



MAIN STREET ALLIANCE

Monday, June 16, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 5/19/2025
Financial reports- April and May, 2025

Discussion Items (no action will be taken)

Farmer's Market, Movies and Music at Little Creek Park
Events/businesses on Main Street
Billboards

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025
Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025
Design - **Crystal**, Brittany, Stephanie meeting was 10/9/2025 (meeting 6/12 reports this meeting)
Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025
Set up next committee meeting lunch. (second Thursdays)

Manager Update

FB videos and postings-results
Friendly Fridays
Big Dawg event
The Loading Dock soft opening and ribbon cutting

Adjournment

/s/ Chris Johnson

Chris Johnson - President

ATTEST:

/s/ Kathy Johnson

Kathy Lovier Johnson - City Secretary

Posted June 12, 2025 @ 4:00 pm



MAIN STREET ALLIANCE

Monday, May 19, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

President Johnson called the meeting to order at 5:03 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
 Board Secretary/Treasurer Crystal Copeland
 Board Member Morgan Hyman
 Board Member Theresa Brown
 Board Member Ginger Trampus
 City Secretary Kathy Johnson
 Main Street Manager Kassidy Wesson

ABSENT: Board Vice-Chair Brittany Franza and Board Member Stephanie Collvins

Consent Agenda

1. Minutes 4/21/2025
 March 2025 financial report

Motion made by Board Member Brown, Seconded by Board Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Action Items

2. Consider and act upon approval of Courtney Bean as Market Manager

Motion made by Board Secretary/Treasurer Copeland to appoint Courtney Bean as Market Manager, Seconded by Board Member Trampus.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Discussion Items (no action will be taken)

Farmer's Market has 15 vendors and growing, Little Creek Park is being very successful location. We are receiving much positive feed back from parents regarding being able to allow their children to play while they shop. Courtney and Kassidy are working really hard to pull in vendors and meet any needs they may have.

The Carry the Load event will be at the end of the week, anyone who can be here to help out and support our veterans and these organizations. Mt Vernon was picked specifically to host due to the amount of effort we put into last year's event.

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025

Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025

Design - **Crystal**, Brittany, Stephanie meeting was 6/12/2025

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 7/10/2025

Set up next committee meeting lunch. (second Thursdays)

No report because the schedules were too conflicting to get together. June 12th meeting will be at The Loading Dock, lunch will be provided.

Manager Update

Real Place's Conference

Manager Wesson reported she learned lots, made many contacts and got our name out there. Successful trip!

Adjournment

Motion made by Board Member Hyman at 5:30 p.m. to close the meeting, Seconded by Board

Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Secretary/Treasurer Copeland, Board Member Hyman, Board Member Brown, Board Member Trampus

Christopher Johnson - President

ATTEST

Kathy Lovier Johnson- City Secretary

CITY OF MOUNT VERNON
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: APRIL 30TH, 2025

01 -GENERAL FUND
DEPARTMENT -M150 Main Street
DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	5,737.47	29,751.04	0.00	19,248.96	60.72
5150.003 PROMOTIONAL	10,000	550.51	1,083.44	0.00	8,916.56	10.83
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	279.90	279.90	0.00	1,720.10	14.00
5150.006 COMPUTER/TECH	3,500	1,606.74	2,093.07	0.00	1,406.93	59.80
5150.007 SIGN GRANT	1,000	0.00	0.00	0.00	1,000.00	0.00
5150.008 MAIN STREET EVENTS	10,000	6,277.06	14,085.08	0.00	4,085.08	140.85
5150.009 SPECIAL PROJECTS	0	0.00	532.50	0.00	532.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	63.00	63.00	0.00	206.10	23.41
5150.032 SOCIAL SECURITY (FICA)	3,409	355.71	1,844.49	0.00	1,564.79	54.10
5150.033 MEDICARE	797	83.19	431.37	0.00	365.96	54.10
5150.034 TML INSURANCE	12,092	866.50	8,533.50	0.00	3,558.22	70.57
5150.035 RETIREMENT (TMRS)	5,268	483.10	3,237.55	0.00	2,030.61	61.46
5150.037 TELEPHONE	600	31.06	319.46	0.00	280.54	53.24
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	598.25	2,293.33	0.00	2,206.67	50.96
5150.044 SUPPLIES	700	10.54	50.81	0.00	649.19	7.26
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	103,186	16,943.03	64,598.54	0.00	38,587.05	62.60
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CITY OF MOUNT VERNON
REVENUE & EXPENSE REPORT (UNAUDITED)
AS OF: MAY 31ST, 2025

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Item 1.

01 -GENERAL FUND
DEPARTMENT -M150 Main Street
DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	3,824.98	33,576.02	0.00	15,423.98	68.52
5150.003 PROMOTIONAL	10,000	29.16	1,112.60	0.00	8,887.40	11.13
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	0.00	279.90	0.00	1,720.10	14.00
5150.006 COMPUTER/TECH	3,500	0.00	2,093.07	0.00	1,406.93	59.80
5150.007 SIGN GRANT	1,000	535.00	535.00	0.00	465.00	53.50
5150.008 MAIN STREET EVENTS	10,000	2,338.31	16,423.39	0.00	6,423.39	164.23
5150.009 SPECIAL PROJECTS	0	0.00	532.50	0.00	532.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	0.00	63.00	0.00	206.10	23.41
5150.032 SOCIAL SECURITY (FICA)	3,409	237.14	2,081.63	0.00	1,327.65	61.06
5150.033 MEDICARE	797	55.46	486.83	0.00	310.50	61.06
5150.034 TML INSURANCE	12,092	16.75	8,550.25	0.00	3,541.47	70.71
5150.035 RETIREMENT (TMRS)	5,268	724.65	3,962.20	0.00	1,305.96	75.21
5150.037 TELEPHONE	600	31.06	350.52	0.00	249.48	58.42
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	500.00	2,793.33	0.00	1,706.67	62.07
5150.044 SUPPLIES	700	4.70	55.51	0.00	644.49	7.93
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	103,186	8,297.21	72,895.75	0.00	30,289.84	70.65
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