



MAIN STREET ALLIANCE

Monday, March 17, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

AGENDA

Call to Order and announce a quorum is present

Consent Agenda

Items on the Consent Agenda are approved by a single action of the Board, with such approval applicable to all items appearing on the Consent Agenda. A Board Member may request any item to be removed from the Consent Agenda and considered as a separate item.

1. Minutes 2/17/2025
financials-December 2024 and January 2025

Discussion Items (no action will be taken)

Spring Event

Farmer's Market

Food Truck Friday with music in the evening or Movie in Little Creek Park

Committee Reports

Organization - Morgan, Chris, Theresa, Ginger 4/10/2025

Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025

Design - Crystal, Brittany, Stephanie meeting was 2/20/2025 reporting tonight next 6/12/2025

Promotions - Crystal, Chris, Theresa, Ginger Next meeting 3/20/2025

Set up next committee meeting lunch. (second Thursdays)

Manager Update

THC visit and tour of downtown

Adjournment

/s/ Christopher Johnson
Christopher Johnson, Chair

ATTEST

/s/ Kathy Lovier Johnson

Kathy Lovier Johnson - City Secretary

Posted March 14, 2025 @ 12 pm

CITY OF MOUNT VERNON
 REVENUE & EXPENSE REPORT (UNAUDITED)
 AS OF: DECEMBER 31ST, 2024

Item 1.

01 -GENERAL FUND
 DEPARTMENT -M150 Main Street
 DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	3,942.14	13,504.59	0.00	35,495.41	27.56
5150.003 PROMOTIONAL	10,000	228.09	413.03	0.00	9,586.97	4.13
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	0.00	0.00	0.00	2,000.00	0.00
5150.006 COMPUTER/TECH	3,500	122.50	323.80	0.00	3,176.20	9.25
5150.007 SIGN GRANT	1,000	0.00	0.00	0.00	1,000.00	0.00
5150.008 MAIN STREET EVENTS	10,000	723.86	7,692.25	0.00	2,307.75	76.92
5150.009 SPECIAL PROJECTS	0	0.00	87.50	0.00	87.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	0.00	0.00	0.00	269.10	0.00
5150.032 SOCIAL SECURITY (FICA)	3,409	244.40	837.25	0.00	2,572.03	24.56
5150.033 MEDICARE	797	57.16	195.81	0.00	601.52	24.56
5150.034 TML INSURANCE	12,092	871.50	4,212.75	0.00	7,878.97	34.84
5150.035 RETIREMENT (TMRS)	5,268	431.84	1,465.20	0.00	3,802.96	27.81
5150.037 TELEPHONE	600	56.57	169.71	0.00	430.29	28.29
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	1,411.08	1,695.08	0.00	2,804.92	37.67
5150.044 SUPPLIES	700	14.87	40.27	0.00	659.73	5.75
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	103,186	8,104.01	30,637.24	0.00	72,548.35	29.69

CITY OF MOUNT VERNON
 REVENUE & EXPENSE REPORT (UNAUDITED)
 AS OF: JANUARY 31ST, 2025

Item 1.

01 -GENERAL FUND
 DEPARTMENT -M150 Main Street
 DEPARTMENTAL EXPENDITURES

REVENUES	CURRENT BUDGET	CURRENT PERIOD	YEAR TO DATE ACTUAL	TOTAL ENCUMBERED	BUDGET BALANCE	% YTD BUDGET
5150.001 WAGES	49,000	2,859.02	16,363.61	0.00	32,636.39	33.40
5150.003 PROMOTIONAL	10,000	62.13	475.16	0.00	9,524.84	4.75
5150.004 POSTAGE	50	0.00	0.00	0.00	50.00	0.00
5150.005 DUES/SUBSCRIPTIONS	2,000	0.00	0.00	0.00	2,000.00	0.00
5150.006 COMPUTER/TECH	3,500	118.40	442.20	0.00	3,057.80	12.63
5150.007 SIGN GRANT	1,000	0.00	0.00	0.00	1,000.00	0.00
5150.008 MAIN STREET EVENTS	10,000	65.77	7,758.02	0.00	2,241.98	77.58
5150.009 SPECIAL PROJECTS	0	0.00	87.50	0.00	87.50	0.00
5150.025 UNEMPLOYMENT EXP (TEC)	269	0.00	0.00	0.00	269.10	0.00
5150.032 SOCIAL SECURITY (FICA)	3,409	177.25	1,014.50	0.00	2,394.78	29.76
5150.033 MEDICARE	797	41.45	237.26	0.00	560.07	29.76
5150.034 TML INSURANCE	12,092	1,721.25	5,934.00	0.00	6,157.72	49.07
5150.035 RETIREMENT (TMRS)	5,268	445.07	1,910.27	0.00	3,357.89	36.26
5150.037 TELEPHONE	600	56.57	226.28	0.00	373.72	37.71
5150.039 OVERTIME	0	0.00	0.00	0.00	0.00	0.00
5150.042 SCHOOL/TRAINING/TRAVEL	4,500	0.00	1,695.08	0.00	2,804.92	37.67
5150.044 SUPPLIES	700	0.00	40.27	0.00	659.73	5.75
5150.053 LONGEVITY	0	0.00	0.00	0.00	0.00	0.00
TOTAL 150 Main Street	103,186	5,546.91	36,184.15	0.00	67,001.44	35.07



MAIN STREET ALLIANCE

Monday, February 17, 2025 – 5:00 PM

109 North Kaufman Street, Mount Vernon, Texas 75457

Our mission: to provide effective and fiscally responsible municipal services in a manner which promotes our high standard of community life.

Vision Statement Mount Vernon is a caring community committed to excellence and quality of life, aspiring to be the community of choice for ourselves, our children, and future generations – beautiful, clean, vibrant, and safe. We will strive to preserve our heritage, our friendly hometown atmosphere, and celebrate the diversity of all our citizens.

MINUTES

Call to Order and announce a quorum is present

Chair Johnson called the meeting to order at 5:07 p.m. and announced a quorum present.

PRESENT

- Board Chair Christopher Johnson
- Board Vice-Chair Brittany Franza
- Board Secretary/Treasurer Crystal Copeland
- Board Member Ginger Trampus
- Board Member Stephanie Collvins
- City Secretary Kathy Johnson
- Main Street Manager Kassidy Wesson

ABSENT: Board Member Morgan Hyman and Board Member Theresa Brown

VISITOR: David West

Consent Agenda

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1. Minutes 1/20/2025
Financial Reports - October, November 2024

Motion made by Board Vice-Chair Franza, Seconded by Board Member Collvins.
 Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland,
 Board Member Trampus, Board Member Collvins

Discussion Items (no action will be taken)

Spring Event-will be moved completely to Little Creek Park. David Gish will be providing entertainment for the children, there will be a petting zoo, bounce houses, face painting for children all in the baseball park area.

Downtown and projects-movie projector - Chair Johnson has made contact with Epson regarding a projector for the movie theatre.

Little Creek Park, Smokey Row-picnic tables this is something we would like to pursue when the spring event is over.

Carry the Load - Entertainment, walk, flyers, participation

Joint Council and EDC meeting regarding Planning and Zoning, Housing Study

Committee Reports

Organization - Morgan, Chris, Theresa, Ginger 4/10/2025

Economic Vitality - Morgan, Brittany, Stephanie 5/8/2025

Design - Crystal, Brittany, Stephanie Next meeting 2/20/2025

Promotions - Crystal, Chris, Theresa, Ginger Next meeting 3/13/2025

Set up next committee meeting lunch. (second Thursdays)

Current report is the advantage of bill board signs. EDC and City will be researching costs and avenues of signage. (Design committee)

Manager Update

Friendly Friday

Merchant Monday

Food Truck Fridays - Movie & Music in the park

EOY Assessment and Accreditation

Friendly Fridays will be board members for the next several weeks. The idea is to let the community know who is serving and what their heart for the community is.

Food Truck Fridays will begin with the Spring Event.

The end of year assessment toward accreditation has been turned in and accepted.

Adjournment

Motion made by Board Member Collvins at 5:45 p.m. to close the meeting, Seconded by Board Member Trampus.

Voting Yea: Board Chair Johnson, Board Vice-Chair Franza, Board Secretary/Treasurer Copeland, Board Member Trampus, Board Member Collvins

Christopher Johnson - Chair

ATTEST:

Kathy Lovier Johnson - City Secretary