



MAIN STREET ALLIANCE

Monday, March 18, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 2/19/2024
February 2024 financial report

Discussion Items (no action will be taken)

Spring Event - Totally Eclipsed

Committee Reports

Organization - Gay, Ketrell, Morgan

Economic Vitality - Bonnie, Morgan

Design - Gay, Bonnie, Crystal

Promotions - Crystal, Ketrell, Pam

Manager Update

promotions

Farmer's Market

electricity in park for food trucks

roof on the pavillion/lighting

website

Adjournment

/s/ *Ketrell Taylor*

Ketrell Taylor - President

ATTEST

/s/ *Kathy Lovier*

Kathy Lovier - City Secretary

Posted March 15, 2024 @ 4pm



MAIN STREET ALLIANCE

Monday, February 19, 2024 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

MINUTES

Call to Order and announce a quorum is present

PRESENT

- Board Chair Ketrrell Taylor
- Board Secretary Gay Travis
- Board Member Crystal Copeland
- Board Member Bonnie McAllister
- Board Vice Chair Pam Barnard
- Board Member Morgan Hyman
- City Secretary Kathy Lovier
- Main Street Manager Kassidy Wesson

Consent Agenda

1. Minutes 1/15/2024
January 2024 financials

Motion made by Board Secretary Travis, Seconded by Board Member McAllister.
 Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member Copeland, Board Member McAllister, Board Vice Chair Barnard, Board Member Hyman

Action Items

2. Consider and act upon approval of Transformation Strategy for Main Street Program.
 - Farmer's Market relocation/metal canopy
 - Wall around square
 - Little Creek Park-food truck area, Ampitheater, tennis/pickleball court, new restrooms
 - Food is our draw right now, that doesn't mean we can't change to retail or add retail
 - #great food #great people #great parking

<https://www.mainstreet.org/ourwork/theapproach>

<https://www.fortworthtexas.gov/departments/econdev/revitalization/main-street>

Motion made by Board Member Copeland to approve the Strategy as presented, Seconded by Board Secretary Travis.

Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member Copeland, Board Member

McAllister, Board Vice Chair Barnard, Board Member Hyman

Discussion Items (no action will be taken)

Monthly Committee Meetings - one group per month

Plan for MS moving forward

All School Reunion

Monthly committee meetings will be the second Wednesday at 2pm each month. An email will be sent the week prior to get discussion topics and as a reminder.

Moving forward:

We want all businesses to be food or retail downtown, we want more involvement from the businesses with Main Street. We will be working on relationships with business owners.

We will be working on signage and attractions to draw people into the downtown.

We will search for short term rental owners and send links to events in our downtown to be promoting events and communicating better.

All School Reunion will be discussed in March.

Committee Reports

Next committee meeting will be the Organization committee on March 13, 2024 at 2:00 p.m. at Birdie's Boutique.

Manager Update

Manager Wesson reported she has completed a multitude of trainings to get her feet under her and get a good foundation laid for the MS Program.

We will be having a meeting with Theresa Brown former communications director for Texas Instruments to help us lay out a written communication plan.

Updates on the event: 72 vendors have been contacted, many have already turned in applications, TABC permission letter has been sent and approved., SWAG bags are being prepared and asked for any business owners to drop by advertising goodies for the bags.

Park electricity will be up by end of March and Farmer's Market electricity will be up by the end of May.

Adjournment

Motion made by Board Vice Chair Barnard to close the meeting at 6:20 p.m., Seconded by Board Member McAllister. Voting Yea: Board Chair Taylor, Board Secretary Travis, Board Member Copeland, Board Member McAllister, Board Vice Chair Barnard, Board Member Hyman

Ketrell Taylor - President

ATTEST

Kathy Lovier - City Secretary

CITY OF MOUNT VERNON
 REVENUE & EXPENSE REPORT (UNAUDITED)
 AS OF: FEBRUARY 29TH, 2024

Item 1.

01 -GENERAL FUND
 DEPARTMENT -M150 Main Street
 DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	37,949	2,455.38	2,455.38	0.00	35,493.34	6.47
5150.003 PROMOTIONAL	8,000	0.00	0.00	0.00	8,000.00	0.00
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	0.00	0.00	0.00	2,000.00	0.00
5150.006 COMPUTER/TECH	2,000	430.38	2,812.58	0.00	812.58)	140.63
5150.007 SIGN GRANT	0	0.00	312.33	0.00	312.33)	0.00
5150.008 MAIN STREET EVENTS	8,000	3,055.00	3,055.00	0.00	4,945.00	38.19
5150.009 SPECIAL PROJECTS	1,000	0.00	434.00	0.00	566.00	43.40
5150.025 UNEMPLOYMENT EXP (TEC)	300	0.00	0.00	0.00	300.00	0.00
5150.032 SOCIAL SECURITY (FICA)	2,353	152.24	152.24	0.00	2,200.58	6.47
5150.033 MEDICARE	550	35.60	35.60	0.00	514.66	6.47
5150.034 TML INSURANCE	13,470	0.00	0.00	0.00	13,470.00	0.00
5150.035 RETIREMENT (TMRS)	3,518	0.00	0.00	0.00	3,517.85	0.00
5150.037 TELEPHONE	600	31.06	258.32	0.00	341.68	43.05
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	0.00	0.00	0.00	4,500.00	0.00
5150.044 SUPPLIES	700	0.00	10.03	0.00	689.97	1.43
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	84,990	6,159.66	9,525.48	0.00	75,464.17	11.21

3-07-2024 11:01 AM
 YEAR : Oct-2023 / Sep-2024
 FUND : 01 -GENERAL FUND
 DEPT : 150 MAIN STREET

G / L D E T A I L vs B U D G E T

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Item 1.

PERIOD TO USE: Feb-2024 THRU Feb-2024
 ACCOUNTS: 5150.001 THRU 5150.052

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET===== =====ACTIVITY===== =====BALANCE=====

5150.001 WAGES
 2/08 P03489 PYEXP 827.69
 2/22 P03492 PYEXP 1,627.69
 ===FEB TOTAL=== 3,162.39 2,455.38 707.01
 ==ACCT TOTALS== CURRENT BUDGET: 37,948.72 YTD ACTIVITY: 2,455.38 ENCUMBERED: 0.00 BALANCE: 35,493.34

5150.003 PROMOTIONAL

5150.004 POSTAGE

5150.005 DUES/SUBSCRIPTIONS

5150.006 COMPUTER/TECH
 2/06 A49579 CHK: 063725 VIDALYON STUDIOS 199 VIDALYON STUDIO 530E5D3C-0039 43.98
 2/15 A49629 CHK: 063767 DATAMAX 5000 DATAMAX LK00241003 29.27
 2/15 A49640 CHK: 063778 NETWORK TECHNOLOGIES 6990 NETWORK TECHNOL 07-37355 150.00
 2/22 A49674 CHK: 063809 NETWORK TECHNOLOGIES 6990 NETWORK TECHNOL 07-37357 128.57
 2/27 A49699 CHK: 063829 DATAMAX 5000 DATAMAX 2416563 78.56
 ===FEB TOTAL=== 166.67 430.38 263.71CR
 ==ACCT TOTALS== CURRENT BUDGET: 2,000.00 YTD ACTIVITY: 2,812.58 ENCUMBERED: 0.00 BALANCE: 812.58CR

5150.007 SIGN GRANT
 ==ACCT TOTALS== CURRENT BUDGET: 0.00 YTD ACTIVITY: 312.33 ENCUMBERED: 0.00 BALANCE: 312.33CR

5150.008 MAIN STREET EVENTS
 2/15 A49634 CHK: 063772 JOTS RENTALS 9370 JOTS RENTALS 266364 2,515.00
 2/16 A49653 CHK: 063789 THE SIGN EXPRESS 5460 THE SIGN EXPRES 7858 540.00
 ===FEB TOTAL=== 666.67 3,055.00 2,388.33CR
 ==ACCT TOTALS== CURRENT BUDGET: 8,000.00 YTD ACTIVITY: 3,055.00 ENCUMBERED: 0.00 BALANCE: 4,945.00

YEAR : Oct-2023 / Sep-2024
FUND : 01 -GENERAL FUND
DEPT : 150 MAIN STREET

PERIOD TO USE: Feb-2024 THRU Feb-2024
ACCOUNTS: 5150.001 THRU 5150.052

Item 1.

DATE TRAN # REFERENCE =====DESCRIPTION===== VENDOR INV/JE #/PO # =====BUDGET=====ACTIVITY=====BALANCE=====

5150.009 SPECIAL PROJECTS

==ACCT TOTALS== CURRENT BUDGET: 1,000.00 YTD ACTIVITY: 434.00 ENCUMBERED: 0.00 BALANCE: 566.00

5150.025 UNEMPLOYMENT EXP (TEC)

5150.032 SOCIAL SECURITY (FICA)

2/08 A49591 DFT: 000121 SOCIAL SECURITY 0980 SOCIAL SECURITY T3 02092024 51.32
2/22 A49657 DFT: 000124 SOCIAL SECURITY 0980 SOCIAL SECURITY T3 02222024 100.92
====FEB TOTAL==== 196.07 152.24 43.83
==ACCT TOTALS== CURRENT BUDGET: 2,352.82 YTD ACTIVITY: 152.24 ENCUMBERED: 0.00 BALANCE: 2,200.58

5150.033 MEDICARE

2/08 A49591 DFT: 000121 MEDICARE 0980 SOCIAL SECURITY T4 02092024 12.00
2/22 A49657 DFT: 000124 MEDICARE 0980 SOCIAL SECURITY T4 02222024 23.60
====FEB TOTAL==== 45.86 35.60 10.26
==ACCT TOTALS== CURRENT BUDGET: 550.26 YTD ACTIVITY: 35.60 ENCUMBERED: 0.00 BALANCE: 514.66

5150.034 TML INSURANCE

5150.035 RETIREMENT (TMRS)

5150.037 TELEPHONE

2/09 A49613 CHK: 063753 PEOPLES TELEPHONE 0940 PEOPLES TELEPHO 202402091103 31.06
====FEB TOTAL==== 50.00 31.06 18.94
==ACCT TOTALS== CURRENT BUDGET: 600.00 YTD ACTIVITY: 258.32 ENCUMBERED: 0.00 BALANCE: 341.68

3-07-2024 11:01 AM
 YEAR : Oct-2023 / Sep-2024
 FUND : 01 -GENERAL FUND
 DEPT : 150 MAIN STREET

G / L D E T A I L v s B U D G E T

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Item 1.

PERIOD TO USE: Feb-2024 THRU Feb-2024
 ACCOUNTS: 5150.001 THRU 5150.052

DATE	TRAN #	REFERENCE	====DESCRIPTION====	VENDOR	INV/JE #/PO #	====BUDGET====	====ACTIVITY====	====BALANCE====
	5150.039		OVERTIME					
	5150.042		SCHOOL/TRAINING/TRAVEL					
	5150.044		SUPPLIES					
==ACCT TOTALS==		CURRENT BUDGET:	700.00	YTD ACTIVITY:	10.03	ENCUMBERED:	0.00	BALANCE: 689.97

3-07-2024 11:01 AM G / L D E T A I L vs B U D G E T
 YEAR : Oct-2023 / Sep-2024
 FUND : 02 -UTILITY FUND
 DEPT : 150 STORMWATER UTILITIES

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Item 1.

PERIOD TO USE: Feb-2024 THRU Feb-2024
 ACCOUNTS: 5150.001 THRU 5150.052

DATE	TRAN #	REFERENCE	====DESCRIPTION====	VENDOR	INV/JE #/PO #	====BUDGET====	====ACTIVITY====	====BALANCE====
	5150.001		DRAINAGE MAINTENANCE					
	5150.002		STREET DRAINAGE					
	5150.041		BAD DEBT STORM WATER					
REPORT TOTALS								
	CURRENT BUDGET		PERIOD ACTIVITY		YTD ACTIVITY		ENCUMBERED	BALANCE
	53,151.80		6,159.66		9,525.48		0.00	43,626.32

3-07-2024 11:01 AM
YEAR : Oct-2023 / Sep-2024
FUND : * -ALL
DEPT : ALL

G / L D E T A I L vs B U D G E T

PERIOD TO USE: Feb-2024 THRU Feb-2024
ACCOUNTS: 5150.001 THRU 5150.052

Item 1.

DEPARTMENT TOTALS

DEPARTMENT	ORIGINAL BUDGET	CURRENT BUDGET	PERIOD ACTIVITY	YTD ACTIVITY	BALANCE
150	53,151.80	53,151.80	6,159.66	9,525.48	43,626.32
===DEPT TOTALS===	53,151.80	53,151.80	6,159.66	9,525.48	43,626.32

Item 1.

SELECTION CRITERIA

FISCAL YEAR: Oct-2023 / Sep-2024
 FUND: ALL
 PERIOD TO USE: Feb-2024 THRU Feb-2024

ACCOUNT SELECTION

ACCOUNT RANGE: 5150.001 THRU 5150.052
 DIGIT SELECTION:
 DEPARTMENT RANGE: - THRU -

PRINT OPTIONS

REPORT TYPE:
 TRANSACTIONS: DETAIL
 ACTIVE FUNDS ONLY: BOTH
 ACTIVE ACCOUNT ONLY: NO
 ACTIVE ACCOUNT ONLY: NO
 OMIT ACCOUNTS WITH NO ACTIVITY: NO
 OMIT TOTALS ON ACCOUNTS WITH NO ACTIVITY: YES
 OMIT ACCOUNTS WITH NO BUDGET: NO
 PAGE BREAK AFTER DEPT: NO
 PRINT RESTRICTED ACCOUNTS: NO
 PRINT DEPARTMENT TOTALS: NO
 PRINT TOTALS: NO
 PRINT: Monthly
 BUDGET: INVOICE #
 Monthly

*** END OF REPORT ***