



MAIN STREET ALLIANCE

Tuesday, January 18, 2022 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 11-15-2021
2. November 2021 financials
December 2021 financials

Action Items

Discussion Items (no action will be taken)

3. Education video
<https://www.thc.texas.gov/preserve/projects-and-programs/texas-main-street/about-texas-main-street-program>

Wine Event 4/2/2022

Committee Reports

Organization -
Economic Vitality -
Design -
Promotions -

Manager Update

Adjournment

/s/ Jonathan Jones
Jonathan Jones, Chair

Attest:

/s/ Kathy Lovier
Kathy Lovier - City Secretary
Posted January 14, 2022 @ 4:00pm



MAIN STREET ALLIANCE

Monday, November 15, 2021 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Board Chair Jones called the meeting to order at 5:15 p.m. and announced a quorum present.

PRESENT

Chair Jonathan Jones
Vice-chair Jennifer Beene
Board Member Crystal Copeland
Board Member Gay Travis
Board Member Bonnie McAllister
Board Member Erica Clasby
Board Member Ketrell Taylor
Board Member Lindsay Bliss
Tina Rose, City Administrator
Kathy Lovier, City Secretary
Brad Hyman, Mayor

Consent Agenda

1. Minutes 9-20-21
2. September 2021 financial report
3. October 2021 financials

Motion made by Board Member McAllister to approve the consent agenda as presented, Seconded by Board Member Travis.

Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Action Items

4. Motion made by Board Member Taylor made a motion to approve the Farmer's Market Guidelines as presented, Seconded by Vice-chair Beene.
Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Discussion Items (no action will be taken)

Wine Festival April 1st and 2nd

Board Chair Jones presented a list of his thoughts regarding the Food and Wine Spring Festival. After much discussion the event will be one day on April 2, 2022. Bonnie McAllister will make contact with non-wine vendors, Jonathan Jones will make contact with wine vendors, he will also be meeting with Betsy Gekiere and Chock Yates soon gleaning as much information from them as possible regarding past events. The event hours will be 10:00 a.m. until 5:00 p.m., wine vendors will be up inside the square and vendor booths outside the square in the parking spaces, food truck vendors will be on Dallas Street. Jennifer Beene will emcee, Ketrell Taylor will chair the hospitality room, maintenance and clean up will be Ketrell Taylor, Erica Clasby, Crystal Copeland. Lindsay Ross will chair the demonstrations, further discussion regarding selling a wristband for a Taste of the square, this would allow a sampling of a hors d'oeuvre or some small sampling in participating restaurants in the downtown area.

Committee Reports

Organization: Gay, Erica, Ketrell, Lindsay

Economic Vitality: Bonnie, Jonathan, Lindsay

Design: Jennifer, Gay, Bonnie, Crystal

Promotions: Crystal, Ketrell, Jonathan, Jennifer

Nothing to report as of this time, everyone is just getting back into the swing of things.

Manager Update

No December meeting due to the Christmas Holiday.

Adjournment

Motion made by Vice-chair Beene to close the meeting at 5:47 p.m., Seconded by Board Member Taylor. Voting Yea: Chair Jones, Vice-chair Beene, Board Member Copeland, Board Member Travis, Board Member McAllister, Board Member Clasby, Board Member Taylor, Board Member Bliss

Jonathan Jones – Chair

ATTEST:

Kathy Lovier – City Secretary

CITY OF MOUNT VERNON
 REVENUE & EXPENSE REPORT (UNAUDITED)
 AS OF: NOVEMBER 30TH, 2021

Item 2.

01 -GENERAL FUND
 DEPARTMENT -M150 Main Street
 DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	40,764	0.00	0.00	0.00	40,764.00	0.00
5150.003 PROMOTIONAL	8,000	0.00	0.00	0.00	8,000.00	0.00
5150.004 POSTAGE	0	0.00	0.00	0.00	0.00	0.00
5150.005 DUES/SUBSCRIPTIONS	1,500	38.25	38.25	0.00	1,461.75	2.55
5150.006 COMPUTER/TECH	800	203.31	1,067.62	0.00	267.62	133.45
5150.007 FACADE GRANT	21,000	0.00	0.00	0.00	21,000.00	0.00
5150.008 MAIN STREET EVENTS	5,000	225.00	225.00	0.00	4,775.00	4.50
5150.009 SPECIAL PROJECTS	1,000	0.00	0.00	0.00	1,000.00	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	300	0.00	0.00	0.00	300.00	0.00
5150.032 SOCIAL SECURITY (FICA)	2,527	0.00	0.00	0.00	2,527.00	0.00
5150.033 MEDICARE	591	0.00	0.00	0.00	591.00	0.00
5150.034 TML INSURANCE	8,099	0.00	0.00	0.00	8,099.00	0.00
5150.035 RETIREMENT (TMRS)	4,806	0.00	0.00	0.00	4,806.00	0.00
5150.037 TELEPHONE	1,000	40.16	80.32	0.00	919.68	8.03
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,000	0.00	0.00	0.00	4,000.00	0.00
5150.044 SUPPLIES	700	272.08	272.08	0.00	427.92	38.87
5150.053 LONGEVITY	800	0.00	0.00	0.00	800.00	0.00
TOTAL 150 Main Street	100,887	778.80	1,683.27	0.00	99,203.73	1.67

12-02-2021 11:01 AM
 YEAR : Oct-2020 / Sep-2021
 FUND : 01 -GENERAL FUND
 DEPT : 150 MAIN STREET

G / L D E T A I L v s B U D G E T

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Item 2.

PERIOD TO USE: Nov-2021 THRU Nov-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE TRAN # REFERENCE ===DESCRIPTION=== VENDOR INV/JE #/PO # ===BUDGET=== ===ACTIVITY=== ===BALANCE===

5150.001 WAGES

==ACCT TOTALS== CURRENT BUDGET: 40,764.00 YTD ACTIVITY: 29,031.62 ENCUMBERED: 0.00 BALANCE: 11,732.38

5150.003 PROMOTIONAL

==ACCT TOTALS== CURRENT BUDGET: 8,000.00 YTD ACTIVITY: 5,537.50 ENCUMBERED: 0.00 BALANCE: 2,462.50

5150.004 POSTAGE

==ACCT TOTALS== CURRENT BUDGET: 0.00 YTD ACTIVITY: 6.08 ENCUMBERED: 0.00 BALANCE: 6.08CR

5150.005 DUES/SUBSCRIPTIONS

11/03 A45859 CHK: 060228 THE WINNSBORO NEWS 174 THE WINNSBORO N 202111039715 38.25
 ===NOV TOTAL=== 125.00 38.25 86.75

==ACCT TOTALS== CURRENT BUDGET: 1,500.00 YTD ACTIVITY: 1,267.25 ENCUMBERED: 0.00 BALANCE: 232.75

5150.006 COMPUTER/TECH

11/03 A45862 CHK: 060231 VIDALYON STUDIOS 199 VIDALYON STUDIO 530E5D3C-011 43.98
 11/18 A45912 CHK: 060276 NETWORK TECHNOLOGIES 6990 NETWORK TECHNOL 07-35005 135.00
 11/30 A45926 CHK: 060288 COMPLETE BUSINESS SY 4170 COMPLETE BUSINE INV1446030 24.33
 ===NOV TOTAL=== 66.67 203.31 136.64CR

==ACCT TOTALS== CURRENT BUDGET: 800.00 YTD ACTIVITY: 4,310.13 ENCUMBERED: 0.00 BALANCE: 3,510.13CR

5150.007 FACADE GRANT

==ACCT TOTALS== CURRENT BUDGET: 21,000.00 YTD ACTIVITY: 20,000.00 ENCUMBERED: 0.00 BALANCE: 1,000.00

12-02-2021 11:01 AM
 YEAR : Oct-2020 / Sep-2021
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Item 2.

PERIOD TO USE: Nov-2021 THRU Nov-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE	TRAN #	REFERENCE	DESCRIPTION	VENDOR	INV/JE #/PO #	BUDGET	ACTIVITY	BALANCE

	5150.008		MAIN STREET EVENTS					
11/18	A45914	CHK: 060278	RUTHERFORD VILLIAGE	248 RUTHERFORD VILL 16686			225.00	
				===NOV TOTAL===		416.67	225.00	191.67

==ACCT TOTALS==		CURRENT BUDGET:	5,000.00	YTD ACTIVITY:	1,532.41	ENCUMBERED:	0.00	BALANCE: 3,467.99

	5150.009		SPECIAL PROJECTS					

==ACCT TOTALS==		CURRENT BUDGET:	1,000.00	YTD ACTIVITY:	459.33	ENCUMBERED:	0.00	BALANCE: 540.67

	5150.025		UNEMPLOYMENT EXP (TEC)					

==ACCT TOTALS==		CURRENT BUDGET:	300.00	YTD ACTIVITY:	252.00	ENCUMBERED:	0.00	BALANCE: 48.00

	5150.032		SOCIAL SECURITY (FICA)					

==ACCT TOTALS==		CURRENT BUDGET:	2,527.00	YTD ACTIVITY:	1,885.15	ENCUMBERED:	0.00	BALANCE: 641.85

	5150.033		MEDICARE					

==ACCT TOTALS==		CURRENT BUDGET:	591.00	YTD ACTIVITY:	440.91	ENCUMBERED:	0.00	BALANCE: 150.09

	5150.034		TML INSURANCE					

==ACCT TOTALS==		CURRENT BUDGET:	8,099.00	YTD ACTIVITY:	6,082.93	ENCUMBERED:	0.00	BALANCE: 2,016.07

	5150.035		RETIREMENT (TMRS)					

==ACCT TOTALS==		CURRENT BUDGET:	4,806.00	YTD ACTIVITY:	3,660.92	ENCUMBERED:	0.00	BALANCE: 1,145.08

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PERIOD TO USE: Nov-2021 THRU Nov-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE	TRAN #	REFERENCE	DESCRIPTION	VENDOR	INV/JE #/PO #	BUDGET	ACTIVITY	BALANCE

	5150.037		TELEPHONE					
11/18	A45916	CHK: 060280	SUDDENLINK	6650 SUDDENLINK	202111189734		40.16	
				===NOV TOTAL===		83.33	40.16	43.17

==ACCT TOTALS==			CURRENT BUDGET:	1,000.00	YTD ACTIVITY:	1,157.57	ENCUMBERED:	0.00
							BALANCE:	157.57CR

	5150.039		OVERTIME					
==ACCT TOTALS==			CURRENT BUDGET:	0.00	YTD ACTIVITY:	48.88	ENCUMBERED:	0.00
							BALANCE:	48.88CR

	5150.042		SCHOOL/TRAINING/TRAVEL					
==ACCT TOTALS==			CURRENT BUDGET:	4,000.00	YTD ACTIVITY:	150.00	ENCUMBERED:	0.00
							BALANCE:	3,850.00

	5150.044		SUPPLIES					
11/10	A45877	CHK: 060244	FIRMIN'S	0170 FIRMIN'S BUSINE	807326-0		272.08	
				===NOV TOTAL===		58.33	272.08	213.75CR
==ACCT TOTALS==			CURRENT BUDGET:	700.00	YTD ACTIVITY:	1,446.75	ENCUMBERED:	0.00
							BALANCE:	746.75CR

	5150.053		LONGEVITY					
==ACCT TOTALS==			CURRENT BUDGET:	800.00	YTD ACTIVITY:	800.00	ENCUMBERED:	0.00
							BALANCE:	0.00

Item 2.

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.001 DRAINAGE MAINTENANCE

==ACCT TOTALS== CURRENT BUDGET: 14,000.00 YTD ACTIVITY: 14,000.00 ENCUMBERED: 0.00 BALANCE: 0.00

5150.002 STREET DRAINAGE

==ACCT TOTALS== CURRENT BUDGET: 30,000.00 YTD ACTIVITY: 30,000.00 ENCUMBERED: 0.00 BALANCE: 0.00

5150.041 BAD DEBT STORM WATER

11/09 U10681 M-UTILITY SYS TRANSFER TO BAD DEBT
 =====NOV TOTAL===== 8.33 55.30 46.97CR
 ==ACCT TOTALS== CURRENT BUDGET: 100.00 YTD ACTIVITY: 176.13 ENCUMBERED: 0.00 BALANCE: 76.13CR

REPORT TOTALS

CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	ENCUMBERED	BALANCE
144,987.00	834.10	122,245.56	0.00	22,741.44

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YEAR : Oct-2020 / Sep-2021
FUND : * -ALL
DEPT : ALL

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Item 2.

PERIOD TO USE: Nov-2021 THRU Nov-2021
ACCOUNTS: 5150.001 THRU 5150.053

DEPARTMENT TOTALS

DEPARTMENT	ORIGINAL BUDGET	CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	BALANCE
150	144,987.00	144,987.00	834.10	122,245.56	22,741.44
===DEPT TOTALS===	144,987.00	144,987.00	834.10	122,245.56	22,741.44

SELECTION CRITERIA

FISCAL YEAR: Oct-2020 / Sep-2021
 FUND: ALL
 PERIOD TO USE: Nov-2021 THRU Nov-2021

ACCOUNT SELECTION

ACCOUNT RANGE: 5150.001 THRU 5150.053
 DIGIT SELECTION:
 DEPARTMENT RANGE: - THRU -

PRINT OPTIONS

REPORT TYPE: DETAIL
 TRANSACTIONS: BOTH
 ACTIVE FUNDS ONLY: NO
 ACTIVE ACCOUNT ONLY: NO
 OMIT ACCOUNTS WITH NO ACTIVITY: NO
 OMIT TOTALS ON ACCOUNTS WITH NO ACTIVITY: YES
 OMIT ACCOUNTS WITH NO BUDGET: NO
 PAGE BREAK AFTER DEPT: NO
 PRINT RESTRICTED ACCOUNTS: NO
 PRINT DEPARTMENT TOTALS: NO
 PRINT TOTALS: Monthly
 PRINT: INVOICE #
 BUDGET: Monthly

*** END OF REPORT ***

CITY OF MOUNT VERNON
 REVENUE & EXPENSE REPORT (UNAUDITED)
 AS OF: DECEMBER 31ST, 2021

Item 2.

01 -GENERAL FUND
 DEPARTMENT -M150 Main Street
 DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	35,000	0.00	0.00	0.00	35,000.00	0.00
5150.003 PROMOTIONAL	8,000	0.00	0.00	0.00	8,000.00	0.00
5150.004 POSTAGE	0	0.00	0.00	0.00	0.00	0.00
5150.005 DUES/SUBSCRIPTIONS	1,500	0.00	38.25	0.00	1,461.75	2.55
5150.006 COMPUTER/TECH	1,800	43.98	1,111.60	0.00	688.40	61.76
5150.007 FACADE GRANT	21,000	20,000.00	20,000.00	0.00	1,000.00	95.24
5150.008 MAIN STREET EVENTS	5,000	0.00	225.00	0.00	4,775.00	4.50
5150.009 SPECIAL PROJECTS	1,000	390.00	390.00	0.00	610.00	39.00
5150.025 UNEMPLOYMENT EXP (TEC)	300	0.00	0.00	0.00	300.00	0.00
5150.032 SOCIAL SECURITY (FICA)	2,176	0.00	0.00	0.00	2,176.00	0.00
5150.033 MEDICARE	508	0.00	0.00	0.00	508.00	0.00
5150.034 TML INSURANCE	8,340	0.00	0.00	0.00	8,340.00	0.00
5150.035 RETIREMENT (TMRS)	3,661	0.00	0.00	0.00	3,661.00	0.00
5150.037 TELEPHONE	1,000	40.16	120.48	0.00	879.52	12.05
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,000	0.00	0.00	0.00	4,000.00	0.00
5150.044 SUPPLIES	700	0.00	272.08	0.00	427.92	38.87
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	93,985	20,474.14	22,157.41	0.00	71,827.59	23.58

G / L D E T A I L vs B U D G E T

1-06-2022 3:06 PM
YEAR : Oct-2021 / Sep-2022
FUND : 01 -GENERAL FUND
DEPT : 150 MAIN STREET

PERIOD TO USE: Dec-2021 THRU Dec-2021
ACCOUNTS: 5150.001 THRU 5150.053

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.009 SPECIAL PROJECTS * (CONTINUED) *

====DEC TOTAL==== 83.33 390.00 306.67CR

==ACCT TOTALS== CURRENT BUDGET: 1,000.00 YTD ACTIVITY: 390.00 ENCUMBERED: 0.00 BALANCE: 610.00

5150.025 UNEMPLOYMENT EXP (TEC)

5150.032 SOCIAL SECURITY (FICA)

5150.033 MEDICARE

5150.034 TML INSURANCE

5150.035 RETIREMENT (TMRS)

5150.037 TELEPHONE

12/28 A46078 CHK: 060439 SUDDENLINK 6650 SUDDENLINK 202112289793 83.33 40.16 43.17
====DEC TOTAL==== 40.16

==ACCT TOTALS== CURRENT BUDGET: 1,000.00 YTD ACTIVITY: 120.48 ENCUMBERED: 0.00 BALANCE: 879.52

5150.039 OVERTIME

5150.042 SCHOOL/TRAINING/TRAVEL

1-06-2022 3:06 PM
YEAR : Oct-2021 / Sep-2022
FUND : 01 -GENERAL FUND
DEPT : 150 MAIN STREET

G / L D E T A I L vs B U D G E T

PERIOD TO USE: Dec-2021 THRU Dec-2021
ACCOUNTS: 5150.001 THRU 5150.053

DATE	TRAN #	REFERENCE	====DESCRIPTION====	VENDOR	INV/JE #/PO #	====BUDGET====	====ACTIVITY====	====BALANCE====		
	5150.044		SUPPLIES							
==ACCT TOTALS==			CURRENT BUDGET:	700.00	YTD ACTIVITY:	272.08	ENCUMBERED:	0.00	BALANCE:	427.92

5150.053 LONGEVITY

1-06-2022 3:06 PM
 YEAR : Oct-2021 / Sep-2022
 FUND : 02 -UTILITY FUND
 DEPT : 150 STORMWATER UTILITIES

G / L D E T A I L vs B U D G E T

PERIOD TO USE: Dec-2021 THRU Dec-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE	TRAN #	REFERENCE	DESCRIPTION	VENDOR	INV/JE #/PO #	BUDGET	ACTIVITY	BALANCE
	5150.001		DRAINAGE MAINTENANCE					
	5150.002		STREET DRAINAGE					
	5150.041		BAD DEBT STORM WATER					
12/14	U10749	DEPOSIT	BAD DEBT PAY POSTING				1.24CR	
12/20	U10760	DEPOSIT	BAD DEBT PAY POSTING				2.66CR	
			====DEC TOTAL====			8.33	3.90CR	12.23
==ACCT TOTALS==		CURRENT BUDGET:	100.00	YTD ACTIVITY:	47.02	ENCUMBERED:	0.00	BALANCE: 52.98
REPORT TOTALS								
	CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	ENCUMBERED	BALANCE			
	32,100.00	20,470.24	22,204.43	0.00	9,895.57			

1-06-2022 3:06 PM
YEAR : Oct-2021 / Sep-2022
FUND : * -ALL
DEPT : ALL

G / L D E T A I L vs B U D G E T

PERIOD TO USE: Dec-2021 THRU Dec-2021
ACCOUNTS: 5150.001 THRU 5150.053

DEPARTMENT TOTALS

DEPARTMENT	ORIGINAL BUDGET	CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	BALANCE
150	32,100.00	32,100.00	20,470.24	22,204.43	9,895.57
===DEPT TOTALS===	32,100.00	32,100.00	20,470.24	22,204.43	9,895.57

SELECTION CRITERIA

FISCAL YEAR: Oct-2021 / Sep-2022
 FUND: ALL
 PERIOD TO USE: Dec-2021 THRU Dec-2021

ACCOUNT SELECTION

ACCOUNT RANGE: 5150.001 THRU 5150.053
 DIGIT SELECTION:
 DEPARTMENT RANGE: - THRU -

PRINT OPTIONS

REPORT TYPE:	DETAIL
TRANSACTIONS:	BOTH
ACTIVE FUNDS ONLY:	NO
ACTIVE ACCOUNT ONLY:	NO
OMIT ACCOUNTS WITH NO ACTIVITY:	NO
OMIT TOTALS ON ACCOUNTS WITH NO ACTIVITY:	YES
OMIT ACCOUNTS WITH NO BUDGET:	NO
PAGE BREAK AFTER DEPT:	NO
PRINT RESTRICTED ACCOUNTS:	NO
PRINT DEPARTMENT TOTALS:	NO
PRINT TOTALS:	Monthly
PRINT:	INVOICE #
BUDGET:	Monthly

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