



# CITY OF NORMAN, OK CITY COUNCIL CONFERENCE

Municipal Building, Executive Conference Room, 201 West Gray, Norman,  
OK 73069

Tuesday, May 13, 2025 at 5:30 PM

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## AGENDA

*It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, relation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please call 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.*

### CALL TO ORDER

### AGENDA ITEMS

1. UPDATE ON THE CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN.

### ADJOURNMENT

# CENTRAL OKLAHOMA LONG RANGE TRANSIT PLAN




*City of Norman City Council – May 2025*





# Project Partners

**Project Leads**



**Operating Partners**






**Government Partners**



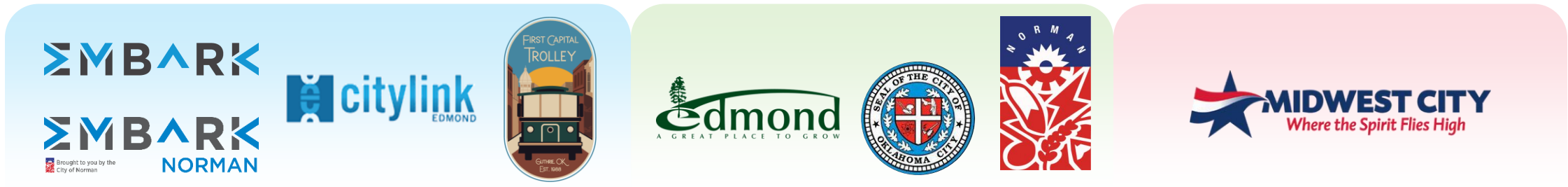


# Agency Roles for Transit: Regional & State

	<div> ASSOCIATION OF CENTRAL OKLAHOMA GOVERNMENTS</div>	<div> Regional Transportation Authority of Central Oklahoma</div>	<div></div>
	Association of Central Oklahoma Governments	Regional Transportation Authority of Central Oklahoma	Oklahoma Department of Transportation
Role	Regional transportation planning and regional land use planning	Developing, funding, constructing, implementing, operating, and maintaining transportation projects	Assistance for rural transportation, coordination of the state rail plan and highway system
Funding	<ul style="list-style-type: none"><li>• State grants</li><li>• Federal grants</li><li>• Local membership dues and service fees</li></ul>	<ul style="list-style-type: none"><li>• Membership dues</li><li>• Sales tax authority to fund services</li></ul>	<ul style="list-style-type: none"><li>• Administrative and funding partner to rural transit agencies</li><li>• Public transit revolving fund</li></ul>



# Agency Roles for Transit: Local



	Local Transit Agencies	Local Municipalities	Route Partnership
Role	Planning, operating, and maintaining local transit services	Planning adequate infrastructure for the operations of public transit	Contract with local agencies to provide service
Funding	<ul style="list-style-type: none"><li>Local funding</li><li>State grants</li><li>Federal grants (FTA)</li><li>Fare Recovery</li></ul>	<ul style="list-style-type: none"><li>General Fund</li><li>Dedicated sales tax</li></ul>	<ul style="list-style-type: none"><li>General Fund</li></ul>



# Agenda

**1** Project Description

**2** Draft Transit Vision

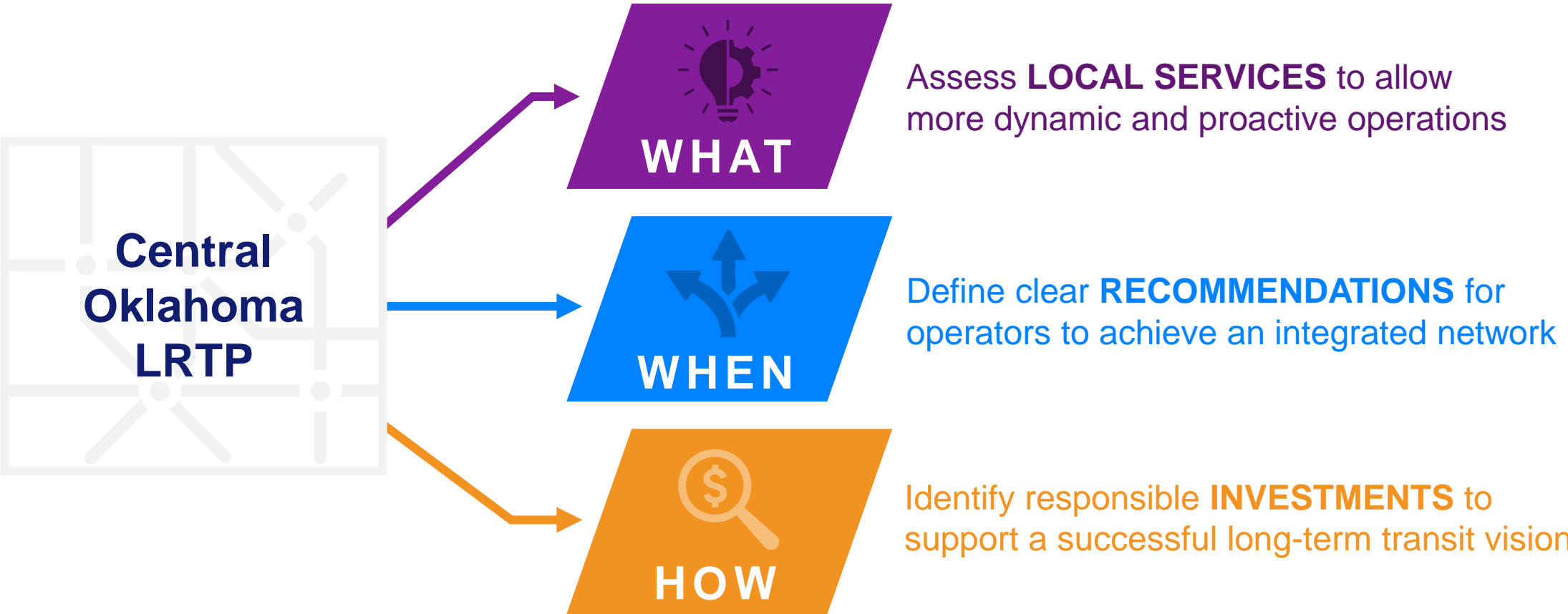
**3** Get Involved!

# Project Description





# Project Description







# Vision and Goals



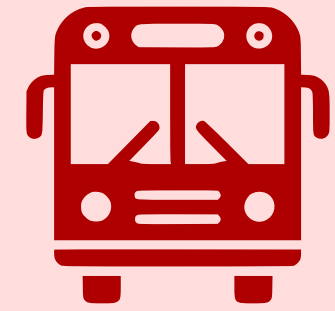
Develop an intentional plan for a cohesive network of transit services that supports growth, promotes equity, enhances quality of life, and facilitates opportunity across Central Oklahoma.



*Provide communities with meaningful access to transit*



*Create a compelling, reliable rider experience*



*Offer competitive service options*



*Utilize resources effectively*



# Project Schedule



# Draft Transit Vision





# What is the Draft Transit Vision?



**Improvements to service and operations of the local transit network**



**Responds to planned high-capacity transit investments**



**Identifies corridors for improved local service**



**Maximizes potential connections to the high-capacity network**



**Proposes complementary programs to support mobility in the region**



# Why is Transit Important?

- **Provides connections** to a regional transportation network
- Offers **affordable options** for people to access jobs and services
- **Addresses congestion** by consolidating vehicle trips
- An affordable alternative to widening roadways







# Study Area

## ACOG Planning Area



**1.3 million  
Residents**



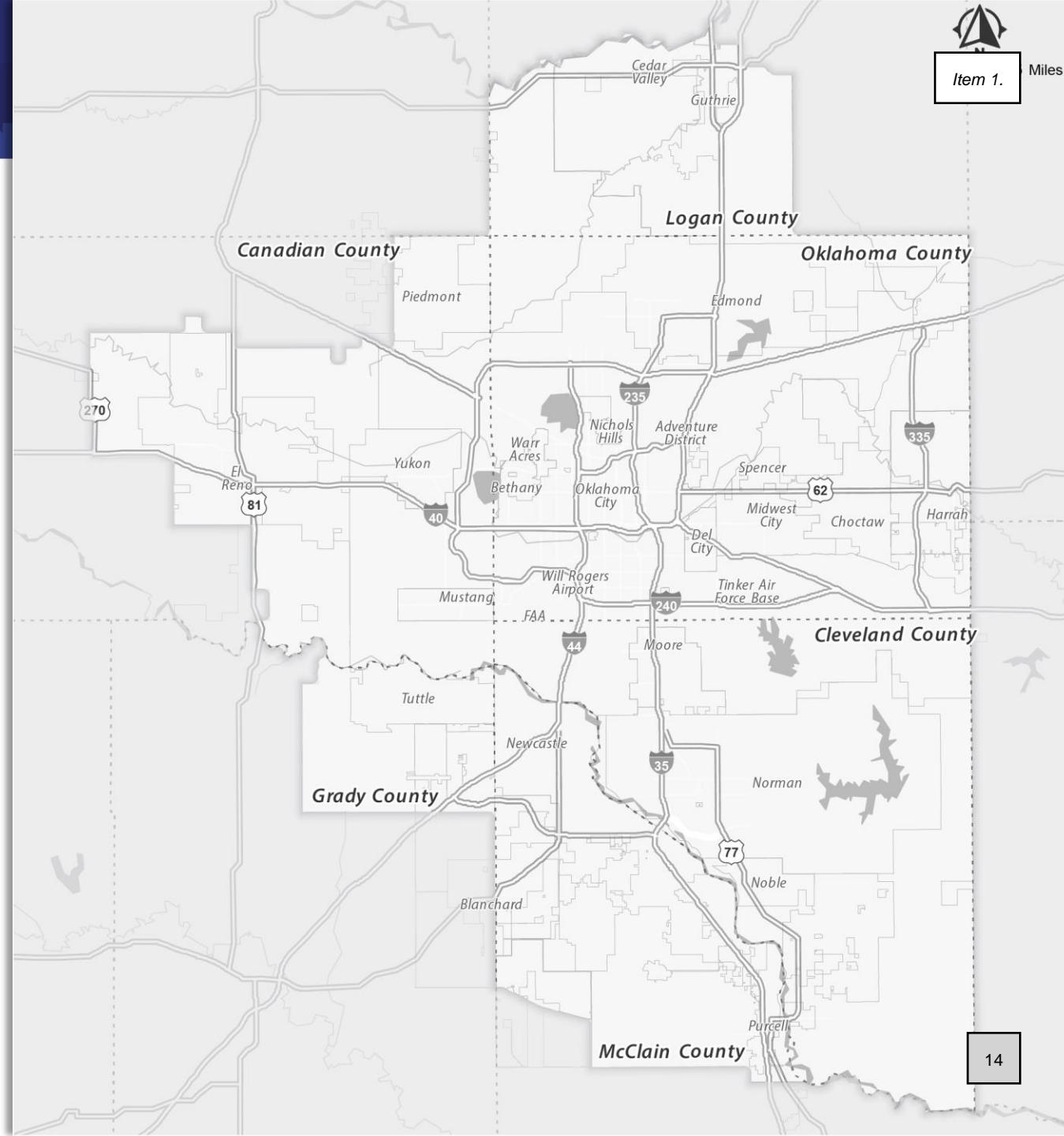
**600,000  
Jobs**



**36 Cities/  
Towns**

## Transit Operators

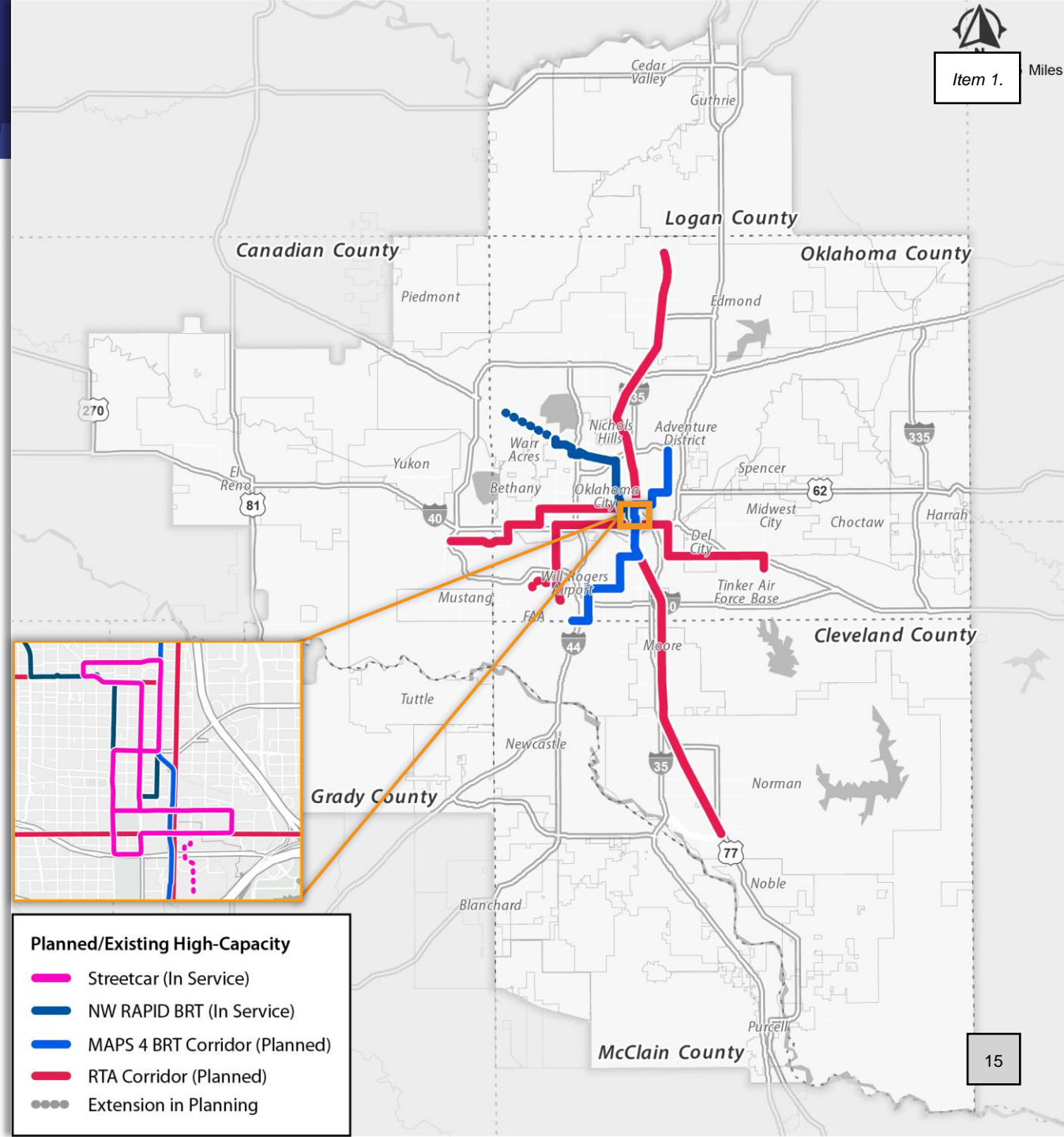
- EMBARK
- EMBARK Norman (City of Norman)
- Citylink Edmond
- First Capital Trolley





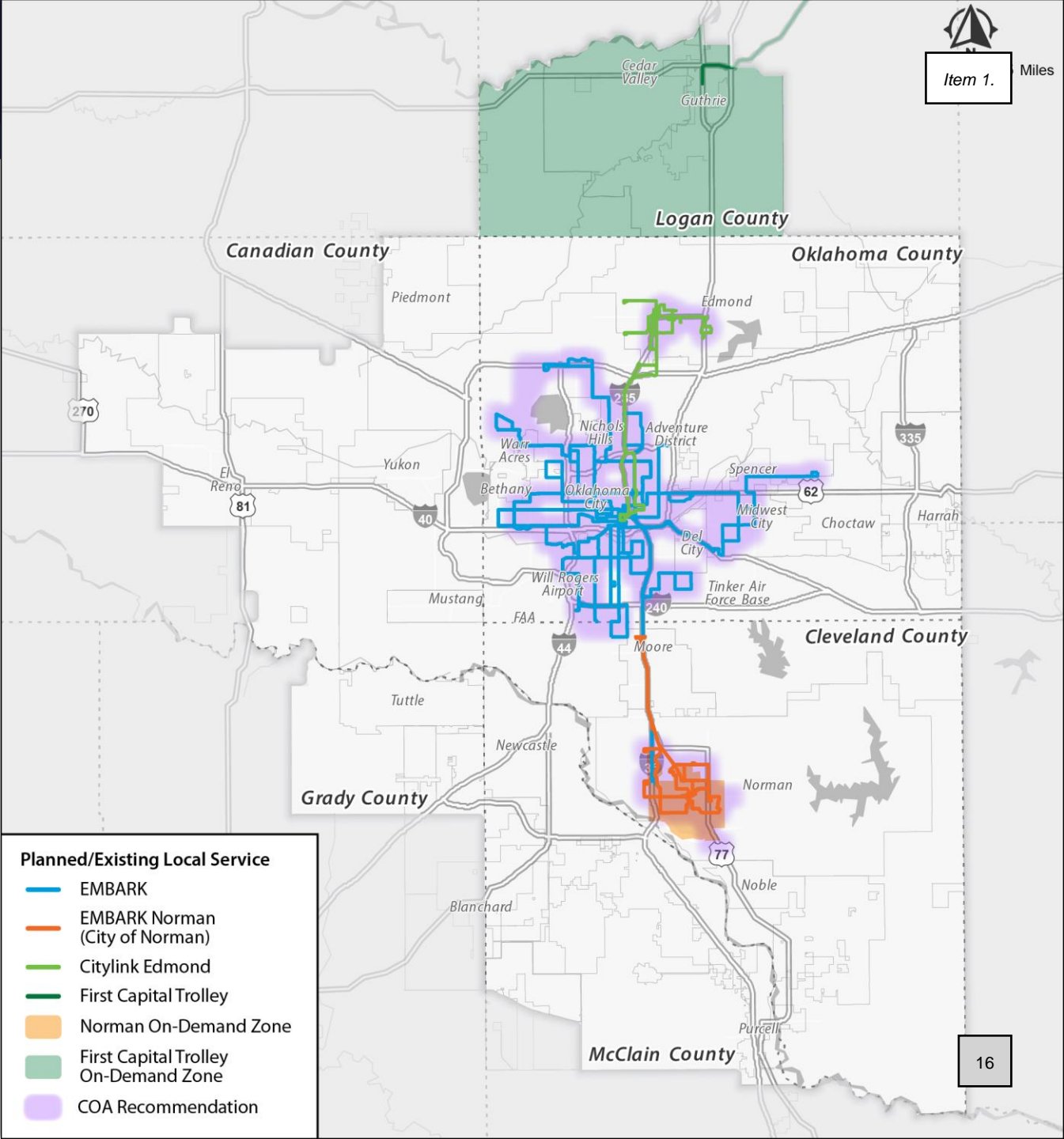
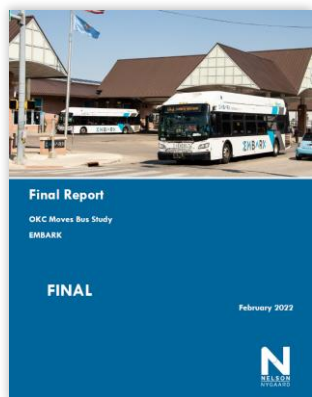
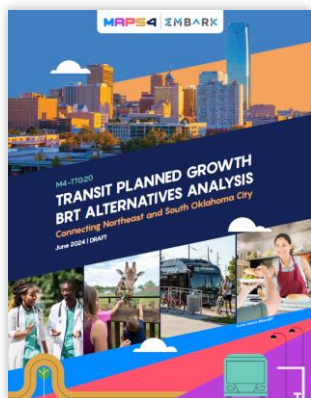
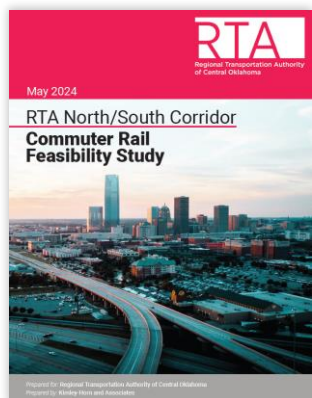
# Future High-Capacity Network

- RAPID Northwest (Extension in Planning)
- Streetcar (Extension in Planning)
- MAPS 4 BRT Corridor
- RTA N/S Commuter Rail Corridor
- RTA Airport Corridor
  - FAA Connection
- RTA East Corridor
- RTA West Corridor





# Aligning with Previous Planning Efforts







# Aligning with Community Needs

## Assess Phase Engagement Summary

- Need to provide better connections at transfer points
- Interest in express service between communities within the region
- Desire for increased frequency and longer service windows on weekdays and weekends
- General excitement for the future of transit in Central Oklahoma




**19 Board  
/Committee  
Meetings**



**1 Virtual Town Hall  
43 Attendees**



**1,800  
Website  
Views**



**20  
Public  
Comments**



**Factsheets, Social Media,  
Website**



# Draft Regional Transit Vision

## Guiding Principles



Improve  
Network  
Connections



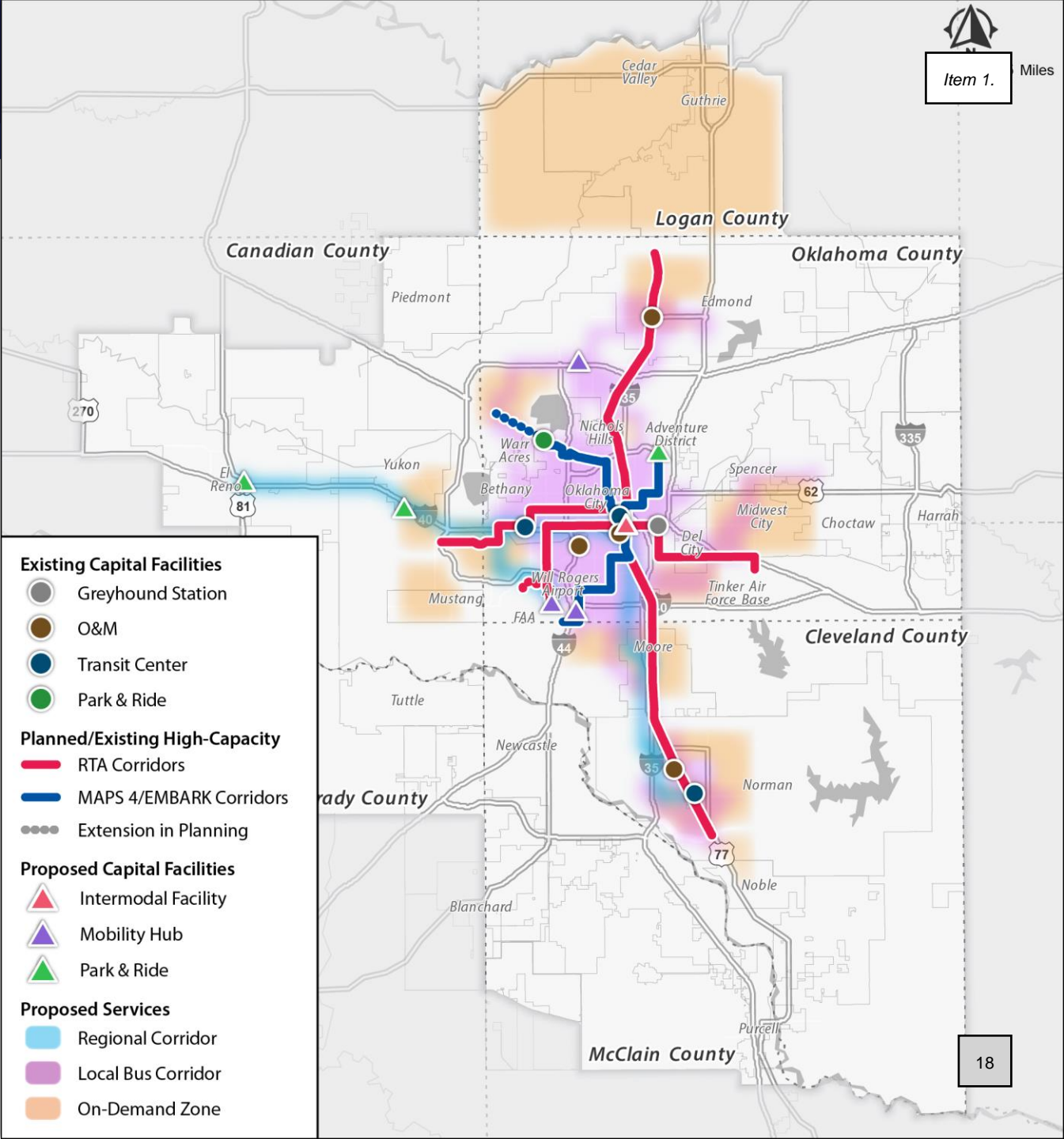
Connect to  
High-Capacity  
Investments



Higher Frequency  
Service



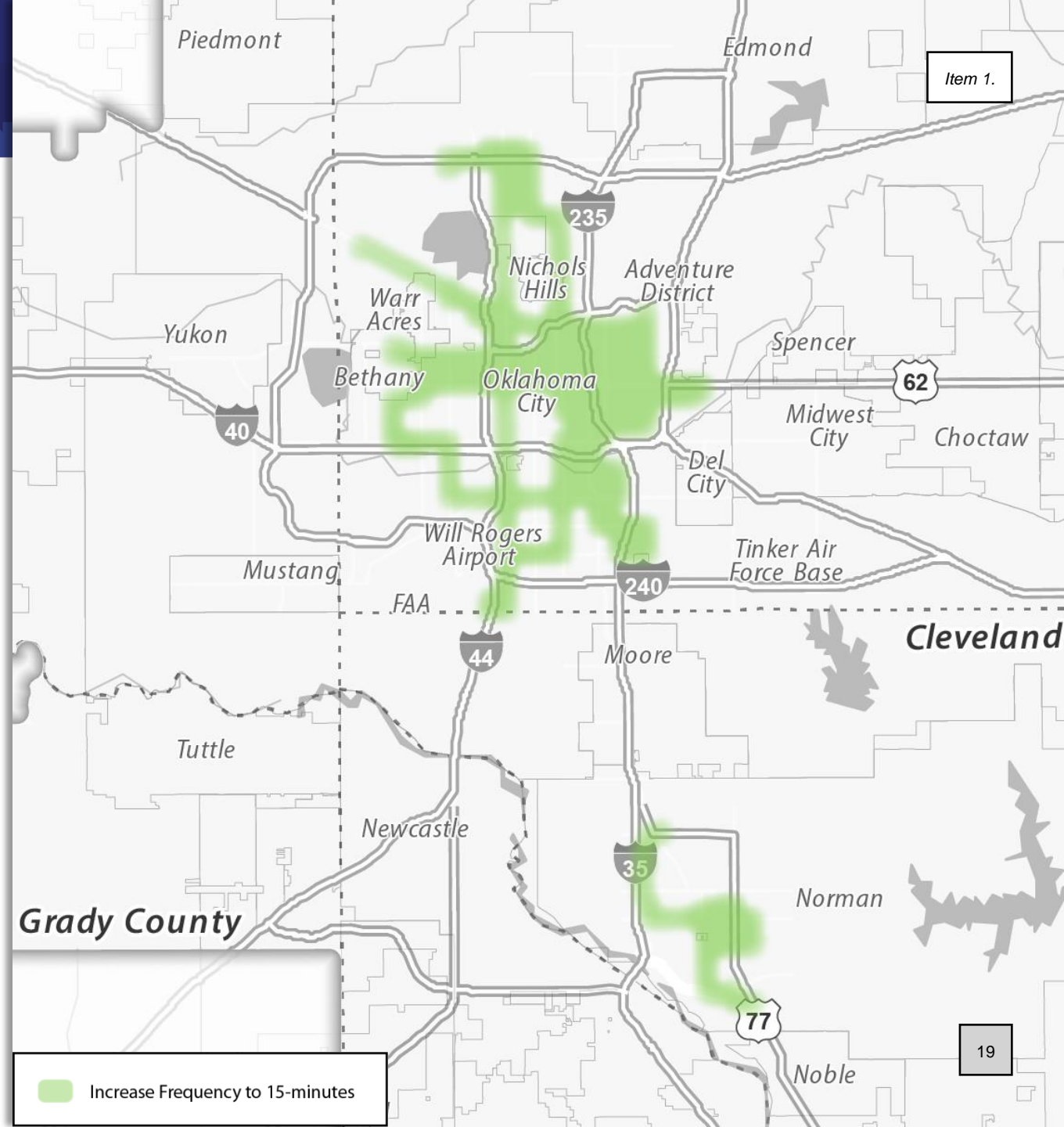
Complementary  
Programs





# Higher Frequency Service

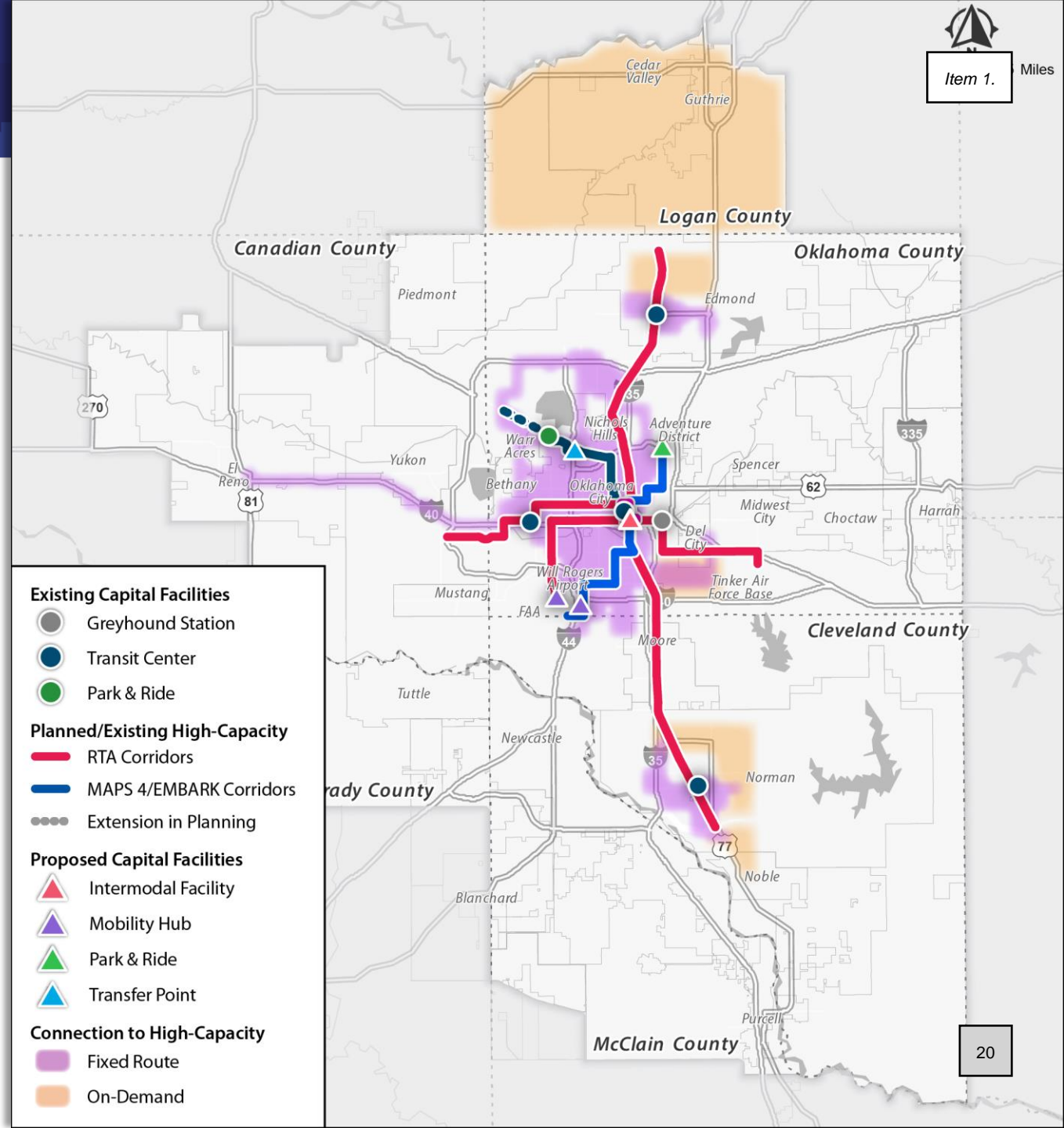
- Allow riders **more flexibility for different trip types** throughout the day
- Decrease transfer wait times with **more frequent service**





# Connect to High-Capacity Investments

- New routes to provide **connections to areas with transit needs**
- Mobility hubs to **support high-capacity transfers**
- On-demand services to **connect users to high-capacity transit stations**

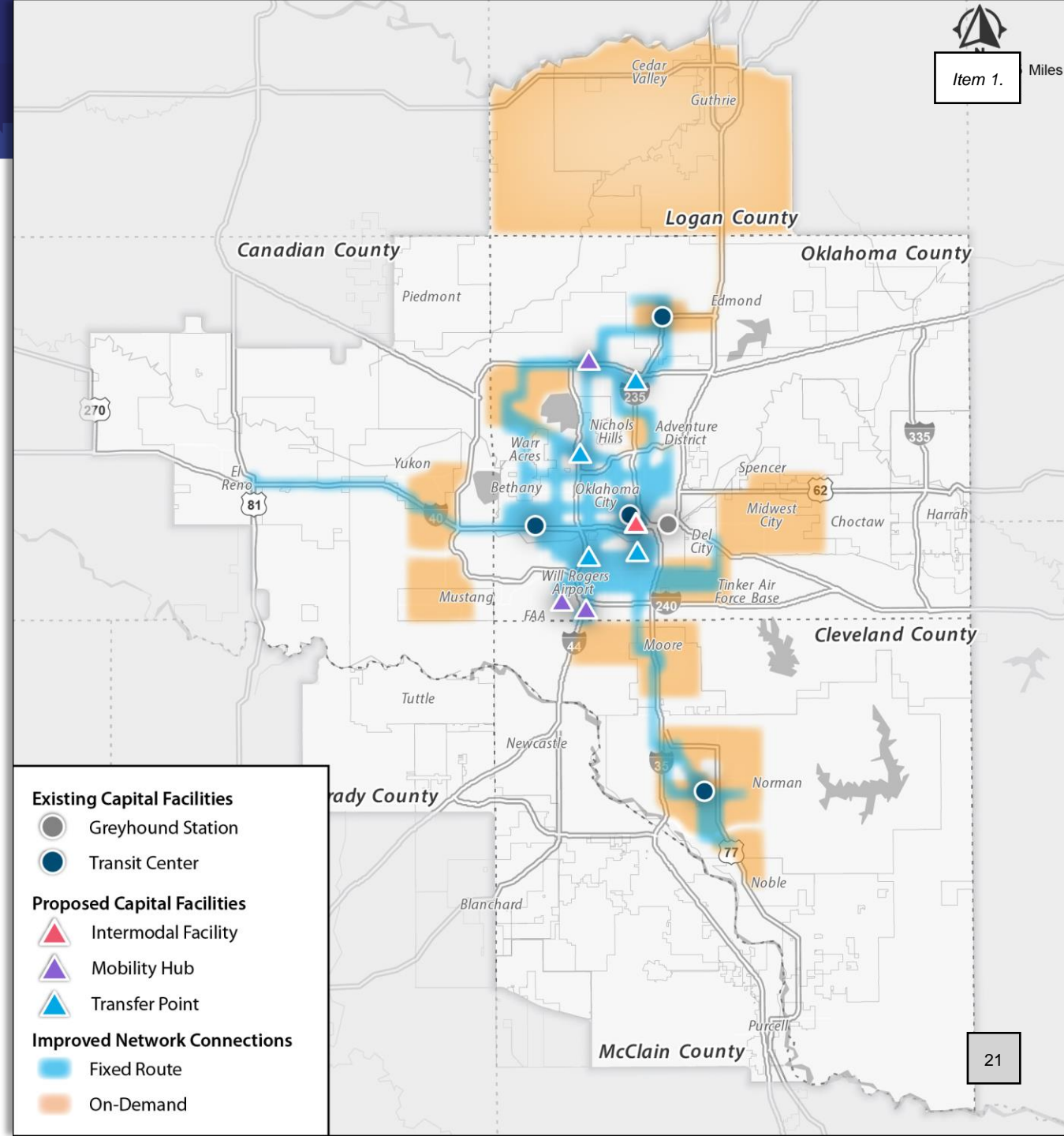






# Improve Network Connections

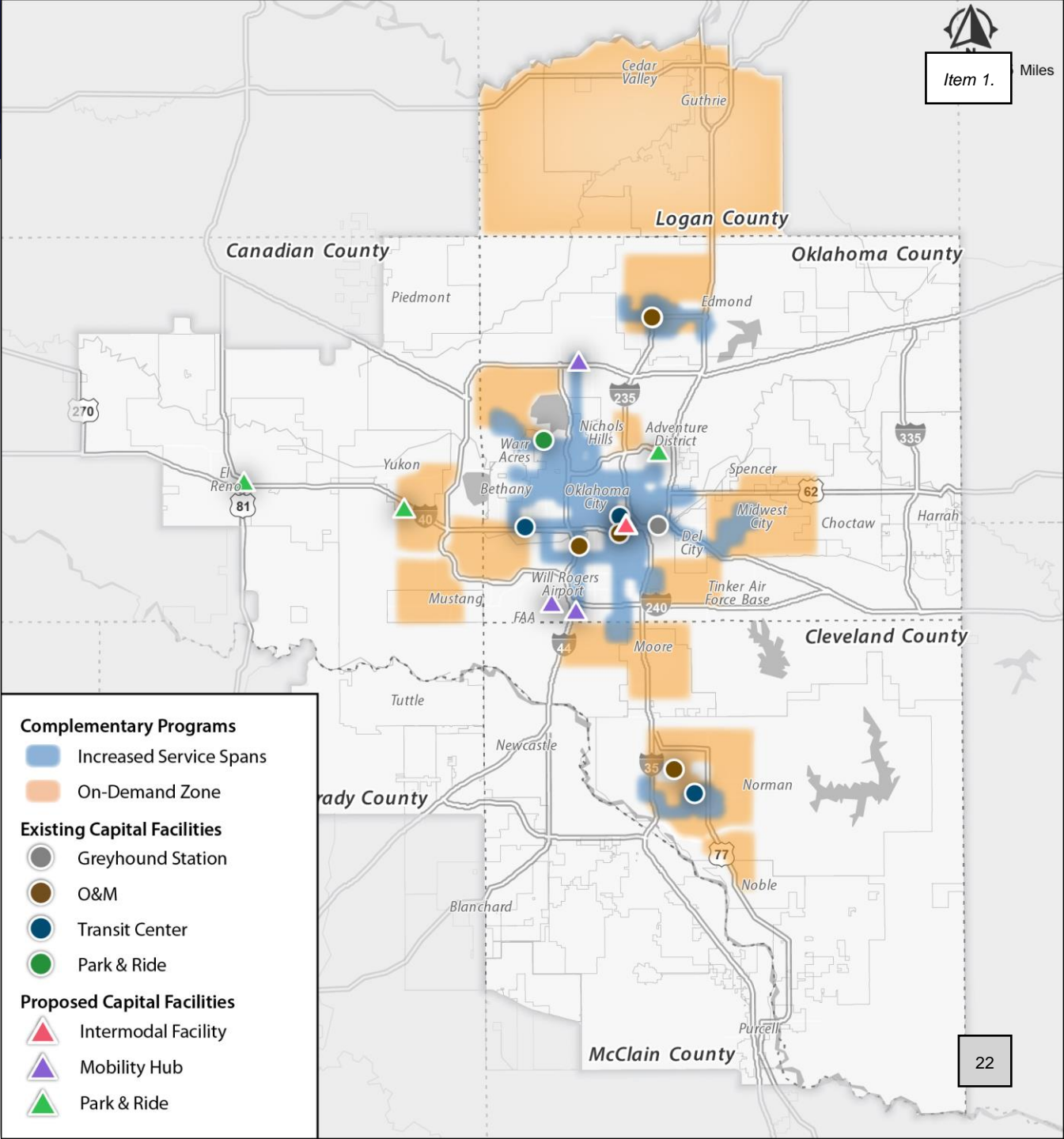
- Modifying route alignments to provide **better service to more areas**
- Adding new crosstown routes for **more direct trips**
- Providing **better connections** at transfer points





# Complementary Programs

- Mobility Hubs to provide **amenities for passengers** and **connectivity to transfer** from one type of transit to another
- Park & Ride to **provide flexible options** to connect to the transit system
- On-Demand zones to **support first/last mile connections** and short trips





# Draft Regional Transit Vision

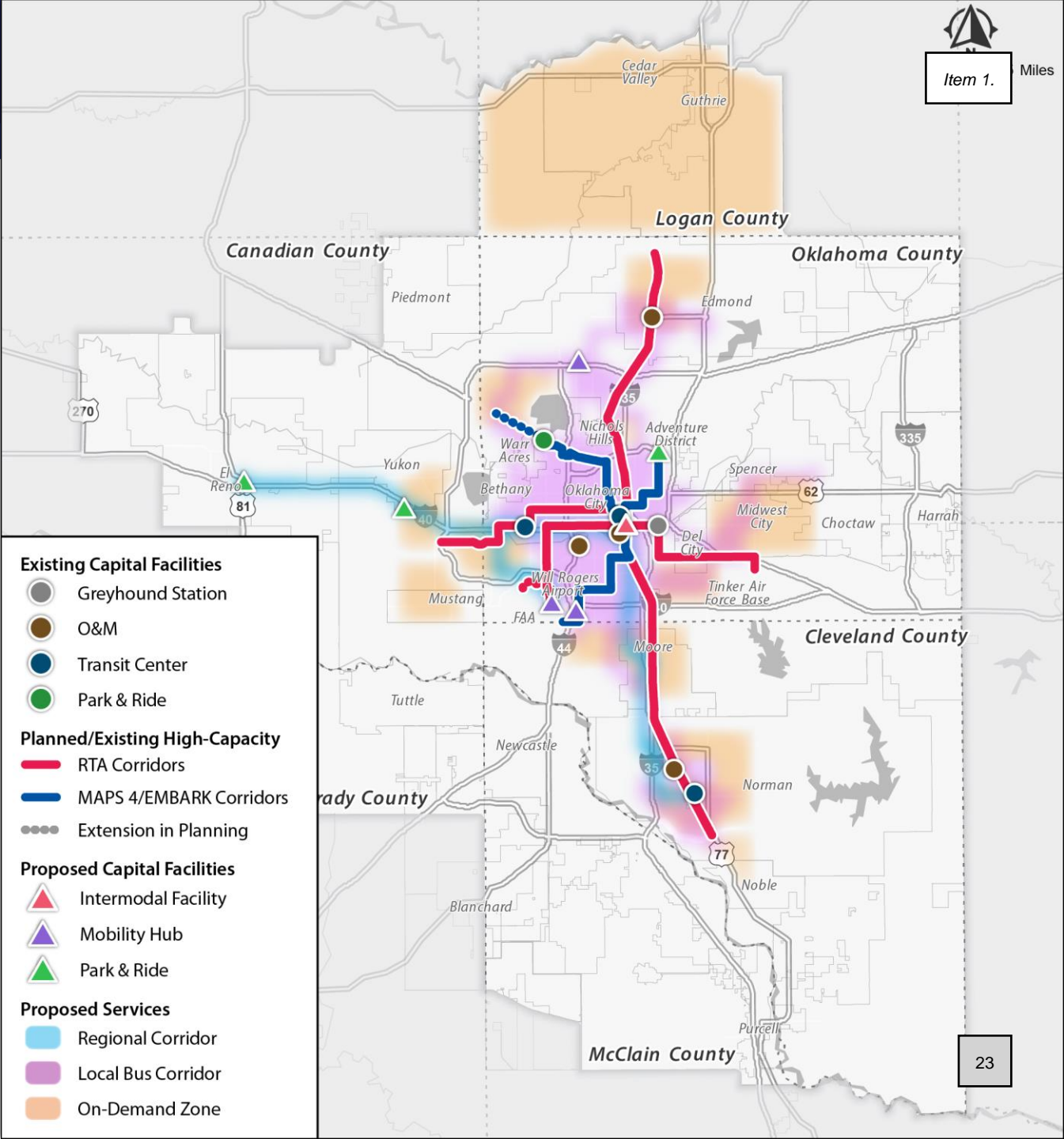
**15**  
*High Frequency Routes*

**25**  
*Routes with Service Enhancements*

**15**  
*On-Demand Zones*

**23**  
*New Routes*

**16+**  
*Capital Facilities (Park and Rides, Intermodal Station, Transit Centers)*







# Draft Regional Transit Vision

## City of Norman

2

High Frequency Routes

4

Routes with Service Enhancements

3

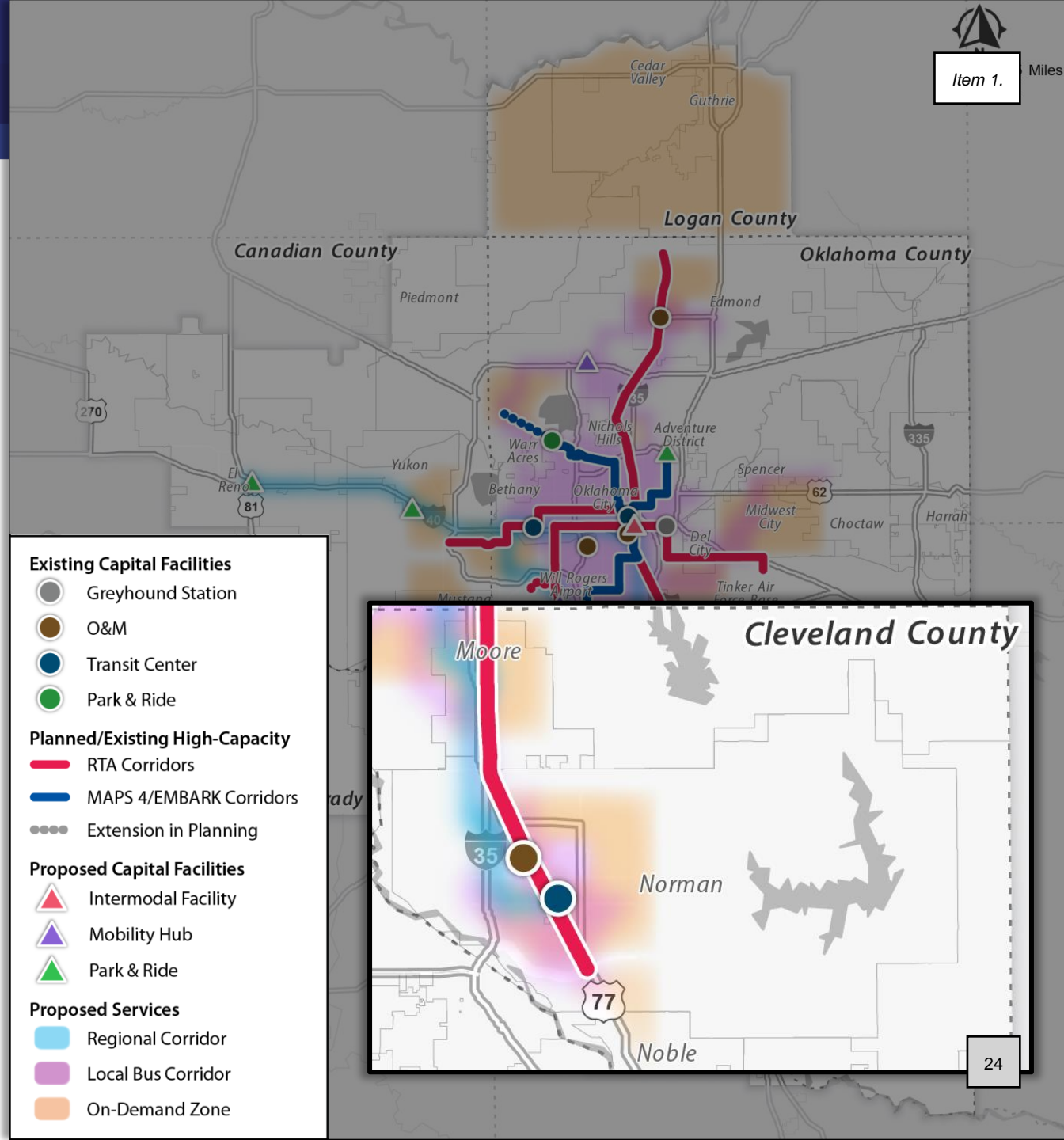
On-Demand Zones

5

New Routes

2+

Capital Facilities (Park and Rides, Intermodal Station, Transit Centers)







# Get Involved!

## Virtual Town Hall

*July 9<sup>th</sup>, 2025*

*11:30 AM – 12:30 PM*

*Learn about the Central Oklahoma  
Draft Transit Vision and help us  
shape the future of transit!*

**Learn more** at  
[www.ConnectCentralOK.com](http://www.ConnectCentralOK.com)

## Draft Transit Vision Story Map



*Review the Draft Transit Vision and  
provide feedback!*



Q & A