



Strong Towns

1001 Kingwood Street, Studio 116

Brainerd, MN 56401

844-218-1681

Norman Community Action Lab (CAL)

Joint Strong Towns Leadership Team Meeting with Planning Commission and City Council

Location: Council Chambers, 201 W Gray St. Norman, OK 73069

Date: June 26, 2023

Time: 10:00 AM CDT

It is the policy of the City of Norman that no person or groups of persons shall on the grounds of race, color, religion, ancestry, national origin, age, place of birth, sex, sexual orientation, gender identity or expression, familial status, marital status, including marriage to a person of the same sex, disability, retaliation, or genetic information, be excluded from participation in, be denied the benefits of, or otherwise subjected to discrimination in employment activities or in all programs, services, or activities administered by the City, its recipients, sub-recipients, and contractors. In the event of any comments, complaints, modifications, accommodations, alternative formats, and auxiliary aids and services regarding accessibility or inclusion, please contact the ADA Technician at 405-366-5424, Relay Service: 711. To better serve you, five (5) business days' advance notice is preferred.

Norman City Council and the Planning Commission will be invited to attend the meetings. These are not regular meetings of the City Council or Planning Commission; however, this notice is being posted in compliance with the Oklahoma Open Meetings Act in the event a quorum of Council is present.

Leadership Team Briefing

1. Community Action Lab Engagement

- a. Over 163,000 Social Media Engagements
- b. 318 Email subscribers with a 55% email open rate
- c. At least 71 students in the [Norman Community Action Lab Course](#)

2. Core Insights and Updates from the Action Team

- a. [Norman Community Action Lab Course](#) - We encourage the Leadership Team to sign up and engage in the material.



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- b. Spotlight Norman:
 - i. The Water Fund Budget may not be telling the whole story.

3. Event #2 in Norman

- a. Engagement at Event 2, which is scheduled for July 17-18th
 - i. Messaging & Communications prior to Event 2
- b. Event #2 Stakeholder Group Meetings at [Norman City Hall](#) - City Council Chambers
 - i. 8:30 - 10:00 AM: Developers, Business, and/or Chamber Representatives Group (University Affiliation included here)
 - ii. 10:30 - 12:00 PM: Social Service Providers Group

4. Meeting Schedule and Events

- a. Next Virtual Briefing Date is Aug 28, 2023
- b. Event #2 is scheduled for July 17-18 2023 at [Norman City Hall](#) - City Council Chambers
 - i. July 17th events
 - 1. 2:00 - 3:30 PM: Leadership Team Briefing
 - 2. 4:00 - 5:30 PM: Mayoral Leadership Team Meeting
 - a. Invited attendees include City Council, Department Heads, Planning Commission, and Strong Towns Leadership Team Members
 - 3. 6:30 - 8:00PM: **Strong Norman - Public Presentation & Q&A**
 - ii. July 18th events
 - 1. 8:30 - 10:00 AM: Developers, Business, and/or Chamber Representatives Meeting
 - 2. 10:30 - 12:00 PM: Social Service Providers Meeting
 - 3. 1:00 - 2:30 PM: Action Team Debrief (Study Session Room)