



## MAIN STREET ALLIANCE

**Monday, November 17, 2025 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

*Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.*

---

## AGENDA

**Call to Order and announce a quorum is present**

### Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 9/22/2025  
August & September 2025 financial report

### Action Items

2. Consider and act upon approval of 2026 Spring Event Application

### Discussion Items (no action will be taken) & Manager Update

Christmas window decorating contest and hot chocolate booth

Farmer's Market and Spring Event

1st Training: <https://www.youtube.com/watch?v=22RbsjN3qFc>

2nd Training: <https://www.youtube.com/watch?v=JsXH4Tn-7DQ>

### Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 12/4/2025

Economic Vitality - Morgan, Brittany 1/8/2026

Design - **Crystal**, Brittany, Stephanie meeting 10/28/2025

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 11/13/2025

Set up next committee meeting lunch. (second Thursdays)

## Adjournment

/s/ *Ketrell Taylor*  
**Ketrell Taylor - President**

## ATTEST

/s/ *Kathy Lovier*  
**Kathy Lovier - City Secretary**  
**Posted MONTH XX, 2021 @ XXpm**



## MAIN STREET ALLIANCE

**Monday, September 22, 2025 – 5:00 PM**

109 North Kaufman Street, Mount Vernon, Texas 75457

*Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.*

*Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.*

## MINUTES

### Call to Order and announce a quorum is present

President Johnson called the meeting to order at 5:06 p.m. and announced a quorum present.

### PRESENT

Board Chair Christopher Johnson  
 Board Vice-Chair Brittany Franza  
 Board Secretary/Treasurer Crystal Copeland  
 Board Member Theresa Brown  
 City Secretary Kathy Johnson  
 Main Street Manager Kassidy Wesson

ABSENT: Board Member Morgan Hyman, Board Member Ginger Trampus, Board Member Stephanie Collvins  
 VISITORS: none

### Consent Agenda

1. Minutes 6/16/25  
 Financial Report June and July 2025

Motion made by Board Member Brown, Seconded by Board Secretary/Treasurer Copeland.  
 Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,  
 Board Member Brown

### Action Items

2. Consider and act upon approval of resignation of Stephanie Collvins.

Motion made by Board Vice-Chair Franza, Seconded by Board Member Brown.  
 Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,  
 Board Member Brown

### Discussion Items (no action will be taken)

5K associated with Spring Into Downtown-Spring Event will begin at 8:00 am be back to Little Creek Park by 10 a.m. to start the event.

We will be changing the application fee for commercial to \$40, concession to \$65, non-profits to \$20, electrical fee of \$20. \$10 off if registered by 12/31/25 and if they want inside the fence to stay later during the concert. set up between 10-12 event 12-9 concert 7-9

Tea with MS will be Guardians of the children 9/23 at The Loading Dock. Tea is a way to allow non-profits in town to let others know who they are and how the community can help out.

10/7 National Night Out at Little Creek Park meet the first responders.

### **Committee Reports**

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025 - MISSED 12/4/2025

Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025 MISSED 1/8/2026

We have been off track but the next meeting will be 10/20-Design and we will get back into gear.

### **Adjournment**

Motion made by Board Member Brown at 5:37 p.m. to close the meeting, Seconded by Board Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Brown

---

**Christopher Johnson - President**

**ATTEST**

---

**Kathy Lovier Johnson - City Secretary**



**Annual Springfest  
Mount Vernon  
Downtown Event Application**

Participants Name: \_\_\_\_\_

Name of Business, if applicable: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Date: \_\_\_\_\_ Prior Festival Vendor: \_\_\_\_\_

Type of Booth: Circle one    **Commercial** -\$40.00 (Per 10X10)    **Concession**- \$65.00    **Non-Profit**-\$20.00

Electricity Required Y/N \_\_\_\_\_ (There will be a 20.00 Fee. Limited Spots available)

**Limited Spaces available** for location inside the fence for the concert. You will be required to stay all evening, we will give a discounted rate of 10.00 off your fee.

Will you be wanting concert location \_\_\_\_\_

Number of Booths- \_\_\_\_\_

**If you sign up and pay before December 30, 2025, we will also take an additional \$10.00 Off Total fee**

Application Total - \_\_\_\_\_ Tax ID number: \_\_\_\_\_

**MEDIA RELEASE:**

I hereby agree that all logos, photography, and images may be used in all media advertising for the event as well as any pictures taken of the Vendor booth and employees/staff.

Agree \_\_\_\_\_ Do not agree \_\_\_\_\_

Please include the following with your application as they will be used in the juried application process and may also be used in advertising:

1. Photo of your booth
2. Photos of your products (prefer 1-4)
3. Business logo image

**RETURN APPLICATION, FORM, AND PAYMENT TO:**

***\*Make Checks Payable to: City of Mount Vernon***

**Mount Vernon Main Street Alliance**

**P.O. Box 597, Mount Vernon, TX 75457**

**903-537-4070 [mountvernonmainstreet@comvtx.com](mailto:mountvernonmainstreet@comvtx.com)**