



MAIN STREET ALLIANCE
Monday, October 27, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 9/22/2025
August & September 2025 financial report

Action Items

2. Consider and act upon approval of 2026 Spring Event Application

Discussion Items (no action will be taken)

Christmas window decorating contest and hot chocolate booth

Farmer's Market, Spring Event, Board nominations

Training: <https://www.youtube.com/watch?v=22RbsjN3qFc>

Committee and Manager Reports

Organization - Morgan, Chris, Theresa, **Ginger** 12/4/2025

Economic Vitality - Morgan, Brittany 1/8/2026

Design - **Crystal**, Brittany, Stephanie meeting 10/28/2025

Promotions - Crystal, Chris, **Theresa**, Ginger meeting 11/13/2025

Set up next committee meeting lunch. (second Thursdays)

Adjournment

ATTEST:

/s/ Christopher Johnson
Christopher Johnson - President

/s/ Kathy Lovier Johnson
Kathy Lovier Johnson - City Secretary
Posted October 22, 2025 @ 7:30 am



MAIN STREET ALLIANCE

Monday, September 22, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

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MINUTES

Call to Order and announce a quorum is present

President Johnson called the meeting to order at 5:06 p.m. and announced a quorum present.

PRESENT

Board Chair Christopher Johnson
 Board Vice-Chair Brittany Franza
 Board Secretary/Treasurer Crystal Copeland
 Board Member Theresa Brown
 City Secretary Kathy Johnson
 Main Street Manager Kassidy Wesson

ABSENT: Board Member Morgan Hyman, Board Member Ginger Trampus, Board Member Stephanie Collvins
 VISITORS: none

Consent Agenda

1. Minutes 6/16/25
 Financial Report June and July 2025

Motion made by Board Member Brown, Seconded by Board Secretary/Treasurer Copeland.
 Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,
 Board Member Brown

Action Items

2. Consider and act upon approval of resignation of Stephanie Collvins.

Motion made by Board Vice-Chair Franza, Seconded by Board Member Brown.
 Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,
 Board Member Brown

Discussion Items (no action will be taken)

5K associated with Spring Into Downtown-Spring Event will begin at 8:00 am be back to Little Creek Park by 10 a.m. to start the event.

We will be changing the application fee for commercial to \$40, concession to \$65, non-profits to \$20, electrical fee of \$20. \$10 off if registered by 12/31/25 and if they want inside the fence to stay later during the concert. set up between 10-12 event 12-9 concert 7-9

Tea with MS will be Guardians of the children 9/23 at The Loading Dock. Tea is a way to allow non-profits in town to let others know who they are and how the community can help out.

10/7 National Night Out at Little Creek Park meet the first responders.

Committee Reports

Organization - Morgan, Chris, Theresa, **Ginger** 8/14/2025 - MISSED 12/4/2025

Economic Vitality - Morgan, Brittany, **Stephanie** 9/11/2025 MISSED 1/8/2026

We have been off track but the next meeting will be 10/20-Design and we will get back into gear.

Adjournment

Motion made by Board Member Brown at 5:37 p.m. to close the meeting, Seconded by Board Secretary/Treasurer Copeland.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Brown

Christopher Johnson - President

ATTEST

Kathy Lovier Johnson - City Secretary



**Annual Springfest
Mount Vernon
Downtown Event Application**

Participants Name: _____

Name of Business, if applicable: _____

Email: _____ Phone: _____

Mailing Address: _____

Date: _____ Prior Festival Vendor: _____

Type of Booth: Circle one **Commercial** -\$40.00 (Per 10X10) **Concession**- \$65.00 **Non-Profit**-\$20.00

Electricity Required Y/N _____ (There will be a 20.00 Fee. Limited Spots available)

Limited Spaces available for location inside the fence for the concert. You will be required to stay all evening, we will give a discounted rate of 10.00 off your fee.

Will you be wanting concert location _____

Number of Booths- _____

If you sign up and pay before December 30, 2025, we will also take an additional \$10.00 Off Total fee

Application Total - _____ Tax ID number: _____

MEDIA RELEASE:

I hereby agree that all logos, photography, and images may be used in all media advertising for the event as well as any pictures taken of the Vendor booth and employees/staff.

Agree _____ Do not agree _____

Please include the following with your application as they will be used in the juried application process and may also be used in advertising:

1. Photo of your booth
2. Photos of your products (prefer 1-4)
3. Business logo image

RETURN APPLICATION, FORM, AND PAYMENT TO:

****Make Checks Payable to: City of Mount Vernon***

Mount Vernon Main Street Alliance

P.O. Box 597, Mount Vernon, TX 75457

903-537-4070 mountvernonmainstreet@comvtx.com