



CITY OF NORMAN, OK
JOINT STRONG TOWNS LEADERSHIP TEAM MEETING
WITH PLANNING COMMISSION AND CITY COUNCIL
Municipal Building, Council Chambers, 201 West Gray, Norman, OK 73069
Monday, August 28, 2023 at 10:00 AM

AGENDA

It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, retaliation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please contact the ADA Technician at 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.

Leadership Team Briefing

1. Community Action Lab Engagement

- a. Over 210,000 Social Media Engagements
- b. 313 Email subscribers with a 54.3% email open rate
- c. At least 164 students in the [Norman Community Action Lab Course](#)

2. Strong Towns Approach and Core Insights

- a. Reminder that Strong Towns is sharing content every 2-3 weeks on the [Norman Community Action Lab Course](#)
- b. 5 Struggles Identified by the Ad Hoc Committee
- c. Complex vs. Complicated

3. Meeting Schedule and Events

- a. Event #3 is taking place on November 7th and 8th
 - i. More details coming soon
- b. Next Virtual Briefing Date is Oct 23, 2023

Norman City Council and the Planning Commission will be invited to attend the meetings. These are not regular meetings of the City Council or Planning Commission; however, this notice is being posted in compliance with the Oklahoma Open Meetings Act in the event a quorum of Council is present.