

**New Castle Town Council Regular Meeting  
Tuesday, January 6, 2026, 7:00 PM**

**Call to Order**

Mayor Art Riddile called the meeting to order at 7:00 p.m.

**Pledge of Allegiance**

**Roll Call**

Councilor Mariscal  
Councilor Carey  
Councilor Hazelton  
Mayor A. Riddile  
Councilor Copeland  
Councilor Leland  
Councilor G Riddile

Absent                      None

Also present at the meeting were Town Clerk Mindy Andis, Administrator Dave Reynolds, and members of the public.

**Meeting Notice**

Clerk Andis verified that her office gave notice of the meeting in accordance with Resolution TC 2025-1.

**Conflicts of Interest**

There were no conflicts of interest

**Agenda Changes**

There were no agenda changes

**Citizen Comments on Items not on the Agenda**

There were no Citizen Comments

**Consultant Reports**

Consultant Attorney – not present  
Consultant Engineer – not present

**Items for Consideration**

**Discussion of Town Hall Safety**

Police Chief Stu Curry and Lieutenant Mick Vasquez review safety protocols for town council meetings and suggested ideas. Lieutenant Vasquez said the first and most important is to try to defuse and calm the person down if possible. Remember you can always call 911 and leave the line open.

### **Discussion of E-Bike Usage**

Administrator Reynolds said Chief Curry will inform the council about current laws and regulations related to e-bike and e-scooter use by young people. Electric two-wheeled vehicles, including bicycles, scooters and dirt bikes, have become more affordable and increasingly marketed to younger riders. While e-bikes and e-scooters can encourage outdoor activity and provide convenient transportation for young people, rider safety and compliance with existing laws have become growing concerns. As an initial step in understanding how these vehicles fit within our community, Chief Curry will provide an overview of where these types of vehicles currently fall under existing law. The discussion was intended to serve as a starting point for future discussion, should the council determine that additional consideration of policies, education, or regulations is warranted.

Chief Curry said the state law does not restrict where the e-bikes can go, which allows for municipalities to create their own rules. He said most municipalities allow class 1 e-bikes, which are pedal assist, and class 2 and 3 e-bikes which have not only pedal assist but also have throttles. The speeds of class 1,2 and 3 are limited. Chief Curry recommends being consistent with other mountain municipalities to restrict trails to class 1 e-bike. It becomes more of a challenge when the path is a multi-use path. He said Colorado laws do restrict people under the age of 16 to operate a class 3 e-bike and helmets are required. Chief Curry said starting January 1, 2027, Colorado law will require the manufacturer to have labels on e-bikes showing what class the bike is and what the top speed the bike can go. Once that happens it will be much easier to identify the class of the e-bike. Chief Curry said most municipalities restrict use of e-bikes on sidewalk. Chief Curry said when creating restrictions for e-bikes the restrictions also need to apply to scooters. Councilor Carey said the most important issue is keeping the kids safe but we also need to educate the parents and the kids. Chief Curry said there might be an opportunity to go to the schools and there also might be a grant program for e-bike education for the schools. He said CDOT already has information on their website both in English and Spanish regarding e-bikes. Councilor Leland suggested registering the bikes with the police department. When the bike is registered, they get a registration sticker for the bike and a packet of information with rules and regulations. Councilor Hazelton asked if the police department had considered getting an e-bike for the department. Chief Curry said they have talked about it and applied for a grant to purchase a couple of e-bikes. He said having an officer on a bike makes it easier for them to be able to do community policing. Chief Curry said he create a draft policy and will bring it back to council for their review.

### **Climate and Environment Commission Update**

Administrator Reynolds introduced Climate and Environment Commission (CEC) Chair Sharon Morris to council. Chair Morris will provide and update on CEC accomplishments in 2025 as well as CEC direction for 2026.

Chair Morris reviewed CEC 2025 Annual Report with council (**Exhibit A**). Chair Morris said

in 2024 CEC had three new commissioners and in 2025 two new commissioners. She said when she became chair a report was done after each event. The purpose for the report was to review what went well and not so well and what can be done better for next year. Also the commission put together a year-end report and procedures for the next board. The purpose of the end of year report is to give the commission accountability to the council and to the residents of New Castle. Chair Morris said the commission did created a grant program for the bag fees. In the fall of 2025, they awarded two grants and will open the grant cycle again the Spring.

Chair Morris reviewed the Strategic Plan for 2026-2028 (**Exhibit B**).

Chair Morris briefly reviewed the calendar of events and projects (**Exhibit C**).

Chair Morris said the commission has been discussing a mural to bring awareness to pollinators. She said there is an artist who paints murals of bees. The artist painted a mural in Rifle on the library building. The commission would like to fund raise in order to have a mural done in 2027 or 2028. The council reviewed the proposal (**Exhibit D**). Chair Morris said the library is interested in having the mural on the building and she has also spoken with the Garden Club for support. Councilor Hazleton asked what does the money go for a cause. Chair Morris said the money goes to the artist. The council agreed it's a good cause however they need more information.

**Consider Ordinance 2025-4, An Ordinance of the New Castle Town Council Recommending the Amendment of Provisions of Title 17 of the Town Municipal Code Concerning Food Trucks (2<sup>nd</sup> reading)**

Administrator Renyolds said the State of Colorado passed a law for food trucks. Food Trucks would only need to be inspected once and receive a state food license which would be good anywhere in Colorado. He said there were not changes between the first and second reading.

**MOTION: Mayor A. Riddile made a motion to approve Ordinance 2025-4, An Ordinance of the New Castle Town Council Recommending the Amendment of Provisions of Title 17 of the Town Municipal Code Concerning Food Trucks (2<sup>nd</sup> reading) Councilor Carey seconded the motion, and it passed on a roll call vote. Councilor A. Riddile: yes; Councilor Mariscal: yes; Councilor Leland: yes; Councilor Carey: yes; Councilor Hazelton: yes; Councilor Copeland: yes; Mayor A. Riddile: yes.**

**Consider Approving Resolution TC 2026-04 – Authorizing a Mail Ballot Election on April 7, 2026, and Setting Forth Other Details Relating Thereto**

Clerk Andis said the resolution authorizes for a Mail Ballot Election on April 7, 2026. The resolution also appoints the Town Clerk as the Election Official and to authorize and direct the clerk to appoint election judges. Clark Andis said New Castle has been conducting their elections by mail ballot since 2000.

**MOTION: Mayor A. Riddile made a motion to approve Consider Approving Resolution TC 2026-04 – Authorizing a Mail Ballot Election on April 7, 2026, and Setting Forth Other Details Relating Thereto. Councilor Mariscal seconded the motion, and it passed unanimously.**

### **Consent Agenda**

Items on the consent agenda are routine and non-controversial and will be approved by one motion. There will be no separate discussion of these items unless a council member or citizen requests it, in which case the item will be removed from the consent agenda.

December 16, 2025, Minutes

December Bills \$627,349.76

Resolution TC2026-01 – Designating Public Notice Posting Places

Resolution TC2026-02 – Waiving the Requirement for Posting Bonds by Certain Town Officers

Resolution TC2026-03 – Authorizing Bank Accounts and Signers on Bank Accounts

Liquor License Renewal - Hacienda San Miguel Corp

Liquor License Renewal – Spirits of New Castle

**MOTION: Mayor A. Riddile made a motion to approve the Consent Agenda. Councilor G. Riddile seconded the motion, and it passed unanimously.**

### **Staff Reports**

**Town Administrator** – (Staff report was given during the work session) Administrator Reynolds said council retreat has tentatively scheduled for Saturday, September 19, 2026, location for the retreat has not been determined yet. Administrator Reynolds said The oath of office for Police Chief and Lieutenant will be at 4pm on Friday, January 9, 2026, at the Community Center. Administrator Reynolds informed the council the CML Conference will be June 23 – June 26, 2026. Administrator Reynolds said the Energy Symposium is in April at New Hope Church and registration may be open or will be soon. He said the symposium maybe be a good meeting for a couple of the CEC Commissioners to attend. Administrator Reynolds said he has been in contact with the organizer for Genesis Adventure Race. They would like to come back but the race would be scaled back to only biking and hiking. Administrator Reynolds said there is a new state law that affects how the recycling is done. He said there is a tax put onto products that are shipped such plastic bottles. The state has been collecting the new tax and now they have to decide how to disperse the money to the municipalities. The goal is to have the money be able to offset what the residents pay for recycling portion of the trash. Administrator Reynolds and Assistant Rochelle Firth will be meeting with the organizer from the state to help come up with a plan and submit an application to the state.

**Town Clerk** – Clerk Andis said Assistant Huster will be out for rest of the week for a family emergency. Clerk Andis said the April Election process started today. Candidate packets are available in her office. She reminded the council that Councilor Leland, Councilor Copeland, Councilor Carey and Mayor A. Riddile are up for election. Candidate packets must be turned in into her office by 5pm Monday, January 26, 2026.

**Town Treasurer** – not present

**Town Planner** – not present

**Public Works Director** – not present

**Commission Reports**

**Planning & Zoning Commission** – have not met

**Historic Preservation Commission** – have not met

**Climate and Environment Commission** – update was given during the agenda item.

**Senior Program** –have not met

**RFTA** – have not met

**AGNC** – have not met

**GCE** – have not met

**EAB** – have not met

**POSTR** – have not met

**Council Comments**

Councilor Leland said several years ago the council approved a water emergency policy and would be a good idea to look at it since we are in a drought and very little snow this year.

Councilor Copeland said the speed limit sign on Castle Valley Boulevard seems to be broken, it is stuck on Speed 27.

**Items for Future Council Agenda**

Councilor Leland said with 250 America Anniversary people are going to want fireworks. We need to discuss how we are going to handle fireworks.

**Adjourn**

**MOTION: Mayor A. Riddile made a motion to adjourn.**

The meeting adjourned at 8:13 p.m.

Respectfully submitted,



Mayor A. Riddile

Town Clerk Mindy Andis, CMC

# 2025 Annual Report

Climate and Environment  
Commission



December 2025

Report composed by Sharon Morris,  
CEC Chair



## Introduction

The New Castle Climate and Environment Commission (CEC) provides information to town residents on environmental and climate issues. It develops a work plan with educational and outreach activities and provides recommendations to the Town Council on how the Town can meet the goals of the U.S. Mayors Climate Protection Agreement.

## Commissioners

The CEC membership has changed significantly in the past two years. Five of the seven members have joined since April 2024. New members bring expertise and experience in wildlife biology, native landscaping, trail development and event planning.

The Commissioners are:

Kendall Bakich, Commissioner  
Nancy Barnes, Secretary  
Myrna Candreia, Vice-Chair  
Ryan Deyarmond, Commissioner  
Julia Koch, Commissioner  
Bruce Leland, Town Council Representative  
Sharon Morris - Chair

# CEC 2026 Activities

## January

The Commission's 2025 year started with a leadership loss. CEC Chair Tom Elder passed away in January. Commissioner Leland provided significant leadership during this time and throughout 2025. His knowledge and depth of experience were essential with many new members to the CEC.

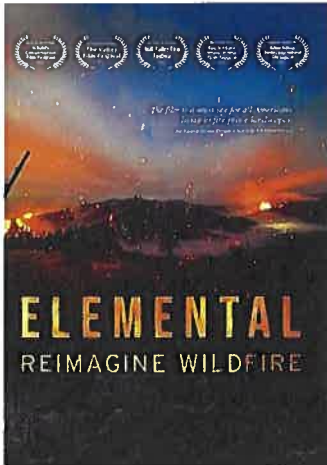
In January, the New Castle Town Council approved the budget and projects to use the bag fee funds (Colorado Plastic Pollution Reduction Act). As part of this process, the CEC submitted a report on recommendations on New Castle bag fee expenditures based on community and town staff input.

Election of Commissioner Morris as Commission Chair, Commissioner Candraia as Vice-Chair and Commissioner Barnes as Secretary for 2025.

## February

### Environmental Film Night

The CEC, in partnership with the Garfield County Library District, hosted the documentary



Elemental: Reimagine Wildfire with 41 residents attending. This film raised awareness of wildfire dangers and encouraged mitigation against wildfire and home damage. The event included a panel of experts after the movie who provided resources and answered questions that addressed key issues related to wildfire mitigation, New Castle emergency evacuation procedures and evacuation preparation. Panelists were Paul Smith (Town of New Castle), Zach Pigatand (Colorado River Fire Rescue) and Kate Collins (Middle Colorado Watershed Council). Commissioner Barnes coordinated this event and all the Commissioners attended.

## April

### Tom Elder Tree Planting



The CEC and the town recognized Tom Elder's important contributions to New Castle by planting a tree in Tom's honor. This tree and the accompanying plaque are prominent on Main Street. The flowering crab apple tree was provided and planted by the town's Parks and Recreation Department. Funds for the plaque were acquired through an anonymous donor. Over 70 family members, friends and town officials attended the tree-planting event. Town Manager Dave Reynolds spoke at the event.

### Earth Day 2025

The CEC expanded Earth Day to Burning Mountain Park with 14 partner agencies exhibiting and over 125 attendees. The CEC gave away 10 subscriptions for 6 months of composting services. Twenty percent renewed their service after the trial six months. Post-event surveys from exhibitors indicate satisfaction with the event location, timeframe and coordination. The wind, however, was an unwelcome addition to the event. The recommendation was to continue this event at this time next year but without the wind. Commissioner Morris coordinated this event.



*“Such a great event, highly recommend it happening again!”*

May

## Trash and Trail Clean Up



The CEC partnered with Roaring Folk Outdoor Volunteers to host a trail clean-up day for Alder Park and parts of the Colorow trail. Six volunteers worked to gather trash, create water flow structures on the steep parts of the trail and develop narrowing strategies to improve native vegetation growth. Commissioner Koch coordinated the event.

July & August

## New Castle Business Grant

The CEC launched a grant program for New Castle businesses to support new projects that reduce waste or replace single-use plastics. This project was funded by plastic bag fee funds. Allowable activities included composting, recycling and switching materials to non-plastic and compostable materials.

Two businesses were awarded grants:

**Home Town Real Estate Company** to shred and recycle legacy papers.

**Salon West** to start a compost and recycling service for salon waste. The adjacent image is a report on the first few months of Salon West's participation in the beauty product recovery service funded by this grant. Their continued commitment to this service will include a small recycle/repurpose fee with all salon services.

Commissioners Leland and Morris coordinated this grant.

### You are recovering:

- Hair
- Metals
- Paper
- Hair Color
- Plastic
- Single Use

Total amount of beauty waste recovered so far this year:

**35.0 LBS**

## September

### CEC Award & Recognition



The CEC was honored to receive the New Castle Volunteer Organization of the Year, awarded at Burning Mountain Festival. The Commission members were honored with a float in the parade, candy to hand out and wrist bands.

This civic visibility allowed the CEC to soft launch the “Guardians of Nature” campaign. This campaign will encourage sustainable practices and recognize and celebrate those who are taking care of New Castle’s natural resources.

## October

### Trash Pick Up Day

On October 11, CEC hosted a trash pickup day in coordination with the town of New Castle. The key areas for pick up were Bruce Road, near City Market and CR 335, from Grand River Park to Apple Tree Park. Four Commissioners and community members volunteered for over three hours on a rainy day. They were rewarded with lunch together at the New Castle Library. In total, 18 large trash and recycling bags were filled and brought to the New Castle Trash Day. Commissioner Barnes coordinated this event. Commissioner Candrea coordinated the lunch, Commissioner Deyarmond hauled the many trash bags.



## November

### Planning

The CEC met in an extended work session to consider updates to their mission, strategic plan and other initiatives. With newer Commissioners, this work session helped to review the history of the CEC, celebrate 2025 activities and look toward the future. A three-year plan will be solidified by the end of 2025 along with a calendar for 2026 initiatives.

## December

### Post Chili Cook Off

In 2024, the CEC supported the New Castle Recreation Center in using bag fee funds to buy reusable bowls for the annual chili cook off as well as reusable cups for regular use at the community center (to reduce plastic use and trash). To come full circle, after the 2025 Chili Cook Off, two Commissioners (Barnes & Morris) volunteered to help clean all the reusable bowls, cups, etc.



## Funds

Town Council allocated \$1,000 in 2025 which was used for promotional materials and giveaway items for events and initiatives.

The New Castle Bag Fees funds were used for the trail day trash clean up with Roaring Fork Outdoor Volunteers, the business grants, the community trash day clean up and ten subscriptions for composting services (EverGreen ZeroWaste) for six months.



**Climate and Environment Commission  
New Castle, Colorado  
Strategic Plan 2026 – 2028**

## Mission

The CEC advances sustainable practices for our community to live harmoniously with nature and improve environmental resilience for future generations.

## CEC 2026 - 2028 Goals

**GOAL 1: Engage the community in environmental stewardship**

**GOAL 2: Advise and inform local decision-makers**

**GOAL 3: Collaborate for broader impact**

**GOAL 4: Develop New Castle's Environmental Leadership**

## GOALS & OBJECTIVES

**GOAL 1: Engage the community in environmental stewardship**

### OBJECTIVES

- Raise public awareness by educating residents and businesses about environmental issues, sustainable practices, and opportunities for involvement.
- Promote environmental stewardship among residents, businesses, and organizations through events, promotional campaigns, social media, online resources, and other initiatives.
- Encourage responsible management and care for the local environment and its resources, such as water, air, land, and biodiversity via grants, recognition, volunteer opportunities, and other methods.
- Work with our community to protect our natural environment and inspire a lifelong commitment to nature from our children.

## **GOAL 2: Advise and inform local entities**

### **OBJECTIVES**

- Provide information, research, and recommendations to the Town Council and other community leaders to inform environmental issues and policies.
- Promote environmentally responsible development and maintenance practices that minimize negative impacts on the local environment, natural resources, and wildlife.

## **GOAL 3: Collaborate for broader impact**

### **OBJECTIVES**

- Work with individuals, community groups, businesses, and other organizations to achieve shared environmental goals.
- Convene and participate in relevant events to promote sustainable environmental practices locally and regionally, collaborating with other Garfield County environmental groups and regional partners to share and leverage resources.
- Support the efforts of Garfield Clean Energy.

## **GOAL 4: Develop New Castle's Environmental Leadership**

### **OBJECTIVES**

- Build the Climate and Environment Commissioner's knowledge and capacity for effectiveness in achieving other goals.
- Attend relevant events to gain knowledge, share expertise, and build partnerships.
- Identify and facilitate local expert engagement to achieve shared environmental goals.
- Establish citizen leadership group, Guardians of Nature, to help further the CEC's mission.
- Locate and acquire additional funding sources to achieve CEC goals and objectives.

# Commission Activities

## **GOAL 1: Engage the community in environmental stewardship**

- Host an annual environmental film and/or educational panel of experts.
- Focus the community on sustainable use of natural resources (water, air, native plants, wildlife, etc.) through a “Guardians of Nature” campaign and community network, sustainable business recognition, and other public awareness initiatives.
- Host annual Earth Day events with partner participation. (Also goal 3)
- Raise public awareness through social media.

## **GOAL 2: Advise and inform local decision-makers**

- Use bag fee funding to support initiatives to reduce plastic use, encourage reuse, recycling, composting, upcycling, and other waste reduction strategies.
- Provide town council with recommendations when relevant.
- Support town departments with their sustainability efforts.

## **GOAL 3: Collaborate for broader impact**

- Engage with town and civic events, such as Chamber events, Burning Mountain Parade, Chili Cook-Off clean up, etc.
- Conduct town, trail, and stream bank cleanups and partner with others on these events.
- Collaborate with other municipal and/or regional environmental commissions.
- Host community awareness event with local partners.

## **GOAL 4: Develop New Castle’s Environmental Leadership**

- Develop an annual calendar plan with educational and outreach activities.
- Gain public input on commission initiatives.
- Manage funding for environmental initiatives.
- Maintain public transparency with meetings, regular online updates (town newsletter, website, social media), reports, and well-promoted activities.
- Stay current with environmental issues through speakers at meetings, attendance at conferences, and other educational development.

## 2026 Calendar of Events & Projects

- Monthly meetings on the 3<sup>rd</sup> Thursday at 4:00 pm
- Ongoing updates to website & social media with events & news
- Host a joint meeting of climate and environmental groups from the region to share ideas, coordinate, and collaborate for regional impact.

### January

Submit 2025 CEC Annual Report to Town Council  
2nd Round Business Grants Launched  
Attend Chamber Business After Hours – January 28  
Promote grants at Chamber event, flyers to businesses  
Begin Earth Day planning

### February

2<sup>nd</sup> Annual Film – Water Conservation Theme – **Weds, Feb 11<sup>th</sup>, 6pm** (partner with library)  
Prepare for Earth Day event

### March

March 19 Meeting - Select Business Grants  
March 19 Meeting - Identify Nature & Environment Champion - Business of the Year

### April

Attend Energy Conference (regional, per Dave Reynolds)  
New Castle Earth Day in Burning Mountain Park – **April 25 11 – 2** Plastic reduction theme; ceremony to award Business Nature & Environment Champion for 2025; 12+ exhibitors, swag, etc.

### April or May

Town Garage Sale – support reuse, repurpose, recycle  
Trail project – remove invasive plants, seed native plants with partners  
Elect Officers (Chair, Vice-Chair, Secretary)

### June

Chamber event in the park – Promote Waterwise, Firewise

### July – August

Campaign for nature guardians with partners (bingo, Down Valley event, etc.)

### September

Burning Mountain Days – Parade, etc. (Theme, logistics, give aways TBD)  
Half day planning for 2027, submit budget request for 2027 town budget

### October

Oct 9 or 10? Clean Up New Castle – Trash & Recycling Pick Up (joint with town)

### November & December

Review 2026 initiatives, prepare 2026 report for town council, solidify 2027 plan



**THE GOOD OF THE HIVE™**

Project Proposal from  
Matthew Willey Murals, Inc (*The Good of the Hive*)  
Garfield County Libraries and New Castle Climate and Environment Commission  
December 9, 2025

This is a proposal and not a contract.  
Contract will follow upon acceptance of this proposal

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*Matthew Willey Murals, Inc (aka The Good of the Hive)*  
PO Box 284, Narrowsburg, NY 12764 USA

Matt Willey- Artist/Founder  
TheGoodoftheHive.com  
[matt@thegoodofthehive.com](mailto:matt@thegoodofthehive.com) / (646) 369-0261

First, thank you for your interest in The Good of the Hive™ and the bees.

This document serves as a proposal for a project between Matthew Willey Murals, Inc (aka The Good of the Hive™), Garfield Public Libraries and New Castle Climate and Environment Commission for a mural of bees and other pollinators hand-painted by artist Matt Willey as a part of his global art project called The Good of the Hive™.

The goal is to paint a total of 50,000 bees around the world as a collective/connective series of artworks to raise awareness about the importance of bees and celebrate the beauty and power in human connection. Matt has completed 69 projects with over 11,000 individual bees in 10 years.

Matt has created buzzing hives of awareness and inspiration at Smithsonian's National Zoo in Washington DC, the US Embassy in Beijing China, Dag Hammarskjold Plaza in New York City and Burt's Bees Global Headquarters. He has collaborated with the World Council of Peoples for the United Nations and NYC Parks' Art in the Parks Public Art Program. He has painted in a Broadway star's dressing room in NYC, at a fire station in the American south, at locations across the US, in the UK, Australia and Costa Rica.

And he would be honored to have the opportunity to bring some bees to your community in New Castle, Colorado.

**Scope of Work:**

Matt will design an original, one-of-a-kind, hand-painted mural featuring honeybees and other pollinators to be created on the New Castle Branch of Garfield County Libraries. The art will expand on the theme of books started on the Rifle branch and carry the message of sustainability, as well. Simultaneously, we will work together to create experiences during the project that invite and include the community into the project as it is happening.

**Design Concept:**

Design TBD. For reference, please view many examples at [TheGoodoftheHive.com](http://TheGoodoftheHive.com).

**Terms:**

1. Matt Willey designs and implements the creation of a hand-painted mural as a part of The Good of the Hive™. This mural will take approximately 4-6 weeks on site to create. This project brings:
  - a. Permanent and ongoing presence as a participant in this global art project for the duration of the project (approximately 12 more years).
  - b. Community and student engagement. The artist is always happy to speak to field trips of students brought to the mural site and will respond to teacher requests to visit schools (within reasonable distance from the mural site). The artist does not force this or reach out to engage. It is up to the community. The artist works on an “attraction not promotion” model.
  - c. Ongoing social media engagement throughout the creation of the mural.
  - d. One public speaking engagement and/or “meet and greet” event with the artist.
  - e. One art/pollinator conservation and/or community event. TBD (examples from other locations are potluck dinners, outdoor film nights, pollinator themed food or dance party events) \*Depending on the event, additional fees may apply.
2. Travel, food and accommodations are included in the fee.
3. Materials are included: paint, brushes and coating.
4. Scaffolding and/or lift rental are NOT included and are to be supplied by Garfield County Libraries and New Castle Climate and Environment Commission (if needed).
5. Matthew Willey Murals, Inc retains exclusive rights to the design of the mural. GCL and NCCEC may use the mural for promoting pollinator and environmental awareness. The goal is that we are raising awareness and magnetizing attention through working together. GPL owns the physical piece of art and, for example, could paint over (or remove) it if they felt the need (although it is the hope of the artist that it will stay intact).
6. Matthew Willey Murals Inc owns the intellectual property in terms of the art. A separate contract would be needed for approval of any commercial use of the imagery created by Matt Willey. With that stated, the artist does, at times, consider commercial partnerships and collaborations if they are of benefit to both parties and the bees.
  - a. Allowable uses:
    - i. The presence of The Good of the Hive and Matt Willey on the GPL and town websites.
    - ii. Social media and storytelling about the project is welcome and encouraged without written agreement.
    - iii. Outreach to the community, media, donors and stakeholders.

- iv. Any reference of participation in The Good of the Hive's global movement.
- b. Unallowed uses:
  - i. Using the visual and/or the story of The Good of the Hive™ for profit or financial gain without a separate agreement in writing with Matthew Willey Murals Inc.
  - ii. Using the visual and/or the story of The Good of the Hive to directly promote or support commercialization of businesses in the community or outside the community without written consent from Matthew Willey Murals, Inc. To specify- any business can use social media to share about what is happening. We raise awareness through sharing about participation and collaboration. But people sometimes get confused and use the work to try to sell their products as if The Good of the Hive is endorsing them or that I endorse all honey producers somehow. The Good of the Hive is not directly endorsing any product through the creation of this artwork. (With that said, the artist unabashedly, without exception, endorse libraries and reading)
- 7. MWM, Inc provides general liability insurance throughout Matt's time on site.
- 8. Matt Willey shall be paid a total fee of \$48,000 USD.
- 9. A deposit of \$16,000 USD is required to secure the timeframe of summer 2026 in Matt's schedule.
- 10. Typically, the artist receives a second payment when he begins the project and the third payment upon completion, but the payment schedule beyond the deposit is somewhat flexible.

Thank you!