



MAIN STREET ALLIANCE

Monday, August 18, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 6/16/25
Financial Report June and July 2025

Action Items

2. Consider and act upon approval of resignation of Stephanie Collvins.

Discussion Items (no action will be taken)

5K associated with Spring Into Downtown-Spring Event
Tea with Main Street
Way Back Wednesday
National Night Out
Farmer's Market
Other committee events-how can we be of a help?

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025 - MISSED THIS, DO WE NEED TO TRY?
Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025
Design - **Crystal**, Brittany, Stephanie meeting was 10/9/2025 (meeting 6/12 reports this meeting)
Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025
Set up next committee meeting lunch. (second Thursdays)

Manager Update

Thoughtful Thursday

Adjournment

/s/ Christopher Johnson
Christopher Johnson - President

ATTEST:

/s/ Kathy Lovier Johnson
Kathy Lovier Johnson- City Secretary
Posted August 15, 2025 @ 4pm



MAIN STREET ALLIANCE

Monday, June 16, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

MINUTES

Call to Order and announce a quorum is present

President Johnson called the meeting to order at 5:02 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
Board Secretary/Treasurer Crystal Copeland
Board Member Morgan Hyman
Board Member Ginger Trampus
Board Member Stephanie Collvins
City Secretary Kathy Johnson
Main Street Manager Kassidy Wesson

ABSENT Board Vice-Chair Brittany Franza and Board Member Theresa Brown

VISITOR: David West

Consent Agenda

1. Minutes 5/19/2025
Financial reports- April and May, 2025

Motion made by Board Member Trampus, Seconded by Board Member Collvins.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Trampus, Board Member Collvins, City Secretary Johnson, Main Street Manager Wesson

Discussion Items (no action will be taken)

Farmer's Market, Movies and Music at Little Creek Park
Events/businesses on Main Street
Billboards

FM Manager Courtney is doing a magnificent job. The market is growing each time they meet. Vendors are pleased and giving positive feedback.

Chris spoke with a company regarding sponsorship of a projector.

Ginger brought up doing a Christmas lottery, we will discuss further.

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025

Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025

Design - **Crystal**, Brittany, Stephanie meeting was 10/9/2025 (meeting 6/12 reports this meeting)

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025

Set up next committee meeting lunch. (second Thursdays)

Crystal reported that the design committee met at The Loading Dock on June 12th and discussed the billboards on I30 east bound at Greenville and west bound at Texarkana. The theme for the billboards is your date night destination. There will be extended contracts for a better price point.

We further discussed talking with the businesses doing the adopt a plot for flowers beds around town.

We want to work on getting the interstate and exits mowed more often.

The new digital welcome signs are a little closer in sight now.

Manager Update

Manager Wesson reported our social media is now kicking into high gear with a video app she has started using, she urged the board to leave reviews, like posts, share posts.

The next Friendly Friday will be with The Loading Dock.

The Big Dawg Event will be at First Baptist multi-purpose building in July and Randy White former Dallas Cowboy will be here to sign autographs.

Ribbon cutting for The Loading Dock will be 6/19/25 at 4 p.m.

Kassidy asked us all to check-in at the Farmer's Market and Little Creek Park on FB when we attend.

Adjournment

Motion made by Board Secretary/Treasurer Copeland at 5:34 p.m., Seconded by Board Member Hyman. Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Trampus, Board Member Collvins, City Secretary Johnson, Main Street Manager Wesson

Chris Johnson - President

ATTEST:

Kathy Lovier Johnson - City Secretary

CITY OF MOUNT VERNON
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JUNE 30TH, 2025

01 -GENERAL FUND
DEPARTMENT -M150 Main Street
DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	3,824.98	37,401.00	0.00	11,599.00	76.33
5150.003 PROMOTIONAL	10,000	458.73	1,571.33	0.00	8,428.67	15.71
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	350.00	629.90	0.00	1,370.10	31.50
5150.006 COMPUTER/TECH	3,500	10.54	2,103.61	0.00	1,396.39	60.10
5150.007 SIGN GRANT	1,000	0.00	535.00	0.00	465.00	53.50
5150.008 MAIN STREET EVENTS	10,000	0.00	16,423.39	0.00	6,423.39	164.23
5150.009 SPECIAL PROJECTS	0	0.00	532.50	0.00	532.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	0.00	63.00	0.00	206.10	23.41
5150.032 SOCIAL SECURITY (FICA)	3,409	237.14	2,318.77	0.00	1,090.51	68.01
5150.033 MEDICARE	797	55.46	542.29	0.00	255.04	68.01
5150.034 TML INSURANCE	12,092	856.50	9,406.75	0.00	2,684.97	77.79
5150.035 RETIREMENT (TMRS)	5,268	483.10	4,445.30	0.00	822.86	84.38
5150.037 TELEPHONE	600	35.94	386.46	0.00	213.54	64.41
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	0.00	2,793.33	0.00	1,706.67	62.07
5150.044 SUPPLIES	700	15.00	70.51	0.00	629.49	10.07
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
 TOTAL 150 Main Street	 103,186	 6,327.39	 79,223.14	 0.00	 23,962.45	 76.78

CITY OF MOUNT VERNON
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: JULY 31ST, 2025

01 -GENERAL FUND
DEPARTMENT -M150 Main Street
DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	3,824.98	41,225.98	0.00	7,774.02	84.13
5150.003 PROMOTIONAL	10,000	0.00	1,571.33	0.00	8,428.67	15.71
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	0.00	629.90	0.00	1,370.10	31.50
5150.006 COMPUTER/TECH	3,500	7.51	2,111.12	0.00	1,388.88	60.32
5150.007 SIGN GRANT	1,000	0.00	535.00	0.00	465.00	53.50
5150.008 MAIN STREET EVENTS	10,000	0.00	16,423.39	0.00	6,423.39	164.23
5150.009 SPECIAL PROJECTS	0	0.00	532.50	0.00	532.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	0.00	63.00	0.00	206.10	23.41
5150.032 SOCIAL SECURITY (FICA)	3,409	237.14	2,555.91	0.00	853.37	74.97
5150.033 MEDICARE	797	55.46	597.75	0.00	199.58	74.97
5150.034 TML INSURANCE	12,092	866.50	10,273.25	0.00	1,818.47	84.96
5150.035 RETIREMENT (TMRS)	5,268	483.10	4,928.40	0.00	339.76	93.55
5150.037 TELEPHONE	600	0.00	386.46	0.00	213.54	64.41
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	0.00	2,793.33	0.00	1,706.67	62.07
5150.044 SUPPLIES	700	15.00	85.51	0.00	614.49	12.22
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
 TOTAL 150 Main Street	 103,186	 5,489.69	 84,712.83	 0.00	 18,472.76	 82.10
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From: Stefanie Collvins <scollvins@gmail.com>

Sent: Friday, August 15, 2025 8:09:20 AM

To: Kassidy Wesson - Mount Vernon Mainstreet <mountvernonmainstreet@comvtx.com>

Subject: Resignation

I would like to thank you all for the time I have had serving on the board of Main Street. I have really enjoyed working with you all and it has been an honor.

This year has been one of great loss for me and I need to step away and take some healing time and declutter my life and self. I do not feel I can give 100% of myself and feel the board is too important a role for that to be shortchanged.

Please accept my resignation from the Main Street Board.

Thank you,

Stefanie Collvins