

MAIN STREET ALLIANCE Monday, April 15, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 3/18/2024 March 2024 financials

Action Items

- 2. Consider and act upon approval of Brittany Seymore Franza to the board.
- 3. Consider and act upon approval of Chris Johnson to the board.

Discussion Items (no action will be taken)

Spring Event

Farmer's Market

Carry the Load

Committee Reports

Organization - Gay, Ketrell, Morgan - bid proposal for signs on I30 Economic Vitality - Bonnie, Morgan - report from 4/10/24 meeting Design - Gay, Bonnie, Crystal 6/13/24 @ 2 p.m.

Promotions - Crystal, Ketrell, Pam

4. signage proposal

Manager Update

Real Places Conference, Transformation Strategy progress, First Quarter MS progress AND CLG annual report filed, FB, Instagram, website, Key Club Purse Bingo partnership

Adjournment

/s/ Ketrell Taylor
Ketrell Taylor - President

ATTEST

/s/ Kathy Lovier

Kathy Lovier - City Secretary Posted April 12, 2024 @ 4:00pm



MAIN STREET ALLIANCE

Monday, March 18, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

PRESENT

Board Chair Ketrell Taylor Board Secretary Gay Travis Board Member Bonnie McAllister Board Member Morgan Hyman City Secretary Kathy Lovier Assistant City Secretary Angie Pike Main Street Manager Kassidy Wesson

ABSENT

Board Member Crystal Copeland and Board Vice Chair Pam Barnard

Consent Agenda

1. Minutes 2/19/2024 February 2024 financial report

> Motion made by Board Member McAllister, Seconded by Board Secretary Travis. Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member McAllister, Board Member Hyman

Discussion Items (no action will be taken)

Spring Event - Totally Eclipsed

Main Street Manager reported all updates for the event:

We are up to between 40 and 50 vendors, 5 confirmed food vendors, Friday and Saturday night concerts are confirmed and paid for. The beer and wine garden is a work in progress, Tag's ML Edwards has pulled out but The Chophouse is in process of taking over if they can get all approval from TABC. The Chamber of Commerce has a list of the few vacancies that are available for tourist coming into the County.

Committee Reports

Organization - Gay, Ketrell, Morgan Economic Vitality - Bonnie, Morgan Design - Gay, Bonnie, Crystal Promotions - Crystal, Ketrell, Pam

Gay Travis reported for the Organization Committee, which met on March 14th from 1:30 to 3:00 p.m., that the City, Community Events Committee and the Main Street Board are in the process of securing digital signs to be located on on the north and south service roads to promote events in the downtown area. Manager Wesson reported this committees biggest push at the moment is really getting all the boards and committees working on events and projects together to make Mt Vernon more productive and successful. The next meeting will be 4/11/24 and it will be the Economic Vitatlity Board.

Manager Update

Manager Wesson reported she is double timing sharing vendors for the event, reposting for the local downtown businesses. She is doing so on FB and Instagram. The Board asked if Kassidy would contact local businesses and promote any events or specials they may have going on. We have begun work on Carry The Load coming May 24th, we will be doing an ice cream freeze off during the picnic on the plaza. Farmer's Market pavilion will be going up 3/20/2024. Next year's spring event should be moved to the second weekend so as to not compete with Canton Trade Days. The new roof on the plaza gazebo should replaced any day along with the lighting. All electrical projects in the park will be completed before the spring event, even if it is the week of the event. The website is officially back to us and on the City website, we will be making changes from here to the future, the board wants a directory of locat businesses and to promote one business per month.

Adjournment

Motion made by Board Member McAllister, Seconded by Board Member Hyman. Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member McAllister, Board Member Hyman

•	
	Ketrell Taylor - President
ATTEST	
Kathy Lovier - City Secretary	

4-09-2024 12:42 PM

CITY OF MOUNT VERNON
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: MARCH 31ST, 2024

PAGE:

Item 1.

01 -GENERAL FUND DEPARTMENT -M150 Main Street DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	37,949	3,255.38	5,710.76	0.00	32,237.96	15.05
5150.003 PROMOTIONAL	8,000	100.00	100.00	0.00	7,900,00	1.25
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	250.00	250.00	0.00	1,750.00	12.50
5150.006 COMPUTER/TECH	2,000	167.47	2,980.05	0.00	980.05)	149.00
5150.007 SIGN GRANT	0	350.00	662.33	0.00	(662.33)	0.00
5150.008 MAIN STREET EVENTS	8,000	2,976.49	6,031.49	0.00	1,968.51	75.39
5150.009 SPECIAL PROJECTS	1,000	0.00	434.00	0.00	566.00	43.40
5150.025 UNEMPLOYMENT EXP (TEC)	300	0.00	0.00	0.00	300.00	0.00
5150.032 SOCIAL SECURITY (FICA)	2,353	201.84	354.08	0.00	1,998.74	15.05
5150.033 MEDICARE	550	47.20	82.80	0.00	467.46	15.05
5150.034 TML INSURANCE	13,470	816.98	816.98	0.00	12,653.02	6.07
5150.035 RETIREMENT (TMRS)	3,518	269.35	269.35	0.00	3,248.50	7.66
5150.037 TELEPHONE	600	31.06	289.38	0.00	310.62	48.23
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	298.00	298.00	0.00	4,202.00	6.62
5150.044 SUPPLIES	700	111.46	121.49	0.00	578.51	17.36
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	84,990	8,875.23	18,400.71	0.00	66,588.94	21.65
	**********		***********			加斯拉拉拉拉拉拉

Item 2.



BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Infor	mation:			
Name:	Brittany F		y	
Home Address:	442	Keyst	0	
	(Street)	He	eath TX	
	(City, State, Zip Co			
Contact Phone:	469	-338		
E-Mail:	Britta	nyseyn	nore	
2.Board Selection	on. Please limit your	preferenc	es to two (2) bod	ards.
X Housing C Main Stree		ttee [[[[] Marketing (Commission
3.Background I a. Number of year	Information ars you have lived in	Mt. Verno	on? F	amily lakeh
b. Voter Registra	ation Number: (optio	nal)		
c. Civic-Volunte	er/Organizations/Act	ivities		
BOARD/COMN	MISSION/ORGANIZ	ATION	FROM	ТО
C	ASA Ad			
	· Ca	talvst l	_ Ministries J	

Item 2.



PLEASE DESCRIBE ANY QUALIFICATIONS OR EXPERTISE THAT RELATE TO YOUR INTEREST IN SERVING. HOW DOES YOUR EDUCATIONAL BACKGROUND, WORK EXPERIENCE, OR OTHER LIFE EXPERIENCES QUALIFY YOU TO CONTRIBUTE TO THE BOARD? I've worked with my dad for ove developer and custom home b several commercial projects over a brand new RV park in MV commercial retail space at the fr PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE? My family spends at least 1/2 t husband and I got married ther of MV and would love to see i owned business and become PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF: X NO DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY? \square YES IF YES, PLEASE LIST THEIR NAME AND POSITION:

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? \Box Yes $\rat{1}$ No

Item 2.



STATEMENT OF INTENT: "IF APPOINTED, I AGREE TO SERVE AT LEAST TWO (2) YEARS ON THE BOARD FOR WHICH I HAVE APPLIED. I UNDERSTAND THAT IF I SHOULD BE APPOINTED TO A BOARD, I WILL BE EXPECTED TO PARTICIPATE ACTIVELY IN ALL MEETINGS. I WILL PREPARE FOR MEETINGS BY REVIEWING AGENDAS AND ALL RELATED MATERIALS PRIOR TO THE START OF THE MEETING. I UNDERSTAND THAT STATE LAW REQUIRES I UNDERGO TWO HOURS OF TRAINING CONCERNING THE OPEN MEETINGS ACT AND PUBLIC INFORMATION ACT WITHIN 90 DAYS OF MY APPOINTMENT. I AGREE TO ADHERE TO THE ATTENDANCE REQUIREMENTS AND TO CONTACT THE CITY SECRETARY'S OFFICE IF THERE IS ANY CHANGE IN MY INFORMATION AS SUBMITTED ON THIS APPLICATION. I WILL SUBMIT A CONFICT OF INTEREST AFFIDAVIT AND ABSTAIN FROM ANY DISCUSSION OR VOTE ON ANY MATTER THAT COMES BEFORE ME IN WHICH I HAVE A SUBSTANTIAL PROHIBITED INTEREST. I HEREBY AFFIRM THE INFORMATION PROVIDED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE."

I understand that if I am appointed to a board, I will be expected to participate actively and attend all meetings as necessary. Three consecutive absences or the absence of a member from more than 25% of the meetings in any six-month period shall cause review of the attendance record. If Lam unable to serve, I will notify my Staff Liaison.

	3/16/2		
Signature	Date		

NOTE: This application will remain on file for one year.

CITY OF MOUNT VERNON Mount Vernon, TX

OPTIO Item 4.





CORE DISPLAYS ARE
VISUALLY STUNNING, INCREDIBLY
BRIGHT, AND DESIGNED FOR ALL
WEATHER CONDITIONS.
OUR UNIVERSAL SIZE LED
MODULE DESIGN OFFERS
FLEXIBILITY MAKING IT PERFECT
FOR ANY APPLICATION.



±11,000 NITS ULTRA-HIGH BRIGHTNESS

x20 Brighter than an LCD TV. View in full daylight and dimmable at night. Based on LCD N avg. 500 Nits.



PIXEL PITCH OPTIONS

Large IP67 LED diodes, ±100,000 hours lifetime, 1.15 quintillion colors.



IP67 FRONT/IP54 REAR All-WEATHER TESTED

UV, salt-mist, vibration, ±temperature, voltage, and x2 waterproof tested. Fully sealed LED tile.



OPTIMIZED VIEWING EXPERIENCE

±3840 Hz, 60 FPS smooth, full motion, camera-ready video playback.



CONNECTIVITY OPTIONS

Network with, Ethernet, wireless, WIFI, Fiber Optic or 4G cellular technology.



YEAR WARRANTY

5 -Year parts and in-factory labor. 10-Year parts availa On-Site Labor & Extend Warranties Available.

CITY OF MOUNT VERNON Mount Vernon, TX

OPTO Item 4.





CORE DISPLAYS ARE VISUALLY STUNNING, INCREDIBLY BRIGHT, AND DESIGNED FOR ALL WEATHER CONDITIONS. **OUR UNIVERSAL SIZE LED MODULE DESIGN OFFERS** FLEXIBILITY MAKING IT PERFECT FOR ANY APPLICATION.



±11,000 NITS ULTRA-**HIGH BRIGHTNESS**

x20 Brighter than an LCD TV. View in full daylight and dimmable at night. Based on LCD N avg. 500 Nits.



10mm,15mm **&19mm**

PIXEL PITCH OPTIONS

Large IP67 LED diodes, ±100,000 hours lifetime, 1.15 quintillion colors.



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UV, salt-mist, vibration, ±temperature, voltage, and x2 waterproof tested. Fully sealed LED tile.



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OPTION



Date:

3/25/2024

To: Craig Lindholm

City of Mount Vernon

109 N Kaufman Street

Mount Vernon, TX 75457

Phone: 903-537-2252

Email: clindholm@comvtx.com

From: Lance Pelton

Core Displays

1083 Brooks Industrial Road

Shelbyville, KY 40065 Phone: 817-946-3078

Email: Lance@CoreDisplays.net

EMC SPECIFICATIONS

Pitch: 10mm, 15mm Resolution

Cabinet Size: 3' tall x 8' long Viewing Area: 3' tall x 8' long

> Matrix: 10mm (90x240) | 15mm (60x160) Color: Full Color-Outdoor

Configuration: 2 Units

Brightness: 11,000 NIT's

Viewing Angle: 140° Horizontal / 70° Vertical Cabinet Access: Front Quick Release RGB Module

Sign Weight: 288 (lbs. Per Side) Technical Support: Included for Life



5-Year Parts Warranty

Vandalism, Storm & Lightning Warranty: Includes \$5,000 insurance deductible reimbursement, see warranty for details

SIGN SPECIFICATIONS

3'x8' LIGHTED SIGN

- Double Faced
- Internal LED Lighting System
- Extruded Aluminum Frame
- Panels Are Polycarbonate
- 3 Year Guarantee on Faces, Against Breakage, **Including Vandalism**
- Rated to 120 mph windloads
- UL Listed

COMMUNICATION

Cellular Modem, Cloud Based Programming

Light Sensor: Included

Temp Sensor: NA, Temp from the Cloud

OPTION 1 PACKAGE PRICING



\$46,670



\$42,550



- * Installation of New Signage Included In Above Pricing
- * Price Includes 3'x4' Pole Cover As Shown in Option 2
- * Brick Monument Add'l \$3,250
- * 50% DEPOSIT | 50% BALANCE
- * Shipped Ready For Installation With All Necessary Mounting Brackets Attached
- * Manufactured in Louisville, KY
- * Shipping Included in Above Pricing
- * Proper Electrical To Install Site Responsibility of Cu 10



OPTION



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COMMUNICATION

Cellular Modem, Cloud Based Programming

Light Sensor: Included

Temp Sensor: NA, Temp from the Cloud

OPTION 2 PACKAGE PRICING

\$54,650



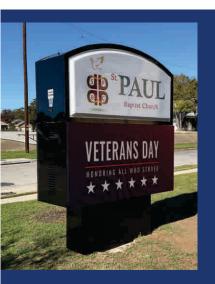
\$48,540

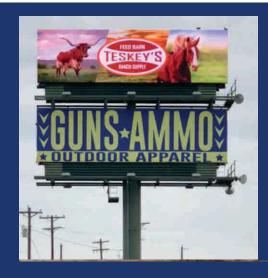


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Impact LED proudly introduces the G3 Series of Impact digital sign systems. Our 1'x1' module reliably performs with high brightness, vivid colors, fast refresh rate and industry leading features such as dual power/data connections and module retention leads.

This product is MET Labs certified for NEC and UL48 compliance.



This product complies with FCC Rules - Subpart B of Section 15 of Title 47.





Redundant Power & Data.

Dual power and data inputs reduce the need for a spare part by 80%. High efficiency components consume 22% less energy.



Premium LEDs, 4-layer Printed Circuit Boards, Meanwell power supplies and gold-plated connector pins are just a few of the components that create a beautiful, long-lasting and dependable display for your application.



Simple Installation. Impact's Unistruct installation system provides an incredibly strong yet easy to use mounting substructure.



Environmentally sealed cabinets prevent damaging intrusion of moisture and dust.



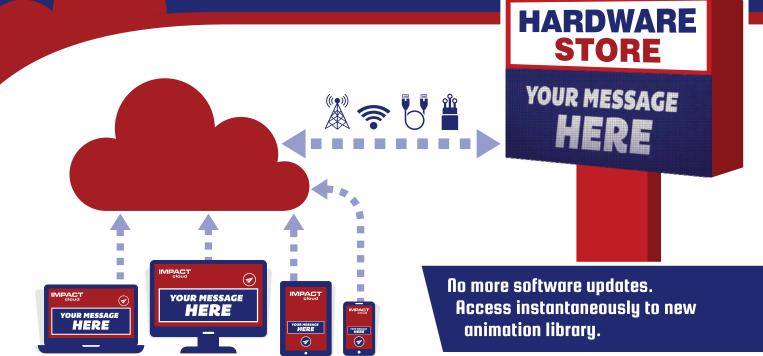
Easy to support. Modules are easily and quickly removed to create fast and simple service.



Cloud based software allows users to connect to their sign from any internet browser on a PC, Mac, Tablet, iPhone, or Android.



Impact Cloud is a user friendly cloud-based communication method for any Impact LED sign. This Browser based system works from any tablet, phone or computer with internet access.



- Easy to learn, easy to use & easily maximizes the sign's capabilities to maximize the power of the display.
- Create feature content, design reusable templates and save playlists for as long as you want that will never get lost.
- Easily move messages around the screen, enlarge, shrink or rotate content and try different fonts and colors.
- Access and monitor your sign(s) no matter where they are and no matter where you are at any time.
- Instant access to ever expanding library of graphics.
- No software updates to download...ever.



Storm & Vandalis III Warranty

In addition to our Limited Lifetime Warranty, **CoreDisplays** offers Storm and Vandalism protection.

Although rare, things happen and you want to be covered. Without even a basic layer of protection, catastrophic events can leave you exposed to replacing your sign out of pocket. CoreDisplays is here to help. Should a tree fall on your sign, lightening strike and cause damage, flood waters rise or tornadoes twist, our Storm and Vandalism Warranty will help soften the blow! The warranty even applies to intentional or accidental damage to the sign such as vandalism or a car that veers off the road and destroys the sign.

CoreDisplays will reimburse up to \$5,000 of your insurance deductible for the incident for the life of the sign. This allows you to get repairs or replacement with zero dollars out of pocket.



