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A G E N D A

ADJOURNED REGULAR MEETING OF THE CITY COUNCIL CITY OF NEEDLES, CALIFORNIA

SATURDAY, JULY 15, 2023

CITY COUNCIL MEETING – 9:00 A.M.

NEEDLES SENIOR CENTER - 1699 Bailey Avenue, Needles

THE PUBLIC MAY ATTEND VIA TEAMS AND MAY SUBMIT ANY COMMENTS IN WRITING PRIOR TO NOON ON THE DAY OF THE MEETING BY EMAILING djones@cityofneedles.com TO JOIN THE LIVE TEAMS MEETING log into the City of Needles website at www.cityofneedles.com to access the agenda and [Click here to join the meeting](#)

If asked, enter the following: Meeting ID: 602 233 459# OR listen in and participate by calling Teams: 1-323-488-2227 - Meeting ID: 602 233 459# The meetings are being recorded

CALL TO ORDER

ROLL CALL

CORRESPONDENCE

As a courtesy to those in attendance, we would ask that cell phones be turned off or set in their silent mode. Thank you.

PUBLIC COMMENTS PERTAINING TO THE COUNCIL ITEMS (A three-minute time limit per person has been established.)

- 1) Goal Setting Session - Introductions/Purpose of the Meeting (DIS)
 - Past Goal Setting Results
 - Vision,
 - Mission, and
 - Goals
 - Current Assessment
 - Strengths,
 - Weaknesses,
 - Threats, and
 - Opportunities
 - New
 - Vision,
 - Mission, and
 - Goals
 - Next Steps

ADJOURNMENT

INTERNET ACCESS TO CITY COUNCIL AGENDAS AND STAFF REPORT MATERIAL IS AVAILABLE PRIOR TO CITY COUNCIL MEETINGS AT <http://www.cityofneedles.com>

Posted: July 11, 2023

SB 343-DOCUMENTS RELATED TO OPEN SESSION AGENDAS -- Any public record, relating to an open session agenda item, that is distributed within 72 hours prior to the meeting is available for public inspection at the City Clerk's Office, 817 Third Street, Needles, CA 92363.

In compliance with the American with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (760) 326-2113 ext 145. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-104 ADA Title II).

I hereby certify, under penalty of perjury under the laws of the State of California that the foregoing Agenda was posted at the front entrance of City Hall not less than 72 hours prior to the meeting.

Dated this 11th day of July 2023.

Dale Jones, CMC, City Clerk

Goal Setting Session Needs

City Council Meeting 9:00AM,

July 15, 2023

"Focusing on the Future, Working in the Present"

Introduction

Goal setting enables the community leadership to understand the numerous future environments in which the community will exist, establish consensus about how best to achieve its most desired vision, and itemize the actions that will most likely make that happen; all within the context of expected available financial and human resources.

Current Activity - Where are we now Review

Review Current Goals

Situation Assessment

- Values (guiding principles) e.g. fair honest, respectful,
- Mission, Core reason for existing
- Vision - Reflects the collective understanding of the ideal situation and community towards the City Government is working
- Environmental Scan - Context
- 111 External - Location, demographics,
- Internal - Organizational effectiveness, financial, structure, staffing, actual vs perceived, technology, regulatory, managerial, physical
- SWOT
 - o Strengths - maximize
 - o Weaknesses- recognize
 - o Opportunities - take advantage
 - o Threats - eliminate, or mitigate
 - o

Develop Goals - General statements, long term, consistent with Vision, points toward the community works, where does the community want to be at some point in the future, limited number, Attainable and sufficiently ambitious

Develop Objectives - Pathways to achieve successful completion/timing, short term, measurable.

Prioritize Goals - Identify the most important

Next Steps

Prepare a Goals document capturing the comments of the Council

Develop cost and time to complete estimates

Matter will be agendized for a regular meeting

Draft Goals will be circulated to stakeholders, such as Boards and Commissions, business groups, and general public

Council will review, distribute broadly, and hold a public hearing to seek public comment.

RESOLUTION NO. 2015-27

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
NEEDLES ADOPTING A VISION, MISSION, AND VALUES STATEMENT
AND 2015 GOALS FOR THE CITY**

WHEREAS, the City Council wishes to establish goals for the City so as to set overall direction for the City in the upcoming year and to measure progress from year to year; and

WHEREAS, the City Council has conducted an extensive and deliberative process of special meetings, public hearings and community engagement to identify the Vision, Mission, and Values Statements and 2015 Goals valued by the City's officials and citizens; and

WHEREAS, the pursuit and achievement of the goals identified in this resolution will tangibly promote the well being and quality of life of all of the Citizens of the City of Needles; and

NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of Needles, California, that:

SECTION 1. The Vision, Mission, and Values Statement and 2015 Goals attached to the Resolution as Exhibit "A" are hereby adopted for Fiscal Year 2015-2016.

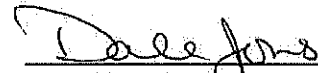
SECTION 2. This Resolution is effective upon adoption by the City Council of the City of Needles.

PASSED, APPROVED, AND ADOPTED at a regular meeting of the City Council of the City of Needles, California, held on the 28th day of April, 2015 by the following vote:

AYES	Councilmembers Gudmundson, Evans, Frazier, Williams,
NOES	None Darcy and Richardson
ABSENT	None
ABSTAIN	None



Mayor

Attest:


City Clerk

(Seal)

Approved as to form:


City Attorney

2015 Council Goals

- **Assure Long Term Fiscal Stability**
 - Increase Business and Overall Revenue
 - Assure that the El Garces and River's Edge Golf Course sustain themselves,
 - Develop a Grants Procurement Program,
 - *Maintain Balanced Budget and Cost Control*
- **Increase Economic Development**
 - Attract Renewable Energy Enterprises
 - Increase Route 66 Tourism
 - Capitalize on Spike and the Schultz History
 - Facilitate the new Chamber Building
 - Develop Bureau Bay and RV resorts,
 - Encourage Special Events for Residents and Tourists
 - Establish Inland Port and Other Intermodal Opportunities
 - Double Population
- **Increase Responsiveness of City Hall**
 - *Streamline Development Process Reducing Red Tape and Decrease Costs*
 - Adequately Staff City Hall
 - Conduct Employee Recognition Activities
- **Improve Transportation**
 - Improve Rt. 66, I-10, North Needles Highway, and U.S. 95
 - Develop Streets *Capital Improvement Program*
 - Work with BNSF
 - Identify Ways to Improve the Airport
 - Establish a Walking Path
- **Regional Cooperation**
 - Work with San Bernardino County and Other Tri-State Entities
 - Work with the Fort Mohave Indian Tribe
- **Improve Public Safety**
- *Provide Dependable High Quality Water, Waste Water, and Electric Services*

Vision Statement

Our vision is a prosperous, safe, progressive full service paradise in the desert; a friendly, family-oriented community in which to live, work and play along the Colorado River where the historical past comes alive.

Mission Statement

The mission of the City is to deliver cost effective and efficient public services to meet obligations and satisfy the community's needs of Public Safety, Public Works, Public Utilities, and Parks and Recreation.

Value Statement

The City will conduct all of it's business in accord with the following values;

Honesty

Communicate in the most forthright and clear manner which invites open dialogue with the public.

Integrity

Adhere to the highest standards of professionalism, ethics and personal responsibility, worthy of the trust our citizens' place in us.

Fairness

Treat all citizens and businesses with justice and equity.

Teamwork

Value the contributions of all, blending the skills of individual in unsurpassed collaboration and cooperation.

Respect

Treat everyone in our diverse community, with dignity and fairness.

Excellence

Deliver the best and highest quality service through the dedicated effort of every team member.

Stewardship

Sustain and reinvest in our mission and extended communities by wisely managing our human, natural and financial resources.