



CITY OF NORMAN, OK CITY COUNCIL CONFERENCE

Municipal Building, Executive Conference Room, 201 West Gray, Norman,
OK 73069

Tuesday, May 13, 2025 at 5:30 PM

AGENDA

It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, relation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please call 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.

CALL TO ORDER

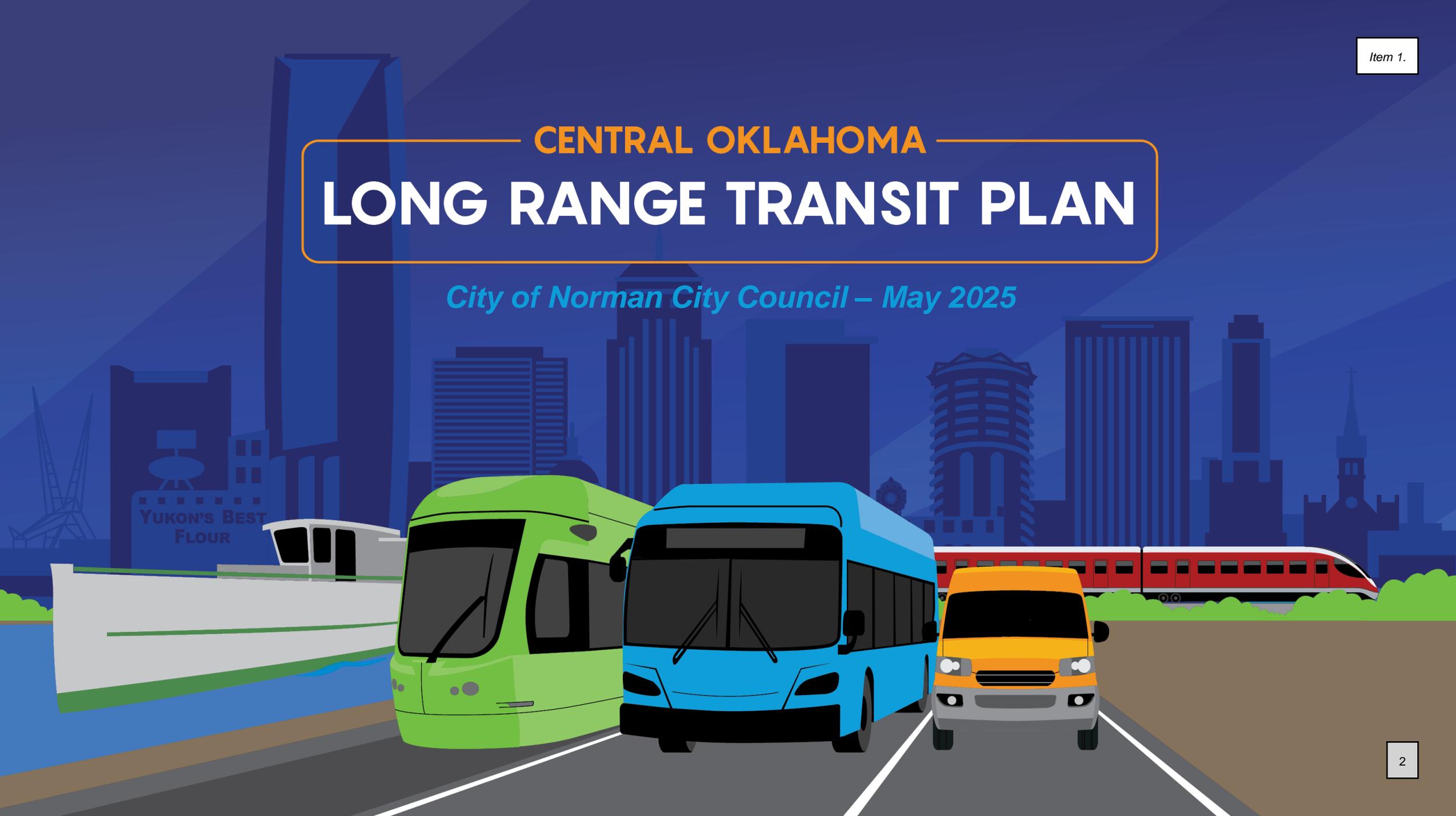
AGENDA ITEMS

1. UPDATE ON THE CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN.

ADJOURNMENT

CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN

City of Norman City Council – May 2025





Project Partners

Project Leads



Operating Partners



Government Partners



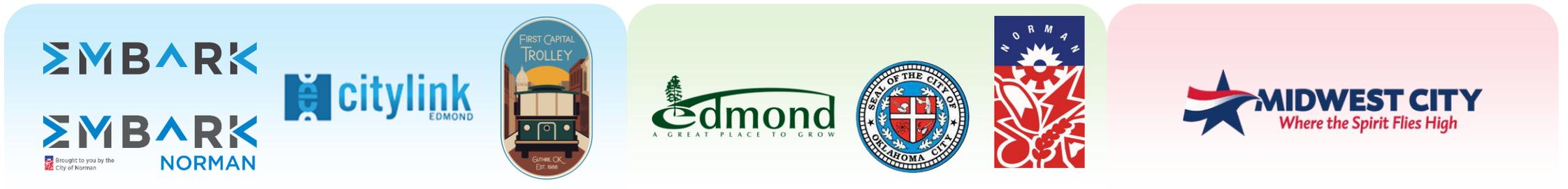


Agency Roles for Transit: Regional & State

	 Association of Central Oklahoma Governments	 Regional Transportation Authority of Central Oklahoma	 Oklahoma Department of Transportation
Role	Regional transportation planning and regional land use planning	Developing, funding, constructing, implementing, operating, and maintaining transportation projects	Assistance for rural transportation, coordination of the state rail plan and highway system
Funding	<ul style="list-style-type: none"> • State grants • Federal grants • Local membership dues and service fees 	<ul style="list-style-type: none"> • Membership dues • Sales tax authority to fund services 	<ul style="list-style-type: none"> • Administrative and funding partner to rural transit agencies • Public transit revolving fund



Agency Roles for Transit: Local



	Local Transit Agencies	Local Municipalities	Route Partnership
Role	Planning, operating, and maintaining local transit services	Planning adequate infrastructure for the operations of public transit	Contract with local agencies to provide service
Funding	<ul style="list-style-type: none"> Local funding State grants Federal grants (FTA) Fare Recovery 	<ul style="list-style-type: none"> General Fund Dedicated sales tax 	<ul style="list-style-type: none"> General Fund



Agenda

1 Project Description

2 Draft Transit Vision

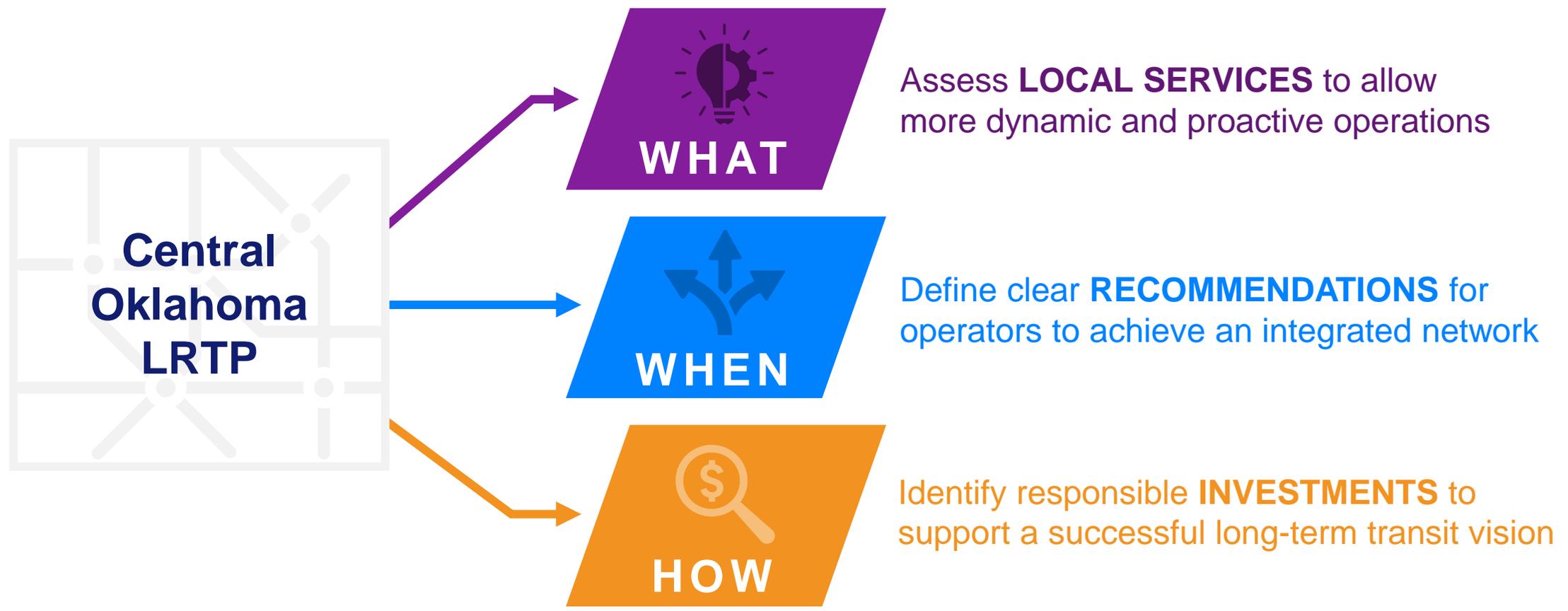
3 Get Involved!

Project Description





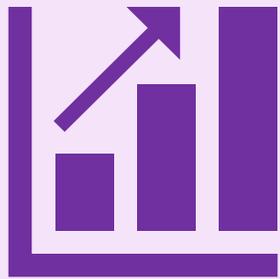
Project Description



Vision and Goals



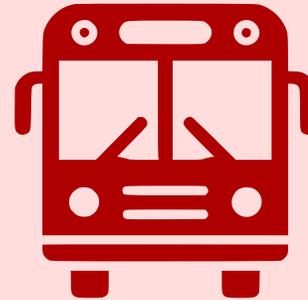
Develop an intentional plan for a cohesive network of transit services that supports growth, promotes equity, enhances quality of life, and facilitates opportunity across Central Oklahoma.



Provide communities with meaningful access to transit



Create a compelling, reliable rider experience



Offer competitive service options



Utilize resources effectively



Project Schedule



Draft Transit Vision





What is the Draft Transit Vision?

-  **Improvements to service and operations of the local transit network**
-  **Responds to planned high-capacity transit investments**
-  **Identifies corridors for improved local service**
-  **Maximizes potential connections to the high-capacity network**
-  **Proposes complementary programs to support mobility in the region**

Why is Transit Important?

- Provides connections to a regional transportation network
- Offers affordable options for people to access jobs and services
- Addresses congestion by consolidating vehicle trips
- An affordable alternative to widening roadways





Study Area

ACOG Planning Area



1.3 million Residents



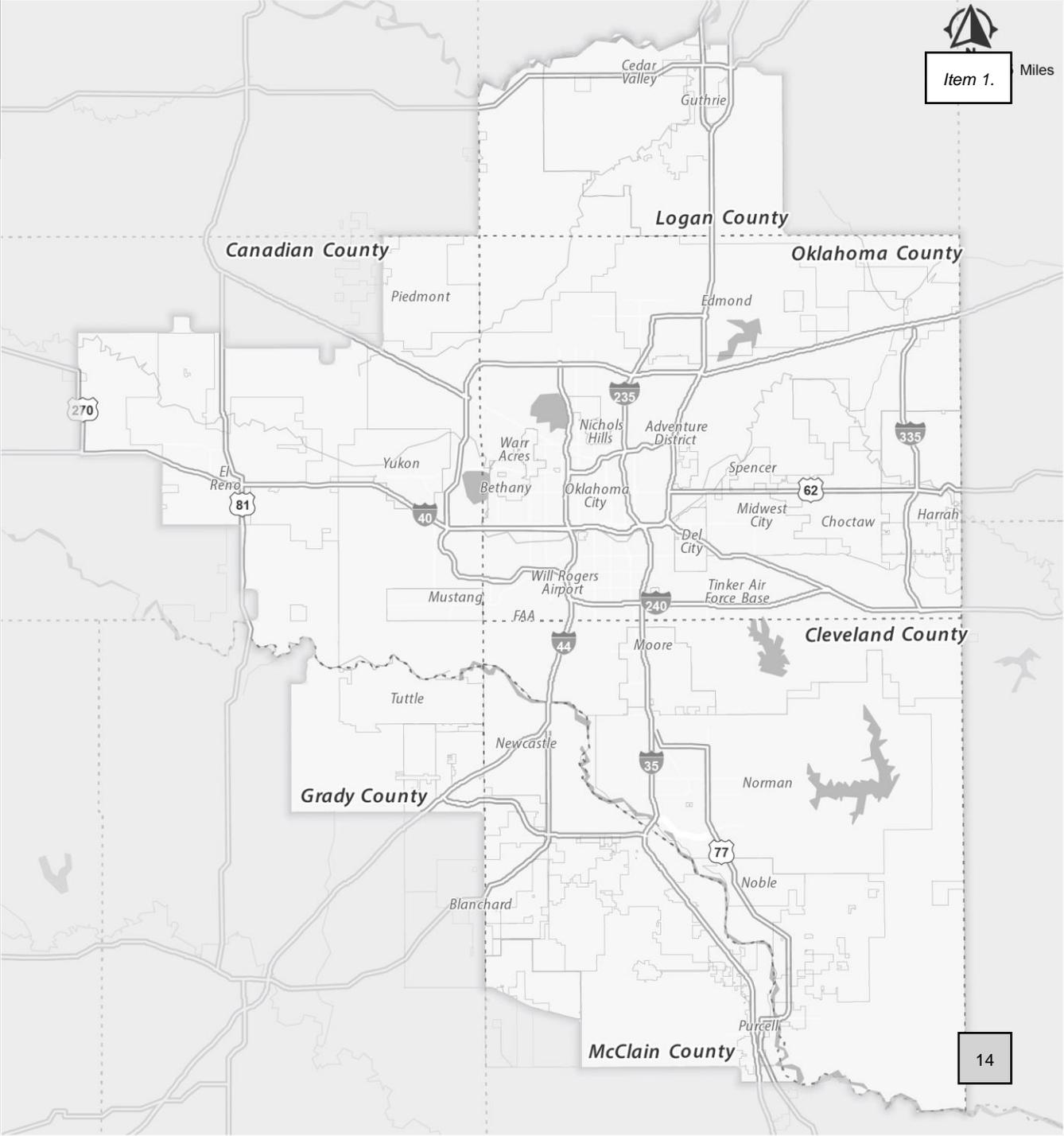
600,000 Jobs



36 Cities/Towns

Transit Operators

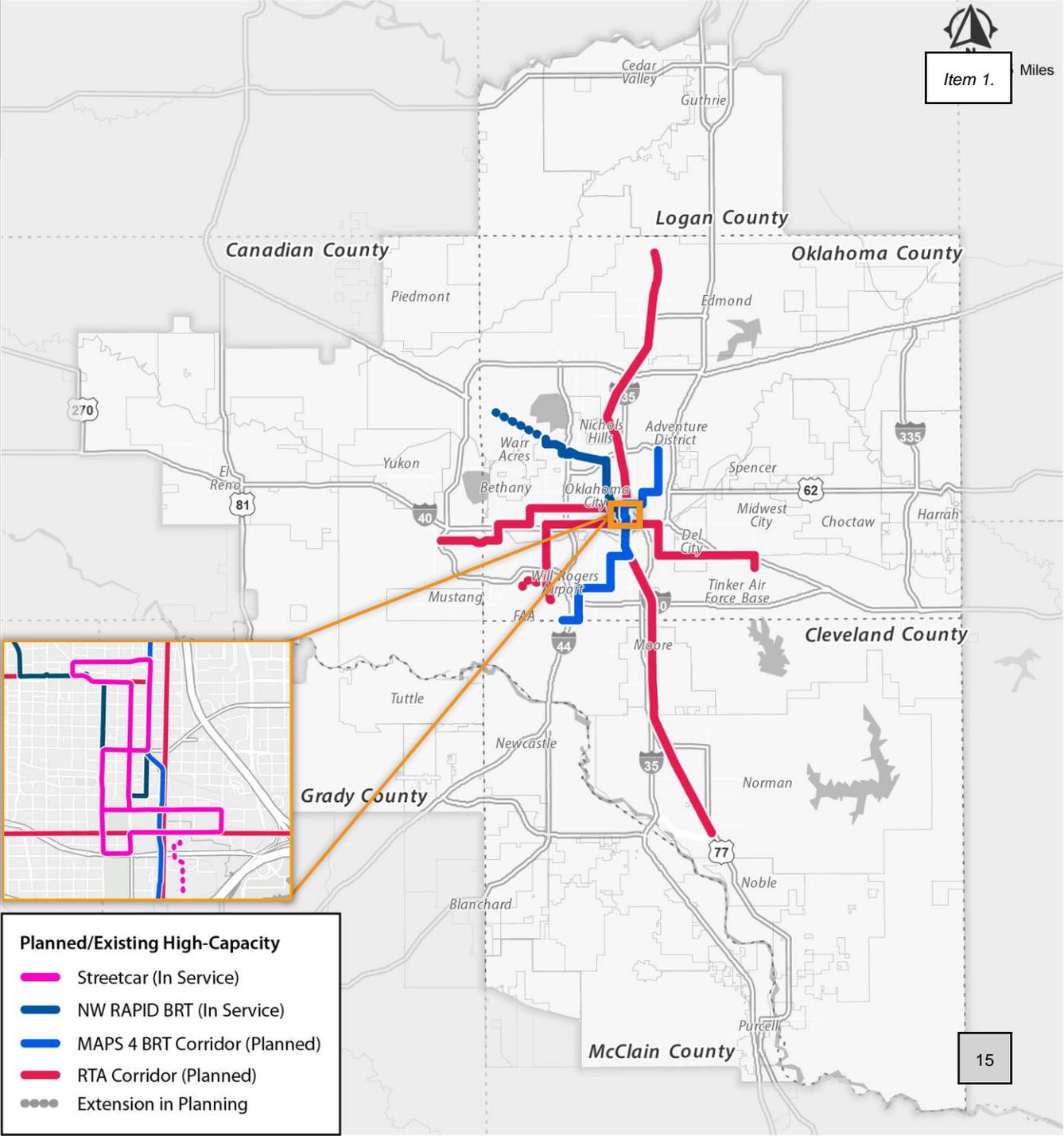
- EMBARK
- EMBARK Norman (City of Norman)
- Citylink Edmond
- First Capital Trolley





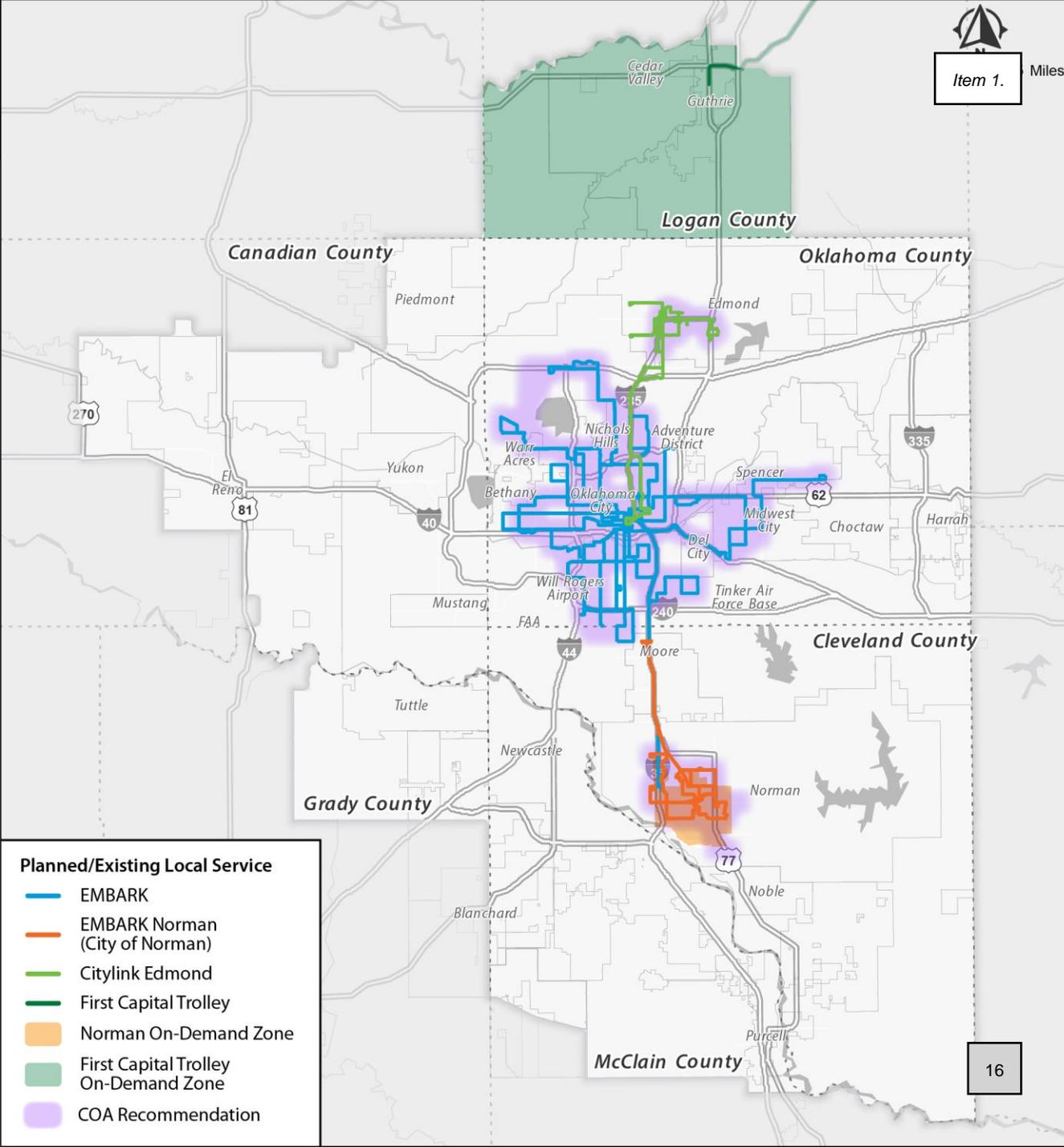
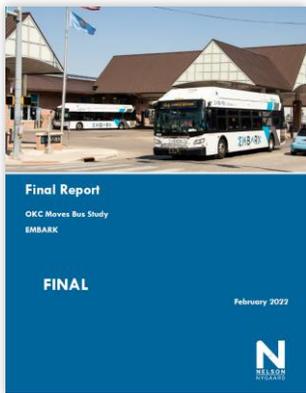
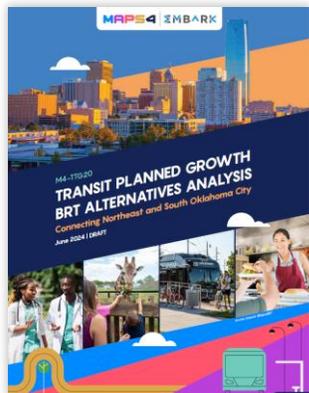
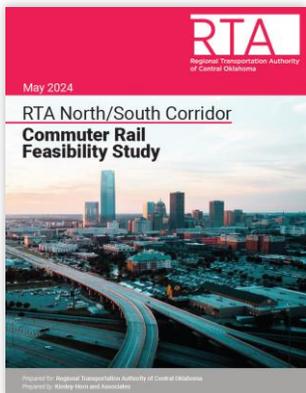
Future High-Capacity Network

- RAPID Northwest (Extension in Planning)
- Streetcar (Extension in Planning)
- MAPS 4 BRT Corridor
- RTA N/S Commuter Rail Corridor
- RTA Airport Corridor
 - FAA Connection
- RTA East Corridor
- RTA West Corridor





Aligning with Previous Planning Efforts





Aligning with Community Needs

Assess Phase Engagement Summary

Need to provide better connections at transfer points

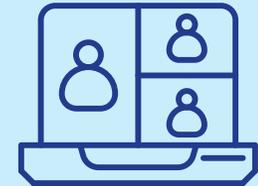
Interest in express service between communities within the region

Desire for increased frequency and longer service windows on weekdays and weekends

General excitement for the future of transit in Central Oklahoma



19 Board /Committee Meetings



1 Virtual Town Hall
43 Attendees



1,800 Website Views



20 Public Comments



Factsheets, Social Media, Website



Draft Regional Transit Vision

Guiding Principles



Improve Network Connections



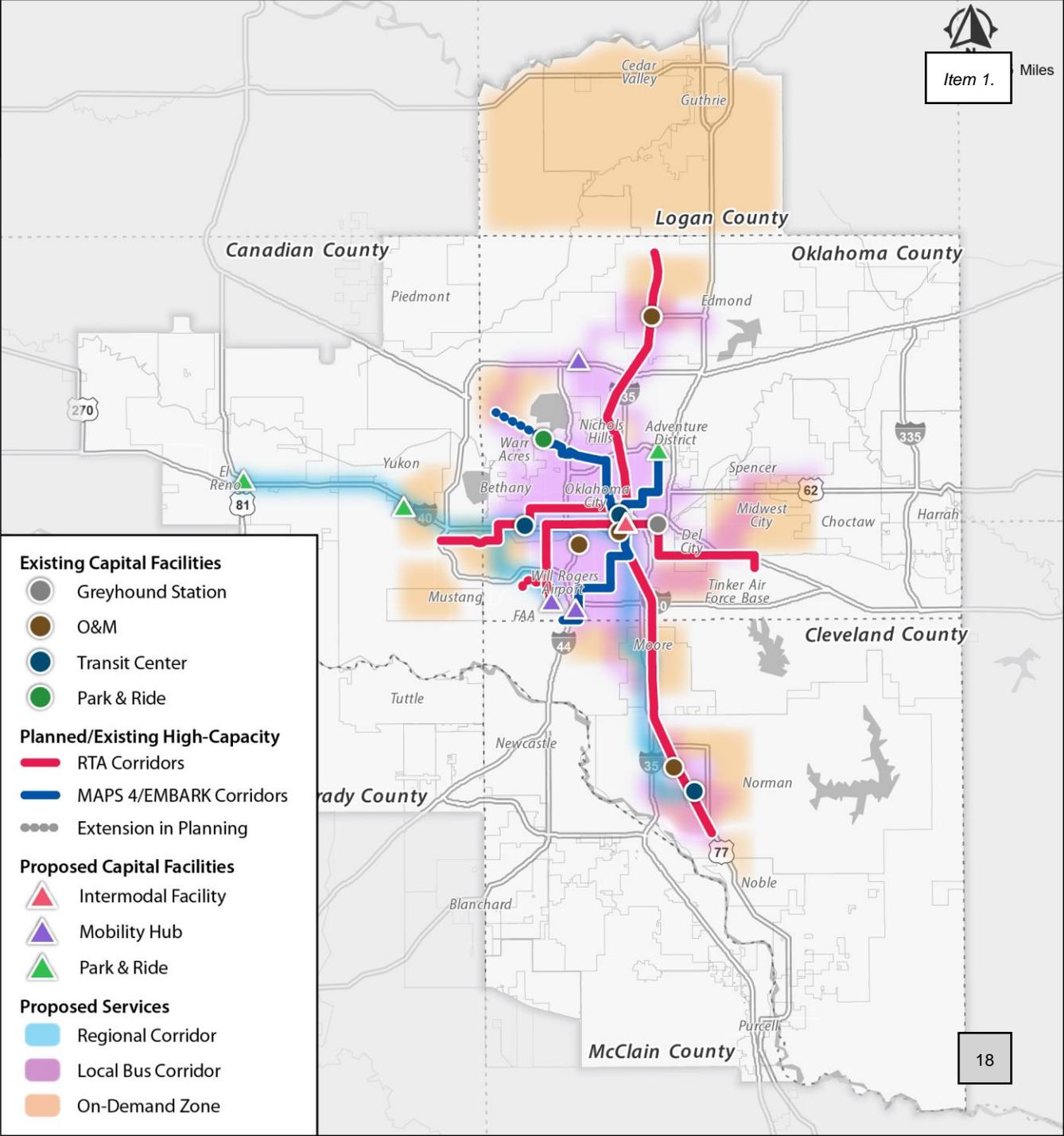
Connect to High-Capacity Investments



Higher Frequency Service



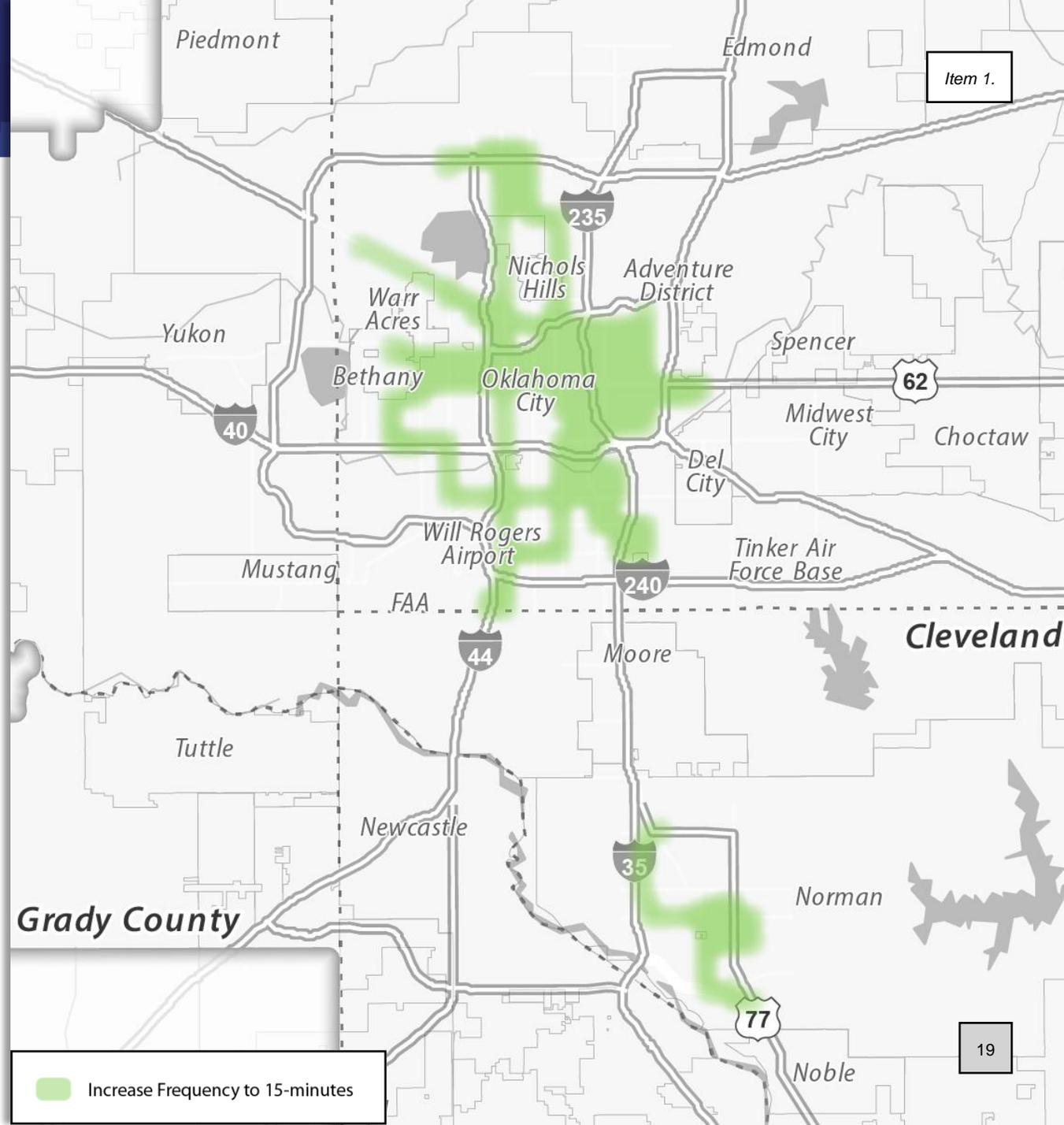
Complementary Programs





Higher Frequency Service

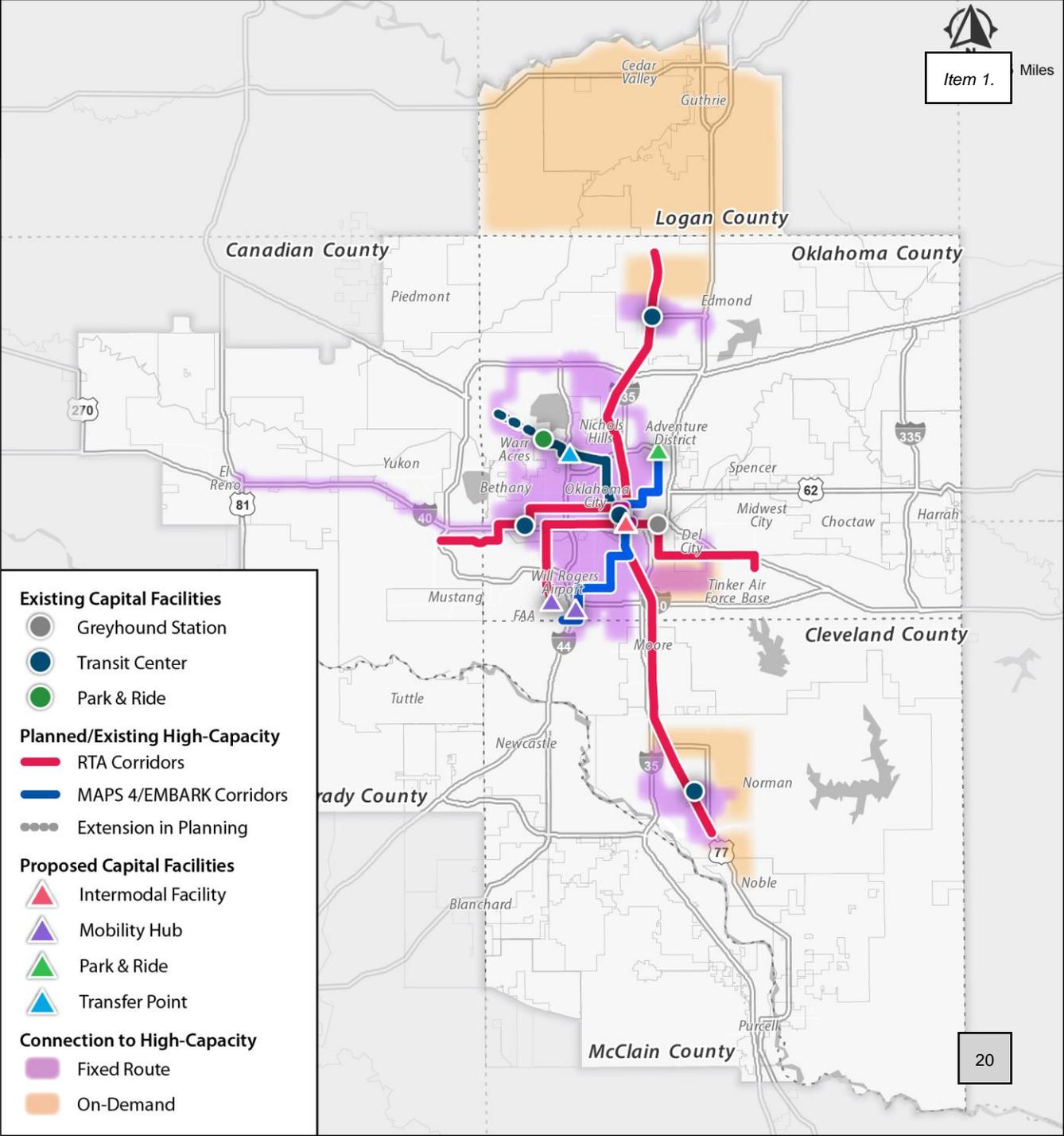
- Allow riders **more flexibility for different trip types** throughout the day
- Decrease transfer wait times with **more frequent service**





Connect to High-Capacity Investments

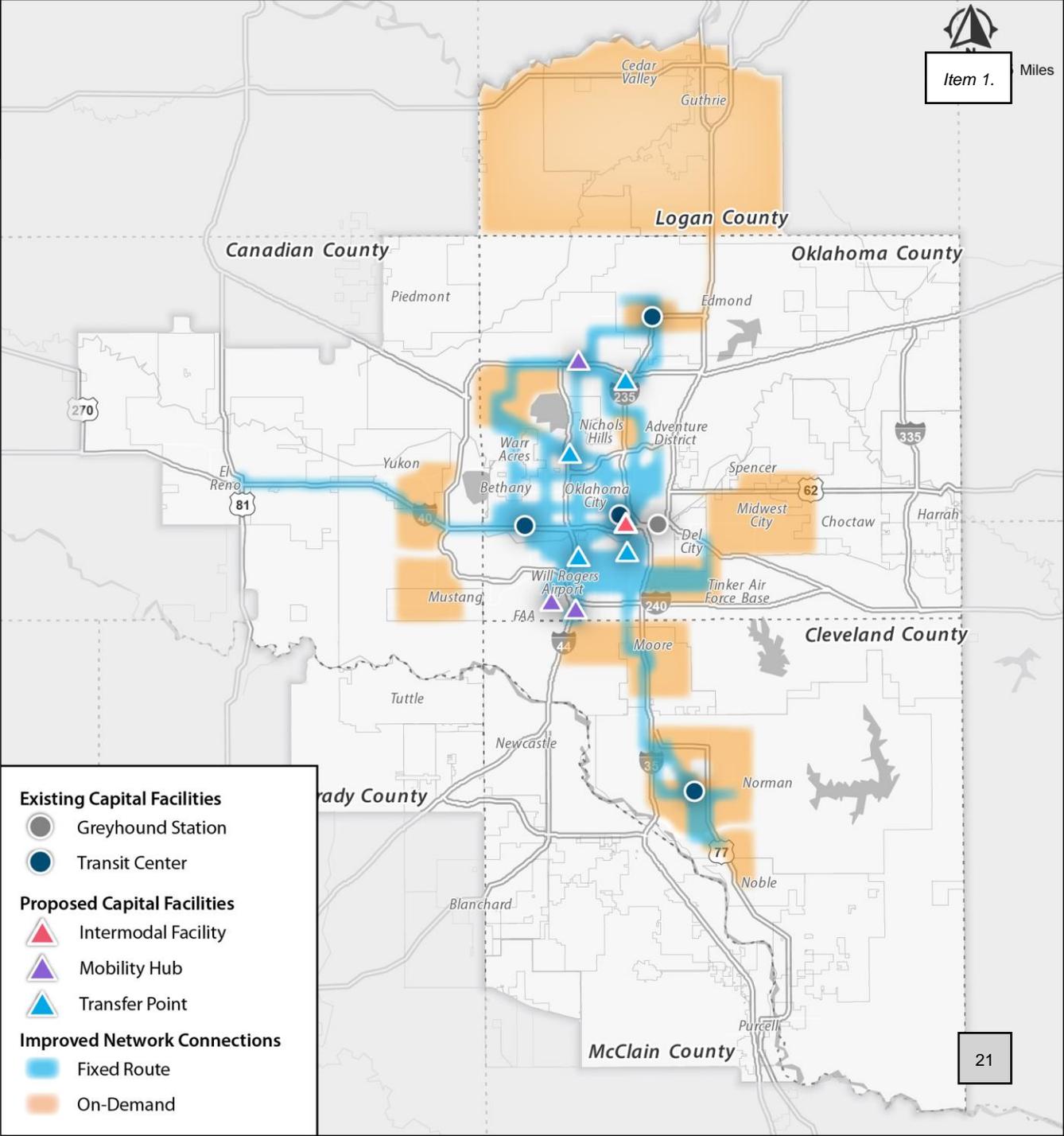
- New routes to provide connections to areas with transit needs
- Mobility hubs to support high-capacity transfers
- On-demand services to connect users to high-capacity transit stations





Improve Network Connections

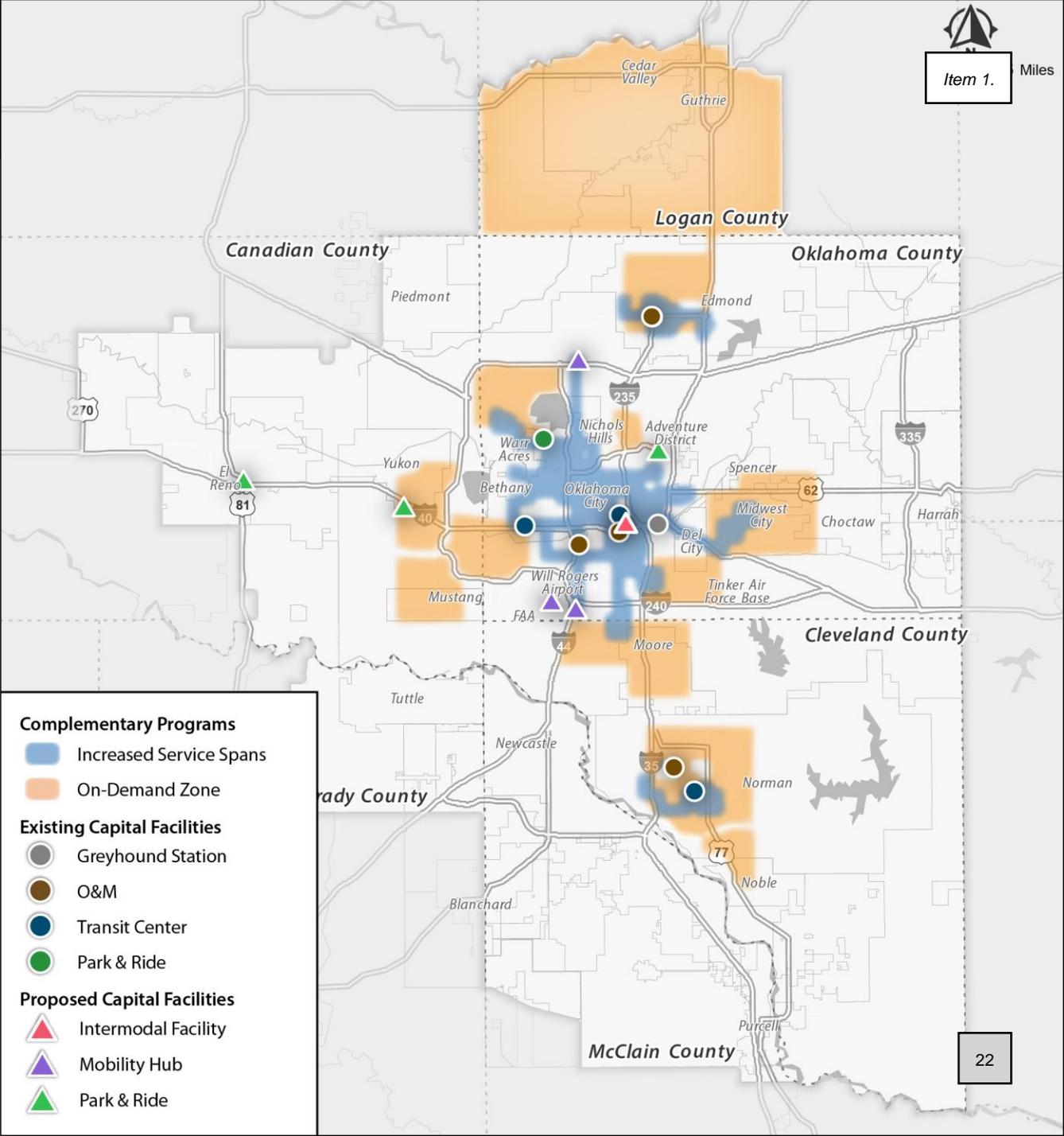
- Modifying route alignments to provide **better service to more areas**
- Adding new crosstown routes for **more direct trips**
- Providing **better connections** at transfer points





Complementary Programs

- Mobility Hubs to provide amenities for passengers and connectivity to transfer from one type of transit to another
- Park & Ride to provide flexible options to connect to the transit system
- On-Demand zones to support first/last mile connections and short trips





Draft Regional Transit Vision

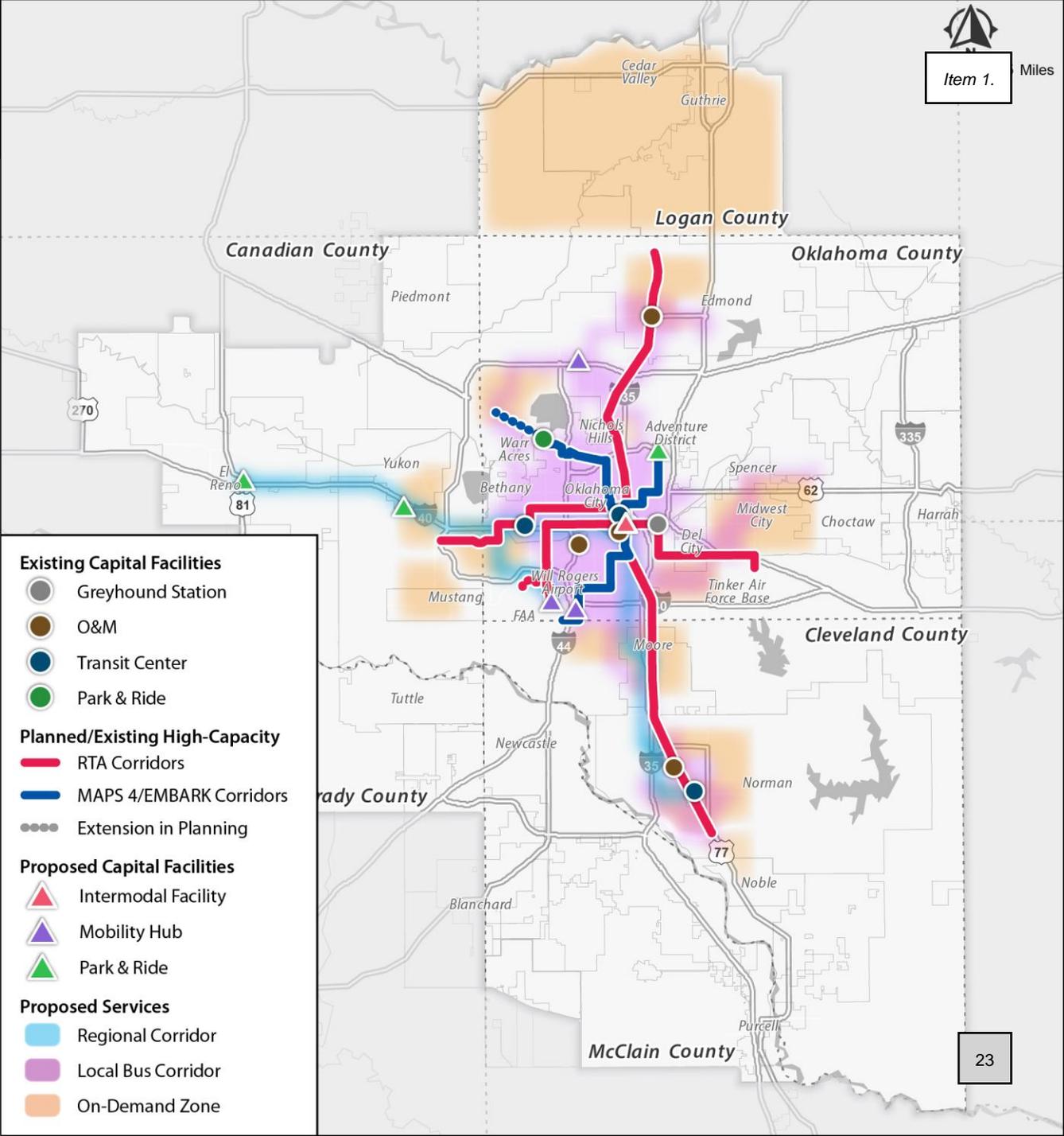
15
High Frequency Routes

25
Routes with Service Enhancements

15
On-Demand Zones

23
New Routes

16+
Capital Facilities (Park and Rides, Intermodal Station, Transit Centers)

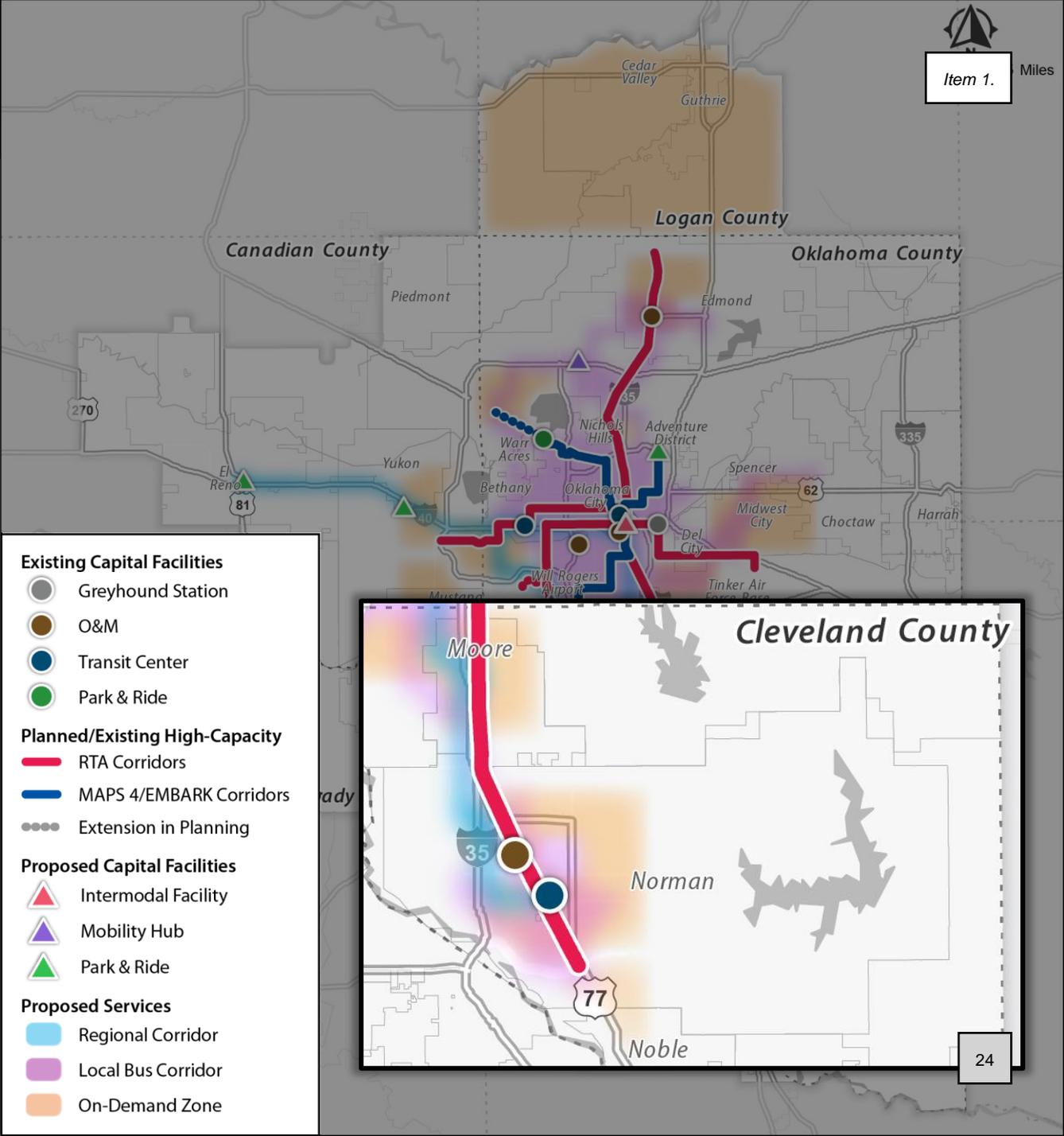




Draft Regional Transit Vision

City of Norman

<p>2 High Frequency Routes</p>	<p>4 Routes with Service Enhancements</p>
<p>3 On-Demand Zones</p>	<p>5 New Routes</p>
<p>2+ Capital Facilities (Park and Rides, Intermodal Station, Transit Centers)</p>	





Get Involved!

Virtual Town Hall

July 9th, 2025

11:30 AM – 12:30 PM

Learn about the Central Oklahoma Draft Transit Vision and help us shape the future of transit!

Learn more at
www.ConnectCentralOK.com

Draft Transit Vision Story Map



Review the Draft Transit Vision and provide feedback!



Q & A