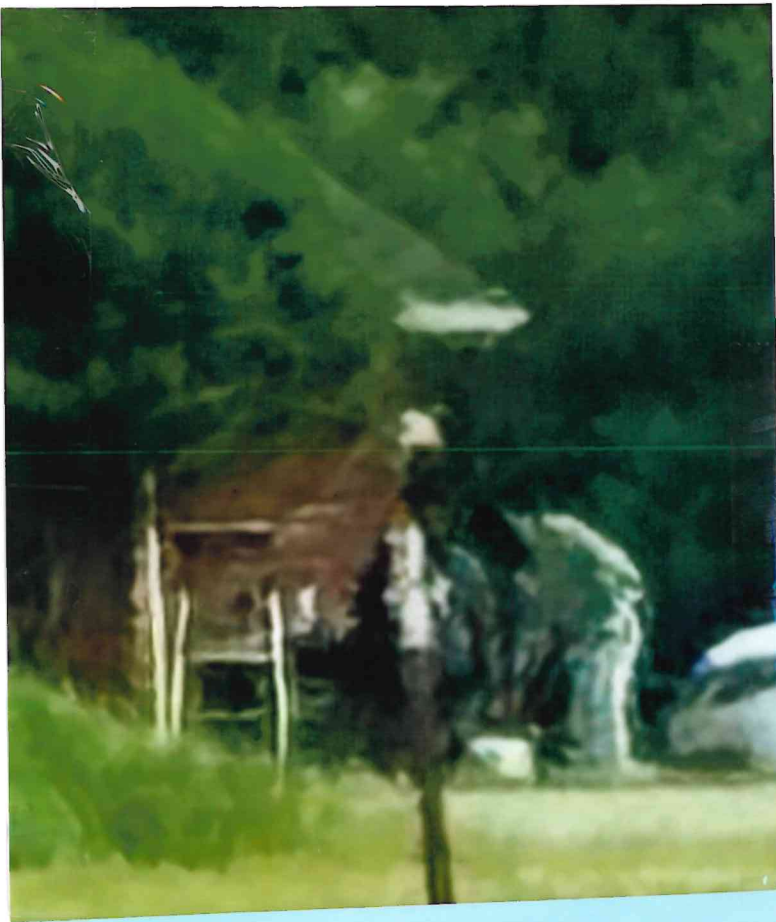




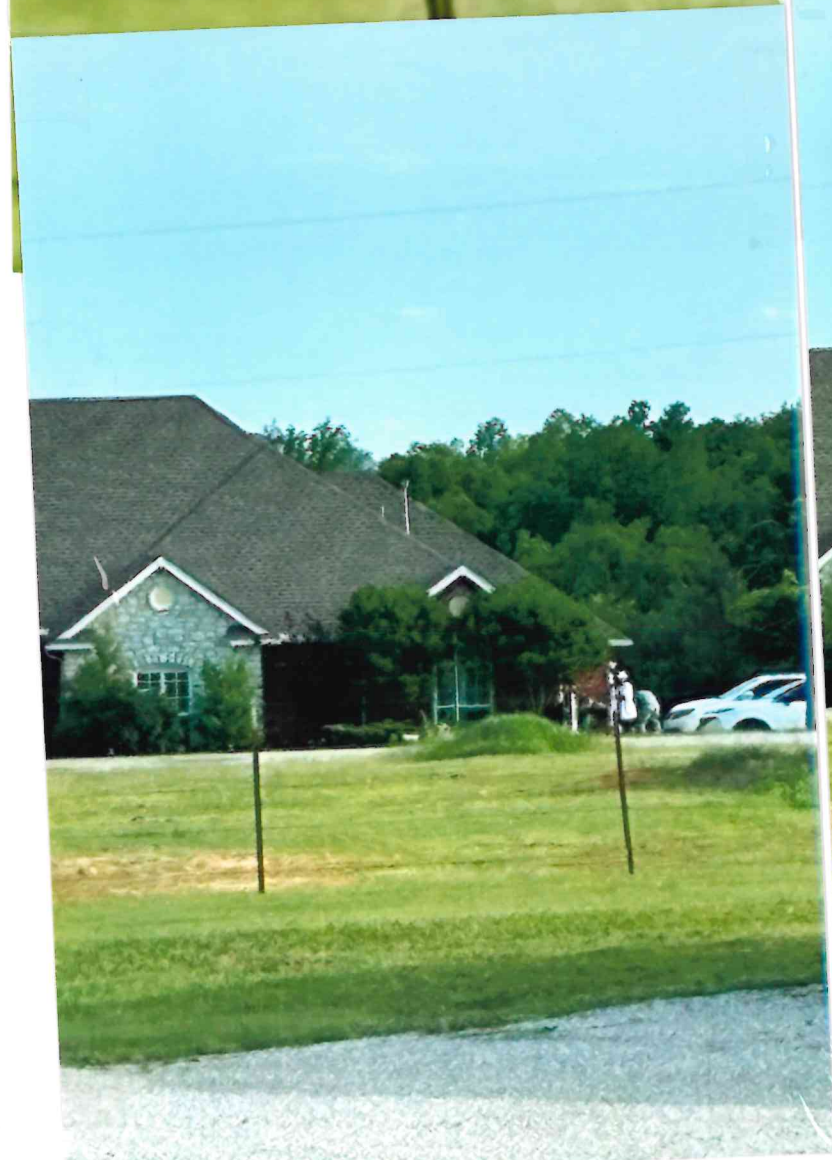


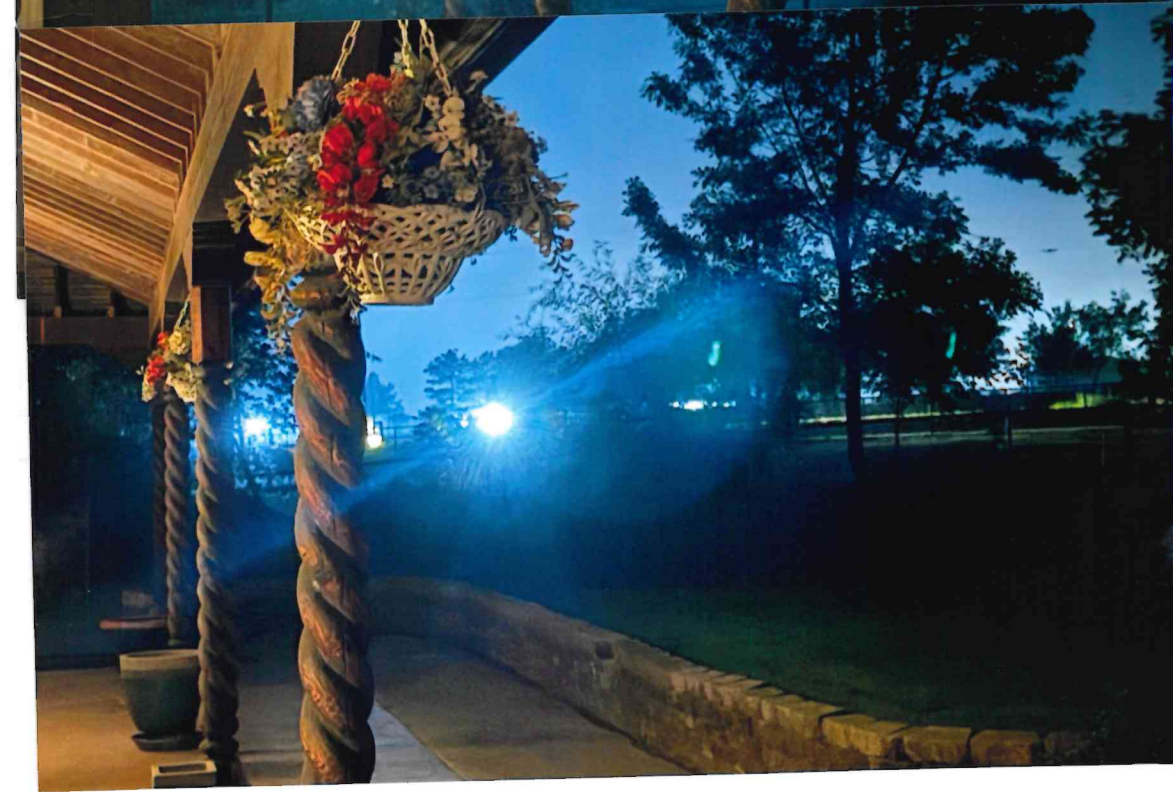






Item 3.





2025-01-14



