



MAIN STREET ALLIANCE BOARD MEETING

Monday, June 21, 2021 – 5:15 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Council, with such approval applicable to all items appearing on the Consent Agenda. A Council Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. May 2021 financial report
Minutes 5-17-21

Action Items

2. Consider and Act upon acceptance of resignations of Board Members.
3. Consider and Act upon approval of new board member(s).
4. Consider and Act upon approval of appointment of Jonathan Jones as Vice-Chair.

Discussion Items (no action will be taken)

--Smokey Row update	--Farmer's Market and Second Saturday
--MVF&WF	--Committee Chair assignments

Committee Reports:

--Organization -	--Economic Vitality - Bonnie McAllister
--Design - Betsy Gekiere	--Promotions - Crystal Copeland

Manager Update

Hiring new manager-Tina Rose

5. Main Street By-laws

Adjournment

/s/ Betsy Gekiere
Betsy Gekiere, Chair

Attest:

/s/ Kathy Lovier
Kathy Lovier - City Secretary
Posted June 18, 2021 @ 5pm

**MINUTES FOR
May 17 2021 at 5:15 pm
MOUNT VERNON MAIN STREET ALLIANCE
MOUNT VERNON TEXAS 75457**

Members present:

Jonathan Jones
Betsy Gekiere
Bonnie McAllister
Gay Travis
Chock Yates
Crystal Copeland
Wendy Standridge
Amy Briscoe
Carolyn Teague, Manager

Members absent

Jennifer Beene

Guest present:

Tina Rose
Lillie Bush-Reves

Call to Order and announce a quorum is present

Chair Gekiere called the meeting to order at 5:15 and determined a quorum was present.

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered a separate item.

1. Accept financial reports
2. Review and Accept Minutes

After review of the minutes and financial reports for April, Wendy Standridge made a motion to accept the financial reports and minutes from April 2021. Jonathan Jones seconded the motion and the motion carried unanimously.

Action Item – Change position of Jennifer Beene to Volunteer in lieu of Board Member. Manager Teague asked all nominations be turned into Wendy Standridge or Manager Teague by June 21, 2021.

Discussion Items (no action will be taken)

1. Smokey Row update – Manager Teague informed Main Street board the hold up for Smokey Row is the building supplies.
2. Farmers Market & 2nd Saturdays –

3. Presentation Month activities – Manager Teague informed the board the Preservation activities had been cancelled due to the weather.
4. Downtown Mural – Betsy Gekiere stated new site locations were being looked at by committee.
5. MVF&WF in the fall – set a date – Nov. 6th was selected for the Harvest on Main dinner and have the Winefest in the springtime.

Committee Reports

Organization – Wendy is accepting nominations for board members.

Economic Vitality – No current report.

Design- Betsy Gekiere – No current report.

Promotions – No current report.

Adjournment

Member Briscoe made a motion to adjourn the meeting at 6:14 p.m. Member Standridge seconded and the motion carried unanimously.

Manager Teague announced the next meeting would be June 21, 2021.

Respectfully submitted by Bonnie McAllister, Main Street Secretary

6-04-2021 4:11 PM G / L D E T A I L v s B U D G E T
 YEAR : Oct-2020 / Sep-2021
 FUND : 01 -GENERAL FUND
 DEPT : 150 MAIN STREET

PAGE: 1

Item 1.

PERIOD TO USE: May-2021 THRU May-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.001 WAGES

5/05 P03234 PYEXP 1,564.00
 5/20 P03237 PYEXP 1,564.00
 =====MAY TOTAL===== 3,397.00 3,128.00 269.00

==ACCT TOTALS== CURRENT BUDGET: 40,764.00 YTD ACTIVITY: 26,020.91 ENCUMBERED: 0.00 BALANCE: 14,743.09

5150.003 PROMOTIONAL

5/05 A44966 CHK: 059379 CARD SERVICE CENTER 3140 CARD SERVICE CE 202105059361 70.00
 5/05 A44968 CHK: 059381 COUNTY LINE MAGAZINE 212 COUNTY LINE MAG 7854 350.00
 5/05 A44973 CHK: 059386 MATHEW TUTTLE: 1 MISC. VENDOR 202105059360 175.00
 =====MAY TOTAL===== 666.67 595.00 71.67

==ACCT TOTALS== CURRENT BUDGET: 8,000.00 YTD ACTIVITY: 715.00 ENCUMBERED: 0.00 BALANCE: 7,285.00

5150.004 POSTAGE

5/19 A45043 CHK: 059445 PITNEY BOWES, INC. 8770 PITNEY BOWES, I 202105199388 1.02
 =====MAY TOTAL===== 0.00 1.02 1.02CR

==ACCT TOTALS== CURRENT BUDGET: 0.00 YTD ACTIVITY: 3.02 ENCUMBERED: 0.00 BALANCE: 3.02CR

5150.005 DUES/SUBSCRIPTIONS

==ACCT TOTALS== CURRENT BUDGET: 1,500.00 YTD ACTIVITY: 1,229.00 ENCUMBERED: 0.00 BALANCE: 271.00

5150.006 COMPUTER/TECH

5/05 A44966 CHK: 059379 CARD SERVICE CENTER 3140 CARD SERVICE CE 202105059361 43.98
 5/13 A44997 CHK: 059404 COMPLETE BUSINESS SY 4170 COMPLETE BUSINE INV1265030 17.67
 5/13 A44997 CHK: 059404 COMPLETE BUSINESS SY 4170 COMPLETE BUSINE INV1287594 22.67
 =====MAY TOTAL===== 66.67 84.32 17.65CR

==ACCT TOTALS== CURRENT BUDGET: 800.00 YTD ACTIVITY: 2,759.34 ENCUMBERED: 0.00 BALANCE: 1,959.34CR

6-04-2021 4:11 PM G / L D E T A I L v s B U D G E T
 YEAR : Oct-2020 / Sep-2021
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PAGE: 2

Item 1.

PERIOD TO USE: May-2021 THRU May-2021
 ACCOUNTS: 5150.001 THRU 5150.053

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.007 FACADE GRANT

5150.008 MAIN STREET EVENTS

5/19 A45044 CHK: 059446 RUTHERFORD VILLIAGE 248 RUTHERFORD VILL 16136 225.00
 =====MAY TOTAL===== 416.67 225.00 191.67
 ==ACCT TOTALS== CURRENT BUDGET: 5,000.00 YTD ACTIVITY: 292.50 ENCUMBERED: 0.00 BALANCE: 4,707.50

5150.009 SPECIAL PROJECTS

==ACCT TOTALS== CURRENT BUDGET: 1,000.00 YTD ACTIVITY: 459.33 ENCUMBERED: 0.00 BALANCE: 540.67

5150.025 UNEMPLOYMENT EXP (TEC)

==ACCT TOTALS== CURRENT BUDGET: 300.00 YTD ACTIVITY: 144.00 ENCUMBERED: 0.00 BALANCE: 156.00

5150.032 SOCIAL SECURITY (FICA)

5/05 A44960 CHK: 000000 SOCIAL SECURITY 0980 SOCIAL SECURITY T3 05052021 98.68
 5/10 A44987 CHK: 000000 SOCIAL SECURITY DEPO 0980 SOCIAL SECURITY 202105109373 49.60
 5/20 A45054 CHK: 000000 SOCIAL SECURITY 0980 SOCIAL SECURITY T3 05202021 98.68
 =====MAY TOTAL===== 210.58 246.96 36.38CR
 ==ACCT TOTALS== CURRENT BUDGET: 2,527.00 YTD ACTIVITY: 1,692.02 ENCUMBERED: 0.00 BALANCE: 834.98

5150.033 MEDICARE

5/05 A44960 CHK: 000000 MEDICARE 0980 SOCIAL SECURITY T4 05052021 23.08
 5/10 A44987 CHK: 000000 SOCIAL SECURITY DEPO 0980 SOCIAL SECURITY 202105109374 11.60
 5/20 A45054 CHK: 000000 MEDICARE 0980 SOCIAL SECURITY T4 05202021 23.08
 =====MAY TOTAL===== 49.25 57.76 8.51CR
 ==ACCT TOTALS== CURRENT BUDGET: 591.00 YTD ACTIVITY: 395.74 ENCUMBERED: 0.00 BALANCE: 195.26

6-04-2021 4:11 PM G / L D E T A I L v s B U D G E T
YEAR : Oct-2020 / Sep-2021
FUND : 01 -GENERAL FUND
DEPT : 150 MAIN STREET

PAGE: 4

Item 1.

PERIOD TO USE: May-2021 THRU May-2021
ACCOUNTS: 5150.001 THRU 5150.053

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.053 LONGEVITY

==ACCT TOTALS== CURRENT BUDGET: 800.00 YTD ACTIVITY: 800.00 ENCUMBERED: 0.00 BALANCE: 0.00

6-04-2021 4:11 PM
YEAR : Oct-2020 / Sep-2021
FUND : * -ALL
DEPT : ALL

G / L D E T A I L v s B U D G E T

PAGE: 6

Item 1.

PERIOD TO USE: May-2021 THRU May-2021
ACCOUNTS: 5150.001 THRU 5150.053

DEPARTMENT TOTALS

DEPARTMENT	ORIGINAL BUDGET	CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	BALANCE
150	79,987.00	79,987.00	5,592.83	44,760.36	35,226.64
===DEPT TOTALS===	79,987.00	79,987.00	5,592.83	44,760.36	35,226.64

SELECTION CRITERIA

FISCAL YEAR: Oct-2020 / Sep-2021
FUND: ALL
PERIOD TO USE: May-2021 THRU May-2021

ACCOUNT SELECTION

ACCOUNT RANGE: 5150.001 THRU 5150.053
DIGIT SELECTION:
DEPARTMENT RANGE: - THRU -

PRINT OPTIONS

REPORT TYPE: DETAIL
TRANSACTIONS: BOTH
ACTIVE FUNDS ONLY: NO
ACTIVE ACCOUNT ONLY: NO
OMIT ACCOUNTS WITH NO ACTIVITY: NO
OMIT TOTALS ON ACCOUNTS WITH NO ACTIVITY: YES
OMIT ACCOUNTS WITH NO BUDGET: NO
PAGE BREAK AFTER DEPT: NO
PRINT RESTRICTED ACCOUNTS: NO
PRINT DEPARTMENT TOTALS: NO
PRINT TOTALS: Monthly
PRINT: INVOICE #
BUDGET: Monthly

*** END OF REPORT ***

Letter of resignation from Wendy Standridge received 6/6/2021

It is with a heavy heart that I submit my resignation from the Main Street Alliance board. As you know I accepted the position as General Manager at Los Pinos last month. The responsibilities of that role combined with those of being a mom to two teenage boys and wife to Rotary president have left me with little or no time to devote to much else. I feel that our committee is about to enter a pivotal chapter and those involved will need to be more dedicated than I am able to be. I will always be happy to volunteer however I am able. I hope you all know how hard this decision was for me, and, how truly grateful I am to have served for the past 2 1/2 years with a group of people I admire and respect tremendously.

Respectfully submitted,
Wendy Standridge

June 8th 2021

To Carolyn Teague
Main Street Mt. Vernon

Please accept this notice
of resignation from Main Street.
I feel that it is in my best
interest to step back at this
time and give others the opportunity
to step up and lead Mt. Vernon
and the Main Street Program into
the future. Thank you for the
opportunity to be involved and a
part of this program.

Sincerely 
Chuck S. Yates

Item 2.

Subject: RE: Chock Yates

From: "Carolyn Teague" <mountvermontexas@gmail.com>

Sent: 06/08/2021 2:52:29 PM

To: "Betsy Gekiere" <betsygekiere@yahoo.com>; "Bonnie/work" <chamber@mt-vernon.com>; "Tina Rose" <tarose@comvtx.com>; "Gay Travis" <gaytravis@hotmail.com>; "Dr. Jonathan Jones, DHA, MHA, MBA" <jonathan@sphhc.com>; "Crystal & Jon Copeland" <copeland5@mac.com>;

Good afternoon, again.

I received this from Amy Briscoe a few minutes ago.

Good afternoon Carolyn,

I have decided to channel my energies and free time in a different direction and am no longer able to serve on the Main Street Board. Please accept this email as my resignation, effective immediately.

Thank you,
Amy Briscoe

We will need still more nominations. Please submit to Tina, Betsy, or Bonnie.

All the best,

Carolyn Teague

Main Street Manager

Historic Preservation Officer

PO Box 597

Mount Vernon, Texas 75457

903 537 4070 voice

903 466 4207 cell

mountvermontexas@gmail.com

www.mountvernonmainstreet.com

www.mtvernonfoodandwine.com

ATTENTION PUBLIC OFFICIALS!



BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Information:

Name: Lindsay Bliss

Home Address: 3064 CR NW 1019
 (Street)
Mount Vernon, TX 75457
 (City, State, Zip Code)

Contact Phone: 478-662-2139

E-Mail: lindsayblissross@gmail.com

2. Board Selection. Please limit your preferences to two (2) boards.

- | | |
|---|--|
| ☐ Animal Shelter Project Committee | ☐ Health and Safety Committee |
| ☐ Housing Committee | ☐ Marketing Committee |
| ☒ Main Street Board | ☐ Landmark Commission |
| ☐ Construction Board of Appeals | ☐ EDC Board |
| ☐ _____ | ☐ _____ |

3. Background Information

a. Number of years you have lived in Mt. Vernon? 3.5 years

b. Voter Registration Number: (optional) 2155252130

c. Civic-Volunteer/Organizations/Activities

BOARD/COMMISSION/ORGANIZATION

FROM

TO

Houston Co. Special Olympics 2009 2017

City of Mount Vernon

109 N. Kaufman * P.O. Box 597 * Mount Vernon, TX 75457 * 903 537 2252 * FAX 903 537 2634

www.comvtx.com



PLEASE DESCRIBE ANY QUALIFICATIONS OR EXPERTISE THAT RELATE TO YOUR INTEREST IN SERVING. HOW DOES YOUR EDUCATIONAL BACKGROUND, WORK EXPERIENCE, OR OTHER LIFE EXPERIENCES QUALIFY YOU TO CONTRIBUTE TO THE BOARD?

B.A. in Comm. and IT from Middle Georgia State University. Worked eight years in education while residing in Perry, Georgia. After moving back to Mount Vernon, worked two years with Elara Caring in payroll. Recently purchased 109 Dallas St. Property and completing renovations for retail storefront.

PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE?

Interested in being involved in public service here in Mount Vernon and giving back to our community.

PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF:

3rd generation family business owner here in Franklin County. I have three children that attend MVISD; Jessa (15), Craig (13), and Banks (7).

DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY?

☐ YES

☒ NO

IF YES, PLEASE LIST THEIR NAME AND POSITION: _____

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? ☐ Yes ☒ No

City of Mount Vernon

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STATEMENT OF INTENT: "IF APPOINTED, I AGREE TO SERVE AT LEAST TWO (2) YEARS ON THE BOARD FOR WHICH I HAVE APPLIED. I UNDERSTAND THAT IF I SHOULD BE APPOINTED TO A BOARD, I WILL BE EXPECTED TO PARTICIPATE ACTIVELY IN ALL MEETINGS. I WILL PREPARE FOR MEETINGS BY REVIEWING AGENDAS AND ALL RELATED MATERIALS PRIOR TO THE START OF THE MEETING. I UNDERSTAND THAT STATE LAW REQUIRES I UNDERGO TWO HOURS OF TRAINING CONCERNING THE OPEN MEETINGS ACT AND PUBLIC INFORMATION ACT WITHIN 90 DAYS OF MY APPOINTMENT. I AGREE TO ADHERE TO THE ATTENDANCE REQUIREMENTS AND TO CONTACT THE CITY SECRETARY'S OFFICE IF THERE IS ANY CHANGE IN MY INFORMATION AS SUBMITTED ON THIS APPLICATION. I WILL SUBMIT A CONFLICT OF INTEREST AFFIDAVIT AND ABSTAIN FROM ANY DISCUSSION OR VOTE ON ANY MATTER THAT COMES BEFORE ME IN WHICH I HAVE A SUBSTANTIAL PROHIBITED INTEREST. I HEREBY AFFIRM THE INFORMATION PROVIDED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE."

I understand that if I am appointed to a board, I will be expected to participate actively and attend all meetings as necessary. Three consecutive absences or the absence of a member from more than 25% of the meetings in any six-month period shall cause review of the attendance record. If I am unable to serve, I will notify my Staff Liaison.


Signature

6-7-21
Date

NOTE: *This application will remain on file for one year.*

City of Mount Vernon

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BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Information:

Name: Ginger Trampus
 Home Address: 111 Arrington Street
 (Street) Mt. Vernon, Texas 75457
 (City, State, Zip Code)
 Contact Phone: 903 380 9030
 E-Mail: Ginger.Trampus@yahoo.com

2. Board Selection. Please limit your preferences to two (2) boards.

- | | |
|---|--|
| ☐ Animal Shelter Project Committee | ☐ Health and Safety Committee |
| ☐ Housing Committee | ☐ Marketing Committee |
| ☒ Main Street Board | ☐ Landmark Commission |
| ☐ Construction Board of Appeals | ☐ EDC Board |
| ☐ _____ | ☐ _____ |

3. Background Information

a. Number of years you have lived in Mt. Vernon? 16 years.

b. Voter Registration Number: (optional) _____

c. Civic-Volunteer/Organizations/Activities

BOARD/COMMISSION/ORGANIZATION	FROM	TO
<u>Key Club</u>	<u>2013</u>	<u>2015</u>
<u>Community Events Committee of Mt Vernon</u>	<u>2015</u>	<u>current</u>
_____	_____	_____

City of Mount Vernon

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PLEASE DESCRIBE ANY QUALIFICATIONS OR EXPERTISE THAT RELATE TO YOUR INTEREST IN SERVING. HOW DOES YOUR EDUCATIONAL BACKGROUND, WORK EXPERIENCE, OR OTHER LIFE EXPERIENCES QUALIFY YOU TO CONTRIBUTE TO THE BOARD?

Over the last 22 years I have volunteered
on groups & organizations such as: PTO, PTA,
Key Club and Mt. Vernon Community Events
Committee. On the MVCEC, we have grown
our events with lots of hard work & dedication.
I would hope to share what I've learned along the way.
 PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE?

I want to be a voice and a volunteer
in building and drawing in more people
to our town.

PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF:

My husband & I raised our children here
in Mt Vernon over the past 16 years, and we
have watched our downtown come to life in the
past few years. I want to be a part of this.
 DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY? ☐ YES ☒ NO

IF YES, PLEASE LIST THEIR NAME AND POSITION: _____

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? ☐ Yes ☒ No

City of Mount Vernon

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I understand that if I am appointed to a board, I will be expected to participate actively and attend all meetings as necessary. Three consecutive absences or the absence of a member from more than 25% of the meetings in any six-month period shall cause review of the attendance record. If I am unable to serve, I will notify my Staff Liaison.

Signature

5-29-2021

Date

NOTE: *This application will remain on file for one year.*

City of Mount Vernon

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www.comvtx.com



BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Information:

Name: Ketrell Taylor

Home Address: 713 Miller St.
(Street)
Mt. Vernon, TX 75457
(City, State, Zip Code)

Contact Phone: 903-588-0737

E-Mail: Ketrella@willinsure.com

2. Board Selection. Please limit your preferences to two (2) boards.

- | | |
|---|--|
| ☐ Animal Shelter Project Committee | ☐ Health and Safety Committee |
| ☐ Housing Committee | ☐ Marketing Committee |
| ☒ Main Street Board | ☐ Landmark Commission |
| ☐ Construction Board of Appeals | ☐ EDC Board |
| ☐ _____ | ☐ _____ |

3. Background Information

a. Number of years you have lived in Mt. Vernon? 24

b. Voter Registration Number: (optional) _____

c. Civic-Volunteer/Organizations/Activities

BOARD/COMMISSION/ORGANIZATION	FROM	TO
<u>Kiwanis Club</u>	<u>2001</u>	<u>2005</u>
<u>Financial Women International</u>	<u>2003</u>	<u>2008</u>
<u>Mt. Vernon PTA/PTO</u>	<u>2000</u>	<u>2009</u>

City of Mount Vernon

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PLEASE DESCRIBE ANY QUALIFICATIONS OR EXPERTISE THAT RELATE TO YOUR INTEREST IN SERVING. HOW DOES YOUR EDUCATIONAL BACKGROUND, WORK EXPERIENCE, OR OTHER LIFE EXPERIENCES QUALIFY YOU TO CONTRIBUTE TO THE BOARD?

I have been involved with many volunteer groups in Mt. Vernon since 1997. While working for First National Bank, I was heavily involved in many different groups, organizations + planning committees.

PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE?

Both of my children have now graduated high school so I have more time to devote to my community.

PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF:

I enjoy serving my community while still maintaining a healthy work/life balance.

DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY? ☒ YES ☐ NO

IF YES, PLEASE LIST THEIR NAME AND POSITION: Cory Taylor - Maintenance Dept.

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? ☐ Yes ☒ No

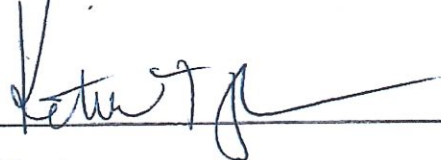
City of Mount Vernon

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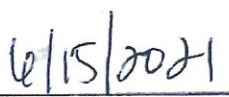


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Signature



Date

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City of Mount Vernon

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BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Information:

Name:

Jennifer Beene

Home Address:

 PO Box 162, 424 Hwy 375.
 (Street) MV, Tx 75457
 (City, State, Zip Code)

Contact Phone:

903. 466-4369

E-Mail:

gimmiezboutique@yahoo.com

2. Board Selection. Please limit your preferences to two (2) boards.

- | | |
|---|--|
| ☐ Animal Shelter Project Committee | ☐ Health and Safety Committee |
| ☐ Housing Committee | ☐ Marketing Committee |
| ☒ Main Street Board | ☐ Landmark Commission |
| ☐ Construction Board of Appeals | ☐ EDC Board |
| ☐ _____ | ☐ _____ |

3. Background Information

a. Number of years you have lived in Mt. Vernon? 30

b. Voter Registration Number: (optional) yes

c. Civic-Volunteer/Organizations/Activities

BOARD/COMMISSION/ORGANIZATION	FROM	TO
_____	_____	_____
_____	_____	_____
_____	_____	_____

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Owner of three businesses. Boutique flower shop & restaurant. Volunteered in lots of ways in town.

PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE?

To help bring business & patrons to town. Help the town.

PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF:

Mom of 3 Boys, Christian, Love shopping & my chickens. I love to nap.

DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY?

☐ YES

☒ NO

IF YES, PLEASE LIST THEIR NAME AND POSITION: _____

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? ☐ Yes

☒ No

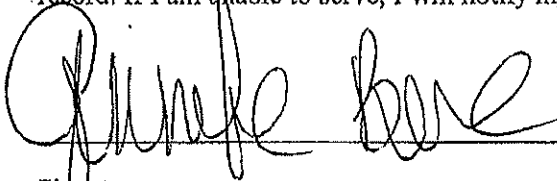
City of Mount Vernon

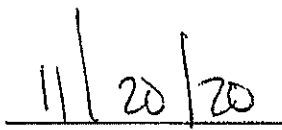
109 N. Kaufman * P.O. Box 597 * Mount Vernon, TX 75457 * 903 537 2252 * FAX 903 537 2634
www.comvtx.com



STATEMENT OF INTENT: "IF APPOINTED, I AGREE TO SERVE AT LEAST TWO (2) YEARS ON THE BOARD FOR WHICH I HAVE APPLIED. I UNDERSTAND THAT IF I SHOULD BE APPOINTED TO A BOARD, I WILL BE EXPECTED TO PARTICIPATE ACTIVELY IN ALL MEETINGS. I WILL PREPARE FOR MEETINGS BY REVIEWING AGENDAS AND ALL RELATED MATERIALS PRIOR TO THE START OF THE MEETING. I UNDERSTAND THAT STATE LAW REQUIRES I UNDERGO TWO HOURS OF TRAINING CONCERNING THE OPEN MEETINGS ACT AND PUBLIC INFORMATION ACT WITHIN 90 DAYS OF MY APPOINTMENT. I AGREE TO ADHERE TO THE ATTENDANCE REQUIREMENTS AND TO CONTACT THE CITY SECRETARY'S OFFICE IF THERE IS ANY CHANGE IN MY INFORMATION AS SUBMITTED ON THIS APPLICATION. I WILL SUBMIT A CONFLICT OF INTEREST AFFIDAVIT AND ABSTAIN FROM ANY DISCUSSION OR VOTE ON ANY MATTER THAT COMES BEFORE ME IN WHICH I HAVE A SUBSTANTIAL PROHIBITED INTEREST. I HEREBY AFFIRM THE INFORMATION PROVIDED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE."

I understand that if I am appointed to a board, I will be expected to participate actively and attend all meetings as necessary. Three consecutive absences or the absence of a member from more than 25% of the meetings in any six-month period shall cause review of the attendance record. If I am unable to serve, I will notify my Staff Liaison.


Signature


Date

NOTE: *This application will remain on file for one year.*

City of Mount Vernon

109 N. Kaufman * P.O. Box 597 * Mount Vernon, TX 75457 * 903 537 2252 * FAX 903 537 2634
www.comvtx.com



BOARD/COMMISSION/COMMITTEE VOLUNTEER INFORMATION SHEET

1. Contact Information:

Name: Erica clasbyHome Address: 106 Arrington St.
(Street)
Mount Vernon TX 75457
(City, State, Zip Code)Contact Phone: 903 767 1270E-Mail: erica.lester914@yahoo.com

2. Board Selection. Please limit your preferences to two (2) boards.

☐ Animal Shelter Project Committee☐ Health and Safety Committee☐ Housing Committee☐ Marketing Committee☒ Main Street Board☐ Landmark Commission☐ Construction Board of Appeals☐ EDC Board☐ _____☐ _____

3. Background Information

a. Number of years you have lived in Mt. Vernon? 3

b. Voter Registration Number: (optional) _____

c. Civic-Volunteer/Organizations/Activities

BOARD/COMMISSION/ORGANIZATION

FROM

TO

_____	_____	_____
_____	_____	_____
_____	_____	_____



PLEASE DESCRIBE ANY QUALIFICATIONS OR EXPERTISE THAT RELATE TO YOUR INTEREST IN SERVING. HOW DOES YOUR EDUCATIONAL BACKGROUND, WORK EXPERIENCE, OR OTHER LIFE EXPERIENCES QUALIFY YOU TO CONTRIBUTE TO THE BOARD?

I am in the homes of Mount Vernon residents daily, exposing me to different ideas/opinions for our town.

PLEASE TELL US WHY YOU WISH TO SERVE ON THIS BOARD/COMMITTEE?

I Love Mount Vernon, and want to help it to continue to grow.

PLEASE PROVIDE ANY ADDITIONAL INFORMATION THAT YOU WOULD LIKE TO SHARE WITH US ABOUT YOURSELF:

I care about our community and hope to be a positive asset

DO YOU HAVE ANY RELATIVES WHO CURRENTLY WORK FOR THE CITY?

☒ YES

☐ NO

IF YES, PLEASE LIST THEIR NAME AND POSITION:

Colin Clasky Animal Control
waste water

IS THERE ANY WAY THAT YOU OR A MEMBER OF YOUR IMMEDIATE FAMILY WOULD STAND TO BENEFIT FINANCIALLY BY YOUR SERVICE ON THIS BOARD? ☐ Yes ☒ No



STATEMENT OF INTENT: "IF APPOINTED, I AGREE TO SERVE AT LEAST TWO (2) YEARS ON THE BOARD FOR WHICH I HAVE APPLIED. I UNDERSTAND THAT IF I SHOULD BE APPOINTED TO A BOARD, I WILL BE EXPECTED TO PARTICIPATE ACTIVELY IN ALL MEETINGS. I WILL PREPARE FOR MEETINGS BY REVIEWING AGENDAS AND ALL RELATED MATERIALS PRIOR TO THE START OF THE MEETING. I UNDERSTAND THAT STATE LAW REQUIRES I UNDERGO TWO HOURS OF TRAINING CONCERNING THE **OPEN MEETINGS ACT** AND **PUBLIC INFORMATION ACT** WITHIN 90 DAYS OF MY APPOINTMENT. I AGREE TO ADHERE TO THE ATTENDANCE REQUIREMENTS AND TO CONTACT THE CITY SECRETARY'S OFFICE IF THERE IS ANY CHANGE IN MY INFORMATION AS SUBMITTED ON THIS APPLICATION. I WILL SUBMIT A CONFLICT OF INTEREST AFFIDAVIT AND ABSTAIN FROM ANY DISCUSSION OR VOTE ON ANY MATTER THAT COMES BEFORE ME IN WHICH I HAVE A SUBSTANTIAL PROHIBITED INTEREST. I HEREBY AFFIRM THE INFORMATION PROVIDED HEREIN IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE. "

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Erin Clasky

Signature

6-15-2021

Date

NOTE: *This application will remain on file for one year.*

MOUNT VERNON MAIN STREET ALLIANCE BY-LAWS

The By-Laws set forth herein are hereby adopted for the purpose of providing an organizational framework and rules of procedure in order that the Mount Vernon Main Street Alliance may properly accomplish its objectives. All actions of the Mount Vernon Main Street Alliance shall be conducted by the Board as a whole and pursuant to these By-Laws and not individually.

ARTICLE I – PURPOSE

1. To encourage economic development through historic preservation and to encourage participation in the Mount Vernon Main Street downtown revitalization program.
2. To establish goals and priorities for the Main Street Program.
3. To evaluate the progress of said goals and priorities.
4. To develop and oversee programs and activities for economic restructuring, design, organization, and promotions in the Main Street District.
5. To report on a monthly basis to the City Manager and on quarterly basis to the City Council on the progress of Mount Vernon's Main Street Program.
6. To advise and support the Mount Vernon Main Street Manager.

ARTICLE II – DEFINITIONS

Board shall mean the Mount Vernon Main Street Alliance Board, as appointed by the Mayor, and confirmed by the Mount Vernon City Council.

The District shall mean the historic downtown area that has been designated and shown on Exhibit A, attached hereto, incorporated into this agreement, and approved by the Texas Main Street program.

Council shall mean the Mount Vernon City Council.

Manager shall mean the Mount Vernon Main Street Manager as appointed by the Mount Vernon City Manager.

Board Chair shall mean the Mount Vernon Main Street Alliance Chairperson, elected by members of the Main Street Alliance Board.

ARTICLE III – MEMBERSHIP

1. The Board shall be composed of nine (9) voting members, plus ex-officio members. The Board shall be comprised of a minimum of five business owners in the Main Street District or full-time employees in the Main Street District. No business shall have more than one representative on the board at any one time. Our sister organization, the Franklin County Historical Commission, shall recommend a member for representation on the Main Street Board.
2. The Organization Committee of the Board shall meet in September of each calendar year and will present nominations to the Board for members whose terms expire in January of the upcoming year. A list of nominees selected by the Board shall be recommended for appointment by the Mayor and confirmed by the Council.
3. In the event of a vacancy during the term of a member, the Organization Committee shall meet as soon as possible after the vacancy occurs in order to review and nominate a replacement. The Committee will submit to the Board a recommendation for appointment for a successor. The appointment of a successor shall be for the balance of the unexpired term.
4. Any vacancy on the Board shall be filled from nominees recommended by the Board and approved for appointment by the Mayor and the Council.
5. The ex-officio members may include but not be limited to the City Manager, the Mayor or their designee from the City Council, and a representative of each of the following: the Franklin County Chamber of Commerce, the Mount Vernon Economic Development Corporation, the Franklin County Judge or designee, the Franklin County Water District, and Mount Vernon Independent School District.
6. The Manager shall serve as staff support to the Board.

ARTICLE IV – TERMS

1. Except for the original Board, the following shall apply terms of Board Service shall be for three (3) years and shall run from January 1 to December 31st, or until their successor is appointed. Members may serve a total of no more than six (6) consecutive years (i.e., two (2) consecutive three (3) year terms), except when serving an unexpired term.
2. Service in an unexpired term is not included in the term limit of six (6) consecutive years. A minimum of one three (3) year period off the board is required after serving six (6) consecutive years.
3. Lots shall be drawn to determine those serving one (1), two (2), or three (3) year terms on the board when changing from the existing by-laws and a larger board.

4. Any Board member who has three (3) consecutive, absences from regular Board meetings shall be subject to forfeiture of the unexpired portion of their term, at the Board's discretion. The Board shall be advised of the absences by the Board Chair who will instruct the Organization Committee to make recommendations for replacement.
5. Resignation from the Board shall be presented to the Board Chair in writing. The Board Chair or Main Street manager will promptly advise the City Council of all resignations.

ARTICLE V – POWERS & DUTIES

1. The Mount Vernon Main Street Alliance is empowered to hold and conduct public meetings. The Board shall be subject to provisions of the Texas Open Meetings Act and Public Information Act.
2. The Board shall establish the time and place of its meetings and shall post a notice of all meetings, in compliance with the Texas Open Meetings Act. Stated meetings are always the 3rd Monday of the month at 5:15 p.m. in City Hall.
3. The Board may call special meetings for discussion, review, and action on Main Street- related matters of importance.
4. The Board may recommend projects and activities to include the Main Street Four (4) Point approach of Promotion, Design, Organization, and Economic Restructuring as they directly relate to the achievement of Main Street's goals, including a healthy and vibrant central business district.
5. The Board shall assist the Main Street Program manager in developing an annual report of the activities of the Mount Vernon Main Street Alliance and the Main Street manager shall submit that report to the City Council on or before September 1st of each year.
6. The Board shall keep the community informed and aware of the progress of the Mount Vernon Main Street Alliance.

ARTICLE VI – ORGANIZATION

1. The Board shall have an Executive Committee composed of the following officers: Board Chair, Vice-Chair, Secretary, and the Manager. The Manager serves solely as an advisor to the Board.

2. The Board shall elect all officers for a term of two (2) years at the first meeting of each even numbered year. A quorum shall be necessary to conduct an election of officers.
3. The duties and powers of the officers of the Board shall be as follows:

Board Chair: The Board Chair shall preside at all meetings of the Board and shall be an ex-officio member of on all committees; shall communicate to the Board such matters and make such suggestions as, in the Board Chair's discretion may increase the effectiveness of the Board; shall appoint all committees, and shall perform such other duties as are incident to the office of Board Chair. In the event of a vacancy in any office, the Board Chair may temporarily appoint a replacement until the vacancy can be filled by a vote of the Board.

Vice-Chair: The Vice-Chair shall assist the Board Chair in the executive duties of the Board; serve as presiding officer in the absence of the Board Chair or in the Board Chair's inability to act for any reason; and shall perform any and all other duties as assigned by the Board Chair.

Secretary: The Secretary shall produce the official record of the meetings; shall be the keeper of the By-Laws and policies of the Board; and shall maintain a list of Board members which includes current contact information and terms. In the absence or disability of the Secretary for any reason, the Chair may appoint a Secretary Pro-tem.

ARTICLE VII – MEETINGS

1. The Board shall meet monthly on the 3rd Monday of the month at 5:15p.m. in City Hall.
2. A special meeting may be called at the Chair's discretion or upon petition by a simple majority of the voting members of the Board. Only business specified in the notice of such meeting shall be transacted.
3. The Executive Committee of the Board may meet between regularly scheduled meetings if necessary and may exercise the authority of the Board as specified by motion. The Executive Committee shall be composed of the Board Chair, Vice Chair, and Secretary.
4. A quorum of the nine voting members of the Board (i.e., five (5) members) is necessary to conduct business and authorize any action. A majority of active Board members constitutes a quorum. A vacancy shall be deemed inactive until a replacement is appointed and shall not be included in the membership count for purposes of determining a quorum, and/or counting votes. If necessary, to have a

quorum, members may attend meeting via electronic media. Voting via electronic media is only allowed after hearing relevant discussion on the item.

5. There will be no proxy votes.

ARTICLE VIII – COMMITTEES

1. The Mount Vernon Main Street Alliance shall work within the Main Street Four Point model and have four (4) Standing Committees which shall be: Design, Economic Restructuring, Organization, and Promotions. Each committee shall include at least one Board member.
2. From time to time, as the need arises, the Board Chair may appoint “special committees” to address special needs and problems of the Program for which there is no Standing Committee.
3. The basic goals, responsibilities, and functions of these committees shall be as identified by the Texas Main Street Program and as directed by the Board.
4. The majority of all members of a committee shall constitute a quorum for the purpose of transaction of business.
5. All Committee meetings shall be open to the public.
6. Duties of the committees are:

Economic Restructuring/Vitality

- Works to strengthen existing downtown business and eventually to recruit additional businesses.
- Conducts and maintains a complete and updated inventory of downtown properties.
- Development of business assistance teams (for purpose of business retention).
- Identification of downtown market opportunities and distribution of this information to existing and potential businesses.
- Development of promotional literature describing the downtown business environment. Work with the Promotions Committee for publication.
- Development of economic incentive programs to stimulate business growth. Work closely with the EDC on incentive programs.

- Monitors changes in the local market on an outgoing basis, assesses the downtown's market share within the community and the region: measures the involvement of various market groups in downtown commerce: monitors sales leakage or surplus, and assesses the downtown's mix of retail, commercial service, residential, recreational and civic space.
- Working with local real estate brokers to market and educate them about the Main Street Economic value.
- Works with the Design Committee to plan and implement appropriate incentives to encourage design improvements and property development activity.
- Works with the Promotion Committee to monitor and adjust the downtown promotional plan to increase the Main Street District's market share.
- Establishes a sound working relationship with local and regional financial institutions, business assistance organizations and other businesses and agencies that provide assistance in areas related to downtown and community's economic development.
- Submits proposed expenditures for downtown economic development activity in accordance with the Main Street Program's overall work plan.
- Becomes familiar with city, county and regional economic development strategies and coordinates project when possible, utilizing economic development programs already in place and investigating the creation of new programs when appropriate.

Design

- Plans design improvement activity with regard to building maintenance and rehabilitation, historic preservation, new construction, public and private signs, graphic materials, public improvements, visual merchandising, traffic and parking and landscaping.
- Works with the Promotional Committee to ensure a consistent, high-quality graphic image in signs, advertisements and other graphic material associated with the Main Street Program and in accordance with the ordinances of the City of Mount Vernon.
- Works with the District's business and/or property owners on designs, presentations, and color issues according to the Main Street standards and in accordance with the ordinances of the City of Mount Vernon.
- Establishes a sound relationship with local design and construction professionals sharing technical information on historic preservation, rehabilitation, and maintenance of older commercial buildings. Follows the building guidelines of the Historic Landmark Committee and in accordance with the ordinances of the City of Mount Vernon.

- Promotes awareness of downtown design and historic preservation issues throughout the community.
- Monitors designs throughout the Main Street District as defined in our guidelines.
- Works with the Economic Restructuring Committee to plan, implement and administer appropriate incentives to encourage design improvement and property development activity.
- Submits proposed expenditures for design improvement activities in accordance with the Main Street Alliance's overall work plan.
- Monitors local ordinances and other applicable regulations affecting downtown design issues and works toward development of a supportive regulatory environment for Main Street's revitalization activity.
- Establishes a sound working relationship with the state Historic Preservation Office and other state and regional agencies that provide assistance in areas related to Main Street's design improvement through historic preservation.
- Works with the Promotions Chairman to make sure our projects for the Main Street District are being made aware to the community.
- Reviews application for the Matching Grant Program (Façade Grant) with the Main Street Manager and the Historic Landmark Committee Chair for compliance with the ordinances of the City of Mount Vernon before submitting to the Board.

Promotions

- Plans retail promotional activity, traffic-building activity, and image improvement activity for downtown and establishes liaisons and develops joint promotional strategies with existing local organizations active in one or more of these areas.
- Assumes primary responsibility for defining the marketable image of the District and ensuring continuity of that marketable image in all the District's promotional programs, avoiding conflict with other local organizations.
- Monitors community and consumer perceptions of the District and seeks to reverse negative attitudes and build on positive ones.
- Submits proposed expenditure to the Main Street Manager for promotional activities for Main Street's overall annual work plan.
- Works toward building new sources of promotional funding for a portion of Main Street's total annual promotional Budget.

- Builds a strong network of volunteers to participate in implementation of promotional programs and establishes good working relationships with community organizations, charities, school clubs and other groups who might participate in promotional programs.
- Works with the Main Street Manager to implement proposed promotional activities.
- Works with the Economic Restructuring Committee to monitor changes in the District's market and adjusts the promotional plan, accordingly, always building on the District's assets to increase its market share.
- Works with the Design Committee to ensure a consistent high-quality graphic image in signs, advertisement, and other graphic materials.
- Establish a sound working relationship with local, regional media to coordinate marketing the Mount Vernon Main Street Alliance with other organizations.
- Monitors the effectiveness of promotional programs on an ongoing basis.

Organization Committee

- Shall be composed of the Chairman, two Board Members appointed by the Chairman and the Main Street Manager.
- Monitors and critiques performances of the Main Street Manager.
- Serves as a community "watch dog" relaying positive and negative feedback to the Main Street Manager and Board in order to improve community relations.
- The Main Street Manager serves on the Board or as an Ambassador for the Franklin County Chamber of Commerce to keep the lines of communication open between the two organizations.
- Works with the Main Street Manager to resolve conflicts.
- Works closely with the Franklin County Historical Commission to promote Historic Preservation efforts within the City. Is responsible for planning District's activities for Preservation Month, each May.
- The Main Street Manager will work on a quarterly scheduled visitation with the businesses in the district to establish a more open communication line.
- Serves as the nominations committee for Main Street Board members. Annual nominations shall be submitted by September 30th of each year.

- Promotes the development of a strong volunteer network within the Main Street Alliance
- Helps the Design, Promotion, and Economic Restructuring committees recruit new members.
- Encourages leadership development within the Main Street Alliance.
- Acquaints new board and committee members with the Main Street program's goals, activities, policies & procedures.

ARTICLE IX – PARLIAMENTARY PROCEDURES

Unless otherwise provided for in these By-Laws or as set forth by the Board in written Procedural Policy approved by the Board, Robert's Rules of Order shall govern the conduct of any and all meetings of the Mount Vernon Main Street Alliance and all duly created committees.

ARTICLE X – AMENDMENTS

These By-Laws or District map may be amended, repealed, or altered in whole or in part by a majority vote of the active quorum present of the Board at any regular monthly meeting of the Board. The proposed changes shall be hand delivered or sent via the U.S. Postal Service to the last recorded address, or delivered via email with electronic receipt confirmation to each member at least seven (7) days prior to the time of the meeting at which the change(s) will be considered. The proposed change(s) must be approved by the City Council.

ARTICLE XI – MISCELLANEOUS

1. If the Mount Vernon Main Street Alliance should ever be dissolved, all funds and/or property shall be transferred and delivered to the City of Mount Vernon after satisfaction of or provision for outstanding debts and claims and the use of such funds shall be determined by the City Council.
2. These By-Laws shall be effective after the following: a) the approval of the By-Laws by the Board, and b) the approval of the By-Laws by the City Council.
3. If any word, phrase, paragraph, or section of these By-Laws is deemed unconstitutional, illegal, or invalid, the same shall not affect the validity of this document as a whole, or any part or provision thereof, other than the part so decided to be unconstitutional, illegal, or invalid.

SO ADOPTED this 23rd day of November, 2020.

/s/ Brad Hyman
Brad Hyman

ATTEST:

/s/ Kathy Lovier
Kathy Lovier, City Secretary