



City of Newberry Community Visioning Workshop

March 10, 2022
6:00 p.m.

25440 West Newberry Road
Newberry, Florida 32669

MINUTES

CALL TO ORDER

Mayor Marlowe called the meeting to order at 6:00 p.m.

QUORUM CHECK

Mayor

Jordan Marlowe

Commissioners

Ricky Coleman
Monty Farnsworth
Tim Marden
Tony Mazon

City Manager

Mike New

City Clerk

Judy Rice

Staff:

Assistant Manager, Director of Utilities & Public Works

Jamie Jones

Assistant Manager, Chief Financial Officer

Dallas Lee

Director of Planning & Economic Development
Planner

Bryan Thomas
Alayna Jackson

Director of Parks & Recreation

Travis Parker

Staff Assistant, Planning & Economic Development

Jeannene Mironack

Staff Assistant, City Clerk's Office

Sierra Nyberg

Presenter:

Director, USF Florida Institute of Government

Angela Crist, MPA

Absent:

Commissioner

Mark Clark

AGENDA ITEMS

1. Strategic Visioning Discussion - Values, Goals, Objectives, and Action Items.

Ms. Angela Crist, Director of USF's Florida Institute of Government presented a PowerPoint presentation.

She reviewed the data collected to reach the mission and vision through surveys and workshops.

Mission: The City of Newberry is dedicated to building a diverse and vibrant community by investing in our infrastructure, embracing innovation, providing excellent customer service and a responsive government, while remaining fiscally conservative and preserving our small-town feel.

Vision: A progressively conservative community that focuses on innovation, excellence, and family values.

Commission took a 5-minute recess and reconvened at 7:47 pm.

Discussion ensued about the potential Core Values & Guiding Principles

- Teamwork
- Respect
- Accountability
- Innovation
- Leadership
- Superior Service

Ms. Crist then led the discussion on sample goals, objectives, and action plans on

- Theme A: Infrastructure
- Theme B: Public Safety
- Theme C: Parks & Recreation
- Theme D: Growth & Economic Development
- Theme E: Leadership

Discussion ensued about the next steps in visioning process.

COMMENTS

MEETING ADJOURNMENT

Meeting adjourned at 8:27 p.m.

Jordan Marlowe, Mayor

Judy S. Rice, City Clerk