



# CITY OF NORMAN, OK AIM NORMAN COMPREHENSIVE PLAN HOUSING SUB-COMMITTEE

Development Center, Room B, 225 N. Webster Ave., Norman, OK 73069  
Wednesday, March 13, 2024 at 9:00 AM

## MINUTES

*It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, relation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please contact the ADA Technician at 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.*

*All AIM Sub-Committee Meetings are not regular meetings of the AIM Norman Comprehensive Plan Steering Committee, but the Steering Committee will be invited to attend, and this notice is being posted in compliance with the Oklahoma Open Meetings Act in the event of a quorum.*

Chair Richard McKown called the meeting to order at 9:00am.

### ROLL CALL

#### SUB-COMMITTEE MEMBERS PRESENT    OTHERS PRESENT

- |                 |  |
|-----------------|--|
| Sally Allen     | Charlie Cowell (RDG)                         |
| Karen Canavan   | Amy Haase (RDG)                              |
| April Doshier   | Marty Shukert (RDG)                          |
| Dave Kinnard    | Flavia Hauss (RDG)                           |
| Richard McKown  | Shavonne Evans – Co-Chair Steering Committee |
| Christina Owen  | Inger Giuffrida– Co-Chair Steering Committee |
| Cynthia Rogers  | Amanda Narin – Steering Committee            |
| Heidi Smith     | Patrick Schrank– Steering Committee          |
| Zachary Stevens | Lee Hall – Steering Committee                |
| Colton Wayman   | Lora Hoggatt (Staff)                         |
|                 | Jane Hudson (Staff)                          |
|                 | Whitney Kline (Staff)                        |
|                 | Lisa Krieg (Staff)                           |
|                 | Anthony Purinton (Staff)                     |
|                 | Tara Reynolds (Staff)                        |
|                 | Dave Moore (Guest)                           |

## MINUTES

1. CONSIDERATION OF APPROVAL, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF THE MINUTES AS FOLLOWS:

### AIM NORMAN COMPREHENSIVE PLAN HOUSING SUB-COMMITTEE MEETING MINUTES OF FEBRUARY 15, 2024.

Karen Canavan made a motion to accept the Minutes from the February 15, 2024 meeting of the Housing Sub-Committee as presented. Colton Wayman seconded. Minutes were approved unanimously.

## UPDATES

2. AIM NORMAN PROGRESS UPDATE.

The AIM Steering Committee is scheduled to meet next after the Housing Meeting. Charlie Cowell and Amy Haase with RDG provided an update of the multiple engagement activities that have been ongoing since the last Housing Sub-Committee meeting. Updates from the March, April, and May Steering Committee meetings will be provided at the May Housing Sub-Committee meeting.

## DISCUSSION ITEMS

3. HOUSING GOALS AND STRATEGIES CONTINUED.

This is the third meeting for the Housing Sub-Committee. Charlie Cowell and Amy Haase briefly recapped the responsibilities of the Steering Committee is charged with and what the Housing Sub-Committee is charged with. Specifically, the Steering Committee is responsible for the Land Use Plan which includes land use types and locations whereas the Housing Sub-Committee is charged with strategies and policies as they relate to housing. For example, relative densities and housing types, but not necessarily location.

A PPT presentation was utilized where Charlie explained the broader picture of development principles that will help guide land use decision making in the future as well. These are the 10 development principles that are now in draft form, but these items will inform all the master plans as far as when projects come forward or different decisions need to be made and staff and city council and Planning Commission will use these as the overarching umbrella guides and then dive into detailed plans and other items. These development principles will tie these in to the action strategy as an umbrella of overarching policies and then our overarching principles and then our policy and actions will kind of fall underneath. The Committee spent the bulk of time continuing the conversation from the last meeting where we were discussing the housing goals and strategies outlined for a housing strategy. In this exercise we are looking more at public policy programs. Looking at the data market analysis and thinking about solutions to maybe what desired outcomes are identified in the strategy.

At the February Housing Sub-committee meeting the group listed some themes that were brought forth across the discussions with people this group. It was discussed last time that affordability really bleeds through all of our goals and isn't necessarily a standalone goal, but it's all encompassing and everything. A large portion of the discussion was about regulations and process, housing alternatives, different options, infill neighborhood balance and equity.

The last meeting included a discussion about really synthesizing it down to maybe four or five goals. And within that, there probably easily could be 10 goals, but to be able to be strategic on our actions moving forward. Our task is trying to narrow it down into four by five goals and, and so we had charged you coming into this meeting to just continue thinking about these, where we are, what we're missing, what we might want to add or edit, and we had the chance to talk one on one with some of you on to evaluate on that further and begin to think about what we want to move forward with.

An exercise was held where committee members split up into groups of two and took 10 minutes on each goal to go through.

The items that were brought forth from the exercise included:

- conversions of vacant retail space to housing, and adaptive reuse of other facilities for housing
- developments of sleeping pods
- strategies for different design approaches to density, revision of the Zoning Ordinance and Subdivision regulations
- incentives that could be developed by the City and/or County to encourage development of affordable housing
- decreasing barriers to project development by increasing flexibility
- parking lot tax or vacancy tax
- Uniform Development Code
- Working on establishing parameters that can calculate the long term costs to the City of Norman for new developments
- Accessibility and visitability issues
- Mitigating risks for builders

**NEXT STEPS**

Charlie requested that each sub-committee member keep thinking about this exercise and send the RDG team their thoughts as they come forward.

**CLOSING COMMENTS**

Chair Richard McKown thanked the subcommittee members for their participation and time to be there for the meeting.

No meeting in April, next meeting is May 9, 2024

**ADJOURNMENT**

The meeting adjourned at 10:30 a.m.

Passed and approved on this 9 day of May 2024.

  
Richard McKown, Chair