



## MAIN STREET ALLIANCE

Monday, January 20, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

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### AGENDA

**Call to Order and announce a quorum is present**

#### **Consent Agenda**

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

- [1.](#) Minutes 11/4/2024

#### **Action Items**

##### **Discussion Items (no action will be taken)**

Spring Event-assignment of duties-sponsors, mapping committee, vendors, food trucks

Downtown and projects-movie projector

Little Creek Park

Grants

Smokey Row-picnic tables

Joint Council and EDC meeting regarding Planning and Zoning, Housing Study-2/13/25

##### **Committee Reports**

Organization - Morgan, Chris, Theresa, Ginger

Economic Vitality - Morgan, Brittany, Stephanie

Design - Crystal, Brittany, Stephanie

Promotions - Crystal, Chris, Theresa, Ginger

Set up next committee meeting lunch. (second Thursdays) Next meeting 2/13/2025

##### **Manager Update**

ROMEO and JULIET Project

Friday Friday

Merchant Monday

Food Truck Fridays - Movie & Music in the park

EOY Assessment and Accreditation

##### **Adjournment**

/s/ Christopher Johnson  
Christopher Johnson, Board Chair

##### **ATTEST:**

/s/ Kathy Lovier Johnson  
Kathy Lovier Johnson - City Secretary  
Posted January 17, 2025 @ 12pm



**MAIN STREET ALLIANCE \*RESCHEDULED\***

**Monday, November 04, 2024 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

*Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.*

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**MINUTES**

**Call to Order and announce a quorum is present**

Secretary Copeland called the meeting to order at 5:00 p.m. and announced a quorum present.

**PRESENT**

- Board Member Crystal Copeland
- Board Member Morgan Hyman
- Board Member Brittany Franza by Zoom
- Board Member Christopher Johnson
- City Secretary Kathy Lovier
- Main Street Manager Cassidy Wesson

**ABSENT**

Board Chair Ketrell Taylor, Vice Chair Pam Barnard, Board Member Knotts and Board Member Davis

**Consent**

1. Minutes 7/15/2024  
July, August and September 2024 financial reports

Motion made by Board Member Johnson, Seconded by Board Member Hyman.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

**Action Items**

2. Consider and act upon approval of resignation of Ketrell Taylor, Pam Barnard, Ronnie Davis, and Julie Knotts.

Motion made by Board Member Johnson, Seconded by Board Member Hyman.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

3. Consider and act upon appointment of Board President and Vice-president.

Motion made by Board Member Copeland to appoint Christopher Johnson as Board Chair and Brittany Franza as Vice-Chair, Seconded by Board Member Hyman.

Voting Yea: Board Member Copeland, Board Member Hyman

Voting Abstaining: Board Member Franza, Board Member Johnson

4. Consider and act upon approval of Theresa Brown to Main Street Board.

Motion made by Board Member Johnson, Seconded by Board Member Franza.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

5. Consider and act upon approval of Ginger Trampus to Main Street Board.

Motion made by Board Member Copeland, Seconded by Board Member Johnson.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

6. Consider and act upon approval of Stephanie Collvins to Main Street Board.

Motion made by Board Member Johnson, Seconded by Board Member Hyman.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

7. Consider and act upon appointment of new board members to committees.

Motion made by Board Member Johnson to appoin Theresa and Ginger to Organization, Stephanie to Economic Vitality and Design and Theresa and Ginger to Promotions, Seconded by Board Member Hyman.

Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

### **Discussion Items (no action will be taken)**

Romeo and Juliets project -filmed at Papa J's at 8:00 a.m on the third Wednesdays. Discussions with those who sit at the "Table of Wisdom" for stories of the past.

picnic tables, poles and lights on Smokey Row - business donation opportunity We want to approach business to sponsor these items and to move forward with closing off the street and making another park area for sitting downtown.

Friendly Fridays-introducing business owners and letting them tell their story. Who they are, what keeps them here, why they started this business. Letting the community get to know them.

Merchant Mondays-a way for the City and Main Street to help local businesses with any problems they may be having, give support and promote when needed.

### **Committee Reports**

Organization - Morgan, Chris **Theresa, Ginger**

Economic Vitality - Morgan, Brittany **Stephanie**

Design - Crystal, Brittany **Stephanie**

Promotions - Crystal, Chris **Theresa, Ginger**

Set up next committee meeting lunch. **November 20th at 1:30 p.m. at The Loading Dock**

### **Manager Update**

Christmas Window Displays/Ladies Night Out Hot Chocolate booth - This is happening this week on Thursday night.

Sponsorship packets - handed out to board members, asking them to get sponsor and giving a list of the businesses already asked to sponsor.

Bounce Houses/Movies - bounce houses were a GREAT BIG HIT at the Trick or Treat in the Park. Movie screen is complete, they will be shipping and should be here by the Christmas Parade.

Spring Event and board (committee) participation - 2nd Saturday in April. At the committee meetings duties will be assigned to start the planning and preparation.

### **Adjournment**

Motion made by Board Member Johnson at 5:45 p.m. to close the meeting, Seconded by Board Member Hyman. Voting Yea: Board Member Copeland, Board Member Hyman, Board Member Franza, Board Member Johnson

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**Crystal Copeland, Secretary/Treasurer**

**ATTEST**

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**Kathy Lovier Johnson - City Secretary**