



Strong Towns

1001 Kingwood Street, Studio 116

Brainerd, MN 56401

844-218-1681

Norman Community Action Lab Workshop #2 Joint Strong Towns Leadership Team Meeting with Planning Commission and City Council

Location: Municipal Building, Council Chambers, 201 W Gray St.

Norman, OK 73069

(Strong Towns Staff will be attending virtually)

Date: Monday, April 24, 2023

Time: 10:00am CT (11:00am EDT)

Norman Leadership Team Briefing

1. Updates from the Action Team

- a. 8 Members on the Action Team
- b. Defining Action Team Engagement

2. Leadership Team Discussion and Core Insights

- a. Topics the Action Team are discussing
 - i. **Strong Towns Principles**
 - ii. **The 4-Step Process for Public Investment**
- b. Insights from the Action Team
- c. Opportunity to strengthen public engagement within Norman and build deeper trust between staff and residents
- d. Open Discussion
- e. Question and Answer

3. Community Engagement

- a. 258 Participated in Event 1
- b. 802 Completed Community Survey
- c. At least 303 have signed up for emails
- d. Over 76,000 social media engagements
- e. Promotion
 - i. Email signup available through Norman Community Action Lab site
 - ii. 2nd Community Survey projected to begin June 26, 2023
 - iii. Norman Action Lab Course through the Strong Towns Academy site - Available Soon

4. Meeting Schedule and Events

- a. Next Briefing Date is Jun 26, 2023
- b. Event #2 is scheduled for July 17, 2023

- i. Leadership Briefing
- ii. Public Event
- iii. Stakeholder Meetings - July 18th

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Norman City Council and the Planning Commission will be invited to attend the meetings. These are not regular meetings of the City Council or Planning Commission; however, this notice is being posted in compliance with the Oklahoma Open Meetings Act in the event a quorum of Council is present.